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The Scientist's Guide to Writing, 2nd Edition - Stephen B. Heard
2022-02-08

"This is a new edition of The Scientists Guide to Writing, published in 2016. As a reminder the book provided practical advice on writing, covering topics including how to generate and maintain writing momentum, tips on structuring a scientific paper, revising a first draft, handling citations, responding to peer reviews, and managing coauthorships, among other topics. For the 2nd edition, Heard has made several changes, specifically: - expanding the chapter on writing in English for non-native speakers - adding two chapters: one on efficient and effective reading and one on selecting the right journal and how to use preprint sites. - doubled the number of exercises - various other additions to existing chapters, including information on reporting statistical results, handling disagreement among peer reviewers, and managing co-authorships"--

Financial Valuation And Econometrics (2nd Edition) - Kian Guan Lim
2015-04-15

This book is an introduction to financial valuation and financial data analyses using econometric methods. It is intended for advanced finance undergraduates and graduates. Most chapters in the book would contain one or more finance application examples where finance concepts, and sometimes theory, are taught. This book is a modest attempt to bring together several important domains in financial valuation theory, in econometrics modelling, and in the empirical analyses of financial data. These domains are highly intertwined and should be properly understood in order to correctly and effectively harness the power of data and statistical or econometrics methods for investment and financial decision-making. The contribution in this book, and at the same time, its novelty, is in employing materials in basic econometrics, particularly linear regression analyses, and weaving into it threads of foundational finance theory, concepts, ideas, and models. It provides a clear pedagogical approach to allow very effective learning by a finance student who wants to be well equipped in both theory and ability to research the data. This is a handy book for finance professionals doing research to easily access the key techniques in data analyses using regression methods. Students learn all 3 skills at once — finance, econometrics, and data analyses. It provides for very solid and useful learning for advanced undergraduate and graduate students who wish to work in financial analyses, risk analyses, and financial research areas.

Ancient Egyptian Roots of Christianity, Expanded 2nd Edition - Moustafa Gadalla
2016-12-02

Egyptian roots of Christianity, both historically and spiritually. This book reveals the Ancient Egyptian roots of Christianity, both historically and spiritually. This Expanded Version of the book consists of three parts to coincide with the terms of trinity. The first part demonstrates that the major biblical ancestors of the biblical Jesus are all Ancient Egyptian prominent characters. The second part demonstrates that the accounts of the "historical Jesus" are based entirely on the life and death of the Egyptian Pharaoh, Twt/Tut-Ankh-Amen. The third part demonstrates that the "Jesus of Faith" and the Christian tenets are all Egyptian in origin—such as the essence of the teachings/message, the creation of the universe and man (according to the Book of Genesis), as well as the religious holidays. The very thing that is now called the Christian religion was already in existence in Ancient Egypt, long before the adoption of the New Testament. The British Egyptologist, Sir E. A. Wallis Budge, wrote in his book, *The Gods of the Egyptians* [1969], The new religion (Christianity) which was preached there by St. Mark and his immediate followers, in all essentials so closely resembled that which was the outcome of the worship of Osiris, Isis, and Horus. The similarities, noted by Budge and everyone who has compared the Egyptian Osiris/Isis/ Horus allegory to the Gospel story, are striking. Both accounts are practically the same, e.g. the supernatural conception, the divine birth, the struggles against the enemy in the wilderness, and the resurrection from the dead to eternal life. The

main difference between the "two versions", is that the Gospel tale is considered historical and the Osiris/Isis/Horus cycle is an allegory. The spiritual message of the Ancient Egyptian Osiris/Isis/Horus allegory and the Christian revelation is exactly the same. The British scholar A.N. Wilson pointed out in his book, *Jesus: The Jesus of History and the Christ of Faith* are two separate beings, with very different stories. It is difficult enough to reconstruct the first, and in the attempt we are likely to do irreparable harm to the second. This book will demonstrate that the "Jesus of History", the "Jesus of Faith", and the tenets of Christianity are all Ancient Egyptian. This will be done without causing any "irreparable harm" as per A.N. Wilson's concern, for two main reasons: Firstly, the truth must be told. Secondly, explaining Christian tenets via their original Ancient Egyptian contexts will enhance the idealism of Christianity. This Expanded Version of the book consists of three parts to coincide with the terms of trinity—the Three that are Two that are One. The first part demonstrates that the major biblical ancestors of the biblical Jesus are all Ancient Egyptian prominent individuals. The second part demonstrates that the accounts of the "historical Jesus" are based entirely on the life and death of the Egyptian Pharaoh, Twt/Tut-Ankh-Amen. The third part demonstrates that the "Jesus of Faith" and the Christian tenets are all Egyptian in origin—such as the essence of the teachings/message, the creation of the universe and man (according to the Book of Genesis), as well as the religious holidays. There is an undeniable irony and a profound, deep, undeniable truth in Hosea's prophetic saying, Out of Egypt have I called my Son. A deep irony indeed. Let us open our minds and review the available evidence. For the truth is a composite of different and complementary pieces of a puzzle. Let us put the pieces in the right location, time and order.

