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Principles of Economics - Timothy Taylor 2014-03-15
"Principles of Economics is designed for a two-semester principles of economics sequence."--Page 6.

Economics - Richard Lipsey 2020-03
An illuminating and robust introduction to economics principles, the fourteenth edition of Lipsey and Chrystal's established textbook continues to provide complete coverage for those new to micro and macroeconomics. The authors help students to understand the subject matter through a combination of lucid explanation and supportive learning features which encourage independent thought. The principles are examined through a theoretical lens before empirical examples demonstrate how the concepts work in practice. The applied nature of the models is further emphasised by case studies from around the world, which encourage students to develop and contextualise their understanding of the key themes. Suitable for beginners,

the authors provide in-depth explanations of key theoretical concepts which relate to a wide range of applied material. End-of-chapter questions give students the opportunity to test their knowledge and advance their critical thinking skills. Economics undergraduates studying a core module on the principles of economics. It may also be suitable for students taking business, management, or finance and accounting degrees who are taking a module which introduces economics. This book is accompanied by online resource to support both students and lecturers. For students:- Self-test questions- Flashcard glossary- Additional chapter material- Web links For lecturers:- PowerPoint slides- Instructor's manual- Test bank- Additional chapters covering Economics of Developing Countries and Macroeconomic Policy in an Open Economy

A. W. H. Phillips: Collected Works in Contemporary Perspective - Alban William Housego Phillips 2000-08-03

Virtually all of contemporary macroeconomics is underpinned by a Phillips curve of one variety or another; yet most of this literature displays a curious neglect of the theoretical dynamic stabilisation perspective provided by A. W. H. Phillips. This 2000 volume collected for the first time the major work of one of the great economists, integrating Phillips's empirical work with his theoretical contribution. In addition to twelve substantive chapters, twenty-nine economists including Lawrence Klein, James Meade, Thomas Sargent, Peter Phillips, David Hendry, William Baumol, Richard Lipsey and Geoffrey Harcourt highlight and interpret Phillips's ongoing influence. This volume also contains six of Phillips's previously unpublished essays, four of which were thought to have been lost. The fifth such essay (Phillips's second empirical Phillips curve) was previously an informal working paper of which few copies circulated, and the sixth essay is a forerunner of the Lucas Critique written by Phillips shortly before his death.

Developing New Products and Services - Lawrence Sanders 2011-10-14

This book will focus on the up-front activities required for product and service differentiation, the learning methodologies that contribute to arriving at that differentiation, and the role that technology plays in implementing the process. The book will show how technology factors into such entrepreneurial activities as engaging in business planning and utilizing creativity and innovation, and how creative innovation, in turn, is achieved and enhanced through an understanding of two different modes of learning: "learning about" and "learning by doing". A successful product introduction depends on an efficient supply

chain, a strong brand, and the ability of a manufacturer or provider to differentiate it successfully in the marketplace. New Product and Services Development demonstrates how differentiation, this last critical component, can be secured by the strategic use of technology and by engaging in two key learning methodologies.

Introductory Macroeconomics - Dr Deepashree
A Text book on Economics

Reclaiming Information and Communication Technologies for Development - Tim Unwin 2017-05-18

The development of new Information and Communication Technologies (ICTs) has transformed the world over the last two decades. These technologies are often seen as being inherently 'good', with the ability to make the world better, and in particular to reduce poverty. However, their darker side is frequently ignored in such accounts. ICTs undoubtedly have the potential to reduce poverty, for example by enhancing education, health delivery, rural develop and entrepreneurship across Africa, Asia and Latin America. However, all too often, projects designed to do so fail to go to scale, and are unsustainable when donor funding ceases. Indeed, ICTs have actually dramatically increased inequality across the world. The central purpose of this book is to account for why this is so, and it does so primarily by laying bare the interests that have underlain the dramatic expansion of ICTs in recent years. Unless these are fully understood, it will not be possible to reclaim the use of these technologies to empower the world's poorest and most marginalised.

An Introduction to Positive Economics - Richard G. Lipsey 1975

The Metaphysics of Market Power - George Raitt
2019-05-02

Australian competition law has just emerged from a significant period of reform which has seen controversial changes to the legal test to distinguish between normal competitive conduct and conduct that should be condemned. The controversy continues, arguably because the traditional legal conception of market power does not provide a useful standard in real world markets. This important new book offers a radical interpretation of market power, based on the power to manipulate. Seeing it in this way allows for positive and normative standards within which to frame a legal theory of liability for misuse of that power. The book provides suggestions to improve the forensic assessment of conduct that should be condemned as misuse of market power.

