

C B Gupta Business Organisation And Management

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Management of Dairy Enterprises - Jawana Ram 1987

Study relates to Rajasthan.

Small Actions, Big Difference - CB Bhattacharya 2019-10-11

Despite dire warnings about global warming, carbon emissions by the world's largest companies are increasing and only a few companies have strategies for managing carbon emissions and water resources. So what separates the best from the rest? In one word, the answer is ownership: companies that are winning at sustainability have created the conditions for their stakeholders to own sustainability and reap the benefits that come with deeper experience with and ownership of social and environmental issues: a happier, more productive workforce, increased customer loyalty, higher stock valuations, and greater long-term profits. Based on interviews with 25 global multinational corporations as well as employees, middle managers, and senior leaders across multiple sectors, this is the first book to connect sustainability to the theory and principles of psychological ownership and to propose a succinct, easy-to-digest model for managerial use.

Financial Accounting - R.L. Gupta 2021-12-15

The book has been designed as per the Syllabus prescribed by the University of Madras for Paper on 'Financial Accounting' effective 2020-21 for B.Com. Degree First and Second Semesters Core Course; B.Com. (A & F), B.Com. (CS), B.Com. (BM), B.Com. (MM), B.Com. (CA) & B.Com. (ISM)

Company Law & Secretarial Practice, N.D. Kapoor - N.D. Kapoor 2020-01-01

The Thirty-first Revised Edition of the book entitled "Company Law & Secretarial Practice" with Companies Act, 2013 (Schedules) for B.Com., B.Com. (Corporate Secretaryship), M.Com., IPCC, CS & LLB. The book is divided into two parts volume I Company Law contains 32 chapters and volume II Secretarial Practice contains 10 chapters having more than 270 Test Questions; 67 Practical Problems (with Hints and Solutions); 79 short Answer & Objective Type Question; 48 Multiple Choice, Presentation of Examples (10); Illustrative cases (12) etc., University Questions Papers have been added at the end of the book to give an idea about the pattern of questions asked.

Auditing and Corporate Governance - Dr. Preeti Rani Mittal 2021-07-19

This book presents a broad introduction to the field of Auditing and Corporate Governance realistically and practically while offering the largest and most diverse collection of issues on the company or organization. This book is divided into two parts: The first part covers "Auditing" which consists of 13 chapters that express the detailed concepts of auditing concisely and clearly. The second part covers "Corporate Governance" which consists of 11 chapters that express

corporate governance's detailed concepts simply and lucidly. The material presented in this book revolves around the following themes: Audit Planning, Audit Process, Audit Report, Auditing Standard, Whistle Blowing, Business Ethics, and Corporate Social Responsibility, etc

S. Chand's ISC Commerce For Class XI (2021 Edition) - C B Gupta
Commerce

Strategic Management (Text and Cases) - Gupta C.B. 2016

Gives chapter outline to indicate the topics covered in each chapter. Provides diagrams and tables to illustrate the text. Includes examples from Indian organisations. Incorporates chapter-end summary for quick recapitulation. Gives test questions culled from MBA, M.Com and BBA examinations Includes case studies at the end of every chapter. This textbook is designed for the students of MBA and M.Com. Besides, it will also be useful to the students of MHRD, MIB and MBE. Students of postgraduate diploma in global business operations, chartered accountancy and BBA will also find this book useful.

Corporate Accounting - R.L. Gupta 2021-07-19

The 14th Revised Edition of the book "Corporate Accounting" includes the provision of the Companies Act, 2013, SEBI rules and regulations and Accounting Standards, wherever applicable. The whole book has been updated and corrections made wherever required. Theory and accounting treatment has been revised as per Accounting Standards – 4 (Revised) and Companies (Amendment) Act, 2019. Each aspect of a chapter has been discussed in detail in order to meet the requirements of the syllabus prescribed by different universities and professional institutes. Salient Features of the Book The following features are worth nothing in the present text:

