

# Lawn Care Business Guide The Definitive Guide To Starting And Running Your Own Successful Lawn Care Business

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*Earn \$300 a Day Mowing Lawns* - James T. Adams (Of Adams Mowing) 2012-11

Jim ran a profitable lawn mowing business for over twenty years. When he went into business with his son in 1983, there was no book, so they learned everything the hard way, through experience. After retiring in 2005, Jim wrote a guide that cuts right to the heart of the mowing business, showing you how to find customers and keep them happy, and how to operate efficiently, so you'll maximize your profits. As Jim learned, trial and error is slow and very expensive. Early on, they made the same mistakes over and over, spending whole seasons using wrong machines, pursuing wrong goals. You can follow ideas that wreck your profits, and don't even realize you're doing it! The business limps along, earning little or nothing and soon disappears. Every year, Americans spend more than \$100 billion on lawn care. Jim learned to steer a healthy chunk of that money in his direction, and wants to teach you to do the same, opening the door to a lifetime of security and independence. The book is based on the combined experience of Jim and his son, a total of nearly fifty years of full-time mowing. No fantasy, no pie in the sky: Just a sharp focus on the facts and the vital questions, putting you years ahead of your competitors. No wasted time or money. The book includes a Quick Start Guide, so you'll earn maximum profits, starting on the first day.

[Lawn Care Business Guide](#) - Patrick Cash 2009-02-01

How to estimate; how to gain commercial customers; tips and tricks to make your business more profitable; add-on services to make you more money.

[Lawn Care or Landscaping Business](#) - The Staff of Entrepreneur Media 2016-08-22

[Lawn Care or Landscaping Business](#) shows you how to create a revenue stream in your (or anyone's)

backyard. This guide features information on how to start businesses in the areas of lawn care and maintenance as well as specialty, residential, and commercial landscaping.

[Lawn Boy](#) - Gary Paulsen 2008-12-30

One day I was 12 years old and broke. Then Grandma gave me Grandpa's old riding lawnmower. I set out to mow some lawns. More people wanted me to mow their lawns. And more and more. . . . One client was Arnold the stockbroker, who offered to teach me about "the beauty of capitalism. Supply and Demand. Diversify labor. Distribute the wealth." "Wealth?" I said. "It's groovy, man," said Arnold. If I'd known what was coming, I might have climbed on my mower and putted all the way home to hide in my room. But the lawn business grew and grew. So did my profits, which Arnold invested in many things. And one of them was Joey Pow the prizefighter. That's when my 12th summer got really interesting.

[Zero To \\$100K!](#) - Brian Fullerton 2023-02-13

This parallel path story of Brian Fullerton's journey to growing a successful lawn care business is inspiring and educational. Learn the best practices to develop a successful lawn care business while Brian recounts his entrepreneurial journey's good and bad days. This complete guide contains best practices, funny stories, and valuable lessons on starting a lawn care business.

[Landscaping](#) - Home Growers Publishing 2020-11-04

Whether you're an experienced landscaper or new to the trade, The Landscaping simple book guide gives you the tools you need to start your own landscaping or lawn care business and make it a success. This no-nonsense guide reveals the techniques professionals use to keep landscapes looking their best. And it clearly

explains the nuts and bolts of running your own profitable business. Each topic has been extensively researched, so your work will be backed by university findings, not guesswork. Bypass the trial-and-error school of landscaping, and learn the right way to do things...from the start. NOTE: The business start-up, employer requirements, bookkeeping, and tax chapters are only suitable for businesses in the U.S. Eleven of the fifteen chapters can be used by landscapers anywhere. For example, the chapter on determining an accurate hourly rate (bidding/estimation) can be used by businesses in all regions. The majority of the book covers landscape management practices, and these techniques are suitable for all regions

