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Great Writing 1 - Keith S. Folse 2010

"[In this book] basic writing skills are built by focusing on the elements of a good sentence within the context of a paragraph..."--Back cover.

Professor Povey's Perplexing Problems - Thomas Povey 2015

Data-Driven Personas - Bernard J. Jansen 2021-02-05

This book traces the techniques that have enabled the development of data-driven personas and how they can be leveraged as tools for empathizing and understanding users. Data-driven personas are a significant advancement in the fields of human-centered informatics and human-computer interaction. Data-driven personas enhance user understanding by combining the empathy inherent with personas with the rationality inherent in analytics using computational methods. Via the employment of these computational methods, the data-driven persona method permits the use of large-scale user data, which is a novel advancement in persona creation. A common approach for increasing stakeholder engagement about audiences, customers, or users, persona creation remained relatively unchanged for several decades. However, the availability of digital user data, data science algorithms, and easy access to analytics platforms provide avenues and opportunities to enhance personas from often sketchy representations of user segments to precise, actionable, interactive decision-making tools—data-driven personas! Using the data-driven approach, the persona profile can serve as an interface to a fully functional analytics system that can present user representation at various levels of information granularity for more task-aligned user insights. Presenting a conceptual framework consisting of (a) persona benefits, (b) analytics benefits, and (c) decision-making outcomes, we illustrate applying this framework via practical use cases in areas of system design, digital marketing, and content creation to demonstrate the application of data-driven personas in practical applied situations. We then present an overview of a fully functional data-driven persona system as an example of multi-level information aggregation needed for decision making about users. We demonstrate that data-driven personas systems can provide critical, empathetic, and user-understanding functionalities for anyone needing such insights.

Nursing Health Assessment - Sharon Jensen 2014-10

Forlagets beskrivelse: Nursing Health Assessment: A Best Practice Approach reflects a progressive and modern view of nursing practice, featuring innovative elements that facilitate understanding of how best to obtain accurate data from patients. It includes thorough and comprehensive examinations for each specific

topic, and also presents strategies for adapting questions and techniques when communication is challenging, the patient's responses are unexpected, or the patient's condition changes over time. Unique features assist with application and analysis, enhancing critical thinking skills and better preparing readers for practice. Each chapter includes a case study that requires critical thinking and diagnostic reasoning to analyze data, document, plan care, and communicate findings. Additional features, ancillary material, and media related to the book build on the in-text cases to reinforce correct elements of subjective and objective data collection and variations necessary for different problems, age groups, and cultures.

The Protestant Alliance - Anonymous 2018-11-13

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Food and Beverage Management - Bernard Davis 2013-01-11

This introductory textbook provides a thorough guide to the management of food and beverage outlets, from their day-to-day running through to the wider concerns of the hospitality industry. It explores the broad range of subject areas that encompass the food and beverage market and its five main sectors – fast food and popular catering, hotels and quality restaurants and functional, industrial, and welfare catering. New to this edition are case studies covering the latest industry developments, and coverage of contemporary environmental concerns, such as sourcing, sustainability and responsible farming. It is illustrated in full colour and contains end-of-chapter summaries and revision questions to test your knowledge as you progress. Written by authors with many years of industry practice and teaching experience, this book is the ideal guide to the subject for hospitality students and industry practitioners alike.

Queen Victoria's Secret - Byron Belitsos 2014-07

Making a bold and compelling case for the shocking role that the British ruler

could have had in writing one of the most beloved children's stories of all time, this is an engaging discussion that reveals little-explored elements of Queen Victoria's life and that has the potential to reshape literary history. With clarity and cleverness in its argument, the book claims that "Alice's Adventures in Wonderland" and "Through the Looking-Glass" are actually exposes of Victoria's mistreatment as a child princess and her accession to the throne. First published in 1984 and revised with two new prefaces, the book's analysis of both Victoria's personal history and experience and the books that could be her veiled life story contributes to the legacy of each, even if just through the important questions it raises. What could be one of the biggest literary hoaxes ever is given page-turning treatment in this contemplation of authorship and Victorian writing. ""

Next Generation Supply Chains - Rosanna Fornasiero 2020-12-31

This open access book explores supply chains strategies to help companies face challenges such as societal emergency, digitalization, climate changes and scarcity of resources. The book identifies industrial scenarios for the next decade based on the analysis of trends at social, economic, environmental technological and political level, and examines how they may impact on supply chain processes and how to design next generation supply chains to answer these challenges. By mapping enabling technologies for supply chain innovation, the book proposes a roadmap for the full implementation of the supply chain strategies based on the integration of production and logistics processes. Case studies from process industry, discrete manufacturing, distribution and logistics, as well as ICT providers are provided, and policy recommendations are put forward to support companies in this transformative process.

