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Chinese Soft Power - Maria Repnikova
2022-01-31

Soft Power - Mingjiang Li 2009-08-15

Soft power has become a very popular concept in international affairs, appearing in government policy papers, academic discussions, and the popular media. In China, soft power has become one of the most frequently used phrases among political leaders, leading academics, and journalists. Defined against hard power, which often involves threat and coercion, soft power applies attraction, persuasion, and cooperation, finding its sources in culture, political values, and foreign policies. China, rich in culture and traditional philosophy, boasts abundant sources of

soft power. Soft Power attempts to analyze the domestic and international views of China's soft power, the main strengths and weaknesses of China's soft power, and the application of soft power in China's international politics. It provides a comprehensive exploration of the soft power dimension in China's foreign relations by integrating views from various disciplines, such as history, education, culture, political economy, comparative politics, and philosophy. The book argues that soft power has become a very popular concept in China, that China is contemplating and exploring an innovative strategy in its rise and international politics, and that there have been quite a few notable elements of this in China's diplomatic practice,

including softer rhetoric, promotion of the Chinese culture abroad, economic diplomacy, and image building. The book also argues that the limitations of China's soft power primarily stem from political values and China's own transitions, and reflects the reality that views and opinions regarding China's soft power are fairly diverse both in China and in the international arena.

Soft Power in Japan-China Relations - Utpal Vyas
2010-12-14

Soft power has tended to be overlooked in the field of international relations, often dismissed as lacking relevance or robustness as a theoretical concept. This book seeks to expand upon the idea of 'soft power' in international relations and to investigate how it actually functions by looking at three case studies in Japan-China relations during the post-war period. These cases involve the action of Japan's soft power in China due to the activities of agents at three levels in society: the state level (an agency of the central government), the sub-state level (a local government), and at the non-state level (a non-governmental organisation). In addition, a major theme of the book is to examine the role of important international actors whose roles are not covered sufficiently in international relations discourse. Utpal Vyas demonstrates ways in which soft power is a useful analytical tool to understand relations between China and Japan in the early 2000s. The case studies help to reveal

the complexities of interaction between China and Japan beyond the usual state-level analyses and offer a valuable resource for the study of Sino-Japanese relations and IR in general. This book will be of interest to academics and postgraduate students in Japanese studies, Chinese studies and International Relations.

Transnational Sites of China's Cultural Diplomacy
- Jarmila Ptáková 2020-10-17

This edited volume presents the results of a three-year comparative study on Chinese cultural diplomacy (CD) across Europe, Central Asia, the Middle East, and Southeast Asia, which contributes to the broader theoretical debate on China's increasing soft power in international relations. The study, 'China's Cultural Diplomacy and the Role of Non-State Actors' was conducted by a research team at the Oriental Institute of the Academy of Sciences of the Czech Republic from 2015 to 2018. This book pays special attention to China's localized forms of CD, focusing on the regional variations and involvement of non-state actors, especially local actors outside China. Local actors involved in Chinese CD diplomacy are characterized by their intermediary status as working for the aims of two states, while trying to bridge conflicts and enhance mutual understanding. This book will be of interest to scholars, diplomats, and China watchers.

Soft Power With Chinese Characteristics - Ying Zhu 2019-12-05

This book examines the Chinese Communist Party's attempts to improve China's image around the world, thereby increasing its "soft power." This soft, attractive form of power is crucial if China is to avoid provoking an international backlash against its growing military and economic might. The volume focuses on the period since Xi Jinping came to power in 2012, and is global in scope, examining the impact of Chinese policies from Hong Kong and Taiwan to Africa and South America. The book explains debates over soft power within China and delves into case studies of important policy areas for China's global image campaign, such as film, news media and the Confucius Institutes. The most comprehensive work of its kind, the volume presents a picture of a Chinese leadership that has access to vast material resources and growing global influence but often struggles to convert these resources into genuine international affection. With a foreword by Joseph Nye, *Soft Power With Chinese Characteristics* will be invaluable to students and scholars of Chinese politics and Chinese media, as well as international relations and world politics more generally.

