

# Freakonomics Superfreakonomics Steven D Levitt

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*The Economics Book* - DK 2014-12-19

All your complicated economic questions and theories explained by world experts. Economics is a broad topic, and your knowledge might be limited if you're not an economist by profession -- until now! The Economics Book is your jargon-free, visual guide to understanding the production and distribution of wealth. Using a combination of authoritative, clear text, and bold graphics, this encyclopedia explores and explains big questions and issues that affect us all. Everything from taxation, to recession to the housing market and much more! By following an innovative visual approach, The Economics Book demystifies and untangles complicated theories. Make sense of abstract concepts through colorful graphics, fun facts, and step-by-step flow diagrams. Satisfy Your Hunger for Knowledge Dive deeper into the history of economics with this page-turning book! From the ancient Greeks to today, you'll discover over 100 key ideas from the world's greatest theorists like Thomas Malthus, John Maynard Keynes, and Milton Friedman. Fortunately, you don't need an economics degree to gain this type of understanding. The Economics Book is your accessible guide to tons of invaluable economic knowledge and learning how the economy shapes our world! This book will be your guide through the history of economics: - Let the Trading Begin 400 BCE - 1770 CE - The Age of Reason 1770 - 1820 - Industrial and Economic Revolutions 1820 - 1929 - War and Depressions: 1929 - 1945 - Post-War Economics 1945 - 1970 - Contemporary Economics 1970 - Present The Series Simply Explained With over 7 million copies sold worldwide to date, The Economics Book is part of the award-winning Big Ideas Simply Explained series from DK Books. It uses innovative graphics along with engaging writing to make complex subjects easier to understand.

Doughnut Economics - Kate Raworth 2017-02-23

A Financial Times "Best Book of 2017: Economics" 800-CEO-Read "Best Business Book of 2017: Current Events & Public Affairs" Economics is the mother tongue of public policy. It dominates our decision-making for the future, guides multi-billion-dollar investments, and shapes our responses to climate change, inequality, and other environmental and social challenges that define our times. Pity then, or more like disaster, that its fundamental ideas are centuries out of date yet are still taught in college courses worldwide and still used to address critical issues in government and business alike. That's why it is time, says renegade economist Kate Raworth, to revise our economic thinking for the 21st century. In Doughnut Economics, she sets out seven key ways to fundamentally reframe our understanding of what economics is and does. Along the way, she points out how we can break our addiction to growth; redesign money, finance, and business to be in service to people; and create economies that are regenerative and distributive by design. Named after the now-iconic "doughnut" image that Raworth first drew to depict a sweet spot of human prosperity (an image that appealed to the Occupy Movement, the United Nations, eco-activists, and business leaders alike), Doughnut Economics offers a radically new compass for guiding global development, government policy, and corporate strategy, and sets new standards for what economic success looks like. Raworth handpicks the best emergent ideas—from ecological, behavioral, feminist, and institutional economics to complexity thinking and Earth-systems science—to address this question: How can we turn economies that need to grow, whether or not they make us thrive, into economies that make us thrive, whether or not they grow? Simple, playful, and eloquent, Doughnut Economics offers game-changing analysis and inspiration for a new generation of economic thinkers.

Microeconomics - Austan Goolsbee 2015-12-03

Like no other text for the intermediate microeconomics course, Goolsbee, Levitt, and Syverson's Microeconomics bridges the gap between today's theory and practice, with a strong empirical dimension that lets students test theory and successfully apply it. With carefully crafted features and vivid examples, Goolsbee, Levitt, and Syverson's text helps answer two critical questions students ask, "Do people and firms really act as theory suggests?" and "How can someone use microeconomics in a practical way?" The authors teach in economics departments and business schools and are active empirical microeconomics researchers. Their grounding in different areas of empirical research allows them to present the evidence developed in the last 20 years that has tested and refined fundamental theories. Their teaching and professional experiences are reflected in an outstanding presentation of theories and applications.

