

Genre Analysis By John M Swales

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English for Professional and Academic Purposes - Miguel F. Ruiz-Garrido 2010-01
English in academic and professional settings has received great attention over the last 50 years, as its use has become a key asset for anyone interested in improving his/her chances of communicating internationally. However, it still offers rich opportunities for teachers and researchers working on English in specific settings. The aim of English for Professional and Academic Purposes is to offer an overview of several topics within the field of discourse analysis applied to English in academic and professional domains. The book compiles contributions from different origins, ranging from Japan to the USA and several European countries, and covers English as a native, second, foreign and international language. It also deals with various specialities, including academic writing, business discourse or English for medicine, nursing, maritime industry and science and engineering. This volume is divided into three sections: Discourse Analysis of English for Academic Purposes, Professional English and EPAP Pedagogy, since it was conceived as a contribution to the research on how English is analysed as both the discourse of and for effective communication in academic and professional settings, and how it can be applied to teaching. This manuscript offers some fresh insights for those involved or interested in this field of expertise, in an attempt to shed some light on its latest innovations.

Incidents in an Educational Life - John M. Swales 2009-05-27
divdivIncidents in an Educational Life chronicles the educational journey of John M. Swales. A leading scholar in the field of Applied Linguistics and its subfield of English for Specific Purposes, Swales has taught across the globe in places such as Italy, Sweden, Libya, the United Kingdom, and the University of Michigan. His memoir offers a rare glimpse into the professional journey of a prominent scholar and educator./DIV div /DIV divIncidents in an Educational Life explores the lessons Swales learned by teaching and by being taught. The story follows his gradual transformation from an English as a Second Language teacher to one of the leading international figures in his field, stopping along the way to tell the sometimes amusing, sometimes painful anecdotes that have made him the recognized educator he is today. His entertaining prose make this volume a must-read for anyone considering the field, or the many ways in which we all become teachers./DIV div /DIV divJohn M. Swales is one of the leading international scholars in the field of English for Specific Purposes. He retired in the summer of 2006 from the University of Michigan after teaching at multiple universities overseas. He is the co-author of the international bestseller *Academic Writing for Graduate Students* (3rd ed.). /DIV/DIV
Interactions, Images and Texts - Sigrid Norris 2014-08-20
Multimodality is a fast-growing

interdisciplinary approach that aims to analyze the interplay of multiple modes such as gaze, gesture or spoken language that are utilized in interaction, and to examine the multimodal production and consumption of communicated messages. This Reader provides a comprehensive text of current research into multimodality, outlining in-depth delineation of each primary theoretical and methodological approach, as well as personal accounts of scholars, who are responsible for the various approaches' advancements. The book additionally offers a plethora of analysis chapters, written by scholars from across the world, with vastly diverse themes ranging from buying popcorn, protests in Oman, coaching sessions and identity, to kitesurfing, typography, TV news, billboards, workplace practices, or analyzing web pages, Facebook, comic books, and more. Flexible and easy to use, the Reader includes key terms, suggested further readings, and a project idea for each chapter. The key terms for the chapters also comprise the extensive alphabetical glossary. Brief introductions for the analysis chapters, written by the editors, summarize the topic, explain the methodology used, outline the thematic orientation, and link each chapter to other chapters in the book. Showcasing multimodal analysis in detail, this Reader is essential reading for undergraduate and postgraduate students, for emergent researchers, and for advanced scholars who wish to gain insight into the current state of multimodal research.

Research Perspectives on English for Academic Purposes - Matthew Peacock 2001-03-15

This volume of specially commissioned articles examines theory and practice in EAP.

Analysing Genre - V. K. Bhatia 2014-01-14
Genre analysis has a long-established tradition in literature, but interest in the analysis of non-literary genres has been very recent. This book examines the theory of genre analysis, looks at genre analysis in action, taking texts from a wide variety of

genres and discusses the use of genre analysis in language teaching and language reform.

Academic Writing - Eija Ventola 1996-03-15
Writing is crucial to the academic world. It is the main mode of communication among scientists and scholars and also a means for students for obtaining their degrees. The papers in this volume highlight the intercultural, generic and textual complexities of academic writing.

Comparisons are made between various traditions of academic writing in different cultures and contexts and the studies combine linguistic analyses with analyses of the social settings in which academic writing takes place and is acquired. The common denominator for the papers is writing in English and attention is given to native-English writers' and non-native writers' problems in different disciplines. The articles in the book introduce a variety of methodological approaches for analyses and search for better teaching methods and ways of improving the syllabi of writing curricula. The book as a whole illustrates how linguists strive for new research methods and practical applications in applied linguistics.

