

Logic And Contemporary Rhetoric

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The Contemporary Reception of Classical Rhetoric - Kathleen E. Welch 2013-11-05

Responding to the reassertion of orality in the twentieth century in the form of electronic media such as the telegraph, film, video, computers, and television, this unique volume traces the roots of classical rhetoric in the modern world. Welch begins by changing the current view of classical rhetoric by reinterpreting the existing texts into fluid language contexts -- a change that requires relinquishing the formulaic tradition, acquiring an awareness of translation issues, and constructing a classical rhetoric beginning with the Fifth Century B.C. She continues with a discussion of the adaptability of this material to new language situations, including political, cultural, and linguistic change, providing it with much of its power as well as its longevity. The book concludes that classical rhetoric can readily address any situation since it focuses not only on critical stances toward discourse that already exists, but also presents elaborate theories for the production of new discourse.

The Critical Difference - Barbara Johnson 1985-03

Barbara Johnson investigates the significant and illuminating ways in which both literature and criticism ate "critically different" from what they purport to be. Her subtle and provocative studies of Balzac, Mallarme, Baudelaire, Apollinaire, Melville, Poe, Bathes, Lacan, Austin, and Derrida take a refreshing new approach to the fundamental questions of meaning, interpretation, and the relationship between literature and criticism. In each of seven essays, a clear, precise, and detailed reading of the

rhetoric of one of more literary or critical works reveals the text's fundamental discrepancies, ambuquities, and contradictions. If rhetoric is seen as language's capacity to differ from literal statement, and if "to differ" can also mean "to disagree," then the reading of the rhetoric of literature and theory here is an attempt to capture the logic of a text's own disagreement with itself.

Logic and Contemporary Rhetoric: The Use of Reason in Everyday Life - Frank Boardman 2017-01-27

LOGIC AND CONTEMPORARY RHETORIC: THE USE OF REASON IN EVERYDAY LIFE, 13th Edition, introduces you to sound reasoning using current, relevant, and stimulating examples in a witty and invigorating writing style. Combining examples from television, newspapers, magazines, advertisements, and our nation's political dialogue, this classic text brings the concepts to life and puts critical-thinking skills into a context that you will retain and use throughout your life. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

[Logic and Philosophy](#) - Alan Hausman 2007

Designed for those who desire a comprehensive introduction to logic that is both rigorous and student friendly, this book includes exercise sets accompanied by clear exposition to take the student from sentential logic through first order predicate logic, the theory of descriptions, and identity.

Logic and Contemporary Rhetoric + Mindtap Philosophy, 1 Term 6 Months Printed Access Card - 2017

Argument and Persuasion - Nancy Cavender 1989

The Trivium - Sister Miriam Joseph 2002-01
This book involves understanding the nature and function of language.

Logic and Contemporary Rhetoric - Howard Kahane 1998

Logic and Contemporary Rhetoric, Loose-Leaf Version - Frank Boardman 2017-01-09

Studyguide for Logic and Contemporary Rhetoric: the Use of Reason in Everyday Life by Nancy M. Cavender, ISBN 9781133942283 - Cram101 Textbook Reviews 2013-01-01

Never HIGHLIGHT a Book Again! Virtually all of the testable terms, concepts, persons, places, and events from the textbook are included. Cram101 Just the FACTS101 studyguides give all of the outlines, highlights, notes, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompany: 9781133942283

Landmark Essays on Contemporary Rhetoric - Thomas B. Farrell 2020-10-28

This work brings together the pivotal, scholarly essays responsible for the present resurgence in rhetorical studies. Assembled by one of the most respected senior scholars in the field of rhetoric, the essays chart a course from tradition-based theory of civic rhetoric to ongoing issues of figuration, power, and gender. Together with a lucid introductory essay, these studies help to integrate the still-volatile questions at the core of humanities scholarship in rhetoric. The introductory student as well as the seasoned scholar will gain familiarity and footing in this oldest--and still new--liberal art.

Logic Contemporary Rhetoric Im - Kahane 1995-02-01

A Theory of Contemporary Rhetoric - Richard Andrews 2013-08-22

A Theory of Contemporary Rhetoric describes, explains, and argues the overarching theory of contemporary rhetoric. This current view of rhetoric brings together themes in the communication arts, including political literary

criticism; bi- and multi-lingualism; multimodality; framing as an artistic and sociological device for composition and interpretation; literacy in the digital age; and the division between fiction and 'non-fiction' in language/literature studies.

