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Stowagefactor and Dangerous Goods Segregation - Klaus Engeler 2023-05-17

This Book contains stowagefactors from the following Categories (a) General Cargoes b) Cooling Cargoes c) Bulk Cargoes d) Ore e) Sweet Oils f) RoRo g) Containersizes h) IMDG Code Segregation i) German/English Dictionary with final Categories

China CEO - Juan Antonio Fernandez 2011-08-31

CHINA CEO: A Case Guide for Business Leaders in China Some Western business leaders are moving into China without anyclear knowledge of the many pitfalls they will encounter: the weakrule of law, forceful governmental intervention, a scarcity ofmanagerial talent, the likelihood of counterfeiting, the fast pacedbusiness environment and surprisingly aggressive local competitors.This book uses case studies to both illuminate and examine thesekey managerial challenges. Each case focuses on a specific topicand is complemented with commentaries from professors andexecutives who have extensive front-line experience in China. Thecases are the product of three-year research and are well-tested inMBA and executive courses. The authors' philosophy is that readers can learn mosteffectively through the experience of others captured in realcases! The book includes a broad range of companies, such asEmerson, Eli Lily, General Motors, Peugeot, Carrefour,Daimler-Chrysler, Picanol. It also includes more personalexperiences concerning the many challenges of expatriate-living inChina , some of whom have started their own businesses. The book provides concise but insightful analysis to helpreaders to get the most from the case studies. As a result, thisbook will help you get better prepared to face the variedchallenges you will find in China. These cases complement thematerial presented in a previous work, China CEO: Voices ofExperience from 20 International Business Leaders, also publishedby John Wiley & Sons.

Beyond Consumer Marketing - J S Panwar 2004-09-08

Consumer marketing, aimed primarily at the urban middle-classes, has dominated the imagination of marketing strategists in India. However, in the race to capture the consumer sector, some of the crucial and upcoming sectors of the Indian economy, which are gathering considerable momentum after economic liberalization, have escaped a close and rigorous examination. Beyond Consumer Marketing presents a holistic and comprehensive analysis of some these emerging sectors of the Indian economy. It begins with an overview of the present marketing situation in various sectors of the Indian economy. J S Panwar then provides a detailed, micro-level discussion of a variety of key areas including: - Agricultural and rural marketing - Services marketing -Non-profit and social marketing - Time-based competition - E-commerce in marketing - Packaging and branding - Retailing -Consumer rights and environment protection

Routledge Handbook of Risk Management and the Law - Virginia A. Suveiu 2022-12-14

In today's highly globalized and regulated economy, private and public organizations face myriad complex laws and regulations. A process designed to detect and prevent regulatory compliance failures is vital. However, such an effective process cannot succeed without development and maintenance of a strong compliance and legal risk management culture. This wide-ranging handbook pulls together work from experts across universities and industries around the world in a variety of key disciplines such as law, management, and business ethics. It provides an all-

inclusive resource, specifying what needs to be known and what needs to be further pursued in these developing areas. With no such single text currently available, the book fills a gap in our current understanding of legal risk management, regulatory compliance, and ethics, offering the potential to advance research efforts and enhance our approaches to effective legal risk management practices. Edited by an expert on legal risk management, this book is an essential reference for students, researchers, and professionals with an interest in business law, risk management, strategic management, and business ethics.

Cars -

Brand Wars - Rajiv Gupte 2021-08-30

Market disruption, pandemic-ridden economy and China's digital and mobile dominance—Indian brands are swimming through these rough tides to survive and win. They are financially and strategically battling to takeover and conquer not just the Indian market but the global terrain as well. Derived from the warfare strategies used by countries to win wars, Brand Wars illustrates proven and tested brand strategies by analyzing the success and failures of more than 500 iconic brands over the last 50 years. It also presents original models such as Brand Combat, Battlefield and Capability Leveraging to help brands develop capacity, capture value and use the right resources against competition. Filled with suggestions for sustained competitive advantage, this book will encourage small and big businesses alike to compete in the marketplace and fulfil their aspirations.

The Human Geography of East Central Europe - David Turnock 2003-10-04

This book examines the geography of the transition economies that were not formerly part of the Soviet Union. The main themes of the transition from communism to market capitalism are outlined and variations discussed.

