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*Mass Moralizing* - Phil Hopkins 2015-04-02

This book explores the narratives of today's brand marketing and their influence on how we think about ourselves and our moral possibilities, our cultural ideas about morality, and our relations to each other.

**When Dimple Met Rishi** - Sandhya Menon 2021-02-09

The inspiration for the Netflix original series *Mismatched!* Everyone is talking about this New York Times bestselling rom-com that Mindy Kaling called "utterly charming!" *Eleanor & Park* meets Bollywood in this hilarious and heartfelt novel about two Indian-American teens whose parents conspire to arrange their marriage. Dimple Shah has it all figured out. With graduation behind her, she's more than ready for a break from her family, from Mamma's inexplicable obsession with her finding the "Ideal Indian Husband." Ugh. Dimple knows they must respect her principles on some level, though. If they truly believed she needed a husband right now, they wouldn't have paid for her to attend a summer program for aspiring web developers...right? Rishi Patel is a hopeless romantic. So when his parents tell him that his future wife will be attending the same summer program as him—wherein he'll have to woo her—he's totally on board. Because as silly as it sounds to most people in his life, Rishi wants to be arranged, believes in the power of tradition, stability, and being a part of something much bigger than himself. The Shahs and Patels didn't mean to start turning the wheels on this "suggested arrangement" so early in their children's lives, but when they noticed them both gravitate toward the same summer program, they figured, Why not? Dimple and Rishi may think they have each other figured out. But when opposites clash, love works hard to prove itself in the most unexpected ways.

*Understanding Morphology* - Martin Haspelmath 2013-10-28

This new edition of *Understanding Morphology* has been fully revised in line with the latest research. It now includes 'big picture' questions to highlight central themes in morphology, as well as research exercises for each chapter. *Understanding Morphology* presents an introduction to the study of word structure that starts at the very beginning. Assuming no

knowledge of the field of morphology on the part of the reader, the book presents a broad range of morphological phenomena from a wide variety of languages. Starting with the core areas of inflection and derivation, the book presents the interfaces between morphology and syntax and between morphology and phonology. The synchronic study of word structure is covered, as are the phenomena of diachronic change, such as analogy and grammaticalization. Theories are presented clearly in accessible language with the main purpose of shedding light on the data, rather than as a goal in themselves. The authors consistently draw on the best research available, thus utilizing and discussing both functionalist and generative theoretical approaches. Each chapter includes a summary, suggestions for further reading, and exercises. As such this is the ideal book for both beginning students of linguistics, or anyone in a related discipline looking for a first introduction to morphology.

*Genetics, A Conceptual Approach* - Benjamin A. Pierce 2014

**Vintage Marketing Differentiation** - Robert L. Williams, Jr. 2017-03-23

This book analyzes the origins of marketing and branding strategies and the unique situations involving differentiation. Photographs of actual materials that were created and used in marketing campaigns between 1846-1946 are featured to bring to life these vintage innovations. Examining how and why these classic strategies were devised and implemented provides insight on how the vintage strategies can continue to be used to position products, services, and experiences within current market situations. *Vintage Marketing Differentiation* describes real life, innovative, outside-the-box solutions. It explains a marketing differentiation process and emphasizes the critical nature of the perception of trends and timely action. Profiles of over 30 companies and brands depict nearly 20 categories of the first marketing strategies ever to be used. These powerful strategies ignited competitive advantages and help explain why most of these companies are still in business today!

**Destroyed** - Pepper Winters 2014-03-07

She has a secret. I'm complicated. Not broken or ruined or running from a past I can't face. Just complicated. I thought my life couldn't get any more tangled in deceit and confusion. But I hadn't met him. I hadn't realized how far I could fall or what I'd have to do to get free. He has a secret. I've never pretended to be good or deserving. I chase who I want, do what I want, act how I want. I didn't have time to lust after a woman I had no right to lust after. I told myself to shut up and stay hidden. But then she tried to run. I'd tasted what she could offer me and damned if I would let her go. Secrets destroy them. \*\*Pepper Winters is known for her Dark Erotica. This book is more a Grey Romance. It isn't fluffy, and still deals with darker subjects, but it isn't brutal.\*\* Destroyed is a complicated love story between a man with a terrible past and a woman who holds his cure. A man who finds redemption in love and a woman who loses her heart and reason for living. Death brings life, and destruction brings new beginnings. Complete at 144,000 words. No cliffhanger. Stand alone. HEA

