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Transportation: A Global Supply Chain

Perspective - John J. Coyle 2015-04-08

Delivering comprehensive coverage of current domestic and global trends, **TRANSPORTATION: A SUPPLY CHAIN PERSPECTIVE, 8E** equips readers with a solid understanding of what is arguably the most critical—and complex—component of global supply chains. Taking a managerial approach, the text explains the fundamental role and importance of transportation in companies and in society, as well as the complex environment in which transportation service is provided today. It provides a framework and foundation for the role of transportation from a micro and macro perspective in supply chains. It also offers an overview of the operating and service characteristics, cost structure, and current challenges faced by current providers of transportation. In addition, the authors spotlight a variety of critical transportation management issues, providing insightful discussions of the

strategic activities and challenges involved in the movement of goods through the supply chain. Completely up to date, the Eighth Edition features new readings, cases, and examples. It emphasizes global topics throughout, includes new coverage of hard and soft technology, and offers expanded discussions of fuel, energy, managerial, economic, and environmental issues. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Designing and Implementing Global Supply Chain Management - Joshi, Sudhanshu

2015-12-02

Business practices are constantly evolving in order to meet growing customer demands. By implementing fresh procedures through the use of new technologies, organizations are able to remain competitive and meet the expectations of their customers. **Designing and Implementing Global Supply Chain Management** examines how

various organizations have re-engineered their business processes in an effort to accommodate new innovations and remain relevant in a highly competitive global marketplace. Highlighting the creation of integrated supply chains and the emergence of virtual business communities, this publication is an appropriate reference source for students, researchers, and practitioners interested in trending approaches to external business functions used to efficiently respond to growing customer demands.

Logistics and Retail Management - John Fernie 2014-04-03

The 21st century has witnessed important changes in retail logistics. Supply chain managers are presented with key challenges as retailers have recognised the strategic role that supply chains play in cost reduction and customer service. The 4th edition of Logistics and Retail Management has been substantially updated to take account of these recent developments in retail logistics. Logistics and

Retail Management provides the most up-to-date thinking in retail supply chain management, reflecting the changing needs of the global marketplace and the challenges faced by retailers in the 21st century. With contributions from acclaimed academics and practitioners, it covers global logistics, fashion logistics, e-logistics and green supply chains. The 4th edition features brand new chapters on supply chain management in international fashion and corporate social responsibility in the textile supply chain.

Supply Chain Risk Management - John Manners-Bell 2020-11-03

Establish a resilient and complete approach to the different types of supply chain risk, including cyber-crime and climate change, using this guide.

Global Logistics And Distribution Planning - Donald Waters 1999-04-27

The fully revised new edition of this well known and respected book is characterized by the more

international perspective it has taken on through contributions from internationally known authors and a final section on international logistics which examines in turn strategies for West and East Europe, the Far East and North America. Logistics has a key strategic role to play in the long-term plans of major companies, and is recognized as a vital part of every organization. To a large extent this crucial new role is due to an expanded view of logistics, which now includes all the activities related to the supply chain from initial suppliers through to final customers. This book provides a wealth of useful ideas and practical information on all the current and future trends in logistics and distribution. Written by a host of contributors drawn from industry, constancy and education, this book provides new insights into the most significant aspects of logistics, including: developments in logistics supply chain strategies lean logistics efficient customer response logistics in different countries partnering and

strategic alliances re-engineering the logistics function From logistics professionals, consultants, professors and students to managers from different backgrounds who want an appreciation of current trends in the subject, this book is essential reading. About the author: Donald Waters, a past member if the Institute of Logistics and currently a member of the Canadian Association of Logistics Management, has lectured weekly on logistics, operational research and management science, and has brought his academic career to fruition as Professor of Operations Management at the University Calgary, Canada. He is also the author of Operations Management in the Kogan Page Fast Track MBA Series. Features **Gower Handbook of Supply Chain Management** - John Gattorna 2017-03-02 The ability to build and also maintain a world class logistics and distribution network is an essential ingredient in the success of the world's leading businesses, but keeping pace with

changes in your sector and in others is hard to do. With the Gower Handbook of Supply Chain Management you will need to look no further. Written by a team of leading consultants with contributions from leading academic experts, this book will help you to keep pace with the latest global developments in supply chain management and logistics, and plan for the future. This book has over thirty chapters with detailed accounts of key topics and the latest developments, from e-collaboration and CRM integration, to reverse logistics and strategic sourcing, and includes case studies from Asia, Europe and North America. It looks at all aspects of operational excellence in logistics and supply chain management. The Gower Handbook of Supply Chain Management will help managers to benchmark their operations against the best-of-breed supply chains across the world. It provides a unique single source of expert opinion and experience.

