

# Case Interview Secrets A Former Mckinsey Interviewer Reveals How To Get Multiple Job Offers In Consulting Victor Cheng

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**Cantonese in the City: Cars, Trains, Boats & Planes** - Karen Yee  
2019-11-17

Cantonese in the City is unique in its focus on colloquial Cantonese, not formal written Chinese. This book is ideal for readers who are not fully fluent in speaking Cantonese or reading Chinese. Each word is written in traditional Chinese characters and color-coded to the phonetic pronunciation and English translation.

*Hacking the Case Interview* - Taylor Warfield 2017

To land a management consulting job at any of the top firms, including McKinsey, BCG, Bain, Deloitte, L.E.K., Oliver Wyman and Accenture, you must get through several rounds of case interviews. Whether your interview is in a few weeks or even tomorrow, this book is written to get you the maximum amount of knowledge in the least amount of time. I cut out all of the filler material that some other consulting books have, and tell you everything that you need to know in a clear and direct way. With this shortcut guide, you will: Understand and become proficient at the nine different parts of a case interview, and know exactly what to say and

do in each step Learn the only framework strategy that you need to memorize to craft unique and tailored frameworks for every possible case scenario Gain knowledge of basic business terms and principles so that you can develop an astute business intuition Acquire the skills to solve any market sizing or other quantitative problem Uncover how to differentiate yourself from the thousands of other candidates who are fighting to get the same job you are Practice your case interview skills with included practice cases and sample answers Also visit [HackingTheCaseInterview.com](http://HackingTheCaseInterview.com) for a one-week online crash course to pass your upcoming interview.

*Embrace the Case Interview* - Brad Schiller 2014-01-13

Embrace the Case Interview walks you through each step on the path to your dream consulting job as described by a former management consultant who conducted over 100 interviews for a top-tier firm. First, we cover how to get the interview including how to be memorable when speaking with firms prior to the interview and how to write a killer resume and cover letter. Second, we cover the behavioral part of the interview.

Often overlooked, the behavioral part of the interview covers your personal experiences and is often just as valuable as the case interview. We discuss the traits interviewers are looking for and how to answer their questions in a structured way. Third, we take an in-depth look at the case interview itself. Unlike books that focus on segmenting cases and applying frameworks, you will learn a single, flexible structure that you will apply to any case with deadly effectiveness. In addition to structuring the case, you will learn approaches for the cases' other parts including qualitative questions, quantitative problems, exhibit analysis, and synthesis. Embrace the Case Interview places a strong emphasis on the quality of your learning rather than just doing hundreds of cases. As such, each example case contains an in-depth discussion of the text book answer to help you improve. For more information, please visit [embracethecaseinterview.com](http://embracethecaseinterview.com). Enjoy the book and best of luck in your upcoming interviews!

**Case Interview Questions for Tech Companies** - Lewis Lin  
2016-10-04

Case Interview Questions for Tech Companies provides 155 practice questions and answers to conquer case interviews for the following tech roles: Marketing Operations Finance Strategy Analytics Business Development Supplier or Vendor Management ...and Product Management -- QUESTIONS COVERED IN THE BOOK Here are some of the questions covered in the book: Marketing Create a marketing campaign for Microsoft Office 365. Write a media statement to respond to Uber mischaracterizations voiced in a taxi leader's newspaper op-ed. Operations Describe how Apple's supply chain works. What challenges does Apple face on a day-to-day basis? What's the bottleneck for an Amazon Robot Picker? And what is the capacity of the assembly line, in units per hour? During the holiday season, Amazon customers shipped 200 orders per second. Amazon's data science team discovered that the average number of orders waiting to be shipped was 20,650. How long did the average Amazon order wait to be shipped? Finance What should Apple consider before implementing a shop-in-shop store inside Best Buy? If you projected a \$500M expense and the variance came in at \$1M, what are

