

Entrepreneurship And Business Management N5 Question Papers

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American Book Publishing Record - 2006

A Peacock in the Land of Penguins - Barbara J. Hateley 1995-01-01

A delightful corporate fable, based on the experiences of real people, *A Peacock in the Land of Penguins* follows the adventures of Perry the Peacock and other exotic birds as they try to make their way in the Land of Penguins. Their story is both entertaining and enlightening. It is a tale of the perils and possibilities of being different in a world that values comfort, safety and the predictability of conformity.

Cultural Economy - Paul du Gay 2002-01-31

Phrases such as 'corporate culture', 'market culture' and the 'knowledge economy', have now become familiar clarion calls in the world of work. They are calls that have echoed through organizations and markets. Clearly something is happening to the ways markets and organizations are being represented and intervened in and this signals a need to reassess their very constitution. In particular, the once clean divide that placed the economy, dealt with mainly by economists, on one side, and culture, addressed chiefly by those in anthropology, sociology and the other 'cultural sciences', on the other, can no longer hold. This volume presents the work of an international group of academics from a range of disciplines including sociology, media and cultural studies, social anthropology and geography, all of whom are involved not only in thinking 'culture' into the economy but thinking culture and economy together.

Conducting Research Interviews for Business and Management Students - Catherine Cassell 2015-02-12

In *Conducting Research Interviews*, Catherine Cassell guides you through conceptualizing the interview, preparing for the research interview, conducting the interview, examples, conclusions and next steps. Ideal for Business and Management students reading for a Master's degree, each book in the series may also serve as reference books for doctoral students and faculty members interested in the method. Part of SAGE's Mastering Business Research Methods Series, conceived and edited by Bill Lee, Mark N. K. Saunders and Vadake K. Narayanan and designed to support researchers by providing in-depth and practical guidance on using a chosen method of data collection or analysis. Watch the editors introduce the Mastering Business Research Methods series.

Interdisciplinary Bibliographic Guide to Black Studies - G K HALL 2002-06

Open Access - Peter Suber 2012-07-20

A concise introduction to the basics of open access, describing what it is (and isn't) and showing that it is easy, fast, inexpensive, legal, and beneficial. The Internet lets us share perfect copies of our work with a worldwide audience at virtually no cost. We take advantage of this revolutionary opportunity when we make our work "open access": digital, online, free of charge, and free of most copyright and licensing restrictions. Open access is made possible by the Internet and copyright-holder consent, and many authors, musicians, filmmakers, and other creators who depend on royalties are understandably unwilling to give their consent. But for 350 years, scholars have written peer-reviewed journal articles for impact, not for money, and are free to consent to open access without losing revenue. In this concise introduction, Peter Suber tells us what open access is and isn't, how it benefits authors and readers of research, how we pay for it, how it avoids copyright problems, how it has moved from the periphery to the mainstream, and what its future may hold. Distilling a decade of Suber's influential writing and thinking about open access, this is the indispensable book on the subject for researchers, librarians, administrators, funders, publishers, and policy makers.

Empirical Asset Pricing - Wayne Ferson 2019-03-12

An introduction to the theory and methods of empirical asset pricing, integrating classical foundations with recent developments. This book

offers a comprehensive advanced introduction to asset pricing, the study of models for the prices and returns of various securities. The focus is empirical, emphasizing how the models relate to the data. The book offers a uniquely integrated treatment, combining classical foundations with more recent developments in the literature and relating some of the material to applications in investment management. It covers the theory of empirical asset pricing, the main empirical methods, and a range of applied topics. The book introduces the theory of empirical asset pricing through three main paradigms: mean variance analysis, stochastic discount factors, and beta pricing models. It describes empirical methods, beginning with the generalized method of moments (GMM) and viewing other methods as special cases of GMM; offers a comprehensive review of fund performance evaluation; and presents selected applied topics, including a substantial chapter on predictability in asset markets that covers predicting the level of returns, volatility and higher moments, and predicting cross-sectional differences in returns. Other chapters cover production-based asset pricing, long-run risk models, the Campbell-Shiller approximation, the debate on covariance versus characteristics, and the relation of volatility to the cross-section of stock returns. An extensive reference section captures the current state of the field. The book is intended for use by graduate students in finance and economics; it can also serve as a reference for professionals.

Humor That Works - Andrew Tarvin 2012-11-13

The author presents a collection of ways to reap the proven human and corporate benefits of humor at work, organized by core business skill and founded on his own work as a business speaker and coach with the consulting company, Humor That Works.