Logistics and Global Value Chains in Africa -

Adebisi Adewole 2018-08-14

Focusing on global value chains and their importance to trade, this edited collection explores the strategic role of logistics and supply chain infrastructure in the development of Africa. Skilled authors present critical analysis of the current state of logistics in Africa, and suggest improvements to policy and practice which address the issue of poor trading relationships. This book will engage entrepreneurs, academics and policy-makers interested in international business, raising awareness of the need for better trade infrastructure in Africa in order to ensure the continent's economic development.

Global Supply Chain Management and International Logistics - Alan E. Branch
2008-12-19

The development of international trade is driven by international logistics and management and the provision of the global supply chain. The ultimate objective of global supply chain

management is to link the market place, distribution network, manufacturing/processing/assembly process, and procurement activity in such a way that customers are serviced at a higher level yet lower cost. Overall this has introduced a new breed of management in a computer literate environment operating in a global infrastructure. Addressing this complex topic, Alan Branch's new book fulfills two clear objectives: to provide a concise, standard work on the subject, written in lucid language that embraces all the ingredients of a notoriously complex subject with a strategic focus to extol best practices and focus on all areas of the industrial and consumer sectors and their interface with changing international market needs. Until now, no book dedicated to international logistics and supply chain management was available. Practically-oriented, this book features numerous case studies and diagrams from logistic operators. An ideal resource for management students,

academics and managers who need a succinct treatment of global operations, Branch's book skillfully illustrates his ideas in practice. It is a book which should be on the shelf of every practitioner and student of the subject. Also available from Routledge: Elements of Shipping, Eighth Edition, Alan E. Branch.

(978-0-415-36286-3) Maritime Economics: Management and Marketing, Alan E. Branch. (978-0-748-73986-8)

An Introduction to Supply Chain

Management - Edmund Prater 2013-02-01

If you're a manager of a supply chain operation, or a student learning about supply chain management, this book will provide not only an overview of supply chain management but also a framework for subsequent, more detailed study in various aspects of supply management. This book reviews the evolution of supply chain management concepts and discusses trends in global markets and strategic competitiveness. It then focuses on the major issues involved in

managing a competitive supply chain including: forecasting, inventory management, distribution, dealing with uncertainty, reverse logistics, and customer service. Coverage of the dynamic, evolving issues pertaining to supply chains that affect the global business community concludes the book. With this book in hand, you'll be better equipped to conceptualize the management of supply chains as a collection of business processes; identify primary and secondary value chain processes; distinguish between the umbrella term, "supply chain management," and its component functions; and understand the basic tools of forecasting and the need for accurate data and forecasts on which to base supply chain management decisions.

Supply Chain Management and Transport Logistics - John J. Liu 2012

The enterprise-focused framework of supply chain, which an overwhelming majority of books on supply chain management (SCM) have adopted, falls short in explaining recent

developments in the real world, especially the so-called Wal-Mart model, in which a 'factory' is a virtual logistics network of multiple international manufacturing firms. The book fills the gap and examines supply chain and transport logistics. The success of the Wal-Mart model rests on dynamic innovations in two key dimensions, namely, all-mode logistics service facilitation and industrial organization of supply chains, on which existing SCM textbooks have little coverage. For example, managing transport utility and facility, such as seaports and airports, has become expected parts of logistics and SCM, especially in an international orientation; which, however, are seldom covered in the textbooks on SCM and logistics. Supply chain and transport logistics as termed in this book is precisely based on this intriguing interrelationship, referring to supply-chain centered logistics of enterprise-crossing characteristics, including both service facilitation and industrial organization (IO) aspects of logistics. This book

also includes the development of a unified methodological framework which underpins all the characteristics of the intriguing interrelationship between supply chain management and logistics. It covers many aspects of the important and innovative developments well. The book offers a unique coverage of integrated logistics of navigation, aviation and transportation. The book not only answers the urgent need for a book on supply chain management and transport logistics but also highlights the central role of supply chain logistics in the emerging fields of sustainable (green), humanitarian and maritime supply chains and the importance of studying supply chain management together with transport logistics. It also explains the difference between supply chain