Building Bioinformatics Solutions 2nd Edition - Conrad Bessant
2014

This book introduces the reader to all the key concepts and technologies needed to begin developing their own bioinformatics tools. The new edition includes more bioinformatics-specific content and a new chapter on good software engineering practices to help people working in teams.

Writing That Makes Sense, 2nd Edition - David S. Hogsette
2019-11-05

The second edition of *Writing That Makes Sense* takes students through the fundamentals of the writing process and explores the basic steps of critical thinking. Drawing upon over twenty years of experience teaching college composition and professional writing, David S. Hogsette combines relevant writing pedagogy and practical assignments with the basics of critical thinking to provide students with step-by-step guides for successful academic writing in a variety of rhetorical modes. New in the second edition: -Expanded discussion of how to write effective thesis statements for informative, persuasive, evaluative, and synthesis essays, including helpful thesis statement templates. -Extensive templates introducing students to conventions of academic discourse, including integrating outside sources, interacting with other writers' ideas, and dialoguing with multiple perspectives. -Examples of academic writing from different disciplines illustrating essay titles, abstracts, thesis statements, introductions, conclusions, and voice. -Expanded discussion of voice in academic writing, including an exploration of active and passive voice constructions in different disciplines and tips on how to edit for clarity. -A new chapter on writing in the disciplines. -Updated sample student papers. -New readings with examples of opposing views and multiple perspectives.

Bird by Bird - Anne Lamott
2007-12-18

From the acclaimed New York Times bestselling author: An essential volume for generations of writers young and old. The twenty-fifth anniversary edition of this modern classic will continue to spark creative minds for years to come. For a quarter century, more than a million readers—scribes and scribblers of all ages and abilities—have been inspired by Anne Lamott's hilarious, big-hearted, homespun advice. Advice that begins with the simple words of wisdom passed down from Anne's father—also a writer—in the iconic passage that gives the book its

title: "Thirty years ago my older brother, who was ten years old at the time, was trying to get a report on birds written that he'd had three months to write. It was due the next day. We were out at our family cabin in Bolinas, and he was at the kitchen table close to tears, surrounded by binder paper and pencils and unopened books on birds, immobilized by the hugeness of the task ahead. Then my father sat down beside him, put his arm around my brother's shoulder, and said, 'Bird by bird, buddy. Just take it bird by bird.'"

Automate the Boring Stuff with Python, 2nd Edition - Al Sweigart 2019-11-12

The second edition of this best-selling Python book (over 500,000 copies sold!) uses Python 3 to teach even the technically uninclined how to write programs that do in minutes what would take hours to do by hand. There is no prior programming experience required and the book is loved by liberal arts majors and geeks alike. If you've ever spent hours renaming files or updating hundreds of spreadsheet cells, you know how tedious tasks like these can be. But what if you could have your computer do them for you? In this fully revised second edition of the best-selling classic *Automate the Boring Stuff with Python*, you'll learn how to use Python to write programs that do in minutes what would take you hours to do by hand--no prior programming experience required. You'll learn the basics of Python and explore Python's rich library of modules for performing specific tasks, like scraping data off websites, reading PDF and Word documents, and automating clicking and typing tasks. The second edition of this international fan favorite includes a brand-new chapter on input validation, as well as tutorials on automating Gmail and Google Sheets, plus tips on automatically updating CSV files. You'll learn how to create programs that effortlessly perform useful feats of automation to:

- Search for text in a file or across multiple files
- Create, update, move, and rename files and folders
- Search the Web and download online content
- Update and format data in Excel spreadsheets of any size
- Split, merge, watermark, and encrypt PDFs
- Send email responses and text notifications
- Fill out online forms

Step-by-step instructions walk you through each program, and updated practice projects at the end of each chapter challenge you to improve those programs and use your newfound skills to automate similar tasks. Don't spend your time doing work a well-trained monkey could do. Even if you've never written a line of code, you can make your computer do the grunt work. Learn how in *Automate the Boring Stuff with Python, 2nd Edition*.

How to Write Anything: A Guide and Reference with Readings - John J. Ruskiewicz 2012-02-01

How to Write Anything supports students wherever they are in their writing process. Designed to be clear and simple, the Guide lays out focused advice for writing common academic and real-world genres, while the Reference covers the range of writing skills that students needs as they work across genres and disciplines. Genre-based readings — including narratives, reports, arguments, evaluations, proposals and rhetorical, causal, and literary analyses — are sure to engage students and inspire ideas. The result is everything you need to teach composition in a flexible, highly visual guide, reference and reader. This new edition gives students more support for academic writing, more help choosing and working with genres, and more emphasis on multimodal composing. Read the preface. Order E-Library for *How to Write Anything, Second Edition* packaged with: *How to Write Anything, Second Edition* [paperback] using ISBN-13 978-1-4576-2265-6 *How to Write Anything, Second Edition* [spiral bound] using ISBN-13 978-1-4576-2283-0 *How to Write Anything with Readings, Second Edition* [paperback] using ISBN-13 978-1-4576-2264-9

Java Threads - Scott Oaks 1999
Threads (Computer programs).

