

Cengage Advantage S Foundations Of The Legal Environment Of Business 2nd Second Edition By Jennings Marianne M Published By Cengage Learning 2012

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Beginnings and Beyond - Ann Miles Gordon 2014

The primary strength of BEGINNINGS AND BEYOND, 9TH EDITION, is its blend of simplicity and depth. In a clear and easy-to-understand style, the book's five sections lay out basic questions any student of early childhood education would want answered. At the same time, the chapters present key concepts, the latest research, and practical examples so that questions are thoroughly answered. Coverage of the current Developmentally Appropriate Practices (DAP) are woven throughout the text and highlighted by a new boxed feature. Diversity and development are also integrated throughout and highlighted with a new boxed feature, enabling readers to understand that issues of age, gender, race/ethnicity, ability, and family are part of every aspect of teaching and learning. Every chapter has a new interactive feature focused on how brain-based research is connected to development. Intentional teaching is another new strand highlighted by a new Teaching with Intention feature in each chapter. Through its tone, numerous visuals, and carefully crafted pedagogy, the book is accessible to and respectful of readers with a range of abilities and learning styles.

Cengage Advantage Series: The Enduring Vision: A History of the American People - Paul S. Boyer 2014-01-01

Developed to meet the demand for a low-cost, high-quality history book, this text is an economically priced version of THE ENDURING VISION, Eighth Edition (©2014). The Advantage Edition offers readers the complete narrative while limiting the number of photos, tables, and maps. Its engaging presentation integrates political, social, and cultural history within a chronological framework. Known for its focus on the environment and the land, the text is also praised for its innovative coverage of cultural history, public health and medicine, and the West-including Native American history. The eighth edition incorporates new scholarship throughout, includes a variety of new photos, and brings the discussion fully up to date with coverage of the 2012 presidential campaign. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Plumbing 301 - PHCC Educational Foundation 2017-03-14

Designed for the third-year plumbing apprentice, PLUMBING 301, Second Edition, combines a visually appealing, full-color design, clear writing style, and the most current plumbing and gas code references to deliver need-to-know information for both commercial and residential plumbers. Coverage begins with basic

installation practices; progresses to blueprint reading, the National Fuel Gas Code, and surveying instruments; and includes special chapters devoted to the math and science of plumbing. Building on this thorough foundation, the Second Edition includes new discussions of hydronic systems, LP gas systems, ejector systems, water treatment, and electrical controls and wiring, plus enhanced content focusing on preplanning and electrical controls. Now better than ever, this valuable text gives readers the tools they need to be successful as they continue their journey into the plumbing industry. Check out our app, DEWALT Mobile Pro™. This free app is a construction calculator with integrated reference materials and access to hundreds of additional calculations as add-ons. To learn more, visit dewalt.com/mobilepro. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Cengage Advantage Books: World History - William J. Duiker 2015-04-11

Developed to meet the demand for a low-cost, high-quality history book, this economically priced version of WORLD HISTORY, 8th Edition, offers readers the complete narrative with only the most essential features, photos, and maps. All volumes feature a paperback, two-color format that appeals to those seeking a comprehensive, trade-sized history text. Noted teachers and scholars William J. Duiker and Jackson J. Spielvogel present a balanced, highly readable overview of world history that explores common challenges and experiences of the human past, and identifies key patterns over time. Thorough coverage of political, economic, social, religious, intellectual, cultural, and military history is integrated into a chronological framework to help students gain an appreciation and understanding of the distinctive character and development of individual cultures in society. This approach helps students link events together in a broad comparative and global framework, and consequently see the contemporary world in a more meaningful historical context. CENGAGE ADVANTAGE BOOKS: WORLD HISTORY includes over 100 maps and excerpts of over 100 primary sources that enliven the past while introducing students to the source material of historical scholarship. Available in the following split options: CENGAGE ADVANTAGE BOOKS: WORLD HISTORY, 8th Edition (Chapters 1-30); Volume I: To 1800 (Chapters 1-18); Volume II: Since 1500 (Chapters 14-30). Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

