

Cyprus International Digital Photo Competition 2017

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"The" Ameriguns - Gabriele Galimberti 2013

Education at a Glance - 1997-01-01

The OECD education indicators enable countries to see themselves in light of

other countries performance. They reflect on both the human and financial resources invested in education and on the returns of these investments.

Digital and Social Media

Marketing - Nripendra P. Rana 2019-11-11

This book examines issues and implications of digital and social media marketing for emerging markets. These markets necessitate substantial adaptations of developed theories and approaches employed in the Western world. The book investigates problems specific to emerging markets, while identifying new theoretical constructs and practical applications of digital marketing. It addresses topics such as electronic word of mouth (eWOM), demographic differences in digital marketing, mobile marketing, search engine advertising, among others. A radical increase in both temporal and geographical reach is empowering consumers to exert influence on brands, products, and services. Information and Communication Technologies (ICTs) and digital media are having a

significant impact on the way people communicate and fulfil their socio-economic, emotional and material needs. These technologies are also being harnessed by businesses for various purposes including distribution and selling of goods, retailing of consumer services, customer relationship management, and influencing consumer behaviour by employing digital marketing practices. This book considers this, as it examines the practice and research related to digital and social media marketing.

Let's Tell This Story

Properly - Ellah Wakatama Allfrey 2015-05-16

Honouring strong new voices from around the world, the 2014 Commonwealth Short Story Prize is a global award, open to unpublished as well as published writers, with a truly international judging panel. This global anthology presents the winner of the 2014 Short Story Prize, Jennifer Nansubuga

Makumbi's "Let's Tell This Story Properly," alongside some of the most promising and original stories entered for the prize during the past three years by emerging writers across the literary landscape of the world. Gathered from over ten thousand entries, the selected stories are provocative, rich in flair and ambition, and push the boundaries of fiction into fresh territory.

Online Reputation Management in Destination and Hospitality - Riccardo Rialti
2023-02-09

Online Reputation Management in Destination and Hospitality's comprehensive collection of research decodifies the best practices existing in the market, developing innovative strategies for tourism, hospitality, and destination managers to tailor marketing communication strategies to attract attention and boost their reputation.

Scientific and Technical Revolution: Yesterday, Today and Tomorrow -

Elena G. Popkova
2020-06-05

This book presents a system view of the digital scientific and technological revolution, including its genesis and prerequisites, current trends, as well as current and potential issues and future prospects. It gathers selected research papers presented at the 12th International Scientific and Practical Conference, organized by the Institute of Scientific Communications. The conference "Artificial Intelligence: Anthropogenic Nature vs. Social Origin" took place on December 5-7, 2019 in Krasnoyarsk, Russia. The book is intended for academic researchers and independent experts studying the social and human aspects of the Fourth Industrial Revolution and the associated transition to the digital economy and Industry 4.0, as well as the creators of the legal

framework for this process and its participants - entrepreneurs, managers, employees and consumers. It covers a variety of topics, including "intelligent" technologies and artificial intelligence, the digital economy, the social environment of the Fourth Industrial Revolution and its consequences for humans, the regulatory framework of the Fourth Industrial Revolution, and the "green" consequences, prospects and financing of the Fourth Industrial Revolution.

Here is New York - Alice Rose George 2002

Presents an exhibition of photographs originally shown at a store front in the Soho district of New York City. The focus of the exhibition is on the September 11, 2001 World Trade Center disaster and its aftermath.

Pop Culture in Europe - Juliana Tzvetkova
2017-10-12

A fascinating survey of popular culture in Europe,

from Celtic punk and British TV shows to Spanish fashion and Italian sports. • Makes connections between pop culture in Europe to that of the United States • Provides further readings and a bibliography at the end of the work • Includes sidebars throughout the text with additional anecdotal information • Features appendices with top-ten lists of songs, movies, and books
Diane Arbus - Diane Arbus 2003

With Essays by Sandra Phillips, Neil Selkirk and Doon Arbus and a 100-page chronology of the life of Diane Arbus by Doon Arbus. Between 1954 and her suicide in 1971 Diane Arbus took some 150,000 photographs. She had grown up in the same New York milieu as her friend Richard Avedon. She was the daughter of an upper middle class Jewish family that owned a Fifth Avenue clothing store. Her posthumous retrospective exhibition at the Museum of

