

Corporate Social Responsibility Readings And Cases In A Global Context

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Corporate Social Responsibility in the Post-Financial Crisis Era -
Anastasios Theofilou 2016-12-10
Bringing together normative and

instrumental CSR conceptualizations,
practice based examples and
international case studies, this
edited volume brings together

important contributions on the conceptualizations of CSR post financial crisis. Including coverage of a variety of practices in developing and developed contexts, industry-specific activities, business ethics and sustainable development issues, *Corporate Social Responsibility in the Post-Financial Crisis* brings together a variety of perspectives to provide knowledge and understanding across contexts.

The End of Corporate Social Responsibility - Peter Fleming
2012-12-14

Electronic Inspection Copy available for instructors here Providing a much-needed critique of Corporate Social Responsibility (CSR) practice and scholarship, this book seeks to redress CSR advocacy, from a political and critical perspective. A strident approach backed up by extensive use of case studies presents the argument that most CSR-related activity aims to gain

legitimacy from consumers and employees, and therefore furthers the exploitative and colonizing agenda of the corporation. By examining CSR in the context of the political economy of late capitalism, the book puts the emphasis back on the fact that most large corporations are fundamentally driven by profit maximization, making CSR initiatives merely another means to this end. Rather than undermining or challenging unsustainable corporate practices CSR is exposed as an ideological practice that actually upholds the prominence of such practices. As CSR gathers momentum in management practice and scholarship, students in the fields of CSR, business ethics, and strategy, will find this text a useful companion to counter received wisdom in this area. *Corporate Social Responsibility in the Promotion of Social Development* - Manuel E. Contreras C. 2004

Corporate Social Responsibility -

Ethics in Small and Medium Sized Enterprises - Laura Spence 2010-10-01
This book is the first of its kind - a global overview of extant research on ethics in small and medium sized enterprises. While vast amounts of corporate money, government policy and media time are directed at the social and ethical activities of large corporations, small businesses don't generally attract the spotlight. This is wildly inappropriate, however, since upward of 90% of private businesses are small or medium sized. This book goes some way to helping us understand the social and ethical contribution of this majority organizational form. The first section of the book is a global round-up of research on ethics in small and medium sized enterprises from major regions of the world. In the second section smaller scale research projects from a variety of countries present both empirical and theoretical advances in the area.

Anyone with an interest in ethics and small and medium sized enterprises should find this an inspiring book which paves the way for future research.

Corporate Social Responsibility - Richard N. Farmer 1973-03

Corporate Social Opportunity! - David Grayson 2017-12-04

Don't be misled by the word social in the title. This is a book about how to improve corporate performance and gain competitive advantage. In *Corporate Social Opportunity!* Grayson and Hodges challenge perceived wisdom that adherence by business to corporate social responsibility (CSR) is a zero-sum game where the impact on companies is added costs and extra regulatory burden.?? From their unique vantage point working with leaders of global businesses and of local communities, the authors explain how powerful drivers forcing companies to adopt stringent social,

ethical and environmental standards simultaneously create largely untapped opportunities for product innovation, market development and non-traditional business models. The key to exploiting these opportunities lies in building CSR into business strategy, not adding it on to business operations. With examples from 200 companies to illustrate their case, they outline both in theory and practice a seven-step process managers can apply to assess the implications of CSR on their business strategy and identify their own corporate social opportunities. Business is operating in a whirlwind of interacting global forces: revolutionary developments in communications and technology, significant changes in markets, shifts in demographics, and a transformation of personal values. The fallout from these forces is the underlying reason that corporate social responsibility has come of

age. These global forces have led to a number of issues—such as ecology and environment, human rights and diversity, health and well-being, and communities—becoming potential liabilities for companies. Once regarded as 'soft' management issues, they are now increasingly recognised as hard to predict and hard for the business to deal with when they go wrong. Corporate Social Opportunity!, by the authors of the best-selling Everybody's Business moves the argument from the "why" of corporate social responsibility (CSR) to the "how" and beyond - to a future where CSR is perceived as an opportunity for business both in terms of reaping the benefits of retaining brand or organisational value and by developing new products and services, serving new markets and adopting new business models. This is not always a story of black and white, of what is right or what is wrong. Often it embraces apparently conflicting

demands which require the application of judgement, guided by a clear sense of overall direction and corporate purpose. This book is designed to act as a compass for aiding navigation through such dilemmas and complex decisions. Using examples of current good practice, detailed interviews with leading CEOs and newly created diagnostic planning tools, all framed within a seven-step model for making CSR happen, the book aims to provide a practical guide to help business leaders and their managers understand how to assess the impact of corporate social responsibility factors on their core business strategy and operations and help them identify and prioritise between subsequent options and resulting business opportunities. The book is structured into two parts. Both parts describe the same seven-step model which, if followed, will help managers think through desired changes to business strategies, and necessary