What is Psychology?: Foundations, Applications, and Integration - Ellen E. Pastorino 2018-01-01

WHAT IS PSYCHOLOGY? FOUNDATIONS, APPLICATIONS, AND INTEGRATION includes some of the most effective features from Pastorino and Doyle-Portillo's other texts, as well as new and innovative features to excite students about the field of psychology. The text is organized around the foundational areas of psychology emphasized in the latest version of the APA guidelines. It incorporates the authors' successful and engaging teaching approach, which motivates students to read and captures their curiosity from the very beginning. The parts open with attention-grabbing case studies that have drawn rave reviews from students. Each case study is threaded throughout all of the chapters of the section, providing students with a view of the content that is both integrated and applied to real life. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Cengage Advantage Books: World History, Volume I - William J. Duiker 2015-04-11

Developed to meet the demand for a low-cost, high-quality history book, this economically priced version of WORLD HISTORY, 8th Edition, offers readers the complete narrative with only the most essential features, photos, and maps. All volumes feature a paperback, two-color format that appeals to those seeking a comprehensive, trade-sized history text. Noted teachers and scholars William J. Duiker and Jackson J. Spielvogel present a balanced, highly readable overview of world history that explores common challenges and experiences of the human past, and identifies key patterns over time. Thorough coverage of political, economic, social, religious, intellectual, cultural, and military history is integrated into a chronological framework to help students gain an appreciation and understanding of the distinctive character and development of individual cultures in society. This approach helps students link events together in a broad comparative and global framework, and consequently see the contemporary world in a more meaningful historical context. CENGAGE ADVANTAGE BOOKS: WORLD HISTORY includes over 100 maps and excerpts of over 100 primary sources that enliven the past while introducing students to the source material of historical scholarship. Available in the following split options: CENGAGE ADVANTAGE BOOKS: WORLD HISTORY, 8th Edition (Chapters 1-30); Volume I: To 1800 (Chapters 1-18); Volume II: Since 1500 (Chapters 14-30). Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business for the Glory of God - Wayne Grudem 2003-11-06
Can business activity in itself be morally good and pleasing to God? Sometimes business can seem so shady-manipulating the "bottom line," deceiving the consumer, or gaining promotions because of whom you know. But Wayne Grudem introduces a novel concept: business itself glorifies God when it is conducted in a way that imitates God's character and creation. He shows that all aspects of business, including ownership, profit, money, competition, and borrowing and lending, glorify God because they are reflective of God's nature. Though Grudem isn't naïve about the easy ways these activities can be perverted and used as a means to sin, he knows that Christians can be about the business of business. This biblically based book is a thoughtful guide to imitating God during interactions with customers, coworkers, employees, and other businesses. See how your business, and your life in business, can be dedicated to God's glory.

Cengage Advantage Books: Foundations of the Legal Environment of Business - Marianne Jennings 2008-12-24
Using an integrated approach, FOUNDATIONS OF THE LEGAL ENVIRONMENT OF BUSINESS thoroughly explores the

intersection of law, business strategy, and ethics by providing over 200 real-world applications and exercises. Instead of presenting law through a rote learning method, FOUNDATIONS OF THE LEGAL ENVIRONMENT OF BUSINESS provides cases and critical-thinking exercises that illustrate, on almost every page, the clear relevance of the material to issues students will face in the business world. The text's solid theme on ethics challenges students to develop their own moral barometer. FOUNDATIONS OF THE LEGAL ENVIRONMENT OF BUSINESS, a briefer version of Jennings's successful BUSINESS: ITS LEGAL, ETHICAL, AND GLOBAL ENVIRONMENT, is an excellent resource for teaching future managers how to understand and apply legal and ethical concepts. It fulfills current curricular and AACSB accrediting standards. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Western Civilization: Beyond Boundaries, Volume I: to 1715 - Thomas F. X. Noble 2013-01-01