Principles of Economics - Richard G. Lipsey 1999-01-01
Richard Lipsey and Alec Chrystal have rewritten their global bestseller to take account of the latest international developments, whilst revising their core material to ensure students have the best possible grounding in economics.

Macroeconomic Theory and Policy - Richard G. Lipsey 1997
An autobiographical introduction is followed by 20 essays which consider the Phillips Curve, wage rates and profits; the various theories of the causes of inflation, exploring issues such as the depreciation of money, monetarism, and cost-push versus demand-pull inflation; anti-inflation policies, focusing on incomes policies, trade credit and monetary policy and wage-price controls; an evaluation of Keynesian microeconomics, as well as inflation and the national income model; and supply-side economics. No index.

Annotation copyrighted by Book News, Inc., Portland, OR
Economics - John Beardshaw 1998

This book contains a complete course in economics...such a thorough exposition..is ideal for A-level and Higher level courses, professional examinations and first year degree studentsEBEA Journal (of the third edition)Economics: A Student's Guide is a highly acclaimed and well respected textbook. Throughout its previous three editions it has built up a loyal and committed following amongst students and instructors alike. Written in a student friendly and jargon free manner the book combines the strengths of traditional economics texts with modern, active learning methods.Building on the strengths of the previous editions the Fourth Edition has been thoroughly revised and updated taking account of the changes which have occurred in the teaching of economics, and in the economics market. The new edition takes a balanced, pluralistic approach, developing arguments and following them through, encouraging students to explore different schools of thought. Key Features: ? Comprehensive approach to welfare economics incorporating the environmental debate.? Expanded coverage of the global aspect of economics and the world economy.? Successfully spans both A-Level and Degree markets.? Ne

Economics - David Begg 2014

This is a text for all students of introductory economics at undergraduate or postexperience level. It may be used for a one year course and includes a recommended contents outline for a shortened or modular course.

A Macroeconomics Reader - Brian Snowdon 2002-05-03

A Macroeconomics Reader brings together a collection of key readings in modern macroeconomics. Each article has

been carefully chosen to provide the reader with accessible, non-technical, and reflective papers which critically assess important areas and current controversies within modern macroeconomics. The book is divided into six parts, each with a separate introduction highlighting the relevance of the ensuing articles. The areas covered include: Keynes's General Theory, Keynesian economics and the Keynesian revolution; monetarism; rational expectations and new classical macroeconomics; real business cycle approaches: New Keynesian economics: economic growth. This book will be an essential guide for students and lecturers in the field of macroeconomics as well as those interested in the history of economic thought.

Principles of Economics - N. Gregory Mankiw 2007

Beyond Economic Growth - Tatyana P. Soubbotina
2000-01-01

The book, which draws on data published by the World Bank, is addressed to teachers, students, and all those interested in exploring issues of global development.

Modern Macroeconomics - Brian Snowdon 2005-01-01

Snowdon and Vane's book is extremely welcome. Indeed the authors examine, compare, and evaluate the evolution of the major rival stories comprising contemporary macroeconomic thought, but they also trace the development and interaction of key events and ideas as they occurred in the last century. Interviews with leading economists, one or two at the end of each chapter, also greatly help to shed light on this complexity. . . In sum, this is a book which is very difficult to put down. Alessio Moneta, Journal of the History of Economic Thought It is not difficult to understand why this volume commands high praise from

macroeconomic theorists, practitioners and teachers. It contains many interesting features that make it an excellent companion for both students and teachers of tertiary level macroeconomics. . . The authors present the material in a way that conveys to readers that macroeconomics is a living science, continually developing and still open to debate, controversy and competing policy prescriptions. In this respect it is a book that ought to be required reading for all teachers of the subject. It is also a valuable source of background reading for professional economists involved with economic policy making. Economic Outlook and Business Review . . . a wonderful history of macroeconomic thought from Keynes to the present, with an outstanding bibliography. It should be useful to undergraduates and graduate students as well as professional economists. Highly recommended. Steven Pressman, Choice Brian Snowdon and Howard Vane are well-known for their astute understanding of the main macroeconomic schools of thought and their skilled use of interviews with major figures. Here, they deploy a depth of scholarship in explaining the different schools and their key points of departure from one another. This book will be particularly useful to students looking for a clear, non-technical explanation of the main approaches to macroeconomics. Patrick Minford, Cardiff University, UK There are two steps to learning macroeconomics. First, to see it as it is today. Second, to understand how it got there: to understand the right and the wrong turns, the hypotheses that proved false, the insights that proved true, and the interaction of events and ideas. Only then, does one truly understand macroeconomics. This book is about step two. It does a marvellous job of it. The presentation is transparent,