Essentials of Supply Chain Management -

Michael H. Hugos 2018-02-22

The bestselling guide to the field, updated with the latest innovations Essentials of Supply Chain

Management is the definitive guide to the field, providing both broad coverage and necessary detail from a practical, real-world perspective. From clear explanation of fundamental concepts to insightful discussion of supply chain innovation, this book offers students and professionals a comprehensive introduction with immediately-applicable understanding. The fourth edition has been updated to reflect the current state of the field, with coverage of the latest technologies and new case studies that illustrate critical concepts in action. Organized for easy navigation and ease-of-use, this invaluable guide also serves as a quick reference for managers in the field seeking tips and techniques for maximizing efficiency and turning the supply chain into a source of competitive advantage. The supply chain underpins the entire structure of manufacturing and retailing. Well-run, it can help a company become a global behemoth—or, if poorly-managed, it can sink a company before the product ever sees the light

of day. The supply chain involves many moving parts, constantly-changing variables, and a network of other business that may have different priorities and interests—keeping it all running smoothly is a complex, but immensely powerful skill. This book takes you inside the supply chain to show you what you need to know. Understand the fundamental concepts behind supply chain management Learn how supply chains work, and how to measure their performance Explore the ways in which innovation is improving supply chains around the world Examine the supply chain as a source of competitive advantage Whether you're at the front or the back of your supply chain, your business is affected by every other company and event in the chain. Deep understanding and a host of practical skills are required to accurately predict, react to, and manage the ever-changing stream of events that could potentially disrupt the flow. Essentials of Supply Chain Management prepares you to take on the

challenge and succeed.

Global Logistics - Donald Waters 2014-09-03
The field of logistics continues to develop at a remarkable pace. Until recently, logistics was barely considered in long-term plans, but its strategic role is now recognised and lies at the heart of long-term plans in almost every business. Reasons for this change include: communications and information technology offer new opportunities; world trade grows; competition forces operations to adopt new practices and become evermore efficient; and the concern for the environment increases. Add to this the increased emphasis on consumer satisfaction, flexible operations and time compression, and it's clear that getting logistics right is important. This 7th edition of *Global Logistics*, edited by Stephen Rinsler and Donald Waters, has been thoroughly revised and updated to reflect the latest trends, best practices, and cutting-edge thinking on global logistics. It provides guidance on important

topics, including agile supply chains, IT, sustainability and performance management, collaboration, outsourcing and humanitarian logistics. This edition of Global Logistics provides new chapters on supply chain trends and strategies, fulfilling customer needs, and supply chain vulnerability. There are also dedicated new chapters on China and Central and Eastern Europe to assess developments across the globe. This edition serves as a forum for acknowledged sector specialists to discuss key logistics issues and share their authoritative views. The new edition introduces new contributors, including leading thinkers from international universities and businesses. Global Logistics is an invaluable source of guidance and practical advice for students, managers and practitioners, who will find it an essential text that also includes online resources. Online resources available include a student manual with key learning outcomes for each chapter.

Supply Chain Management - John T. Mentzer

2001

This work presents a comprehensive model of supply chain management. Experienced executives from 20 companies clearly define supply chain management, identifying those factors that contribute to its effective implementation. They provide practical guidelines on how companies can manage supply chains, addressing the role of all the traditional business functions in supply chain management and suggest how the adoption of a supply chain management approach can affect business strategy and corporate performance.

The Handbook of Logistics and Distribution Management - Alan Rushton 2000

Designed for students, young managers and seasoned practitioners alike, this handbook explains the nuts and bolts of the modern logistics and distribution world in plain language. Illustrated throughout, this second edition includes new chapters on areas previously not covered, such as: intermodal

transport; benchmarking; environmental matters; and vehicle and depot security.

Supply Chain Management and Transport Logistics - John J Liu 2011-09-08

This volume examines supply chain and transport logistics. It is based on the interrelationship between supply chain management and business logistics, referring to supply-chain centred logistics of enterprise-crossing characteristics, including both service facilitation and industrial organization aspects of logistics.