- The illustrations and assignment material has been made to conform to the requirements of Schedule III of the Companies Act, 2013. The relevant problems/ solutions has also been revised.
- The revised revision of Paragraph 14 of Accounting Standards – 4 concerning Financial Statements regarding Proposed final dividend has been incorporated at relevant pages and the illustrations amended accordingly.
- The relevant provisions of Ind AS – 7: Statements of Cash Flows dealing with Bank Overdraft and Proposed Dividend have also been taken care of in this book.
- In the chapter of Redemption of Debentures, the treatment of interest on Debenture Redemption Funds Investments or Profit (or Loss) on the sale of DRFI have been also summerised in the chapter.
- All chapters have been revised and udapted. Problem of each chapter have been suitably graded and edited to include questions of topical interest. We are confident that the book in its revised form will be more useful for B.Com (Pass and Hons.), M.Com, M.B.A., C.A., I.P.C.E, C.A.(Final), I.C.M.A. (Stage II) and Company Secretaries (Executive Programme)

Examinations.

Marketing Management, C.B. Gupta & N. Rajan Nair - C.B. Gupta 2020-01-01

The 19th edition reprinted in 2020 contains <https://tinyurl.com/yb67waxu> – Buying Roles Types of Buying Decisions Scope of Marketing Process of Marketing Management Profile of Rural Markets Some of the distinctive features of the book are as follows: Learning Objectives to give a bird's eye-view of the topics covered in each chapter. Lucid, concise and simple language. Real life illustrations from Indian industry. Liberal use of tables and diagrams to illustrate the text. Summary at the end of every chapter for quick revision. Case Study at the end of each chapter. Test Questions culled from examinations of various Universities and Business Schools. Select Bibliography for further study. We sincerely believe that there is always scope for improvement. Therefore, we invite suggestions for further enriching the book.

Business and Management for the IB Diploma - Peter Stimpson 2015

International Business - Gupta C.B. 2014

International Business

English Grammar & Composition - Rajendra Pal 2022-04-25

The book is divided into three parts comprised of overall 35 chapters. Part one contains Grammar, part two – Aids to Vocabulary, and part three – Writing Skills. • The section dealing with Grammar is in double color. The points given in pink color suggest importance or emphasis, so they need attention and will help you to understand quickly and easily. These points are further highlighted with arrows. • Text printed on-screen suggests points likely to misunderstand. Sometimes they explain subtle distinctions between two apparently similar points. • Grammar items are discussed very systematically – one at a time. Plentiful illustrations are followed by carefully designed exercises. • There is an exhaustive section dealing exclusively with Multiple choice questions covering all the areas of Grammar as well as Vocabulary. It will help to get familiar with the latest evaluation pattern. • The chapter on vocabulary is adequate and it has been kept within manageable proportions. • The chapter on Precis writing under the section Writing Skills contains a large number of solved examples, which fully explain how to analyze a passage, how to prepare a rough draft and then turn out a good readable and adequate final precis. They are followed by passages provided with aids to vocabulary and detailed outlines. The passages selected for precis writing cover a wide range of interests and have been carefully graded. • There is a comprehensive section on letter writing covering personal, business, and official correspondence. While it explains the requisites of the good letter—its style, layout – it also provides a number of model letters for quick guidance

The Past, Present and Future of International Business and Management - Timothy Devinney 2010-07-27

A volume that concentrates on the substantive gaps in the IB/IM field and addresses whether these gaps are resolvable with the theoretical and methodological toolkit.

Taxmann's Basic Financial Accounting (2 Vols.) – Most Updated & Amended Student-oriented Book, with Numerous Solved Illustrations plus Working Notes & B.Com. Past Question Papers | CBCS - Bhushan Kumar Goyal 2021-10-16

Basic Financial Accounting is a comprehensive, authentic & well-illustrated book. This book aims to fulfil the requirement of students of undergraduate courses in commerce and management, particularly the B.Com. Sem (I) Paper BC 1.2 Core under the CBCS Programme, Non-Collegiate Women's Education Board (NCWEB), and School of

