

Logistics Management 4th Edition

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Business Logistics Management - Ronald H.

Ballou 1999

Covering planning, organizing and controlling of such activities as transportation, inventory maintenance, order processing, purchasing, warehousing, materials handling, packaging, customer service standards and product

scheduling, this works aims to help readers solve actual problems.

[Supply Chain Management: A Logistics Perspective](#) - John J. Coyle 2008-03-06

The eighth edition of SUPPLY CHAIN MANAGEMENT: A LOGISTICS PERSPECTIVE has refined its focus on the supply chain approach, one of the

latest developments in logistics management. Its strategic managerial focus blends logistics theory with practical applications and includes updated material on the latest technology, transportation regulations, pricing, and other issues. This market-leading text continues to focus on the integration of the supply chain approach as an important concept in understanding contemporary logistics management. In addition, this text focuses on changes in the way business is being done, with a particular emphasis on technology. Each chapter opens with Supply Chain Profiles, vignettes that introduce students to the chapter's topics through familiar real-world companies, people, and events. For this new edition, the majority of the profiles have been changed. Each chapter also includes new and updated On the Line boxed features, which are applied examples that provide students with hands-on managerial experience of the chapter's topics. Supply Chain

Technology boxes appear throughout the text, helping students relate technological developments to supply chain management concepts and logistics practices. Short Cases at the end of each chapter are updated and build on what students have learned in the chapter. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Logistics Management and Strategy** - Alan Harrison 2010 Discover the theoretical concepts and the strategic business reality of Logistics and supply chain management in this accessible text, now in its fourth edition.

Logistics Management - Sople, Vinod V.

Logistics has advanced from the warehousing and transportation to boardrooms of the successful leading companies across the world. Logistic capabilities supplement the supply chain operation. It plays an important role in both organizational strategy and **Supply Chain Management** -

Douglas M. Lambert 2008

The Handbook of Logistics and Distribution Management - Alan Rushton 2006

This third edition includes updates in manufacturing logistics, integrated logistics, process design and home delivery, and brand new sections on warehouse receipt and dispatch.

International Logistics - Pierre A. David 2010

International Supply Chain Management -- International Logistics Infrastructure -- Methods of Entry into Foreign Markets -- International Contracts -- Terms of Trade or Incoterms -- Terms of Payment -- Currency of Payment (Managing Transaction Risks) -- International Commercial Documents -- International Insurance -- International Ocean Transportation -- International Air Transportation -- International Land and Multimodal Transportation -- Packaging for Export -- International Logistics Security -
- Customs Clearance -- Using International Logistics for

Competitive Advantage.

Logistics Management - S. K. Nandi 2015

Logistics Management is a comprehensive textbook designed to meet the requirements of postgraduate management students specializing in Operations or International Business. Written in a student-friendly style, it describes the theory extensively and provides numerous figures and exhibits showcasing managerial aspects of Logistics Management. The book is divided into 4 parts. Part I, Introduction to Logistics and Integration, introduces the basic concepts of Logistics, its relevance and relation with supply chain management in both, national and international scenarios. Part II, Logistics Delivery and Fulfilment, covers unitization, palletization and containerization along with various forms of transport including surface, marine, and air. This section also deals with material handling and role of ports in facilitating international logistics. Following this, Part III, Logistics Documentation and

Processes, includes chapters on role of customs in regulating international trade, insurance and processes of documentation related to domestic and international trade. The concluding section, Part IV, Logistics Strategy and SCM, provides discussions on system planning, warehousing, inventory management and technology in logistics. With the inclusion of real life case studies in Indian context and written in a simple manner, this book will be useful for students and young professionals.

Logistics and Retail Management - John Fernie 2014

The fourth edition of Logistics and Retail Management has been substantially updated to take account of recent developments in retail logistics. Retailers have recognised the need to have more involvement in supply chains and noted that benefits can be achieved in both service levels and cost reduction. Notwithstanding the major strides made, numerous challenges remain, and new issues are constantly emerging.

This book brings together well-known academics and practitioners, who share their research, ideas and experience of current thinking on supply chain management in retail. Reflecting the changing needs of the global marketplace and responding to the challenges faced by retailers, this new book features a chapter on International Fashion Supply Chain Management and another on CSR and the textile supply chain.