Global Logistics For Dummies - SOLE - The International Society of Logistics 2017-12-11
Your one-stop reference for entering the global logistics environment *Global Logistics for Dummies* is an operational-level reference and overview for those manufacturers, businesses, product distributors, providers of logistics services, humanitarian and disaster relief responders and logisticians on both ends of a global chain who are considering entry in or

have recently embarked on entering the global logistics chain/market. Easy to follow and packed with tons of helpful information, it serves as a springboard to larger texts for more detailed information. Beginning with an introduction to both the “whats” and “whys” of global logistics, the book sheds light on how global logistics demands the involvement of not only all elements of the logistics enterprise - e.g., design, logistics engineering, supply, storage/distribution, maintenance, transportation, returns/re-manufacturing, etc. - but also all elements of the business enterprise. In no time, it'll get you up to speed on the whole-enterprise logistics elements that should be considered in the decision to enter and excel in providing logistics end-items, goods, and services to a global customer. Deliver global disaster and relief logistics support Explore global manufacturing and distribution logistics Provide logistics services for foreign customers Adapt domestic logistics to foreign operating

environments Written by a team of SOLE - The International Society of Logistics credentialed practitioners and academicians, Global Logistics for Dummies makes it easier than ever to succeed in this ever-growing field.

Global Logistics Strategies - John Manners-Bell 2013-11-03

Global Logistics Strategies offers a step-by-step guide to global logistics. Covering the breadth of logistics, this highly accessible text covers everything you need to know and is illustrated by engaging case studies of market leaders such as DHL. In this comprehensive book, John Manners-Bell provides an in-depth definition, description and exploration of: freight forwarding, contract logistics, shipping, road freight, air cargo and express. The book also examines major sectors, including Automotive, Chemical, Pharmaceutical, Retail, Consumer, and High Tech. Global Logistics Strategies offers a detailed examination of key topics, including: how the logistics industry has developed, how it

is influenced by macro-economic factors and demand-side trends, what the risks are to the industry, and how it will develop over the coming years. It examines important trends and developments that are shaping the industry, including 3D printing, megacities, and post-harvest food losses. Includes online resources, including chapter summaries and figures.

Global Logistics Management - Bahar Y. Kara 2014-12-10

Global Logistics Management focuses on the evolution of logistics in the last two decades, and highlights recent developments from a worldwide perspective. The book details a wide range of application-oriented studies, from metropolitan bus routing problems to relief logistics, and introduces the state of the art on some classical applications. The book addresses typical logistic problems, most specifically the vehicle routing problem (VRP), followed by a series of analyses and discussions on various logistics problems plaguing airline and marine

systems. The text addresses problems encountered in continuous space, and discusses the issue of consolidation, scheduling, and replenishment decisions together with routing. It proposes a methodology that supports decision making at a tactical and operational level associated with daily inventory management, and also examines the three-echelon logistic network. This material provides numerous examples and additional topics that include: An analysis for the airline industry and a novel approach for airline logistics including fare pricing and seat inventory control The berth-crane allocation problem in container terminals A marine system logistics application Ice navigation problems and factors that affect ice navigation Pharmaceutical warehouse route design problems An application in healthcare logistics in which medical suppliers are evaluated through a fuzzy linguistic representation model A real data-driven simulation model that outputs a new shuttle

system A model that integrates routing and batching problems Joint replenishment and transportation problems Global Logistics Management clearly illustrates logistic problems encountered in many different application areas, and provides you with the latest advances in classical applications.

The Global Supply Chain - Wolfgang Lehmacher 2017-01-28

This book provides readers an in-depth understanding of the inner mechanisms and principles of the global supply chain. Authored by the Head of Supply Chain and Transport Industries at the World Economic Forum, it draws on a wealth of operational and managerial expertise in the global supply chain industry that drive the world's economies. The book analyzes the importance and impact of globally networked sourcing, production and distribution, and presents detailed information on the opportunities, limitations and challenges of linear value and supply chain systems. Building