The Birds of Washtenaw County, Michigan - Michael A. Kielb 1992

A comprehensive account of bird sightings in Washtenaw County

Navigating Academia - John M. Swales 2011

"Volume 4 of the revised and expanded edition of English in Today's Research World."

The Language of Business Studies Lectures - Belinda Crawford Camiciottoli 2007-05-15
New opportunities in the global workplace have heightened interest in business studies. In response to this trend, this book presents an in-depth analysis of a corpus of authentic business studies lectures, focusing on spoken, academic, disciplinary and professional features (e.g., speech rate, interactive devices, specialized lexis) that are crucial to comprehension, but often problematic for non-native speakers. The investigation adopts an original multi-

pronged approach including quantitative, qualitative and comparative analyses. It utilizes techniques drawn mainly from corpus linguistics and discourse analysis, but also integrates observational and ethnographic methods to provide unique extra-linguistic insights. The study is thus a full-circle interpretive account of this dynamic spoken genre where academia and profession converge. The book shows how business studies lectures are characterised by a synergy of discourses and communicative channels that reflect the community of practice, highlighting the need to help international business students develop multiple literacies to overcome present and future challenges.

Introducing Genre and English for Specific Purposes - Sunny Hyon

2017-10-12

Genre analysis has become a key approach within the field of English for Specific Purposes and helps students understand particular language use patterns in target contexts. *Introducing Genre and English for Specific Purposes* provides an overview of how genre has been conceptualized and applied in ESP, as well as the features that distinguish ESP genre research and teaching from those of other genre schools. The macro and micro aspects of ESP genre-based pedagogy are also analysed and include: different possibilities for planning and designing an ESP genre-based course; the concrete, micro aspects of materials creation; and how genres can be learned through play. *Introducing Genre and English for Specific Purposes* is essential reading for students and pre-service teachers who are studying Genre, English for Specific Purposes or language teaching methodologies.

Pragmatics of Discourse - Klaus P. Schneider 2014-06-18

Discourse is language as it occurs, in any form or context, beyond the speech act. It may be written or spoken, monological or dialogical, but there is always a communicative aim or purpose. The present volume provides systematic orientation in the vast field of studying discourse from a

pragmatic perspective. It first gives an overview of a range of approaches developed for the analysis of discourse, including, among others, conversation analysis, systemic-functional analysis, genre analysis, critical discourse analysis, corpus-driven approaches and multimodal analysis. The focus is furthermore on functional units in discourse, such as discourse markers, moves, speech act sequences, discourse phases and silence. The final section of the volume examines discourse types and domains, providing a taxonomy of discourse types and focusing on a range of discourse domains, e.g. classroom discourse, medical discourse, legal discourse, electronic discourse. Each article surveys the current state of the art of the respective topic area while also presenting new research findings.

Discourse in English Language Education - John Flowerdew 2013

Discourse in English Language Education is designed to introduce students to the major concepts and issues in discourse analysis and its applications to language education, drawing on the key research from a range of approaches. This will be essential reading for upper undergraduates and postgraduates with interests in applied linguistics, TESOL and mother tongue language education.

Expository Discourse - Beverly Lewin 2005-11-17

"The description of the social science research genre is important both for those teaching English to speakers and readers of other languages and for researchers in discourse structure. For teachers, the detailed analysis of texts and the method for determining realization rules will help in guiding students who must understand and produce research articles. For researchers, the qualitative and quantitative analyses show how the different levels of abstraction, from the genre itself to its moves, acts and wordings, are related to each other. Lastly, this analysis can serve as a model for future descriptions of other academic and professional genres."--BOOK JACKET.

Aspects of Article Introductions, Michigan Classics Ed. - John M. Swales 2011-06-02
"A reissue of Ashton ESP research reports no. 1 (1981)." Originally published: Birmingham, England: Language Studies Unit, University of Aston in Birmingham, 1981.

Disciplinary Discourses, Michigan Classics Ed. - Ken Hyland 2004-07-22

Why do engineers "report" while philosophers "argue" and biologists "describe"? In the Michigan Classics Edition of *Disciplinary Discourses: Social Interactions in Academic Writing*, Ken Hyland examines the relationships between the cultures of academic communities and their unique discourses. Drawing on discourse analysis, corpus linguistics, and the voices of professional insiders, Ken Hyland explores how academics use language to organize their professional lives, carry out intellectual tasks, and reach agreement on what will count as knowledge. In addition, *Disciplinary Discourses* presents a useful framework for understanding the interactions between writers and their readers in published academic writing. From this framework, Hyland provides practical teaching suggestions and points out opportunities for further research within the subject area. As issues of linguistic and rhetorical expression of disciplinary conventions are becoming more central to teachers, students, and researchers, the careful analysis and straightforward style of *Disciplinary Discourses* make it a remarkable asset. The Michigan Classics Edition features a new preface by the author and a new foreword by John M. Swales.

