

Ethnographic Approaches To Digital Media

As recognized, adventure as well as experience virtually lesson, amusement, as competently as treaty can be gotten by just checking out a books **Ethnographic Approaches To Digital Media** furthermore it is not directly done, you could consent even more re this life, concerning the world.

We meet the expense of you this proper as well as easy showing off to acquire those all. We pay for Ethnographic Approaches To Digital Media and numerous book collections from fictions to scientific research in any way. accompanied by them is this Ethnographic Approaches To Digital Media that can be your partner.

The Routledge Handbook of Language and Digital Communication - Alexandra Georgakopoulou 2015-07-16

The Routledge Handbook of Language and Digital Communication provides a comprehensive, state of the art overview of language-focused research on digital communication, taking stock and registering the latest trends that set the agenda for future developments in this thriving and fast moving field. The contributors are all leading figures or established authorities in their areas, covering a wide range of topics and concerns in the following seven sections: • Methods and Perspectives; • Language Resources, Genres, and Discourses; • Digital Literacies; • Digital Communication in Public; • Digital Selves and Online-Offline Lives; • Communities, Networks, Relationships; • New debates and Further directions. This volume showcases critical syntheses of the established literature on key topics and issues and, at the same time, reflects upon and engages with cutting edge research and new directions for study (as emerging within social media). A wide range of languages are represented, from Japanese, Greek, German and Scandinavian languages, to computer-mediated Arabic, Chinese and African languages. The Routledge Handbook of Language and Digital Communication will be an essential resource for advanced undergraduates, postgraduates and researchers within English language and linguistics, applied linguistics and media and communication studies.

Digital Anthropology - Haidy Geismar 2021-05-27

Digital Anthropology, 2nd Edition explores how

human and digital can be explored in relation to one another within issues as diverse as social media use, virtual worlds, hacking, quantified self, blockchain, digital environmentalism and digital representation. The book challenges the prevailing moral universal of "the digital age" by exploring emergent anxieties about the global spread of new technological forms, the cultural qualities of digital experience, critically examining the intersection of the digital to new concepts and practices across a wide range of fields from design to politics. In this fully revised edition, *Digital Anthropology* reveals how the intense scrutiny of ethnography can overturn assumptions about the impact of digital culture and reveal its profound consequences for everyday life around the world. Combining case studies with theoretical discussion in an engaging style that conveys a passion for new frontiers of enquiry within anthropological study, this will be essential reading for students and scholars interested in theory of anthropology, media and information studies, communication studies and sociology. With a brand-new Introduction from editors Haidy Geismar and Hannah Knox, as well as an abridged version of the original Introduction by Heather Horst and Daniel Miller, in conjunction with new chapters on hacking and digitizing environments, amongst others, and fully revised chapters throughout, this will bring the field-defining overview of digital anthropology fully up to date.

Collaborative Ethnography in Business Environments - Maryann McCabe 2016-11-25

In a global and rapidly changing commercial environment, businesses increasingly use

collaborative ethnographic research to understand what motivates their employees and what their customers value. In this volume, anthropologists, marketing professionals, computer scientists and others examine issues, challenges, and successes of ethnographic cooperation in the corporate world. The book argues that constant shifts in the global marketplace require increasing multidisciplinary and multicultural teamwork in consumer research and organizational culture; addresses the need of corporate ethnographers to be adept at reading and translating the social constructions of knowledge and power, in order to contribute to the team process of engaging research participants, clients and stakeholders; reveals the essentially dynamic process of collaborative ethnography; shows how multifunctional teams design and carry out research, communicate findings and implications for organizational objectives, and craft strategies to achieve those objectives to increase the vibrancy of economies, markets and employment rates worldwide.

Mobile Messaging and Resourcefulness -

Caroline Tagg 2022-03-23

This book advocates a new post-digital linguistic ethnography approach to unpacking mobile communication and enabling a more informed understanding of individuals' communicative practices in cities today. Drawing on data from a group of ordinary working people, multilingual individuals from superdiverse cities across the United Kingdom, the volume brings observations from this data together to form a new concept of 'resourcefulness' as a means of explaining the emergent sense of agency individuals develop towards remediating existing forms of technology in their everyday lives. The book in turn establishes the notion of the 'networked individual' by way of demonstrating the ways in which communicative practices cross spaces and platforms. Further chapters detail examples to highlight resourcefulness at work in enabling more efficient business communication, routes to self-expression and the creation and development of social support systems, while a concluding chapter looks at both the limitations and possibilities of resourcefulness and directions for future research. This innovative volume will be of particular interest to students

and researchers in applied linguistics, sociolinguistics, linguistic ethnography, and media and communication studies.