on a series of recent industry cases and with a focus on the latest developments in actual business processes and models, it reveals how the transformation toward circular supply chains and regenerative resource management forms the basis for success and sustainability in business. “The book brings together technical, social, political, and geographical trends, suggesting how supply chain management can lead the quest for many of the world’s most pressing challenges.” Yossi Sheffi, Professor of Engineering, MIT, Head, MIT Center for Transportation and Logistics “This book provides an essential roadmap, guiding the reader easily through complex developments and concepts.” John Manners-Bell, CEO Transport Intelligence and Honorary Visiting Professor, Guildhall Business School, London “With strategic foresight, Lehmacher develops a vision of a circular economy within which consumer, manufacturer and logistics companies assume collective responsibility for sustainable value

creation.” Alfred Talke, Group Managing Director ALFRED TALKE Logistic Services “Those who are active in logistics and supply chain management, in practice or academia, will discover a fresh view on the whole field of activity beyond the day-to-day-business.” Prof. Dr.-Ing. Thomas Wimmer, Chairman of the Executive Board, BVL International
Supply Chain Management - C. John Langley
2021

Principles of Global Supply Chain Management - Yui-yip Lau 2019-06-15
Supply chain management is the cornerstone of the competitive strategies of many presentday organizations and has evolved from the operational to the strategic level. Understanding this, *Principles of Global Supply Chain Management* offers a comprehensive insight into the global supply chain sector—analyzing the strategic, operational and financial aspects of the industry, and addressing the key elements in

the management of global supply chains. The key topics of each chapter demonstrate a variety of fundamental issues in the supply chain industry: What are supply chain markets? What is the supply chain cost structure? What are supply chain strategies? How do supply chain firms design and implement strategies? What are the key roles of logistics service providers, logistics education operators and logistics associations? How should supply chain operations be managed? How is a sustainable and innovative supply chain structure created? Comparative practical case studies from Asia, North America and Latin America lend weight to the chapters.

Handbook of Integrated Risk Management in Global Supply Chains - Panos Kouvelis
2011-10-26

A comprehensive, one-stop reference for cutting-edge research in integrated risk management, modern applications, and best practices In the field of business, the ever-growing dependency

on global supply chains has created new challenges that traditional risk management must be equipped to handle. Handbook of Integrated Risk Management in Global Supply Chains uses a multi-disciplinary approach to present an effective way to manage complex, diverse, and interconnected global supply chain risks. Contributions from leading academics and researchers provide an action-based framework that captures real issues, implementation challenges, and concepts emerging from industry studies. The handbook is divided into five parts: Foundations and Overview introduces risk management and discusses the impact of supply chain disruptions on corporate performance Integrated Risk Management: Operations and Finance Interface explores the joint use of operational and financial hedging of commodity price uncertainties Supply Chain Finance discusses financing alternatives and the role of financial services in procurement contracts; inventory management and capital

structure; and bank financing of inventories
Operational Risk Management Strategies outlines supply risks and challenges in decentralized supply chains, such as competition and misalignment of incentives between buyers and suppliers Industrial Applications presents examples and case studies that showcase the discussed methodologies Each topic's presentation includes an introduction, key theories, formulas, and applications. Discussions conclude with a summary of the main concepts, a real-world example, and professional insights into common challenges and best practices.
Handbook of Integrated Risk Management in Global Supply Chains is an essential reference for academics and practitioners in the areas of supply chain management, global logistics, management science, and industrial engineering who gather, analyze, and draw results from data. The handbook is also a suitable supplement for operations research, risk management, and financial engineering courses at the upper-

undergraduate and graduate levels.

The Management of Business Logistics - John Joseph Coyle 1980

Fundamentals of Supply Chain Management -

Global Logistics and Supply Chain

Management - John Mangan 2008-06-10

Written by two highly experienced authors, this new text provides a concise, global approach to logistics and supply chain management.

Featuring both a practical element, enabling the reader to 'do' logistics (select carriers, identify routes, structure warehouses, etc.) and a strategic element (understand the role of logistics and supply chain management in the wider business context), the book also uses a good range of international case material to illustrate key concepts and extend learning.

Global Cases in Logistics and Supply Chain Management - David H. Taylor 1997

As industrial activity becomes ever more global,

corporations have come to recognize the key role of the supply chain and their distribution networks. This text covers a range of topics related to this issue including logistics, purchasing, transport, marketing, and strategy implementation.