the interviews fascinating. You will enjoy, and you will learn. Olivier Blanchard, Massachusetts Institute of Technology, US In 40 years of teaching macroeconomics, there has been just one textbook that I have assigned year after year after year, namely, A Modern Guide to Macroeconomics by Snowdon, Vane and Wynarczyk. That altogether admirable book made clear to students what were, and are, the main intellectual issues in macroeconomics and did so with just enough formal modeling to avoid distortion by over-simplification. That book is now ten years old and the debate in macro has moved on. So there is good reason to welcome Snowdon and Vane back with this superb updated version. Axel Leijonhufvud, University of Trento, Italy This outstanding book avoids the narrow scope of most textbooks and provides an excellent guide to an unusually broad range of ideas. Thomas Mayer, University of California, Davis, US More than a decade after the publication of the critically acclaimed A Modern Guide to Macroeconomics, Brian Snowdon and Howard Vane have produced a worthy successor in the form of Modern Macroeconomics. Thoroughly extended, revised and updated, it will become the indispensable text for students and teachers of macroeconomics in the new millennium. The authors skilfully trace the origins, development and current state of modern macroeconomics from an historical perspective. They do so by thoroughly appraising the central tenets underlying the main competing schools of macroeconomic thought as well as their diverse policy imp

Is Microsoft's Monopoly Position in the Public Interest?

- Amir Colombus 2012-01-17

Essay from the year 2012 in the subject Economy - Theory of Competition, Competition Policy, grade: B, University

of Manchester, language: English, abstract: [...] In the 1980's Microsoft required its OEM's (original equipment manufacturers) to pay a 'per processor license fee' for the computers that they shipped and this discouraged those OEM's such as HP and Dell to install any other operating systems. In 1994 an antitrust suit was filed against Microsoft as the arrangement method that they followed seemed to be anticompetitive. Although Microsoft agreed to not use the 'per processor license fee', they had already gained a large advantage over their competitors. In the 1990's as IBM was an OEM and also made operating systems and other application software's they were considered by Microsoft to be a competitor and a possible threat. Thus Microsoft, in a discriminatory fashion, charged IBM higher license prices for its operating systems and withheld technical support from them. IBM later filed a suit against Microsoft and they settled the claim, but Microsoft had again, already gained the upper hand [...]

The Fundamental Theory of Knowledge - Bhekuzulu Khumalo

Urban Land Markets - Somik V. Lall 2009-10-07

As urbanization progresses at a remarkable pace, policy makers and analysts come to understand and agree on key features that will make this process more efficient and inclusive, leading to gains in the welfare of citizens. Drawing on insights from economic geography and two centuries of experience in developed countries, the World Bank's World Development Report 2009: Reshaping Economic Geography emphasizes key aspects that are fundamental to ensuring an efficient rural-urban transformation. Critical among these are land, as the most important resource, and well-functioning land markets. Regardless of the stage of urbanization,

flexible and forward-looking institutions that help the efficient functioning of land markets are the bedrock of successful urbanization strategies. In particular, institutional arrangements for allocating land rights and for managing and regulating land use have significant implications for how cities deliver agglomeration economies and improve the welfare of their residents. Property rights, well-functioning land markets, and the management and servicing of land required to accommodate urban expansion and provide trunk infrastructure are all topics that arise as regions progress from incipient urbanization to medium and high density.

Economics for Business and Management - K. Alec Chrystal 1997

Economics for Business and Management is a concise introductory economics textbook which meets the needs of business studies and management students. The text focuses upon microeconomics, which accurately reflects the concerns of management students. The macroeconomics focuses on business cycles and the macroeconomic factors which affect firms (such as inflation and employment), and the balance of payments and exchange rates.