**Successful Lawn Care** - Wendell Rhame 2021-07-14

Thinking about starting a lawn care business of your own? Congratulations! It can be both a challenging and rewarding experience for old and new entrepreneurs alike. In fact, many experts agree that the first year can be the hardest. Imagine you can have the knowledge you want to start your business and live the Hassle Free All-American Lifestyle of Independence, Prosperity and Peace of Mind. Learn how to.... -Get Free Government Grants for your Business -Get Access to Wholesale Sources to save you Massive Money -Learn Zero Cost Marketing for Free Advertising! -Step by Step prepare a amazing Business Plan -Efficiently avoid Government Red Tape -Take Advantage of Tax Laws for your business -Get \$150,000 Guaranteed Loan from the SBA -How to Incorporate to Protect Your Investment -and Much Much More!

*The Lazy Person's Common Sense Guide to the Business of Lawn Care* - Jamie Raines 2015-11-15

The traditional Garden Lawn has become an indispensable part of a garden. It is a place for recreation, relaxation as well as a vantage point for a gardener to admire his work! There are many books on Lawn Care. Many are too long and technical, others are too simplistic. 'The Lazy Person's Common Sense Guide to the Business of Lawn Care' bridges that gap. It is neither for experts nor for dummies...It is for both. It is a comparatively short Lawn Guide but within its pages is everything you will need to know about caring for the most important part of your garden. It is not prescriptive but tells you what is important as well as what is optional. The traditional grass lawn has been around for many years. In fact, it has been a feature of most gardens since the invention of the lawnmower because without some sort of mechanical cutter, it would be impossible to even contemplate a sort of carpet-like, close-cropped patch of grass which seems to be the feature of over 90% of all domestic gardens. It is one of those aspects of the garden which, in spite of changes in taste and fashion, has managed to hold on against the onslaught of everything from decking to coloured paving, ponds, water features and for the other transient crazes which gardening has become prone to in the last hundred years. 'The Lazy Person's Common Sense Guide to the Business of Lawn Care' covers all aspects of lawn maintenance, including actually laying down the lawn using turf or seed, caring for it and

mowing it, together with a chapter on how to treat it with the changing seasons. There is even be a chapter on how to deal with lawn pests, ranging from weeds to ants and moles! It is written in an easy and engagingly informal style which means that you unlike other gardening-related books, you will read it and remember it!

You will wonder how you managed without it!

[The Complete Guide for Starting a Small Lawn Care Business](#) - Robbie Newport 2014-09-29

This is a complete guide for those who are interested in starting up their own small lawn care business or for those who have one and want some helpful tips. With eight chapters and many sub chapters, this book deals with this seemingly simple topic holistically and in-depth. My hope is to give readers some helpful tips and guide them along so they can smoothly get a small lawn care business up and running successfully. This will allow them to escape working for someone else while making more money and having more flexibility in their lives. One chapter is devoted to telling you what this business is really like, so interested people can get a feel if it's something they want to pursue. Also, there's a chapter that talks about off-season ideas for work, which may help those who are already working the business too. All-together, this is the culmination of my four years of experience with having three different successful lawn care businesses. The third business I'm still working. Although I'm not an expert at gardening or landscaping, I've been able to replace the "real jobs" out there with something better. If you're interested in starting a small lawn care business, want some help getting it started the right way, and want to make sure you have success, then you can't go wrong with this complete guide for starting your small lawn care business book.

**The Landscaping And Lawn Care Business Plan Startup Guide.** - Steve Low 2008-09-10

If you ever had thought about starting your own lawn care or landscaping business but weren't sure how to go about putting together a business plan, this book will show you examples of lawn care business plans created on the Gopher Lawn Care Business Forum. The author of this lawn care business book is the host of The GopherHaul Lawn Care Business Show and the Gopher Lawn Care Business Forum. Inside is a step by step guide on how to make a landscape or lawn care business plan with real life examples including income and expense projections as well as customer acquisition goals. This lawn care business book is a great tool to help you improve your odds of finding success. Interested in furthering your studies of the lawn care industry? Make sure you check out the Gopher Lawn Care Business Forum. Hundreds of FREE lawn care flyer, door hanger, business contracts, logos and website templates. Free 30 day trial of Gopher Lawn Care Software visit <http://www.gophersoftware.com>