Handbook of Global Supply Chain

Management - John T. Mentzer 2007

Includes methods and perspectives on global logistics and supply chain management that have emerged from logistics, marketing, management, economics, sociology, personnel, information systems, and international relation. Provides a comprehensive understanding and assessment of the field of global logistics and supply chain management. Describes and critically examines the key perspectives guiding global logistics and supply chain management, taking stock of what we know (and don't know) about them. Identifies emerging developments and delineate their significance to the practice of global logistics and supply chain

management. Employs top flight international researchers from both academia and practice to provide a broad range of ideas and applications. Supply Chain Management - Nada R. Sanders 2017-10-19

Supply chain management, rapidly-advancing and growing ever more important in the global business climate, requires an intense understanding of both underlying principles and practical techniques. Including both a broad overview of supply chain management and real-world examples of SCM in companies ranging from small to large, this book provides students with both the foundational material required to understand the subject matter and practical tips that demonstrate how the latest techniques are being applied. Spanning functional boundaries, this well-regarded book is now in its second edition and has quickly become a standard course text at many universities. This newest edition continues to provide a balanced, integrative, and business-oriented viewpoint of

the material, and deeply explores how SCM is intertwined with other organizational functions. New material has been added to address the importance of big data analytics in SCM, as well as other technological advances such as 3-D printing, cloud computing, machine learning, driverless vehicles, the Internet of Things, RFID, and others.

Global Macrotrends and Their Impact on Supply Chain Management - Chad Wheeler Autry 2013
New solutions and best practices for mitigating risk Includes full length examples in each chapter By three of the world's leading experts in Supply Chain Management In the coming years, several global macrotrends are likely to substantially disrupt modern business practices, add unprecedented complexity to supply chains, and cause massive problems for supply chain, logistics, and operations managers. Now, three leading experts help you understand these macrotrends, anticipate and assess their potential impact to your business, systematically

mitigate emerging risks, and leverage new opportunities for sustainable profit. The authors help you plan for continued population growth and migration; the growing buying power of rising economies; broader and deeper global connectivity; national geopolitical activities aimed at protecting access to natural resources; and the likely impacts of environmental and climate change. They offer actionable insights for virtually all supply-chain related decisions: from locating plants and warehouses to prioritizing markets, designing products, and choosing suppliers.

Global Logistics and Supply Chain Management
- John Mangan 2020-11-26

Global Logistics and Supply Chain Management is a comprehensive, fully up-to-date introduction to the subject. Addressing both practical and strategic perspectives, this revised and updated fourth edition offers readers a balanced and integrated presentation of Logistics and Supply Chain Management (LSCM) concepts, practices,

technologies, and applications. Contributions from experts in specific areas of LSCM provide readers with real-world insights on supply chain relationships, transport security, inventory management, supply chain designs, the challenges inherent to globalization and international trade, and more. The text examines how information, materials, products, and services flow across the public and private sectors and around the world. Detailed case studies highlight LSCM practices and strategies in a wide range of contexts, from humanitarian aid and pharmaceutical supply chains to semi-automated distribution centers and port and air cargo logistics. Examples of LSCM in global corporations such as Dell Computer and Jaguar Land Rover highlight the role of new and emerging technologies. This edition features new and expanded discussion of contemporary topics including sustainability, supply chain vulnerability, and reverse logistics, and places greater emphasis on operations management.

Global Logistics - C. Donald J. Waters 2007
The field of logistics is developing at a remarkable pace and its role is now integral to the long term plans of almost all businesses. Communications and IT are offering ever more opportunities; world trade is growing; new markets are developing; yet at the same time there is increasing concern for the environment. The world of logistics is constantly evolving in response to these changes. In the same way, the fifth edition of this established book has evolved to represent the current trends, best practice and latest thinking on global logistics. It serves as a forum allowing the contributors, a range of acknowledged sector specialists, to discuss key logistics issues and give their authoritative views.