How to Write Anything With Readings + Writer's Help 2.0 for Hacker Handbooks 2nd Ed., Twelve Month Access -

Write Great Code, Volume 2, 2nd Edition - Randall Hyde 2020-08-11
Thinking Low-Level, Writing High-Level, the second volume in the landmark *Write Great Code* series by Randall Hyde, covers high-level programming languages (such as Swift and Java) as well as code generation on 64-bit CPUs ARM, the Java Virtual Machine, and the Microsoft Common Runtime. Today's programming languages offer productivity and portability, but also make it easy to write sloppy code that isn't optimized for a compiler. Thinking Low-Level, Writing High-Level will teach you to craft source code that results in good machine code once it's run through a compiler. You'll learn: How to analyze the output of a compiler to verify that your code generates good machine code The types of machine code statements that compilers generate for common control

structures, so you can choose the best statements when writing HLL code
Enough assembly language to read compiler output
How compilers convert various constant and variable objects into machine data
With an understanding of how compilers work, you'll be able to write source code that they can translate into elegant machine code.
NEW TO THIS EDITION, COVERAGE OF: Programming languages like Swift and Java
Code generation on modern 64-bit CPUs
ARM processors on mobile phones and tablets
Stack-based architectures like the Java Virtual Machine
Modern language systems like the Microsoft Common Language Runtime
Autotools, 2nd Edition - John Calcote 2019-11-05

The long awaited update to the practitioner's guide to GNU Autoconf, Automake, and Libtool The GNU Autotools make it easy for developers to create software that is portable across many Unix-like operating systems, and even Windows. Although the Autotools are used by thousands of open source software packages, they have a notoriously steep learning curve. Autotools is the first book to offer programmers a tutorial-based guide to the GNU build system. Author John Calcote begins with an overview of high-level concepts and a hands-on tour of the philosophy and design of the Autotools. He then tackles more advanced details, like using the M4 macro processor with Autoconf, extending the framework provided by Automake, and building Java and C# sources. He concludes with solutions to frequent problems encountered by Autotools users. This thoroughly revised second edition has been updated to cover the latest versions of the Autotools. It includes five new chapters on topics like pkg-config, unit and integration testing with Autotest, internationalizing with GNU tools, the portability of gnulib, and using the Autotools with Windows. As with the first edition, you'll focus on two projects: Jupiter, a simple "Hello, world!" program, and FLAIM, an existing, complex open source effort containing four separate but interdependent projects. Follow along as the author takes Jupiter's build system from a basic makefile to a full-fledged Autotools project, and then as he converts the FLAIM projects from complex, hand-coded makefiles to the powerful and flexible GNU build system. Learn how to: Master the Autotools build system to maximize your software's portability Generate Autoconf configuration scripts to simplify the compilation process Produce portable makefiles with Automake Build cross-platform software libraries with Libtool Write your own Autoconf macros This detailed introduction to the GNU Autotools is indispensable for developers and programmers looking to gain a deeper understanding of this complex suite of tools. Stop fighting against the system and make sense of it all with the second edition of Autotools!

Using the Biological Literature - Diane Schmidt 2014-04-14

The biological sciences cover a broad array of literature types, from younger fields like molecular biology with its reliance on recent journal articles, genomic databases, and protocol manuals to classic fields such as taxonomy with its scattered literature found in monographs and journals from the past three centuries. Using the *Biological Literature: A Practical Guide, Fourth Edition* is an annotated guide to selected resources in the biological sciences, presenting a wide-ranging list of important sources. This completely revised edition contains numerous new resources and descriptions of all entries including textbooks. The guide emphasizes current materials in the English language and includes retrospective references for historical perspective and to provide access to the taxonomic literature. It covers both print and electronic resources including monographs, journals, databases, indexes and abstracting tools, websites, and associations—providing users with listings of authoritative informational resources of both classical and recently published works. With chapters devoted to each of the main fields in the basic biological sciences, this book offers a guide to the best and most up-to-date resources in biology. It is appropriate for anyone interested in searching the biological literature, from undergraduate students to faculty, researchers, and librarians. The guide includes a supplementary website dedicated to keeping URLs of electronic and web-based resources up to date, a popular feature continued from the third edition.

The Complete Idiot's Guide to Creating a Graphic Novel, 2nd Edition - Nat Gertler 2009-11-03

Graphic novel guidance from two experts in the field. Here is a clear, beginning-to-end guide to creating a graphic novel, from developing a concept to getting it to readers. Heavily illustrated, this book explains the tools used, demonstrates techniques, and offers tricks of the trade. Writers and illustrators alike will find it the best overall introduction to the world of graphic novels. ?New edition features a larger format with expanded illustrations. ?Publishers Weekly reports graphic novel sales in the U.S. and Canada at \$375 million in 2007, quintuple sales from 2001, while in 2008, United Press International reports, graphic novel business is booming. ?Well-known author in the graphic novel community, both

Eisner Award nominees

Essays as Easy as T 1, 2, 3! Teacher Edition 2nd Edition - Bonnie Holzinger 2008-09-13

This Teacher Edition allows teachers to make transparencies to provide step by step instruction to students with focus on Narrative, Expository, and Persuasive sections. This book has a matching Student Edition available for purchase which uses cloze activities to keep students engaged during the lessons. Both books are downloadable at www.T123essays.com for easy transparency copying. Schools may also purchase packages and save thousands of dollars!