Throughout the text there are case studies and examples which place economics within a business context. Contents: Part one: Firms and Markets Markets and Prices; Optimisation of the firm Firms and Competition Economics of Business Part two: The Economy as a Whole National Product and National Income Macroeconomic Policy

Private Governance - Edward Peter Stringham 2015-06-01
From the first stock markets of Amsterdam, London, and New York to the billions of electronic commerce transactions today, privately produced and enforced

economic regulations are more common, more effective, and more promising than commonly considered. In *Private Governance*, prominent economist Edward Stringham presents case studies of the various forms of private enforcement, self-governance, or self-regulation among private groups or individuals that fill a void that government enforcement cannot. Through analytical narratives the book provides a close examination of the world's first stock markets, key elements of which were unenforceable by law; the community of Celebration, Florida, and other private communities that show how public goods can be bundled with land and provided more effectively; and the millions of credit-card transactions that occur daily and are regulated by private governance. *Private Governance* ultimately argues that while potential problems of private governance, such as fraud, are pervasive, so are the solutions it presents, and that much of what is orderly in the economy can be attributed to private groups and individuals. With meticulous research, Stringham demonstrates that private governance is a far more common source of order than most people realize, and that private parties have incentives to devise different mechanisms for eliminating unwanted behavior. *Private Governance* documents numerous examples of private order throughout history to illustrate how private governance is more resilient to internal and external pressure than is commonly believed. Stringham discusses why private governance has economic and social advantages over relying on government regulations and laws, and explores the different mechanisms that enable private governance, including sorting, reputation, assurance, and other bonding mechanisms. Challenging and rigorously-written, *Private Governance* will make a compelling read for those

with an interest in economics, political philosophy, and the history of current Wall Street regulations.

FDI and Economic Growth - Adeolu B. Ayanwale 2007

Economic Transformations - Richard G. Lipsey 2005-11-03

This book examines the long term economic growth that has raised the West's material living standards to levels undreamed of by counterparts in any previous time or place. The authors argue that this growth has been driven by technological revolutions that have periodically transformed the West's economic, social and political landscape over the last 10,000 years and allowed the West to become, until recently, the world's only dominant technological force. Unique in the diversity of the analytical techniques used, the book begins with a discussion of the causes and consequences of economic growth and technological change. The authors argue that long term economic growth is largely driven by pervasive technologies now known as General Purpose (GPTs). They establish an alternative to the standard growth models that use an aggregate production function and then introduce the concept of GPTs, complete with a study of how these technologies have transformed the West since the Neolithic Agricultural Revolution. Early modern science is given more importance than in most other treatments and the 19th century demographic revolution is studied with a combination of formal models of population dynamics and historical analysis. The authors argue that once sustained growth was established in the West, formal models can shed much light on its subsequent behaviour. They build non-conventional, dynamic, non-stationary equilibrium models of GPT-driven growth that incorporate a range of phenomena that their historical studies show to be

important but which are excluded from other GPT models in the interests of analytical tractability. The book concludes with a study of the policy implications that follow from their unique approach.

Epistemic Respectability in History - Richard Baron 2019-06-25

This book investigates the epistemology of claims that are made within historical accounts. It proposes an epistemic standard for historical claims that offer to make sense of events, states of affairs or ways of life. Claims may for example state that certain events led to other events or that in certain circumstances, certain developments were not surprising. Claims such as these need a special standard because they are sometimes contestable. Historians can easily disagree over how to explain what happened. Such disagreement would make it very difficult to say that the claims were justified in the traditional epistemological sense that is in play when justification is linked to knowledge. So a rule that only justified claims should be made would lead to the dismissal of important historical claims, merely because they were not universally accepted. On the other hand, it would be wrong to allow just any claim to be recognized as sensible. There is therefore a case for a different standard of epistemic respectability, less demanding than the standard of justification but not too relaxed. The book discusses the nature of historical work and reasons why claims are contestable, formulates a standard, and then makes connections with established traditions in epistemology.

Economics - Richard Lipsey 2011-03-24

The twelfth edition of this bestselling textbook has been revised and updated to offer Economics students a comprehensive introduction to Economics and its core

principles. New case studies and boxed examples, in-depth explanations and an expanded Online Resource Centre will help students to progress with their studies.