Charm Offensive - Joshua Kurlantzick 2007-01-01

At the beginning of the twenty-first century, China is poised to become a major global power. And though much has been written of China's rise, a crucial aspect of this transformation has gone

largely unnoticed: the way that China is using soft power to appeal to its neighbours and to distant countries alike. This original book is the first to examine the significance of China's recent focus on soft power, that is, diplomacy, trade incentives, cultural and educational exchange opportunities, and other techniques, to project a benign national image, pose as a model of social and economic success, and develop stronger international alliances. Drawing on years of experience tracking China's policies in Southeast Asia, Latin America, and Africa, Joshua Kurlantzick reveals how China has wooed the world with a charm offensive that has largely escaped the attention of American policymakers. Beijing's new diplomacy has altered the political landscape in Southeast Asia and far beyond, changing the dynamics of China's relationships with other countries. China also has worked to take advantage of American policy mistakes, the author contends. In a provocative conclusion, he considers a future in which China may be the first nation since the Soviet Union to rival the U.S. in international influence.

The New Motivation and Dilemma of China's Soft Power in the Age of Noopolitik - Zheng Li

2022-05-17

Good governance and anti-corruption efforts were expected to enhance soft power overseas. The party-state successfully governed China for decades relying on its controversial governance

approaches. The country has visibly demonstrated economic and social development. However, China's growing influence has failed to be recognised as soft power, being viewed rather as sharp power most times. The monograph investigates whether China is mindful of exporting its political ideas and whether it considers its governance model to be the pillar of its soft power portfolio. Through framing analysis of media coverage and in-depth interviews with Australian public diplomacy experts, the monograph presents how Australia, a western country with close economic ties with China, interprets China's intended narrative regarding its governance model and development. Examining the congruity between China's projection and Australia's mediation sheds a new light on the relationship between domestic governance, soft power, and sharp power. By sketching out Beijing's ambitions and attempts, the monograph draws implications about China's public diplomacy and the future global order.

Soft Power in China - J. Wang 2011-01-03

This book is about how China strives to rebuild its soft power through communication. It recounts China's efforts by examining a set of public diplomacy tactics and programs in its pursuit of a 'new' and 'improved' global image. These case studies invites the reader to a more expansive discussion on the instruments of soft power.

Soft Power - Joseph S. Nye, Jr. 2009-04-28

Joseph Nye coined the term "soft power" in the late 1980s. It is now used frequently—and often incorrectly—by political leaders, editorial writers, and academics around the world. So what is soft power? Soft power lies in the ability to attract and persuade. Whereas hard power—the ability to coerce—grows out of a country's military or economic might, soft power arises from the attractiveness of a country's culture, political ideals, and policies. Hard power remains crucial in a world of states trying to guard their independence and of non-state groups willing to turn to violence. It forms the core of the Bush administration's new national security strategy. But according to Nye, the neo-conservatives who advise the president are making a major miscalculation: They focus too heavily on using America's military power to force other nations to do our will, and they pay too little heed to our soft power. It is soft power that will help prevent terrorists from recruiting supporters from among the moderate majority. And it is soft power that will help us deal with critical global issues that require multilateral cooperation among states. That is why it is so essential that America better understands and applies our soft power. This book is our guide.

The Use of Soft Power in China's Middle East Policy - Ammar Ahmed Rashid 2013

This study explores the Chinese foreign policy towards the countries of the Middle East from

1990 to 2010. It examines the use of soft power that has been adopted as a strategy in the Chinese foreign policy towards the Middle East to analyse the increase of Beijing's role and influence in the region. The concept of "soft power" as opposite to "hard power" has been introduced in the field of international relations. Most countries today prefer to use soft power i.e. diplomatic and peaceful means in dealing with other nations. China is one of the countries that have chosen to adopt soft power policy as a strategy in its foreign relations with various regions of the world, including the Middle East. The objectives of this research are firstly to explore the key objectives of China's foreign policy towards the Middle East. Secondly, identify the key components of China's soft power policy in the Middle East. Thirdly, examine whether or not China's soft power policy has increased Beijing's role and influence in the region. The study adopted the "soft use of power" approach introduced by Li Mingjiang. The study revealed that the preservation of national security, economic and social prosperity and international prestige are the key goals of China's foreign policy in the Middle East. The study also found that the diplomatic and economic policies represent the key components of China's soft power policy in the Middle East. Generally, China's role and influence in the Middle East were growing constantly and continuously during

1990-2010. This is likely to continue to grow at a greater pace in the coming years.