corresponding changes to operational practices. In Part 1, the seven steps-triggers; scoping; making the business case; committing to action; resources and integrating operations; engaging stakeholders; and measuring and reporting-are described and illustrative evidence and corresponding data provided. In Part 2, the authors have created a worked example of the diagnostic processes that form the backbone of the seven steps, based on the health and well-being issue of fast food and the growing problem of obesity, particularly among children, along with notes on how a manager might work through the processes with colleagues. The authors are pro-business although not business-as-usual. The book is written first and foremost with the purpose of helping to improve business performance, because business is after all the principal motor for growth and development in the world today. The

authors argue that companies adhering to best practice in CSR and taking advantage of possibilities inherent in Corporate Social Opportunity! are good for shareholders as well as customers and employees.

Good Corporation, Bad Corporation -
Guillermo C. Jimenez 2016

"This textbook provides an innovative, internationally oriented approach to the teaching of corporate social responsibility (CSR) and business ethics. Drawing on case studies involving companies and countries around the world, the textbook explores the social, ethical, and business dynamics underlying CSR in such areas as global warming, genetically modified organisms (GMO) in food production, free trade and fair trade, anti-sweatshop and living-wage movements, organic foods and textiles, ethical marketing practices and codes, corporate speech and lobbying, and social enterprise. The book is

designed to encourage students and instructors to challenge their own assumptions and prejudices by stimulating a class debate based on each case study"--Provided by publisher.

Corporate Social Responsibility -
Subhabrata Bobby Banerjee 2009-01-01

This book has many merits. It will make fascinating reading for the increasing number of organizational scholars who wonder how organizational research can engage more in accounting for the impact of corporations on their environment in a broad sense. Bahar Ali Kazmi, Bernard Leca and Philippe Naccache, Organization Studies This book is for those who will enjoy a thoughtful and informative monograph that acutely summarises and refreshes critique from a political and sociological perspective. It is a comprehensive re-interpretation of the corporate world and the evidently meretricious regime of CSR which makes it an

enjoyable compendium for critical management studies fans . . . this erudite volume will be valuable to mainstream, social science academics either involved in (or dismissive of) CSR and sustainability discourses in management education and research. David Bevan, *Scandinavian Journal of Management* Banerjee's book is thought provoking and must be read. But it should be read not only by corporate social responsibility scholars but by all business scholars. It is through Banerjee's provocations that we can understand the shortcomings of corporate systems and the boundaries of corporate social responsibility. Pratima Bansal, *Administrative Science Quarterly* This is a tour de force that carefully assembles and incisively interrogates perhaps the most pressing problem of our age: how to harness the resources of corporations to tackle global problems of poverty, oppression and environmental degradation? Banerjee

does not present us with glib pronouncements or simplistic fixes. Instead, he brilliantly illuminates the scale of the challenges and lucidly assesses the relevance and value of CSR responses to date. Hugh Willmott, *University of Cardiff, UK* Bobby Banerjee takes on the popular mythologies of neo-liberal corporate social responsibility with enviable flair and a thoroughness of scholarship that will dismay its apologists. His critique extends from the origins of the modern corporation and its well-known abuses and excesses to far harder targets the more attractive alternatives that have been developed for theory and practice that, as Banerjee shows brilliantly, only serve to mask continuing neo-colonial abuses. Banerjee is not content simply to expose the impossibilities of doing good works whilst maximizing shareholder value, the win-win view of CSR, but he bites the bullet with

some uncompromising but realistic proposals for the future reconstruction of CSR both as a field of study and as a business practice. We have needed this exposure of the bad and the ugly for a long time. The current versions of CSR are simply just not good enough. Stephen Linstead, University of York, UK Banerjee pulls the beguiling mask off corporate social responsibility. Taking the vantage point of the world's poor, he shows CSR to be a cruel hoax corporations cynical effort to undermine growing demands for economic and environmental justice. Paul S. Adler, University of Southern California, US This book problematizes the win-win assumption underlying discourses of CSR and suggests that it is a rhetoric that is invariably subordinated to that of corporate rationality. Rather than see CSR as providing the means to transform corporations by advocating a stakeholder view of the firm it

argues that CSR represents an ideological movement designed to consolidate the power of transnational corporations and provide a veneer of liberality to the illiberal economic agenda of the major global institutions. Stewart Clegg, University of Technology, Sydney, Australia Professor Banerjee offers us a refreshing analysis of corporate social responsibility (CSR) in an otherwise comparatively turgid literary landscape. People may disagree with his criticism that because of its preoccupation with shareholder value, the corporation is an inappropriate agent for social change but it is backed up by strong theoretical and substantive empirical *Redefining Corporate Social Responsibility* - David Crowther 2018-09-05 Through a series of studies of aspects of CSR from around the world, this book re-examines the topic though the lenses of various

disciplines and cultures. It shows that the subject is much wider than is generally perceived and that CSR is evolving in a way which has not been generally recognized within the academic community.