Open Learning (University of Delhi). This book will also be applicable for undergraduate commerce & management courses at various Central Universities throughout India. The Present Publication is the 8th Edition, authored by Bhushan Kumar Goyal, with the following noteworthy features: • [Highlights of the Eighth Edition] are as follows: o [Most Amended & Updated] The following chapters have been revised: § The chapter on Depreciation Accounting as per AS-10 (Revised), "Property, Plant and Equipment" § Financial Statements of a Trader changed in light of GST § The chapter on Computerised Accounting System has been revised as per the new version of TALLY PRIME o [New Illustrations] has been added in this book o [B.Com. Past Question Papers] for the years 2018, 2019 & 2021 have been added to this book • [Comprehensive Presentation of Theory, Procedure & Practice] of accounting • [Student-Oriented Book] This book has been developed, keeping in mind the following factors: o Interaction of the author/teacher with their students in the classroom o Shaped by the author/teachers experience of teaching the subject-matter at different levels for more than 43 years o Reaction and responses of students have also been incorporated at different places in the book • [Simple Language & Systematic Manner] of the presentation of the subject matter • [Solved Illustrations & Working Notes] have been incorporated throughout this book to make the understanding of the concepts easy • [Practical Assignments & Latest Questions Papers] have been given in Vol. II of the book • [Multiple True/False Type Questions] have been incorporated in the book The contents of the book are as follows: • Accounting System • Financial Accounting Principles • Introduction to Accounting Standards and Ind-AS • Accounting Process: Journal and Ledger • Accounting Process: Subsidiary Books, Ledger and Trial-Balance • Measurement of Business Income and Revenue Recognition • Accounting for Property, Plant, Equipment and Depreciation • Inventory Valuation • Capital and Revenue Expenditure and Receipts • Financial Statements of Non-Corporate Business Entities • Financial Statements for Not-For-Profit Organisations • Accounting for Hire Purchase and Instalment System • Lease Accounting • Accounting for Inland Branches • Departmental Accounting • Partnership Accounting – Fundamentals, Admission, Retirement and Death-Overview • Accounting for Dissolution of Partnership Firms • Computerised Accounting System • Question Papers: o B.Com. CBCS | 2018 o B.Com. CBCS | 2019 o B.Com. CBCS | 2021

Pratiyogita Darpan - 2008-08

Pratiyogita Darpan (monthly magazine) is India's largest read General Knowledge and Current Affairs Magazine. Pratiyogita Darpan (English monthly magazine) is known for quality content on General Knowledge and Current Affairs. Topics ranging from national and international news/ issues, personality development, interviews of examination toppers, articles/ write-up on topics like career, economy, history, public administration, geography, polity, social, environment, scientific, legal etc, solved papers of various examinations, Essay and debate contest, Quiz and knowledge testing features are covered every month in this magazine.

Organisational Anatomy - Oleg Kononov 2016-05-01

This book offers a discussion of a new management concept, "Organisational Anatomy", which views organisational processes and functions from a biological perspective. This approach naturally explains the ongoing internal and external organisational processes and optimum configuration of different organisations. Organisations are live creatures which are breathing, functioning, moving and developing inside their specific environments. Biological examples offer a useful way of making sense of complex ideas, because they can be related to everyday

existence. As such, this allows the reader to intuitively understand the organisations where they work and with which they interact. By classifying different types of organisations and looking at their biological functions, Organisational Anatomy links existing theories and discusses five archetypes of organisations, namely producers, knowledge-dependent, location-dependent, donor-dependent and state-affiliated organisations. By looking into their specific features, the characteristics of organisations of different ages and levels of maturity, the access and utilisation of resources, and the development of productive external relations, this book allows insights into the role of each function in achieving superior business performance. The Organisational Anatomy approach allows the development of a holistic picture, and will allow businesses to achieve higher performance and recognise problems and difficulties by considering organisational pathologies and diseases.

A Textbook of Organisational Behaviour with Text and Cases - Gupta C.B. 2014

Part I : Individual Behaviour | Fundamentals Of Human Behaviour | Personality | Perception | Learning & Behaviour Modification | Attitudes And Values | Motivation
Part II : Groupbehaviour | Interpersonal Behaviour And Transactional Analysis | Group Dynamics | Power, Politics And Status | Leadership And Influence | Control | Morale And Job Satisfaction
Part III : Overall Behaviour | Nature And Types Of Organisations | Organisation And Environment | Nature And Scope Of Organisational Behaviour | Organisational Goals | Organisational Change | Organisation Development | Organisational Climate And Culture | Organisational Conflict | Organisational Effectiveness

Management Process and Organisational Behaviour (For BCom (Hons.)), GGSIP University, Delhi - Gupta C.B.