From Economics Imperialism to Freakonomics - Ben Fine 2009-04-15

Is or has economics ever been the imperial social science? Could or should it ever be so? These are the central concerns of this book. It involves a critical reflection on the process of how economics became the way it is, in terms of a narrow and intolerant orthodoxy, that has, nonetheless, increasingly directed its attention to appropriating the subject matter of other social sciences through the process termed "economics imperialism". In other words, the book addresses the shifting boundaries between economics and the other social sciences as seen from the confines of the dismal science, with some reflection on the responses to the economic imperialists by other disciplines. Significantly, an old economics imperialism is identified of the "as if market" style most closely associated with Gary Becker, the public choice theory of Buchanan and Tullock and cliometrics. But this has given way to a more "revolutionary" form of economics imperialism associated with the information-theoretic economics of Akerlof and Stiglitz, and the new institutional economics of Coase, Williamson and North. Embracing one "new" field after another, economics imperialism reaches its most extreme version in the form of "freakonomics", the economic theory of everything on the basis of the most shallow principles. By way of contrast and as a guiding critical thread, a thorough review is offered of the appropriate principles underpinning political economy and its relationship to social science, and how these have been and continue to be deployed. The case is made for political economy with an interdisciplinary character, able to bridge the gap between economics and other social sciences, and draw upon and interrogate the nature of contemporary capitalism.

Quicklet on Freakonomics by Stephen D. Levitt & Stephan J. Dubner -

Jonathan Nathan 2011-11-09

Quicklets: Learn More. Read Less. Freakonomics was written by Steven D. Levitt and Stephen J. Dubner. Levitt is an economist who is known for making connections that other people do not see, while Dubner is a journalist for the New York Times. The book started as an article about Levitt that Dubner was writing for the New York Times in 2003. They wrote the book together as an attempt to bring economics to the masses, to show in an interesting and conversational way on how economics can prove that conventional wisdom is often wrong and how it can shed new light on confusing situations. The book was published in 2005 and has somewhat become controversial for its findings.

*The Boy with Two Belly Buttons* - Stephen J. Dubner 2007-09-25

Solomon, a little boy with two belly buttons, discovers that being different can be a good thing.

*Chicago Price Theory* - J. Daniel Hammond 2013

This comprehensive three-volume collection brings together the most important papers from leading economists published in the past 120 years covering a wide range of topics and issues. Along with an original introduction by the editors, this authoritative set will be of immense value to students, researchers, scholars and practitioners interested in 'Chicago Price Theory'.

Confessions of a Hero-Worshiper - Stephen J. Dubner 2009-10-13

As a boy, Stephen J. Dubner's hero was Franco Harris, the famed and mysterious running back for the Pittsburgh Steelers. When Dubner's father died, he became obsessed—he dreamed of his hero every night; he signed his school papers "Franco Dubner." Though they never met, it was Franco Harris who shepherded Dubner through a fatherless boyhood. Years later, Dubner journeys to meet his hero, certain that Harris will embrace him. And he is . . . well, wrong. Told with the grit of a journalist and the grace of a memoirist, *Confessions of a Hero-Worshiper* is a breathtaking, heartbreaking, and often humorous story of astonishing developments. It is also a sparkling meditation on the nature of hero worship—which, like religion and love, tells us as much about ourselves as about the object of our desire.

*An Economic Analysis of a Drug-selling Gang's Finances* - Steven D. Levitt 1998

**Abstract:** We analyze a unique data set detailing the financial activities of a drug-selling street gang on a monthly basis over a four-year period in the recent past. The data, originally compiled by the gang leader to aid in managing the organization, contain detailed information on both the sources of revenues (e.g. drug sales, extortion) and expenditures (e.g. costs of drugs sold, weapons, tribute to the central gang organization, wages paid to various levels of the gang). Street-level drug dealing appears to be less lucrative than is generally thought. We estimate the average wage in the organization to rise from roughly \$6 per hour to \$11 per hour over the time period studied. The distribution of wages, however, is extremely skewed. Gang leaders earn far more than they could in the legitimate sector, but the actual street-level dealers appear to earn less than the minimum wage throughout most of our sample, in spite of the substantial risks associated with such activities (the annual violent death rate in our sample is 0.07). There is some evidence consistent both with compensating differentials and efficiency wages. The markup on drugs suggests that the gang has substantial local market power. Gang wars appear to have an important strategic component: violence on another gang's turf shifts demand away from that area. The gang we observe responds to such attacks by pricing below marginal cost, suggesting either economic punishment for the rival gang or the presence of switching for users that makes market share maintenance valuable. We investigate a range of alternative methods for estimating the willingness of gang members to accept risks of death, all of which suggest that the implicit value that gang members place on their own lives is very low.