The Handbook of Communication and Corporate Social Responsibility - Øyvind Ihlen 2011-08-24

This book represents the definitive research collection for corporate social responsibility communication, offering cross-disciplinary and international perspectives from the top scholars in the field. Addresses a gap in the existing CSR literature Demonstrates the relevance of effective CSR communication for the management of organizations The 28 contributions come from top scholars in public relations, organizational communication, reputation management, marketing and management

Accounting for Sustainability - Anthony G. Hopwood 2010

If businesses and other organizations

are to meet the many and complex challenges of sustainable development, then they all, both public and private, need to embed sustainability considerations into their decision-making and reporting. However, the translation of this aspiration into effective action is often inhibited by the lack of systems and procedures that take sustainability into account. Accounting for Sustainability: Practical Insights will help organizations to address these issues. The book sets out a number of tools and approaches that have been developed and applied by leading organizations to:- embed sustainability into decision-making, extending beyond an organization's boundaries to take into account suppliers, customers and other stakeholders;- measure and link sustainability and financial performance; - integrate sustainability into 'mainstream'

reporting, both to management and external stakeholders. In-depth cases studies from Aviva, BT, the Environment Agency, EDF Energy, HSBC, Novo Nordisk, Sainsbury's and West Sussex County Council show in detail how accounting for sustainability works in practice in a wide range of organizational contexts. Published with The Prince's Charities: **Accounting for Sustainability Business, Environment, and Society** - Vesela R. Veleva 2016-12-05 This book blends theory and practice to support courses in corporate social responsibility (CSR), business and society, and environmental management and sustainability. Based on her extensive work with companies, the author offers engaging readings and teaching cases that address key challenges for business today - measurement, supply chain management, public policy, and stakeholder pressures. Part I focuses on the macro-level and provides an overview

of concepts such as the green economy, eco-industrial parks, corporate social responsibility (corporate citizenship), nanotechnology, and sustainable consumption. Part II provides specific frameworks and tools for sustainability management and measurement at the company level. Part III includes detailed teaching cases of several well-known firms. The main theme is that business is a key player in achieving a more sustainable development, yet its practices are often narrow in focus or shortsighted. The text provokes discussions around issues such as: Is business sustainability possible in a market economy focused on increasing consumption? Should a product or service be called "green" when it puts at risk the health and safety of workers? What can U.S. policymakers learn from their European counterparts when it comes to protecting human health and the

environment? How can we ensure that the benefits of nanotechnology exceed its risks? How can sustainability indicators be used as a tool to advance sustainability by companies and policymakers? The book provides a flexible, up-to-date supplementary teaching tool for undergraduate and graduate students, executive education courses, and certificate programs. Intended Audience: Primarily undergraduate and graduate students taking courses in environmental management, corporate social responsibility (CSR), sustainability, or business and society; as a supplementary text in professional education and certificate programs in environmental management, corporate citizenship, sustainability, and CSR.

Cases on Corporate Social Responsibility and Contemporary Issues in Organizations - Antonaras, Alexandros 2019-02-15

The last decades witnessed a vigorous

debate over the role of corporations in society. Interest in corporate social responsibility (CSR) has become intense as corporate stakeholders have called for higher performance and ethical standards from businesses, and many corporations have developed CSR programs to harvest the benefits resulting from such initiatives. CSR practices have become a crucial component of business strategy contributing to organizational success and sustainable competitiveness. Cases on Corporate Social Responsibility and Contemporary Issues in Organizations is an essential reference source that provides specific case studies that elaborate on the strategies and policies enacted by contemporary organizations to address environmental and social issues, as well as economic and financial ones. Featuring research on topics such as sustainable development goals, CSR

pillars, employee retention, gender equality, and social accountability, this book is ideally designed for business managers, researchers, practitioners, and students seeking coverage on innovative business practices enacted in multiple organizations/industries.