**A Rebellious Teenagers Guide to Starting a Landscaping and Lawn Care Business** - Steve Low 2008-12-07

Written by the host of the GopherHaul Lawn Care Business Show and Forum. When you are a teenager you

have a lot of rebellious energy. Why not take that energy, harness it to be productive, and make money! This book will show you how to succeed in starting your own landscaping & lawn care business. I cover the basics of how to register your business to advanced topics like incentives to get employees to sell more. Based on my highly successful Stop Lowballing lawn care business book, the topics within have been expanded to give more insight to a reader with no previous entrepreneur experience. I share with you interviews from successful teenage lawn care business owners who discuss issues they have dealt with and overcome to find success. Interested in furthering your lawn care business? Download hundreds of FREE lawn care flyer, door hanger, business contract, logo and website templates. Free 30 day trial of Gopher Lawn Care Business Software visit <http://www.gophersoftware.com>

*The Lawn Care Entrepreneur* - Jamie Raines 2015-12-10

A good lawn is very often the central feature of a modern garden, whether in town or the countryside. It therefore needs much more care and very often extra expert care than many of the other plants in the garden. The properly maintained lawn is no longer just an area of grass but the backdrop or canvas for the rest of the garden. If the lawn looks good, so will the rest of the garden. Although this manual has been written with the professional gardener or aspiring lawn care specialist in mind, many of the aspects of lawn care within the volume are no more than practical advice which will be of interest and use to both the professional and amateur. This manual is business-oriented and in fact starts with generic questions about starting up a business plan and focuses down to launching a properly constituted lawn care business. It also outlines all the pitfalls of not only being in business for yourself but the implications of employing people, as well as all the anticipated issues which can result from contracting. It is constructed in such a way that whether you are thinking of starting a lawn care business or whether you are already involved, there will be something of use to you. Everything is included from how to go about your accounting to making your business legal...with even a section on the correct tools to acquire. It is written by an experienced gardener who has created a successful lawn care business and who is now passing on his experience by highlighting both the positive and negative aspects of not only working within the horticultural industry but how to go about building a business from scratch. The manual is written in a very readable and sympathetic way rather than in a technical and prescriptive style, so that it provides both an informal and informative reference source for all professional and semi-professional gardeners, without ignoring the amateur!

*How to Start a Commercial Landscaping Business* - Maxwell Rotheray 2023-03-07

Commercial landscaping businesses are in high demand just like lawn care is for residential buildings. It is not a seasonal business, although they thrive more in some seasons. However, you will make the most money

from your landscaping business between April and October. There are many opportunities in landscaping businesses because they are not just limited to lawn care. You can care for lawns, design landscapes, or even make money during winter by melting snow. Expanding to commercial level? Do you want to offer your landscaping services to businesses? Commercial landscaping businesses allow you to build a team and offer your services to bigger clients. It can be a great option if your vision is to generate maximum profit and establish your brand in the market. People have made millions of dollars yearly from commercial landscaping services. They all had their starting point and made it to the top. You can do the same. This book consists of the information you need to start a thriving landscaping business that pays. You will learn different strategies to transition from residential to commercial business, how to find the right clients, and how to build your own landscaping franchise for maximum profit margin.

[Start Your Own Lawn Care or Landscaping Business](#) - The Staff of Entrepreneur Media 2016-08-09

"A start up guide with ideas and various suggestions on starting your own lawncare and landscaping business"--

*Landscaping Business Guide* - ARX Reads

If you're thinking of starting a landscaping business, you probably have a green thumb and a love of the outdoors. But building successful landscaping, lawn care, or irrigation business takes more than just talent and motivation. Before you jump in with both feet, you need to ask yourself: What services will I offer? How will I finance my business? How will my business be structured? Do I have the right equipment? Who are my customers? What licenses and certifications do I need? Will I need an office? How will I grow my business?