Big Practical Guide to Computer Simulations - Alexander K Hartmann 2015-01-29

This book teaches you all necessary (problem-independent) tools and techniques needed to implement and perform sophisticated scientific numerical simulations. Thus, it is suited for undergraduate and graduate students who want to become experts in computer simulations in Physics, Chemistry, Biology, Engineering, Computer Science and other fields.

Best Practices in Writing Instruction, Second Edition - Steve Graham 2013-03-26

This book has been replaced by *Best Practices in Writing Instruction, Third Edition*, ISBN 978-1-4625-3796-9.

The Book of Inkscape, 2nd Edition - Dmitry Kirsanov 2021-12-07

A comprehensive user's guide to Inkscape, a vector illustration application. Dmitry Kirsanov, a former core Inkscape developer, shares his knowledge of Inkscape's inner workings as he shows how to use Inkscape to draw with various tools, work with objects, apply realistic and artistic effects, and more. Step-by-step task-based tutorials show you how to create business cards, animations, technical and artistic drawings, and graphic assets for games. This second edition covers the new tools, improved text features, advanced new path effects and filters, as well as many new UI conveniences in Inkscape 1.0. A new chapter describes Inkscape's extensions for both users and developers. Learn how to: Navigate the canvas and customize your workspace and views Create new objects and transform, style, clone, and combine them Use gradients, patterns, filters, and path effects to liven up your work Work with layers, groups, object order, and locks to control your artwork View and manipulate your document's structure with the XML Editor and the new Objects dialog Export your work to various formats

Designing Ecommerce Websites - Matt Isherwood 2019-02-11

Does your ecommerce site attract visitors but fail to convert enough of them into paying customers? Are your sales numbers not where you want? Have you got an ecommerce site but not yet spent any time on improving the design? If it's time to upgrade your website's user experience then *Designing Ecommerce Websites* is the only book to tell you exactly how to do it. It provides you with 66 guidelines on how to best use every element on each page of an ecommerce website. This book contains the results of a decade's worth of UX design experience, and several years spent consulting with a wide range of different ecommerce startups. It is based on knowledge learned from user behaviour data and running many different usability tests. It tells you what works in reality, not in theory. The book itself was born from teaching the principles in workshops for over four years. These are principles that are useful to a range of job roles (not just designers) and no matter what your experience level. This book will take you step by step through the ecommerce funnel that applies to almost all ecommerce sites via scannable text and simple illustrations. It's a reference book that is designed to be easy to pick up and quickly learn from. Design LANDING pages that stop users from being confused and bouncing; Create LISTINGS that help your users find a product they actually want to buy; Design PRODUCT pages that don't leave the users with any fears about buying from you; Develop a CHECKOUT flow that results in more successful payments; And learn MORE advice about the other key pages on an ecommerce site. This is the second edition of the book and it features completely rewritten and updated advice for 2019, 15 totally new guidelines, and links to further reading for every guideline (so you can learn even more). The first edition was an Amazon Kindle bestseller in the ecommerce and technology business categories.

How to Write a Lot - Paul J. Silvia 2007-01

All students and professors need to write, and many struggle to finish their stalled dissertations, journal articles, book chapters, or grant proposals. Writing is hard work and can be difficult to wedge into a frenetic academic schedule. In this practical, light-hearted, and encouraging book, Paul Silvia explains that writing productively does not require innate skills or special traits but specific tactics and actions. Drawing examples from his own field of psychology, he shows readers

how to overcome motivational roadblocks and become prolific without sacrificing evenings, weekends, and vacations. After describing strategies for writing productively, the author gives detailed advice from the trenches on how to write, submit, revise, and resubmit articles, how to improve writing quality, and how to write and publish academic work.