Corporate Social Responsibility -
Esben Rahbek Gjerdrum Pedersen
2015-01-22

This book is not available as a print inspection copy. To download an e-version click [here](#) or for more information contact your local sales representative. *Shortlisted in the Management and Leadership Textbook Category at CMI Management Book of the Year Awards 2016* Why has CSR become part of the mainstream business and academic agenda in the 21st century? How can CSR be fully integrated in business strategy and day-to-day operations? Do companies become more vulnerable to criticism from stakeholders if they make public

their commitment to CSR? These are just some of the questions and challenges explored in this exciting new textbook. Readers will not only gain comprehensive knowledge and understanding of the history of CSR, the key CSR drivers, the main theoretical CSR perspectives and the dominant CSR practices found in the business community, they will also, more crucially, learn how to implement CSR in practice. Written and edited by leading academics in the field, Corporate Social Responsibility is an engaging and accessible text designed for any student seeking an introduction to this complex and ambiguous subject. The book is complemented by free online resources, including annotated web links, free full-text journal articles and more.

The Age of Responsibility - Wayne Visser 2011-03-08

This landmark book shows how the old model of corporate sustainability and

responsibility is being replaced by a second generation movement that goes beyond the outmoded approach of CSR as philanthropy or public relations concern to a more authentic, stakeholder-driven model. The author describes the new concept and mission of the new movement and explains its agenda in a succinct guide that will be useful for CSR professionals, including managers, consultants, academics, and non-governmental organizations.

Soulful Corporations - Shashank Shah
2013-09-02

In the light of multiple corporate debacles, financial crises and environmental disasters across the globe, the need for corporate goals to transition from simply maximising shareholder wealth to optimising stakeholder welfare is being echoed in various quarters. This book makes a distinct contribution by looking at Corporate Social Responsibility (CSR) from a values-based perspective with

a focus on providing a balance between corporate success and social well-being. The book emphasizes that corporations need to redefine their purposes to co-create long-term, sustainable and win-win solutions for multiple stakeholders through mutually-fulfilling and value-adding collaborative efforts. Through the ideal of 'A Soulful Corporation', the book proposes a new story where corporations, as associations of individuals, can identify their 'collective spirits' in terms of environmentally-aware, socially-inclusive and financially-rewarding missions. Some of the unique features of the book include:

- A detailed study of the evolution of CSR from the ancient to contemporary times
- Insights gained through empirical research and personal interviews with over 100 industry captains, CEOs, MDs and heads of the CSR function across companies and industries
- Case studies on CSR practices and

processes in leading Indian companies including the Tata Group, TVS Motor, HUL, Wipro, L&T, Bharat Petroleum, HDFC Bank, Birla Group, Reliance Industries and others. · Cases on unique social welfare projects in the areas of education, healthcare and drinking water supply · A 'Society and Local Community Welfare Framework' and a '12-point Agenda for Affirmative Action' that propose policy recommendations and provide corporations with a roadmap for their CSR journey in the light of the mandatory CSR spending introduced by the Government of India. The book has relevance to multiple stakeholders: students, academics, CSR researchers, policy-makers, industry captains, business managers and entrepreneurs.

Corporate Social Responsibility in

Times of Crisis - Samuel O. Idowu

2017-03-27

This book explores national and transnational companies' Corporate Social Responsibility (CSR)

activities in times and settings in which they are confronted with economic and social challenges and analyzes these situations, ranging from the financial crisis to fourth generation sustainability. Presenting a number of different cases from various parts of Europe, North America and Africa, it showcases how companies respond to the challenges of the development, consultation, implementation, integration, measurement and consolidation of CSR. Further it specifies how these corporations deal with uncertainties over corporate and financial resources, global financial stability and growing evidence for climate change. The book describes CSR adaptation under challenging circumstances and argues for the strategic and operative legitimation of Corporate Social Responsibility in times of crisis.

Corporate Sustainability, Social Responsibility and Environmental

Management - Mark Anthony Camilleri
2017-02-27

This book provides a concise and authoritative guide to corporate social responsibility (CSR) and related paradigms, including environmental responsibility, corporate sustainability and responsibility, creating shared value, strategic CSR, stakeholder engagement, corporate citizenship, business ethics and corporate governance, among others. It is primarily intended for advanced undergraduate and / or graduate students. Moreover, it is highly relevant for future entrepreneurs, small business owners, non-profit organisations and charitable foundations, as it addresses the core aspects of contemporary strategies, public policies and practices. It also features case studies on international policies and principles, exploring corporate businesses' environmental, social and

governance reporting. "Mark Camilleri's new book provides an excellent overview of the eclectic academic literature in this area, and presents a lucid description of how savvy companies can embed themselves in circular systems that reduce system-wide externalities, increase economic value, and build reputation. A valuable contribution." Charles J. Fombrun, Founder of Reputation Institute and a former Professor of Management at New York University and The Wharton School, University of Pennsylvania, USA "I am pleased to recommend Dr. Camilleri's latest book, Corporate Sustainability, Social Responsibility, and Environmental Management. The book is a rich source of thought for everyone who wants to get deeper insights into this important topic. The accompanying five detailed case studies on a wide array of corporate sustainable and responsible initiatives are helpful in