Research Outline for China's Cultural Soft Power -
Guozuo Zhang 2016-12-28

This is the first theoretical book on Chinese Cultural Soft Power. It focuses on the inner logical relations between Chinese cultural soft power and the realization of the China Dream, while also offering detailed explanations of the scope of and essential questions concerning Chinese cultural soft power. The book is divided into six parts, which, taken together, concisely yet thoroughly examine the theoretical roots of soft power and the current status of China's soft power as illustrated in concrete cases. On this basis, the author subsequently draws a cautious overall conclusion on the development of China's soft power.

Chinese Scholars and Foreign Policy - Huiyun Feng 2019-01-04

How does China see the rest of the world? One way to answer this question is to look at the work of China's scholars in the field of International Relations (IR). This leads to a second question – to what extent do Chinese IR scholars influence Beijing's foreign policy and outlook? The contributors to this book seek to answer these key questions, drawing on their own first- and second-hand experiences of involvement in scholarly IR debates in China. Discussing fundamental aspects of China's foreign policy

such as China's view of the international structure, soft power projection, maritime disputes, and the principle of non-interference, this book provides insights into the hinterland of Chinese foreign policy-making. It is an invaluable reference for global IR scholars, especially those with a direct interest in understanding and predicting China's actions and reactions on a range of international issues.

China's Foreign Policy and "soft Power" in South America, Asia, and Africa - 2008

Chinese Soft Power and Its Implications for the United States - Carola McGiffert 2009

China in recent years has been pursuing its national interests through its exercise internationally of soft power and economic power as it projects nonconfrontational, friendly diplomacy to states in developing regions. Using its soft-power projection to promote its own national interests, China has not sought to replace or supplant the United States in its role of security provider in the Middle East, Southeast Asia, or Latin America. U.S. policymakers must recognize China's objectives of maintaining its own internal stability and economic growth as they craft policies to ensure the United States promotes its own policies effectively. The United States can do more to collaborate with China in the developing world, particularly in the areas of energy, health, agriculture, and peacekeeping. If

such collaboration were to take place, both nations would find themselves working toward a great global public good.

How China Sees the World - John M. Friend
2018-11-01

Han-centrism, a virulent form of Chinese nationalism, asserts that the Han Chinese are superior to other peoples and have a legitimate right to advance Chinese interests at the expense of other countries. Han nationalists have called for policies that will allow China to reclaim the prosperity stolen by foreign powers during the "Century of Humiliation." The growth of Chinese capabilities and Han-centrism suggests that the United States, its allies, and other countries in Asia will face an increasingly assertive China—one that thinks it possesses a right to dominate international politics. John M. Friend and Bradley A. Thayer explore the roots of the growing Han nationalist group and the implications of Chinese hypernationalism for minorities within China and for international relations. The deeply rooted chauvinism and social Darwinism underlying Han-centrism, along with China's rapid growth, threaten the current stability of international politics, making national and international competition and conflict over security more likely. Western thinkers have yet to consider the adverse implications of a hypernationalistic China, as opposed to the policies of a pragmatic China, were it to become

the world's dominant state.