Neapolitan Postcards - Goffredo Plastino 2016-06-22

Neapolitan Postcards gathers a diverse group of international scholars to investigate unexplored transnational aspects of the intimate yet globally popular canzone napoletana. Performed and beloved worldwide in almost every language, the style had hits such as "Funiculì funiculà" (1880) and "'O sole mio" (1898) which sold millions of copies. These hits fueled the tradition's spread across the world over the course of the twentieth century with the eventual popularity of covers by singers and musicians of all music genres and styles, from popular music to opera and jazz. This book is the first scholarly work that considers the specific complexities of the international Neapolitan Song scenes through case studies from Argentina, England, Greece, and the United States, employing analyses of compositions, iconographical sources, international films, mechanical musical instruments, performances, and recordings devoted to the canzone napoletana.

101 Management Models - Marijn Mulders 2019-11-08

Management models: many students will come across them in their studies, yet it is only when actually working with them that the function and benefit of management models are revealed. 101 Management Models gives a comprehensive overview of traditional models as well as innovations in management models. To allow quick access to the models, several indexes are provided, arranged by objective, discipline and author. All models are discussed in a transparent format: the fundamentals of the management model; its application; the result; the pitfalls. This intuitive and accessible textbook will be useful for all students of management - particularly those coming at the topic from another background such as economics or engineering and is supported by a companion website:

<http://www.managementmodels-englishedition.noordhoff.nl/>

2018 International Arab Conference on Information Technology (ACIT) - IEEE Staff 2018-11-28

The program of the conference ACIT 2018 aims at bringing together researchers and companies involved in computational research to advance the state of knowledge by sharing research results and pioneering views about recent trends and developments *New Horizons in Positive Leadership and Change* - Satinder Dhiman 2020-03-11

This edited volume provides managers, as well as students, with the best practices in effectively leading the 21st century workforce and managing change. It applies positive principles arising from the newly emerging fields of positive psychology, positive change, and positive organizational studies to the field of leadership and change; offering managers strategies and tools to lead change effectively, in the present-day boundary-less work environment. At its most fundamental level, the uniqueness of this volume lies in its anchorage in the moral and spiritual dimension of leadership, an approach most relevant for contemporary organizations.

The Cores of Strategic Management - Katsuhiko Shimizu 2012

This is a study of the analytic tools and processes involved in the formulation and implementation of strategic choices in realistic organizational settings.

Use Hygienic Practices for Food Safety - Futura Group 2013

The Hypnosis Treatment Option - Scott D. Lewis 2013

Clearing up the myths about hypnosis and presenting scientific research documenting its efficacy, this guide explains what hypnosis is and how it can be used to treat more than 50 common health problems, including chronic pain, sleep disorders, smoking cessation, asthma, obesity, and headaches. Hypnosis works as a healing, anesthetic, and pain-management tool, providing real, measurable health benefits to patients either on its own or in conjunction with other therapies and treatments. In addition, patients who learn and practice self-hypnosis are able to reduce their healthcare costs, prevent symptom relapses, take fewer medications, and make fewer emergency room visits. This book includes information on specific health issues for which hypnosis has been proven to be effective, including issues related to pregnancy and childbirth; up-to-date studies that demonstrate the results that can be achieved, including how it can benefit children; an appendix with resources for ongoing research; and a glossary of terms.

Art for Spaces, Spaces for Art - 2005

This survey includes chapters on the German Working Group on Stately Homes and Gardens; historical rooms as works of art; backdrops for life at court: historical interiors in Germany's stately homes; Baden-Württemberg; Bavaria; Berlin-Brandenburg; Hesse; Mecklenburg-Western Pomerania; Rhineland-Palatinate; Saxony; Saxony-Anhalt; and Thuringia.