Logistics and Supply Chain Management (4th Edition) -

Wissam Hesselink 2014-11-26

Supply chain management (SCM) is "the systemic, strategic coordination of the traditional business functions and the tactics across these business functions within a particular company and across businesses within the supply chain, for the purposes of improving the long term performance of the individual companies and the supply chain as a whole." [2] It has also been defined as the "design, planning, execution, control, and monitoring of supply chain

activities with the objective of creating net value, building a competitive infrastructure, leveraging worldwide logistics, synchronizing supply with demand and measuring performance globally.

Global Logistics and Supply Chain Management - John

Mangan 2020-12-07

Global Logistics and Supply Chain Management is a comprehensive, fully up-to-date introduction to the subject.

Addressing both practical and strategic perspectives, this revised and updated fourth edition offers readers a balanced and integrated presentation of Logistics and Supply Chain Management (LSCM) concepts, practices, technologies, and applications.

Contributions from experts in specific areas of LSCM provide readers with real-world insights on supply chain relationships, transport security, inventory management, supply chain designs, the challenges inherent to globalization and international trade, and more.

The text examines how information, materials,

products, and services flow across the public and private sectors and around the world.

Detailed case studies highlight LSCM practices and strategies in a wide range of contexts, from humanitarian aid and pharmaceutical supply chains to semi-automated distribution centers and port and air cargo logistics. Examples of LSCM in global corporations such as Dell Computer and Jaguar Land Rover highlight the role of new and emerging technologies. This edition features new and expanded discussion of contemporary topics including sustainability, supply chain vulnerability, and reverse logistics, and places greater emphasis on operations management.

Supply Chain Logistics Management - Donald J.

Bowersox 2013

Supply chain logistics management. Supply chain logistics operations. Supply chain logistics design. Supply chain logistics administration. *Strategic Logistics Management*

- James R. Stock 2001

Notable changes occurring in

the global marketplace since the publication of the first three editions of this book (1982, 1987, and 1993) have included e-commerce and widespread use of the Internet, growth of supply chain management, a continued explosion of computer and information technology worldwide, development of 24-hour markets with many organizations operating worldwide, and a continued corporate emphasis on quality and customer satisfaction. Trade agreements such as North America Free Trade Agreement (NAFTA), European Union, ASEAN and Mercosur have enabled corporations to implement regional, if not entirely global, logistics strategies. The fourth edition of Strategic Logistics Management has been significantly expanded to reflect these and the many other changes that have occurred, as well as to include state-of-the-art logistics information and technology. The basic tenets of the previous editions have been retained, but new material has been

added to make the book more managerial, integrative, and "cutting edge." Strategic Logistics Management is still the only text that takes a marketing orientation and views the subject from a customer satisfaction perspective. While emphasizing the marketing aspects of logistics, it integrates all of the functional areas of the business as well as incorporating logistics into supply chain management. This book has been extensively revised and updated in the areas of technology, global coverage, and transportation. This book features brand new chapters on Supply Chain Management (Ch 2) and Measuring and Selling the Value of Logistics (Ch 17). Business Logistics Management - Wessel Pienaar 2012-12-20 Business Logistics Management 4e covers concepts and theories relating to the movement of goods, the coordination of supply chain, the most recent advances in logistics technology, the exchange of information, and the impact on business within

the logistics management framework.

Humanitarian Logistics -

Martin Christopher 2011

In 2007, there were 34 armed conflicts worldwide. That same year, a total of 414 natural disasters affected 211 million people. "Humanitarian Logistics" examines the challenges facing those whose role it is to organize and distribute resources in difficult situations.

Logistics and Supply Chain Management, 4th Edition -

Martin Christopher 2010

Effective development and management of a supply chain network is an invaluable source of sustainable advantage in today's turbulent global marketplace, where demand is difficult to predict and supply chains need to be more flexible as a result. This updated 4th edition of the bestselling Logistics and Supply Chain Management is a clear-headed guide to all the key topics in an integrated approach to supply chains, including: 'n The link between logistics and customer value. 'n Logistics and the

bottom line measuring costs and performance. 'n Creating a responsive supply chain. 'n Managing the global pipeline. 'n Managing supply chain relationships. 'n Managing risk in the supply chain. 'n Matching supply and demand. 'n Creating a sustainable supply chain. 'n Product design in the supply chain.

Logistics & Supply Chain Management -

Martin Christopher 2016

Revised edition of the author's Logistics & supply chain management, 2011.