China Orders the World - William A. Callahan

2012-02-27

This volume examines a series of complex debates surrounding the role of China's historical ideals in shaping its foreign policy. Presenting and analyzing the works of key Chinese philosophers and prominent international relations theorists, the contributors—prestigious scholars from China, the United States, the United Kingdom, and France—examine how an idealized version of China's imperial past now inspires a new generation of Chinese scholars and policymakers and their plans for China's future. Although a growing number of books treat China's rise and world view, *China Orders the World* brings together Chinese and Western scholars in a uniquely detailed and nuanced exploration of how traditional Chinese culture is being remolded into a "Chinese-style" world order for the twenty-first century.

Chinese Foreign Policy - Marc Lanteigne

2015-12-22

This updated and expanded 3rd edition of *Chinese Foreign Policy* seeks to explain the processes, actors and current history behind China's international relations, as well as offering an in-depth look at the key areas of China's modern global relations. Among the key issues are: The expansion of Chinese foreign policy from regional to international interests China's growing

economic power in an era of global financial uncertainty Modern security challenges, including maritime security, counter-terrorism and protection of overseas economic interests The shifting power relationship with the United States, as well as with the European Union, Russia and Japan. China's engagement with a growing number of international and regional institutions and legal affairs The developing great power diplomacy of China New chapters address not only China's evolving foreign policy interests but also recent changes in the international system and the effects of China's domestic reforms. In response to current events, sections addressing Chinese trade, bilateral relations, and China's developing strategic interest in Russia and the Polar Regions have been extensively revised and updated. This book will be essential reading for students of Chinese foreign policy and Asian international relations, and highly recommended for students of diplomacy, international security and IR in general.

[Chinese Politics and International Relations](#) -

Nicola Horsburgh 2016-11-08

The question of how China will relate to a globalising world is one of the key issues in contemporary international relations and scholarship on China, yet the angle of innovation has not been properly addressed within the field. This book explores innovation in China from an International Relations perspective in terms of

four areas: foreign and security policy, international relations theory, soft power/image management, and resistance. Under the complex condition of globalisation, innovation becomes a particularly useful analytical concept because it is well suited to capturing the hybridity of actors and processes under globalisation. By adopting this theme, studies not only reveal a China struggling to make the future through innovation, but also call attention to how China itself is made in the process. The book is divided into four sections: Part 1 focuses on conceptual innovation in China's foreign and security policies since 1949. Part 2 explores theoretical innovation in terms of a potential Chinese school of International Relations Theory. Part 3 expands on innovation in terms of image management, a form of soft power, in particular how China exports its image both to a domestic and foreign audience. Part 4 highlights how innovation is used in China by grassroot popular groups to resist official narratives. This book will be of interest to students and scholars of Chinese studies, Chinese foreign policy and international relations, international relations theory and East Asian security.

Japan and China as Charm Rivals - Jing Sun

2012-08-02

Two Asian powers compete for the goodwill of their neighbors

China Goes Global - David Shambaugh

2013-01-18

Most global citizens are well aware of the explosive growth of the Chinese economy. Indeed, China has famously become the "workshop of the world." Yet, while China watchers have shed much light on the country's internal dynamics--China's politics, its vast social changes, and its economic development--few have focused on how this increasingly powerful nation has become more active and assertive throughout the world. In *China Goes Global*, eminent China scholar David Shambaugh delivers the book that many have been waiting for--a sweeping account of China's growing prominence on the international stage. Thirty years ago, China's role in global affairs beyond its immediate East Asian periphery was decidedly minor and it had little geostrategic power. Today however, China's expanding economic power has allowed it to extend its reach virtually everywhere--from mineral mines in Africa, to currency markets in the West, to oilfields in the Middle East, to agribusiness in Latin America, to the factories of East Asia. Shambaugh offers an enlightening look into the manifestations of China's global presence: its extensive commercial footprint, its growing military power, its increasing cultural influence or "soft power," its diplomatic activity, and its new prominence in global governance institutions. But Shambaugh is no alarmist. In this balanced and well-researched volume, he argues

that China's global presence is more broad than deep and that China still lacks the influence befitting a major world power--what he terms a "partial power." He draws on his decades of China-watching and his deep knowledge of the subject, and exploits a wide variety of previously untapped sources, to shed valuable light on China's current and future roles in world affairs.