Research Genres - John M. Swales 2004-11

This book provides a rich and accessible account of genre studies by a world-renowned applied linguist. The hardback edition discusses today's research world, its various configurations of genres, and the role of English within the genres. Theoretical and methodological issues are explored, with a special emphasis on various metaphors of genre. The book is full

of carefully worded detail and each chapter ends with suggestions for pedagogical practice. The volume closes with evaluations of contrastive rhetoric, applied corpus linguistics, and critical approaches to EAP. *Research Genres* provides a rich and scholarly account of this key area.

English for Specific Purposes - Tom Hutchinson 1987-01-29

English for Specific Purposes offers the teacher a new perspective on this important field. The main concern is effective learning and how this can best be achieved in ESP courses. The authors discuss the evolution of ESP and its position today; the role of the ESP teacher; course design; syllabuses; materials; teaching methods, and evaluation procedures. It will be of interest to all teachers who are concerned with ESP. Those who are new to the field will find it a thorough, practical introduction while those with more extensive experience will find its approach both stimulating and innovative.

Genre in a Changing World - Charles Bazerman 2009-09-16

Genre studies and genre approaches to literacy instruction continue to develop in many regions and from a widening variety of approaches. Genre has provided a key to understanding the varying literacy cultures of regions, disciplines, professions, and educational settings. *GENRE IN A CHANGING WORLD* provides a wide-ranging sampler of the remarkable variety of current work. The twenty-four chapters in this volume, reflecting the work of scholars in Europe, Australasia, and North and South America, were selected from the over 400 presentations at SIGET IV (the Fourth International Symposium on Genre Studies) held on the campus of UNISUL in Tubarão, Santa Catarina, Brazil in August 2007—the largest gathering on genre to that date. The chapters also represent a wide variety of approaches, including rhetoric, Systemic Functional Linguistics, media and critical cultural studies, sociology, phenomenology, enunciation theory, the Geneva school of educational sequences, cognitive psychology, relevance

theory, sociocultural psychology, activity theory, Gestalt psychology, and schema theory. Sections are devoted to theoretical issues, studies of genres in the professions, studies of genre and media, teaching and learning genre, and writing across the curriculum. The broad selection of material in this volume displays the full range of contemporary genre studies and sets the ground for a next generation of work.

Critical Genre Analysis - Vijay K. Bhatia
2016-11-18

Genre theory has focused primarily on the analysis of generic constructs, with increasing attention to and emphasis on the contexts in which such genres are produced, interpreted, and used to achieve objectives, often giving the impression as if producing genres is an end in itself, rather than a means to an end. The result of this focus is that there has been very little attention paid to the ultimate outcomes of these genre-based discursive activities, which are more appropriately viewed as academic, institutional, organizational, and professional actions and practices, which are invariably non-discursive, though often achieved through discursive means. It was this objective in mind that the book develops an approach to a more critical and deeper understanding of interdiscursive professional voices and actions. Critical Genre Analysis as a theory of discursive performance is thus an attempt to be as objective as possible, rigorous in analytical endeavour, using a multiperspective and multidimensional methodological framework taking into account interdiscursive aspects of genre construction to make it increasingly explanatory to demystify discursive performance in a range of professional contexts.

Analysing Professional Genres - Anna Trosborg
2000-02-15

An understanding of genres in communication (written and spoken) is essential to professional success. This volume studies situationally appropriate responses in professional communication in face-to-face interaction and distance

communication, from a socio-cognitive point of view. A traditional rhetorical approach does not give much insight in the ways in which genres are embedded in communicative activity or how actors draw upon genre knowledge to perform effectively. However, if genres are considered as embedded in social interaction "as typified forms of typified circumstances", the rich dynamic aspects of genre knowledge can be disclosed. The chapters deal with genre knowledge in various settings, illustrating the impact of time, place, medium, skills and purpose, and some chapters deal with genre analysis in a broader sense giving ideas for applied genre analysis. The book is of interest to professionals and scholars in communication studies, discourse analysis, and social and cognitive science.