Sterling's Managed Float - Susan Howson 1980

Rethinking EU VAT for P2P Distribution - Cristina Trenta 2015-09-24

Peer-to-peer (P2P) networks – decentralized group structures allowing anyone to easily download and share resources online – already play a critical role in the distribution of digital content. Most of the debate on P2P heretofore has focused on copyright issues. However, as the basis for legitimate business models a number of companies have already quietly embraced, P2P has a largely unknown and underestimated impact on taxation, with vast repercussions on the development of mature, profitable markets. This book analyses the current framing for digital and media supplies provided via P2P technologies through the lens of an interdisciplinary approach drawing on tax law, computer science, economics, copyright law, and business studies. VAT concepts such as those of economic activity and taxable person, taxable transactions, consideration, barter and taxable amount, and territoriality rules are discussed in connection with P2P, as is the evaluation of VAT liability for P2P operations in the presence of copyright infringement. Topics and issues considered include: - centralized and decentralized P2P networks; - free-riding problems; - identifying actors in P2P networks for VAT purposes; - P2P and place of supply; and - pros and cons of integrating P2P with taxation regimes and especially VAT systems. The analysis draws on a vast range of sources, including EU legislation and

case law, tax law literature and doctrine, international conventions and treaties, Council of Europe and OECD documents, ECHR case law, and official documents and cases from key jurisdictions worldwide, offering the first thoroughly grounded approach to overcoming the lack of understanding and awareness of ongoing changes currently separating the digital economy and traditional taxation systems, and a solid platform for discussion to the diverse communities of researchers and professionals interested in P2P.

Spatial Planning in Ghana - Ransford A. Acheampong 2018-10-24

This book documents and analyses spatial planning in Ghana, providing a comprehensive and critical discussion of the evolving institutional and legal arrangements that have shaped and defined Ghana's spatial planning system for more than seven decades; the contemporary policy instruments and mechanisms for articulating and implementing policies and proposals at multiple scales; and the formally established procedures for development management. It covers important themes in contemporary spatial planning discourse, including the evolving meaning, scope and purpose of spatial planning globally; the scales of spatial planning (i.e. national, regional, sub-regional and local); multi-level integration within spatial planning; public participation; the interface between urbanization, sustainable growth management and spatial planning; spatial planning and housing development; integrated spatial development and transportation planning; and spatial planning and the urban informal economy. Intended for undergraduate and graduate students, and academic researchers and practitioners/policy-makers in the multidisciplinary field of spatial planning, it appeals to readers seeking

an international perspective on spatial planning systems and practices.

Paul Samuelson - Robert A. Cord 2020-01-07

A significant part of economics as we know it today is the outcome of battles that took place in the post-war years between Keynesians and monetarists. In the US, the focus of these battles was often between the neo-Keynesians at the Massachusetts Institute of Technology (MIT) and the Chicago monetarists. The undisputed leader of the MIT Keynesians was Paul A. Samuelson, one of the most influential economists of the 20th century and arguably of all time. Samuelson's output covered a vast number of subjects within economics, the quality of these often pioneering contributions unmatched in the modern era. The volume focuses both on how Samuelson's work has been developed by others and on how that work fits into subsequent developments in the various fields of speciality within which Samuelson operated.

Revenue Management - I. Yeoman 2010-12-08

Pricing is about deciding your market position whereas revenue management is the strategic and tactical decisions firms take in order to optimize revenues and profits. This book offers insights into research, theories, applications and innovations and how to make these work in different industries.

The Proceedings of the 12th International Congress on Mathematical Education - Sung Je Cho 2015-02-10

This book comprises the Proceedings of the 12th International Congress on Mathematical Education (ICME-12), which was held at COEX in Seoul, Korea, from July 8th to 15th, 2012. ICME-12 brought together 3500 experts from 92 countries, working to understand all of the intellectual and attitudinal challenges in the subject of mathematics education as a multidisciplinary

research and practice. This work aims to serve as a platform for deeper, more sensitive and more collaborative involvement of all major contributors towards educational improvement and in research on the nature of teaching and learning in mathematics education. It introduces the major activities of ICME-12 which have successfully contributed to the sustainable development of mathematics education across the world. The program provides food for thought and inspiration for practice for everyone with an interest in mathematics education and makes an essential reference for teacher educators, curriculum developers and researchers in mathematics education. The work includes the texts of the four plenary lectures and three plenary panels and reports of three survey groups, five National presentations, the abstracts of fifty one Regular lectures, reports of thirty seven Topic Study Groups and seventeen Discussion Groups.