International Logistics -

Pierre David 2015-04-30

Taiwan Edition

Integral Logistics Management -

Paul Schönsleben 2011-08-04

From the Foreword of the First Edition of Integral Logistics Management: Operations and Supply Chain Management Within and Across Companies: "Changes in the world outside the company alter the way that we look at problems and priorities in the company itself. This presents new challenges to company logistics and to

planning & control of corresp
Logistics and Supply Chain

Management - Martin
Christopher 2005

This classic text discusses the role of logistics in achieving corporate and financial goals. It has become the bible of the logistics sector and a frequently-adopted text at top business schools. A proven market leader. Guaranteed high price seller. Successful crossover into practitioner and academic markets. Essential reading for logistics/operations managers and increasingly, managing the chain of demand is a growing area within marketing. Written by a top author and consultant in the field. New chapters on logistics value, integrated logistics, network logistics. Updated case studies throughout, from full international range of industries and companies including Dell, Wal-mart (vs K-Mart), Zara, GE Capital, Li & Fung (Hong Kong), Hewett Packard, Dyson and Nokia. Enhanced by diagrams and chapter summaries.

The Handbook of Logistics and Distribution

Management - Alan Rushton
2000

Designed for students, young managers and seasoned practitioners alike, this handbook explains the nuts and bolts of the modern logistics and distribution world in plain language. Illustrated throughout, this second edition includes new chapters on areas previously not covered, such as: intermodal transport; benchmarking; environmental matters; and vehicle and depot security.

Logistics Management and Strategy - Alan Harrison 2005

- Dr Tony Whiteing, University of Huddersfield
Alan Harrison is Professor of Operations and Logistics at Cranfield School of Management, and Director of Research at Cranfield Centre for Logistics and Transportation. Remko van Hoek is Professor of Supply Chain Management at Cranfield Centre for Logistics and Transportation. He is also Managing Director of the Operations Management Roundtable at the Corporate Executive Board, based in

Washington D.C., USA.

Managing Operations Across the Supply Chain - Morgan Swink 2010-03-08

Managing Operations Across the Supply Chain is the first book to offer a global, supply chain perspective of operations management – a treatment that embraces the foundations of operations management but includes new frameworks, concepts, and tools to address the demands of today and changing needs of the future. It reflects three key shifts in operations management: 1. From a focus on the internal system to a focus on the supply chain 2. From a local focus to a global focus 3. From an emphasis on tools and techniques to an emphasis on systems, people, and processes

Sustainable Logistics and Supply Chain Management (Revised Edition) - David B. Grant 2015-03-03

Sustainable Logistics and Supply Chain Management is the essential guide to the principles and practices of sustainable logistics operations and the responsible

management of the entire supply chain. Based on extensive research by experts in the field, this comprehensive book covers the whole scope of sustainable logistics. The book provides carefully reviewed research-led applications and case studies that have been especially developed for this revised edition with particular attention for use in a teaching context. The mini case studies are highly topical, relating the theoretical concepts to practice and what is actually happening 'on the ground'. Examining the subject in an integrated manner, this book examines all the key areas in sustainable logistics and supply chain management, including: sustainable product design and packaging; sustainable purchasing and procurement; cleaner production; environmental impact of freight transport; sustainable warehousing and storage; sustainable supply management; reverse logistics and recycling; supply chain management strategy, and much more. The book provides

an excellent insight into the topic that will help managers, students, and scholars grasp the fundamentals of green supply and logistics management. This revised edition of Sustainable Logistics and Supply Chain Management includes valuable supporting online materials, including PPT presentations, chapter summaries, learning objectives, tips for teaching and in class activities.

Strategic Logistics Management

- James Stock 2000-12-28
Notable changes occurring in the global marketplace since the publication of the first three editions of this book (1982, 1987, and 1993) have included e-commerce and widespread use of the Internet, growth of supply chain management, a continued explosion of computer and information technology worldwide, development of 24-hour markets with many organizations operating worldwide, and a continued corporate emphasis on quality and customer satisfaction. Trade agreements such as

North America Free Trade Agreement (NAFTA), European Union, ASEAN and Mercosur have enabled corporations to implement regional, if not entirely global, logistics strategies. The fourth edition of Strategic Logistics Management has been significantly expanded to reflect these and the many other changes that have occurred, as well as to include state-of-the-art logistics information and technology. The basic tenets of the previous editions have been retained, but new material has been added to make the book more managerial, integrative, and "cutting edge." Strategic Logistics Management is still the only text that takes a marketing orientation and views the subject from a customer satisfaction perspective. While emphasizing the marketing aspects of logistics, it integrates all of the functional areas of the business as well as incorporating logistics into supply chain management. This book has been extensively revised and updated in the areas of

technology, global coverage, and transportation. This book features brand new chapters on Supply Chain Management (Ch 2) and Measuring and Selling the Value of Logistics (Ch 17).