*Superfreakonomics* - Steven D. Levitt 2010

**Freakonomics** - Steven D. Levitt 2009-10-07

Comprobando que el estudio de la economía puede explicar cómo se relacionan fenómenos distintos, este bestseller internacional establece una nueva manera de ver al mundo. los autores explican el lado escondido de todo, desde crímenes violentos y nombres d

SUMMARY - Think Like A Freak: The Authors Of Freakonomics Offer To Retrain Your Brain By Steven D. Levitt And Stephen J. Dubner - Shortcut Edition 2021-05-30

\* Our summary is short, simple and pragmatic. It allows you to have the essential ideas of a big book in less than 30 minutes. \*By reading this summary, you will discover the keys to a new approach to problem solving, proposed by the authors of *Freakonomics*. \*You will also discover that : our origins shape our behavior more than it seems; thinking like a child can sometimes help to solve a problem; it is necessary to know and know how to manipulate incentives to achieve one's ends; it is possible to let the problem solve itself without effort; sometimes it takes giving up to find success.

\*Following the books *Freakonomics* and *Superfreakonomics*, by the same authors, the latter have received a large number of questions from readers,

eager to find answers to their problems or to the problems of society, whether it is the issue of crime or abortion for example. Steven Levitt and Stephen Dubner did not, contrary to appearances, have a tool that could simply solve all the problems of the world. Instead, they used a particular approach to analyze problems in a different way and eventually begin to respond to them. This would be called freak thinking. \*Buy now the summary of this book for the modest price of a cup of coffee!

**Turbulent Souls:** - Stephen J. Dubner 1999-10-01

The son of Catholic converts from Judaism chronicles his own return to the Jewish faith after being raised as an altar boy and a devout Christian. Reprint.

**Illustrated Superfreakonomics** - Steven D. Levitt 2010

'A HUMDINGER' THE TIMES BIGGER, BETTER AND MORE CONTROVERSIAL, THE INTERNATIONALLY BESTSELLING FREAKQUEL IS HERE IN A SUPER-DELUXE, SUPER-ILLUSTRATED EDITION. Steven Levitt, the original rogue economist, and Stephen Dubner look deeper, question harder and uncover even more hidden truths about our world, from terrorism to shark attacks, cable TV to hurricanes. They ask, among other things- What's a sure-fire way to catch a terrorist? Are people hard-wired for altruism or selfishness? Which cancer does chemotherapy work best for? Why is saving the planet easier than we think? With this illustrated edition, Levitt and Dubner bring alive their unique analysis and storytelling with an explosion of visual evidence to reveal the world in a bold, new way. Seeing is believing . . .

**Scorecasting** - Tobias Moskowitz 2012-01-17

In *Scorecasting*, University of Chicago behavioral economist Tobias Moskowitz teams up with veteran *Sports Illustrated* writer L. Jon Wertheim to overturn some of the most cherished truisms of sports, and reveal the hidden forces that shape how basketball, baseball, football, and hockey games are played, won and lost. Drawing from Moskowitz's original research, as well as studies from fellow economists such as bestselling author Richard Thaler, the authors look at: the influence home-field advantage has on the outcomes of games in all sports and why it exists; the surprising truth about the universally accepted axiom that defense wins championships; the subtle biases that umpires exhibit in calling balls and strikes in key situations; the unintended consequences of referees' tendencies in every sport to "swallow the whistle," and more. Among the insights that *Scorecasting* reveals: • Why Tiger Woods is prone to the same mistake in high-pressure putting situations that you and I are • Why professional teams routinely overvalue draft picks • The myth of momentum or the "hot hand" in sports, and why so many fans, coaches, and broadcasters fervently subscribe to it • Why NFL coaches rarely go for a first down on fourth-down situations—even when their reluctance to do so reduces their chances of winning. In an engaging narrative that takes us from the putting greens of Augusta to the grid iron of a small parochial high school in Arkansas, *Scorecasting* will forever change how you view the game, whatever your favorite sport might be.

*Economics of Criminal Law* - Steven D. Levitt 2008

This volume brings together some of the most influential articles in the field of law and economics. Together the chapters illustrate how economic theory and rigorous empirical analysis can shed light on some of the most important issues in social science and public policy.

**SuperFreakonomics, Illustrated edition** - Steven D. Levitt 2010-10-26

*Superfreakonomics*—the smash hit follow-up to the remarkable New York Times bestselling phenomenon *Freakonomics*—is back in a new full-color, fully illustrated and expanded edition. The brainchild of rogue economist Steven D. Levitt and Stephen J. Dubner that once again brilliantly challenges our view of the way the world really works is presented with a new, visual, superfreaky dimension added, enhancing the already provocative thinking about street prostitutes, hurricanes, heart attacks, and other seemingly mundane matters that made *Freakonomics* and *Superfreakonomics* part of the national zeitgeist.

