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International Business Strategy - Peter J

Buckley 2015-02-20

With stagnated demand in many home economies, the need to internationalize and exploit foreign market opportunities has

never been more paramount for businesses to succeed at a global level. However, this process raises a number of questions, such as: can firms use their knowledge of one market

in the next? Can firms pursue internationalization on several fronts at the same time? How should firms handle cultural and institutional differences between markets? This textbook provides students with the core research in international business and strategy, including organization, efficiency, external relationships and the challenges found in an increasingly multicultural world. Each part begins with a presentation of the issues and controversies faced in that particular area, followed by a synthesis of the research which provides avenues for future research. To facilitate and encourage further debate and learning, each part also includes at least one original case study. Compiled by two of the World's

leading scholars of international business, and supplemented with critical commentaries and a range of integrative case studies, this comprehensive textbook provides advanced students of international business and strategy with a resource that will be invaluable in their studies and beyond.

Rethinking Strategy for Creative Industries - Milan Todorovic
2016-03-02
Creative Industry practices are increasingly manifested through hybrid models and methods and emerging sub-sectors. With ever finer dividing lines between form and content, product and service, participation and consumption, the distinctions between sectors are increasingly blurred, while new, convergent models

emerge. Reflecting this fluid context, this book provides a new perspective on strategy in the Creative Industries. Based on extensive original research and live empirical data derived from case studies, interviews, and observations with creative managers, it reveals strategic decision-making by analysing business manoeuvres and stages of innovation in the Creative Industries. Through analysing the interactive features of aesthetically driven information assets, and how new user/consumer cultures are applied, it uncovers the principles that are transforming strategy in the Creative Industries. This innovative volume will be of significant interest to scholars, advanced students and practitioners in the

Creative Industries as well as well as industry consultancies and practitioners.

Management and Administration - 1925

International Business: Joint ventures and modes of entry - Alan M. Rugman 2002

This comprehensive four volume set includes all major contributions to the field of international business. It also includes key writings in the areas of international political economy and on regional and national issues.

Information

Communication

Technologies for Human

Services Education and

Delivery: Concepts and

Cases - Martin, Jennifer 2009-08-31

"This book covers main areas of education and practice of disciplines engaged in the human services, including policy, community work,

community education,
field education/
professional practicum,
health promotion,
individual and family
work"--Provided by
publisher.

Global Business - Mike
W. Peng 2013-01-01
Discover success in
global business today
with the most strategic
approach to
international business
topics and unique
coverage not found in
other books. Written by
renowned international
instructor and author
Mike Peng, *GLOBAL
BUSINESS* is the first
truly global business
book to answer the big
question, What
determines the success
and failure of firms
around the globe? This
edition blends both an
institutional-based view
and resource-based view
throughout every chapter
for an unparalleled
continuity in the
learning process. The

book combines an
inviting, conversational
style with the latest
research and examples
throughout every
chapter. A comprehensive
set of cases from Mike
Peng and other respected
international experts
examine how companies
throughout the world
have expanded globally.
All-new video cases,
world maps, and unique
global debate sections
help readers view
business challenges from
a truly global
perspective. Available
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<http://gocengage.com/info-trac>. Important Notice:
Media content referenced
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description or the
product text may not be
available in the ebook
version.

John Paul Jones - Samuel
Eliot Morison 1959
A reprint of one of the
best biographies of John
Paul Jones ever written.

Annotation copyrighted by Book News, Inc., Portland, OR

National Association of Broadcasters Engineering Handbook - Graham A. Jones 2013-04-26

The NAB Engineering Handbook provides detailed information on virtually every aspect of the broadcast chain, from news gathering, program production and postproduction through master control and distribution links to transmission, antennas, RF propagation, cable and satellite. Hot topics covered include HD Radio, HDTV, 2 GHz broadcast auxiliary services, EAS, workflow, metadata, digital asset management, advanced video and audio compression, audio and video over IP, and Internet broadcasting. A wide range of related topics that engineers and managers need to understand are also

covered, including broadcast administration, FCC practices, technical standards, security, safety, disaster planning, facility planning, project management, and engineering management. Basic principles and the latest technologies and issues are all addressed by respected professionals with first-hand experience in the broadcast industry and manufacturing. This edition has been fully revised and updated, with 104 chapters and over 2000 pages. The Engineering Handbook provides the single most comprehensive and accessible resource available for engineers and others working in production, postproduction, networks, local stations, equipment manufacturing or any of the associated areas of

radio and television.