Take Control of Shortcuts, 2nd Edition - Rosemary Orchard 2023-01-30

Automate your iPhone, iPad, or Mac! Version 2.1, updated January 30, 2023 Automation is no longer just for advanced computer users! Apple's Shortcuts app lets anyone with an iPhone, iPad, or Mac automate day-to-day tasks, from the simple to the complex. This book is a complete introduction to Shortcuts, covering every aspect of building, installing, debugging, running, syncing, and sharing shortcuts. It also includes step-by-step recipes for creating numerous useful shortcuts yourself. Apple's Shortcuts app brings extensive automation capabilities to your iPhone, iPad, or Mac, using a drag-and-drop, fill-in-the-blanks interface much like Automator—but much more powerful. It lets you perform sequences of tasks, including ones that span various apps, with just a tap, a click, or a voice command—or even automatically when certain conditions are met. Shortcuts can save you time and effort, help you accomplish previously complicated tasks, and let you customize your device to better meet your needs. Apple finally brought Shortcuts to the Mac in macOS 12 Monterey. (The book now includes coverage of macOS Ventura, iOS 16, and iPadOS 16.) But for all its utility, Shortcuts is not self-explanatory, so it can be challenging to figure out its quirks and create effective, time-saving automations. That's where *Take Control of Shortcuts* comes in. Written by automation expert Rosemary Orchard, this book opens the world of automation to users at every level. With Rosemary's help, you'll learn how to: • Navigate the Shortcuts app: Understand the user interface (on each platform) and terminology, then install and run your first shortcut. • Run shortcuts: Discover many different ways to run a shortcut, from tapping or clicking an icon to using Personal or Home automations, Siri, and Apple Watch. • Build shortcuts: Start with simple, one-step shortcuts and work your way up to complex shortcuts with input, output, variables, conditionals, loops, and more. Debugging advice is also included. • Install and sync shortcuts: Download and install shortcuts others have written, sync your shortcuts across your devices, and share them with other people. Then, to both illustrate the main principles you've learned and give you practical tools to get you started, Rosemary walks you step by step through the creation of 25 sample shortcuts, most which you can also download and install using links in the book. Examples include: • Event templates • A daily overview • Converting and sharing images • Adding a song to a playlist • Logging expenses • Turning on lights automatically when you get home • Disabling rotation lock just for YouTube on an iPhone • Reminding you about upcoming deadlines 15 minutes after you arrive home • Automatically setting seasonal scenes for HomeKit lights The book also discusses how Shortcuts can use REST APIs to talk to various web services (with detailed examples), and numerous complementary apps that work in conjunction with Shortcuts. Whether you're completely new to automation or already have significant programming experience, you'll find plenty of useful information in this friendly, practical guide.

Whole Wheat Bread Recipes 2nd Ed - Daniel D. Stuhlman 2008

Small Farm Handbook, 2nd Edition - Laura Tourte 2011

Since its publication in 1994, the *Small Farm Handbook* has been an essential resource for California's small farmers and the agricultural professionals advising them - selling over 4300 copies. Now this invaluable reference has been updated and expanded for today's small-scale producers. The handbook covers three essential areas: Background skills and knowledge, the business side, and the farming side Within these broad areas you'll find specific chapters on: Requirements for Successful Farming Growing Crops Raising Animals Farm and Financial Management Marketing and Product Sales Labor Management Also included are profiles of six small farm operators representing a sample of California's diverse agriculture. Throughout you'll get a look at emerging trends and issues for California agriculture and innovative methods for better production and management, all of which can lead to better farm performance. Drawing upon the knowledge of 32 experts from the University of California, No other publication covers the topics, issues, and facets of California's small-scale agriculture with this depth or level of expertise. From the basics to risk management, specialty crops to marketing and product sales, this guide covers the gamut.

Life - David E. Sadava 2008

Co-published by Sinauer Associates, Inc., and W. H. Freeman and Company. Visit the *Life*, Eighth Edition preview site. LIFE HAS EVOLVED. . .

from its original publication to this dramatically revitalized Eighth Edition. LIFE has always shown students how biology works, offering an engaging and coherent presentation of the fundamentals of biology by describing the landmark experiments that revealed them. This edition builds on those strengths and introduces several innovations. As with previous editions, the Eighth Edition will also be available in three paperback volumes: • Volume I: The Cell and Heredity, Chapters 1-20 • Volume II: Evolution, Diversity and Ecology, Chapters 1, 21-33, 52-57 • Volume III: Plants and Animals, Chapters 1, 34-51

The IDA Pro Book, 2nd Edition - Chris Eagle 2011-07-11

No source code? No problem. With IDA Pro, the interactive disassembler, you live in a source code-optional world. IDA can automatically analyze the millions of opcodes that make up an executable and present you with a disassembly. But at that point, your work is just beginning. With The IDA Pro Book, you'll learn how to turn that mountain of mnemonics into something you can actually use. Hailed by the creator of IDA Pro as "profound, comprehensive, and accurate," the second edition of The IDA Pro Book covers everything from the very first steps to advanced automation techniques. You'll find complete coverage of IDA's new Qt-based user interface, as well as increased coverage of the IDA debugger, the Bochs debugger, and IDA scripting (especially using IDAPython). But because humans are still smarter than computers, you'll even learn how to use IDA's latest interactive and scriptable interfaces to your advantage. Save time and effort as you learn to: -Navigate, comment, and modify disassembly -Identify known library routines, so you can focus your analysis on other areas of the code -Use code graphing to quickly make sense of cross references and function calls -Extend IDA to support new processors and filetypes using the SDK -Explore popular plug-ins that make writing IDA scripts easier, allow collaborative reverse engineering, and much more -Use IDA's built-in debugger to tackle hostile and obfuscated code Whether you're analyzing malware, conducting vulnerability research, or reverse engineering software, a mastery of IDA is crucial to your success. Take your skills to the next level with this 2nd edition of The IDA Pro Book.

Don't Make Me Think - Steve Krug 2009-08-05

Five years and more than 100,000 copies after it was first published, it's hard to imagine anyone working in Web design who hasn't read Steve Krug's "instant classic" on Web usability, but people are still discovering it every day. In this second edition, Steve adds three new chapters in the same style as the original: wry and entertaining, yet loaded with insights and practical advice for novice and veteran alike. Don't be surprised if it completely changes the way you think about Web design. Three New Chapters! Usability as common courtesy -- Why people really leave Web sites Web Accessibility, CSS, and you -- Making sites usable and accessible Help! My boss wants me to _____. -- Surviving executive design whims "I thought usability was the enemy of design until I read the first edition of this book. Don't Make Me Think! showed me how to put myself in the position of the person who uses my site. After reading it over a couple of hours and putting its ideas to work for the past five years, I can say it has done more to improve my abilities as a Web designer than any other book. In this second edition, Steve Krug adds essential ammunition for those whose bosses, clients, stakeholders, and marketing managers insist on doing the wrong thing. If you design, write, program, own, or manage Web sites, you must read this book." -- Jeffrey Zeldman, author of Designing with Web Standards

Mailing List Profits : 2nd Edition - R.K.