Chapters explore the implications of rhetoric for particular aspects of the field. Discussions throughout the book provide illustrations that ground the material in practice. As an overarching theory in the communication arts, rhetoric is elegant as a theoretical solution and simple as a practical one. It asks such questions as who is speaking/writing/composing? to whom? why? what is being conveyed? and how is it being conveyed? Acknowledging the dearth of recent works addressing the theory of rhetoric, this book aims to fill the existing theoretical gap and at the same time move the field of language/literature studies forward into new territory. It provides the keynote theoretical guide for a generation of teachers, teacher educators and researchers in the fields of English as a subject; English as a second, foreign or additional language; and language study in general.

Seeing Things John's Way - David Arthur DeSilva 2009-01-01

The emotionally evocative power of the book of Revelation has been often noted and experienced by interpreters, but until now it has never been systematically explored. The strange visions of the book of Revelation provide some of the most difficult passages of the New Testament, yet Christians have long been fascinated by its power and provocative pronouncements. David deSilva analyzes how the book argues and persuades us to see the world through the eyes of John, and suggests that the study of ancient rhetoric is particularly valuable in understanding the book of Revelation. deSilva interprets the book of Revelation as a rhetorical and communicative strategy to persuade a particular audience for specific goals. Throughout this analysis, he pursues John's construction of his own authority, John's use of emotion and logic, and his attempt to shape the formation of the reader. Despite the complexities of Revelation, deSilva has produced a remarkably clear text sure to cause readers to rethink their view of Revelation.

Logic and Contemporary Rhetoric - Howard

Kahane 1984

This textbook introduces students to logic and contemporary rhetoric, particularly as applied to problems encountered in everyday life as well as social and political issues. Using examples drawn from sources such as television, newspapers, advertisements, and political speeches, Kahane (U. of Maryland) and Cavender (College of Marin) encourage students to think critically about issues such as abortion, diets, drugs, and astrology. A sampling of topics includes deduction and induction, fallacious reasoning, the manipulation of language, evaluating and writing cogent essays, and sources of information. c. Book News Inc.

The Rhetoric of Political Leadership - Ofer Feldman 2020-04-24

This timely book details the theoretical and practical elements of political rhetoric and their effects on the interactions between politicians and the public. Expert contributors explore the issues associated with political rhetoric from a range of disciplinary perspectives, including political science, linguistics, social psychology and communication studies. Chapters examine what makes a speech effective, politicians' use of moral appeals in political advertising, political attacks on social media, and gender and emotion in political discourse.

Contemporary Perspectives on Rhetoric - Sonja K. Foss 2014-04-04

The anniversary edition marks thirty years of offering an indispensable review and analysis of thinkers who have exerted a profound influence on contemporary rhetorical theory: I. A. Richards, Ernesto Grassi, Chaïm Perelman and Lucie Olbrechts-Tyteca, Stephen Toulmin, Richard Weaver, Kenneth Burke, Jürgen Habermas, bell hooks, Jean Baudrillard, and Michel Foucault. The brief biographical sketches locate the theorists in time and place, showing how life experiences influenced perspectives on rhetorical thought. The concise explanations of complex concepts are clear, engaging, insightful, and highly accessible, serving as an excellent primer for reading the major works of these scholars. The critical commentary is carefully chosen to highlight implications and to place the theories within a broader rhetorical context. Each chapter ends with a complete bibliography of works by the theorists.

Blindness and Insight - Paul de Man 2013-10-28
First published in 1983. Routledge is an imprint of Taylor & Francis, an informa company.

Logic and Philosophy - Paul Tidman 1999-10

Logic and Philosophy - Harrison Hall 1990

Logic and Contemporary Rhetoric - Howard Kahane 1997-08-11

New with this edition, designed for students to enhance their practice with the concepts of sound reasoning and recognition of fallacious arguments using a variety of exercises, both individual and group based.