some of the explanations for why that is happening? Be prepared to give more than three scenarios. Business Development A car dealer partner wants to stop doing business with Uber. What should you do? How would you identify university faculty to source content for an online university? Strategy If you could open a Google store anywhere, where would it be and why? Give your analysis of several recent acquisitions that Google has made. Analytics What top metrics would you track for the Tinder online dating app? If 1,000 people opened the Uber app during one hour, how many cars do you need? Product Management Let's say we wanted to implement an Amazon Mayday-like feature in Gmail. How would that work? How would you any Microsoft product to a restaurant? AUTHOR BIO Lewis C. Lin, former Google and Microsoft executive, has trained thousands of candidates to get ready for tech interviews, using his proven interview techniques. Lewis' students have received offers from the most coveted firms including Google, Facebook, Uber, Amazon, Microsoft, IBM, Dell and HP. Lewis has a bachelor's in computer science from Stanford University and an MBA from Northwestern University's Kellogg School of Management. He's the author of several bestsellers including Interview Math, Rise Above the Noise as well as Decode and Conquer. HERE'S WHAT PEOPLE SAY ABOUT THE AUTHOR "Got the Amazon offer, with an initial package that was \$100K more than what I currently make at [a top 5 tech company]. It's a dream job for the role of Principal Product Manager for a [special project]. - Q.K. "Just signed the offer for a Google product marketing manager role. Your tips helped me relax and concentrate, so the time went by quickly even though it was really a tough interview." - D.E. "I had my in-person interviews down at Facebook last week and got my offer letter the next day! You were definitely a huge help in preparing for the interviews." - L.S.

Successful Consulting: Teach Yourself - Anna Hipkiss 2010-03-20

If you are a consultant in any field, working for any size organisation from 'one man and his dog' to massive or thinking of moving into this field, then this is the book for you! Coverage includes: ·What makes a successful consultant ·Setting a clear vision ·Assessing resources ·How to write reports and give presentations ·Building up your customer facing

skills ·Dealing with difficult clients ·Balancing your work with the rest of your life. Containing lots of practical advice, this book also features interviews with successful consultants who have a wealth of experience to share. Written in an accessible style, it will give you the confidence to shine in consultancy. NOT GOT MUCH TIME? One and five-minute introductions to key principles to get you started. AUTHOR INSIGHTS Lots of instant help with common problems and quick tips for success, based on the author's many years of experience. TEST YOURSELF Tests in the book and online to keep track of your progress. EXTEND YOUR KNOWLEDGE Extra online articles at [www.teachyourself.com](http://www.teachyourself.com) to give you a richer understanding of consulting. FIVE THINGS TO REMEMBER Quick refreshers to help you remember the key facts. TRY THIS Innovative exercises illustrate what you've learnt and how to use it.

**Lords of Strategy** - Walter Kiechel 2010-03-03

Imagine, if you can, the world of business - without corporate strategy. Remarkably, fifty years ago that's the way it was. Businesses made plans, certainly, but without understanding the underlying dynamics of competition, costs, and customers. It was like trying to design a large-scale engineering project without knowing the laws of physics. But in the 1960s, four mavericks and their posses instigated a profound shift in thinking that turbocharged business as never before, with implications far beyond what even they imagined. In *The Lords of Strategy*, renowned business journalist and editor Walter Kiechel tells, for the first time, the story of the four men who invented corporate strategy as we know it and set in motion the modern, multibillion-dollar consulting industry: Bruce Henderson, founder of Boston Consulting Group Bill Bain, creator of Bain & Company Fred Gluck, longtime Managing Director of McKinsey & Company Michael Porter, Harvard Business School professor Providing a window into how to think about strategy today, Kiechel tells their story with novelistic flair. At times inspiring, at times nearly terrifying, this book is a revealing account of how these iconoclasts and the organizations they led revolutionized the way we think about business, changed the very soul of the corporation, and transformed the way we work.

**Decode and Conquer** - Lewis C. Lin 2013-11-28

Land that Dream Product Manager Job...TODAY Seeking a product management position? Get *Decode and Conquer*, the world's first book on preparing you for the product management (PM) interview. Author and professional interview coach, Lewis C. Lin provides you with an industry insider's perspective on how to conquer the most difficult PM interview questions. *Decode and Conquer* reveals: Frameworks for tackling product design and metrics questions, including the CIRCLES Method(tm), AARM Method(tm), and DIGS Method(tm) Biggest mistakes PM candidates make at the interview and how to avoid them Insider tips on just what interviewers are looking for and how to answer so they can't say NO to hiring you Sample answers for the most important PM interview questions Questions and answers covered in the book include: Design a new iPad app for Google Spreadsheet. Brainstorm as many algorithms as possible for recommending Twitter followers. You're the CEO of the Yellow Cab taxi service. How do you respond to Uber? You're part of the Google Search web spam team. How would you detect duplicate websites? The billboard industry is under monetized. How can Google create a new product or offering to address this? Get the Book that's Recommended by Executives from Google, Amazon, Microsoft, Oracle & VMWare...TODAY [Extreme Revenue Growth](#) - Victor Cheng 2010-05

Victor Cheng deconstructs the management practices used by fast growing technology companies and adapts these practices for use in other industries. While most business books tout one new big idea that will magically solve all your problems, *Extreme Revenue Growth* provides a refreshingly different and practical approach, combining many cross-functional practices to create a blueprint for explosive growth.