WESTERN CIVILIZATION: BEYOND BOUNDARIES, Seventh Edition, is distinguished for its wider definition of Europe that includes Eastern Europe, Scandinavia, and European frontiers. Recognizing that factors outside the continent affected European history, the authors highlight Europe's place in the world throughout the narrative and in the primary source feature, The Global Record. The seventh edition has a streamlined design and has been carefully revised with features such as focus questions, key terms, and section summaries to help readers understand the material. The reconceived narrative and restructured organization, featuring smaller, more cohesive learning units, make the book easy to use. Available in the following split options: WESTERN CIVILIZATION: BEYOND BOUNDARIES, Seventh Edition Complete, Volume I: To 1715, Volume II: Since 1560, Volume A: To 1500, Volume B: 1300-1815, and Volume C: Since 1789. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Introduction to Research in Education - Donald Ary 2013-01-01

Become a more competent consumer and producer of research with INTRODUCTION TO RESEARCH IN EDUCATION, 9th Edition! Known for its exceptionally clear writing style and comprehensive coverage, this research methods guide helps you master the basic competencies necessary to understand and evaluate the research of others. The authors familiarize you with common research problems in a step-by-step manner through examples that clarify complex concepts, supported by strong end-of-chapter exercises. This book is a must-read for anyone planning to conduct research or interpret the research of others. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Cengage Advantage Books: Law for Business - John D. Ashcroft 2010-01-01

Practical and accessible, LAW FOR BUSINESS provides a concise yet complete overview of all key topics in business law, allowing for maximum breadth of coverage for courses with tight time constraints. This popular and trusted text is known for its straightforward approach as well as an objective-based chapter organization that helps students easily comprehend the full range of topics in business law. Basic business law concepts are covered without extensive theory, thus making the law more approachable and giving students the foundation they need to successfully conduct business in today's workplace. Ashcroft and Ashcroft use short chapters, a four-color design, real-world examples and applications, and integrated learning objectives to make business law approachable and engaging for all students. Important Notice: Media content referenced within the

product description or the product text may not be available in the ebook version.

Language Development - Erika Hoff 2013-01-01

Erika Hoff's LANGUAGE DEVELOPMENT, 5th Edition communicates both the content and the excitement of this quickly evolving field. By presenting a balanced treatment that examines all sides of the issues, Hoff helps readers understand different theoretical points of view-- and the research processes that have lead theorists to their findings. After an overview and history of the field, Hoff thoroughly covers the biological bases of language development and the core topics of phonological, lexical, and syntactic development. She also provides in-depth discussions of the communicative foundations of language, the development of communicative competence, language development in special populations, childhood bilingualism, and language development in the school years. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Cengage Advantage Books: Western Civilization, Volume II: Since 1500 - Jackson J. Spielvogel 2014-02-25

This economically priced version of WESTERN CIVILIZATION, Ninth Edition offers you the complete narrative with fewer maps, photos, and boxed features. Best-selling author Jackson Spielvogel helps readers learn about the present by exploring the past. Spielvogel's engaging, chronological narrative weaves the political, economic, social, religious, intellectual, cultural, and military aspects of history into a gripping story that is as memorable as it is instructive. CENGAGE ADVANTAGE BOOKS: WESTERN CIVILIZATION includes 99 maps and excerpts of over 70 primary sources that enliven the past while introducing you to the source material of historical scholarship. *Cengage Advantage Books: World History* - William J. Duiker 2015-04-22

Developed to meet the demand for a low-cost, high-quality history book, this economically priced version of WORLD HISTORY, 8th Edition, offers readers the complete narrative with only the most essential features, photos, and maps. All volumes feature a paperback, two-color format that appeals to those seeking a comprehensive, trade-sized history text. Noted teachers and scholars William J. Duiker and Jackson J. Spielvogel present a balanced, highly readable overview of world history that explores common challenges and experiences of the human past, and identifies key patterns over time. Thorough coverage of political, economic, social, religious, intellectual, cultural, and military history is integrated into a chronological framework to help students gain an appreciation and understanding of the distinctive character and development of individual cultures in society. This approach helps students link events together in a broad comparative and global framework, and consequently see the contemporary world in a more meaningful historical context. CENGAGE ADVANTAGE BOOKS: WORLD HISTORY includes over 100 maps and excerpts of over 100 primary sources that enliven the past while introducing students to the source material of historical scholarship. Available in the following split options: CENGAGE ADVANTAGE BOOKS: WORLD HISTORY, 8th Edition (Chapters 1-30); Volume I: To 1800 (Chapters 1-18); Volume II: Since 1500 (Chapters 14-30). Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Foundations in Strategic Management - Jeffrey S. Harrison 2013-01-01