**When to Rob a Bank** - Steven D. Levitt 2015-05-05

In celebration of the 10th anniversary of the landmark book *Freakonomics* comes this curated collection from the most readable economics blog in the universe. It's the perfect solution for the millions of readers who love all

things Freakonomics. Surprising and erudite, eloquent and witty, *When to Rob a Bank* demonstrates the brilliance that has made the Freakonomics guys an international sensation, with more than 7 million books sold in 40 languages, and 150 million downloads of their Freakonomics Radio podcast. When Freakonomics was first published, the authors started a blog—and they've kept it up. The writing is more casual, more personal, even more outlandish than in their books. In *When to Rob a Bank*, they ask a host of typically off-center questions: Why don't flight attendants get tipped? If you were a terrorist, how would you attack? And why does KFC always run out of fried chicken? Over the past decade, Steven D. Levitt and Stephen J. Dubner have published more than 8,000 blog posts on the Freakonomics website. Many of them, they freely admit, were rubbish. But now they've gone through and picked the best of the best. You'll discover what people lie about, and why; the best way to cut gun deaths; why it might be time for a sex tax; and, yes, when to rob a bank. (Short answer: never; the ROI is terrible.) You'll also learn a great deal about Levitt and Dubner's own quirks and passions, from gambling and golf to backgammon and the abolition of the penny.

**Think Like a Freak** - Steven D. Levitt 2015-07-07

Now in Paperback—the New York Times bestseller—and follow up to the revolutionary bestsellers *Freakonomics* and *SuperFreakonomics*—with a new author Q&A. With their trademark blend of captivating storytelling and unconventional analysis, Steven D. Levitt and Stephen J. Dubner take us inside their thought process and teach us all how to think a bit more productively, more creatively, more rationally. In *Think Like A Freak*, they offer a blueprint for an entirely new way to solve problems, whether your interest lies in minor lifehacks or major global reforms. The topics range from business to philanthropy to sports to politics, all with the goal of retraining your brain. Along the way, you'll learn the secrets of a Japanese hot-dog-eating champion, the reason an Australian doctor swallowed a batch of dangerous bacteria, and why Nigerian e-mail scammers make a point of saying they're from Nigeria. Levitt and Dubner plainly see the world like no one else. Now you can too. Never before have such iconoclastic thinkers been so revealing—and so much fun to read.

[SuperFreakonomics](#) - Steven D. Levitt 2011-05-24

The New York Times bestselling *Freakonomics* was a worldwide sensation. Now, Steven D. Levitt and Stephen J. Dubner return with *SuperFreakonomics*, and fans and newcomers alike will find that the "freakquel" is even bolder, funnier, and more surprising than the first. *SuperFreakonomics* challenges the way we think all over again, exploring the hidden side of everything with such questions as: How is a street prostitute like a department store Santa? Who adds more value: a pimp or a Realtor? What do hurricanes, heart attacks, and highway deaths have in common? Did TV cause a rise in crime? Can eating kangaroo meat save the planet? Whether investigating a solution to global warming or explaining why the price of oral sex has fallen so drastically, Levitt and Dubner show the world for what it really is—good, bad, ugly, and, in the final analysis, superfreaky.

[The Undercover Economist Strikes Back](#) - Tim Harford 2014-01-16

A provocative and lively exploration of the increasingly important world of macroeconomics, by the author of the bestselling *The Undercover Economist*. Thanks to the worldwide financial upheaval, economics is no longer a topic we can ignore. From politicians to hedge fund managers to middle-class IRA holders, everyone must pay attention to how and why the global economy works the way it does. Enter Financial Times columnist and bestselling author Tim Harford. In this new book that demystifies macroeconomics, Harford strips away the spin, the hype, and the jargon to reveal the truth about how the world's economy actually works. With the wit of a raconteur and the clear grasp of an expert, Harford explains what's really happening beyond today's headlines, why all of us should care, and what we can do about it to understand it better.