*Interview Math* - Lewis C. Lin 2015-01-12

*Interview Math* provides over 50 practice problems and answers to help job seekers master quantitative interview questions including: Market Sizing Revenue Estimates Profitability Breakeven Pricing Customer Lifetime Value If you're interviewing at one of the highly sought after positions below, you'll need to master these interview math questions: Management Consulting: McKinsey, Bain, Boston Consulting Group, Deloitte General Management: Capital One, Taser Marketing: General

Mills, Google, Hershey Software Engineering; Goldman Sachs, Microsoft Finance: American Airlines, Best Buy, JetBlue You'll learn interview math concept and principles - and then master those concepts with over 50 practice questions filled with detailed answers. After going through the book, candidates will feel knowledgeable, confident, relaxed and ready to tackle interview math questions.

*Crack the Case System* - David Ohrvall 2011

Crack the Case System is a complete training program, covering every aspect of the infamous "case interview" favored by top management consulting firms and a growing number of Fortune 500 companies. David Ohrvall's step-by-step approach combines practical instruction on structuring, analytics and communication, as well as insider tips and insights gained from training thousands of candidates. CTCS includes over 150 bonus videos on [mbacase.com](http://mbacase.com), 42 practice cases, homework and drills. About the author: David Ohrvall is the global expert on the topic of case interviews. A dynamic and sought-after speaker, he trains several thousand MBAs and undergraduates each year at premiere business schools around the world, including Wharton, Stanford, Harvard Business School, Chicago Booth, Duke's Fuqua School of Business, INSEAD, Oxford and Cambridge. David also has an extensive private coaching practice that has helped launch hundreds of candidates into consulting, venture capital, and a variety of industries. David is a former management consultant (Bain & Company), and a graduate of the Wharton School (MBA & undergrad). Learn more about David at [www.mbacase.com](http://www.mbacase.com).

*The Client-consultant Handbook* - Chip R. Bell 1979

*Case Interviews for Beginners* - Stephen Pidgeon 2014

Need to learn case interviews but don't know where to start? This book is designed to get you up and running. By using scripted examples and interviews with experienced recruiters it gives readers an understanding of what a case actually is, and how they can start to prepare. Case interviews are used extensively by most major recruiters, including McKinsey, Bain, BCG, Amazon, Google and many more, and this book contains interviews with recruiters from all of the above companies. The

author, Stephen Pidgeon, is a former McKinsey consultant and interviewer who now works as a career coach at the Tuck School of Business. He coaches hundreds of candidates every year, many of whom are successful in their goal of landing their dream job. He is also the author of 'How to get a job in consulting'.

*Crack the Case* - David Ohrvall 2006

Crack the Case System is a complete training program, covering every aspect of the infamous "case interview" favored by top management consulting firms and a growing number of Fortune 500 companies. David Ohrvall's step-by-step approach combines practical instruction on structuring, analytics and communication, as well as insider tips and insights gained from training thousands of candidates. CTCS includes over 150 bonus videos, 42 practice cases, homework and drills.

**The Case Interview Workbook: 60 Case Questions for Management Consulting with Solutions** - Robert Mellon 2018-09-14

The Case Interview Workbook contains 60 case questions for management consulting interviews, with complete solutions. Every case is compiled and edited by a team of ex-consultants from McKinsey & Company, the Boston Consulting Group, and Bain & Company. This book fills the gap left by others by providing you with plenty of high-quality cases to practice on before your interview. Many cases are from actual interviews at the top-tier firms and cannot be found elsewhere. After working through this book, you will be prepared for every type of case question you may encounter: market sizing, estimation, operations, industry analysis, pricing, growth strategy, marketing, investment, M&A, market entry, customer segmentation, profitability, valuation, logic, issue identification, cost analysis, market expansion, and brainteasers, to name a few. These cases will help you prepare for interviews at leading management consulting firms, including McKinsey & Company, The Boston Consulting Group, Bain & Company, Oliver Wyman, Strategy& (formerly Booz & Company), A.T. Kearney, Roland Berger, and L.E.K, as well as for consulting roles at large firms such as Accenture, Deloitte, PwC, EY, and KPMG. Note that is a workbook, designed to complement

other preparation books. You will have a hard time solving these cases without learning first elsewhere how to do so, e.g. which frameworks to use, how to use them, and how to structure a solution.