Shaping the Future of Power - Lina Benabdallah
2020-07-20

China's rise to power is one of the biggest questions in International Relations theory (IRT) and foreign policy circles. Although power has been a core concept of IRT for a long time, the faces and mechanisms of power as it relates to Chinese foreign policymaking has changed the contours of that debate. The rise of China and other powers across the global political arena sparks a new visibility for different kinds of encounters between states, particularly between China and other Global South states. These encounters are more visible to IR scholars because of the increasing influence that rising powers have in the international system. This book shows that foreign policy encounters between rising powers and Global South states do not necessarily exhibit the same logics, behaviors, or investment strategies of Euro-American hegemons. Instead, they have distinctive features that require new theoretical frameworks for analysis. **Shaping the Future of**

Power probes the types of power mechanisms that build, diffuse, and project China's power in Africa. One must take into account the processes of knowledge production, social capital formation, and skills transfers that Chinese foreign policy directs toward African states to fully understand China's power-building mechanisms. The relational power framework requires these elements to capture both the material aspects and ideational people-centered aspects to power. By examining China's investments in human resource development programs for Africa, the book reveals a vital, yet undertheorized, aspect of China's foreign policy making.

Soft Power - Mingjiang Li 2009

Soft Power examines China's soft power strategies in international politics. It attempts to analyze the domestic and international views of China's soft power, the main strengths and weaknesses in China's soft power, and the application of soft power in China's international politics.

Soft Power - Hendrik W. Ohnesorge 2019-11-22

This book explores the phenomenon of soft power in international relations. In the context of current discourses on power and global power shifts, it puts forward a comprehensive taxonomy of soft power and outlines a methodological roadmap for its empirical study. To that end, the book classifies soft power into distinct components - resources, instruments, reception,

and outcomes - and identifies relevant indicators for each of these categories. Moreover, the book integrates previously neglected aspects into the concept of soft power, including the significance of (political) personalities. A broad range of historical examples is drawn upon to illustrate the effects of soft power in international relations in an innovative and analytically differentiated way. A central methodological contribution of this book consists in highlighting the value of comparative-historical analysis (CHA) as a promising approach for empirical analyses of the soft power of different actors on the international stage. By introducing a comprehensive taxonomy of soft power, the book offers an innovative and substantiated perspective on a pivotal phenomenon in today's international relations. As the forces of attraction in world politics continue to gain in importance, it provides a valuable asset for a broad readership. This book was the winner of the 2021 ifa (German Institute for Foreign Cultural Relations) Research Award on Foreign Cultural Policy. "In this important and thoughtful book, Hendrik Ohnesorge explains and advances our knowledge of the ways that soft power, public diplomacy, and charismatic personal diplomacy are shaping the international relations of our global information age." Joseph S. Nye, Jr., Harvard University and author of *The Future of Power*

China's Soft Power and Higher Education in

South Asia - Romi Jain 2021-05-18

This empirical work illuminates how China uses the higher education mechanism in South Asia to advance its national interests and investigates the outcomes for China, including both challenges and opportunities. Using a soft power theoretical framework, this book employs the case study of Nepal, a South Asian country of profound geostrategic value for the two competing powers of China and India. Illustrating how higher education is the mechanism for achieving soft power goals, it draws on data analysis based on archival sources and interviews with China and South Asia experts, including academics and politico-bureaucratic elites, as well as interviews with Nepalese students and alumni. Importantly though, this book advances an innovative conceptual model of geointellect to trace the evolving dimensions of China's global dominance in higher education, research, and innovation paradigm, especially in the context of the Belt and Road Initiative and ultimately reveals how foreign policy and higher education policy reinforce each other in the context of China. China's Soft Power and Higher Education in South Asia provides an empirically rich resource for students and scholars of education, international relations, Asian studies, and China's soft power.

China's Soft Power and International Relations - Hongyi Lai 2012

This book provides a comprehensive overview of

China's use of soft power and assesses the impact this is having on the world and on the process of international relations.