Modern Art in New York in 1972 showed some 150 portraits upon which her reputation was built and has been sustained ever since. Her subjects ranged from anonymous strangers found on the street to celebrities, freaks, circus people and nudists. They are some of the most powerful photographs ever made. The 1972 MoMA catalogue has never been out of print and has sold unparalleled quantities. The great retrospective drawn from her entire career has until now remained unpublished. This is a milestone book for which we have been waiting years. The book is published on the occasion of a retrospective exhibition starting in San Francisco in September 2003. It will come to the V&A in London in October 2005 and will run there until January 2006.

The Book of Nothing - John D. Barrow 2009-05-20
What conceptual blind spot kept the ancient Greeks (unlike the Indians and

Maya) from developing a concept of zero? Why did St. Augustine equate nothingness with the Devil? What tortuous means did 17th-century scientists employ in their attempts to create a vacuum? And why do contemporary quantum physicists believe that the void is actually seething with subatomic activity? You'll find the answers in this dizzyingly erudite and elegantly explained book by the English cosmologist John D. Barrow. Ranging through mathematics, theology, philosophy, literature, particle physics, and cosmology, *The Book of Nothing* explores the enduring hold that vacuity has exercised on the human imagination. Combining high-wire speculation with a wealth of reference that takes in Freddy Mercury and Shakespeare alongside Isaac Newton, Albert Einstein, and Stephen Hawking, the result is a fascinating excursion to the vanishing point of our knowledge.

Topographies of Memories -
Anita Bakshi 2017-11-09

This book explores new approaches towards developing memorial and heritage sites, moving beyond the critique of existing practices that have been the traditional focus of studies of commemoration. Offering understandings of the effects of conflict on memories of place, as manifested in everyday lives and official histories, it explores the formation of urban identities and constructed images of the city. *Topographies of Memories* suggests interdisciplinary approaches for creating commemorative sites with shared stakes. The first part of the book focuses on memory dynamics, the second on Nicosia, the divided capital of Cyprus, and the third on physical and material world interventions. Design practices and modes of engagement with places of memory are explored, making connections

between theoretical explorations of memory and forgetting and practical strategies for designers and practitioners.

Illustrators Annual 2020 -
Bologna Children's Bologna
Children's Book Fair
2020-10-20

Illustrators Annual 2020 is the 2020 edition of Chronicle Books' yearly publication celebrating artists featured at the Bologna Children's Book Fair. Selected by the year's jury at the fair, these illustrators represent the most daring, exciting artistic minds working across the world. Celebrating debut and storied talent from around the world--talent poised to engage a whole new generation of book lovers--this glorious compendium can be read cover-to-cover or browsed through at random. * An annual publication that brings groundbreaking art from around the world to the English-speaking market * Inspires readers to marvel at

the brilliance of the gifts shared by children's book illustrators * Provides a fascinating peek into the world of global children's book illustration A highlight of the time-honored gathering of children's publishers in Bologna, Italy, the Illustrators Annual is juried every year from the finest art at the show. Every year a new issue is published, each filled with art that represents the best of illustration today--and to come. * A must-have inspirational source for illustrators, artists, designers, and art fans alike, as well as educators, librarians, independent bookstore employees, and hardcore fans of children's books * The Bologna Illustrators Annual has long been a prized resource for artists, illustrators, and designers. * Great for those who enjoyed *Illustrating Children's Books: Creating Pictures for Publication* by Martin Salisbury, *Writing Picture Books: A Hands-On*

Guide From Story Creation to Publication by Ann Whitford Paul, *A Poem for Peter: The Story of Ezra Jack Keats and the Creation of The Snowy Day* by Andrea Davis Pinkney

Risk and Harm in Youth

Sexing - Emily Setty
2020-06-30

It contextualises the findings in terms of the wider literature on youth sexting and the broader theoretical and conceptual debates about the phenomenon in public and academic spheres.