Teach Us to Love - Donna D'Ingillo 2011-02-12

Be Still, Open Your Heart, and Learn to Love! The lessons in this book are presented by unseen celestial ministers whose special mission is to teach us the ways of love. Their teachings show us how to be still and know God as a loving Father and Mother. As we experience this sublime love, we begin to understand our infinite value in God's eyes. Confidence in our own worth allows God's love to overflow, uplifting ourselves and others. This book not only teaches love-it also guides us into a lifetime of inner exploration and higher awareness. In addition to an easy seven-step meditative technique that helps you identify and receive divine guidance, you will also learn: * methods of effective prayer * forgiveness as a healing tool * discerning the presence of God in others * inner confidence through the daily practice of living faith Stimulating and thought-provoking, Teach Us To Love will deepen your insight into your real life-your spiritual life. "With great reverence, kindness, and unconditional love, Donna DAEingillo teaches

us to love and to be loved in this book filled with guidance for maximizing our innate potential for spiritual growth and planetary transformation. What a testimony to the sufficiency of the indwelling spirit of God for revealing one's purpose, meaning, and true self! This is a book to be read, re-read, and incorporated into one's life adventure." - Rosemarie Stallworth-Clark, Ph.D., Professor Emerita, Georgia Southern University

Transdisciplinary Perspectives on Risk Management and Cyber Intelligence - Dall'Acqua, Luisa 2020-08-28

The emergence of artificial intelligence has created a vast amount of advancements within various professional sectors and has transformed the way organizations conduct themselves. The implementation of intelligent systems has assisted with developing traditional processes including decision making, risk management, and security. An area that requires significant attention and research is how these companies are becoming accustomed to computer intelligence and applying this technology to their everyday practices. Transdisciplinary Perspectives on Risk Management and Cyber Intelligence is a pivotal reference source that provides vital research on the application of intelligent systems within various professional sectors as well as the exploration of theories and empirical findings. While highlighting topics such as decision making, cognitive science, and knowledge management, this publication explores the management of risk and uncertainty using training exercises, as well as the development of managerial intelligence competency. This book is ideally designed for practitioners, educators, researchers, policymakers, managers, developers, analysts, politicians, and students seeking current research on modern approaches to the analysis and performance of cyber intelligence.

Creative Interviewing - Ken Metzler 1997

Filled with anecdotal examples from actual professional experiences, Creative Interviewing shows how to turn interviews into writing that make scenes and incidents come alive in the reader's mind. Metzler offers step-by-step instructions on how to prepare for and conduct a good interview, how to obtain dramatic anecdotes from sources, how to cope with dynamics of a series of interviews with certain topics.

Accounting BSB110 - 2012

Introducing Management in a Global Context - Robert MacIntosh 2015-09-10

Covering the major management disciplines, Introducing Management in a Global Context provides an introductory overview of key topic areas and to glimpse the latest research in domains such as strategy, technology and change, economics and development, politics and the social world, marketing, ethics and corporate decision making.

Chitwan-Annapurna Landscape - 2013

Chitwan-Annapurna Landscape - 2013

Healing Stories for Challenging Behaviour - Susan Perrow 2012-12-07

This treasury of 101 new healing stories addresses a range of issues - from unruly behaviour to grieving, anxiety, lack of confidence, bullying, teasing, nightmares, intolerance, inappropriate talk, toileting, bedwetting and much more. The stories also have the potential for nurturing positive values.

Hypermedia: Openness, Structural Awareness, and Adaptivity - Siegfried Reich 2002-02-20

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. 226 Gerhard Web

Natural Speller - Kathryn Stout 2004
Absolutely the only book you will ever need to teach spelling. Teaching strategies include additional tips for use with the learning disabled, and word lists are organized by both sight and sound patterns. Build vocabulary skills with Latin and Greek roots and word lists, and by using the spelling rules to add prefixes and suffixes to root words. Choose from among the suggested activities to include practice with grammar, dictionary, and composition skills. Phonic, spelling, and punctuation rules are listed for easy reference. Word lists are divided by grade, 1 through 8. However, this method is easily adapted for older students or adults who need remedial work. Because of its multi-sensory and simplified approach to spelling, and because each child can work at his own pace, this program is ideal for students with learning disabilities. Grades K-12.