Economics - Arthur O'Sullivan 2001

Analyzing the Global Political Economy - Andrew Walter 2008-12-08

Ideally suited to upper-undergraduate and graduate students, *Analyzing the Global Political Economy* critically assesses the convergence between IPE, comparative political economy, and economics. Andrew Walter and Gautam Sen show that a careful engagement with economics is essential for understanding both contemporary IPE and for analyzing the global political economy. The authors also argue that the deployment of more advanced economic theories should not detract from the continuing importance for IPE of key concepts from political science and international relations. IPE students with little or no background in economics will

therefore find this book useful, and economics students interested in political economy will be alerted to the comparative strengths of political science and other social science disciplines. A concise look at the foundations of analysis in the political economy of global trade, money, finance, and investment Suitable for upper-undergraduate and graduate students with some or no economic background Techniques and findings from a range of academic disciplines, including international relations, political science, economics, sociology, and history Further reading and useful weblinks including a range of relevant data sources, listed in each chapter

MICROECONOMICS: AN ADVANCED TREATISE - CHAUHAN, S. P. S.
2016-06-08

Enriching contents of the book in the Second Edition, the author proffers a thoroughly revised and updated text with main focus on Game Theory, Linear Programming and Output-Input Analysis. Besides he gives due weightage to the topics on International Trade, Decision Theory, Pricing Policies in Practice and Basics of Econometrics for Estimation of Economic Functions—by introducing them as independent chapters in the present edition. The concepts have been introduced keeping decision-makers in mind, who may be associated with the corporate world or pursuing management courses offered by various institutes in India and abroad. The mathematical treatment of the topics, which is one of the distinguishing features of the book, is facilitated in a student-friendly approach. Primarily intended for the undergraduate and postgraduate students of commerce, economics and management, the book is a comprehensive text in accordance with the syllabi of B.Com, B.Sc (Economic Hons.), M.Com, M.A. (Economics) and Master of Business Economics (MBE) courses. Besides academic

pursuits, the book will also be useful for the aspirants of competitive examinations such as Indian Administrative Services (IAS), Provincial Civil Services (PCS), and Indian Economic Services (IES).

Theoretical Issues in International Borrowing - Jeffrey Sachs 1983

The current crisis in international lending points up a lesson re-learned several times in the past 150 years: the international loan markets function very differently from the textbook model of competitive lending. This paper discusses various extensions of the basic model. First, we amend the textbook model to show how limitations on a government's taxing authority may greatly affect its optimal borrowing strategy. Second, we explore the implications of a debtor country's option to repudiate debt. Third, we show that efficient lending may require collective actions by bank syndicates, and that a breakdown in collective action can result in serious inefficiencies and even financial panics.

Machine Learning and Artificial Intelligence for Agricultural Economics - Chandrasekar Vuppapapati
2021-10-04

This book discusses machine learning and artificial intelligence (AI) for agricultural economics. It is written with a view towards bringing the benefits of advanced analytics and prognostics capabilities to small scale farmers worldwide. This volume provides data science and software engineering teams with the skills and tools to fully utilize economic models to develop the software capabilities necessary for creating lifesaving applications. The book introduces essential agricultural economic concepts from the perspective of full-scale software development with the emphasis on creating niche blue ocean products. Chapters detail

several agricultural economic and AI reference architectures with a focus on data integration, algorithm development, regression, prognostics model development and mathematical optimization. Upgrading traditional AI software development paradigms to function in dynamic agricultural and economic markets, this volume will be of great use to researchers and students in agricultural economics, data science, engineering, and machine learning as well as engineers and industry professionals in the public and private sectors.

The Value of Urban Design - Great Britain. Commission for Architecture and the Built Environment 2001
Good urban design offers strong competitive advantages and does not necessarily cost more to deliver. This ground-breaking report examines the way in which superior urban design adds value by increasing the

economic viability of development and by delivering social and environmental benefits.

Microeconomics - Richard G. Lipsey 1979

Economics - Richard G. Lipsey 2015

"Written to engage you with real world issues and questions in economics, this book provides up-to-date coverage of the financial crisis and its many subsequent implications, which are vital to understanding today's economic climate. Case studies help you to understand how economics works in practice, and to think critically"--Back cover.

Economics for Business - Ian Worthington 2005

"Economics for Business is suitable for undergraduate students studying business economics as part of a business degree. The book will also be appropriate for DMS students and MBA modules in economics."--BOOK JACKET.