**Seeing the Big Picture** - Kevin Cope 2012

Advocates that employees should focus their attention on what the author defines as the key drivers of cash, profit, assets, growth, and people to evaluate the viability of their organization and their prospects for advancement.

**Bookmercial Marketing** - Victor Cheng 2008-03

To succeed in today's marketplace, one must publish first, teach second, and sell third. This volume shows how.

**Mastering the Case Interview** - Alexander Chernev 2007

Mastering the Case Interview outlines the essential interview principles and identifies strategies you can use to master the case analysis. It offers an overview of the most common types of problems given in case interviews, outlines a framework for approaching each type of case, and provides a variety of case interview examples. In addition, this book offers detailed advice on how to manage the interview process: it includes specific interview guidelines, provides sample questions and answers, and outlines practical strategies on how to ace the case interview.

How to Get a Job in Consulting - Stephen Pidgeon 2015-08-14

This is the fully updated second edition of the best-selling book that has helped hundreds of MBAs, undergrads and experienced hires get jobs in consulting. It gives candidates an in-depth, insider look at the entire process of recruiting, including how to get the most out of on-campus events, how to network, how to prepare for interviews, and how to succeed in interviews.

**Interview Math** - Lewis Lin 2019-01-12

The World's Newest Profession - Christopher D. McKenna 2006-06-19

In *The World's Newest Profession* Christopher McKenna offers a history of management consulting in the twentieth century. Although management consulting may not yet be a recognized profession, the leading consulting firms have been advising and reshaping the largest organizations in the

world since the 1920s. This groundbreaking study details how the elite consulting firms, including McKinsey & Company and Booz Allen & Hamilton, expanded after US regulatory changes during the 1930s, how they changed giant corporations, nonprofits, and the state during the 1950s, and why consultants became so influential in the global economy after 1960. As they grew in number, consultants would introduce organizations to 'corporate culture' and 'decentralization' but they faced vilification for their role in the Enron crisis and for legitimating corporate blunders. Through detailed case studies based on unprecedented access to internal files and personal interviews, *The World's Newest Profession* explores how management consultants came to be so influential within our culture and explains exactly what consultants really do in the global economy.

*Case in Point* - Marc Cosentino 2017-09-25

Why are business case competitions important? They teach future leaders how to translate classroom knowledge into positive results. Analyzing a situation, diagnosing a problem, formulating and presenting a recommendation, and gaining approval from executive leadership is one of the best processes you can learn in business school to ensure success. You are not only codifying textbook learning, you are also learning to incorporate it with teamwork, interpersonal communication, and influence. Experts Jason Rife, Kara Kravetz Cupoli, and Marc Cosentino share insight and tips in this must-have guide.

**The McKinsey Way** - Ethan M. Rasiel 1999-02-22

"If more business books were as useful, concise, and just plain fun to read as *THE MCKINSEY WAY*, the business world would be a better place." -- Julie Bick, best-selling author of *ALL I REALLY NEED TO KNOW IN BUSINESS I LEARNED AT MICROSOFT*. "Enlivened by witty anecdotes, *THE MCKINSEY WAY* contains valuable lessons on widely diverse topics such as marketing, interviewing, team-building, and brainstorming." --Paul H. Zipkin, Vice-Dean, The Fuqua School of Business It's been called "a breeding ground for gurus." McKinsey & Company is the gold-standard consulting firm whose alumni include titans such as "In Search of Excellence" author Tom Peters, Harvey Golub of American Express, and

Japan's Kenichi Ohmae. When Fortune 100 corporations are stymied, it's the "McKinsey-ites" whom they call for help. In *THE MCKINSEY WAY*, former McKinsey associate Ethan Rasiel lifts the veil to show you how the secretive McKinsey works its magic, and helps you emulate the firm's well-honed practices in problem solving, communication, and management. He shows you how McKinsey-ites think about business problems and how they work at solving them, explaining the way McKinsey approaches every aspect of a task: How McKinsey recruits and molds its elite consultants; How to "sell without selling"; How to use facts, not fear them; Techniques to jump-start research and make brainstorming more productive; How to build and keep a team at the top its game; Powerful presentation methods, including the famous waterfall chart, rarely seen outside McKinsey; How to get ultimate "buy-in" to your findings; Survival tips for working in high-pressure organizations. Both a behind-the-scenes look at one of the most admired and secretive companies in the business world and a toolkit of problem-solving techniques without peer, *THE MCKINSEY WAY* is fascinating reading that empowers every business decision maker to become a better strategic player in any organization.