The Big Book of Tiny Cars - Russell Hayes 2021-12-21

The Big Book of Tiny Cars presents entertaining profiles of automotive history's most famous—and infamous—microcars and subcompacts from 1901 to today. Illustrated with photos and period ads.

Energy and Transport in Green Transition - Atle Midttun 2015-06-26

This book breaks new ground in the studies of green transition. It frames the ongoing transformation in terms of a "battle of modernities" with the emerging vision of ecomodernity as the final destination. It also offers a systematic exploration of the potential for extensive transformation of carbon-intensive sectors - with a focus on energy and transport - towards a low or post-carbon economy. The book does so in a comparative perspective, by pointing to a diversity of techno-economic and institutional solutions in the mature Western economies, and in the rapidly growing East and developing South. The contributors highlight a broad spectrum of available alternatives as well as illuminate conflicting interests involved. They also demonstrate how solutions to the climate challenge require parallel technological and governance innovation. The book advocates a new, overarching vision and agenda of ecomodernity - based on a synergistic paradigm-shift in industry, politics and culture - to trigger and sustain the ecological

innovation necessary to tip development in a green direction. This vision cannot be monolithic; rather, it should reflect the diverse interests and conditions of the global population. This book is aimed at researchers and postgraduate students of energy, transport, environmental and climate policies, as well as development, environment, innovation and sustainability.

Automotive FDI in Emerging Europe - A. J. Jacobs 2017-06-19

This book examines the dramatic increase in automotive assembly plants in the former Socialist Central European (CE) nations of Czechia, East Germany, Hungary, Poland, and Slovakia from 1989 onwards. Enticed by relatively lower-wage labour and significant government incentives, the world's largest automakers have launched more than 20 passenger car assembly complexes in CE nations, with production accelerating dramatically since 2001. As a result, the annual passenger car production in Western Europe declined by more than 20% between 2001 and 2015, and alternatively in the CEE it increased by nearly 170% during this period. Drawing on case studies of 25 current and former foreign-run assembly plants, the author presents a rare historical account of automotive foreign assembly plants in the CE following this dramatic geographic shift. This book will expand the knowledge of policy-makers in Europe in relation to their pursuits of FDI and will be of great interest to scholars and students of business, economic history, political science, and development.

Global Business Management - Abel Adekola 2016-04-22

This book interweaves the concepts of the guidance on globalization, international management, and the intricacies of international business that many books on the market treat independently. It clarifies and explains culture, cultural misunderstandings, and cross-cultural interactions. Adekola and Sergi's text is unique in that it offers both the management perspective and the cultural perspective. It is for managers seeking to thrive in the global economy. This book focuses on managing global organizations, providing a basis for understanding the influence of culture on international management, and the key roles that international managers play. It clearly shows how to develop the cross-cultural expertise essential to succeed in a world of rapid and profound economic, political and cultural changes.

India Today - 2005

Global Players and the Indian Car Industry - Jatinder Singh 2018-09-03

This book is one of the first critical analyses of the automobile industry in India. It studies the sector in general and the passenger car industry in particular, and provides valuable insights into the operation of Foreign Direct Investment (FDI) companies in a technology-intensive industry under changing economic regimes. The volume underlines the influence of the changing nature of foreign investment, the impact of economic reforms, technology regimes and industrial policy on growth, structural changes and development. It offers a detailed account of the trade performance of manufacturers in India's passenger car industry. It also looks at successful cases to draw policy lessons towards encouraging quality FDI and developing India as a base for world production. A useful addition to industry studies in India, this book with its wide coverage and contemporary analyses will interest scholars and researchers of economics, Indian economy and industrial policy, industrial economics, automobile industry and manufacturing sector, development economics and international economics. It will also appeal to policymakers, practitioners and industrial associations.

Applied Social Sciences - Mihai-Bogdan Iovu 2013-02-14

This volume, *Applied Social Sciences: Sociology*, offers the reader a wide collection of quantitative and qualitative studies from different research areas such as medical sociology, political sociology, sociology of communication, sociology of culture, sociology of education, sociology of migration, sociology of population, and urban sociology. Theoretical and empirical papers attempt to explain complex social phenomena, including attitudes and values concerning economic recession, culture, electronic communication, employment and professional training, exclusion/inclusion of vulnerable groups, individual and group identity, migration, representations,

school, stereotypes, and transition. The current volume offers theoretical and empirical material to a wide diversity of professionals from the socio-humanistic field. The information is structured in order to help the reader construct a specific image on the studied social phenomena. At the same time, the volume is not restrictive: it is also helpful and accessible to the general public, interested in interdisciplinary sociological approaches.