Business-to-Business Marketing - Ross Brennan
2014-04-23

This comprehensive yet concise text covers both the theory and practice of business-to-business (B2B) marketing from a European perspective in a globalised world. New to this edition: More coverage of digital marketing and social media in relation to B2B More coverage of issues relating to sustainability and corporate social responsibility More visual features and an update of the 'B2B Snapshots' New international examples and case studies including Zara, eBay, DHL, LinkedIn, and the horsemeat scandal This new edition also includes more extensive online resources including full lecturer materials with new exam questions and further

materials for students including video links, further case studies, a quiz and open access links to relevant SAGE journal articles per chapter. The text is relevant to all students taking a university module in B2B marketing at undergraduate or postgraduate levels. It will also be relevant to researchers and practitioners in the area of B2B marketing. Electronic inspection copies are available for instructors.

Systems Thinking and Process Dynamics for Marketing Systems: Technologies and Applications for Decision Management -

Rajagopal, Dr.
2012-04-30

Increased competition in the global marketplace has created enormous pressure on system implementation, particularly in the field of marketing.

Systems Thinking and Process Dynamics for Marketing Systems: Technologies and Applications for Decision Management describes a holistic approach to monitoring, evaluating, and applying appropriate marketing strategies, and understanding the competition and its future implication on the business of a company. As complexities multiply, the scientific concept of systems thinking and analyzing process dynamics explained in this publication allows marketing firms succeed. The critical issues facing firms today are presented in a thoroughly modern context, laying the foundation for a bright future.

Western Electrician -
1904

Communities in Action -

National Academies of Sciences, Engineering, and Medicine 2017-04-27
In the United States, some populations suffer from far greater disparities in health than others. Those disparities are caused not only by fundamental differences in health status across segments of the population, but also because of inequities in factors that impact health status, so-called determinants of health. Only part of an individual's health status depends on his or her behavior and choice; community-wide problems like poverty, unemployment, poor education, inadequate housing, poor public transportation, interpersonal violence, and decaying neighborhoods also contribute to health inequities, as well as the historic and ongoing

interplay of structures, policies, and norms that shape lives. When these factors are not optimal in a community, it does not mean they are intractable: such inequities can be mitigated by social policies that can shape health in powerful ways. *Communities in Action: Pathways to Health Equity* seeks to delineate the causes of and the solutions to health inequities in the United States. This report focuses on what communities can do to promote health equity, what actions are needed by the many and varied stakeholders that are part of communities or support them, as well as the root causes and structural barriers that need to be overcome. Management and Administration in Manufacturing Industries - 1925

Hybridity in the Governance and Delivery of Public Services - Andrea Bonomi Savignon 2018-05-31

This book seeks to answer the unsolved questions related to hybrid organisations, adopting a multifaceted approach focussing on different national contexts, including the UK, Italy, Australia, and Sweden, as well as global organisations. Authors consider policy sectors including humanitarian aid, local transport, healthcare, and welfare services. *Service Profit Chain* - W. Earl Sasser 1997-04-10

In this pathbreaking book, world-renowned Harvard Business School service firm experts James L. Heskett, W. Earl Sasser, Jr. and Leonard A. Schlesinger reveal that leading companies stay on top by managing the service

profit chain. Why are a select few service firms better at what they do - year in and year out - than their competitors? For most senior managers, the profusion of anecdotal "service excellence" books fails to address this key question. Based on five years of painstaking research, the authors show how managers at American Express, Southwest Airlines, Banc One, Waste Management, USAA, MBNA, Intuit, British Airways, Taco Bell, Fairfield Inns, Ritz-Carlton Hotel, and the Merry Maids subsidiary of ServiceMaster employ a quantifiable set of relationships that directly links profit and growth to not only customer loyalty and satisfaction, but to employee loyalty, satisfaction, and productivity. The strongest relationships

the authors discovered are those between (1) profit and customer loyalty; (2) employee loyalty and customer loyalty; and (3) employee satisfaction and customer satisfaction. Moreover, these relationships are mutually reinforcing; that is, satisfied customers contribute to employee satisfaction and vice versa. Here, finally, is the foundation for a powerful strategic service vision, a model on which any manager can build more focused operations and marketing capabilities. For example, the authors demonstrate how, in Banc One's operating divisions, a direct relationship between customer loyalty measured by the "depth" of a relationship, the number of banking services a customer utilizes, and