Igwebuike Ontology: an African Philosophy of Humanity Towards the Other - Ejikemeuwa J. O. Ndubisi Ph.D 2019-10-21

This book of readings is designed to accomplish two tasks: to philosophize on Igwebuike and to honour Professor KANU, Ikechukwu Anthony, O.S.A. These two tasks or goals go hand in hand because Igwebuike is Professor Kanu's philosophy. The book clearly demonstrates why Kanu deserves honour as an African philosopher who has introduced a way of doing African philosophy. It is an approach of doing philosophy that takes into account African ontology and cosmology. Igwebuike as a systematic African thought is exploratory in nature. It investigates issues with a view of seeing how they are related. Doing philosophy in this way takes into account not only the African context but the world as a complex entity with myriads of challenges. The myriads of challenges facing humanity have a representation in this book. For this reason the book is bound to have a global impact. In terms of philosophizing, this book demonstrates that Africa is confronted with many discourses. Discourses that are already going on but need a more systematic African philosophical approach. Some of the discourses are on the environment, governance, infrastructure, human and material resource among others. — Denis Odinga Okiya Maryknoll Insitute of African Studies, Nairobi, Kenya

The World Bank Research Observer - 2003

Entrepreneurship Strategy - Lisa K. Gundry 2006-08-14

In this engaging and practical book, authors Lisa K. Gundry and Jill R. Kickul uniquely approach entrepreneurship across the life cycle of business growth—offering entrepreneurial strategies for the emerging venture, for the growing venture, and for sustaining growth in the established venture. Written from the point of view of the founder or the entrepreneurial team, the book offers powerful and practical tools to increase a venture's potential for success and growth.

Communicating for Managerial Effectiveness - Phillip G. Clampitt 2016-10-28

Appreciated by thousands of thoughtful students, successful managers, and aspiring senior leaders around the world *Communicating for Managerial Effectiveness* skillfully integrates theory, research, and real-world case studies into models designed to guide thoughtful responses to

complex communication issues. The highly anticipated Sixth Edition builds on the strategic principles and related tactics highlighted in previous editions to show readers how to add value to their organizations by communicating more effectively. Author Phillip G. Clampitt (Blair Endowed Chair of Communication at the University of Wisconsin-Green Bay) addresses common communication problems experienced in organizations, including: Communicating about major changes spanning organizational boundaries Selecting the proper communication technologies Transforming data into knowledge Addressing ethical dilemmas Providing useful performance feedback Structuring and using robust decision-making practices Cultivating the innovative spirit Building a world-class communication system

Choosing Courage - Jim Detert 2021-05-18

An inspirational, practical, and research-based guide for standing up and speaking out skillfully at work. Have you ever wanted to disagree with your boss? Speak up about your company's lack of diversity or unequal pay practices? Make a tough decision you knew would be unpopular? We all have opportunities to be courageous at work. But since courage requires risk—to our reputations, our social standing, and, in some cases, our jobs—we often fail to act, which leaves us feeling powerless and regretful for not doing what we know is right. There's a better way to handle these crucial moments—and *Choosing Courage* provides the moral imperative and research-based tactics to help you become more competently courageous at work. Doing for courage what Angela Duckworth has done for grit and Brene Brown for vulnerability, Jim Detert, the world's foremost expert on workplace courage, explains that courage isn't a character trait that only a few possess; it's a virtue developed through practice. And with the right attitude and approach, you can learn to hone it like any other skill and incorporate it into your everyday life. Full of stories of ordinary people who've acted courageously, *Choosing Courage* will give you a fresh perspective on the power of voicing your authentic ideas and opinions. Whether you're looking to make a mark, stay true to your values, act with more integrity, or simply grow as a professional, this is the guide you need to achieve greater impact at work.

Self Made - Bianca Miller-Cole 2017-10-05

SELF-MADE IS A TRULY DEFINITIVE GUIDE; A 'GO-TO' BOOK FOR ALL ENTREPRENEURS AT ANY STAGE OF BUSINESS. This authoritative, focused guide by two of the UK's brightest young entrepreneurs - The Apprentice runner-up, Bianca Miller and serial entrepreneur, Byron Cole - is a comprehensive toolkit for anyone who wants to make a success of running their own business. Featuring interviews with well known entrepreneurs, entertainers and industry experts, the book covers every tier of the business development process, from start-up to exit, offering practical, implementable and global advice on the start up process. Decoding the jargon that is prevalent in business circles today, this book provides straightforward advice on converting an innovative business concept into a commercially viable proposition. It will help you to avoid the costly common mistakes of many who have gone before you, and create a sustainable enterprise that will flourish. Read *Self Made* and run your own business without fear of failure.

The Knowledge Spillover Theory of Entrepreneurship - Zoltán J. Ács 2010
With this selection of previously published articles, Professor Ács provides a guided tour to the leading ideas in knowledge spillover theory.