India and China - Geeta Kochhar 2020-07-24

This book looks at the changing dynamics of diplomacy of the two emerging global powers-- India and China. It examines trade relations, cultural ties and economic engagements of both countries and their shifting influence in the region surrounding them. This volume takes an in-depth look at the trade and economic strategies of India and China through the prism of soft power diplomacy. It reflects on the challenges the two countries face over bilateral trade negotiations, the BRICS, China's Silk Road project along with other issues of foreign policy. The book underlines the decisive role of the soft power approach and greater people-to-people contact in the global strategies of India and China and in fostering greater cooperation in the region. The book will be of great interest to researchers and students of international relations, political science, public policy and international communications. It will also be useful for think tanks, policy makers and general readers who are interested in the India-China relationship and the politics of soft power diplomacy.

China's Media and Soft Power in Africa - X.

Zhang 2016-04-08

This volume brings together scholars from different disciplines and nations to examine and

assess the effectiveness of China's soft power initiatives in Africa. It throws light not only on China's engagement with Africa but also on how China's increasing influence is received in the African media.

Chinese Soft Power - Maria Repnikova

2022-03-31

This Element presents an overarching analysis of Chinese visions and practices of soft power. Maria Repnikova's analysis introduces the Chinese theorization of the idea of soft power, as well as its practical implementation across global contexts. The key channels or mechanisms of China's soft power examined include Confucius Institutes, international communication, education and training exchanges, and public diplomacy spectacles. The discussion concludes with suggestions for new directions for the field, drawing on the author's research on Chinese soft power in Africa.

China's Foreign Political and Economic Relations

- Sebastian Heilmann 2014-01-09

This balanced and thoughtful book presents a thorough analysis of the dynamics of China's foreign relations. Sebastian Heilmann and Dirk H. Schmidt provide a comprehensive and discriminating view of the complex, often competing factors (domestic influences, regional tensions, global uncertainties) that shape Chinese foreign policy. They portray the PRC as a land of multiple identities—a nation that is becoming more

assertive in East Asia as it explores novel approaches to its foreign economic policies, while simultaneously displaying thin-skinned sensitivities when confronted with international criticism. The authors argue that unconventional approaches to foreign relations—in particular a unique combination of long-term strategies with multilevel policy experiments—are driving Chinese global expansion. The provocative and challenging final chapter, designed to spur discussion, considers China’s imperial identity warring against the decentralized activities conducted in the “shadow of the empire.” Illicit transnational “guerilla-like” networks have thus become powerful driving forces behind the continued development of China’s foreign policy as well as its foreign-trade relations. The authors contend that the activities of these “niche nomads,” with their largely invisible or chameleon-like presence, constitute the most alarming dimension of China’s foreign relations as they gain ground and resources in many parts of the world with the potential to shake the very foundations of other societies.

Blessings from Beijing - Greg C. Bruno

2018-04-03

As we approach the sixtieth anniversary of China’s 1959 invasion of Tibet—and the subsequent creation of the Tibetan exile community—the question of the diaspora’s survival looms large. Beijing’s foreign policy has

grown more adventurous, particularly since the post-Olympic expansion of 2008. As the pressure mounts, Tibetan refugee families that have made their homes outside China—in the mountains of Nepal, the jungles of India, or the cold concrete houses high above the Dalai Lama’s monastery in Dharamsala—are migrating once again.

Blessings from Beijing untangles the chains that tie Tibetans to China and examines the political, social, and economic pressures that are threatening to destroy Tibet’s refugee communities. Journalist Greg Bruno has spent nearly two decades living and working in Tibetan areas. Bruno journeys to the front lines of this fight: to the high Himalayas of Nepal, where Chinese agents pay off Nepali villagers to inform on Tibetan asylum seekers; to the monasteries of southern India, where pro-China monks wish the Dalai Lama dead; to Asia’s meditation caves, where lost souls ponder the fine line between love and war; and to the streets of New York City, where the next generation of refugees strategizes about how to survive China’s relentless assault. But Bruno’s reporting does not stop at well-worn tales of Chinese meddling and political intervention. It goes beyond them—and within them—to explore how China’s strategy is changing the Tibetan exile community forever.