Computed Tomography for Technologists: Exam Review - Lois Romans  
2018-07-23

Publisher's Note: Products purchased from 3rd Party sellers are not guaranteed by the Publisher for quality, authenticity, or access to any online entitlements included with the product. Computed Tomography for Technologists: Exam Review, Second Edition, is intended to be used as a companion to Computed Tomography for Technologists: A Comprehensive Text, Second Edition, and as a review of computed tomography on its own. This is an excellent resource for students preparing to take the advanced level certification exam offered by The American Registry of Radiologic Technologists (ARRT).

*The 10 Laws of Career Reinvention* - Pamela Mitchell 2009-12-31

Reinvention is the key to success in these volatile times—and Pamela Mitchell holds the key to reinvention! In *The 10 Laws of Career Reinvention*, America's Reinvention Coach® Pamela Mitchell offers every tool readers need to navigate the full arc of career change. Part I introduces the Reinvention Mindset, with what you need to know to be prepared mentally to get started. In Part II, you read the real-life stories of ten individuals who successfully made the leap to new and unexpected careers, using the 10 laws: The 1st Law: It Starts With a Vision for Your Life The 2nd Law: Your Body Is Your Best Guide The 3rd Law: Progress Begins When You Stop Making Excuses The 4th Law: What You Seek is on the Road Less Traveled The 5th Law: You've Got the Tools in Your Toolbox The 6th Law: Your Reinvention Board is Your Lifeline The 7th Law: Only a Native Can Give You the Inside Scoop The 8th Law: They Won't "Get" You Until You Speak Their Language The 9th Law: It Takes the Time That it Takes The 10th Law: The World Buys Into an Aura of Success Each story is followed by an in-depth lesson that explains how to adapt these laws to your own career goals, and what actions and precautions to take. The lessons answer all your tactical concerns about navigating the roadblocks, getting traction and managing your fears. The

final section provides workbook exercises for fine-tuning your reinvention strategies for maximum results. Clear-headed, calming, practical, and thorough, this is the ideal action plan for getting through any career crisis and ending up securely in the lifestyle you've always dreamed of having.

*Handbook of Enology, Volume 1* - Pascal Ribéreau-Gayon 2006-05-01

The "Microbiology" volume of the new revised and updated Handbook of Enology focuses on the vinification process. It describes how yeasts work and how they can be influenced to achieve better results. It continues to look at the metabolism of lactic acid bacteria and of acetic acid bacteria, and again, how can they be treated to avoid disasters in the winemaking process and how to achieve optimal results. The last chapters in the book deal with the use of sulfur-dioxide, the grape and its maturation process, harvest and pre-fermentation treatment, and the basis of red, white and speciality wine making. The result is the ultimate text and reference on the science and technology of the vinification process: understanding and dealing with yeasts and bacteria involved in the transformation from grape to wine. A must for all serious students and practitioners involved in winemaking.

Handbook of Qualitative Research Methods in Marketing - Russell W. Belk  
2007

A rare and much needed compilation of some thought-provoking papers in the area of qualitative research in marketing, this book is a must have for anyone pursuing the discipline of marketing research, scholars intent on the pursuit of qualitative inquiry as well as practising professionals looking for innovative approaches to research. Global Business Review Belk has compiled an exhaustive collection of contributions from scholars and practitioners throughout North America and Europe. . . . This extremely informative volume spans the full array of qualitative research areas. . . . Highly recommended. S.D. Clark, Choice

*The Handbook of Qualitative Research Methods in Marketing* offers both basic and advanced treatments intended to serve academics, students, and marketing research professionals. The 42 chapters begin with a history of qualitative methods in marketing by Sidney Levy and continue with detailed discussions of current thought and practice in: research paradigms such as grounded theory and semiotics research contexts such as advertising and brands data collection methods such as projectives and netnography data analysis methods such as metaphoric and visual analyses presentation topics such as videography and reflexivity applications such as ZMET applied to Broadway plays and depth interviews with executives special issues such as multi-sited ethnography and research on sensitive topics. Authors include leading scholars and practitioners from North America and Europe. They draw on a wealth of experience using well-established as well as emerging qualitative research methods. The result is a thorough, timely, and useful Handbook that will educate, inspire, and serve as standard reference for marketing academics and practitioners alike.