Advances in Production, Logistics and Traffic - Uwe Clausen 2019-02-25

The series of Interdisciplinary Conferences on Production, Logistics and Traffic (ICPLT) address the research community as well as practitioners in these fields with special attention to links and interfaces between the three disciplines. The fourth ICPLT in particular deals with technology from intralogistics to automated trucking driving as well as the societal aspects of commercial transport. To contribute to a high-level and beneficial exchange between authorities in politics and municipalities with researchers and practitioners in production and logistics management the ICPLT has asked for contributions from the three disciplines to better understand innovative technologies, best practises and latest results. These

contributions have been evaluated and selected based on a double-blind review process to become part of this book. It comprises 21 contributions examining trends and challenges for commercial transport as the essential link for production, logistics and society. Therefore, innovative technologies and strategies are presented and discussed to better understand the interdependencies, conflicts of interest and to develop feasible solutions. Topics · Simulation & Optimization in Production and Logistics · Freight Transport Demand Modelling · Intralogistics & Logistics Facilities · Policy & Human Factors · Production & Maintenance · Supply Chain Management · Sustainable Logistics & Energy Target Groups · Representatives of public authorities, municipalities & politics · Actors of sectoral, transport & spatial planning · Actors of production & logistics · Researchers in the disciplines production, logistics, transport & spatial planning
Practical Handbook of

Warehousing - Kenneth B. Ackerman 2012-12-06

This is a fourth edition of a work first published in 1983. It contains the same number of chapters as the third edition, published in 1990. However, it has a substantial amount of new material. Major changes in warehousing in the last seven years have caused appropriate changes in the content of this text. Nearly three decades have passed since our first published writing about warehousing. The goal of our early writing was to develop a better understanding between the third-party warehouse operator and the user of these services. Today the emphasis has changed to a work that provides the tools that every warehouse manager needs. This book intends to be a comprehensive handbook consisting of everything we know that would help the manager of warehouses. Much of the information is based upon materials previously used in Warehousing Forum, our monthly subscription newsletter. While the work is designed primarily as a

handbook for managers, it also serves as a guide for students.

It is based upon my experience, both as a warehousing manager and executive, and later as a management advisor. The work is designed as a management reference for anyone involved in operating, using, constructing, or trading in industrial warehouses.

Warehouse Management -

Gwynne Richards 2011-06-03

Warehouses are an integral link in the modern supply chain, ensuring that the correct product is delivered in the right quantity, in good condition, at the required time, and at minimal cost: in effect, the perfect order. The effective management of warehouses is vital in minimizing costs and ensuring the efficient operation of any supply chain. Warehouse Management is a complete guide to best practice in warehouse operations.

Covering everything from the latest technological advances to current environmental issues, this book provides an indispensable companion to the modern warehouse. Supported

by case studies, the text considers many aspects of warehouse management, including: cost reduction productivity people management warehouse operations With helpful tools, hints and up-to-date information, Warehouse Management provides an invaluable resource for anyone looking to reduce costs and boost productivity.

Logistics Management - Tan Miller 2020-04-08

This book illustrate sand explains a wide range of practical logistics strategies and analytic techniques to facilitate decision-making across functions such as manufacturing, warehousing, transportation, and inventory management. Logistics professionals must utilize a broad array of analytic techniques and approaches for decision-making. Effective use of analytics requires an understanding of both fundamental and advanced logistics decision-making techniques and methodologies. Further, logistics professionals

must organize and view these analytics-based decision support tools through well-structured planning frameworks. In this book, we illustrate and explain a wide range of practical logistics strategies and analytic techniques to facilitate decision-making across functions such as manufacturing, warehousing, transportation and inventory management. We also describe how to organize these analytics-based tools and strategies through logistics frameworks that span strategic, tactical and operational planning and scheduling decisions. This book is intended for logistics professionals to use as a reference document that offers ideas and guidance for addressing specific logistics management decisions and challenges, and it will also serve as a valuable resource or secondary text for graduate and advanced undergraduate students.