Chinese Television and Soft Power

Communication in Australia - Mei Li 2019-12-16

Chinese Television and Soft Power

Communication in Australia discusses China's soft power communication approach and investigates information handling between China and its targeted audiences in the eyes of key influencers – intermediate elites (public diplomacy policy elites in particular) in China and Australia. It explores CGTN (with staff from several professional cultures) and conducts a systemic test of how successful/unsuccessful China's soft power message projection is in terms of congruence between projected and received frames as a pivotal factor of its power status. The analysis is based on a case study of frames in the messaging on Chinese international TV about China's Belt and Road Initiative and in the minds of Australian public diplomacy policy elites. The question raised is whether and how Australia is listening.

China's Public Diplomacy - Ingrid d'Hooghe

2014-10-31

In *China's Public Diplomacy*, Ingrid d'Hooghe provides a thorough analysis of how China's approach to public diplomacy is shaped by the country's political system and Chinese culture.

China in the World - Jennifer Hubbert 2019-03-31

Confucius Institutes, the language and culture programs funded by the Chinese government, have been established in more than 1,500 schools worldwide since their debut in 2004. A centerpiece of China's soft power policy, they represent an effort to smooth China's path to

superpower status by enhancing its global appeal. Yet Confucius Institutes have given rise to voluble and contentious public debate in host countries, where they have been both welcomed as a source of educational funding and feared as spy outposts, neocolonial incursions, and obstructions to academic freedom. *China in the World* turns an anthropological lens on this most visible, ubiquitous, and controversial globalization project in an effort to provide fresh insight into China's shifting place in the world. Author Jennifer Hubbert takes the study of soft power policy into the classroom, offering an anthropological intervention into a subject that has been dominated by the methods and analyses of international relations and political science. She argues that concerns about Confucius Institutes reflect broader debates over globalization and modernity and ultimately about a changing global order. Examining the production of soft power policy in situ allows us to move beyond program intentions to see how Confucius Institutes are actually understood and experienced in day-to-day classroom interactions. By assessing the perspectives of participants and exploring the complex ways in which students, teachers, parents, and program administrators interpret the Confucius Institute curriculum, she highlights significant gaps between China's soft power policy intentions and the effects of those policies in practice. *China in the World* brings original,

long-term ethnographic research to bear on how representations of and knowledge about China are constructed, consumed, and articulated in encounters between China, the United States, and the Confucius Institute programs themselves. It moves a controversial topic beyond the realm of policy making to examine the mechanisms through which policy is implemented, engaged, and contested by a multitude of stakeholders and actors. It provides new insight into how policy actually works, showing that it takes more than financial wherewithal and official resolve to turn cultural presence into power.

China's Soft Power Diplomacy in South Asia - B. M. Jain 2017-06-06

This book examines the Chinese version of soft power and explores its myriad implications for India and all of South Asia. It traces the origin of China's engagement with South Asian states from historical, political, economic, and security perspectives in order to better understand the dynamics of its South Asia policy.

Quest for Status - Deborah Welch Larson 2019-02-26

A look at how the desire to improve international status affects Russia's and China's foreign policies Deborah Welch Larson and Alexei Shevchenko argue that the desire for world status plays a key role in shaping the foreign policies of China and Russia. Applying social identity theory—the idea that individuals derive part of

their identity from larger communities—to nations, they contend that China and Russia have used various modes of emulation, competition, and creativity to gain recognition from other countries and thus validate their respective identities. To make this argument, they analyze numerous cases, including Catherine the Great's attempts to westernize Russia, China's identity crises in the nineteenth century, and both countries' responses to the end of the Cold War. The authors employ a multifaceted method of measuring status, factoring in influence and inclusion in multinational organizations, military clout, and cultural sway, among other considerations.

Combined with historical precedent, this socio-psychological approach helps explain current trends in Russian and Chinese foreign policy.