The following book can help you answer these questions and turn your passion into profits.

[Landscaping Ideas for Beginners](#) - Mark Light 2020-10-12

Wondering if you are going to employ a qualified landscape designer or DIY? Want to revamp your front yard but don't want to break the bank? Then keep reading... The truth is... A beautiful landscape reflects well on your house, making it a welcome part of a neighborhood or native terrain. Nothing says dreamy like a lush front or backyard, especially one filled with beautiful landscaping ideas. In fact, with well-designed landscaping, you can transform any patch of green into a relaxing escape to entertain friends and family, lounge with a book, take a dip in a swimming pool, or tend to a garden. Spending time in a beautiful outdoor space has never been more important for our overall well-being. Research suggests that spending at least 60 minutes per week in nature can enhance a sense of well-being (as measured by the happiness and physical health), according to a study published in the journal Nature in 2019. Landscaping Ideas for Beginners has everything you need to turn the little patch of earth you call your own into a personal paradise. Here's just a

tiny fraction of what you will find in this book: □ Knowing the Fundamental Of Landscape Design Before to Start □ The Most Beautiful Design Created by Landscape Professionals □ The Most Beautiful Plants You Should Use □ Detailed Descriptions and All You Need to Know to Plant & Maintain Them □ The 3 Types of Soil that Work for Landscaping □ Why you Should Replacing Grass and Decorative Plants with Fruits, Vegetables, and Herbs □ Step-by-Step Instructions for Building Structures Like Paths, Ponds, Fences, Arbors, and Trellises □ Creative Ideas for Minimizing the Nuisances that Intrude on Your Personal Outdoor Space Whether you have waited for the day to have a property to landscape, you'd never given it a second thought until you had to, or you want to improve on an existing landscape, this book offers a clearly written wealth of knowledge on landscaping and gardening design! Would You Like to Know More? Get your copy now to become an expert landscaper!

*The Complete Guide to Working with Worms* - Wendy M. Vincent 2012

Provides information on composting with earthworms, covering such topics as caring for a worm bin, harvesting, and growing worms and vermicompost for sale.

*Start Your Own Lawn Care or Landscaping Business* - The Staff of Entrepreneur Media 2016-08-22

If you enjoy the outdoors, love nature, or enjoy the smell of fresh cut grass, then a lawn care or landscaping business is your chance to rake in plenty of green. Your business can range from lawn maintenance to applying chemicals, trimming and shaping trees to designing landscapes for residential or commercial jobs. Everything you need to start a successful lawn care or landscaping business is in your hands. Start turning green grass into cold cash today!

*How to Start a Home-Based Landscaping Business* - Owen E. Dell 2015-07-02

Landscaping continues to be an in-demand business field for motivated entrepreneurs. This seventh edition includes updated information on business plans, managing both employees and paperwork, taxes, and in-depth discussions on the role social media can play in your successful landscaping business.

*The Cordell Guide* - Paul Cordell 2018-10-19

Professional Paul Cordell, shares true tips and procedures to start your lawn care or landscape business.

*Zero Turn* - Mike Andes 2019-01-08

Larry has been a landscaper for years, working at a small lawn care company. He becomes disgruntled with his boss and decides to start his own business when his wife gets pregnant. After an unexpected car accident, Larry faces the reality that he owns a job instead of a business. Join Larry as he experiences employee troubles, unhappy clients, and ultimately realizes the dream of owning a small business. Learn how to start a successful lawn care business, implement systems and procedures, advertise your services

creatively, track business financial health, and build a world-class team. Join Larry on his journey from solo-preneur to entrepreneur. The book shows how you should create estimates for lawn care clients, market and advertise your business, create a brand, and build a website. All the elements of Larry's turnaround can be implemented in every green-industry company to make it more efficient and profitable.