Discover How YOU Can Profit From Your Mailing List With Every Way Possible - From The Moment Your Subscriber Visits Your Lead Capture Page Until He Receives E-mails From You - At Cult Status! Finally... YOU Can Now Create Your Own Personal Mailing List Fan Club And Make Money From It With Every E-zine Issues And E-mail Messages You Sent Out To Your Subscribers - And They Have Every Reason NOT To Ignore Your E-mails!

Nonlinear Editing - Bryce Button 2002

This guide conveys the artistic considerations and techniques that both new and experienced editors need to employ in editing digital stock. The Chicago Guide to Writing about Numbers - Jane E. Miller 2008-04-15 People who work well with numbers are often stymied by how to write about them. Those who don't often work with numbers have an even tougher time trying to put them into words. For instance, scientists and policy analysts learn to calculate and interpret numbers, but not how to explain them to a general audience. Students learn about gathering data and using statistical techniques, but not how to write about their results. And readers struggling to make sense of numerical information are often left confused by poor explanations. Many books elucidate the art of

writing, but books on writing about numbers are nonexistent. Until now. Here, Jane Miller, an experienced research methods and statistics teacher, gives writers the assistance they need. The Chicago Guide to Writing about Numbers helps bridge the gap between good quantitative analysis and good expository writing. Field-tested with students and professionals alike, this book shows writers how to think about numbers during the writing process. Miller begins with twelve principles that lay the foundation for good writing about numbers. Conveyed with real-world examples, these principles help writers assess and evaluate the best strategy for representing numbers. She next discusses the fundamental tools for presenting numbers—tables, charts, examples, and analogies—and shows how to use these tools within the framework of the twelve principles to organize and write a complete paper. By providing basic guidelines for successfully using numbers in prose, The Chicago Guide to Writing about Numbers will help writers of all kinds clearly and effectively tell a story with numbers as evidence. Readers and writers everywhere will be grateful for this much-needed mentor.

The Language of Composition - Renee H. Shea 2012-08-06

PACKAGE THIS TITLE WITH OUR 2016 MLA SUPPLEMENT, Documenting Sources in MLA Style (package ISBN-13: 9781319084936). Get the most recent updates on MLA citation in a convenient, 40-page resource based on The MLA Handbook, 8th Edition, with plenty of models. Browse our catalog or contact your representative for a full listing of updated titles and packages, or to request a custom ISBN. The Language of Composition is the first textbook built from the ground up to help students succeed in the AP English Language course. Written by a team of experts with experience in both high school and college, this text focuses on teaching students the skills they need to read, write, and think at the college level. With practical advice and an extensive selection of readings — including essays, poetry, fiction, and visual texts — The Language of Composition helps students develop the key skills they must master to pass the course, to succeed on the AP Exam, and to prepare for a successful college career. Revised based on feedback from teachers across the country, the second edition promises to be an even better resource for the AP Language classroom.

The Complete Idiot's Guide to eBay, 2nd Edition - Lissa McGrath 2010-01-05

Experts explain "the new eBay®" users, new and experienced, also need a clear, convenient reference for optimum results. In this revised edition, readers will find: tips on how to set up an account; buying and selling; protecting one's identity; finding the best deals; and making fast and profitable sales. - Revised version includes major changes to eBay® as of July 2009, which change users' experience. - Authors deeply involved and influential in the eBay® community, as sellers and educators. - Tens of millions of people use eBay® every day and three quarters of a million people earn their living with it.

The R Book - Michael J. Crawley 2007-06-13

The high-level language of R is recognized as one of the most powerful and flexible statistical software environments, and is rapidly becoming the standard setting for quantitative analysis, statistics and graphics. R provides free access to unrivalled coverage and cutting-edge applications, enabling the user to apply numerous statistical methods ranging from simple regression to time series or multivariate analysis. Building on the success of the author's bestselling *Statistics: An Introduction using R*, The R Book is packed with worked examples, providing an all inclusive guide to R, ideal for novice and more accomplished users alike. The book assumes no background in statistics or computing and introduces the advantages of the R environment, detailing its applications in a wide range of disciplines. Provides the first comprehensive reference manual for the R language, including practical guidance and full coverage of the graphics facilities. Introduces all the statistical models covered by R, beginning with simple classical tests such as chi-square and t-test. Proceeds to examine more advanced methods, from regression and analysis of variance, through to generalized linear models, generalized mixed models, time series, spatial statistics, multivariate statistics and much more. The R Book is aimed at undergraduates, postgraduates and professionals in science, engineering and medicine. It is also ideal for students and professionals in statistics, economics, geography and the social sciences.