Introduce the most important theories and views in strategic management today with this concise, yet fully complete, text. Harrison/St. John's FOUNDATIONS IN STRATEGIC MANAGEMENT, Sixth Edition, addresses the most

recent changes in today's business environment, including many topics that other strategic management texts often miss. The book thoroughly addresses the traditional economic process model and the resource-based model, as well as the stakeholder theory. This valuable text builds on a traditional theoretical foundation by using engaging examples from many of today's leading firms to demonstrate principles and applications. This edition continues to highlight strategizing in the global arena as well as more focused coverage of stakeholder management. This brief, well-rounded text functions as an indispensable resource for your immediate and long-term success in strategic management. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

A Guidance Approach for the Encouraging Classroom - Daniel Gartrell 2011

A GUIDANCE APPROACH FOR THE ENCOURAGING CLASSROOM, International Edition, is for students in two- and four-year early childhood programs as well as graduate courses. It easily can function as a primary text in classes that address group management, the learning environment, child guidance, child behavior, challenging behavior, conflict management, and peace education topics. The text addresses ages 3-8 years in three parts. Part 1 explores the foundation of guidance in early childhood education and covers key concepts such as conventional discipline versus guidance, mistaken behavior, the guidance tradition, and innovative theories about child development with guidance. Part 2 focuses on building and organizing an encouraging classroom, as well as providing key elements of an encouraging classroom, including daily schedule, routines, use of thematic instruction, importance of working with parents, and leadership communication. Part 3 addresses problem solving and challenging behavior in the encouraging classroom, including a practical illustration for how to use and teach conflict management and coverage of the "five-finger-formula." The book also covers nontraditional families as well as the effects of societal violence in the classroom. Throughout, this experience-based resource includes real-life anecdotes that allow professionals to make the shift from conventional classroom to developmentally appropriate guidance.

Ultimate Foundation Series for JEE Mathematics: Class VIII - Cengage India 2022-05-19

The "Ultimate Foundation Series" is a comprehensive resource to build strong foundation in Science and Mathematics for students who want to pursue engineering and medical education. This series presents an integrated curriculum with transdisciplinary approach aiming to foster inquisitive mindset, critical thinking as well as scientific and mathematical aptitude among the early learners. This series provides a class-tested course material including different levels of practice questions and supplementary digital resources. The content is designed in such a way that the student can understand the concepts on their own without any external assistance. Its comprehensive, in-depth approach and types of assessments will help the learner realize their full potential by learning and applying the acquired knowledge of the subjects in both the school examinations and various competitive examinations.

Cengage Advantage Books: Western Civilization: Beyond Boundaries - Thomas F. X. Noble 2013-03-05

Developed to meet the demand for a low-cost, high-quality history book, this text is an economically priced version of WESTERN CIVILIZATION: BEYOND BOUNDARIES, 7e. The Advantage Edition offers the high level of scholarship and engaging narrative of the full text, while limiting the number of features, images, and

maps. Each volume is packaged in a paperback, two-color format that appeals to those seeking a comprehensive, trade-sized history text. Like its full-length counterpart, the Advantage Edition of WESTERN CIVILIZATION encompasses the full social and political story of Western Civilization within a wider definition of Europe that includes Eastern Europe, Scandinavia, and European frontiers. The text emphasizes Europe's interaction with the world and encourages readers to question why and how history unfolded as it did.

Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Cengage Advantage Series: The Enduring Vision: A History of the American People, Vol. I - Paul S. Boyer
2014-01-01

Developed to meet the demand for a low-cost, high-quality history book, this text is an economically priced version of THE ENDURING VISION, Eighth Edition (©2014). The Advantage Edition offers readers the complete narrative while limiting the number of photos, tables, and maps. Its engaging presentation integrates political, social, and cultural history within a chronological framework. Known for its focus on the environment and the land, the text is also praised for its innovative coverage of cultural history, public health and medicine, and the West-including Native American history. The eighth edition incorporates new scholarship throughout, includes a variety of new photos, and brings the discussion fully up to date with coverage of the 2012 presidential campaign. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Foundations of Business - William M. Pride 2018-02-08
Build the solid foundation you need to succeed in today's competitive business world and in your personal life with Pride/Hughes/Kapoor's FOUNDATIONS OF BUSINESS, 6E. Up-to-date coverage highlights important topics such as forms of business ownership, management and organization, human resource management, marketing, e-business, information systems, accounting and finance. You examine how a nation's economy affects both individuals and business, ethics and social responsibility, small business and entrepreneurship, and the global environment. New cutting-edge coverage addresses the impact of social media on business, international business, green and socially responsible business, and sustainability. You learn to become a better employee, more informed consumer and even a successful business owner with FOUNDATIONS OF BUSINESS, 6E. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Cengage Advantage Books: Business Law Today: The Essentials - Roger LeRoy Miller 2010-01-01

This text is a briefer paperback version of the widely-adopted Miller/Jentz BUSINESS LAW TODAY: THE STANDARD EDITION. THE ESSENTIALS offers the very same traits that have made that book so successful edition after edition - it provides the legal credibility and authoritativeness of a traditional business law book while also offering strong visual appeal and student friendly features. The text's engaging, high-interest presentation is complemented by the essential detail and information necessary to completely explain law topics. The book truly offers you and your students the best of both worlds--a credible business law source, which students will be motivated to read. Its magic and the cornerstone of its widespread success is in this ability to appeal to both instructors and students without being mutually exclusive. BUSINESS LAW TODAY: THE ESSENTIALS also offers the most comprehensive teaching and learning support package on the market, with something to fit many different instructional or learning styles. This

text explicitly meets the AACSB curriculum requirements. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Collision Repair and Refinishing: A Foundation Course for Technicians - Alfred Thomas 2013-02-15

COLLISION REPAIR AND REFINISHING: A FOUNDATION COURSE FOR TECHNICIANS, 2E covers all the major areas of collision repair and refinishing as outlined by NATEF. In-depth coverage includes structural and non-structural analysis and damage repair, welding, painting and refinishing, paint chemistry, sacrificial coatings for corrosion resistance, mechanical & electrical systems, and more. The logical progression of topics and easy-to-understand writing style are perfect for students with little or no prior exposure to collision repair.

Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Cengage Advantage Books: Understanding Art - Lois Fichner-Rathus 2007-02

This very concise global art history text provides an accessible writing style and an affordable text for your students. Moreover, student access to the premium website, which features a study guide, flashcards, and more, comes with each new copy of the text at no extra charge.

Cengage Advantage Books: World History, Complete - William J. Duiker 2015-04-21

Developed to meet the demand for a low-cost, high-quality history book, this economically priced version of WORLD HISTORY, 8th Edition, offers readers the complete narrative with only the most essential features, photos, and maps. All volumes feature a paperback, two-color format that appeals to those seeking a comprehensive, trade-sized history text. Noted teachers and scholars William J. Duiker and Jackson J. Spielvogel present a balanced, highly readable overview of world history that explores common challenges and experiences of the human past, and identifies key patterns over time. Thorough coverage of political, economic, social, religious, intellectual, cultural, and military history is integrated into a chronological framework to help students gain an appreciation and understanding of the distinctive character and development of individual cultures in society. This approach helps students link events together in a broad comparative and global framework, and consequently see the contemporary world in a more meaningful historical context. CENGAGE ADVANTAGE BOOKS: WORLD HISTORY includes over 100 maps and excerpts of over 100 primary sources that enliven the past while introducing students to the source material of historical scholarship. Available in the following split options: CENGAGE ADVANTAGE BOOKS: WORLD HISTORY, 8th Edition (Chapters 1-30); Volume I: To 1800 (Chapters 1-18); Volume II: Since 1500 (Chapters 14-30). Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Cengage Advantage Books: A History of the United States, Volume II: Since 1865 - Mary Beth Norton 2014-02-10