**The Seven Cs of Consulting** - Mick Cope 2012-09-26

CLIENT, CLARIFY, CREATE, CHANGE, CONFIRM, CONTINUE, CLOSE = THE SEVEN SECRETS OF CONSULTANCY "Most change methods are effective. For the most part, each one is theoretically sound, well-researched, and clearly articulated. But when they're put in organizations, they fail-at least 70 to 80% of the time". George Smart, Managing Partner, Strategic Development Incorporated The definition of a consultant is someone who facilitates organisational change and provides expertise on technical, functional and business topics during development or implementation. In other words a consultant is someone who helps others to change. However, change isn't such an easy target to achieve. Research shows that the vast majority of change programmes fail. On a daily basis we hear about projects that are delayed, cancelled, over budget or boycotted by the end user. The problem is that we can never force people to change - remember the backlash against Jamie Oliver's healthy school meals

campaign where parents handed junk food to their children through school fences. The key to successful change is to engage with the end user and help them want to change. The Seven Cs of Consulting offers a consistent and collaborative language that helps both consultant and client deliver value through sustainable change. Based around the author's highly successful 7Cs model (Client, Clarify, Create, Change, Confirm, Continue, Close) this approach is simple and accessible but firmly grounded in research and real life experience. The 7Cs approach opens up the complexity of sustainable change to the consultant and client and helps them explore- and then avoid - the real issues that cause change to fail within a more professional and trusting relationship.

**The Ultimate Case Interview Workbook** - Taylor Warfield 2019-07-31 In "The Ultimate Case Interview Workbook," you'll sharpen your case interview skills to dominate your upcoming interview and land your dream consulting job. Taylor Warfield, a former Bain management consultant and interviewer, provides essential practice problems and challenging cases to develop the skills needed to get multiple job offers. Use this workbook to access: 65+ problems tailored towards each type of question in case interviews Feel confident across a range of interview questions including framework questions, market sizing problems, profitability assessments, breakeven analysis, charts & graphs analysis, brainstorming questions, and other qualitative questions 15 full-length cases based on McKinsey, BCG, and Bain interviews Build business acumen across a variety of industries (e.g., technology, retail, healthcare, energy, finance, non-profit) and functions (e.g., strategy, operations) Efficient practice that can be done individually or with a partner Save yourself time by working through carefully crafted practice problems and cases that teach you a new concept, strategy, or takeaway each time Warfield's former students include undergraduates, MBAs, advanced degree holders, and experienced hires. They have landed job offers at top consulting firms, including McKinsey, BCG, Bain, Deloitte, L.E.K., Oliver Wyman, and Accenture as well as at Fortune 500 strategy groups. "I felt really confident after my McKinsey interview - this book's cases prepared me perfectly! They were very similar to the ones I received in my first and

final round interviews." -McKinsey Consultant, Wharton MBA Candidate "I had very little time before my next BCG interview. This book provided me with plenty of practice that I could do by myself. After working through these cases, I felt excited going into my interviews." -BCG Associate, Experienced Hire "These cases were much higher quality than those found in other case books. The explanations were detailed and thorough and I got to practice thinking like a true consultant." -Bain Consultant, Stanford Undergraduate Also visit [HackingTheCaseInterview.com](http://HackingTheCaseInterview.com) for a one-week online crash course to pass your upcoming interview.

[Vault Guide to the Case Interview](#) - Mark Asher 2002

Professional career guide from the Vault Career Library providing detailed case-by-case explanations of the consulting interview and strategies for cracking it.

**How to Get Into the Top Consulting Firms** - Tim Darling 2009

*The Recession-Proof Business* - Victor Cheng 2009-04

Cheng, a former McKinsey consultant and marketing expert for the Fox Business Television Network, analyzes 12 U.S. recessions spanning 136 years to uncover why dozens of startup companies thrived during the economic chaos of their day.