The Complete Guide to Functional Writing in English - M. Sarada 2005-10-01

An invaluable aid to master the art of writing for specific purposes.

Robot, Take the Wheel - Jason Torchinsky 2019-05-07

From famed automotive journalist Jason Torchinsky comes a witty insider's guide to self-driving cars, the automated future, and the road ahead. Self-driving cars sound fantastical and futuristic and yet they'll soon be on every street in America. Whether it's Tesla's Autopilot, Google's Waymo, Mercedes's Distronic, or Uber's modified Volvo, companies around the world are developing autonomous cars. But why? And what will they mean for the auto industry and humanity at large? In *Robot, Take the Wheel*, Torchinsky, cofounder of *The Autopian* and former senior editor of *Jalopnik*, star of *Jason Drives*, and producer of *Jay Leno's Garage*, gives a colorful account of the development of autonomous vehicles and considers their likely implications. He encourages us to think of self-driving cars as an entirely new machine, something beyond cars as we understand them today, and considers how humans will get along with these robots that will take over our cars' jobs, what they will look like, what sorts of jobs they may do, what we can expect of them, how they should act, ethically, how we can have fun with them, and how we can make sure there's still a place for those of us who love to drive, especially with a manual transmission. This vibrant volume brimming with insider knowledge, humor, and original artwork pushes us to reconsider our understanding of cars, raises fascinating ethical questions, and compels us to act now to shape the automated future.

Management Perspective for Transport Telematics - Jerzy Mikulski 2018-09-05

This book constitutes the thoroughly refereed proceedings of the 18th International Conference on Transport Systems Telematics, TST 2018, held in Krakow, Poland in March 2018. The 36 full papers presented in this volume were carefully reviewed and selected from 128 submissions. They present and organize the knowledge from within the field of telematics in road transport, in rail transport, in marine transport, in air transport, in logistics.

My Son's Girlfriend - Jung Mi Kyung 2013-09-26

At once an ironic portrayal of contemporary Korea and an intimate exploration of heartache, alienation, and nostalgia, this collection of seven short stories has earned the author widespread critical acclaim. With empathy and an overarching melancholy that is at times tinged with sarcasm but always deeply meaningful, Jung explores the ambition and chaos of urban life, the lives of the lost and damaged souls it creates, and the subtle shades of love found between them.

The Car Show - Nicolae Sfetcu 2014-04-27

This e-book details the most interesting and important characteristics of the automobiles, car maintenance, styling features, car body style, the standard classification of the cars, an history of the automobiles, introduction in the automotive industry, and the traffic code, rules and signs. An automobile, usually called a car (an old word for carriage) or a truck, is a wheeled vehicle that carries its own engine. Older terms include horseless carriage and motor car, with "motor" referring to what is now usually called the engine. It has seats for the driver and, almost without exception, for at least one passenger. The automobile was hailed as an environmental improvement over horses when it was first introduced. Before its introduction, in New York City, over 10,000 tons of manure had to be removed from the streets daily. However, in 2006 the automobile is one of the primary sources of worldwide air pollution and cause of substantial noise and health effects.

Business Korea - 1998

Insider Guide to Easy Car Buying: Spend a Tenner Save a Grand - Tony Willard

Tony Willard has been--amongst many other things in motor publishing motoring correspondent of the Birmingham Evening Mail and Editor of Automotive Management (now called AM)--the best read trade paper for the motor retail trade. There are now stacks of ways to buy cars in the UK. So many that it is really hard for consumers to know where to get best choice, best value, best service, best after-care, best credit or whatever it is that they prioritise. In addition to franchised dealers there are: manufacturers selling direct to the public; rental car companies doing the same; car-buying agents; car supermarkets; used car dealers; internet traders; importers; auctions; and personal shoppers. Most car buying guides concentrate on WHAT to buy whether it be new or used. This book covers that, but assumes the buyer knows roughly what he wants. What has been missing until now is a guide through the jungle of places and prices which tells you WHERE to buy and HOW to pay not a penny more than necessary.