Developed to meet the demand for a low-cost, high-quality history book, this economically priced version of A PEOPLE AND A NATION, Tenth Edition, offers readers the complete narrative while limiting the number of features, photos, and maps. All volumes feature a paperback, two-color format that appeals to those seeking a comprehensive, trade-sized history text. A PEOPLE AND A NATION is a best-selling text offering a spirited narrative that tells the stories of all people in the United States. The authors' attention to race and racial identity and their inclusion of everyday people and popular culture brings history to life, engaging readers and encouraging them to imagine what life was really like in the past. Available in the following

split options: CENGAGE ADVANTAGE BOOKS: A PEOPLE AND A NATION, Tenth Edition (Chapters 1-29), ISBN: 978-1-285-42587-0; Volume I: To 1877 (Chapters 1-14), ISBN: 978-1-285-42588-7; Volume II: Since 1865 (Chapters 14-29), ISBN: 978-1-285-42589-4. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Cengage Advantage Books: Analyzing Politics - Ellen Grigsby 2014-01-01

Provide a description about the book that does not include any references to package elements. This description will provide a description where the core, text-only product or an eBook is sold. Please remember to fill out the variations section on the PMI with the book only information. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Technology Integration for Meaningful Classroom Use: A Standards-Based Approach - Katherine Cennamo 2013-01-01

Updated and streamlined for easier use, TECHNOLOGY INTEGRATION FOR MEANINGFUL CLASSROOM USE: A STANDARDS-BASED APPROACH, Second Edition, equips readers with the knowledge, creative and critical thinking skills, and confidence needed to become self-directed learners who can successfully navigate the constantly changing environment of technology integration in the classroom. Using the principles of self-directed learning as its foundation, the book aims to help readers learn to evaluate and reflect on professional practice to make informed decisions regarding the use of technology in support of student learning. The first educational technology book organized around the 2008 National Educational Technology Standards for Teachers (NETS-T) developed by the International Society for Technology in Education (ISTE), this standards-based approach provides the framework for developing, modeling, and teaching the skills and knowledge necessary for integrating technology in authentic teaching and learning. An end-of-book supplement provides examples of technology integration in practice within specific content areas, guided by the national standards that apply to each content domain. Available with InfoTrac Student Collections <http://goengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Cengage Advantage Books: Strategic Public Relations: An Audience-Focused Approach - Barbara Diggs-Brown 2011-08-12

With nearly thirty years of experience as both a public relations teacher and practitioner, Barbara Diggs-Brown has written a text based on her unwavering belief that to practice effective public relations today requires strategic thinking and audience focus, which can only be accomplished by listening and hearing audiences through formative, process, and evaluative research. In addition to highlighting audience-focused principles and techniques of audience research and recurring assessment, STRATEGIC PUBLIC RELATIONS: AN AUDIENCE-FOCUSED APPROACH is based on the premise that public relations is a management function, one coordinated with an organization's other management divisions. Intended for undergraduate courses in PR, serving both majors in the field and nonmajors, this text provides a comprehensive survey of PR's foundations, processes, tactics, and contexts. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Cengage Advantage Books: This is PR: The Realities of Public Relations - Doug Newsom 2012-01-01

Ideal for the beginning student or the experienced public relations practitioner, THIS IS PR: THE REALITIES OF PUBLIC RELATIONS, Eleventh Edition, covers the world of public relations with a strong emphasis on fundamentals such as history and research, as well as

emerging issues such as technology, ethics, and the international aspects. With numerous examples, strategies, tactics, and case studies, your students will have resources they can take away from the classroom. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Cengage Advantage Books: Western Civilization, Volume I: To 1715 - Jackson J. Spielvogel 2011-01-01

