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Technology Adoption in the Caribbean Tourism Industry - Andrew Spencer 2020-10-31

This book investigates the adoption of Information and Communication Technologies (ICTs) in Caribbean travel firms, particularly for sales and marketing purposes. By examining the decision-making process in tourism companies deciding whether to become more dependent on digital capabilities and artificial intelligence, this text seeks to understand the role of strategy and resources in technology adoption. Further, the author assesses the role of factors both external (such as culture) and internal (such as leadership) in this strategic process. Economies in the Caribbean are reliant on tourism to bring prosperity to the region, and with the onset of the COVID-19 pandemic, the industry is being forced to transform the way it operates. With implications for those studying organizational behavior as well as strategic and tourism management, this study analyzes rapid change in this pivotal industry.

Advances in Business, Management and Entrepreneurship - Ratih Hurriyati 2020-12-07

The GCBME Book Series aims to promote the quality and methodical reach of the Global Conference on Business Management & Entrepreneurship, which is intended as a high-quality scientific contribution to the science of business management and entrepreneurship. The Contributions are expected to be the main reference articles on the topic of each book and have been subject to a strict peer review process conducted by experts in the fields. The conference provided opportunities for the delegates to exchange new ideas and implementation of experiences, to establish business or research connections and to find Global Partners for future collaboration. The conference and resulting volume in the book series is expected to be held and appear annually. The year 2019 theme of book and conference is "Transforming Sustainable Business In The Era Of Society 5.0". The ultimate goal of GCBME is to provide a medium forum for educators, researchers, scholars, managers, graduate students and professional business persons from the diverse cultural backgrounds, to present and discuss their research, knowledge and innovation within the fields of business, management and entrepreneurship. The GCBME conferences cover major thematic groups, yet opens to other relevant topics: Organizational Behavior, Innovation, Marketing Management, Financial Management and Accounting, Strategic Management, Entrepreneurship and Green Business.

Data Justice and COVID-19 - 2020

COVID-19 has reshaped how social, economic, and political power is created and exerted through technology. Through international case studies, this book analyses how technologies of monitoring infections, information, and behaviour have been applied and justified during the emergency, what their side-effects have been, and what kinds of resistance they have met.

Information Science - David G. Luenberger 2012-01-12

From cell phones to Web portals, advances in information and communications technology have thrust society into an information age that is far-reaching, fast-moving, increasingly complex, and yet essential to modern life. Now, renowned scholar and author David Luenberger has produced Information Science, a text that distills and explains the most important concepts and insights at the core of this ongoing revolution. The book

represents the material used in a widely acclaimed course offered at Stanford University. Drawing concepts from each of the constituent subfields that collectively comprise information science, Luenberger builds his book around the five "E's" of information: Entropy, Economics, Encryption, Extraction, and Emission. Each area directly impacts modern information products, services, and technology--everything from word processors to digital cash, database systems to decision making, marketing strategy to spread spectrum communication. To study these principles is to learn how English text, music, and pictures can be compressed, how it is possible to construct a digital signature that cannot simply be copied, how beautiful photographs can be sent from distant planets with a tiny battery, how communication networks expand, and how producers of information products can make a profit under difficult market conditions. The book contains vivid examples, illustrations, exercises, and points of historic interest, all of which bring to life the analytic methods presented: Presents a unified approach to the field of information science Emphasizes basic principles Includes a wide range of examples and applications Helps students develop important new skills Suggests exercises with solutions in an instructor's manual

Management Information Systems - Raymond McLeod 1998

This text enjoys a strong loyalty among instructors who adopt it. Focusing on the role of managers within an organization, the text emphasizes the development of computer-based information systems to support an organization's objectives and strategic plans. The General Systems Model is, introduced in Chapter 6, and implemented throughout the rest of the text.