Management Process and Organisational Behaviour

Elements of Mercantile Law, N.D. Kapoor, 38th e, 2020 - Kapoor N.D. 2020-01-01

Sultan Chand & Sons present the 38th Revised and Enlarged Edition of the book entitled "Elements of Mercantile Law". This book is specially written for B. Com, M. Com, CA, CS, CMA, MBA, LLB and Other Commerce Courses of all Indian Universities. The book is divided into three Volumes. Volume I is Law of Contract, Volume II is Company Law and Volume III is Industrial Law The salient features of the present edition are as follows: A new chapter on 'Goods and Services Tax (GST)' has been included in this edition. In order to bring uniformity in Tax rates and to simplify the tax mechanism, Central Government rolled out Goods and Services Tax (GST) from 1st July, 2017. The Insolvency and Bankruptcy Code, 2016' is the Bankruptcy Law of India has been added. A chapter on 'Limited Liability Partnership' popularly known as LLP has been added in the present edition. LLP combines the advantage of both the Company and Partnership into a single form of organization. Volume II of the book on Company Law with Schedules has been thoroughly updated and amended upto 2019.

Optimization Techniques in Operation Research - C. B Gupta 2008

Special features of the book 1. A very comprehensive and accessible approach in the presentation of the material. 2. A variety of solved examples to illustrate the theoretical results. 3. A large number of unsolved exercises for the students are given for practice at the end of each section. 4. Solution to each unsolved examples are given at the end of each exercise.

Indian Book Industry - 1990

Till Grey - Neha Singhal 2021-02-27

"Only if you could hear my iced lips, Only if you could love me without the

trips..." Sense the warmth of love through your soul that dwells inside you irrespective of darker and lighter shades of someone, who makes you feel blissful in between all the hustle. The pious love is something that is everlasting and exists even between that minimal space between your bones. The love that began with the first kiss, the love that was never meant to be, the love that broke hearts, the love that shattered dreams, the love that remained incomplete, the love that was all about happily ever after and the love that will keep the world revolving. "Till Grey" presents an amalgamation of open genre write-ups where the soul of authors from different spheres of life bleeds through their pen on the theme "Everlasting Love". With hues of love, splashes of sorrow and tinge of heartbreak, the book invigorates the spirit of never giving up on someone you love. For, the passionate and eternal love is beyond all reason.

Business Law (Madras) - N.D. Kapoor 2020-01-01

This is the seventh edition of Business Law as per CBCS syllabus of Madras University for B.Com (Hons.) Semester III and B.Com, Corporate Secretary ship Semester Vth Student This book has been divided into 2 Parts – Part-1 is General Principles of Law of Contract & Part- 2 is Special Contracts. The chief aim in writing this book is to present the fundamental principles of Business Law, in a simple and easily intelligible manner. The intricate points of law have been illustrated by examples, and the subject has been dealt with by topics rather than in the strict order of section in the various Act.

Business Organisation & Management - M. C. Shukla 1952

Business Organisation & Management - Jain 1999-01-01

The book is meant for B.Com. (Pass & Hons.) classes and professional courses.

Entrepreneurship and Small Business Management - Dr S S Khanka 2022-05-06

Economic history bears evidences to confirm that entrepreneurship development is a pre-condition for industrial and economic development of any economy. That is why countries world over including India have been emphasizing on entrepreneurship development. Started since 1971, India's Entrepreneurship Development Programme, famously known as EDPs, has by now emerged as a movement and is being adopted by some of the developing countries of Asia and Africa. Realizing that the younger minds are more susceptible to mould and change, entrepreneurship as a subject has been offered in the course curricula right from school level to the higher education. Since the publication of the Seventh Edition of the book titled 'Entrepreneurship and Small Business Management', some significant changes taken place in the industrial economy of India have necessitated revising the subject matter to make the book, most presumptuous and contemporary.