Research Methods in Digital Food Studies -

Jonatan Leer 2021-05-30

This book offers the first methodological synthesis of digital food studies. It brings together contributions from leading scholars in food and media studies and explores research methods from textual analysis to digital ethnography and action research. In recent times, digital media has transformed our relationship with food which has become one of the central topics in digital and social media. This spatiotemporal shift in food cultures has led us to reimagine how we engage in different practices related to food as consumers. The book examines the opportunities and challenges that the new digital era of food studies presents and what methodologies are employed to study the changed dynamics in this field. These methodologies provide insights into how restaurant reviews, celebrity webpages, the blogosphere and YouTube are explored, as well as how to analyse digital archives, digital soundscapes and digital food activism and a series of approaches to digital ethnography in food studies. The book presents straightforward ideas and suggestions for how to get started on one's own research in the field through well-structured chapters that include several pedagogical features. Written in an accessible style, the book will serve as a vital point of reference for both experienced researchers and beginners in the digital food studies field, health studies, leisure studies, anthropology, sociology, food sciences, and media and communication studies.

The Post-Socialist Internet - Migle Bareikyte 2022-01-31

How is the Internet produced as an infrastructure in post-socialist Lithuania? Migle Bareikyte contributes to the growing field of STS and media studies with a distinct focus on Eastern Europe. She situates the Internet development in Lithuania's telecom industry with the exploration of its labor practices, geopolitical imaginaries, and critical negotiations from a bottom-up perspective. Bareikyte further explores how fieldwork-based research can foster new theorizations of media

infrastructures. Finally, she argues for a situated investigation of new places and actors beyond the United States and Western Europe—such as post-socialist regions—in order to explore the diversity of media infrastructures.

Ethnographic Approaches to Digital Media - E. Gabriella Coleman 2014

This review surveys and divides the ethnographic corpus on digital media into three broad but overlapping categories: the cultural politics of digital media, the vernacular cultures of digital media, and the prosaics of digital media. Engaging these three categories of scholarship on digital media, I consider how ethnographers are exploring the complex relationships between the local practices and global implications of digital media, their materiality and politics, and their banal, as well as profound, presence in cultural life and modes of communication. I consider the way these media have become central to the articulation of cherished beliefs, ritual practices, and modes of being in the world; the fact that digital media culturally matters is undeniable but showing how, where, and why it matters is necessary to push against peculiarly narrow presumptions about the universality of digital experience.

Digital Ethnography - Sarah Pink 2015-10-09
Lecturers, request your electronic inspection copy
This sharp, innovative book champions the rising significance of ethnographic research on the use of digital resources around the world. It contextualises digital and pre-digital ethnographic research and demonstrates how the methodological, practical and theoretical dimensions are increasingly intertwined. Digital ethnography is central to our understanding of the social world; it can shape methodology and methods, and provides the technological tools needed to research society. The authoritative team of authors clearly set out how to research localities, objects and events as well as providing insights into exploring individuals' or communities' lived experiences, practices and relationships. The book: Defines a series of central concepts in this new branch of social and cultural research Challenges existing conceptual and analytical categories Showcases new and innovative methods Theorises the digital world in new ways Encourages us to rethink pre-digital practices, media and environments This is the

ideal introduction for anyone intending to conduct ethnographic research in today's digital society.

Digital Media and Refugeehood in Contemporary Australia - Arianna Grasso 2023-04-14

This book focuses on the resistance practices digitally enacted by a group of refugees in the context of the Australian detention policy. Drawing on critical-, multimodal- and ethnographic-discursive analytical research, the author brings to the fore the digitally mediated lived experiences of detained refugees as articulated from Australia-run offshore and onshore detention facilities. The book unveils how refugees' self-representation and counter-discursive practices on social media aim to dismantle the dehumanizing, exclusionary, and obliterating anti-refugee rhetoric that pervades political and media landscapes in contemporary Australia. It will be of interest to academics and students in fields including Digital Migration Studies, Refugee Studies, Digital Media Studies, Corpus Linguistics and Critical Discourse Studies, including Multimodal Critical Discourse Studies, and Discourse Ethnography.