Management Information Systems - Effy Oz 2008-01-23

With a clear emphasis on the business and management elements of information technology, Management Information Systems, Sixth Edition continues to be the ideal resource for upper-level business students and MBA students. Updated to include the latest information technologies, practices, and trends, this book uses more real-world examples and case studies than ever before, providing skills and knowledge that are easily transferable to the business world. From overviews of the information age to online business and business intelligence, readers will gain a sound balance of the technical and business elements of information technology. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Leadership Imperative - Andrew Spencer 2014-08-11

This innovative work combines the fields of e-tourism adoption and strategic management, and identifies the combination of antecedents of technology adoption by distilling factors to identify the key determinant of the adoption of the internet for sales and marketing purposes in small, owner-managed travel firms. While it focuses on travel firms in Jamaica, it examines the general issue of firm characteristics which are associated with adoption behaviour such as strategy and resources, as well as external factors such as culture and the digital divide. In addition to external and firm factors, personal factors such as ownership and leadership are explored at various stages of adoption. The findings indicate that the role of leadership is much more significant than has been previously posited, and this book therefore recommends a new theoretical model with practical implications for determining

technology adoption.

Innovations Through Information Technology - Information Resources Management Association. International Conference 2004-01-01

Innovations Through Information Technology aims to provide a collection of unique perspectives on the issues surrounding the management of information technology in organizations around the world and the ways in which these issues are addressed. This valuable book is a compilation of features including the latest research in the area of IT utilization and management, in addition to being a valuable source in support of teaching and research agendas.

Managing Human Capital in Today's Globalization - Heru Susanto 2019-10-23

This book explores important issues in human capital in human resource management as it relates to management information systems (MIS). It highlights how management information systems are implemented and the potential for employee resistance, offering behavioral strategies to involve employees in adopting effective MIS and in overcoming resistance during change. The authors also look at the available research that focuses on the changing skills requirements of employees in the context of both MIS perspectives and HRM perspectives. They address how current trends have evolved into a hyper-emerging market of competitive advantage and fast-changing environments toward globalization. The authors also address: workforce planning and management systems strategic human resource management re-engineering work processes for improved productivity work-force diversity the integration of MIS-HRIS and employee involvement human resource globalization and MIS implications the impact of digital technology on decentralized work sites organizational continuous improvement programs

Fundamentals of Information Systems - Ralph Stair 2015-01-02

Combining the latest research and most current coverage available into a succinct nine chapters, *FUNDAMENTALS OF INFORMATION SYSTEMS*, 8E equips students with a solid understanding of the core principles of IS and how it is practiced. The streamlined 560-page eighth edition features a wealth of new examples, figures, references, and cases as it covers the latest developments from the field--and highlights their impact on the rapidly changing role of today's IS professional. In addition to a stronger career emphasis, the text includes expanded coverage of mobile solutions, energy and environmental concerns, the increased use of cloud computing across the globe, and two cases per chapter. Learning firsthand how information systems can increase profits and reduce costs, students explore new information on e-commerce and enterprise systems, artificial intelligence, virtual reality, green computing, and other issues reshaping the industry. The text introduces the challenges and risks of computer crimes, hacking, and cyberterrorism. It also presents some of the most current research on virtual communities, global IS work solutions, and social networking. No matter where students' career paths may lead, *FUNDAMENTALS OF INFORMATION SYSTEMS*, 8E and its resources can help them maximize their success as employees, decision makers, and business leaders. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Management Information Systems, 4th Edition - R. Kelly Rainer 2016-11-16

The 4th Edition of *Management Information Systems* promotes active learning like no other text in the market. Each chapter is comprised of tightly coupled concepts and section-level student activities that transport your students from passively learning about IS to doing IS in a realistic context.