**101 Ways to Market Your Lawn Care Business** - A.M. Benson 2016-04-25

101 Free and Low Cost Ways To Advertise, Promote, and Market Your Own Lawn Care Business. Get Your Copy Now!

*The Gopherhaul Guide on How to Get Customers for Your Landscaping and Lawn Care Business* - Steve Low 2009-11-02

Coming up with marketing and service ideas to keep busy and profitable all year long can be difficult. Most of the times we are just not in the mood to sit and think up creative ways to make more money. Well thankfully I have been able to interview thousands of lawn care business owners over the years and ask them what's worked and what hasn't. The responses and the follow up questions have really uncovered a treasure trove of ideas that I compiled here to share with you. Now you don't have to get frustrated when trying to come up with new ideas. Just keep this book around as a reference. Some of these ideas might just work right off the shelf while others might need to be altered to fit your needs. Ultimately it's always better to have ideas on stand by just in case. This book is the third in a series of lawn care business marketing books I have published and contains lawn care marketing ideas cherry picked from previous content I have written as well as new unpublished material. Dream it, Build It, Gopher It! By Steve Low Host of The GopherHaul Lawn Care Business Show and the Gopher Lawn Care Business Forum.

**The Complete Guide to Organic Lawn Care** - Sandy Ann Baker 2011

This book was written with these things in mind, I guiding every lawn care enthusiast through the steps needed to continue caring for a lawn without letting the concerns that develop because of unnatural products overwhelm you or your lawn. The keys to organic lawn care, starting with how to create a low-maintenance lawn, are laid out in great detail in this book, providing the essential information you need to enjoy your yard while not endangering the environment, your pets, or your children. You will learn how to keep your lawn healthy with the right soil, seed, sod, and feed without using any chemically enhanced products and how you can start caring for your lawn by mowing, watering, fertilizing, edging, and trimming with organic fertilizers and tools. Finally, learn how to change your existing lawn so that it is both environmentally sound and just as beautiful as it has always been. The final step in the process will show you how to deal with pests, disease, and weeds in your lawn organically. --Book Jacket.

*Lawn Care Business Tips, Tricks, and Secrets* - Steve Low 2010-10-19

If you haven't started your lawn care business yet, what are you waiting for? If you don't start your lawn care business this year, you'll be at least one year older when you do, so get started today! The vast majority of new lawn care businesses fail. Most of the time they fail because they don't know the tips, tricks, and secrets veteran business owners have learned through years of trial and error. The sooner you learn these secrets, the better your chances are of finding long term success. Download our Free 30 day trial of Gopher Lawn Care Business Billing & Scheduling Software at [www.gophersoftware.com](http://www.gophersoftware.com)

Stop Lowballing! - Steve Low 2008-04-24

Stop Lowballing - A Lawn Care Operator's guide to stop lowballing and finding success. Some of the topics discussed in the book: - How to start up your lawn care business. - Finding your niche and finding profits. - Lawn Care Equipment. - Pricing & Estimating Lawn Care Jobs. - Dealing With Customers. - Dealing With Employees. - Lawn Care Marketing Secrets. - Lawn Care Business Tips. - Getting Commercial Accounts without commercial references. - Pitfalls of Commercial Accounts. And more. Interested in furthering your studies of the lawn care industry? Make sure you check out the Gopher Lawn Care Business Forum. Watch the GopherHaul Lawn Care Business Show on youtube. Hundreds of FREE lawn care flyer, door hanger, business contracts, logos and website templates are available at the Gopher Lawn Care Software site. Download the 30 day trial of Gopher Lawn Care Software. <http://www.gophersoftware.com>

*The Organic Lawn Care Manual* - Paul Boardway Tukey 2007-01-01

Explains how to make a lawn safe and environmentally friendly using organic methods, and how to pick the best grass for each climate and sunlight situation.

*Black & Decker The Complete Guide to a Better Lawn* - Chris Peterson 2011-03-01

At heart, almost every homeowner would love to have a better lawn—greener, denser, healthier. This book is an up-to-date, environmentally responsible approach to lawn care with mainstream appeal. It focuses on dozens of common lawn problems, offering detailed solutions to each one. An ideal reference for busy homeowners who want better grass quickly and easily.