The Routledge Companion to Digital Ethnography - Larissa Hjorth 2017-01-20

With the increase of digital and networked media in everyday life, researchers have increasingly turned their gaze to the symbolic and cultural elements of technologies. From studying online game communities, locative and social media to YouTube and mobile media, ethnographic approaches to digital and networked media have helped to elucidate the dynamic cultural and social dimensions of media practice. The Routledge Companion to Digital Ethnography provides an authoritative, up-to-date, intellectually broad, and conceptually cutting-edge guide to this emergent and diverse area. Features include: a comprehensive history of computers and digitization in anthropology; exploration of various ethnographic methods in the context of digital tools and network relations; consideration of social networking and communication technologies on a local and global scale; in-depth analyses of different interfaces in ethnography, from mobile technologies to digital archives.

Researching Language and Social Media - Ruth Page 2014-06-27

Social Media is fast becoming a key area of linguistic research. This highly accessible guidebook leads students through the process of undertaking research in order to explore the language that people use when they communicate on social media sites. This textbook provides: An introduction to the linguistic frameworks currently used to analyse language found in social media contexts An outline of the practical steps and ethical guidelines entailed when gathering linguistic data from social media sites and platforms A range of illustrative case studies, which cover different approaches, linguistic topics, digital platforms, and national contexts Each chapter begins with a clear summary of the topics covered and also suggests sources for further reading to supplement the initial discussion and case studies. Written with an international outlook, *Researching Language and Social Media* is an essential book for undergraduate and postgraduate students of Linguistics, Media Studies and Communication Studies.

The Routledge Handbook of Research Methods in the Study of Religion - Steven Engler 2021-11-30

This substantially revised second edition of *The Routledge Handbook of Research Methods in the Study of Religion* remains the only comprehensive survey in English of methods and methodology in the discipline. Designed for non-specialists and upper undergraduate-/graduate-level students, it discusses the range of methods currently available to stimulate interest in unfamiliar methods and enable students and scholars to evaluate methodological issues in research. The Handbook comprises 39 chapters - 21 of which are new, and the rest revised for this edition. A total of 56 contributors from 10 countries cover a broad range of topics divided into three clear parts: • Methodology • Methods • Techniques The first section addresses general methodological issues: including comparison, research design, research ethics, intersectionality, and theorizing/analysis. The second addresses specific methods: including advanced computational methods, autoethnography, computational text analysis, digital ethnography, discourse analysis, experiments, field research, grounded theory, interviewing, reading images, surveys, and

videography. The final section addresses specific techniques: including coding, focus groups, photo elicitation, and survey experiments. Each chapter covers practical issues and challenges, theoretical bases, and their use in the study of religion/s, illustrated by case studies. *The Routledge Handbook of Research Methods in the Study of Religion* is essential reading for students and researchers in the study of religion/s, as well as for those in related disciplines.

Digital Anthropology - Heather A. Horst 2020-05-26

Anthropology has two main tasks: to understand what it is to be human and to examine how humanity is manifested differently in the diversity of culture. These tasks have gained new impetus from the extraordinary rise of the digital. This book brings together several key anthropologists working with digital culture to demonstrate just how productive an anthropological approach to the digital has already become. Through a range of case studies from Facebook to Second Life to Google Earth, *Digital Anthropology* explores how human and digital can be defined in relation to one another, from avatars and disability; cultural differences in how we use social networking sites or practise religion; the practical consequences of the digital for politics, museums, design, space and development to new online world and gaming communities. The book also explores the moral universe of the digital, from new anxieties to open-source ideals. *Digital Anthropology* reveals how only the intense scrutiny of ethnography can overturn assumptions about the impact of digital culture and reveal its profound consequences for everyday life. Combining the clarity of a textbook with an engaging style which conveys a passion for these new frontiers of enquiry, this book is essential reading for students and scholars of anthropology, media studies, communication studies, cultural studies and sociology.

Research Methodologies and Ethical Challenges in Digital Migration Studies - Marie Sandberg 2021-11-23

This Open Access book investigates the methodological and ethical dilemmas involved when working with digital technologies and large-scale datasets in relation to ethnographic

studies of digital migration practices and trajectories. Digital technologies reshape not only every phase of the migration process itself (by providing new ways to access, to share and preserve relevant information) but also the activities of other actors, from solidarity networks to border control agencies. In doing so, digital technologies create a whole new set of ethical and methodological challenges for migration studies: from data access to data interpretation, privacy protection, and research ethics more generally. Of specific concern are the aspects of digital migration researchers accessing digital platforms used by migrants, who are subject to precarious and insecure life circumstances, lack recognised papers and are in danger of being rejected and deported. Thus, the authors call for new modes of caring for (big) data when researching migrants' digital practices in the configuration of migration and borders. Besides taking proper care of research participants' privacy, autonomy, and security, this also spans carefully establishing analytically sustainable environments for the respective data sets. In doing so, the book argues that it is essential to carefully reflect on researchers' own positioning as being part of the challenge they seek to address.