Tourism - Stephen J. Page
2020-04-29

Tourism can be a challenging subject for students because it is both dynamic and susceptible to economic turbulence and shifts in trends. *Tourism: A Modern Synthesis* is an essential textbook for tourism students seeking a clear and comprehensive introduction to their studies that addresses these challenges. The authors apply a business approach

to the subject, reflecting developments in the teaching and content of university courses, and the text covers both key principles and contemporary themes and issues at a global scale. Among the new features and topics included in this fifth edition are: New and fully updated case studies to reflect current trends and emerging markets including Africa and Asia. Up-to-date content on disruptive technologies such as Airbnb, low-cost airlines, the e-travel revolution and future developments. Current debates in sustainable tourism including the anti-tourism movement, plastic use and the Sustainable Development Goals. New content on evolving topics such as future employment, human resource management in tourism and generational marketing. Fully updated statistics and data. A brand-new Companion Website including an instructor's

manual, supplementary case studies, weblinks, multiple choice questions and PowerPoint slides. This is the ideal guide to tourism for students across all levels, serving as a point of reference throughout a programme of study.

16th European Conference on Innovation and Entrepreneurship Vol 2 - Dr. Florinda Matos
2021-09-16

Jodice Canova - Giuliana Ericani 2014

A disquiet expressed with a timeless vision. The decision to pay homage to Antonio Canova could not but start out of the encounter with the man who, back in 1992, had already understood his sculptures and captured their essence in images that have themselves become works of art. This man, this contemporary artist, could only be Mimmo Jodice. He is not only a photographer of art but a person with a keen gaze and vision who has decided to tackle perhaps

the most complex sculptor of all time. Jodice chose to approach Canova with love and intellectual nobility and now, through a fascinating series of unprecedented details, is offering us a new, contemporary, conceptually lucid, authoritative, and captivating view of one of the greatest artists in history.

The Book of Alternative Photographic Processes -

Christopher James

2015-01-01

Written by internationally acclaimed artist and photographer Christopher James, THE BOOK OF ALTERNATIVE PHOTOGRAPHIC PROCESSES: 3rd Edition is the definitive text for students and professionals studying alternative photographic processes and the art of hand-made photographic image making. This innovative Third Edition brings the medium up to date with new and historic processes that are integrated with the latest

contemporary innovations, adaptations, techniques, and art work. This 800 page edition is packed with more than 700 exquisite illustrations featuring historical examples as well as the art that is currently being made by professional alternative process, artists, teachers, and students of the genre. The third edition is the complete and comprehensive technical and aesthetic resource exploring and delving into every aspect of alternative photographic process photography. Each chapter introduces the history of a technique, presents an overview of the alternative photographic process that will be featured, reviews its chemistry, and provides practical and easy to follow guidance in how to make it work. In his conversational writing style, James also explores the idiosyncrasies, history, and cultural connections that are such a significant part of the history of photography. Featuring

traditional and digital contact negative production as well as an array of processes, spread out over 28 chapters, THE BOOK OF ALTERNATIVE PHOTOGRAPHIC PROCESSES: 3RD EDITION delivers clear instructions, practical workflows and advice, humor, history, art, and immeasurable inspiration. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

M-Commerce - Norman Sadeh 2003-01-03
The first complete introduction to the technology and business issues surrounding m-commerce With the number of mobile phone users fast approaching the one billion mark, it is clear that mobile e-commerce (a.k.a. "m-commerce") is the next business frontier. Authored by a recognized international authority in the

field, this book describes the brave new world of m-commerce for technical and business managers alike. Readers learn about the driving forces behind m-commerce, the impact of WAP, 3G, mobile payment, and emerging location-sensitive and context-aware technologies. A comprehensive look at emerging m-commerce services and business models, as well as the changing role of mobile network operators, content providers, and other key players. The author concludes with informed predictions about the future of m-commerce.