Genre in the Classroom - Ann M. Johns
2001-11

Presents the major theoretical approaches to genre in applied linguistics, ESL/EFL pedagogies, rhetoric, and composition studies throughout the world; describes how research and pedagogy relate to each of these perspectives; discusses applications.

Academic Writing for Graduate Students - John M. Swales
1994

A Course for Nonnative Speakers of English. Genre-based approach. Includes units such as graphs and commenting on other data and research papers.

Abstracts and the Writing of Abstracts - John M. Swales
2009

Today's research world demands a variety of different abstracts to serve different purposes. As a result, writing abstracts can be a difficult task for graduate and international students, researchers, and even practiced authors. Abstracts and the Writing of Abstracts is designed to demystify the construction of this essential writing form and to equip scholars with the skills to summarize their work in clear and compelling ways. This volume represents a revision and expansion of the material on writing abstracts that appeared in English in Today's Research World. The Abstracts

volume focuses on abstracts for research articles before addressing abstracts for short communications, conferences, and PhD dissertations. It also covers keywords, titles, and author names. Wherever appropriate within the text, Language Focus sections discuss options and provide tips for meeting specific linguistic challenges posed by the writing of different types of abstracts.

Genre Analysis - John M. Swales
1990-11-08

The author looks at varieties of language and considers these in relation to communication and task-based language learning.

Genre and Second Language Writing - Ken Hyland 2004-09-14

Second language students not only need strategies for drafting and revising to write effectively, but also a clear understanding of genre so that they can appropriately structure their writing for various contexts. Over that last decade, increasing attention has been paid to the notion of genre and its central place in language teaching and learning. Genre and Second Language Writing enters into this important debate, providing an accessible introduction to current theory and research in the area of written genres-and applying these understandings to the practical concerns of today's EFL/ESL classroom. Each chapter includes discussion and review questions and small-scale practical research activities. Like the other texts in the popular Michigan Series on Teaching Multilingual Writers, this book will interest ESL teachers in training, teacher educators, current ESL instructors, and researchers and scholars in the area of ESL writing.

The Routledge Handbook of English for Academic Purposes - Ken Hyland
2016-01-29

The Routledge Handbook of English for Academic Purposes provides an accessible, authoritative and comprehensive introduction to English for Academic Purposes (EAP), covering the main theories, concepts, contexts and applications of this

fast growing area of applied linguistics. Forty-four chapters are organised into eight sections covering: Conceptions of EAP Contexts for EAP EAP and language skills Research perspectives Pedagogic genres Research genres Pedagogic contexts Managing learning Authored by specialists from around the world, each chapter focuses on a different area of EAP and provides a state-of-the-art review of the key ideas and concepts. Illustrative case studies are included wherever possible, setting out in an accessible way the pitfalls, challenges and opportunities of research or practice in that area. Suggestions for further reading are included with each chapter. The Routledge Handbook of English for Academic Purposes is an essential reference for advanced undergraduate and postgraduate students of EAP within English, Applied Linguistics and TESOL.

Persuasion in Specialised Discourses - Olga Dontcheva-Navratilova 2020-12-10
This book examines the concept of persuasion in written texts for specialist audiences in the English and Czech languages. By exploring a corpus of academic research articles, corporate reports, religious sermons and user manuals the authors aim to reveal similarities and differences in rhetorical strategies across cultures and genres. They draw on Biber and Conrad's (2009) model for contextualising interaction in specialised discourses, Bell's (1997) framework for the analysis of participants roles, Swales' (1990) genre analysis approach for considering genre constraints and Hyland's (2005) metadiscourse model for investigating writer-reader interaction. The result is a book which will appeal to researchers and students in Discourse Studies, especially those with an interest in genre and rhetorical strategies.

Writing Genres - Amy J Devitt 2008-07-23
Examines genre from rhetorical, social, linguistic, professional, and historical perspectives and explores genre's educational uses. This book demonstrates how genres function within their communities rhetorically and socially, and

how they develop out of their contexts historically.

Genre - Anis S. Bawarshi 2010-03-08
GENRE: AN INTRODUCTION TO HISTORY, THEORY, RESEARCH, AND PEDAGOGY provides a critical overview of the rich body of scholarship that has informed a "genre turn" in Rhetoric and Composition, including a range of interdisciplinary perspectives from rhetorical theory, applied linguistics, sociology, philosophy, cognitive psychology, and literary theory.

Creating Contexts - Christine B. Feak 2011
"Volume 3 of the revised and expanded edition of English in today's research world"--T.p.