*Imperial Leather* - Anne McClintock 2013-10-01

Imperial Leather chronicles the dangerous liaisons between gender, race and class that shaped British imperialism and its bloody dismantling. Spanning the century between Victorian Britain and the current struggle for power in South Africa, the book takes up the complex relationships between race and sexuality, fetishism and money, gender and violence, domesticity and the imperial market, and the gendering of nationalism within the zones of imperial and anti-imperial power.

*Mental Models* - Indi Young 2008-02-01

There is no single methodology for creating the perfect product—but you can increase your odds. One of the best ways is to understand users' reasons for doing things. *Mental Models* gives you the tools to help you grasp, and design for, those reasons. Adaptive Path co-founder Indi Young has written a roll-up-your-sleeves book for designers, managers, and anyone else interested in making design strategic, and successful.

*Social Origins of Dictatorship and Democracy* - Barrington Moore  
2015-12-08

A landmark in comparative history and a challenge to scholars of all lands who are trying to learn how we arrived at where we are now. -New York Times Book Review

*A Confederacy of Dunces* - John Kennedy Toole 2007-12-01

Winner of the Pulitzer Prize “A masterwork . . . the novel astonishes with its inventiveness . . . it is nothing less than a grand comic fugue.”—The New York Times Book Review *A Confederacy of Dunces* is an American comic masterpiece. John Kennedy Toole's hero, one Ignatius J. Reilly, is "huge, obese, fractious, fastidious, a latter-day Gargantua, a Don Quixote of the French Quarter. His story bursts with wholly original characters, denizens of New Orleans' lower depths, incredibly true-to-life dialogue, and the zaniest series of high and low comic adventures" (Henry Kisor, Chicago Sun-Times).

*Textbook of Pharmacognosy and Phytochemistry - E-Book* - Biren Shah  
2012-05-14

*Textbook of Pharmacognosy and Phytochemistry* This comprehensive textbook is primarily aimed at the course requirements of the B. Pharm. students. This book is specially designed to impart knowledge alternative systems of medicine as well as modern pharmacognosy. It would also serve as a valuable resource of information to other allied botanical and alternative healthcare science students as well as researchers and industrialists working in the field of herbal technology. Only Textbook Offering... Recent data on trade of Indian medicinal plants (till 2008) Illustrated biosynthetic pathways of metabolites as well as extraction and isolation methodologies of medicinal compounds Bioactivity determination and synthesis of herbal products of human interest Information on Ayurvedic plants and Chinese system of medicine Simple narrative text that will help the students quickly understand important concepts Over 300 illustrations and 120 tables in order to help students memorize and recall vital concepts making this book a student's companion cum teacher A

must buy for every student of pharmacognosy!

*Reality Is Broken* - Jane McGonigal 2011-01-20

“McGonigal is a clear, methodical writer, and her ideas are well argued. Assertions are backed by countless psychological studies.” —The Boston Globe “Powerful and provocative . . . McGonigal makes a persuasive case that games have a lot to teach us about how to make our lives, and the world, better.” —San Jose Mercury News “Jane McGonigal's insights have the elegant, compact, deadly simplicity of plutonium, and the same explosive force.” —Cory Doctorow, author of *Little Brother* A visionary game designer reveals how we can harness the power of games to boost global happiness. With 174 million gamers in the United States alone, we now live in a world where every generation will be a gamer generation. But why, Jane McGonigal asks, should games be used for escapist entertainment alone? In this groundbreaking book, she shows how we can leverage the power of games to fix what is wrong with the real world—from social problems like depression and obesity to global issues like poverty and climate change—and introduces us to cutting-edge games that are already changing the business, education, and nonprofit worlds. Written for gamers and non-gamers alike, *Reality Is Broken* shows that the future will belong to those who can understand, design, and play games. Jane McGonigal is also the author of *SuperBetter: A Revolutionary Approach to Getting Stronger, Happier, Braver and More Resilient*.