Childcare Workers, Global Migration and Digital Media - Youna Kim 2017-07-20

This book explores the transnational mobility, everyday life and digital media use of childcare workers living and working abroad. Focusing specifically on Filipina, Indonesian, and Sri Lankan nannies in Europe, it offers insights as to the causes and implications of women's mobility, using data drawn from ethnographic research examining transnational migration, work experiences, family, and relationships. While drawing attention to the hidden, largely invisible and marginalized lives of these women, this research reveals the ways in which digital media, especially the use of mobile phones and the Internet, empower them but also continue to reinforce existing power relations and inequalities. Drawing on a wide range of perspectives from media and communications, sociology, cultural studies and anthropology, the book combines theoretical perspectives with grounded case studies.

A Multimodal and Ethnographic Approach to

Textbook Discourse - Germán Canale 2022-08-30

This book offers a new framework for analysing textbook discourse, bridging the gap between contemporary ethnographic approaches and multimodality for a contextually sensitive approach which considers the multiplicity of multimodal resources involved in the production and use of textbooks. The volume makes the case for textbook discourse studies to go beyond studies of textual representation and critically consider the ways in which textbook discourse is situated within wider social practices. Each chapter considers a different social semiotic practice in which textbook and textbook discourse is involved: representation, communication, interaction, learning, and recontextualization. In bringing together this work with contemporary ethnography scholarship, the book offers a comprehensive toolkit for further research on textbook discourse and pushes the field forward into new directions. This innovative book will be of particular interest to students and scholars in discourse analysis, multimodality, social semiotics, language and communication, and curriculum studies.

The Routledge Handbook of Digital Media and Globalization - Dal Yong Jin 2021-05-13

In this comprehensive volume, leading scholars of media and communication examine the nexus of globalization, digital media, and popular culture in the early 21st century. The book begins by interrogating globalization as a critical and intensely contested concept, and proceeds to explore how digital media have influenced a complex set of globalization processes in broad international and comparative contexts. Contributors address a number of key political, economic, cultural, and technological issues relative to globalization, such as free trade agreements, cultural imperialism, heterogeneity, the increasing dominance of American digital media in global cultural markets, the powers of the nation-state, and global corporate media ownership. By extension, readers are introduced to core theoretical concepts and practical ideas, which they can apply to a broad range of contemporary media policies, practices, movements, and technologies in different geographic regions of the world—North America, Europe, Africa, the Middle East, Latin

America, and Asia. Scholars of global media, international communication, media industries, globalization, and popular culture will find this to be a singular resource for understanding the interconnected relationship between digital media and globalization.

Buddhism, the Internet, and Digital Media -

Gregory Price Grieve 2014-09-19

Buddhism, the Internet and Digital Media: The Pixel in the Lotus explores Buddhist practice and teachings in an increasingly networked and digital era. Contributors consider the ways Buddhism plays a role and is present in digital media through a variety of methods including concrete case studies, ethnographic research, and content analysis, as well as interviews with practitioners and cyber-communities. In addition to considering Buddhism in the context of technologies such as virtual worlds, social media, and mobile devices, authors ask how the Internet affects identity, authority and community, and what effect this might have on the development, proliferation, and perception of Buddhism in an online environment. Together, these essays make the case that studying contemporary online Buddhist practice can provide valuable insights into the shifting role religion plays in our constantly changing, mediated, hurried, and uncertain culture.

Digital Ethnography - Natalie M. Underberg

2013-04-15

Digital ethnography can be understood as a method for representing real-life cultures through storytelling in digital media. Enabling audiences to go beyond absorbing facts, computer-based storytelling allows for immersion in the experience of another culture. A guide for anyone in the social sciences who seeks to enrich ethnographic techniques, *Digital Ethnography* offers a groundbreaking approach that utilizes interactive components to simulate cultural narratives. Integrating insights from cultural anthropology, folklore, digital humanities, and digital heritage studies, this work brims with case studies that provide in-depth discussions of applied projects. Web links to multimedia examples are included as well, including projects, design documents, and other relevant materials related to the planning and execution of digital ethnography projects. In addition, new media tools such as database

development and XML coding are explored and explained, bridging the literature on cyber-ethnography with inspiring examples such as blending cultural heritage with computer games. One of the few books in its field to address the digital divide among researchers, *Digital Ethnography* guides readers through the extraordinary potential for enrichment offered by technological resources, far from restricting research to quantitative methods usually associated with technology. The authors powerfully remind us that the study of culture is as much about affective traits of feeling and sensing as it is about cognition—an approach facilitated (not hindered) by the digital age.