Improving School Leadership The Toolkit - Stoll Louise 2010-02-17

This Toolkit is a professional development tool for individuals or groups. It is designed to help policy makers, practitioners and relevant stakeholders to analyse their current school leadership policies and practices and develop a common ...

Social Development - James Midgley 1995-09-14

This is an excellent and exciting book which makes a compelling case for social development. It more than succeeds in its objective of providing a comprehensive overview of the field of social development -"

International Social Work

Government Reports Announcements & Index - 1977

Current Index to Journals in Education - 2000

International Entrepreneurship - Benjamin M. Oviatt 2007-01-01

'Oviatt and McDougall have produced a significant and supremely useful volume bringing together the best of the latest thinking and research on the topics and processes of international entrepreneurship, as well as some of the classics of the field. for serious students of this growing area of research, this volume makes getting up to speed on the topic a simple matter.' - Jerome Katz, Saint Louis University, US International

entrepreneurship is becoming the focus for major research initiatives in universities throughout the world. This timely volume presents a careful selection of the most important articles on international entrepreneurship. the editors have chosen key contributions from a comprehensive range of sources and have successfully made a selection that represents a variety of different perspectives.

Entrepreneurship and Business Management - Ralph Borsella 2016-05-31

Globalization has fueled the growth of entrepreneurship. Starting a new venture involves risk taking as well as capital investment. This book delves into all the varied aspects of entrepreneurship. The impact of economic policies, finances, opportunity and capacity are some of the topics covered in this text. It will prove beneficial to students, scholars, professionals, aspiring entrepreneurs, etc.

Human Values and Social Change - 2003-02-01

The Values Surveys reveal the impact of changing values on societal phenomena, demonstrating that a distinctive Islamic culture exists—and it favors democracy. Other analyses examine Gender Equality, Corruption and Democracy; political satisfaction; and Vietnamese, Israeli and South African values.

Economic and Management Sciences, Grade 8 - Marietjie Barnard 2013-07-11

Study & master economic and management sciences grade 8 has been especially developed by an experienced author team for the Curriculum and Assessment Policy Statement (CAPS). This new and easy-to-use course helps learners to master essential content and skills in economic and management sciences.

Bibliographic Guide to Psychology - New York Public Library. Research Libraries 2000

Essential Guide to Qualitative Methods in Organizational Research - Catherine Cassell 2004-05-26

This text covers an array of methods needed for undertaking qualitative data collection & analysis. It includes 30 chapters, each focusing on a specific technique including chapters on traditional methods, analysis techniques, intervention methods & the latest developments in research methods.

Sustaining Entrepreneurship and Economic Growth - Max Keilbach 2010-11-19

Academic research on developed countries has scientifically evaluated the role of entrepreneurship on economic growth, market expansion, commercializing innovation, and reducing unemployment. In this research, regions or industries with higher rates of entrepreneurship show higher levels of innovation and economic growth. The literature on entrepreneurship and innovation has largely ignored developing countries, despite the positive results from new venture investments in India, China, and elsewhere. This volume bridges this gap by bringing together research by scholars in Germany and India, whose analysis of entrepreneurship, innovation, and economic development in their respective countries reveals commonalities. Covering such timely issues as R&D and labor policies and including case examples from the chemical, biotech, and IT industries, the authors offer insight into the entrepreneurial process. The volume concludes with a discussion of the global implications for entrepreneurship research and policy.

Economic and Management Sciences, Grade 9 - Marietjie Barbard 2015-05-29

African Entrepreneurship - Leo-Paul Dana 2018-05-23

This book outlines the unique challenges and opportunities of doing business in Africa, analysing how varying degrees of development across its countries affects entrepreneurship. Taking into account historical and cultural contexts, the authors approach the topic by evaluating the different possibilities of business opportunity in Africa. Insightful contributions explore an extensive range of African countries, discussing both formal and informal entrepreneurship, as well as the different factors that influence the growing economy of Africa. African Entrepreneurship will be of interest to anyone researching the potential of doing business in Africa, as well as entrepreneurs and policy-makers looking to expand their knowledge on how businesses are managed in this region.