Models of Proposal Planning & Writing, 2nd Edition - Jeremy T. Miner 2016-05-09

This book is an essential weapon for anyone looking for funding in the extremely competitive grant-seeking world. It explains how and why to approach both public and private sponsors with not just information, but persuasion, for the best chance for success. • Provides a detailed discussion of pre-proposal contacts that identifies the questions that help

to qualify potential funding sources and enable readers to fine-tune proposals so they more closely match sponsors' logical and psychological needs, priorities, and "hot buttons" • Supplies comprehensive analyses of the key features that made successful proposals persuasive, including verbatim reviewer comments and sponsor grant award notification letters • Incorporates new content and features in this updated edition, such as model proposals covering a broader range of health, education, and social service topics; easier-to-read annotations; expanded information on budgets and budget narratives; and a logic model that can be adapted for project-planning purposes • An essential resource for anyone seeking funding for economic development (e.g., city planning, land use, urban revitalization); education, such as for libraries, day care programs, public and private schools, and colleges and universities; first responder services; government agencies; health care; philanthropic organizations; social services; fine or performing arts; and religious or other special interest groups

How to Write Anything with Readings - John J. Ruskiewicz 2019

"Instructors at hundreds of colleges and universities have turned to How to Write Anything for clear, focused writing advice that gives students just what they need, when they need it. And students love it -- because John Ruskiewicz's tome makes writing in any genre approachable, with a flexible, rhetorical framework for a range of common academic and real-world genres, and a reference with extra support for writing, research, design, style, and grammar."--Provided by publisher.

From Dissertation to Book - William Germano 2008-04-15

All new Phd's hope that their dissertations can become books. But a dissertation is written for a committee and a book for the larger world. William Germano's From Dissertation to Book is the essential guide for academic writers who want to revise a doctoral thesis for publication. The author of Getting It Published, Germano draws upon his extensive experience in academic publishing to provide writers with a state-of-the-art view of how to turn a dissertation into a manuscript that publishers will notice. Acknowledging first that not all theses can become books, Germano shows how some dissertations might have a better life as one or more journal articles or as chapters in a newly conceived book. But even dissertations strong enough to be published as books first need to become book manuscripts, and at the heart of From Dissertation to Book is the idea that revising the dissertation is a fundamental process of adapting from one genre of writing to another. Germano offers clear guidance on how to do just this. Writers will find advice on such topics as rethinking the table of contents, taming runaway footnotes, shaping chapter length, and confronting the limitations of jargon, alongside helpful timetables for light or heavy revision. With crisp directives, engaging examples, and a sympathetic eye for the foibles of academic writing, From Dissertation to Book reveals to recent PhD's the process of careful and thoughtful revision—a truly invaluable skill as they grow into their new roles as professional writers.

Assistive Technology: What Every Educator Needs to Know, 2nd Edition - Brian Friedlander 2015-10-01

his reference guide is designed to help educators better understand the value of assistive technology (AT) in increasing all students' access to the general education curriculum and improving the teaching/learning process for students with special needs. Written by Brian Friedlander, the guide shows educators how incorporating assistive technology can help them adhere to the principle of Universal Design for Learning (UDL) by enabling teachers to design lesson plans that include multiple means of representation, expression and engagement. When this is done, access to the curriculum for students with disabilities increases, lessons are more effective, and learning improves. Assistive Technology: What Every Educator Needs to Know answers both the "what" and "how" of assistive technology. It reviews the built-in accessibility features of Windows and OS X (Mac) operating systems, as well as the iOS (iPad), Android, and Chrome (Chromebooks) operating systems. It also recommends and describes specific software/apps for desktop and mobile devices that are designed to help build key skills in the areas of reading, writing, organization, and math.

Write for the King of Glory 2nd Edition - Mary C. Findley

Share the fruits of my first five years of publishing. Learn about blogging, writing, cover design, editing, marketing, and find a bunch of great resources to help you in your publishing journey, many of them free. I'm not the be-all and end all of Christian publishing, but I'm here to help, and so are a bunch of other Christian writers and service providers. You know what a net is. It catches things. To a fish or a bird, it's a bad thing. But to an indie author, it's a good thing. Out there online, there are people who will be your net as you learn how to publish. I'm talking about the kind of

net that keeps acrobats from squishing when they miss that swing or those hands high up there in the air. But my biggest piece of advice is to concentrate on finding other Christians. You need to find some warm, loving, encouraging, snuggly-blanket-type people you can seek out when you just don't know what to do.