Global Production - Eberhard Abele 2008-01-26

Global production and purchasing operations create a platform for entry into new markets. However, it takes considerable effort to plan and implement a sustainable globalization strategy; this book will help in that task. The wealth of experience and analysis featured in this book is the result of an extensive survey among leading manufacturing companies as well as countless discussions with executives who have personally wrestled with the issues of "going global." The book treats the whole range of management challenges. In breadth and depth, the insights it offers surpass what a manager or most individual companies could acquire on their own.

Marketing In India, Cases And Readings - - S.Neelamegham

This book provides a comprehensive overview of the current marketing environment in India. It examines the changing dynamics of marketing management against the backdrop of globalization and liberalization, analysing how both marketers and consumers are adapting to radical changes. Insightful perspectives on key issues including market segmentation, brand strategy, product planning, advertising, pricing and distribution strategies as well as challenges of rural marketing are given. This Fourth Edition boasts of incisive coverage of all contemporary concepts and formats of marketing, including retailing, Internet marketing and telemarketing. It is further enriched by varied case studies that are drawn from the Indian experience and will go a long way to inculcate skills of analysis, logical thinking and decision making in students. Valuable not only to students and teachers of marketing management, the book is a must-have for practising managers who want to stay abreast with the latest developments in their field.

Consumption and Vietnam's New Middle Classes - Arve Hansen 2022-11-01

This book studies the dramatic changes in consumption patterns in Vietnam over the past decades, combining a focus on everyday practices and societal transformations. Zooming in on the new urban middle classes, and through in-depth case studies in the realms of mobility, food and energy, the book brings new insights to some of the most urgent global sustainability challenges. Based on a decade of research in Vietnam, the book aims to contribute to better understanding one of the most fascinating 'development success stories' in the world. It introduces the term 'consumer socialism' to analyse some of the contradictions embedded in the socialist market economy. Simultaneously, the book aims to contribute to strengthening consumption research in and on emerging economies, and for this purpose develops a theoretical approach focusing on social practices and the political economy of consumption.

Pacific Automobility - Gijs Mom 2022-09-13

The beginning of the 21st century has seen important shifts in mobility cultures around the world, as the West's media-driven car culture has contrasted with existing local mobilities, from rickshaws in India and minibuses in Africa to cycling in China. In this expansive volume, historian Gijs Mom explores how contemporary mobility has been impacted by social, political, and economic forces on a global scale, as in light of local mobility cultures, the car as an 'adventure machine' seems to lose cultural influence in favor of the car's status character.

Strategies of German Car Companies in China - Patrick Schrott 2014-02-01

In 2009, the PRC overtook the USA as the biggest automotive market in the world in production as

well as in sales. With economic problems like stagnating real income, rising raw material prices and credit-driven consumerism in the industrial countries the importance of the Chinese market for car companies will even grow. Saturated passenger car markets in the USA and Western Europe and low rates of motorization in new automotive markets like China focus the attention of the market participants on these new, growing markets. The focus of this study is on the passenger vehicle market and lines out why the Chinese market is profitable and attractive for international manufacturers. Moreover, it shows how to deal with the problems and how to use the opportunities regarding the dimensions of internationalization. Firstly, the PEST-Analysis of the Chinese automobile market lines out the political-legal, economic, socio-cultural and technological factors. In such a rapidly changing and growing as well as culturally completely different country like the PRC, the framework conditions and circumstances are of big importance for foreign enterprises willing to do business there. The third chapter deals with possible internationalization strategies for China by showing possibilities of timing and market development strategies plus options for locating business markets. This is also further established in the fourth chapter, in which the internationalization strategies of two German enterprises are analyzed. Furthermore the fourth chapter analyses the internationalization strategies of VW and BMW. At the end of this thesis, the results are summarized in two SWOT-analyses of both firms including measures on how to deal with threats in the PRC and on how to benefit from strengths and opportunities.

THE POWER OF ADVANCED QUESTIONING - David Tinney 2019-11-15

Give yourself real power by improving your skills in asking and answering questions. It really can lead to greater success. We use questioning throughout our lives and yet few have ever thought about the need and how to improve it. The Power of Advanced Questioning is a fascinating guide that introduces some new unique frameworks as well as the in's and out's of asking effective questions set against a backdrop of entertaining anecdotes to get to grips with the points being made. These techniques will propel you to a higher level of capability and the success you deserve. It will also cover a largely forgotten skill, answering questions effectively, which can yield fantastic results more efficiently than most people realise.