Essentials of Supply Chain Management - Michael H. Hugos 2018-02-22

The bestselling guide to the field, updated with the latest innovations *Essentials of Supply Chain Management* is the definitive guide to the field, providing both broad coverage and necessary detail from a practical, real-world perspective. From clear explanation of fundamental concepts to insightful discussion of supply chain innovation, this book offers students and professionals a comprehensive introduction with immediately-applicable understanding. The fourth edition has been updated to reflect the current state of the field, with coverage of the latest technologies and new case studies that illustrate critical concepts in action. Organized for easy navigation and ease-of-use, this invaluable guide also serves as a quick reference for managers in the field seeking tips and techniques for maximizing efficiency and turning the supply chain into a source of competitive advantage. The supply chain underpins the entire structure of

manufacturing and retailing. Well-run, it can help a company become a global behemoth—or, if poorly-managed, it can sink a company before the product ever sees the light of day. The supply chain involves many moving parts, constantly-changing variables, and a network of other business that may have different priorities and interests—keeping it all running smoothly is a complex, but immensely powerful skill. This book takes you inside the supply chain to show you what you need to know. Understand the fundamental concepts behind supply chain management Learn how supply chains work, and how to measure their performance Explore the ways in which innovation is improving supply chains around the world Examine the supply chain as a source of competitive advantage Whether you're at the front or the back of your supply chain, your business is affected by every other company and event in the chain. Deep understanding and a host of practical skills are

required to accurately predict, react to, and manage the ever-changing stream of events that could potentially disrupt the flow. Essentials of Supply Chain Management prepares you to take on the challenge and succeed.

Supply Chain Logistics Management - Donald J. Bowersox 2002

This text attempts to bolster traditional logistics courses and invigorate supply chain management courses by examining traditional logistics issues within the context of the supply chain. This text provides a solid foundation that clearly describes the role of logistics within the supply chain, portraying a complete view of the subject and going further to show how all the pieces fit together. The book features: coverage of the contemporary technology in this industry such as Information Networks, Enterprise Resource Planning and Decision Support Systems; the MSU Loga Simulation which stresses a complete range of supply chain decisions, allowing the students to become

familiar, in a practical way, with all stages of supply chain decisions that they will meet as practitioners; and a realistic and thorough understanding of both procurement and distribution issues with equal balance.

Strategic Logistics Management - Douglas M. Lambert 1993

Strategic Logistics Management approaches the topic from a managerial perspective. Each chapter introduces basic logistics concepts in a format that is useful for management decision making.

Supply Chain Management For Dummies - Daniel Stanton 2017-11-29

Everyone can impact the supply chain Supply Chain Management For Dummies helps you connect the dots between things like purchasing, logistics, and operations to see how the big picture is affected by seemingly isolated inefficiencies. Your business is a system, made of many moving parts that must synchronize to most efficiently meet the needs of your customers—and your

shareholders. Interruptions in one area ripple throughout the entire operation, disrupting the careful coordination that makes businesses successful; that's where supply chain management (SCM) comes in. SCM means different things to different people, and many different models exist to meet the needs of different industries. This book focuses on the broadly-applicable Supply Chain Operations Reference (SCOR) Model: Plan, Source, Make, Deliver, Return, and Enable, to describe the basic techniques and key concepts that keep businesses running smoothly. Whether you're in sales, HR, or product development, the decisions you make every day can impact the supply chain. This book shows you how to factor broader impact into your decision making process based on your place in the system. Improve processes by determining your metrics Choose the right software and implement appropriate automation Evaluate and mitigate risks at all steps in the supply chain

Help your business function as a system to more effectively meet customer needs We tend to think of the supply chain as suppliers, logistics, and warehousing—but it's so much more than that. Every single person in your organization, from the mailroom to the C-suite, can work to enhance or hinder the flow. Supply Chain Management For Dummies shows you what you need to know to make sure your impact leads to positive outcomes.