Vivian Maier: Self-Portraits - 2013-10-29

The original, instant classic which set the world afire. The first book to introduce the phenomenon that is the life story and work of Vivian Maier. A good street photographer must be possessed of many talents: an eye for detail, light, and composition; impeccable

timing; a populist or humanitarian outlook; and a tireless ability to constantly shoot, shoot, shoot, shoot and never miss a moment. It is hard enough to find these qualities in trained photographers with the benefit of schooling and mentors and a community of fellow artists and aficionados supporting and rewarding their efforts. It is incredibly rare to find it in someone with no formal training and no network of peers. Yet Vivian Maier is all of these things, a professional nanny, who from the 1950s until the 1990s took over 100,000 photographs worldwide—from France to New York City to Chicago and dozens of other countries—and yet showed the results to no one. The photos are amazing both for the breadth of the work and for the high quality of the humorous, moving, beautiful, and raw images of all facets of city life in America's post-war golden

age. It wasn't until local historian John Maloof purchased a box of Maier's negatives from a Chicago auction house and began collecting and championing her marvelous work just a few years ago that any of it saw the light of day. Presented here for the first time in print, *Vivian Maier: Street Photographer* collects the best of her incredible, unseen body of work. Please note that all blank pages in the book were chosen as part of the design by the publisher.

Virtual Competition - Ariel Ezrachi 2016-11-30

Ariel Ezrachi and Maurice Stucke take a hard look at today's app-assisted paradise of digital shopping. The algorithms and data-crunching that make online purchasing so convenient are also changing the nature of the market by shifting power into the hands of the few, with risks to competition, our democratic ideals, and our overall well-being.

Swimming Pool - Maria Svarbova 2017-09-18
Sterile, geometric beauty of old pools, many built in the Socialist era, set the tone for these photographs.

World Migration Report 2020 - United Nations
2019-11-27

Since 2000, IOM has been producing world migration reports. The World Migration Report 2020, the tenth in the world migration report series, has been produced to contribute to increased understanding of migration throughout the world. This new edition presents key data and information on migration as well as thematic chapters on highly topical migration issues, and is structured to focus on two key contributions for readers: Part I: key information on migration and migrants (including migration-related statistics); and Part II: balanced, evidence-based analysis of complex and emerging migration issues.

Keys to Play - Roger

Moseley 2016-10-28

A free ebook version of this title is available through Luminos, University of California Press's Open Access publishing program for monographs. Visit www.luminosoa.org to learn more. How do keyboards make music playable? Drawing on theories of media, systems, and cultural techniques, *Keys to Play* spans Greek myth and contemporary Japanese digital games to chart a genealogy of musical play and its animation via improvisation, performance, and recreation. As a paradigmatic digital interface, the keyboard forms a field of play on which the book's diverse objects of inquiry—from clavichords to PCs and eighteenth-century musical dice games to the latest rhythm-action titles—enter into analogical relations. Remapping the keyboard's topography by way of Mozart and Super Mario, who head an expansive cast

of historical and virtual actors, Keys to Play invites readers to unlock ludic dimensions of music that are at once old and new.

Social Dynamics in a Systems Perspective -

Sergio Barile 2017-10-04

This book targets the critical issue of decision making in uncertain conditions and situations. The aim is to increase readers'

understanding of complexity and of socio-economic interactions through the application of systems thinking perspectives.

Among the various areas and topics addressed are complexity and sustainable management, markets as complex adaptive systems, the impacts of psychological and emotional factors upon value co-creation exchanges, and ICT enablers of service network performance and service exchange fulfillment. Thanks to the chosen perspectives, all of which are based on different systems research streams, the book will

support more consistent and robust decisions, leading to sustainable, wise, and viable systems dynamics. It will aid managers, practitioners, and consultants in their decision-making processes and will also be of interest for academics and scholars in management, systems, computer science, engineering, and marketing.

Futuro Retro - Maria

Svarbova 2020-01-15

Following the huge success of Swimming Pool, Mária returns with a new collection of her photography in a limited edition book.

Industrial Engineering in the Digital Disruption Era

- Fethi Calisir 2020-03-16

This book gathers extended versions of the best papers presented at the Global Joint Conference on Industrial Engineering and Its Application Areas (GJCIE), held on September 2-3, 2019, in Gazimagusa, North Cyprus, Turkey. It covers a wide range of topics, including decision analysis, supply chain management,

systems modelling and quality control. Further, special emphasis is placed on the state of the art and the challenges of digital disruption, as well as effective strategies that can be used to change organizational structures and eliminate the barriers that are keeping industries from taking full advantage of today's digital technologies.

eWork and eBusiness in Architecture, Engineering and Construction: ECPPM 2016 - Symeon