Digital Media in Urban China - Wilfred Yang

Wang 2019-10-04

This book examines the use and culture of digital media in urban Chinese cities.

Virtual Worlds, Real Subjectivities - Erica Lynn

Fontana 2009

The study of media, a relatively new area of focus for anthropologists, draws on traditions of, and research in, both media studies and anthropology. While specifically anthropological and ethnographic approaches to media have put forth valuable insights regarding the culturally specific nature of media and media's integration into the totality of life, much of media anthropology leaves something to be desired in its conceptions of the relationship between the individual, particularly individual subjectivity, and culture. Providing an overview of media studies generally and studies of new or digital media specifically, I argue that the theories and perspectives of psychological anthropology could bring to media anthropology a more developed understanding of the individual in culture. Furthermore, I argue that psychological anthropology, which like all social science was initially developed in the paradigm of face-to-face, spatially and temporally circumscribed social interaction, could benefit by considering the relationship of existing concepts of personhood, selfhood, identity, and experience to new contexts of mediated communication and interaction.

Digital Ethnography - Sarah Pink 2015-10-09

Lecturers, request your electronic inspection copy This sharp, innovative book champions the rising significance of ethnographic research on

the use of digital resources around the world. It contextualises digital and pre-digital ethnographic research and demonstrates how the methodological, practical and theoretical dimensions are increasingly intertwined. Digital ethnography is central to our understanding of the social world; it can shape methodology and methods, and provides the technological tools needed to research society. The authoritative team of authors clearly set out how to research localities, objects and events as well as providing insights into exploring individuals' or communities' lived experiences, practices and relationships. The book: Defines a series of central concepts in this new branch of social and cultural research Challenges existing conceptual and analytical categories Showcases new and innovative methods Theorises the digital world in new ways Encourages us to rethink pre-digital practices, media and environments This is the ideal introduction for anyone intending to conduct ethnographic research in today's digital society.

Digital Media - Stacey O'Neal Irwin 2016-04-29
Digital Media: Human-Technology Connection examines what it is like to be alive in today's technologically textured world and showcases specific digital media technologies that makes this kind of world possible. So much of human experience occurs through digital media that it is time to pause and consider the process and proliferation of digital consumption and humanity's role in it through an interdisciplinary array of sources from philosophy, media studies, film studies, media ecology and philosophy of technology. When placed in the interpretive lens of artifact, instrument, and tool, digital media can be studied in a uniquely different way, as a kind of technology that pushes the boundaries on production, distribution and communication and alters the way humans and technology connect with each other and the world. The book is divided into two sections to provide overarching definitions and case study specifics. Section one, Raw Materials, examines pertinent concepts like digital media, philosophy of technology, phenomenology and postphenomenology by author Stacey O Irwin. In Section Two, Feeling the Weave, Irwin uses conversations with digital media users and other written materials along with the

postphenomenological framework to explore nine empirical cases that focus on deep analysis of screens, sound, photo manipulation, data-mining, aggregate news and self-tracking. Postphenomenological concepts like multistability, variational theory, microperception, macroperception, embodiment, technological mediation, and culture figure prominently in the investigation. The aim of the book is to recognize that digital media technologies and the content it creates and proliferates are not neutral. They texture the world in multiple and varied ways that transform human abilities, augment experience and pattern the world in significant and comprehensive ways.

Critical and Creative Research Methodologies in Social Work - Lia Bryant 2016-03-09

Social work research is concerned with complex social issues closely connected to communities of people who are marginalized and oppressed. This volume develops critical and creative research methodologies that place questions of social justice at their centre and take innovative approaches to collecting, analysing, interpreting and presenting research data. The first section of the book examines textual data produced from an array of methodologies focused on the spoken and/or written word. These approaches allow those who are often silenced to speak by providing space and time to capture memory and meanings that may not come to light in a time driven structured research method like an interview or a questionnaire. The second section of the book discusses visual methods, including an examination of historical artefacts like, photographs and objects, and participant engagement with art, specifically clay sculpture and drawings. Both sets of methods examine the concept of 'time', that is, how we understand time, as in our past memories, how we develop relationships and knowledge over time. These creative and critical methods provide new insights into ways of undertaking social research in social work which captures the complexity of social experiences, problems and meanings that are, more often than not, embedded in time and place.