Developed to meet the demand for a low-cost, high-quality history book, this text is an economically priced version of WESTERN CIVILIZATION, Eighth Edition. The Advantage Edition offers readers the complete narrative while limiting the number of maps, photos, and boxed features. Best-selling author Jackson Spielvogel helped over one million students learn about the present by exploring the past. Spielvogel's engaging, chronological narrative weaves the political, economic, social, religious, intellectual, cultural, and military aspects of history into a gripping story that is as memorable as it is instructive. CENGAGE ADVANTAGE BOOKS: WESTERN CIVILIZATION, complete version includes 99 maps and excerpts of over 70 primary sources that enliven the past while introducing students to the source material of historical scholarship. Available in the following split options: CENGAGE ADVANTAGE BOOKS: WESTERN CIVILIZATION, Eighth Edition (Chapters 1-30), ISBN: 978-0-495-91327-6; Volume I: To 1715 (Chapters 1-16), ISBN: 978-0-495-91329-0; Volume II: Since 1500 (Chapters 13-30), ISBN: 978-0-495-91328-3. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Cengage Advantage Books: Foundations of the Legal Environment of Business - Marianne M. Jennings 2015-01-01

With more than 200 real-world cases and critical-thinking exercises, FOUNDATIONS OF THE LEGAL ENVIRONMENT OF BUSINESS, 3E helps readers define their ethical compass within the business world. Authored by a renowned scholar of business ethics, it uses an integrated approach to thoroughly explore the intersection of law, business strategy, and ethics. A concise legal environment text, it covers all core topics and features intriguing examples of legal and ethical issues pulled straight from the news and pop culture. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Cengage Advantage Books: The Earth and Its Peoples, Volume II: Since 1500: A Global History - Richard Bulliet 2017-02-21

Developed to meet the demand for a low-cost, high-quality history book, CENGAGE ADVANTAGE BOOKS: THE EARTH AND ITS PEOPLES, Sixth Edition, is an economically priced, two-color version of the THE EARTH AND ITS PEOPLES, Sixth Edition. It includes the complete core narrative, but has fewer maps, photos, and boxed features for a manageable length in a smaller trim size for easy portability. Written for the world history survey course, the text presents the subject matter in a balanced, global framework, shifting the focus away from political centers of power. The authors employ fundamental themes of "environment and technology" and "diversity and dominance" to explore patterns of humans' interactions with their surroundings and with each other. This approach reveals how humanity continues to shape and be shaped by the environment and how dominant structures and traditions are balanced and challenged by alternate beliefs. Special emphasis is given to technological development and how it underlies all human activity. Available in the following split options: CENGAGE ADVANTAGE BOOKS: THE EARTH AND ITS PEOPLES, Sixth Edition (Chapters 1-33), ISBN: 978-1-285-44563-2; Volume I: To 1550, Sixth Edition (Chapters 1-16), ISBN: 978-1-285-44567-0; Volume II: Since 1500, Sixth Edition

(Chapters 16-33), ISBN: 978-1-285-44570-0. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Cengage Advantage: American Foreign Policy and Process - James M. McCormick 2013-01-18

Offering detailed, up-to-the-minute coverage, AMERICAN FOREIGN POLICY AND PROCESS, ADVANTAGE SERIES, 6e examines the differing approaches to U.S. foreign policy for presidential administrations during America's rise to globalism during the Cold War years, through Vietnam, and in today's post 9/11 world. It also explores how values and beliefs about foreign policy have changed over the course of U.S. history, illustrating how domestic factors affect the foreign policy decision-making process. Through the author's analysis of original data and depiction of current events in the political arena, the book provides the most current coverage available to help readers fully understand the American foreign policy process. Available with InfoTrac Student Collections <http://goengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

American Foreign Policy & Process - James M. McCormick 1998

Because policy actions are always taken within a value context, this comprehensive text uses values and beliefs as the basic organizing theme. The book portrays the way values and beliefs about foreign affairs have changed over the course of U.S. history and how foreign policy has changed from its earliest years through the end of the Cold War and beyond.