The Rhetoric of Soft Power - Craig Hayden 2012

The book explores the notion of soft power as set of theoretical arguments about power, and as a reflection of how each country perceives what is an increasingly necessary perspective on international relations in an age of ubiquitous global communication flows and encroaching networks of non-state actors. Soft power is discussed a means by which public diplomacy is justified and in the process, reflects arguments for how each state sees what is possible through soft power.

The Dragon's Hidden Wings - Sheng Ding 2008

The Dragon's Hidden Wings is the first

comprehensive study on China's use of soft power. Sheng Ding provides the reader with an insightful empirical study that details China's economic and political rise on the global scene over the course of the last three decades. This book not only endeavors to examine the connections between the ongoing rise of China and what Joseph Nye defines as soft power, but also attempts to give readers a more complete understanding of China's national power and modernization process. The main questions addressed are: What are the theoretical and empirical connections between the soft power concept and the rise of China? What are China's own soft power resources? How has Beijing used soft power to become a major player in the world? What opportunities and challenges does the use of soft power present to China? This study is essential reading for scholars of Chinese politics and foreign policy, and for scholars of international relation interested in the concept and application of soft power.

Soft Power with Chinese Characteristics -

Kingsley Edney 2019-12-05

"This book examines the Chinese Communist Party's attempts to improve China's image around the world, thereby increasing its "soft power." This soft, attractive form of power is crucial if China is to avoid provoking an international backlash against its growing military and economic might. The volume focuses on the period since 2012,

when Xi Jinping came to power and is global in scope, examining the impact of Chinese policies from Hong Kong and Taiwan to Africa and South America. The book explains debates over soft power within China and delves into case studies of important policy areas for China's global image campaign, such as film, news media and the Confucius Institutes. The most comprehensive work of its kind, the volume presents a picture of a Chinese leadership that has access to vast material resources and growing global influence but often struggles to convert these resources into genuine international affection. *Soft Power With Chinese Characteristics* will be invaluable to students and scholars of Chinese politics and Chinese media, as well as international relations and world politics more generally"--

Global Media and Public Diplomacy in Sino-Western Relations - Jia Gao 2016-07-22

Many researchers and China observers would agree that understanding how China pursues global communication is critical for assessing its growing soft power. While soft power as a concept has, in many ways, become almost inextricably linked with the PRC's (People's Republic of China) international diplomacy of the twenty-first century, the specific role of global media within soft power diplomacy and the corresponding influence of Western mediated public diplomacy within China is a lacuna that has remained largely unexplored. Moreover, the

different Chinese and Western perspectives on the influence of global media and public diplomacy on Sino-Western relations, and the changing role of global media on this crucial aspect of international politics, have not yet been critically examined. This volume presents a broad social science audience with recent innovative scholarship and research findings on global media and public diplomacy concerning Sino-Western relations. It focuses on the implicit nexus between global media and public diplomacy, and their actual utilisation in and impact on the shifting relationships between China and the West. Special attention is given to the changing nature of globalised media in both China and Western nations, and how globalised media is influencing, shaping and changing international politics. The contributions delve deeply into both theory and practice, and focus especially upon the analysis of several key aspects of the issue from both Chinese and Western perspectives. This combination of approaches distinguishes the volume from most other published works on the

topic, and greatly enriches our knowledge base in this important contemporary field.

Analysing China's Soft Power Strategy and Comparative Indian Initiatives - Parama Sinha Palit 2017-03-31

A comprehensive analysis of China's efforts to build and utilize soft power as a distinctive part of its foreign policy. This volume examines the evolution and application of China's soft power with particular focus on various strategic initiatives such as cultural and public diplomacy, Confucius institutes, development assistance and infrastructure building, media collaborations and healthcare diplomacy. This is to emphasize cooperation and partnerships while advancing the theory of harmonious development through these initiatives across the world. Employing an alternative perspective, it analyses the strategic benefits and limitations of China's soft power policies, and compares them with similar policies by India for identifying the differences and applications.