*Human-Machine Reconfigurations* - Lucy Suchman 2007

Publisher description

*Building Distinctive Brand Assets* - Jenni Romaniuk 2018-03-16

This book is for anyone with a brand. It is a book about future-proofing your brand's identity. It will help you set up a long-term strategy to build Distinctive Assets, and tell you what you need to do to protect them. Do you want to get better at branding? You'll learn which strategies and actions work, as well as which ones don't, to help you take advantage of opportunities and avoid minefields. *Building Distinctive Brand Assets* is for anyone with a brand logo, font or colour scheme, and is essential reading for those who have wondered if (or have been told) it's time for a change. Readers will learn how to set up a long-term strategy to build a strong brand identity, and how to make use of knowledge, metrics and management systems in order to build and protect a brand's Distinctive Assets. *Building Distinctive Brand Assets* is divided into three sections that capture the processes involved in brand asset creation, implementation and ongoing management. The first section is focuses on strategy, and covers how Distinctive Assets are created and their role in a broader brand equity building. The second section covers measurement approaches, and how to use and interpret key metrics. The third section delves into the strengths and weaknesses of different types of assets and introduces the idea of a Distinctive Asset palette. This section also outlines how to set up a Distinctive Asset management system to provide an early warning system to identify potential threats before they evolve into major

issues.

**In Defense of Looting** - Vicky Osterweil 2020-08-25

A fresh argument for rioting and looting as our most powerful tools for dismantling white supremacy. Looting—a crowd of people publicly, openly, and directly seizing goods—is one of the more extreme actions that can take place in the midst of social unrest. Even self-identified radicals distance themselves from looters, fearing that violent tactics reflect badly on the broader movement. But Vicky Osterweil argues that stealing goods and destroying property are direct, pragmatic strategies of wealth redistribution and improving life for the working class—not to mention the brazen messages these methods send to the police and the state. All our beliefs about the innate righteousness of property and ownership, Osterweil explains, are built on the history of anti-Black, anti-Indigenous oppression. From slave revolts to labor strikes to the modern-day movements for climate change, Black lives, and police abolition, Osterweil makes a convincing case for rioting and looting as weapons that bludgeon the status quo while uplifting the poor and marginalized. *In Defense of Looting* is a history of violent protest sparking social change, a compelling reframing of revolutionary activism, and a practical vision for a dramatically restructured society.

**Semantics** - James R. Hurford 2007-04-19

This practical coursebook introduces all the basics of semantics in a simple, step-by-step fashion. Each unit includes short sections of explanation with examples, followed by stimulating practice exercises to complete in the book. Feedback and comment sections follow each exercise to enable students to monitor their progress. No previous background in semantics is assumed, as students begin by discovering the value and fascination of the subject and then move through all key topics in the field, including sense and reference, simple logic, word meaning and interpersonal meaning. New study guides and exercises have been added to the end of each unit to help reinforce and test learning. A completely new unit on non-literal language and metaphor, plus updates throughout the text significantly expand the scope of the original edition to bring it up-to-date with modern teaching of semantics for introductory courses in linguistics as well as intermediate students.

**Reading Law** - Antonin Scalia 2012

In this groundbreaking book, Scalia and Garner systematically explain all the most important principles of constitutional, statutory, and contractual interpretation in an engaging and informative style with hundreds of illustrations from actual cases. Is a burrito a sandwich? Is a corporation entitled to personal privacy? If you trade a gun for drugs, are you using a gun in a drug transaction? The authors grapple with these and dozens of equally curious questions while explaining the most principled, lucid, and reliable techniques for deriving meaning from authoritative texts.

Meanwhile, the book takes up some of the most controversial issues in modern jurisprudence. What, exactly, is textualism? Why is strict

construction a bad thing? What is the true doctrine of originalism? And which is more important: the spirit of the law, or the letter? The authors write with a well-argued point of view that is definitive yet nuanced, straightforward yet sophisticated.