The Rough Guide to Jamaica - Polly Thomas 2003

With complete coverage of Kingston as well as all the major resorts at Montego Bay, Ocho Rios, and Negril, this "Rough Guide" is the perfect complement to both independent travel and all-inclusive package tours. Comprehensive listings reveal the best places to stay, dine, and catch the funkier reggae. of color maps & photos.

Sunset of Blacks - ANAND KRISHNA PANICKER 2022-05-11

IT STAYS IN THE WORLD AND KEEPS CHASING US FOREVER Foreword by Dr. Okechukwu Ekemezie.'Mr. Konrad finds an abandoned baby on his door step in Germany. Within minutes of his arrival, they share the enlivening touch. Konrad believes there is something that bonds him to Bako. For Konrad, Bako's origin was an invitation into a world of mysteries, highly classified information, and scientific tech. For Bako, a series of nightmares lead him to a whole new fatal world of reveals. Will he be able to overcome the most formidable hurdles? Will Konrad trace Bako's roots? Police Inspector Kariyappa and Forensics Scientist Buker joins to investigate the barbaric crime in the woods, will they catch the culprits? This is the story of a set of individuals who chose a different path to follow their purpose. The ones who broke the stereotypes, whom the society labelled as the odds. A pack of multi-potentials who cut their roots to change the destiny of their race. Will they make it? To find the sole purpose, to refine it like a piece of gold. You can live the life hat gives meaning to your life. You could be the last piece of a puzzle. To break free of everything and run the world as the dominant, the chosen or the fellow radical man.

American Wheels, Chinese Roads - Michael J. Dunne 2011-07-20

How could one company—General Motors—meet disaster on one continent and achieve explosive growth on another at the very same time? While General Motors was hurtling towards bankruptcy in 2009, GM's subsidiary in China was setting new sales and profit records. This book reveals how extraordinary people, remarkable decisions and surprising breaks made triumph in China possible

for General Motors. It also shows just how vulnerable that winning track record remains. No small part of GM's success in China springs from its management of shifting business and political relationships. In China, the government makes the rules for—and competes in—the auto industry. GM's business partner, the City of Shanghai, is both an ally and a competitor. How does such an unnatural relationship work on a day-to-day basis? Where will it go on the future? General Motors also engages in constant battles with other global and Chinese car makers for the hearts of demanding Chinese consumers. Dunne gives us rare glimpses into the mindsets and behavior of this new moneyed set, the world's newest class of wealthy consumers. China is already the number one car market in the world. During the next ten years, China will export millions of cars and trucks globally, including to the United States. American Wheels, Chinese Roads presents readers with fascinating illustrations of what to expect when Chinese cars, companies, and business people arrive on our shores.

Towards a new order in the global automotive industry: How Asian companies catch up to their western peers - Daniel Wäldchen 2014-02-01

The global automotive industry faces the most influential changes since the revolutionary introduction of mass production a century ago. Latecomer firms from Asia are challenging the western incumbents. They can change the rules of the game in the industry by leapfrogging several steps in their development process. This study seeks to contribute to the discussion of latecomer firms by gaining insights into the catch up processes of five automotive companies in the passenger car segment, namely BYD (PRC), Chery (PRC), Geely (PRC), Tata Motors (India) and Mahindra & Mahindra (India). Based on learning theories and the core processes of car manufacturers, the author develops a catch up framework in order to compare automotive latecomers. The Korean manufacturer Hyundai serves as an example for a successful catch up, and provides a contextual framing for catch up processes in the automotive sector. An analysis of empirical data provides evidence for the evaluation of the catch up status of the five challenger firms. The author emphasizes the influence of institutional settings in China and India and the role of business groups that can act as facilitators for the catch up process. Finally, the study clusters the catch up strategies of the five observed companies in order to compare their approach.

The Blur Way II: The Sunrise - Tony Gland 2021-10-09

The adventures of Anton Fedorsky continue. He founds an organization called "Green Hats" which intends to help people all over the world. This service grows and collects new members from various countries. Anton is becoming more and more famous in New York. But unexpectedly, he will face the mystical and very powerful leader, Zoram, who wants to destroy Fedorsky and all Green Hats. Anton starts to confront him but the truth which he learns is terrible - Zoram wants to subdue the entire world to evil forces...