profitability led the bank to encourage existing customers to further extend the bank services they use. Taco Bell has found that their stores in the top quadrant of customer satisfaction ratings outperform their other stores on all measures. At American Express Travel Services, offices that ticket quickly and accurately are more profitable than those which don't. With hundreds of examples like these, the authors show how to manage the customer-employee "satisfaction mirror" and the customer value equation to achieve a "customer's eye view" of goods and services. They describe how companies in any service industry can (1) measure service profit chain relationships across operating units; (2) communicate the resulting self-

appraisal; (3) develop a "balanced scorecard" of performance; (4) develop a recognitions and rewards system tied to established measures; (5) communicate results company-wide; (6) develop an internal "best practice" information exchange; and (7) improve overall service profit chain performance. What difference can service profit chain management make? A lot. Between 1986 and 1995, the common stock prices of the companies studied by the authors increased 147%, nearly twice as fast as the price of the stocks of their closest competitors. The proven success and high-yielding results from these high-achieving companies will make The Service Profit Chain required reading for senior, division, and business unit managers in all service

companies, as well as for students of service management.

Contracting for Public Services - Carsten Greve
2007-09-12

Insightful and comprehensive and covering new subjects like globalization and IT, this text, international in its approach, provides a thorough introduction to the key phases of the contracting process and the skills required by managers in its implementation. These include: policy for contracting strategic purchasing understanding markets communicating the contracting decision designing and drafting the contract the role of the consumer the regulation of service provision Illustrated throughout with practitioner case-studies from a range of OECD countries, this book presents an

important new theoretical 'contract management model' and a 'mature contract model', and explores the mechanisms, formal rules and informal norms that influence the way governments contract for public services. This book is essential reading for all students of public management and all public service managers.

Competition, Growth Strategies and the Globalization of Services - Terence LaPier
1998-06-11

This book examines the international growth and diversification of real estate advisory services in the United States, the United Kingdom, Germany and Japan since 1960. The book explains how successful firms develop competitive advantages in the global marketplace. An evaluation of forty prominent firms (ten

from each country) provides a comparative reference for a detailed analysis of the growth and internationalization of four major real estate advisory service firms (one from each country). The firms have responded in many ways to changes in international real estate investment, and their fortunes have varied accordingly. The analysis provides factual evidence demonstrating growth strategies that enable a firm to become a successful real estate advisory service in today's global economy.

Teaming - Amy C. Edmondson 2012-03-20

New breakthrough thinking in organizational learning, leadership, and change. Continuous improvement, understanding complex systems, and promoting innovation are all part of the landscape of

learning challenges today's companies face. Amy Edmondson shows that organizations thrive, or fail to thrive, based on how well the small groups within those organizations work. In most organizations, the work that produces value for customers is carried out by teams, and increasingly, by flexible team-like entities. The pace of change and the fluidity of most work structures means that it's not really about creating effective teams anymore, but instead about leading effective teaming. Teaming shows that organizations learn when the flexible, fluid collaborations they encompass are able to learn. The problem is teams, and other dynamic groups, don't learn naturally. Edmondson outlines the factors that prevent them from doing so, such as

interpersonal fear, irrational beliefs about failure, groupthink, problematic power dynamics, and information hoarding. With Teaming, leaders can shape these factors by encouraging reflection, creating psychological safety, and overcoming defensive interpersonal dynamics that inhibit the sharing of ideas. Further, they can use practical management strategies to help organizations realize the benefits inherent in both success and failure. Presents a clear explanation of practical management concepts for increasing learning capability for business results. Introduces a framework that clarifies how learning processes must be altered for different kinds of work. Explains how Collaborative Learning works, and gives tips for how to do

it well. Includes case-study research on Intermountain healthcare, Prudential, GM, Toyota, IDEO, the IRS, and both Cincinnati and Minneapolis Children's Hospitals, among others. Based on years of research, this book shows how leaders can make organizational learning happen by building teams that learn.