**Think Like a Freak** - Steven D. Levitt 2014-05-13

From the rule-breaking authors of international bestsellers *Freakonomics* and *Superfreakonomics*, this is the ultimate guide to how to Think Like a Freak

The *Freakonomics* books have come to stand for something: challenging conventional wisdom; using data rather than emotion to answer questions; and learning to unravel the world's secret codes. Now Levitt and Dubner have gathered up what they have learned and turned it into a readable and practical toolkit for thinking differently - thinking, that is, like a Freak. Whether you are interested in the best way to improve your odds in penalty kicks, or in major global reforms, here is a blueprint for an entirely new way to solve problems. Along the way, you'll learn how the techniques of a Japanese hot-dog-eating champion can help you, the reason an Australian doctor swallowed a batch of dangerous bacteria, why Nigerian e-mail scammers make a point of saying they're from Nigeria, and why Van Halen's demanding tour contract banning brown M&Ms was really a safety measure. You'll learn why sometimes it's best to put away your moral compass, and smarter to think like a child. You will be given a master class in incentives—because for better or worse, incentives rule our world. And you will learn to quit before you fail, because you can't solve tomorrow's problem if you aren't willing to abandon today's dud. Levitt and Dubner see the world like no one else. Now you can too. Never before have such iconoclastic thinkers been so revealing - and so much fun to read.

**When To Rob A Bank** - Steven D. Levitt 2015-05-05

Why do educated women get fewer responses on online dating websites? Is buying local food economically efficient? Does bribing kids improve their performance on school tests? Steven Levitt and Stephen J. Dubner, the quirky geniuses behind *Freakonomics*, *SuperFreakonomics* and *Think Like a Freak*, are back at it. For the last ten years, they've used the tools of economics to answer some of our most unanswerable questions on the *Freakonomics.com* blog. Here, for the first time, the very best of their more than 8,000 posts are together in a single place. We learn why it's so hard to predict the Kentucky Derby, why babies born in summer tend to score lower on standardized tests, and why rich people tend to be happier than poor people, but rich countries no happier than poor ones. *When to Rob a Bank* showcases the brilliance that has made Levitt and Dubner an international sensation, and the eloquence and wit that has always made them such a joy to read.

[An Economist Walks into a Brothel](#) - Allison Schrager 2019-04-02

A Financial Times Book of the Month pick for April! Is it worth swimming in shark-infested waters to surf a 50-foot, career-record wave? Is it riskier to make an action movie or a horror movie? Should sex workers forfeit 50 percent of their income for added security or take a chance and keep the extra money? Most people wouldn't expect an economist to have an answer to these questions--or to other questions of daily life, such as who to date or how early to leave for the airport. But those people haven't met Allison Schrager, an economist and award-winning journalist who has spent her career examining how people manage risk in their lives and careers. Whether we realize it or not, we all take risks large and small every day. Even the most cautious among us cannot opt out--the question is always which risks to take, not whether to take them at all. What most of us don't know is how to measure those risks and maximize the chances of getting what we want out of life. In *An Economist Walks into a Brothel*, Schrager equips readers with five principles for dealing with risk, principles used by some of the world's most interesting risk takers. For instance, she interviews a professional poker player about how to stay rational when the stakes are high, a paparazzo in Manhattan about how to spot different kinds of risk, horse breeders in Kentucky about how to diversify risk and minimize losses, and a war general who led troops in Iraq about how to prepare for what we don't see coming. When you start to look at risky decisions through Schrager's new framework, you can increase the upside to any situation and better mitigate the downside.

**Think Like a Freak: a 30-Minute Summary of Steven D. Levitt and Steven J. Dubner's Book** - InstaRead Summaries Staff 2014-06-13

PLEASE NOTE: This is a summary of the book and NOT the original book.

Think Like a Freak: A 30-minute Summary of Steven D. Levitt and Steven J. Dubner's book Inside this Instaread Summary: Overview of the entire book Introduction to the Important people in the book Summary and analysis of all the chapters in the book Key Takeaways of the book A Reader's Perspective Preview of this summary: Chapter 1 After writing *Freakonomics* and