**The Wine Bible** - Karen MacNeil 2015-10-13

Announcing the completely revised and updated edition of *The Wine Bible*, the perennial bestselling wine book praised as “The most informative and entertaining book I’ve ever seen on the subject” (Danny Meyer), “A guide that has all the answers” (Bobby Flay), “Astounding” (Thomas Keller), and “A magnificent masterpiece of wine writing” (Kevin Zraly). Like a lively course from an expert teacher, *The Wine Bible* grounds the reader deeply in the fundamentals while layering on informative asides, tips, amusing anecdotes, definitions, glossaries, photos (all new for this edition), maps, labels, and recommended bottles. Karen MacNeil’s information comes directly through primary research; for this second edition she has tasted more than 10,000 wines and visited dozens of wine regions around the world. New to the book are wines of China, Japan, Mexico, and Slovenia. And through it all the reader becomes ever more informed—and, because of the author’s unique voice, always entertained: “In great years Pétrus is ravishing, elegant, and rich—Ingrid Bergman in red satin.” Or, describing a Riesling: “A laser beam. A sheet of ice. A great crackling bolt of lightning.”

**Reducing Gun Violence in America** - Daniel W. Webster 2013-01-28

The book includes an analysis of the constitutionality of many recommended policies and data from a national public opinion poll that reflects support among the majority of Americans—including gun owners—for stronger gun policies.

**Emotional Intelligence** - Daniel Goleman 1996

Is IQ destiny? Not nearly as much as we think. This fascinating and persuasive program argues that our view of human intelligence is far too narrow, ignoring a crucial range of abilities that matter immensely in terms of how we do in life. Drawing on groundbreaking brain and behavioral research, Daniel Goleman shows the factors at work when people of high IQ flounder and those of modest IQ do well. These factors add up to a different way of being smart -- one he terms "emotional intelligence." This includes self-awareness and impulse control, persistence, zeal and self-motivation, empathy and social deftness. These are the qualities that mark people who excel in life, whose relationships flourish, who are stars in the workplace. Lack of emotional intelligence can sabotage the intellect and ruin careers. Perhaps the greatest toll is on children, for whom risks include depression, eating disorders, unwanted pregnancies, aggressiveness and crime. But the news is hopeful. Emotional intelligence is not fixed at birth, and the author shows how its vital qualities can be nurtured and strengthened in all of us. And because the emotional lessons a child learns actually sculpt the brain's circuitry, he provides guidance as to how parents and schools can best use this window of opportunity in childhood. The message of this eye-opening program is one we must take

to heart: the true "bell curve" for a democracy must measure emotional intelligence

**Last Olympian, The (Percy Jackson and the Olympians, Book 5)** - Rick Riordan 2009-05-02

All year the half-bloods have been preparing for battle against the Titans, knowing the odds of victory are grim. Kronos's army is stronger than ever, and with every god and half-blood he recruits, the evil Titan's power only grows. While the Olympians struggle to contain the rampaging monster Typhon, Kronos begins his advance on New York City, where Mount Olympus stands virtually unguarded. Now it's up to Percy Jackson and an army of young demigods to stop the Lord of Time.

**Men Trapped in Men's Bodies** - Anne A. Lawrence 2012-12-09

There are few topics in sex research as compelling and confounding to researchers, clinicians, and the general public as that of transsexualism. Upending normative notions of gender, eroticism, and identity, it poses significant scientific and clinical challenges. The book addresses a fascinating and largely unexplored topic within the study of transsexualism: The feelings and desires of conventionally masculine men who are attracted to women yet want to become women themselves. Through a collection and discussion of vivid first-person narratives, the book provides an in-depth examination of these men's unusual propensity to be sexually aroused by the thought of themselves as women and how these men's sexual feelings influence their decisions to seek or undergo sex reassignment. These narratives about autogynephilia by autogynephilic male-to-female (MtF) transsexuals provide the first comprehensive documentation of the erotic ideation that underlies the most common form of MtF transsexualism. The narratives provide empirical evidence for Blanchard's theory of MtF transsexual motivation, and thus are of interest to researchers and theorists studying the phenomenology of MtF transsexualism. The narratives are likely to be eye-opening to psychologists, psychiatrists, physicians, and other professionals who work with MtF transsexuals: Most clinicians probably do not fully appreciate the erotic underpinnings of their clients' condition. A better understanding of their clients' autogynephilic feelings and motivations would enable these professionals to provide more empathetic and effective clinical care.