Studyguide for Logic and Contemporary Rhetoric - Cram101 Textbook Reviews 2013-05

Never HIGHLIGHT a Book Again! Virtually all testable terms, concepts, persons, places, and events are included. Cram101 Textbook Outlines gives all of the outlines, highlights, notes for your textbook with optional online practice tests. Only Cram101 Outlines are Textbook Specific. Cram101 is NOT the Textbook. Accompanys: 9780521673761

Logic and Contemporary Rhetoric - Howard Kahane 1980

Logic and Contemporary Rhetoric + Mindtap Philosophy, 1 Term 6 Months Printed Access Card - 2017

Logic and Aristotle's Rhetoric and Poetics in Medieval Arabic Philosophy - Deborah L. Black 1990

What Orwell Didn't Know - Andras Szanto 2007-11-06

To celebrate the 60th anniversary of George Orwell's classic essay on propaganda, "Politics and the English Language," this collection contains essays from writers who explore what Orwell didn't--or couldn't--know, from the effects of television and computers to the merger of journalism and entertainment.

Study Guide for Kahane and Cavender's Logic and Contemporary Rhetoric, Ninth Edition - Ellen R. Klein 2002

Logic and Contemporary Rhetoric: The Use of Reason in Everyday Life - Nancy M. Cavender 2013-01-29

This classic text has introduced tens of thousands of students to sound reasoning using a wealth of current, relevant, and stimulating examples all put together and explained in a witty and invigorating writing style. Long the choice of instructors who want to keep students engaged, **LOGIC AND CONTEMPORARY RHETORIC: THE USE OF REASON IN EVERYDAY LIFE**, Twelfth Edition, combines examples from television, newspapers, magazines, advertisements, and our nation's political dialogue. The text not only brings the concepts to life for students but also puts critical-thinking skills into a context that students will retain and use throughout their lives. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

[The Present State of Scholarship in Historical and Contemporary Rhetoric](#) - Walter J. Ong 1990

"In the years since its publication in 1983, *The Present State of Scholarship in Historical and Contemporary Rhetoric* has become a classic in its field, proving to be an invaluable resource for students of rhetoric and composition, as well as for scholars in English, speech, and philosophy. This revised and updated edition defines the field of rhetoric as no other volume has."--Publishers website.

[Logic and Philosophy](#) - Howard Kahane 1986-02

This text is designed for instructors who want a complete set of rules for first order predicate (Quantifier) logic, with identity, and a good range of other material. The authors' approach through all of the editions has made this text the easiest for students to learn from among modern symbolic texts.

Contemporary Argumentation and Rhetoric - 2016

Elements of Rhetoric - Richard Whately 1841

Readings in Contemporary Rhetoric - Karen A. Foss 2002

The Rhetoric of Reason - James Crosswhite 2012-11

Responding to skeptics within higher education and critics without, James Crosswhite argues powerfully that the core of a college education should be learning to write a reasoned argument. A trained philosopher and director of a university-

wide composition program, Crosswhite challenges his readers—teachers of writing and communication, philosophers, critical theorists, and educational administrators—to reestablish the traditional role of rhetoric in education. To those who have lost faith in the abilities of people to reach reasoned mutual agreements, and to others who have attacked the right-or-wrong model of formal logic, this book offers the reminder that the rhetorical tradition has always viewed argumentation as a dialogue, a response to changing situations, an exchange of persuading, listening, and understanding. Crosswhite's aim is to give new purpose to writing instruction and to students' writing, to reinvest both with the deep ethical interests of the rhetorical tradition. In laying out the elements of argumentation, for example, he shows that claiming, questioning, and giving reasons are not simple elements of formal logic, but communicative acts with complicated ethical features. Students must learn not only how to construct an argument, but the purposes, responsibilities, and consequences of engaging in one. Crosswhite supports his aims through a rhetorical reconstruction of reason, offering new interpretations of Plato and Aristotle and of the concepts of reflection and dialogue from early modernity through Hegel to Gadamer. And, in his conclusion, he ties these theoretical and historical underpinnings to current problems of higher education, the definition of the liberal arts, and, especially, the teaching of written communication.

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Logic and Philosophy - Howard Kahane 1995
The purpose of this book is to provide students with a clear comprehensible introduction to a complete system for sentential and first-order

predicate logic, together with coverage of traditional syllogistic logic and other systems of logic.

Logic and Philosophy - Harrison Hall 1986-01
This text is designed for instructors who want a complete set of rules for first order predicate (Quantifier) logic, with identity, and a good range of other material. The authorsU approach through all of the editions has made this text the easiest for students to learn from among modern symbolic texts.

Logic and Contemporary Rhetoric - Howard Kahane 1998

Contemporary Rhetoric: a Reader's Coursebook - 1972