Superfreakonomics, Steven Levitt and Stephen Dubner were asked many questions about how to deal with a wide variety of problems. Since problem solving is difficult and time-consuming, they decided to write a book to teach thinking skills instead of trying to offer solutions to specific problems. The first important idea to keep in mind is that selfish incentives are not as effective as communal incentives when considering how to solve a problem. Most people tend to put their own interests before the interests of others. This is human nature and often makes it difficult to get several people to move in the same direction towards a specific goal. There is no right or wrong way to think about solving a problem. In the modern world, people must become more productive, creative, and rational in their thinking. The first two books written by Levitt and Dubner were based on a few basic ideas. First, incentives are the foundation of modern life, and figuring them out is the key to understanding and solving any problem. Next, conventional wisdom often turns out to be incorrect and blindly following it can lead to disastrous outcomes. Finally, correlation does not equal causality. In other words, just because two things are identified together does not mean that one causes the other. This book builds on these three basic principles, but is more prescriptive than the previous two titles. The book is inspired by an economic approach relying on data rather than an ideology to understand how the world works, how resources are allocated, and the obstacles that can get in the way of getting resources to those who need them. The good news is that thinking like a freak is so easy that anyone can do it. The question is why so few people actually do it...

SuperFreakonomics - Steven D. Levitt 2011-09

Avec Freakonomics, leur premier livre (Folio actuel numéro 132), Levitt et Dubner ont transformé notre regard sur le monde en appliquant les méthodes de l'économie aux petites bizarreries de la vie quotidienne.

SuperFreakonomics aborde une nouvelle série de questions aussi insolites les unes que les autres. La méthode économique n'est ici ni une simple discipline universitaire ni une stricte explication mathématique de l'"économie", mais un instrument dont il faut se servir pour décrire comment nous prenons des décisions : c'est le mariage de la méthode économique et de la curiosité iconoclaste. Finalement, il ressort de toutes ces démonstrations une redoutable évidence : les êtres humains, que l'économie traite en sujets rationnels et calculateurs, ne font qu'obéir aux incitations.

*Think Like a Freak* - Steven D. Levitt 2014

The Freakonomics books have come to stand for challenging conventional wisdom; using data rather than emotion to answer questions. Now Levitt and Dubner have turned what they've learned into a readable and practical toolkit for thinking smarter, harder, and different - thinking, that is, like a Freak. Think Like a Freak offers rules like 'Put Your Moral Compass in Your Pocket,' 'The Upside of Quitting,' 'Just Because You're Great at Something Doesn't Mean You're Good at Everything,' and 'If You Have No Talent, Follow Levitt's Path to Success.' Praise for Freakonomics 'A phenomenon.' Observer 'Non-stop fun.' Evening Standard 'Brilliant . . . you'll be stimulated, provoked and entertained. Of how many books can that be said?' Sunday Telegraph 'Dazzling . . . a delight.' The Economist Praise for Superfreakonomics 'Page-turning, politically incorrect and ever-so-slightly intoxicating, like a large swig of tequila.' The Times 'You are guaranteed a good time.' Financial Times 'Mind-blowing.' Wall Street Journal 'Travels further than its predecessor . . . Levitt is a master at drawing counter-intuitive conclusions.' Sunday Times

**Naked Economics: Undressing the Dismal Science (Fully Revised and Updated)** - Charles Wheelan 2010-04-19

Seeks to provide an engaging and comprehensive primer to economics that explains key concepts without technical jargon and using common-sense examples.

*Think Like A Freak* - Steven D. Levitt 2014-05-12

Steven Levitt and Stephen Dubner single-handedly showed the world that applying counter-intuitive approaches to everyday problems can bear surprising results. Think Like a Freak will take readers further inside this special thought process, revealing a new way of approaching the decisions we make, the plans we create and the morals we choose. It answers the question

on the lips of everyone who's read the previous books: How can I apply these ideas to my life? How do I make smarter, harder and better decisions? How can I truly think like a freak? With short, highly entertaining insights running the gamut from "The Upside of Quitting" to "How to Succeed with No Talent," Think Like a Freak is poised to radically alter the way we think about all aspects of life on this planet.

*Freaks and Friends* - Steven D. Levitt 2015-05-05

Why don't flight attendants get tipped? If you were a terrorist, how would you attack? And why does KFC always run out of fried chicken? Over the past decade, Steven D. Levitt and Stephen J. Dubner have published more than 8,000 blog posts on Freakonomics.com. Now the very best of this writing has been carefully curated into one volume, the perfect solution for the millions of readers who love all things Freakonomics. Discover why taller people tend to make more money; why it's so hard to predict the Kentucky Derby winner; and why it might be time for a sex tax (if not a fat tax). You'll also learn a great deal about Levitt and Dubner's own quirks and passions. Surprising and erudite, eloquent and witty, Freaks and Friends demonstrates the brilliance that has made their books an international sensation.