**To Have and Have Another** - Philip Greene 2012

Features recipes for Hemingway's favorite cocktails and looks at how they made their way into his works, while offering anecdotes about the celebrated author's drinking habits and frequent haunts.

**Everything, Everything** - Nicola Yoon 2015-09-01

Risk everything . . . for love with this #1 New York Times bestseller. What if you couldn't touch anything in the outside world? Never breathe in the fresh air, feel the sun warm your face . . . or kiss the boy next door? In *Everything, Everything*, Maddy is a girl who's literally allergic to the outside world, and Olly is the boy who moves in next door . . . and becomes the greatest risk she's ever taken. My disease is as rare as it is famous.

Basically, I'm allergic to the world. I don't leave my house, have not left my house in seventeen years. The only people I ever see are my mom and my nurse, Carla. But then one day, a moving truck arrives next door. I look out my window, and I see him. He's tall, lean and wearing all black—black T-shirt, black jeans, black sneakers, and a black knit cap that covers his hair completely. He catches me looking and stares at me. I stare right back. His name is Olly. Maybe we can't predict the future, but we can predict some things. For example, I am certainly going to fall in love with Olly. It's almost certainly going to be a disaster. Everything, Everything will make you laugh, cry, and feel everything in between. It's an innovative, inspiring, and heartbreakingly romantic debut novel that unfolds via vignettes, diary entries, illustrations, and more. And don't miss Nicola Yoon's *The Sun Is Also A Star*, the #1 New York Times bestseller in which two teens are brought together just when it seems like the universe is sending them in opposite directions.

**The Laws of Simplicity** - John Maeda 2006-07-07

Ten laws of simplicity for business, technology, and design that teach us how to need less but get more. Finally, we are learning that simplicity equals sanity. We're rebelling against technology that's too complicated, DVD players with too many menus, and software accompanied by 75-megabyte "read me" manuals. The iPod's clean gadgetry has made simplicity hip. But sometimes we find ourselves caught up in the simplicity paradox: we want something that's simple and easy to use, but also does all the complex things we might ever want it to do. In *The Laws of Simplicity*, John Maeda offers ten laws for balancing simplicity and complexity in business, technology, and design—guidelines for needing less and actually getting more. Maeda—a professor in MIT's Media Lab and a world-renowned graphic designer—explores the question of how we can redefine the notion of "improved" so that it doesn't always mean something more, something added on. Maeda's first law of simplicity is "Reduce." It's not necessarily beneficial to add technology features just because we can. And the features that we do have must be organized (Law 2) in a sensible hierarchy so users aren't distracted by features and functions they don't need. But simplicity is not less just for the sake of less. Skip ahead to Law 9: "Failure: Accept the fact that some things can never be made simple." Maeda's concise guide to simplicity in the digital age shows us how this idea can be a cornerstone of organizations and their products—how it can drive both business and technology. We can learn to simplify without sacrificing comfort and meaning, and we can achieve the balance described in Law 10. This law, which Maeda calls "The One," tells us: "Simplicity is about subtracting the obvious, and adding the meaningful."

**The Secrets of the Federal Reserve -- The London Connection** - Eustace Mullins 2018-09-15

From the Foreword. In 1949, while I was visiting Ezra Pound who was a political prisoner at St. Elizabeth's Hospital, Washington, D.C. (a Federal

institution for the insane), Dr. Pound asked me if I had ever heard of the Federal Reserve System. I replied that I had not, as of the age of 25. He then showed me a ten dollar bill marked ""Federal Reserve Note"" and asked me if I would do some research at the Library of Congress on the Federal Reserve System which had issued this bill. Pound was unable to go to the Library himself, as he was being held without trial as a political prisoner by the United States government. After he was denied broadcasting time in the U.S., Dr. Pound broadcast from Italy in an effort to persuade people of the United States not to enter World War II. Franklin D. Roosevelt had personally ordered Pound's indictment, spurred by the demands of his three personal assistants, Harry Dexter White, Lauchlin Currie, and Alger Hiss, all connected with Communist espionage.