Hydrogen & Fuel Cells - Michael Frank Hordeski 2020-12-17

The hydrogen car has been proposed as the solution to our oil problems, but how would it work, and what potential problems associated with it? This book addresses these questions and provides specifics about current developments toward a hydrogen-based energy infrastructure. It offers the reader an informed look at the current state of fuel cell power and transportation technology, and where it's headed.

Used Daewoo Matiz (1998-2005) Buyer's Guide - 2004

Million Cars for Billion People - Gautam Sen 2014-10-11

Can one car transform a nation? The Ford Model T did do so a century ago when it replaced the horse, brought about a revolution in agriculture, became a stimulus to urbanization that eventually changed the landscape of America. Though the Maruti 800, the Tata Indica, the Hyundai Santro and the Maruti Alto, became engines of growth for India, these cars neither drove

away the cow nor changed the way Indians travelled. Tata's Nano was expected to change all that and become the ultimate people's car, capturing the imagination of the middle class across nations and cultures. In spite of its petite dimensions, the Nano was meant to stand tall. Yet it did not. What caused it to fail and fall from grace despite being lauded as the 'right product at the right time' and 'the most significant new car since the Ford Model T was introduced 100 years ago'? But is it really all over or is there still hope for India's 'little wonder'? What will the people's cars of tomorrow be like? A Million Cars for a Billion People delves into the questions, concerns and doubts, as well as the many misconceptions and myths, that have gathered momentum over the years about India's automotive history and the industry's mission to create a true 'people's car'. The very first cars that came to India; the early beginnings of the industry; the nascent history of the automobile across nations like Germany, France, US, the UK, Italy, Japan and South Korea, is narrated with authority and charm, from the viewpoint of the quest for the ultimate people's car.

Gravity -

Total Vehicle Technology - Peter R. N. Childs 2001-11-28

Streamline technological integration with updated design The automotive industry is consistently confronted with new challenges in design and manufacturing. Total Vehicle Technology: Challenging Current Thinking highlights the ways in which current methods are evolving in the face of new technology, new legislation, and new consumer demands. Integrating the latest technology into new designs requires consideration of cost, comfort, safety, environmental effects, and more; this book offers real-world solutions based on both new and established practices to provide insight for forward-looking automotive engineers.

The Rise of Multinationals from Emerging Economies - P. Konara 2015-03-10

The 41st Annual Conference of the Academy of International Business UK and Ireland Chapter was held at The University of York in April 2014. This book contains records of keynote speeches and special session on key topics, as well as selection of some of the best papers presented at the conference.

As China Goes, So Goes the World - Karl Gerth 2010-11-09

In this revelatory examination of the most overlooked force that is changing the face of China, the Oxford historian and scholar of modern Asia Karl Gerth shows that as the Chinese consumer goes, so goes the world. While Americans and Europeans have become increasingly worried about China's competition for manufacturing jobs and energy resources, they have overlooked an even bigger story: China's rapid development of an American-style consumer culture, which is revolutionizing the lives of hundreds of millions of Chinese and has the potential to reshape the world. This change is already well under way. China has become the world's largest consumer of everything from automobiles to beer and has begun to adopt such consumer habits as living in large single-occupancy homes, shopping in gigantic malls, and eating meat-based diets served in fast-food outlets. Even rural Chinese, long the laggards of consumerism, have been buying refrigerators, televisions, mobile phones, and larger houses in unprecedented numbers. As China Goes, So Goes the World reveals why we should all care about the everyday choices made by ordinary Chinese. Taken together, these seemingly small changes are deeper and more profound than the headline-grabbing stories on military budgets, carbon emissions, or trade disputes.

Achieving a Career, Becoming a Master - Jesko Schmoller 2020-08-10

The series Studies on Modern Orient provides an overview of religious, political and social phenomena in modern and contemporary Muslim societies. The volumes do not only take into account Near and Middle Eastern countries, but also explore Islam and Muslim culture in other regions of the world, for example, in Europe and the US. The series Studies on Modern Orient was founded in 2010 by Klaus Schwarz Verlag.