Human Resource Management in 15 Lessons - Annamalai Murugan 2017-09-19

Human resource is the most important asset of any organization and, unlike other resources, human resources can theoretically be developed and increased to a limitless extent. Human resources mean the energies, skills, knowledge and physical strength of the people at work. Human resources comprise the value of the productive capacity of the entire work force of any organization. To be specific and brief, human resource refers to the aggregate of knowledge, skill, experience and health of employees working in any organization. Development of human resources accounts for the development of the human side of an organization. Today, management is absolutely essential for all organizations, irrespective of their origin, nature and ownership. Every enterprise, established with a profit-seeking motive or some social, religious or other purposes, requires efficient management for its sustained progress. But management has been viewed differently

by various scholars, depending upon their belief and comprehensions. Some regard it as the force that runs a business and is responsible for its success or failure. Others perceive it as a means for achievement of desired results through group efforts and by utilising both human and non-human resources. Still others deem management to be a process comprising planning, organising, staffing, directing and controlling. Also, some look at it as an instrument for designing and maintaining an environment conducive to the performance of individuals who are working together in a group towards the accomplishment of some predetermined objectives. This study provides an overview on different aspects of human resource management in 15 lessons, explained by experts in this area.

I.C.S.E. Commercial Applications for Class IX - Dr. C. B. Gupta 2020-03-11

MODERN BUSINESS ORGANISATION AND MANAGEMENT. - S.A. SHERLEKAR 2016

Goods and Services Tax with Customs Law - FCA Vineet Gupta 2020-09-25

Despite the complications faced by the common man in implementation of GST in their concerned organizations as well as gaining an understanding of the new taxation system put in place, an attempt has been made to provide an insight to the taxation system introduced by the Government effective from 1st July, 2017. All the acts, rules, notifications, circulars and other relevant text have been compiled in a meticulous and methodical manner with the sole purpose of providing an insight to the readers. We have made an attempt to transform technicalities in legal provisions into simplified analysis thereby providing the readers a wholistic insight on each topic covered under several chapters compiled in this book. Series of illustrations, FAQs, MCQs, unsolved problems under the heading of knowledge testers incorporated in each chapter is devised in a way to maximize the understanding of readers on each topic with ease.

The Façade of Excellence - John Dyer 2019-09-12

The crucial need to substitute true leadership for bad management practices such as Management By Objectives (MBO) and the use of fear is now well known and was often championed by Dr. W. Edwards Deming. While significant progress has been made, many organizations (especially outside of manufacturing) are either just getting started with their improvement efforts or they are faking their way forward (going through the motions), trying to imitate what they have read in books or have seen at conferences. The executives of these organizations might give permission for the tools of Lean and Six Sigma to be taught but many of them still refuse to look in a mirror and change their own leadership style. They have built a "façade of excellence" that crumbles quickly whenever a bit of chaos is introduced. Not being able to sustain improvements over the long term is one of the top complaints from improvement professionals. What ingredient is missing that prohibits changes to occur throughout the leadership ranks that might create a culture that embraces teamwork, collaboration and improvement? To start, what exactly do we mean by leadership? The common mistake is to try and put all effective leaders into the same box. Leadership actually has many dimensions and several definitions. This book explores four different styles of leadership that includes "The Crisis Leader," "The Idea Gathering Leader," "The Team Forming Leader," and "The Empowerment Leader." Each of the four styles is appropriate when given a certain set of circumstances (an organization in trouble needs a "Crisis Leader" for example). The goal is to shift the organization, including the leaders and all of the employees at every level, toward collaboration and empowerment. Why go through the pains to rebuild an organization's culture and leaders? In the