Canadian Who's Who 1990 - Kieran Simpson 1990-08

Language in International Business - Rebecca Piekkari 2014-11-28

Responding to the growing interest in the role of language in international business, this book presents language as a critical management challenge for the internationalizing firm. Several

perspectives are explored, including the individual, the firm
Returns to capital in microenterprises : evidence from a field experiment - Christopher Woodruff, David McKenzie, Suresh de Mel 2007

Abstract: Small and informal firms account for a large share of employment in developing countries. The rapid expansion of microfinance services is based on the belief that these firms have productive investment opportunities and can enjoy high returns to capital if given the opportunity. However, measuring the return to capital is complicated by unobserved factors such as entrepreneurial ability and demand shocks, which are likely to be correlated with capital stock. The authors use a randomized experiment to overcome this problem and to measure the return to capital for the average microenterprise in their sample, regardless of whether they apply for credit. They accomplish this by providing cash and equipment grants to small firms in Sri Lanka, and measuring the increase in profits arising from this exogenous (positive) shock to capital stock. After controlling for possible spillover effects, the authors find the average real return to capital to be 5.7 percent a month, substantially higher than the market interest rate. They then examine the heterogeneity of treatment effects to explore whether missing credit markets or missing insurance markets are the most likely cause of the high returns. Returns are found to vary with entrepreneurial ability and with measures of other sources of cash within the household, but not to vary with risk aversion or uncertainty.

The 5 Key Success Factors - E. W. Lawrimore 2011-05-14

A total system for business success, based on a 25-year study and testing of the most effective success factors for any business, from small to large. Includes practical action steps that, taken together, will lead to significant success increases for your business or organization.

Culturally Responsive Standards-Based Teaching - Steffen Saifer 2011

Teaching children from diverse backgrounds begins with simple questions: What is my culture? What are my students' cultures? How does culture affect how I teach and how my students learn? Can I learn to value and honour the unique experiences and cultures of my students? These are essential questions for educators with a sincere desire to help all students succeed. This comprehensive guide provides detailed examples that show why and how to create culturally responsive, standards-based (CRSB) instruction in the classroom, schoolwide, and at the district level. Results of effective programs include: increased academic success for all learners; engaged and motivated students; development of critical thinking skills necessary for higher learning; and strengthened partnerships between students, families, and communities. This new edition is enhanced with nationwide examples, up-to-date resources, and tools that can be implemented immediately. Principals, administrators, K - 12 teachers, curriculum and staff developers, and college instructors will find this handbook a valuable and powerful tool for promoting student engagement and improving struggling schools.

Small Business Management and Entrepreneurship - David Stokes 2006

Now in its 5th edition this comprehensive, practically focused and highly accessible text explores the contexts, choices and strategies facing the small business venture, including extensive coverage of planning a new

venture. Pedagogical features developed in response to market feedback include running case material to explore the same case situation from a number of different but interrelated angles, annotated further reading, new chapter-end real world case studies, learning objectives and linked chapter summaries - providing a student- and lecturer-friendly learning environment. Students on modules such as Personal Development and Effectiveness, Study Skills, Management Skills, Business Skills, Business Communication, Business Awareness, Managing Oneself and Others at - for example - BABS/BABA, HND/HNC, DMS, MBA levels will all find this a hugely valuable text through study and working life.

Copreneurship and Business Sustainability in Nigeria. An Exemplary Study - Micah Effiong 2019-12-20

Research Paper (undergraduate) from the year 2019 in the subject Business economics - Organization, grade: A, , language: English, abstract: This study examines the relationship between copreneurship and business sustainability in Nigeria. In specific, the following objectives are included: to examine the relationship between spousal commitment and business profit in small scale business in Nigeria; to investigate on the relationship between spousal commitment and sales growth in small scale business in Nigeria. The population for the study will consists of three hundred and fifty (58) copreneurs in Uyo metropolis, Akwa Ibom State with accessible respondents consisting of small scale business such as catering/decoration services, super markets/stores, beading/makeup services, restaurants/drinking centres in Uyo metropolis, Akwa Ibom State, Nigeria. The study used purposive sampling techniques for the study. The study utilizes the Pearson Product Moment Correlation (PPMC) in which the Scientific Package for Social Sciences (SPSS) package was used to analyze the data collected. The result of the findings from the both variables shows that there is a positive correlation between copreneurship and business sustainability. Hence, it is posited that high levels of spousal commitment lead to more supportive relationships that improve the business success.

Governing the Commons - Elinor Ostrom 2015-09-23

Tackles one of the most enduring and contentious issues of positive political economy: common pool resource management.

Measuring the Non-Observed Economy: A Handbook - OECD 2002-05-24

This essential Handbook makes underground, hidden, grey economies intelligible and consistently quantifiable. An invaluable tool for statistics producers and users and researchers, the book explains how the non-observed economy can be measured and ...

The Founder's Dilemmas - Noam Wasserman 2013-04

The Founder's Dilemmas examines how early decisions by entrepreneurs can make or break a startup and its team. Drawing on a decade of research, including quantitative data on almost ten thousand founders as well as inside stories of founders like Evan Williams of Twitter and Tim Westergren of Pandora, Noam Wasserman reveals the common pitfalls founders face and how to avoid them.

The internationalization of SMEs in transition economies -

Miroslav Glas 2000

Drum - 2006