Global Logistics - Donald Waters 2014-09-03

The field of logistics continues to develop at a remarkable pace. Until recently, logistics was barely considered in long-term plans, but its strategic role is now recognised and lies at the heart of long-term plans in almost every business. Reasons for this change include: communications and information technology offer new opportunities; world trade grows; competition forces operations to adopt new practices and become evermore efficient; and the concern for the environment

increases. Add to this the increased emphasis on consumer satisfaction, flexible operations and time compression, and it's clear that getting logistics right is important. This 7th edition of Global Logistics, edited by Stephen Rinsler and Donald Waters, has been thoroughly revised and updated to reflect the latest trends, best practices, and cutting-edge thinking on global logistics. It provides guidance on important topics, including agile supply chains, IT, sustainability and performance management, collaboration, outsourcing and humanitarian logistics. This edition of Global Logistics provides new chapters on supply chain trends and strategies, fulfilling customer needs, and supply chain vulnerability. There are also dedicated new chapters on China and Central and Eastern Europe to assess developments across the globe. This edition serves as a forum for acknowledged sector specialists to discuss key logistics issues and share their authoritative

views. The new edition introduces new contributors, including leading thinkers from international universities and businesses. Global Logistics is an invaluable source of guidance and practical advice for students, managers and practitioners, who will find it an essential text that also includes online resources. Online resources available include a student manual with key learning outcomes for each chapter.

Logistics and Supply Chain Management ePub eBook -

Martin Christopher 2013-07-25 Effective development and management of a supply chain network is an invaluable source of sustainable advantage in today's turbulent global marketplace, where demand is difficult to predict and supply chains need to be more flexible as a result. This updated 4th edition of the bestselling Logistics and Supply Chain Management is a clear-headed guide to all the key topics in an integrated approach to supply chains, including:

- The link between logistics and customer

value. • Logistics and the bottom line measuring costs and performance. • Creating a responsive supply chain. • Managing the global pipeline. • Managing supply chain relationships. • Managing risk in the supply chain. • Matching supply and demand. • Creating a sustainable supply chain. • Product design in the supply chain.

International Logistics -

Pierre A. David 2013

A full-color textbook covering all of the concepts of international logistics. This textbook is written from the perspective of the users, those managers who are actively exporting or importing goods or are otherwise involved in international trade operations. All of the relevant issues are thoroughly explained, including documentation, terms of payment, terms of trade (2010 Incoterms rules), exchange rate exposure hedges, international insurance, Customs clearance, agency and distributorship sales contracts, packaging, transportation, and security issues.

Loose Leaf for Supply Chain Logistics Management -

Donald Bowersox 2019-01-14

The Fifth Edition of Supply Chain Logistics Management presents Logistics in the context of integration within a firm's Supply Chain Strategy and Operations. The framework of Supply Chain Management is initially presented thereby creating a foundation for in-depth study of the five logistics operational components in Part Two. Challenges and strategies related to design and operational integration of logistics within a global supply chain are discussed in Part Three. Part Four focuses on administrative challenges related to cross organizational collaboration, performance measurement, and concludes with the challenges of managing risk and achieving sustainability. An essential feature of the overall presentation is the integration of topical materials and examples into the Supply Chain Logistics value creation process. Text materials are supported by study and

challenge questions as well as contemporary cases. The presentation integrates the discussion of information technology throughout. Illustrations and examples highlight how firms deal with operational challenges and use logistics performance to gain competitive advantage.

Marketing Logistics - Martin Christopher 2012-05-04

This interface is being recognized by business organizations as a key priority for management, and both practitioners and academics alike have placed a greater emphasis on the need to view the supply chain as a whole as the vehicle by which competitive advantage is achieved. As well as drawing upon current research and the experience of firms worldwide, *Marketing Logistics* uses numerous 'mini-cases' and vignettes to illustrate the key messages in each chapter and bring the theory to life. This book is an invaluable resource for managers who seek to understand more about the way in which the supply chain

should be managed to improve their organization's competitive position, as well as students undertaking degree-level courses in marketing, logistics and supply chain management.

Logistics Operations and Management - Reza Farahani 2011-05-25

This book provides a comprehensive overview of how to strategically manage the movement and storage of products or materials from any point in the manufacturing process to customer fulfillment. Topics covered include important tools for strategic decision making, transport, packaging, warehousing, retailing, customer services and future trends. An introduction to logistics Provides practical applications Discusses trends and new strategies in major parts of the logistic industry *Fundamentals of Logistics Management* - Douglas M. Lambert 1998

This text approaches logistics from a marketing perspective, and also integrates the area of marketing, accounting, finance, and manufacturing within the

text.