Christodoulou 2017-03-27
eWork and eBusiness in Architecture, Engineering and Construction 2016 collects the papers presented at the 11th European Conference on Product & Process Modelling (ECPPM 2016, Cyprus, 7-9 September 2016), The contributions cover complementary thematic areas that hold great promise for the advancement of research and technological

development in the modelling of complex engineering systems, encompassing a substantial number of high quality contributions on a large spectrum of topics pertaining to ICT deployment instances in AEC/FM, including: • Information and Knowledge Management • Construction Management • Description Logics and Ontology Application in AEC • Risk Management • 5D/nD Modelling, Simulation and Augmented Reality • Infrastructure Condition Assessment • Standardization of Data Structures • Regulatory and Legal Aspects • Multi-Model and distributed Data Management • System Identification • Industrialized Production, Smart Products and Services • Interoperability • Smart Cities • Sustainable Buildings and Urban Environments • Collaboration and Teamwork • BIM Implementation and

Deployment • Building Performance Simulation • Intelligent Catalogues and Services

The Times Index - 2013-03
Indexes the Times, Sunday times and magazine, Times literary supplement, Times educational supplement, Time educational supplement Scotland, and the Times higher education supplement.

Painter's Handbook - Mark David Gottsegen 2006-04-01
Much more than just another guide to artists' materials, *The Painter's Handbook* is an amazingly useful resource, with information on everything from the canvas up: the canvas itself, plus paper, sizes and grounds, pigments and binders, solvents and thinners, varnishes and preservatives. Dozens of step-by-step recipes for make-it-yourself paints, pastels, varnishes, gessoes, sizes, supports, and equipment take this indispensable guide way beyond the competition.

Authoritatively written by Mark David Gottsegen, chair of the federal government's ASTM committee on artist's materials, the revised *Painter's Handbook* considers the enormous changes in the art-materials world since the first edition was published in 1993. New materials, new health issues, new information on outmoded and even harmful supplies and practices mean that every painter needs a copy of *The Painter's Handbook*.

China's Belt and Road - Jennifer Hillman 2021-03-23
China's massive, globe-spanning Belt and Road Initiative (BRI) seeks to build everything from railways, ports, and power plants to telecommunications infrastructure and fiber-optic cables. Chinese President Xi Jinping's signature foreign policy endeavor, BRI has the potential to meet developing countries' needs and spur economic growth, but its implementation creates risks that outweigh its

benefits. Unless the United States offers an effective alternative, China could reorient global trade networks, set technical standards that would disadvantage non-Chinese companies, lock countries into carbon-intensive power generation, increase its political influence over countries, and acquire power projection capabilities for its military. The COVID-19 pandemic has made a U.S. response more urgent as the global economic contraction has accelerated the reckoning with BRI-related debt. China's Belt and Road: Implications for the United States proposes that the United States respond to BRI by putting forward an affirmative agenda of its own, drawing on its strengths and coordinating with allies and partners to promote sustainable, secure, and green development.

The Invisible Heart -

Russell Roberts 2002-02-22

A lively, unorthodox look at economics, business, and public policy told in the form of a novel. A love story that embraces the business and economic issues of the day? The Invisible Heart takes a provocative look at business, economics, and regulation through the eyes of Sam Gordon and Laura Silver, teachers at the exclusive Edwards School in Washington, D.C. Sam lives and breathes capitalism. He thinks that most government regulation is unnecessary or even harmful. He believes that success in business is a virtue. He believes that our humanity flourishes under economic freedom. Laura prefers Wordsworth to the Wall Street Journal. Where Sam sees victors, she sees victims. She wants the government to protect consumers and workers from the excesses of Sam's beloved marketplace. While Sam and Laura argue about how to make the world a better place, a parallel story

unfolds across town. Erica Baldwin, the crusading head of a government watchdog agency, tries to bring Charles Krauss, a ruthless CEO, to justice. How are these two dramas connected? Why is Sam under threat of dismissal? Will Erica Baldwin find the evidence she needs? Can Laura love a man with an Adam Smith poster on his wall? The answers in *The Invisible Heart* give the reader a richer appreciation for how business and the marketplace transform our lives.