[The Consulting Interview Bible](#) - Jenny Rae Le Roux 2014

**Succeeding as a Management Consultant** - Kris Safarova 2020-03-08

Written for business leaders and consultants who are trying to solve significant problems and create measurable value. Readers can view the templates used in consulting studies and how they are used. All the foundational strategy and business analyses tools are taught along with the soft skills and practical tools to solve any business problem. This is the only book of its kind walking the reader step-by-step through a complete consulting study. This book follows an engagement team as they assist a large company in diagnosing and fixing deep and persistent organizational issues over an 8-week assignment. Readers will learn how they successfully navigate a challenging client environment, frame the problem and limit the scope, develop hypotheses, build the analyses and

provide the final recommendations. We have placed the explanation of management consulting techniques within a lively and engaging storyline, which allows the reader to truly understand the challenges faced on consulting engagements, connect with the characters, and understand both how and why they debated elements of the study. It is written so that the reader may follow, understand, and replicate a strategic engagement using the same techniques used by the leading firms, such as McKinsey, Bain, and BCG. To make the story realistic and useful, we have worked with one client engagement throughout the book. Using different examples and different clients to explain concepts would have made it difficult for readers to see the data linkages and development of the final recommendations. The client and engagement are fictitious. The data presented are also fictitious, but they are based on actual consulting engagements and the experiences of the author and the contributing McKinsey, BCG, et. al. partners at [FIRMSconsulting.com](http://FIRMSconsulting.com) & [StrategyTraining.com](http://StrategyTraining.com). RESERVE YOUR SPOT FOR FREE EPISODES FROM EX-MCK ET AL. PARTNERS AT [FIRMSCONSULTING.COM/PROMO](http://FIRMSCONSULTING.COM/PROMO) FREE EPISODE FROM THIS BOOKS COMPANION COURSE AT [FIRMSCONSULTING.COM/SAAMC](http://FIRMSCONSULTING.COM/SAAMC)

**Case in Point 10** - Marc Cosentino 2018-05-16

Featuring the Ivy Case System - including a section on government and nonprofit cases.

*Extreme Revenue Growth* - Victor Cheng 2008

*Case in Point* - Marc Cosentino 2016

The use of complex graphs in case interviews has exploded. Interviewees have a very short time to look at the graph, analyze it, extract what is important and apply it to their answer. This book was designed to help understand the role of graphs in consulting (both during an interview and on the job). The authors introduce the Ivy Graph Framework to assist the analysis of graphs during interviews. In addition the book provides ten sophisticated cases with numerous graphs per case.

[Case Interview Secrets](#) - Victor Cheng 2012

Cheng, a former McKinsey management consultant, reveals his proven,

insider's method for acing the case interview.

*Case Interview Secrets* - Victor Cheng 2012

In *Case Interview Secrets*, you'll discover step-by-step instructions on how to dominate what many consider to be the most complex, most difficult, and most intimidating corporate job interview in the world--the infamous case interview. Victor Cheng, a former McKinsey management consultant, reveals his proven, insider's method for acing the case interview. Having personally secured job offers from McKinsey, Bain & Company, Monitor, L.E.K., Oliver Wyman, and A.T. Kearney, he has also been a McKinsey case interviewer--providing you with a hands-on, real-world perspective on what it really takes to land job offers. Cheng's protégées work in all the major strategy management consulting firms, including McKinsey, The Boston Consulting Group, Bain & Company, Monitor Company, A.T. Kearny, Oliver Wyman, L.E.K., Roland Berger, Accenture, and Deloitte, as well as in the strategic planning departments of numerous Fortune 500 companies. Whether you're an undergraduate, BA, PhD, or experienced-hire applicant candidate, you'll discover: what case interviewers really say about you behind closed doors but wouldn't dare tell you--until now; the subtle yet specific performance differences that separate those who get management consulting offers from those who don't; the 10 biggest mistakes candidates make in case interviews (and how to avoid them); the 3 specific things interviewers expect in the first 5 minutes of a case that often decide the outcome on the spot; and an insider's take on what interviewers really look for and why--and how to give them what they want.