demonstrating how theoretical frameworks have been implemented into practical initiatives. This book is a critical companion for academics, students, and practitioners." Adam Lindgreen, Professor and Head of Department of Marketing, Copenhagen Business School, Denmark "This book is an essential resource for students, practitioners, and scholars. Dr. Mark Camilleri skillfully delivers a robust summary of research on the business and society relationship and insightfully points to new understandings of and opportunities for responsible business conduct. I highly recommend Corporate Sustainability, Social Responsibility, and Environmental Management: An Introduction to Theory and Practice with Case Studies." Diane L. Swanson, Professor and Chair of Distinction in Business Administration and Ethics Education at Kansas State University, KS, USA "Mark's latest book is lucid,

insightful, and highly useful in the classroom. I strongly recommend it." Donald Siegel, Dean of the School of Business and Professor of Management at the University at Albany, State University of New York, NY, USA "The theory and practice of corporate sustainability, social responsibility and environmental management is complex and dynamic. This book will help scholars to navigate through the maze. Dr Camilleri builds on the foundations of leading academics, and shows how the subject continues to evolve. The book also acknowledges the importance of CSR 2.0 - or transformative corporate sustainability and responsibility - as a necessary vision of the future." Wayne Visser, Senior Associate at Cambridge University, UK. He is the author of CSR 2.0: Transforming Corporate Sustainability & Responsibility and Sustainable Frontiers: Unlocking Change Through Business, Leadership and Innovation

"Corporate Sustainability, Social Responsibility and Environmental Management: An Introduction to Theory and Practice with Case Studies" provides a useful theoretical and practical overview of CSR and the importance of practicing corporate sustainability." Geoffrey P. Lantos, Professor of Business Administration, Stonehill College, Easton, Massachusetts, USA "This book offers a truly comprehensive guide to current concepts and debates in the area of corporate responsibility and sustainability. It gives helpful guidance to all those committed to mainstreaming responsible business practices in an academically reflected, yet practically relevant, way." Andreas Rasche, Professor of Business in Society, Copenhagen Business School, Denmark "A very useful resource with helpful insights and supported by an enriching set of case studies." Albert Caruana, Professor of Marketing at the

University of Malta, Malta and at the University of Bologna, Italy "A good overview of the latest thinking about Corporate Social Responsibility and Sustainable Management based on a sound literature review as well as useful case studies. Another step forward in establishing a new business paradigm." René Schmidpeter, Professor of International Business Ethics and CSR at Cologne Business School (CBS), Germany "Dr. Camilleri's book is a testimony to the continuous need around the inquiry and advocacy of the kind of responsibility that firms have towards societal tenets. Understanding how CSR can become a modern manifestation of deep engagement into socio-economic undercurrents of our firms, is the book's leading contribution to an important debate, that is more relevant today than ever before." Mark Esposito, Professor of Business and Economics at Harvard University,

MA, USA "Mark's book is a great addition to the literature on CSR and EM; it will fill one of the gaps that have continued to exist in business and management schools, since there are insufficient cases for teaching and learning in CSR and Environmental Management in Business Schools around the globe." Samuel O. Idowu, Senior Lecturer in Accounting at London Metropolitan University, UK; Professor of CSR at Nanjing University of Finance and Economics, China and a Deputy CEO, Global Corporate Governance Institute, USA "Corporate Social Responsibility has grown from 'nice to have' for big companies to a necessity for all companies. Dr Mark Camilleri sketches with this excellent book the current debate in CSR and CSR communication and with his cases adds valuable insights in the ongoing development and institutionalization of CSR in nowadays business." Wim J.L. Elving, Professor at the University of

Amsterdam, Netherlands

Corporate Social Responsibility and International Development - Michael

Hopkins 2012-05-04

Presenting ideas for how business can lead the way in deriving the good from globalisation, this book makes the case that governments and their international agencies, grouped under the umbrella of the United Nations, have failed in their attempts to rid the planet of underdevelopment and poverty.