Information and Communication Technologies in Tourism

2019 - Juho Pesonen
2018-12-14

This book provides an extensive, up-to-date overview of the ways in which information and communication technologies (ICTs) can be used to develop tourism and hospitality. The coverage encompasses a wide variety of topics within the field,

including virtual reality, sharing economy and peer-to-peer accommodation, social media use, hotel technology, big data, robotics, and recommendation systems, to name but a few. The content is based on the 2019 ENTER eTourism conference, organized in Nicosia, Cyprus by the International Federation for Information Technologies and Travel & Tourism (IFITT) – the leading independent global community for the discussion, exchange, and development of knowledge on the use and impact of new ICTs in the travel and tourism industry. The book offers a global perspective and rich source of information on important innovations and novel ideas. Though it will prove especially valuable for academics working in the eTourism field, it will also be of considerable interest to practitioners and students. World Social Report 2020 - Department of Economic

and Social Affairs

2020-02-14

This report examines the links between inequality and other major global trends (or megatrends), with a focus on technological change, climate change, urbanization and international migration. The analysis pays particular attention to poverty and labour market trends, as they mediate the distributional impacts of the major trends selected. It also provides policy recommendations to manage these megatrends in an equitable manner and considers the policy implications, so as to reduce inequalities and support their implementation.

Who Controls the Internet? -

Jack Goldsmith 2006-03-17

Is the Internet erasing national borders? Will the future of the Net be set by Internet engineers, rogue programmers, the United Nations, or powerful countries? Who's really in control of what's happening

on the Net? In this provocative new book, Jack Goldsmith and Tim Wu tell the fascinating story of the Internet's challenge to governmental rule in the 1990s, and the ensuing battles with governments around the world. It's a book about the fate of one idea-- that the Internet might liberate us forever from government, borders, and even our physical selves. We learn of Google's struggles with the French government and Yahoo's capitulation to the Chinese regime; of how the European Union sets privacy standards on the Net for the entire world; and of eBay's struggles with fraud and how it slowly learned to trust the FBI. In a decade of events the original vision is uprooted, as governments time and time again assert their power to direct the future of the Internet. The destiny of the Internet over the next decades, argue Goldsmith and Wu, will reflect the interests of powerful nations

and the conflicts within and between them. While acknowledging the many attractions of the earliest visions of the Internet, the authors describe the new order, and speaking to both its surprising virtues and unavoidable vices. Far from destroying the Internet, the experience of the last decade has led to a quiet rediscovery of some of the oldest functions and justifications for territorial government. While territorial governments have unavoidable problems, it has proven hard to replace what legitimacy governments have, and harder yet to replace the system of rule of law that controls the unchecked evils of anarchy. While the Net will change some of the ways that territorial states govern, it will not diminish the oldest and most fundamental roles of government and challenges of governance. Well written and filled with fascinating examples, including colorful portraits of

many key players in Internet history, this is a work that is bound to stir heated debate in the cyberspace community.

On Contested Shores -
Timothy Heck 2020

"The basis for *On Contested Shores* has been under construction since before the Commandant released the planning guidance. As career Marine officers, who spent very little time at sea, the editors have long been concerned that the Marine Corps was becoming too land-centric, heavily reflecting the characteristics of a second land army. This has been true since 1991, when the Marine Corps participated in a land campaign in Iraq, and especially since 2001, when it participated in three land campaigns: Afghanistan, Iraq, and Syria. To fight these battles, the Marine Corps became heavier, upgraded equipment, and generally focused on counterinsurgency tactics vice amphibious warfare.

While the Marine Corps always steps up to fight alongside the U.S. Army, its purpose is naval campaigns fought alongside the U.S. Navy. This book is in part a way to help figure out how to regain and maintain the skills necessary for maritime operations"--

The German Ocean - Brian Ayers 2018

The German Ocean examines archaeological and historical evidence for the development of economies and societies around the North Sea from the beginning of the twelfth century until the mid sixteenth century. It draws in material from Scandinavia to Normandy and from Scotland to the Thames estuary. While largely concerned with the North Sea littoral, when necessary it takes account of adjacent areas such as the Baltic or inland hinterlands. The North Sea is often perceived as a great divide, divorcing the British Isles from continental Europe. In