Outsourcing Management for Supply Chain Operations and Logistics Service - Folinas, Dimitris 2012-08-31
Logistics and Supply Chain Management has been a vital part of every economy and every business entity. Both sciences have become prestigious research fields focusing on best practices, concepts, and methods. *Outsourcing Management for Supply Chain Operations and Logistics Services* is concentrated on the key

players of the outsourcing paradigm; the organizations that provide logistics services, the Third Party Logistics (3PLs), as well as their clients, presenting and promoting the lessons learned by their cooperation. Specifically, this publication presents studies which are relevant to practitioners, researchers, students, and clients of the application of the Outsourcing practice on the Logistics and Supply Chain Management services giving emphasis to 3PLs.

Authentic Leadership and Organizations: The Goffee-Jones Collection

(2 Books) - Rob Goffee
2015-11-10

This Harvard Business Review digital collection showcases the ideas of Rob Goffee and Gareth Jones, authors of

Why Should Anyone Be Led by You? and Why Should Anyone Work Here? In Why Should Anyone Be Led by You?, Goffee and Jones argue that leaders don't become great by aspiring to a list of universal character traits. Rather, effective leaders are authentic: they deploy individual strengths to engage followers' hearts, minds, and souls. In Why Should Anyone Work Here?, the authors argue that it used to be that businesses could ask individuals to conform to the organization's needs but that now today's leaders are charged with creating the best company on earth to work for: they must transform their organizations to attract the right people, keep them, and inspire them to do their best work.

Crafting Customer Experience Strategy - Sapna Popli 2021-05-04

Crafting Customer Experience Strategy: Lessons from Asia looks at how Customer Experience Management can be vital in providing a competitive advantage for businesses. This is essential reading for marketing scholars and practitioners looking for insights into improving their customers' experiences.

Structural change, fundamentals, and growth : a framework and case studies - McMillan, Margaret 2017-05-11

Building the Knowledge Economy - Paul Cunningham 2003

The importance of the Internet and information and communication technologies to the global economy has never been greater. This volume aims to facilitate knowledge sharing relevant to everyone, irrespective

of background, thematic or geographic focus.

Safety and Reliability of Complex Engineered Systems - Luca Podofillini 2015-09-03

Safety and Reliability of Complex Engineered Systems contains the Proceedings of the 25th European Safety and Reliability Conference, ESREL 2015, held 7-10 September 2015 in Zurich, Switzerland. It includes about 570 papers accepted for presentation at the conference. These contributions focus on theories and methods in the area of risk, safety and

Harvard Business School Bulletin - 1989

Implementing Triple Bottom Line Sustainability into Global Supply Chains - Lydia Bals 2017-09-08

The global sustainability challenge is urgent, tremendous

and increasing. From an ecological perspective, the current worldwide resource footprint requires approximately 1.5 planets to sustain existing life, and with current usage would require two planets by 2030. The social impact of ever-growing resource use disproportionately affects the world's poor – the 3 billion people living on less than \$2.50 a day, as they struggle to acquire what is needed to survive. The serious ecological and social challenges we face in trying to establish global sustainable supply chains must not be underestimated, yet so far research has largely ignored the social dimension in favour of the environmental and economic. So how can we develop business strategies that move away from a primary economic focus and give

equal weight to people, planet and profit? How can we create sustainable supply chains that take a true triple-bottom-line approach? Implementing Triple Bottom Line Sustainability into Global Supply Chains features innovative research, highlighting new cases, approaches and concepts in how to successfully implement sustainability – covering economic, ecological and social dimensions – into global supply chains. The four parts cover the rationale for sustainable global supply chains, key enablers, case studies showing clear implementation steps, and directions for future research and development. This book is a must-read for any academic researching in sustainable supply chain management, procurement

or business strategy, and for business leaders seeking cases that will inform a critical step forward for CSR programmes.

Modern Entrepreneurship and E-Business

Innovations - Nasir, Süphan 2013-02-28

Technology has emerged as an important component in businesses and organizations by allowing for modern innovations through the internet and other information and communication technologies. Modern Entrepreneurship and E-Business Innovations provides advanced knowledge of e-entrepreneurship and innovation as well as emerging theories, applications and challenges. This book is an essential reference source for researchers, practitioners, and executives interested in a better understanding

of a comprehensive framework for e-business and entrepreneurship.

The Power of Gold -

Peter L. Bernstein
2000-09-13

Humans have also been willing to risk their lives to mine it from the most uncomfortable corners of the earth.