Theorising Media and Conflict - Philipp Budka 2020-04-09

Theorising Media and Conflict brings together

anthropologists as well as media and communication scholars to collectively address the elusive and complex relationship between media and conflict. Through epistemological and methodological reflections and the analyses of various case studies from around the globe, this volume provides evidence for the co-constitutiveness of media and conflict and contributes to their consolidation as a distinct area of scholarship. Practitioners, policymakers, students and scholars who wish to understand the lived realities and dynamics of contemporary conflicts will find this book invaluable.

How to Adapt Ethnography to Digital and Social Media - Robert V. Kozinets 2022

Digital experience and social media interaction are important elements of the contemporary cultural environment. This How-to Guide explains the general principles of ethnography and discusses the challenges that accompany their adaptation to digital technology and social media contexts. It considers the principles of ethnography and which of its specific elements need to be reworked or redeveloped. The major approaches to the ethnographic investigation of digital and social media are then overviewed. The guide compares the relative strengths and foci of the different approaches. The final section identifies seven important criteria to inform researcher decisions about ethnographies of virtual experiences and social media.

Media Audiences - Sue Turnbull 2020-05-01

The relationship between the media and its audiences has always been a topic of research and debate. *Media Audiences* provides a comprehensive and succinct overview of the field of audience studies from the time of the printing press to an era characterized by online digital connectivity. Written in an engaging and accessible style, this book offers a wealth of personal insight into the experience of undertaking audience research in order to illustrate the key methodological issues and challenges in the field. Addressing such topics as technologies, content and the people who are the subjects of audience research, the author challenges readers to think about the value of such research for themselves and for society at large. Comprehensive yet concise, this is essential reading for students of Media with an interest in audience studies.

The SAGE Handbook of Qualitative Research Design - Uwe Flick 2022-03-17

Qualitative research design is continually evolving. It is not only more established in disciplines beyond the traditional social sciences in which it is a standard choice, but also just as impacted by the changes in what data, technologies, and approaches researchers are using. This Handbook takes readers through the foundational theories, functions, strategies, and approaches to qualitative research design, before showcasing how it negotiates different data and research environments and produces credible, actionable impact beyond the study. Containing contributions from over 90 top scholars from a range of social science disciplines, this Handbook is not just an anthology of different qualitative research designs and how/when to use them; it is a complete exploration of how and why these designs are shaped and how, why, and into what they are evolving. This is a valuable resource for Master's and PhD level students, faculty members, and researchers across a wide range of disciplines such as health, nursing, psychology, social work, sociology, and education. Volume One: Part I: Concepts of Designing Designs in Qualitative Research Part 2: Theories and Epistemological Contexts of Designing Qualitative Research Part 3: Elements of Designing Qualitative Research Part 4: Basic Designs and Research Strategies in Qualitative Research Part 5: Mixing Methods in Designing Qualitative Research Volume Two: Part 6: Designing Qualitative Research for Specific Kinds of Data Part 7: Designing Qualitative Online and Multimodal Research Part 8: Designing Qualitative Research for Specific Groups and Areas Part 9: Designing Qualitative Research in Disciplinary Fields Part 10: Designing Qualitative Research for Impact
Handbook of Research on the Societal Impact of Digital Media - Guzzetti, Barbara 2015-08-27
The evolution of digital media has enhanced global perspectives in all facets of communication, greatly increasing the range, scope, and accessibility of shared information. Due to the tremendously broad-reaching influence of digital media, its impact on learning, behavior, and social interaction has become a widely discussed topic of study, synthesizing the

research of academic scholars, community educators, and developers of civic programs. The Handbook of Research on the Societal Impact of Digital Media is an authoritative reference source for recent developments in the dynamic field of digital media. This timely publication provides an overview of technological developments in digital media and their myriad applications to literacy, education, and social settings. With its extensive coverage of issues related to digital media use, this handbook is an essential aid for students, instructors, school administrators, and education policymakers who hope to increase and optimize classroom incorporation of digital media. This innovative publication features current empirical studies and theoretical frameworks addressing a variety of topics including chapters on instant messaging, podcasts, video sharing, cell phone and tablet applications, e-discussion lists, e-zines, e-books, e-textiles, virtual worlds, social networking, cyberbullying, and the ethical issues associated with these new technologies.