*Lawn Care Business Start-Up Guide* - Mark J. Allen 2011-12

This "how to" guide will show you effective techniques to create a profitable lawn care business even during these uncertain economic times. As a result of reading this guide, you will learn tips and tricks to help you start your business with minimal investment. You will learn how to correctly choose your company's legal structure. You will also learn what mistakes new business owners make and how to avoid them! If you're interested in earning more money, quickly, this is the guide for you. In addition to time saving tips, highly

effective marketing ideas, and insider business secrets, you will also get an easy to understand step-by-step plan of action that takes away the usual insecurity of starting your own business. Get on the road to being your own boss and order today.

Guide to Growing a Successful Lawn Care Business - PLANET Lawn Care Specialty Group 2007

The Easy Way: How to Start a Lawn Care Business - E. J. E. Welden 2018-09-15

The Easy Way: How To Start A Lawn Care Business is sure to help all future inspiring small lawn care business owners. Whether you are starting off small with no equipment, or have more to do with. The Easy Way will guide you, and provide tips on how to successfully build your business so you can set back, and watch it grow. So what are you waiting for? Go ahead, buy the book, and start learning about marketing, business strategies, building your customer base, equipment maintenance, bookkeeping, taxes, and so much more. If you don't know where to start don't worry. The Easy Way lets you know where to obtain your business license, costs of start up, and how to build your business safely.

*Your First Year In The Landscaping Business* - Keith Kalfas 2020-06-28

If you want to start and grow a landscaping business. If you want to demolish self-limiting beliefs and transform yourself into a warrior of a self-employed lawn & landscape contractor. This book will change your life

*The Negro Motorist Green Book* - Victor H. Green

The idea of "The Green Book" is to give the Motorist and Tourist a Guide not only of the Hotels and Tourist Homes in all of the large cities, but other classifications that will be found useful wherever he may be. Also facts and information that the Negro Motorist can use and depend upon. There are thousands of places that the public doesn't know about and aren't listed. Perhaps you know of some? If so send in their names and addresses and the kind of business, so that we might pass it along to the rest of your fellow Motorists. You will find it handy on your travels, whether at home or in some other state, and is up to date. Each year we are compiling new lists as some of these places move, or go out of business and new business places are started giving added employment to members of our race.

Lawn and Residential Landscape Pest Control - Susan Cohen 2009

*The Lucrative Lawn Care Business* - Daniels Hommes Ph D 2020-02-24

Whether you're an experienced landscaper or new to the trade, This book gives you the tools you need to start your own landscaping or lawn care business and make it a success. It reveals the techniques

professionals use to keep landscapes looking their best. And it clearly explains the nuts and bolts of running your own profitable business. A good lawn is very often the central feature of a modern garden, whether in town or the countryside. It therefore needs much more care and very often extra expert care than many of the other plants in the garden. The properly maintained lawn is no longer just an area of grass but the backdrop or canvas for the rest of the garden. If the lawn looks good, so will the rest of the garden

*How to Start a Lawn Care Business a Whole New Way!: a guide to creating a fun, profitable lawn care business, and becoming a better human being in the process* - Kenneth LaVoie 2013-03-14

This book will teach you step by step how to start a fun, profitable lawn care business OR overhaul your existing one and create an above average income with unique benefits like health care, retirement, TIME OFF, tax benefits, and increase your abilities as a business person and leader in your field. I promise this Book will save you years of painful, expensive trial and error and get you on the road to success quickly and with envied effectiveness.