This is PR - Doug Newsom 2004

Studyguide for Cengage Advantage Books - Cram101

Textbook Reviews 2016-12-29

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Cengage Advantage Books: The Earth and Its Peoples, Volume I: To 1550: A Global History - Richard Bulliet 2014-03-14

Developed to meet the demand for a low-cost, high-quality history book, CENGAGE ADVANTAGE BOOKS: THE EARTH AND ITS PEOPLES, Sixth Edition, is an economically priced, two-color version of the THE EARTH AND ITS PEOPLES, Sixth Edition. It includes the complete core narrative, but has fewer maps, photos, and boxed features for a manageable length in a smaller trim size for easy portability. Written for the world history survey course, the text presents the subject matter in a balanced, global framework, shifting the focus away from political centers of power. The authors employ fundamental themes of "environment and technology" and "diversity and dominance" to explore patterns of humans' interactions with their surroundings and with each other. This approach reveals how humanity continues to shape and be shaped by the environment and how dominant structures and traditions are balanced and challenged by alternate beliefs. Special emphasis is given to technological development and how it underlies all human activity. Available in the following split options: CENGAGE ADVANTAGE BOOKS: THE EARTH AND ITS PEOPLES, Sixth Edition (Chapters 1-33), ISBN: 978-1-285-44563-2; Volume I: To 1550, Sixth Edition (Chapters 1-16), ISBN: 978-1-285-44567-0; Volume II: Since 1500, Sixth Edition

(Chapters 16-33), ISBN: 978-1-285-44570-0. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Principles of Management - Openstax 2022-03-25

Principles of Management is designed to meet the scope and sequence requirements of the introductory course on management. This is a traditional approach to management using the leading, planning, organizing, and controlling approach. Management is a broad business discipline, and the Principles of Management course covers many management areas such as human resource management and strategic management, as well as behavioral areas such as motivation. No one individual can be an expert in all areas of management, so an additional benefit of this text is that specialists in a variety of areas have authored individual chapters. Contributing Authors David S. Bright, Wright State University Anastasia H. Cortes, Virginia Tech University Eva Hartmann, University of Richmond K. Praveen Parboteeah, University of Wisconsin-Whitewater Jon L. Pierce, University of Minnesota-Duluth Monique Reece Amit Shah, Frostburg State University Siri Terjesen, American University Joseph Weiss, Bentley University Margaret A. White, Oklahoma State University Donald G. Gardner, University of Colorado-Colorado Springs Jason Lambert, Texas Woman's University Laura M. Leduc, James Madison University Joy Leopold, Webster University Jeffrey Muldoon, Emporia State University James S. O'Rourke, University of Notre Dame

Beginnings & Beyond: Foundations in Early Childhood Education - Ann Gordon 2016-01-01

The primary strength of BEGINNINGS AND BEYOND: FOUNDATIONS IN EARLY CHILDHOOD EDUCATION, 10th Edition, is its blend of simplicity and depth. In a clear and easy-to-understand style, the book lays out basic questions any student of early childhood education would want answered -- and presents key concepts, the latest research, and practical examples so that questions are thoroughly answered. Coverage of the current Developmentally Appropriate Practices (DAP) is woven throughout the text, as is material on diversity and development, which enables readers to understand that issues of age, gender, race/ethnicity, ability, and family are part of every aspect of teaching and learning. Every chapter has a feature focused on how brain-based research is connected to development, and another that highlights intentional teaching. Through its tone, visuals, and pedagogy, the book is accessible to and respectful of readers with a range of abilities and learning styles. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Foundations of Business - William M. Pride 2016-01-15

Gain a solid understanding of business today and what it takes to become a better employee, more informed consumer, and even a successful business owner with the best-selling FOUNDATIONS OF BUSINESS, 5E. This up-to-date, comprehensive survey of business highlights forms of business ownership, management and organization, human resources management, marketing, social media and e-business, information systems, accounting, and finance. Core topics and special features examine ethics and social responsibility, small business and entrepreneurship, and global issues, while new coverage addresses cutting-edge topics, such as the impact of social media in business, the economic recovery and remaining economic issues, international business, green and socially responsible business, and sustainability. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.