*The Handmaid's Tale (Movie Tie-in)* - Margaret Atwood 2017-04-18  
#1 NEW YORK TIMES BESTSELLER • An instant classic and eerily prescient cultural phenomenon, from “the patron saint of feminist dystopian fiction” (New York Times). Now an award-winning Hulu series starring Elizabeth Moss. Includes an introduction by Margaret Atwood. In Margaret Atwood’s dystopian future, environmental disasters and declining birthrates have led to a Second American Civil War. The result is the rise of the Republic of Gilead, a totalitarian regime that enforces rigid social roles and enslaves the few remaining fertile women. Offred is one of these, a Handmaid bound to produce children for one of Gilead’s commanders. Deprived of her husband, her child, her freedom, and even her own name, Offred clings to her memories and her will to survive. At once a scathing satire, an ominous warning, and a tour de force of narrative suspense, *The Handmaid’s Tale* is a modern classic. Look for *The Testaments*, the sequel to *The Handmaid’s Tale*

*The Wages of Whiteness* - David R. Roediger 2022-11-22  
Combining classical Marxism, psychoanalysis, and the new labor history pioneered by E. P. Thompson and Herbert Gutman, David Roediger’s widely acclaimed book provides an original study of the formative years of working-class racism in the United States. This, he argues, cannot be explained simply with reference to economic advantage; rather, white working-class racism is underpinned by a complex series of psychological and ideological mechanisms that reinforce racial stereotypes, and thus help to forge the identities of white workers in opposition to Blacks.

*The Housekeeper and the Professor* - Yoko Ogawa 2009-02-03  
He is a brilliant math Professor with a peculiar problem--ever since a traumatic head injury, he has lived with only eighty minutes of short-term memory. She is an astute young Housekeeper--with a ten-year-old son--who is hired to care for the Professor. And every morning, as the Professor and the Housekeeper are introduced to each other anew, a strange and beautiful relationship blossoms between them. Though he cannot hold memories for long (his brain is like a tape that begins to erase itself every eighty minutes), the Professor's mind is still alive with elegant equations from the past. And the numbers, in all of their articulate order,

reveal a sheltering and poetic world to both the Housekeeper and her young son. The Professor is capable of discovering connections between the simplest of quantities--like the Housekeeper's shoe size--and the universe at large, drawing their lives ever closer and more profoundly together, even as his memory slips away. Yoko Ogawa's *The Housekeeper and the Professor* is an enchanting story about what it means to live in the present, and about the curious equations that can create a family.

*The Startup of You (Revised and Updated)* - Reid Hoffman 2012-02-14  
The groundbreaking #1 New York Times bestseller that taught a generation how to transform their careers--now in a revised and updated edition “A profound book about self-determination and self-realization.”—Senator Cory Booker “The Startup of You is crammed with insights and strategies to help each of us create the work life we want.”—Gretchen Rubin, author of *The Happiness Project* In this invaluable book, LinkedIn co-founder Reid Hoffman and venture capitalist Ben Casnocha show how to accelerate your career in today’s competitive world. The key is to manage your career as if it were a startup business: a living, breathing, growing startup of you. Why? Startups—and the entrepreneurs who run them—are nimble. They invest in themselves. They build their professional networks. They take intelligent risks. They make uncertainty and volatility work to their advantage. These are the very same skills professionals need to get ahead today. This book isn’t about cover letters or résumés. Instead, you will learn the best practices of the most successful startups and how to apply these entrepreneurial strategies to your career. Whether you work for a giant multinational corporation, stitch together multiple gigs in a portfolio career, or are launching your own venture, you need to know how to

- adapt your career plans as pandemics rage and technologies upend industries
- develop a competitive advantage so that you stand out from others at work
- strengthen your professional network by building powerful alliances and maintaining a diverse mix of relationships
- engineer serendipity that produces life-changing career opportunities
- take proactive risks to become more resilient to industry tsunamis
- tap your network for information and intelligence that help you make smarter decisions

The career landscape has changed dramatically in the decade since Hoffman and Casnocha first published this guide. In an urgent update to the frameworks that have helped hundreds of thousands of people transform their careers, this new edition of *The Startup of You* will teach you how to achieve your boldest professional ambitions.