Supply Chain Management: A Logistics Perspective - John J. Coyle 2016-02-17
The tenth edition of SUPPLY CHAIN MANAGEMENT: A LOGISTICS PERSPECTIVE refined its focus on the supply chain approach by

blending logistics theory with practical applications and includes updated material on the latest technology, transportation regulations, pricing, and other issues. Each chapter opens with Supply Chain Profiles vignettes introducing students to real-world companies, people, and events. New and updated On the Line boxed features are applied examples providing students with hands-on managerial experience of the chapter's topics. Supply Chain Technology boxes appear throughout the text, helping students relate technological developments to supply chain management concepts and logistics practices while taking in consideration global changes. Short Cases at the end of each chapter are updated and build on what students have learned in the chapter. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Supply Chain and Logistics Management: Concepts, Methodologies, Tools, and

Applications - Management Association, Information Resources 2019-11-01

Business practices are constantly evolving in order to meet growing customer demands. Evaluating the role of logistics and supply chain management skills or applications is necessary for the success of any organization or business. As market competition becomes more aggressive, it is crucial to evaluate ways in which a business can maintain a strategic edge over competitors. Supply Chain and Logistics Management: Concepts, Methodologies, Tools, and Applications is a vital reference source that centers on the effective management of risk factors and the implementation of the latest supply management strategies. It also explores the field of digital supply chain optimization and business transformation. Highlighting a range of topics such as inventory management, competitive advantage, and transport management, this multi-volume book is ideally designed for business managers, supply chain

managers, business professionals, academicians, researchers, and upper-level students in the field of supply chain management, operations management, logistics, and operations research.

Supply Chain Risk - John Manners-Bell

2014-04-03

Risk is at the very core of supply chain theory and is at the heart of every decision-making process. Supply chain risk is now becoming everyone's responsibility and over the last two years has become more important than ever, making its presence on the boardroom agenda of most big companies. Supply Chain Risk assesses the various sources of external threat to the supply chain and how multinational corporations should be dealing with them at a strategic level. In this book John Manners-Bell clearly shows how to implement risk strategies that minimize, even completely eliminate, supply chain risk, and outlines how to build resilient supply chains. Supply Chain Risk includes case studies of best practice and cites examples of when and how

things go wrong. Each case study describes the company's supply chain strategy and production/sourcing strategy, outlines the catastrophic event which occurred, including the supply chain consequences and material losses, the management response, and resultant changes to company supply chain strategy. The book is accompanied by invaluable downloadable online resources, including a survey on companies' attitudes to supply chain risk. Supply Chain Risk has won the ACA-Bruel Special Mention prize for its contribution to the development of leading new concepts and methods in purchasing and supply chain. The prize is organised by the Association of Purchasing and Supply Chain (CESA) of HEC School of Management in Paris. Highly accessible with real practical application, Supply Chain Risk is for supply chain managers and anyone interfacing with the supply chain. Supply Chain Management Best Practices - David Blanchard 2010-04-26

Learn what it takes to develop and have a "best-in-class" supply chain This new edition shows you how to build supply chains that work by illustrating how leading companies are doing it. Identifying world-class supply chains in more than a dozen different industries and explaining in detail how these companies got to where they are, this essential book reveals the proven strategies, solutions, and performance metrics used by leading companies to design their extended enterprises. Identifies proven strategies, solutions, and performance metrics for supply chain management best practice benchmarks Shows how to manage supply chains in a global marketplace and how to choose third-party providers New edition includes new chapters on green supply chains and lean supply chains, and expanded analysis of emerging technologies Includes coverage of supply chain metrics, planning and forecasting, procurement, manufacturing, transportation, globalization, customer service, collaboration,

security, and workforce management Written by the Editorial Director of Penton Media's Supply Chain Group and a Contributing Editor to IndustryWeek magazine It also offers guidance on the latest technology, green supply chains, going lean, how to choose third-party logistics providers, and how to manage the supply chain in a global environment.

Introduction to Global Logistics - John Manners-Bell 2016-11-03

Introduction to Global Logistics offers a step-by-step guide to global logistics. Covering the breadth of logistics, this highly accessible text is illustrated by engaging case studies of market leaders. In this comprehensive second instalment of Global Logistics Strategies, John Manners-Bell provides an in-depth definition, description and exploration of the strategic principles and practices in transportation modes and supply chain verticals, including: freight forwarding, contract logistics, shipping, road freight, air cargo and express. The book also

examines major sectors, including automotive, chemical, pharmaceutical, retail, consumer, and high tech. Introduction to Global Logistics offers a detailed examination of key topics, including: how the logistics industry has developed, how it is influenced by macro-economic factors and demand-side trends, what the risks are to the industry, and how it will develop over the coming years. It examines important trends and developments that are shaping the industry, including 3D printing, megacities, and post-harvest food losses. Online resources available: Chapter-supporting lecturer slides.