Digital Materialities - Sarah Pink 2020-05-26

As the distinction between the digital and the material world becomes increasingly blurred, the ways in which we think about design are also shifting and evolving. How can the human, digital and material be brought together to intervene in the world? What constitutes our digital-material environments? How can we engage with digital technologies to make sustainable, healthy and meaningful decisions, both now and in the future? *Digital Materialities* presents twelve chapters by scholars and practitioners working at the intersection between design and digital research in the UK, Spain, Australia and the USA. By incorporating in-depth understandings of the digital-material world from both the social sciences and design, the book considers how this combined knowledge might advance our capacity to design for the future. Divided into three parts, the focus of the book moves from the theoretical to the practical: how different digital materialities are imagined and emerge, through software emulation, urban sensors and smart homes; how new digital designs are sparked through collaborations between social scientists and designers; and finally, how digital design emerges from the insider work of everyday

designers. A fascinating, ground-breaking book for students and scholars of digital anthropology, media and communication, and anyone interested in the future of digital design. *Digital Ethnography* - Natalie M. Underberg 2013-04-15

Digital ethnography can be understood as a method for representing real-life cultures through storytelling in digital media. Enabling audiences to go beyond absorbing facts, computer-based storytelling allows for immersion in the experience of another culture. A guide for anyone in the social sciences who seeks to enrich ethnographic techniques, *Digital Ethnography* offers a groundbreaking approach that utilizes interactive components to simulate cultural narratives. Integrating insights from cultural anthropology, folklore, digital humanities, and digital heritage studies, this work brims with case studies that provide in-depth discussions of applied projects. Web links to multimedia examples are included as well, including projects, design documents, and other relevant materials related to the planning and execution of digital ethnography projects. In addition, new media tools such as database development and XML coding are explored and explained, bridging the literature on cyber-ethnography with inspiring examples such as blending cultural heritage with computer games. One of the few books in its field to address the digital divide among researchers, *Digital Ethnography* guides readers through the extraordinary potential for enrichment offered by technological resources, far from restricting research to quantitative methods usually associated with technology. The authors powerfully remind us that the study of culture is as much about affective traits of feeling and sensing as it is about cognition—an approach facilitated (not hindered) by the digital age. [The Routledge Handbook of English Language and Digital Humanities](#) - Svenja Adolphs 2020-04-16

The Routledge Handbook of English Language and Digital Humanities serves as a reference point for key developments related to the ways in which the digital turn has shaped the study of the English language and of how the resulting methodological approaches have permeated other disciplines. It draws on modern linguistics

and discourse analysis for its analytical methods and applies these approaches to the exploration and theorisation of issues within the humanities. Divided into three sections, this handbook covers: sources and corpora; analytical approaches; English language at the interface with other areas of research in the digital humanities. In covering these areas, more traditional approaches and methodologies in the humanities are recast and research challenges are re-framed through the lens of the digital. The essays in this volume highlight the opportunities for new questions to be asked and long-standing questions to be reconsidered when drawing on the digital in humanities research. This is a ground-breaking collection of essays offering incisive and essential reading for anyone with an interest in the English language and digital humanities.

Transforming Everything? - Karen Mossberger
2021-12-14

"Broadband internet use is often heralded for its transformative potential in a broad range of policy areas, but there is scarce evidence on whether this is so, and how it can be utilized most effectively by organizations and communities. While the attribution of change to programmatic efforts is a familiar challenge in evaluation research, broadband technologies present some particular issues for evaluation: the "black box" problem of understanding user behavior; the complexity of theorizing about the interaction between technology and policy-specific processes; and understanding change over time. How can we better address both the challenges and the opportunities for evaluating broadband initiatives? This chapter introduces the plan of the volume in the context of answering these questions"--

Digital Environments - Urte Undine Frömking
2017-03-31

Digital technology permeates the physical world. Social media and virtual reality, accessed via internet capable devices - computers, smartphones, tablets and wearables - affect nearly all aspects of social life. The contributions to this volume apply innovative forms of ethnographic research to the digital realm. They examine the emergence of new forms of digital life, such as political participation through comments on East Greenlandic news blogs, the

personal use of video broadcasting applications, the rise of transnational migrant networks facilitated by social media, or the effects of Facebook, Twitter, and Instagram on global conflicts.