annual "IndustryWeek Magazine - Best Plants" competition, the companies that have made the transition to high performance, fully empowered teams ("The Empowerment Leader"), in general, demonstrate far better results than all other applicants (and they tend to win "Best Place to Work" awards as well). So, what is keeping organizational leaders, especially those in the middle of the organization chart, from adopting the "The Empowerment" leadership style? This book defines and helps the reader understand what this new normal of leadership consists of and: Explains the four different styles of leaders and how these are different than a typical "old style" manager. Indicates which style is appropriate given a certain set of circumstances and how a leader knows when it is time to migrate from one style to another. Illustrates what it means for an organization to shift from a "dictator" culture to one of collaboration and what steps can be taken to help this transformation. Explores the current definition of a "promotable manager" and how this differs from a new normal definition of an outstanding, effective "Empowerment" leader. Defines Mission, Vision, Strategy, and Values and how these four cultural principles fit into the leadership progression model. Shows how the culture within the organization will be different after the adoption of empowered teams and introduces the concept of "Enthusiastic Productivity."

S. Chand's ISC Commerce Volume 1 XI - C.B. Gupta

S Chand's ISC Commerce (Vol. I & II for Classes XI & XII) has become the most popular textbook on the subject. The series has now been thoroughly revised and updated to fully meet the requirement of the new syllabus.

Indian Books in Print - 2003

Business Organisation and Management - P. C. Tulsian 2002-09

Management And Organisation - C B Gupta

Business Law - N.D. Kapoor 2020-12-01

The Seventh Revised Edition of "Business Law" as per Tamil Nadu University syllabus for all BBA, B.Com. students. The new edition, like its predecessors, attempts to present the basic principles of Law in a way that makes the subject easily intelligible even to a non-specialist. This object has been achieved by dividing into IV units: Unit I – The Indian Contract Act consists of 157 Illustrative Cases, 213 Test Questions, 326 Practical Problems (with Hints and Solutions), 174 Multiple-choice Questions, 194 True & False Questions and 644 Examples with the idea of testing the depth of knowledge of the reader, basic understanding of concepts and his ability to apply whatever he has learnt to a particular situation or problem. Unit II – The Sale of Goods Act, 1930. Unit III – Law Relating to The Indian Partnership Act, 1932 and The Limited Liability Partnership Act, 2008. It facilitate the reader in understanding the Nature of Partnership, Relations of Partners & Dissolution of Firm followed by a chapter on 'Limited Liability Partnership' popularly known as LLP has been added in the present edition. LLP combines the advantage of both the Company and Partnership into a single form of organization. The Limited Liability Partnership Act, 2008 was published in Official Gazette of India on 9th January, 2009 and has been notified with effect from 31st March, 2009. Unit IV – The Companies Act, 2013 as Amended upto 2019. The Companies Act, 2013 (Schedules) which has been thoroughly updated and amended upto 2019 to our esteemed readers.

Essentials of Marketing Management - Geoffrey Lancaster 2010-10

The overall success of an organization is dependent on how marketing is able to

inform strategy and maintain an operational focus on market needs. This title covers such topics as: consumer and organizational buyer behaviour; product and innovation strategies; direct marketing; and, e-marketing.

Introduction to Business - Lawrence J. Gitman 2018

Introduction to Business covers the scope and sequence of most introductory business courses. The book provides detailed explanations in the context of core themes such as customer satisfaction, ethics, entrepreneurship, global business, and managing change. Introduction to Business includes hundreds of current business examples from a range of industries and geographic locations, which feature a variety of individuals. The outcome is a balanced approach to the theory and application of business concepts, with attention to the knowledge and skills necessary for student success in this course and beyond.

Business Organization and Management - Vijay Kumar Kaul 2011

Managers are people who steer organizations towards meeting their objectives effectively and efficiently. Modern-day managers need to understand contemporary issues in management to achieve these objectives. Spread over nine parts, Business Organization and Management: Text and Cases addresses these issues in simple and student-friendly language, and explains concepts through rich diagrams and

examples.

Principles of Management - Openstax 2022-03-25

Principles of Management is designed to meet the scope and sequence requirements of the introductory course on management. This is a traditional approach to management using the leading, planning, organizing, and controlling approach. Management is a broad business discipline, and the Principles of Management course covers many management areas such as human resource management and strategic management, as well as behavioral areas such as motivation. No one individual can be an expert in all areas of management, so an additional benefit of this text is that specialists in a variety of areas have authored individual chapters.

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