Adventures Among Spiritual Intelligences - Timothy Wylie 2001
These uncanny and entertaining adventure stories, written by the acclaimed author of the international bestseller "Ask Your Angels," chronicle Wylie's research into subtle-realm phenomena.

Prepare and Monitor Budgets - Futura Group Pty Ltd 2014-07-28

Icons and modern art - Stefan Brenske 2005
This title explores the little-known influence of Russian icons on Modern Western Art. The author juxtaposes 21 paintings with great Russian icons, discussing how the icon served as inspiration for a seemingly unrelated work of modern art and how the two contrasting works form a unique, cohesive whole. Whether the artists are of Russian origin such as Kandinsky, Malewitsch, and Poiakoff, they come from a western cultural tradition as do Klee and Fontana, they are inspired by spiritual sources as are Mondrian and Tapiès; or they even reject all visual influences as do Giacometti and Kiefer, each artist's work presented here parallels, in some way, an important Russian icon.
BSB126 - 2002

Stunned by Grief Journal - Judy Brizendine 2011-10
An interactive recovery tool written to stand alone or complement the book *Stunned by Grief*, which contains in-depth information and further tips, tools, and strategies for dealing with grief. It contains daily support for six months, including thoughts from great minds, reflections, suggestions, quotes, verses, and plenty of room to write. The journal is designed to be picked up anytime and followed as needed, allowing for customized schedules. It helps tap into and work through grief, releasing what is buried deep inside and focusing on the idea of remapping--a simple, down-to-earth recovery and healing process.
Essentials of Management Information Systems - Kenneth C. Laudon 2005
This text contains a wealth of pedagogical features to facilitate student comprehension, which aid in reviewing and reinforcing key concepts, as well as promoting problem-solving skills.
Biology 12 - 2011

International Marketing Strategy - Giovanna Pegan 2019-11-26
Consumers in most parts of the world now have global access to products beyond

those offered in their countries and cultures. This new space for comparison defined by globalization can result in very different purchasing behaviors, including those influenced by the 'country of origin'. This book investigates this effect, one of the most controversial fields of consumer literature, from a company perspective. In particular, it demonstrates the strategic relevance of the country of origin in creating and making use of the value in foreign markets. It also addresses the challenges connected with utilizing the value of the country of origin by considering different entry modes and international marketing channels. Further, it considers the role of international importers and international retailers' assortment strategies in terms of value creation in foreign markets. Combining theory and practice, the book features diverse company perspectives and interviews with importers and retailers.

Room 555 - Cristy Wilson 2019-01-29
Fourteen-year-old Rooney loves hip-hop almost as much as she loves her grandmother. She cannot wait to compete in her school's dance competition. But as her grandmother's health deteriorates, Rooney becomes more and more reluctant to visit her in the care home. These feelings of guilt and frustration cause Rooney to mess things up with her hip-hop dance partner and best friend, Kira. But while doing some volunteer hours in the hospital geriatric ward, Rooney meets an active senior recovering from a bad fall. Their shared love of dance and the woman's zest for life help Rooney face her fears, make amends with Kira and reconnect with Gram before it's too late.

Disciple IV - Abingdon Press 2005-05
DISCIPLE IV UNDER THE TREE OF LIFE is the final study in the four-phase DISCIPLE program and is prepared for those who have completed BECOMING DISCIPLES THROUGH BIBLE STUDY. The study concentrates on the Writings (Old Testament books not in the Torah or the Prophets), the Gospel of John, and Revelation. Emphasis on the Psalms as Israel's hymnbook and prayer book leads natural to an emphasis on worship in the study. Present through the entire study is the sense of living toward completion - toward the climax of the message and the promise, extravagantly pictured in Revelation. The image of the tree and the color gold emphasize the prod and promise in the Scriptures for DISCIPLE IV: UNDER THE TREE OF LIFE. The word under in the title is meant to convey invitation, welcome, sheltering, security, and rest - home at last. Commitment and Time Involved 32 week study Three and one-half to four hours of independent study each week (40 minutes daily for leaders and 30 minutes daily for group members) in preparation for weekly group meetings. Attendance at weekly 2.5 hour meetings. DVD Set Four of the five videos in this set contain video segments of approximately ten minutes each that serve as the starting point for discussion in weekly study sessions. The fifth video is the unique component that guides an interactive worship experience of the book of Revelation. Under the Tree of Life Scriptures lend themselves to videos with spoken word, art, dance, music, and drama. Set decorations differs from segment to segment depending on the related Scripture and its time period. Set decoration for video segments related to the Writings generally has a Persian theme. Set decoration for the New Testament video segments emphasizes the simpler life of New Testament times.