The Learning

Organization in the Public Services - Janice A. Cook 1997

The learning organization is an idea informing management strategy in all sectors. Much of the pioneering work for this has already taken place in a public service context. This challenging book brings together the experiences of a wide range of people engaged in developing and applying the relevant concepts. Part I introduces the theoretical background and examines some current issues,

including transferability and community learning. Part II presents case histories drawn from a variety of organizations, among them central and local government departments, a national charity, a fire brigade and a police force. Each chapter is contributed by someone personally involved. They show what worked - and what didn't - and what the main benefits and drawbacks proved to be. With its combination of analysis and practice, this unusual book will provide both information and inspiration for anyone concerned to improve efficiency, raise morale, enhance the quality of performance, design new ways of managing or simply create a more rewarding place to work in.

Applying leadership and

management in planning -

Morphet, Janice

2015-05-06

Planning is central to economic, social and environmental life but its practice is frequently criticised by all who engage in it. Seen as too restrictive by those who promote development and too weak by those opposing it, planners who advise on proposals cannot sit on the fence. Is it the planning system that is problematic or is it the planners who work within it? This valuable book examines these issues at the continuing professional development level and discusses the ways in which management theories, tools and techniques can be applied to planning practice and used by all who engage in it. Written by an experienced author and widely respected academic, the book

includes case studies and question and answer sections, and will be valuable through both initial and continuous professional education, helping candidates prepare for examinations and subsequent management.

Leading and Managing Health Services - Gary E. Day 2015-06-19
Leading and Managing Health Services: An Australasian Perspective provides a comprehensive overview of leadership and management in health services with a particular focus on the Australasian context. This text aims to help students develop leadership and management skills, and to critically analyse the issues they will face in practical health service settings. The book features a contemporary approach to learning, in line with the Health LEADS

Australia framework which focuses on five key leadership attributes: Leads self, Engages systems, Achieves outcomes, Drives innovations and Shapes systems. Further, it offers a rich pedagogy both in the text and companion website. Chapters include case studies to provide examples of management and leadership issues in healthcare settings, and a wealth of reflective, short answer and multiple-choice questions to extend student learning. Written by respected Australian academics and industry experts, this text will equip health professional students with practical skills to successfully manage change and innovation.

Social Impact Measurement for a Sustainable Future - Richard Hazenberg

2021-11-16

This book explores the history of social impact measurement, offering justifications for the use of social impact measurement in modern society. It seeks to uncover the tensions inherent in social impact measurement, especially between creating and measuring social value creation. As the world becomes ever more globalised in its focus to deliver sustainable solutions to social and environmental problems, frameworks such as the United Nation's Sustainable Development Goals (SDGs) provide basic structure through which social impact can be assessed and compared globally. Nevertheless, constructive critiques of such approaches are required to ensure that they do not misinform stakeholders, disenfranchise the

disadvantaged and exacerbate existing social problems. In providing this overview, the book seeks to offer a critical review of the social impact measurement field centred on concepts of 'empowerment' and 'social action' (Weber, 1978), whilst also demonstrating best practice and potential pitfalls to policymakers and practitioners. *Handbook of Cross-Cultural Marketing* - Erdener Kaynak
2014-04-08
Going global can be risky business if you don't divest yourself of your ethnocentric thinking. You have to take into consideration your new market's language, work schedules, tastes, lifestyle choices, and cultural associations, and this is the book to help you do that!
Handbook of Cross-

Cultural Marketing shows you how to sensitize your marketing approaches to the cultural norms and taboos of other societies, as well as the importance of demonstrating an interest in and appreciation of different cultures. Designed to assist both American and foreign companies, Handbook of Cross-Cultural Marketing shows you how to increase your chance at success in international markets. It identifies and explains ten important aspects of culture that are essential to cross-cultural marketing to help you understand how underlying cultural beliefs govern the way marketing functions in different societies. It also gives you specific steps for developing cultural adaptation strategies in

international marketing. To further your understanding of global marketing and fundamental marketing concepts, this comprehensive book discusses: real life examples of company successes and failures abroad attitudes toward middlemen in underdeveloped countries the advantages of foreign trade shows locating and using representatives, agents, and/or distributors in foreign countries the reception of different American products in different countries potential cultural pitfalls of primary data collecting techniques the role of time in various cultures setting standards for product performance A useful text for students and practitioners alike, Handbook of Cross-Cultural Marketing gives you hands-on strategies

and advice for delving into different markets, using techniques that are respectful of individual cultures, and avoiding unnecessary mistakes that can occur if you don't take the initiative to get to know the culture of your new marketplace. Your outlook and beliefs are not the global norm, so read this book to find out how you can be successful with customers who are different from you in terms of motivation, values, beliefs, and outlook.