*Case Closed* - Sean Huang 2020-11-27

*Case Closed* is an award-winning, detailed guide to acing the consulting interview. Other consulting prep materials are written by those who have been out of the industry for decades. *Case Closed* is the only guide written by former McKinsey consultants and interviewers who have been intimately involved in the interview process in the last 2 years. This authoritative resource covers some never-covered-before topics, including: How to write your resume to attract the attention of resume-graders and recruiters at McKinsey, Bain, and BCG Why the "personal

experience" (fit) interview matters, what interviewers are probing for, and what types of experiences to prep How the interviewers evaluate your case performance: what matters, and what doesn't How to tackle non-traditional cases that interviewers may throw at you, which no canned framework from the typical case interview books can help with How to prep if you have 60 days, 30 days, or just 2 weeks before your expected first interview How to hack both in-person interactions and video interview interactions, in a time of COVID-19 The surprisingly good - and surprisingly bad - questions to ask your interviewer during Q&A How to master innovative, universally-adaptable case interview frameworks. Any candidate can regurgitate the frameworks from *Case In Point* or *Case Interview Secrets*; nothing there will "wow" an interviewer Countless example cases spanning profitability, new market entry, new product / growth, pricing, M&A, and even non-traditional archetypes Whether you are a current undergrad or MBA looking for an internship or full-time role, or an experienced professional, *Case Closed* is an investment into your professional future. Stand out from the pack with the latest, cutting-edge secrets to wow your consulting case interviewers. Sean Huang's former proteges span undergraduates, MBAs, advanced degree holders, and experienced hires. These students have landed job offers at top consulting firms, including McKinsey, BCG, and Bain; many have also used the structured thinking he has taught them to land roles at Goldman Sachs IBD, Google BizOps & Strategy, as well as at Fortune 500 strategy groups. "*Case Closed* has been a lifesaver. It truly contains everything you need to know to ace your consulting interviews and Sean explains things in a clear manner that is easy to understand. After studying *Case Closed*, I landed my dream job at McKinsey and I've raved about this book to all my friends."-McKinsey New York full time offer, Wharton MBA "I used to be intimidated by the notorious consulting case interviews. For anyone looking to get a job offer to a top consulting firm, *Case Closed* is honestly the best interview prep book (and I've read all of them). The case interviews in *Case Closed* were by far the best and most similar to the cases I got in the actual interviews."-Bain San Francisco internship offer, UC Berkeley Haas (undergraduate) "In my panic, I read all of the case



interview frameworks from different case prep books. And that ended up confusing me more because there were so many frameworks but no easy way to remember when to use what. Case Closed walks you through the interview process in such a great way that I started loving case interviews and landed the job." -BCG Boston full time offer, University of Virginia (undergraduate)

*Case in Point 9. 1* - Marc Cosentino 2017-03-20

The Wall Street Journal calls Case in Point the MBA Bible! Cosentino demystifies the consulting case interview. He takes you inside a typical interview by exploring the various types of case questions and he shares with you the acclaimed Ivy Case System which will give you the confidence to answer even the most sophisticated cases.

*Mastering the Case Analysis* - Alexander Chernev 2006

Written by one of the top professors at Northwestern's Kellogg School of Management, Mastering the Case Analysis offers a systematic approach to analyzing business cases typically given in MBA job interviews. An overdue and much-needed aid to support students' preparation for case interviews, this book introduces an integrative framework for analyzing business problems and offers a detailed overview of the essential methods and concepts used in case analysis.

*The Harvard College Guide to Consulting* - Marc Cosentino 1993

**The Case Interview: 20 Days to Ace the Case** - Destin Whitehurst 2016-02-11

Game-changing tips and tricks to nail the case interview and launch your consulting career. Management consultants Destin Whitehurst and Erin Robinson give you need-to-know techniques for polishing your poise and tightening your case interview skills. 20 Days to Ace the Case Interview preps you with the nuts and bolts of the case interview process with daily

exercises, mock interviews, and industry know-how designed to help you ace your interview. Think of this book as your twenty-day intensive, management consulting boot camp, the perfect supplement to your arsenal of case interview lessons and material. With this guidebook, you will: Gain day-by-day structure: Daily case interview exercises progressively prep you Ask the right questions: Fundamental frameworks teach you exactly what to ask under pressure Learn from the pros: Review real-life stories from consulting experts Uncover unique strategies: Discover custom-developed case interview tips straight from the authors Go off script: Adapt what you've learned with our bonus case interview guides

*The Consulting Bible* - Alan Weiss 2011-04-05

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