The SAGE Handbook of Social Media - Jean Burgess
2017-03-30

The world is in the midst of a social media paradigm. Once viewed as trivial and peripheral, social media platforms like Twitter, Facebook and WeChat have become an important part of the information and communication infrastructure of society. They are bound up with business and politics as well as everyday life, work, and personal relationships. This international Handbook addresses the most significant research themes, methodological approaches and debates in the study of social media. It contains substantial chapters written especially for this book by leading scholars from a range of disciplinary perspectives, covering everything from computational social science to sexual self-expression. Part 1: Histories And Pre-Histories Part 2: Approaches And Methods Part 3: Platforms, Technologies And Business Models Part 4: Cultures And Practices Part 5: Social And Economic Domains

Media Anthropology for the Digital Age - Anna Cristina Pertierra
2018-01-16

The field of anthropology took a long time to discover the significance of media in modern culture. In this important new book, Anna Pertierra tells the story of how a field - once firmly associated with the study of esoteric cultures - became a central part of the global study of media and communication. She recounts the rise of anthropological studies of media, the discovery of digital cultures, and the embrace of ethnographic methods by media scholars around the world. Bringing together longstanding debates in sociocultural anthropology with recent innovations in digital cultural research, this book explains how anthropology fits into the story and study of media in the contemporary world. It charts the mutual disinterest and subsequent love affair that has taken place between the fields of anthropology and media studies in order to understand how and why such a transformation has taken place. Moreover, the book shows how the theories and methods of anthropology offer

valuable ways to study media from a ground-level perspective and to understand the human experience of media in the digital age. *Media Anthropology for the Digital Age* will be of interest to students and scholars of media and communication, anthropology, and cultural studies, as well as anyone wanting to understand the use of anthropology across wider cultural debates.

Digital Media Criticism - Anandam P. Kavoori 2010

Digital Media Criticism is an introductory text about media criticism - the act of interpreting and making sense of a range of new media texts that we use (and create) on a daily basis - offering a critical language and a methodological template for interrogating and analyzing the complex texts of digital media. Individual chapters connect key methods of media criticism - genre, auteur, cultural/ideological, and ethnographic - with digital culture. Case studies of social media, user generated content, cell phones, and video games are provided, which include everything from downloading ring tones and making new (Facebook) friends, to creating an avatar, texting, and opening a window on RL (real-life). Insightful and accessible, the book looks at the possibilities and limits of the digital age for us - as creators, consumers, and distributors of content. It will be useful to undergraduates studying media criticism, digital culture and communication, and media literacy, and is written to invite them into a conversation about the culture of the digital age.

Routledge Handbook on Consumption - Margit Keller 2017-02-10

Consumption research is burgeoning across a wide range of disciplines. The *Routledge Handbook on Consumption* gathers experts from around the world to provide a nuanced overview of the latest scholarship in this expanding field. At once ambitious and timely, the volume provides an ideal map for those looking to position their work, find new analytic insights and identify research gaps. With an intuitive thematic structure and resolutely international outlook, it engages with theory and methodology; markets and businesses; policies, politics and the state; and culture and everyday life. It will be essential reading for students and scholars across the social and economic

sciences.

The Bloomsbury Handbook to the Digital Humanities - James O'Sullivan 2022-11-03

The Bloomsbury Handbook to the Digital Humanities reconsiders key debates, methods, possibilities, and failings from across the digital humanities, offering a timely interrogation of the present and future of the arts and humanities in the digital age. Comprising 43 essays from some of the field's leading scholars and practitioners, this comprehensive collection examines, among its many subjects, the emergence and ongoing development of DH, postcolonial digital humanities, feminist digital humanities, race and DH, multilingual digital humanities, media studies as DH, the failings of DH, critical digital humanities, the future of text encoding, cultural analytics, natural language processing, open access and digital publishing, digital cultural heritage, archiving and editing, sustainability, DH pedagogy, labour, artificial intelligence, the cultural economy, and the role of the digital humanities in climate change. *The Bloomsbury Handbook to the Digital Humanities: Surveys* key contemporary debates within DH, focusing on pressing issues of perspective, methodology, access, capacity, and sustainability. Reconsiders and reimagines the past, present, and future of the digital humanities. Features an intuitive structure which divides topics across five sections: "Perspectives & Polemics", "Methods, Tools & Techniques", "Public Digital Humanities", "Institutional Contexts", and "DH Futures". Comprehensive in scope and accessibility written, this book is essential reading for students, scholars, and practitioners working across the digital humanities and wider arts and humanities. Featuring contributions from pre-eminent scholars and radical thinkers both established and emerging, *The Bloomsbury Handbook to the Digital Humanities* should long serve as a roadmap through the myriad formulations, methodologies, opportunities, and limitations of DH. Comprehensive in its scope, pithy in style yet forensic in its scholarship, this book is essential reading for students, scholars, and practitioners working across the digital humanities, whatever DH might be, and whatever DH might become.

Digital Media and Society - Simon Lindgren 2017-05-01

This book offers a comprehensive new analysis of the contemporary media landscape, looking at

the central theories of the digital society, and the hot topics and key research methods in the field.