English in Today's Research World - John M. Swales 2011-10

This book bundle includes the four volumes in the revised and expanded editions of English in Today's Research World. The bundle is ideal for libraries and teacher resource centers. The book bundle packages together these 4 volumes: Volume 1, Abstracts and the Writing of Abstracts; Volume 2, Telling a Research Story: Writing a Literature Review; Volume 3, Creating Contexts: Writing Introductions across Genres; and Volume 4, Navigating Academia: Writing Supporting Genres.

The Handbook of English for Specific Purposes - Brian Paltridge 2014-09-15
Featuring a collection of newly commissioned essays, edited by two leading scholars, this Handbook surveys the key research findings in the field of English for Specific Purposes (ESP). • Provides a state-of-the-art overview of the origins and evolution, current research, and future directions in ESP • Features newly-commissioned contributions from a global team of leading scholars • Explores the history of ESP and current areas of research, including speaking, reading, writing, technology, and business, legal, and medical English • Considers perspectives on ESP research such as genre, intercultural rhetoric, multimodality, English as a lingua franca and ethnography
Teacher Education for Languages for Specific Purposes - Ron Howard 1997

This work summarizes and synthesizes the substantial crime prevention literature to provide an approachable and comprehensive text for students. It sets out a critical analysis in the context of the politics of criminal justice policy.

Telling a Research Story - Christine B. Feak 2009

Telling a Research Story: Writing a Literature Review is concerned with the writing of a literature review and is not designed to address any of the preliminary processes leading up to the actual writing of the literature review. This volume represents a revision and expansion of the material on writing literature reviews that appeared in English in Today's Research World. This volume progresses from general to specific issues in the writing of literature reviews. It opens with some orientations that raise awareness of the issues that surround the telling of a research story. Issues of structure and matters of language, style, and rhetoric are then discussed. Sections on metadiscourse, citation, and paraphrasing and summarizing are included.

Other Floors, Other Voices - John M. Swales 2013-11-05

The author describes this volume as a "textography" because it combines certain elements of both text analysis and ethnography. Through analysis of texts, textual forms, and systems of texts, it shows the lives, life commitments, and life projects of people deeply embedded in the literate culture of the university. The people examined work in a single building, but their textual lives are maintained in different times and spaces, measured by the dimensions of text production and text circulation in their fields of work. These domains of text time and space are to some degree differentiated by the three specialties that mark the three floors of a small building at a major research university--the ethnographic site of this journey into textual lives--computing, taxonomic botany, and English as a second language. This research site provides the opportunity to re-examine the concept of

discourse community and to investigate the nature and origination of academic discourse from a new perspective. The author is a distinctive member of the applied linguistics and composition communities, an original stamped by the global village of language education in which he has lived his life, and revealed in his own autobiographical account embedded within this book. This book now reveals him as a person making text about how people are embedded in making their textual lives within the discursive landscapes their communities afford. In doing so, he shows not only his own love of language as a way of life, but also his appreciation of how all his subjects find their labors of love in the language they create. This book has been written to appeal to a general academic audience as well as to specialists in rhetoric, discourse analysis, and composition.

The Navy Chaplain - 1988

Academic Writing for Graduate

Students - John M. Swales 2004

New material featured in this edition includes updates and replacements of older data sets, a broader range of disciplines represented in models and examples, a discussion of discourse analysis, and tips for Internet communication.

EAP Essentials: A Teacher's Guide to Principles and Practice (Second Edition) -

Olwyn Alexander 2019-02-08

Linguistic Variation in Research Articles -

Bethany Gray 2015-12-15

Linguistic Variation in Research Articles investigates the linguistic characteristics of academic research articles, going beyond a traditional analysis of the generically-defined research article to take into account varied realizations of research articles within and across disciplines. It combines corpus-based analyses of 70+ linguistic features with analyses of the situational, or non-linguistic, characteristics of the Academic Journal Registers Corpus: 270 research articles from 6 diverse disciplines (philosophy, history, political science, applied linguistics, biology, physics) and representing three sub-registers (theoretical, quantitative, and qualitative research). Comprehensive analyses include a lexical/grammatical survey, an exploration of structural complexity, and a Multi-Dimensional analysis, all interpreted relative to the situational analysis of the corpus. The finding that linguistic variation in research articles does not occur along a single parameter like discipline is discussed relative to our understanding of disciplinary practices, the multidimensional nature of variation in research articles, and resulting methodological considerations for corpus studies of disciplinary writing.

Genre Analysis - John M Swales 1990