Auditing - Robyn Moroney 2021-02-05

Guerrilla Facebook Marketing - Jay Conrad Levinson 2012-10-01
Ride on the natural partnership between Guerrilla Marketing and Facebook. The synergy between Facebook and Guerrilla Marketing is hard to dismiss or ignore.

Guerrillas want the same thing everybody wants, but they don't have the same means, nor do they believe in excessive marketing budgets. The success of Guerrilla Marketing is apparent: its principles have been taught in leading universities and have been adopted to run countless successful marketing campaigns for businesses since its introduction in 1970s. Facebook, like any other business, is driven to make profits. But their profits are not made from getting people to sign up for Facebook accounts. With some 750 million users and counting, Facebook is irrefutably the leading social media tool of our time. How can one ride on this natural partnership to achieve success? "Guerrilla Facebook Marketing" is packed with practical tips and insights on building Guerrilla marketing strategies in Facebook that can work for any business. Get insights on Facebook's culture and Guerrilla Marketers' beliefs, and what these insights mean to your overall marketing strategy. Learn how to use Facebook data to shape your marketing campaign. Understand the unique Rules of Engagement necessary to pull off successful Guerrilla marketing campaigns in Facebook. Boost your knowledge of Facebook features by familiarizing yourself with 25 Facebook-specific Guerrilla weapons. Learn how to generate marketing campaigns by combining Guerrilla weapons in infinite ways. Follow step-by-step instructions on how to create and execute clear, actionable marketing plans and calendars for all kinds of marketing campaigns. Link marketing efforts back to profits by measuring ROI results in tangible ways for your business.

Strategic Information Management - Robert D. Galliers 2013-06-17

'Strategic Information Management' has been completely up-dated to reflect the rapid changes in IT and the business environment since the publication of the second edition. Half of the readings in the book have been replaced to address current issues and the latest thinking in Information Management. It goes without saying that Information technology has had a major impact on individuals, organizations and society over the past 50 years or so. There are few organizations that can afford to ignore IT and few individuals who would prefer to be without it. As managerial tasks become more complex, so the nature of the required information systems (IS) changes - from structured, routine support to ad hoc, unstructured, complex enquiries at the highest levels of management. As with

the first and second editions, this third edition of 'Strategic Information Management: Challenges and strategies in managing information systems' aims to present the many complex and inter-related issues associated with the management of information systems. The book provides a rich source of material reflecting recent thinking on the key issues facing executives in information systems management. It draws from a wide range of contemporary articles written by leading experts from North America and Europe. 'Strategic Information Management' is designed as a course text for MBA, Master's level students and senior undergraduate students taking courses in information management. It provides a wealth of information and references for researchers in addition.

Organisational Adaptations - Oluwaseun E. Adegbite 2017-08-26

This book explores how enterprises adapt to challenges in their business environments. It focuses on the critical elements within organisations that every executive must address in order to remain competitive. It takes a pluralist approach in trying to broaden our knowledge on organisational adaptations. It also offers an exploratory delve into existing literature of organisational study. This is biased for content, context and process framework and processual analytic approach in order to identify, determine, understand the intricacies of adaptations going on in various business organisations. The book also includes a case study of how Kodak and Fujifilm responded to digitalisation of photographic film industry, which is an example of major adaptation change. Many global brands are often contending with similar issues and real life challenges. Simply put, today's business environment demands a new way of doing business that challenges brand's existing core business philosophy. Organisations are 'individual' entities in their own rights. Businesses have devised ways of surviving their environments. They do this by downsizing, merger and acquisition, business ecosystems, other forms of collaborations and strategic alliances. While this is true, current research works into generic predictors and/or concepts that enhance the transformation process are scarce. It is particularly important to align the theories and concepts of organisational adaptations with realities in the business environment. This book delves deep and explains adaptations in organisations, but also offers insight for how executives can adapt and thrive in their dynamic business environments.