Corporate Social Responsibility - Andrew Crane 2014

As a relatively young subject matter, corporate social responsibility has unsurprisingly developed and evolved in numerous ways since the first edition of this textbook was published. Retaining the features which made the first edition a top selling text in the field, the new edition continues to be the only textbook available which provides a ready-made, enhanced course pack for

CSR classes. Authoritative editor introductions provide accessible entry points to the subjects covered - an approach which is particularly suited to advanced undergraduate and postgraduate teaching that emphasises a research-led approach. New case studies are integrated throughout the text to enable students to think and analyze the subject from every angle. The entire textbook reflects the global nature of CSR as a discipline and further pedagogical features include chapter learning outcomes; study questions; 'challenges for practice' boxes and additional 'further reading' features at the end of each chapter. This highly rated textbook now also benefits from a regularly updated companion website which features a brand new 'CSR Case Club' presenting students and lecturers with further case suggestions with which to enhance learning; lecture slides; updates from the popular Crane and Matten

blog, links to further reading and career sites, YouTube clips and suggested answers to study questions. An Ivey CaseMate has also been created for this book at <https://www.iveycases.com/CaseMateBookDetail.aspx?id=335>.

Corporate Social Responsibility and Local Community in Asia - Kyoko Fukukawa 2014-04-03

The idea of corporations exercising corporate social responsibility has spread from the West and is now firmly embedded in Asian countries and in Asian corporations. The latest trend in corporate social responsibility, evident also in Asia, is for corporations to apply corporate social responsibility to local communities and to those at the bottom of the social hierarchy. This book explores corporations' social responsibility engagement with local communities in a range of Asian countries. It provides examples of corporate social responsibility in a

wide range of industrial sectors, focuses extensively on "social enterprises" and on governments' and corporations' schemes to encourage them, considers how relations with employees and with local workforces fit into the pattern of corporate social responsibility, and discusses the question as to how far corporations engage with local communities as a way of developing new markets for their products.

Corporate Social Responsibility - Beatrice Orlando 2022-03-16

This Edited Volume Corporate Social Responsibility is a collection of reviewed and relevant research chapters, offering a comprehensive overview of recent developments in corporate behavior. The book comprises single chapters authored by various researchers and edited by an expert in the field. All chapters are complete in themselves but united under a common research study topic. This publication aims at providing a

thorough overview of the latest research efforts by international authors and opening new possible research paths for further novel developments.

Corporate Social Responsibility in the Hospitality and Tourism Industry

- Guliani, Lipika Kaur 2016-03-04
Increased tourism benefits local economies by creating more revenue and employment options as interest in the location grows. However, as the hospitality and travel industry continues to grow and adapt, it becomes imperative that they implement socially responsible procedures. Corporate Social Responsibility in the Hospitality and Tourism Industry discusses issues and challenges faced by organizations implementing responsible business practices within the travel, hotel, leisure and hospitality industries. Featuring best practices and theoretical concepts on the support of local economies, ethical sourcing

of native goods, and sustainability procedures, this publication is a vital source for policy makers, academicians, researchers, students, technology developers, and government officials interested in emergent ethical and moral practices within the travel industry.

Corporate Social Responsibility in Europe - Samuel O. Idowu 2015-02-12

This book explores the current state of Corporate Social Responsibility (CSR) in 24 European nations, examining the state of the development and practice of CSR and sustainability for organizations in these countries. The common denominator for all of the book's 25 chapters is a management perspective rather than an ethical discourse. The book therefore represents a comprehensive survey of initiatives and activities in the field of CSR and provides a wealth of complete cases and examples for different approaches to sustainable and

responsible management practice. The book also reviews the relevant political and governmental guidelines and frameworks for organizations, both on a national and a European level. Europe has taken a leading role in the promotion and implementation of CSR. This book showcases how, through CSR, enterprises can significantly contribute to achieving the European Union's treaty objectives of sustainable development and a highly competitive social market economy.

Routledge Handbook of Sport and Corporate Social Responsibility -

Juan Luis Paramio Salcines 2013-07-18

As the role of sport in society becomes ever more prominent and as sports organisations become increasingly influential members of the global community, so it has become more important than ever for sport to consider its wider social responsibilities. The Routledge Handbook of Sport and Corporate

Social Responsibility is the first book to offer a comprehensive survey of theories and concepts of CSR as applied to sport, and the social, ethical and environmental aspects of sport business and management. It offers an overview of perspectives and approaches to CSR in sport, examines the unique features of the sport industry in relation to CSR, explores the tools, models, common pitfalls and examples of best practice on which managers can draw, and discusses how CSR and corporate citizenship can be integrated into the sport management curriculum. The book covers every key issue and functional area, including implementation, strategic benefits, communication and corporate image, stakeholder engagement, and the measurement and evaluation of CSR policies and practices, and includes detailed international case studies, from the NBA and the Olympic Games to Japanese soccer. The Routledge