**When to Rob a Bank** - Steven D. Levitt 2016-03-01

This is the ultimate guide to the world of the Freak. Renegade thinkers and bestselling sensations Levitt and Dubner have carefully curated the very best of their blogs, conversations, wisecracks and advice from the last decade to reveal the outlandish truth about everything from lying to bankrobbing, fast food to sex taxes. 'We are all Freakonomists now.' Washington Post 'A phenomenon . . . their approach has won them a cult following.' Observer 'Lie back and let Levitt and Dubner's bouncy prose style carry you along from one peculiarity to the next.' Sunday Telegraph 'You are guaranteed a good time.' Financial Times

**The Social Economist** - 1894

**Book Review: Freakonomics by Steven D. Levitt and Stephen J. Dubner** - 50MINUTES.COM, 2019-04-04

It can be hard for busy professionals to find the time to read the latest books. Stay up to date in a fraction of the time with this concise guide. Freakonomics: A Rogue Economist Explores the Hidden Side of Everything is an engaging, thought-provoking look at the behaviour and phenomena we see around us every day. Its authors seek to apply the analytical tools of economics to a host of curiosities to answer questions as diverse as whether your estate agent might be lying to you and when it is in schoolteachers' best interests to cheat. Their explanations often run counter to conventional wisdom and the explanations provided by academics and politicians, who all too often fail to distinguish between correlation and causation and miss the deeper, hidden causes behind events. Freakonomics is a worldwide publishing phenomenon, with translations into some 35 languages and over four million copies sold worldwide to date. This book review and analysis is perfect for: • Students of economics • Anyone with an interest in microeconomics and economic theory • Anyone who wants to understand the hidden factors that shape our lives and decisions About 50MINUTES.COM | BOOK REVIEW The Book Review series from the 50Minutes collection is aimed at anyone who is looking to learn from experts in their field without spending hours reading endless pages of information. Our reviews present a concise summary of the main points of each book, as well as providing context, different perspectives and concrete examples to illustrate the key concepts.

*Freakonomics Intl* - Steven D. Levitt 2006-01-01

These may not sound like typical questions for an economist to ask. But Steven D. Levitt is not a typical economist. He studies the riddles of everyday life-from cheating and crime to parenting and sports-and reaches conclusions that turn conventional wisdom on its head. Freakonomics is a groundbreaking collaboration between Levitt and Stephen J. Dubner, an award-winning author and journalist. They set out to explore the inner workings of a crack gang, the truth about real estate agents, the secrets of the Ku Klux Klan, and much more. Through forceful storytelling and wry insight, they show that economics is, at root, the study of incentives-how people get what they want or need, especially when other people want or need the same thing. Book

jacket.

[The Essays of Warren Buffett](#) - Lawrence A. Cunningham 2013-03-15

In the third edition of this international best seller, Lawrence Cunningham brings you the latest wisdom from Warren Buffett's annual letters to Berkshire Hathaway shareholders. New material addresses: the financial crisis and its continuing implications for investors, managers and society; the housing bubble at the bottom of that crisis; the debt and derivatives excesses that fueled the crisis and how to deal with them; controlling risk and protecting reputation in corporate governance; Berkshire's acquisition and operation of Burlington Northern Santa Fe; the role of oversight in heavily regulated industries; investment possibilities today; and weaknesses of popular option valuation models. Some other material has been rearranged to deepen the themes and lessons that the collection has always produced: Buffett's "owner-related business principles" are in the prologue as a separate subject and valuation and accounting topics are spread over four instead of two sections and reordered to sharpen their payoff. Media coverage is available at the following links: Interviews/Podcasts: Motley Fool, [click here](#). Money, Riches and Wealth, [click here](#). Manual of Ideas, [click here](#). Corporate Counsel, [click here](#). Reviews: William J. Taylor, [ABA Banking Journal, click here](#). Bob Morris, [Blogging on Business, click here](#). Pamela Holmes, [Saturday Evening Post, click here](#). Kevin M. LaCroix, [D&O Diary, click here](#). Blog Posts: On Finance issues (Columbia University), [click here](#). On Berkshire post-Buffett (Manual of Ideas), [click here](#). On Publishing the book (Value Walk), [click here](#). On Governance issues (Harvard University blog), [click here](#). Featured Stories/Recommended Reading: Motley Fool, [click here](#). Stock Market Blog, [click here](#). Motley Fool Interviews with LAC at Berkshire's 2013 Annual Meeting Berkshire Businesses: Vastly Different, Same DNA, [click here](#). Is Berkshire's Fat Wallet an Enemy to Its Success?, [click here](#). Post-Buffett Berkshire: Same Question, Same Answer, [click here](#). How a Disciplined Value Approach Works Across the Decades, [click here](#). Through the Years: Constant Themes in Buffett's Letters, [click here](#). Buffett's Single Greatest Accomplishment, [click here](#). Where Buffett Is Finding Moats These Days, [click here](#). How Buffett Has Changed Through the Years, [click here](#). Speculating on Buffett's Next Acquisition, [click here](#). Buffett Says "Chief Risk Officers" Are a Terrible Mistake, [click here](#). Berkshire Without Buffett, [click here](#).