*Consumer Behavior* - Del I. Hawkins 2004

*Disney Darkwing Duck: The Definitively Dangerous Edition* - Tad Stones 2017-05-23

Mild-mannered Drake Mallard leads a pretty average life: relaxing at home, helping his daughter Gosalyn with her homework, and palling around with

his best buddy Launchpad McQuack. But this suburban pastoral doesn't make for very exciting comics. Good thing Drake is secretly the daring duck of mystery, the crime-fighting powerhouse, Darkwing Duck! (Whew, for a moment there we were worried this would be the most boring solicitation copy in history!) Darkwing Duck, alongside Launchpad, Gosalyn and their many allies, fought the forces of darkness in his beloved city of St. Canard for years, keeping the citizens safe from an endless supply of increasingly ridiculous supervillains. Then, just as suddenly as he appeared, Darkwing slipped into the shadows, not to be seen or heard from again. But what sinister scenario could send St. Canard's stalwart sentinel into seclusion? Just how safe was the city he left behind? And what's going on with the creepy robotic "protectors" the mysterious Quackwerks Corporation has rolled out to take Darkwing's place? When the utopian shine begins to wear off, St. Canard will need her superhero once again — but is the Duck Knight ready to take on his most malevolent menace yet? Collecting the entire out-of-print and sold-out comic book series for the first time in one volume, this 400-page blockbuster is big enough to knock out a burglar! (Although we ask you leave crimefighting to the professionals!) Completely remastered and revised, this titanic tome also features an all new epilogue, making it without a doubt, "The Definitely Dangerous Edition!" He is the terror that flaps in the night! He is the creased binding in this over 400-page keepsake edition of crime — he is Darkwing Duck!

*The Social Life of Coffee* - Brian Cowan 2008-10-01

What induced the British to adopt foreign coffee-drinking customs in the seventeenth century? Why did an entirely new social institution, the coffeehouse, emerge as the primary place for consumption of this new drink? In this lively book, Brian Cowan locates the answers to these questions in the particularly British combination of curiosity, commerce, and civil society. Cowan provides the definitive account of the origins of coffee drinking and coffeehouse society, and in so doing he reshapes our understanding of the commercial and consumer revolutions in Britain during the long Stuart century. Britain's virtuosi, gentlemanly patrons of the

arts and sciences, were profoundly interested in things strange and exotic. Cowan explores how such virtuosi spurred initial consumer interest in coffee and invented the social template for the first coffeehouses. As the coffeehouse evolved, rising to take a central role in British commercial and civil society, the virtuosi were also transformed by their own invention.

*The Daniel Fast (with Bonus Content)* - Susan Gregory 2017-12-15

This e-book includes the full text of the book plus an exclusive additional chapter from Susan Gregory that is not found in the print edition! What if you could grow closer to God and improve your health in just 21 days? Susan Gregory, "The Daniel Fast Blogger," has a plan to help you do just that. Widely recognized as the expert on this 21-day fast inspired by the book of Daniel, Susan has helped thousands of people discover a safe and healthy way to fast. The principles you learn from *The Daniel Fast* will change the way you view food, your body, and your relationship with the one who created you. Includes 21 days' worth of Daniel Fast recipes!

*A Glossary of Literary Terms* - Abrams M H 2004

Alphabetically arranged and followed by an index of terms at the end, this handy reference of literary terms is bound to be of invaluable assistance to any student of English literature.

*Handbook of Brewing* - Hans Michael Eßlinger 2009-04-22

This comprehensive reference combines the technological know-how from five centuries of industrial-scale brewing to meet the needs of a global economy. The editor and authors draw on the expertise gained in the world's most competitive beer market (Germany), where many of the current technologies were first introduced. Following a look at the history of beer brewing, the book goes on to discuss raw materials, fermentation, maturation and storage, filtration and stabilization, special production methods and beer mix beverages. Further chapters investigate the properties and quality of beer, flavor stability, analysis and quality control, microbiology and certification, as well as physiology and toxicology. Such modern aspects as automation, energy and environmental protection are also considered. Regional processes and specialties are addressed throughout the entire book, making this a truly global resource on brewing.