Architecting Enterprise
- . Rajagopal 2014-03-25
The discussion in this book provides an introduction to the concept of entrepreneurship and entrepreneurial business management. The author covers many elements of the entrepreneurial management discipline including choosing a

business, organizing, financing, marketing, developing an offering that the market will value, and growing a business.

Why Should Anyone Be Led by You? - Robert Goffee
2006-02-07

Too many companies are managed not by leaders, but by mere role players and faceless bureaucrats. What does it take to be a real leader—one who is confident in who she is and what she stands for, and who truly inspires people to achieve extraordinary results? Rob Goffee and Gareth Jones argue that leaders don't become great by aspiring to a list of universal character traits. Rather, effective leaders are authentic: they deploy individual strengths to engage followers' hearts, minds, and souls. They are skillful at consistently being

themselves, even as they alter their behaviors to respond effectively in changing contexts. In this lively and practical book, Goffee and Jones draw from extensive research to reveal how to hone and deploy one's unique leadership assets while managing the inherent tensions at the heart of successful leadership: showing emotion and withholding it, getting close to followers while keeping distance, and maintaining individuality while "conforming enough." Underscoring the social nature of leadership, the book also explores how leaders can remain attuned to the needs and expectations of followers. Why Should Anyone Be Led By You? will forever change how we view, develop, and practice the art of leadership, wherever we live and work.

Managing Development -

Kathleen Staudt 1991-04

The complexities facing development managers are vast. The enormous challenges to understanding the breadth and depth of development transformation are apparent in each level of this process and demand attention. *Managing Development* answers the need for a comprehensive introductory resource. Offering a fresh perspective on development management, it analyzes both international and national development agencies and shows the widely differing cultural contexts in which to plan, manage and evaluate development programmes.

Ahead of the Curve -

Philip Delves Broughton
2008

"Philip Delves Broughton abandoned a post as

Paris bureau chief of the London Daily Telegraph to join nine hundred other would-be tycoons on HBS's plush campus. Over the next two years, he and his classmates would be inundated with the best - and the rest - of American business culture that HBS epitomizes. The core of the school's curriculum is the "case" - an analysis of a real business situation from which the students must, with a professor's guidance, tease lessons. The author studied more than five hundred cases and recounts the most revelatory ones here. He also exposes the less savory trappings of b-school culture, from the "booze luge" to the pandemic obsession with PowerPoint to the specter of depression, which stalks many overburdened students. With acute and often

uproarious candor, he assesses the school's success at teaching the traits it extols as most important in business - leadership, decisiveness, ethical behavior, work/life balance."--BOOK JACKET.

New Directions in Research on E-commerce -

Charles William Steinfield 2003

This work discusses the huge impact of electronic networks, particularly the Internet, and how they will remain an integral force in business. It emphasizes the importance of research and understanding in the area of electronic commerce.

Public-Private Partnerships in Sub-Saharan Africa - James

Leigland 2020-04-29
Expectations are high regarding the potential benefits of public-private partnerships (PPPs) for

infrastructure development in low-income countries. The development community, led by the G20, the United Nations, and others, expects these partnerships between governments and private companies in infrastructure service provision to aid "transformational" mega-projects, as well as efforts to achieve the Sustainable Development Goals. Yet PPPs have been widely used only since the 1990s, and discussion of their efficacy is still dominated by best-practice guidance, academic studies that focus on developed countries, or ideological criticism. Meanwhile, practitioners have quietly accumulated

a large body of empirical evidence on the actual performance of PPPs. The purpose of this book is to summarize and consolidate what this critical mass of evidence-based research indicates about PPPs in low-income countries, and thereby develop a more realistic perspective on the practical value of these mechanisms. With a primary focus on Sub-Saharan Africa, though drawing on critical insights from other regions, it demonstrates that the benefits of such partnerships will only be realised if expectations remain modest and projects are subject to transparent evaluation and competition.

The Open Shelf - 1915