cultural terms, however, it has always acted more as a lake, supporting communities around its fringes which have frequently had much in common. This is especially true of the medieval period when trade links, fostered in the two centuries prior to 1100, expanded in the 12th and 13th centuries to ensure the development of maritime societies whose material culture was often more remarkable for its similarity across distance than for its diversity. Geography, access to raw materials and political expediency could nevertheless combine to provide distinctive regional variations. Economies developed more rapidly in some areas than others; local solutions to problems produced urban and rural environments of different aspect; the growth, and sometimes decline, of towns and ports was often dictated by local as much as wider factors. This book explores

evidence for this 'diverse commonality' through the historic environment of the North Sea region with the intention that it will be of interest not only to historians and archaeologists but to those who live and work within the historic environment. This environment is a common European resource with much to contribute to a sustainable future - the book provides an archaeological contribution to the understanding of that resource.

Principles of Marketing -

Gary M. Armstrong 2018
An introduction to marketing concepts, strategies and practices with a balance of depth of coverage and ease of learning. Principles of Marketing keeps pace with a rapidly changing field, focussing on the ways brands create and capture consumer value. Practical content and linkage are at the heart of this edition. Real local and international examples bring ideas to life

and new feature 'linking the concepts' helps students test and consolidate understanding as they go. The latest edition enhances understanding with a unique learning design including revised, integrative concept maps at the start of each chapter, end-of-chapter features summarising ideas and themes, a mix of mini and major case studies to illuminate concepts, and critical thinking exercises for applying skills.

Global Trends 2040 - National Intelligence Council 2021-03

"The ongoing COVID-19 pandemic marks the most significant, singular global disruption since World War II, with health, economic, political, and security implications that will ripple for years to come." -Global Trends 2040 (2021) Global Trends 2040-A More Contested World (2021), released by the US National Intelligence Council, is the latest report in its series of reports starting in 1997

about megatrends and the world's future. This report, strongly influenced by the COVID-19 pandemic, paints a bleak picture of the future and describes a contested, fragmented and turbulent world. It specifically discusses the four main trends that will shape tomorrow's world: - Demographics-by 2040, 1.4 billion people will be added mostly in Africa and South Asia. - Economics-increased government debt and concentrated economic power will escalate problems for the poor and middleclass. - Climate-a hotter world will increase water, food, and health insecurity. - Technology-the emergence of new technologies could both solve and cause problems for human life. Students of trends, policymakers, entrepreneurs, academics, journalists and anyone eager for a glimpse into the next decades, will find this report, with colored graphs, essential reading.

Journalism and Digital Content in Emerging Media Markets - Sofia

Iordanidou 2022-09-05

This edited book examines key challenges in the digital era and their implications for journalism practice and public debate in emerging media markets. It specifically focuses on evidence from selected Southern and Eastern European countries as they represent cases where media markets face bigger technical and organizational challenges, but still share some similarities with their counterparts in central, western, and northern Europe.

How Industry Analysts Shape the Digital Future -

Neil Pollock 2016-01-14

Industry analysts are in the business of shaping the technological and economic future. They attempt to 'predict' what will become the next big thing; to spot new emerging trends and paradigms; to decide which hi-tech products will win out

over others and to figure out which technology vendors can deliver on their promises. In just a few short years, they have developed a surprising degree of authority over technological innovation. Yet we know very little, if anything about them. This book seeks to explain how this was achieved and on what this authority rests. Who are the experts who increasingly command the attention of vendor and user communities? What is the nature of this new form of technical and business knowledge? How Industry Analysts Shape the Digital Future offers the first book length study into this rarely scrutinized form of business expertise. Contributions to this volume show how, from a small group of mainly North American players which arose in the 1970s, Gartner Inc. has emerged as clear leader of a \$6 billion industry that involves

several hundred firms worldwide. Through interviews and observation of Gartner Inc. and other industry analyst firms, the book explores how these firms create their predictions, market classifications and rankings, as well as with how these outputs are assessed and consumed. The book asks why many social scientists have ignored the proliferation of these new forms of management and technical expertise. In some cases scholars have 'deflated' this kind of business acumen, portraying it as arbitrary knowledge whose methods and content do not deserve enquiry. The valuable exception here has been the path-breaking work on the 'performativity' of economic, financial or accounting knowledge. Drawing upon recent performativity arguments, the book argues the case for a Sociology of Business Knowledge.