Handbook of Sport and Corporate Social Responsibility is important reading for any student, researcher, manager or policy maker with an interest in sport business, management, ethics or development. *Development-Oriented Corporate Social Responsibility: Volume 1* - Michael Blowfield 2017-09-08 Globalization and the professionalization of Corporate Social Responsibility (CSR) have led to a surge of CSR activities claiming to support development across the globe. In this two volume series, the chapters explore this claim through nuanced debate about the potentialities, limitations and threats of development-oriented CSR in the developing world at both the global and local levels. Volume 1 explores whether there is a genuine possibility for corporations to contribute to development through CSR activities. With corporate reach spreading into every corner of the

globe, this is a timely contribution presenting cases from developing countries spanning multiple continents. It explores the multi-level and multi-stakeholder dynamics involved in shaping the complex interface between multinational corporations (MNCs) and possibilities for CSR-related development. The chapters highlight the potential for MNCs to spread best practice and complement the role of governments in bridging governance gaps and spearheading capacity building efforts. But they also highlights serious reservations, stemming from isolated assessments, limited appreciation of the complexities of context, and the permeation of a northern agenda that marginalizes local voices. Within the larger debate on the merits and evils of globalization, this volume captures the mixed record of MNCs in promoting effective development in those parts of the world where it is most needed.

This important series will be the reference source for academics, practitioners, policy-makers and NGOs involved in development-oriented CSR. *Corporate Social Responsibility* - Andreas Rasche 2017-03-23

This introductory textbook explores the key issues in global business in corporate social responsibility. **Corporate Social Responsibility in Developing and Emerging Markets** - Onyeka Osuji 2019-12-19

A valuable interdisciplinary resource examining the concept and effectiveness of CSR as a tool for sustainable development in emerging markets.

SAGE Brief Guide to Corporate Social Responsibility - SAGE Publications 2012

Designed to serve as a supplemental text for courses in business ethics, corporate social responsibility, corporate strategy, and organizational behaviour, this text is also an indispensable companion

text for business students to use throughout their full programme of study. It provides objective coverage of key issues in corporate social responsibility, the obligation of companies to various stakeholder groups, the contribution of business to society and culture, and the relationship between organizations and the quality of the environment. Key features of the text include the following: A Reader's Guide that explains how to use the volume Keyword entries featuring comprehensive essays on such crucial topics as strategic corporate social responsibility, strategic philanthropy, corporate social performance, and social audits. A listing of references and suggested readings for each entry, so that readers can find more information on topics of particular interest.

Rethinking Business Responsibility in a Global Context - Bodo B. Schlegelmilch 2020-02-19

This book examines topical issues in global corporate social responsibility (CSR) from both scholarly and practical perspectives. It offers a variety of viewpoints and cases from countries around the globe and combines them with current academic knowledge. Intended for students, academics, and managers wishing to keep abreast of the challenges and opportunities for corporations operating in our ever-more-complex globalized world, this book provides fresh insights into responsible business conduct.

Small to Medium Sized Enterprises and Corporate Social Responsibility - Pia Popal 2019-07-30

While the Corporate Social Responsibility (CSR) activities of small firms have been analysed to some extent, their engagement in international networks relating to CSR is less understood. Most of these networks primarily address the needs of multinational corporations.

Surprisingly, however, the number of small firms participating in such institutions has substantially increased over recent years. But what is the reason for this new interest of SME in institutional forms of CSR? Based on a qualitative empirical study of German small firms' participation in the most prominent CSR institution, the UN Global Compact, this book explores the drivers for small firm participation. The motivations are complex and do not follow the same hierarchical order associated with large business behaviour. Rather, reasons for institutional engagement suggest a heterarchical structure, where alignment is contingent upon factors such as individual CSR perception, self-conception or social environment. The book explains why small firms prefer to engage in sustainable development within institutionalised forms of CSR rather than act in isolation, and provides

recommendations on how to support and thus increase SME participation in institutionalised forms of civic engagement.

Current Global Practices of Corporate Social Responsibility - Samuel O.

Idowu 2021-07-07

This book addresses the status quo of Corporate Social Responsibility practices and their development since 2008. How have things changed in the practice of CSR? What new opportunities and challenges have arisen? The book reports on an international set of cases and case studies on how CSR is practiced at business and organizations in various countries. It analyzes country-specific and industry-specific issues, as well as general global issues in connection with the United Nations' Sustainable Development Goals. The contributions gathered here provide comprehensive information on CSR for both practitioners and researchers around

the globe.

Empowering Organizations through Corporate Social Responsibility - Wolf, Ruth 2014-11-30

The impact of businesses on a country's economy extends beyond just the monetary effects of the company. The ethical standard to which a business upholds itself can have a crucial impact on the development of a country's economy. Empowering Organizations through Corporate Social Responsibility addresses the implementation of businesses' ethical standards in both emerging and advanced economies, interpreting the social impact of this issue in a global context. Highlighting case studies, interdisciplinary perspectives, and strategies in business management, this book is a pivotal reference source for academics, researchers, post-graduate students, and professionals concerned with the development of the business sector.