*The Single Owner - Operator Lawn Care Business Pocket Guide* - Reico Cartwright 2014-12-25

The Single Operator Lawn Care Business Model outlined in this book has great potential for sustainability and growth. It can give you and your business a strong foundation in your community. This model was created for:

- \* The recently laid off worker
- \* The person that requires part time additional income to make ends meet
- \* The active retired adult that would like extra income without working for a big box retail store and would like to keep their profits in line with social security wage restrictions
- \* The person with traditional employment challenges
- \* The person that craves independence
- \* The person that is tired of working for a successful lawn care business and getting paid less than \$10 per hour
- \* The person that wants flexibility of their work schedule
- \* The seasonal worker that spends the winters in warmer climates
- \* The student funding their education
- \* The person that would like to have their own business and be the boss, but does not have a large amount of money to invest

The advantage this book offers the regular guy is that you are not starting your business with the infamous "Lawn Care Millionaire Syndrome." That mindset leads to failure for many people that do not have a strong business sense or solid business background and easy access to capital. If you do not believe it go to craigslist in the fall and see how many lawn care - landscapers across the country are liquidating equipment. Why on earth would you let someone in the industry tell you that if you are not making a million a year you should quit and get a 9 to 5, when having a crappy 9 to 5 or losing a 9 to 5 or not being able to find a 9 to 5 is why you went into lawn care in the first place.

**Mowbiz** - Greg Michaels 2012

Whether you're an experienced landscaper or new to the trade, Mowbiz give you the tools you need to start

your own landscaping business and make it a success. This no-nonsense guide reveals the techniques professionals use to keep landscapes looking their best. And it clearly explains the nuts and bolts of running your own profitable business. Each topic has been extensively researched, so your work will be backed by university findings, not guesswork. By pass the trial-and-error school of landscaping, and learn the right way to do things...from the start.--COVER.

*Start a Lawn Business* - Mark Koger 2016-04-27

By owning my own business I was able to set my own schedule, take time off when I wanted to, make my own decisions, and make a comfortable living for my family. I went where I wanted, when I wanted, and how I wanted. Not to mention... I could finally afford the bass boat, four wheelers, and vacations I had always dreamed of. The key to having a successful lawn maintenance company is found in a few basic principles. These principles are not hard. You just have to know what they are. This book is a behind the scenes, insider's guide to starting and growing a successful lawn maintenance business. In this book I explain exactly how I got started with just a few thousand dollars. I also explain my formula for making the leap from running one crew to running multiple crews. I teach how to bid and win commercial and residential accounts. I reveal how I found reliable employees and how I managed them. I also describe how I got more money from my existing customers. You'll learn:

- \* How to get started with very little money.
- \* How to determine what prices to charge.
- \* How to get your first customers.
- \* How to increase your sales.
- \* How to make the leap from small to big.
- \* How to beat the competition.
- \* and More

The hardest part of starting any business is overcoming the unknown. Even the lawn maintenance business has its secrets. This book seeks to unlock many of those secrets. Lawn maintenance is not a get rich quick industry. It requires hard work, patience, and determination. However, lawn maintenance can provide a great living. I cannot guarantee that you will be successful at owning and operating a lawn maintenance business. However, I will provide you with the most important details I have learned in my 30 plus years of lawn business experience. And I'll do it in a book that is brief and easy to read.

*The Gopherhaul Lawn Care Marketing & Landscaping Business Show Episode Guide* - Steve Low 2008-06-20

Are you in the planning stages of starting a lawn care or landscaping business or operate one and want to know what tips, tricks and secrets others in the industry know? This episode guide is for you. The 26 episodes of our lawn care business show GopherHaul have been viewed over 1,000,000 times. All we have learned over the years has been put into this book to share with you. Topics discuss include: How to raise start up capital. Seasonal marketing ideas. What to do when your largest client leaves? What's better to use,

postcards or brochures? How to build your customer base with referrals? Gain one customer then lose one customer. How to stop it? How to pre-qualify customers when they call? How to bid jobs. What should you

include in a commercial lawn care bid? What newspaper ads work best? How to buy a lawn care business. Tips on buying used lawn care equipment. And much more.. Also download our FREE 30 day trial of Gopher Lawn Care Software [http: //www.gophersoftware.com](http://www.gophersoftware.com)