*Freakonomics* - Steven D. Levitt 2020

Offers an alternative view of how the economy works.

**The Armchair Economist** - Steven E. Landsburg 2012-05-10

Air bags cause accidents, because well-protected drivers take more risks. This well-documented truth comes as a surprise to most people, but not to economists, who have learned to take seriously the proposition that people respond to incentives. In *The Armchair Economist*, Steven E. Landsburg shows how the laws of economics reveal themselves in everyday experience and illuminate the entire range of human behavior. Why does popcorn cost so much at the cinema? The 'obvious' answer is that the owner has a monopoly, but if that were the whole story, there would also be a monopoly price to use the toilet. When a sudden frost destroys much of the Florida orange crop and prices skyrocket, journalists point to the 'obvious' exercise of monopoly power.

Economists see just the opposite: If growers had monopoly power, they'd have raised prices before the frost. Why don't concert promoters raise ticket prices even when they are sure they will sell out months in advance? Why are some goods sold at auction and others at pre-announced prices? Why do boxes at the football sell out before the standard seats do? Why are bank buildings fancier than supermarkets? Why do corporations confer huge pensions on failed executives? Why don't firms require workers to buy their jobs? Landsburg explains why the obvious answers are wrong, reveals better answers, and illuminates the fundamental laws of human behavior along the way. This is a book of surprises: a guided tour of the familiar, filtered through a decidedly unfamiliar lens. This is economics for the sheer intellectual joy of it.

[Valuepack: Microeconomics](#) - Robert S. Pindyck 2007-10-02

This Value Pack consists of *Microeconomics: International Edition*, 6/e by Pindyck/Rubinfeld (ISBN: 9780131860261); *Freakonomics*, 1/e (ISBN: 9780131912076)

[The Why Axis](#) - Uri Gneezy 2013-10-15

Two of *Forbes* magazine's "world's most powerful economists" provide the breakthrough ideas to challenge the assumptions of human decision-making. Can economics be passionate? Can it centre on people and what really matters to them? And can it help us understand why they do what they do in everyday life? Two revolutionary economists believe it can. In *The Why Axis*, Uri Gneezy and John List lead us on a journey to discover the economics underlying human motivation and how to structure the incentives that can get people to move mountains. Finding the right incentive can be like looking for a needle in a haystack, but Gneezy and List have pioneered an innovative approach to zeroing in on those needles. Like other economists, they gather data and build models, but then they go much, much further, embedding themselves in our messy world—the factories, schools, communities and offices where people live, work and play. Their goal: to discover solutions to the big, difficult problems, such as the gap between rich and poor, the violence plaguing inner city schools, why people really discriminate, and whether women are really less competitive than men. Their revelatory and startling discoveries about how incentives really work are both groundbreaking and immensely practical. This research will change the way we both think about and take action on big and little problems. Anyone working in business, politics, education or philanthropy can use the approach Gneezy and List describe in *The Why Axis* to reach a deeper, more nuanced understanding of human behaviour and a better grasp of what motivates people and why.

**Freakonomics** - Steven D. Levitt 2005-05

"Steven D. Levitt and co-author Stephen J. Dubner show that economics is, at root, the study of incentives - how people get what they want, or need, especially when other people want or need the same thing. In *Freakonomics*, they set out to explore the hidden side of...well, everything. The inner workings of a crack gang. The truth about real-estate agents. The myths of campaign finance. The telltale marks of a cheating schoolteacher. The secrets of the Ku Klux Klan."--BOOK JACKET. Title Summary field provided by Blackwell North America, Inc. All Rights Reserved