The Ancient Egyptian Culture Revealed, 2nd edition - Moustafa Gadalla 2016-12-02

This book reveals several aspects of the Ancient Egyptian culture, such as the very remote antiquities of Egypt; the Egyptian characteristics and religious beliefs and practices; their social/political system; their cosmic temples; the richness of their language; musical heritage and comprehensive sciences; their advanced medicine; their vibrant economy; excellent agricultural and manufactured products; their transportation system; and much more. This Expanded Edition of the book consists of four Parts with a total of 16 Chapters, as well as three Appendices. Part I : The Peoples of Egypt consists of four chapters 1 through 4, as follows: Chapter 1: The Beginning covers the age of the Egyptian antiquities being at least 39000 years, in accordance with archaeological, historical and physical evidence; the Age of Leo and the Sphinx; as well as the age of the Egyptian Sothic calendar which is by far the most accurate calendar ever. Chapter 2: The Egyptian Populous covers the roots and characteristics of the [Ancient]Egyptian people, their housings, their settlements throughout the world; and the roles of foreigners in the history of Ancient Egypt. Chapter 3: The Most Religious covers Egyptian cosmology; monotheism and polytheism; animal symbolism ,creation of the universe, the concept of Maat; and the spread of the Ancient Egyptian religion throughout the world under new "names". Chapter 4: The Social/Political Order covers the basis and applications of the matrilineal/matriarchal principles; the matrilineal communities; the Egyptian grassroots republic system; the dual overseeing/administration governing system; and the documentation order of all matters in the Egyptian society Part II : The Cosmic Correlations consists of three chapters 5 through 7, as follows: Chapter 5: As Above, So Below covers the principles and applications of cosmic consciousness in the life of the Egyptians; and the cyclical renewal festivals as a form of such principles Chapter 6: The Pharaoh, The Cosmic Link covers the true rule of the Egyptian pharaoh as a Master Servant; how did the people rule; and much more. Chapter 7: Egyptian Temples provides a quick overview of the real function/objective of the Egyptian temple; the harmonic design parameters; and much more. Part III : The Learned Egyptian consists of five chapters 8 through 12, as follows: Chapter 8: The Divine Language provides a quick overview of the modes of writing in Ancient Egypt -- the alphabetical form of writing and the imagery pictorial metaphysical symbols/script ; as well as the cultured aspects of the Egyptian alphabetical language Chapter 9: The Egyptian Musical Heritage provides a quick overview of its musical heritage; the musical orchestras; the wide range of musical instruments; as well as dancing and ballet in Ancient Egypt. Chapter 10; Health and Medicine provides a quick overview about the international highest regards for Egyptian medicine; its medical profession; contents of the some Egyptian medical papyri regarding diagnosis, cures and treatments of various ailments, surgeries; and the wide range of prescriptions Chapter 11: Astronomy covers the astonishing accurate astronomical knowledge and practices such as astronomical observations and recordings, the zodiac cycle, etc Chapter 12: Geometry and Mathematics covers a quick overview of the subjects of sacred geometry and natural science, geodesy, mathematics & numerology; as well as their knowledge and applications of the sacred "ratios" of Pi and Phi. Part IV : The Vibrant Economy consists of four chapters 13 through 16, as follows: Chapter 13: The Cultivating Culture covers the outstanding application of dry-weather farming techniques; societal division of labor; and the farming community Chapter 14; The Manufacturing Industries covers The Egyptian knowledge of metallurgy & metalworking; their golden silver (electrum) products; their copper and bronze products; their glazing (glass and glazing) products; their iron products; their mining activities; miscellaneous products such as woodwork; fabrics; pottery; leather; paper; as well as some miscellaneous technological applications Chapter 15: Transportation Infrastructure covers a quick overview of the various high quality types of the Egyptian ships; major Egyptian coastal harbors; land transportation; as well as patrons and shrines of travel Chapter 16: The Market Economy covers the workings of the Egyptian market economy; business transactions; Egyptian exports (goods and services); Egyptian imports; as well as the rise and fall of international commerce, that was tied to Ancient Egypt as the economical engine of the ancient world. The contents of the three appendices are evident from their titles; being: Appendix A: Photographs -- The Rising Valley Appendix

B: Photographs -- The Age of Leo and The Sphinx Appendix C:
Photographs -- Astronomy

The Book of CSS3, 2nd Edition - Peter Gasston 2014-11-01

CSS3 is the technology behind most of the eye-catching visuals on the Web. But the docs can be dry, murky, and full of dastardly caveats for inconsistent browser implementations. This completely updated second edition of the best-selling Book of CSS3 distills the dense technical language of the CSS3 specification into plain English and shows you what CSS3 can do now, in all major browsers. You'll find fully revised coverage of the updated syntax of gradients, grids, and flexible box layout, as well as all-new chapters on values and sizing, and graphical effects like filter effects and blend modes. With an abundance of real-world examples and a focus on the principles of good design, The Book of CSS3 will help you expand your CSS skills, as you learn how to: -Style text with custom font

choices, drop shadows, and other effects -Create, position, and resize background images on the fly -Spice up static web pages with event-driven transitions and animations -Apply 2D and 3D transformations to text and images -Use linear and radial gradients to create smooth color transitions -Take control of layout with grids, columns, and flexible alignment -Tailor a website's appearance to every type of web-capable device The companion website includes up-to-date browser compatibility charts, links to tutorials and resources, and live CSS3 examples. The Web can be an ugly place. Make it pretty with The Book of CSS3.

Writing a Successful Research Paper, and, Writing with Sources, (2nd Edition) - Stanley Chodorow 2012-10-12

Now available together as a set for a discounted price: Writing A Successful Research Paper: A Simple Approach, by Stanley Chodorow, with, Writing with Sources, (Second Edition): A Guide for Students, by Gordon Harvey.