Research Handbook on Corporate Social Responsibility in Context - Anders Örténblad 2016-11-25

Is corporate social responsibility (CSR) a universal idea? Is the same exact definition of CSR relevant for any organization, regardless of context? Or would such a definition need to be adapted to fit different types of organizations, in different cultures, industries and sectors? This book discusses how CSR preferably should be practiced in various generalized contexts. Experts share their knowledge on whether a broad definition of CSR can be practiced as is or if it first has to undergo changes, in as various generalized contexts as Buddhist and Islamic organizations, developing countries, the food processing industry, the shipping industry, and the pharmaceutical industry. Corporate Social Responsibility - Jeremy Moon 2014
Corporate Social Responsibility (CSR)

represents the social accountability a company holds for society. This Very Short Introductions looks at how and why it developed, how it is implemented in practice, and the benefits and controversies it raises for companies, governments, and society worldwide.

The Market for Virtue - David Vogel
2007-05-01

In the highly praised *The Market for Virtue*, David Vogel presents a clear, balanced analysis of the contemporary corporate social responsibility (CSR) movement in the United States and Europe. In this updated paperback edition, Vogel discusses recent CSR initiatives and responds to new developments in the CSR debate. He asserts that while the movement has achieved success in improving some labor, human rights, and environmental practices in developing countries, there are limits to improving corporate conduct without more extensive and effective

government regulation. Put simply, Vogel believes that there is a market for virtue, but it is limited by the substantial costs of socially responsible business behavior. Praise for the cloth edition: "The definitive guide to what corporate social responsibility can and cannot accomplish in a modern capitalist economy."—Robert B. Reich, Brandeis University, and former U.S. Secretary of Labor "Vogel raises a number of excellent points on the present and future of CSR."—Working Knowledge, Harvard Business School "A useful corrective to the view that CSR alone is the full answer to social problems."—Business Ethics "The study combines sound logic with illustrative cases, and advances the sophistication of the CSR debate considerably." —John G. Ruggie, Harvard University, co-architect of UN Global Compact

Social Responsibility and Environmental Sustainability in

Business - Preeta M Banerjee
2010-08-17

In this age of global economic crises, the need to renew our commitment to social issues becomes even more urgent. Reduction in public and private spending on social programmes throws up further challenges for the sustenance of development efforts. The book advocates countering this trend through 'global social entrepreneurship' and the use of innovative, inexpensive and locally customized solutions. Using in-depth and contemporary case studies, the book demonstrates how to define, measure and achieve socially and environmentally sustainable growth. The book inspires social entrepreneurs to build new models of sustainable growth, to scale existing solutions and to create new public-private partnerships.

Corporate Social Responsibility -
Brent D. Beal 2013-07-05

Corporate Social Responsibility: Definition, Core Issues and Recent Developments offers a well-structured and thorough introduction to corporate social responsibility (CSR). Author Brent D. Beal introduces the basic concept of CSR, briefly discusses the challenges of defining it, and summarizes important conceptual models. CSR is examined in the context of the perfect competition market model, market failure, and social dilemmas. Three different types of CSR—systemic, strategic, and philanthropic—are highlighted. Finally, arguments both for and against CSR are outlined and several conceptual frames are proposed. Readers are encouraged to think about what businesses should be responsible for in society and how a society's economic system should be structured, bounded, and ultimately, controlled. This text is appropriate for any business course in which the introduction of CSR would complement

other course content.

Corporate Social Responsibility and Law in Africa - Nojeem A. Amodu
2020-04-01

This book examines the conception of corporate social responsibility (CSR) in Africa, expanding it's frontiers beyond corporate reporting, voluntary corporate charity and community development projects. Taking a corporate law perspective on CSR, the author combines theory and practice to explain how CSR interacts with of sustainable development and sets an agenda for effective operationalization in Africa. The book not only devises an enforcement mechanism towards embedding effective CSR and sustainable development in

Africa but also addresses CSR greenwash on the continent. The author critically examines CSR practices, legal and regulatory techniques in Nigeria and South Africa in the context of contexts of international regulatory dialogues and shows how corporate socially responsible behaviour can be effectively embedded within business communities in Africa. Increasing our understanding of the theoretical, legal and regulatory frameworks supporting corporate responsibility, this book will be of interest to scholars, policy makers and practitioners in the fields of Africa law, corporate law, corporate social responsibility and African business.