[Logistics and Supply Chain Management eBook](#) - Martin Christopher 2013-07-25

Effective development and management of a supply chain network is an invaluable source of sustainable advantage in today's turbulent global marketplace, where demand is difficult to predict and supply chains need to be more flexible as a result. This updated 4th edition of the bestselling Logistics and Supply Chain

Management is a clear-headed guide to all the key topics in an integrated approach to supply chains, including:

- The link between logistics and customer value.
- Logistics and the bottom line measuring costs and performance.
- Creating a responsive supply chain.
- Managing the global pipeline.
- Managing supply chain relationships.
- Managing risk in the supply chain.
- Matching supply and demand.
- Creating a sustainable supply chain.
- Product design in the supply chain.

Global Logistics and Supply Chain Management - John Mangan 2020-12-07

Global Logistics and Supply Chain Management is a comprehensive, fully up-to-date introduction to the subject. Addressing both practical and strategic perspectives, this revised and updated fourth edition offers readers a balanced and integrated presentation of Logistics and Supply Chain Management (LSCM) concepts, practices, technologies, and applications. Contributions from experts in specific areas of LSCM provide

readers with real-world insights on supply chain relationships, transport security, inventory management, supply chain designs, the challenges inherent to globalization and international trade, and more. The text examines how information, materials, products, and services flow across the public and private sectors and around the world. Detailed case studies highlight LSCM practices and strategies in a wide range of contexts, from humanitarian aid and pharmaceutical supply chains to semi-automated distribution centers and port and air cargo logistics. Examples of LSCM in global corporations such as Dell Computer and Jaguar Land Rover highlight the role of new and emerging technologies. This edition features new and expanded discussion of contemporary topics including sustainability, supply chain vulnerability, and reverse logistics, and places greater emphasis on operations management. *Fundamentals of Supply Chain Management* - John T. Mentzer 2004-05-05

Author of the bestselling text *Supply Chain Management*, John T. Mentzer's companion book *Fundamentals of Supply Chain Management: Twelve Drivers of Competitive Advantage* has been developed as a supplemental text for any course dealing with strategy and supply chains. Written in an entertaining, accessible style, Mentzer identifies twelve drivers of competitive advantage as clear strategic points managers can use in their companies. Research from more than 400 books, articles, and papers, as well as interviews with over fifty executives in major global companies, inform these twelve drivers. The roles of all of the traditional business functions—marketing, sales, logistics, information systems, finance, customer services, and management—in supply chain management are also addressed.

Logistics 4.0 - Turan Paksoy 2020-12-18
Industrial revolutions have impacted both, manufacturing and service. From the steam engine to digital automated production, the

industrial revolutions have conducted significant changes in operations and supply chain management (SCM) processes. Swift changes in manufacturing and service systems have led to phenomenal improvements in productivity. The fast-paced environment brings new challenges and opportunities for the companies that are associated with the adaptation to the new concepts such as Internet of Things (IoT) and Cyber Physical Systems, artificial intelligence (AI), robotics, cyber security, data analytics, block chain and cloud technology. These emerging technologies facilitated and expedited the birth of Logistics 4.0. Industrial Revolution 4.0 initiatives in SCM has attracted stakeholders' attentions due to its ability to empower using a set of technologies together that helps to execute more efficient production and distribution systems. This initiative has been called Logistics 4.0 of the fourth Industrial

Revolution in SCM due to its high potential. Connecting entities, machines, physical items and enterprise resources to each other by using sensors, devices and the internet along the supply chains are the main attributes of Logistics 4.0. IoT enables customers to make more suitable and valuable decisions due to the data-driven structure of the Industry 4.0 paradigm. Besides that, the system's ability of gathering and analyzing information about the environment at any given time and adapting itself to the rapid changes add significant value to the SCM processes. In this peer-reviewed book, experts from all over the world, in the field present a conceptual framework for Logistics 4.0 and provide examples for usage of Industry 4.0 tools in SCM. This book is a work that will be beneficial for both practitioners and students and academicians, as it covers the theoretical framework, on the one hand, and includes examples of practice and real world.