Fundamentals of Information Technology - Bharihoke 2009

The third edition of *Fundamentals of Information Technology* is a 'must have' book not only for BCA and MBA students, but also for all those who want to strengthen their knowledge of computers. The additional chapter on MS Office is a comprehensive study on MS Word, MS Excel and other components of the package. This book is packed with expert advice from eminent IT professionals, in-depth analyses and practical examples. It presents a detailed functioning of hardware components besides covering the

software concepts. A broad overview of Computer architecture, Data representation in the computer, Operating systems, Database management systems, Programming languages, etc., has also been included. An additional chapter on Mobile Computing and other state-of-the-art innovations in the IT world have been incorporated. Not only that, the latest Internet technologies have also been covered in detail. One should use this book to acquire computer literacy in terms of how data is represented in a computer, how hardware devices are integrated to get the desired results, how the computer can be networked for interchanging data and establishing communication. Each chapter is followed by a number of review questions.

Concepts of Database Management - Philip J. Pratt 2005
Concepts of Database Management is the perfect short yet complete introduction to database concepts. The two featured case problems, *Premiere Products* and *Henry Books*, bring to life real-world database issues such as database design, data integrity, concurrent updates, and data security. This edition includes expanded coverage of SQL, entity-relationship (E-R) diagrams, normalization, and database design.

Komunikasi Pemasaran - Tasnim Tasnim 2021-02-19

Buku "Komunikasi Pemasaran" ini menyediakan ilmu pengetahuan yang bisa berkontribusi untuk kesuksesan seorang entrepreneur melalui pengembangan proses komunikasi pemasaran suatu produk kepada target konsumen. Buku ini menyajikan beberapa konsep, proses dan strategi komunikasi pemasaran yang efektif. Secara detil buku ini menjelaskan tentang: Konsep dan Proses Komunikasi Pemasaran Komunikasi Pemasaran dalam Perspektif Konsumen Isu Lingkungan, Peraturan dan Etika Komunikasi Pemasaran Persuasi dalam Komunikasi Pemasaran Manajemen Periklanan: tinjauan umum Strategi Kreatif Iklan Analisis Media Periklanan Manajemen Promosi Penjualan Promosi Penjualan: Berorientasi Perdagangan Promosi Penjualan: Berorientasi Konsumen Penjualan Personal Hubungan Masyarakat Pemasaran Sponsor

BUSN - Marcella Kelly 2018-02-08

4LTR Press solutions give students the option to choose the format that best suits their learning preferences. This option is perfect for those students who focus on the textbook as their main course resource. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

American Book Publishing Record - 2002

Management Information Systems - Charles S. Parker 1993

This second edition has retained the clear, easy-to-read writing style and managerial perspective of the previous edition. The book employs two important themes throughout. The strategy theme focuses readers on information systems goals, and the action theme emphasizes the roles of people in information systems--balancing technical issues with managerial issues.

Introduction to Information Systems - R. Kelly Rainer 2008-01-09

WHAT'S IN IT FOR ME? Information technology lives all around us--in how we communicate, how we do business, how we shop, and how we learn. Smart phones, iPods, PDAs, and wireless devices dominate our lives, and yet it's all too easy for students to take information technology for granted. Rainer and Turban's *Introduction to Information Systems*, 2nd edition helps make Information Technology come alive in the classroom. This text takes students where IT lives--in today's businesses and in our daily lives while helping students understand how valuable information technology is to their future careers. The new edition provides concise and accessible coverage of core IT topics while connecting these topics to Accounting, Finance, Marketing, Management, Human resources, and Operations, so students can discover how critical IT is to each functional area and every business. Also available with this edition is WileyPLUS - a powerful online tool that provides instructors and students with an integrated suite of teaching and learning resources in one easy-to-use website. The WileyPLUS course for *Introduction to Information Systems*, 2nd edition includes animated tutorials in Microsoft Office 2007, with iPod content and podcasts of chapter summaries provided by author Kelly Rainer.

Sistem Informasi Manajemen Bisnis - Edi Surya Negara

2021-02-15

Sistem Informasi Manajemen Bisnis merupakan integrasi pemanfaatan sistem informasi dan teknologi informasi yang diterapkan pada suatu organisasi untuk mendukung proses bisnisnya. Sistem informasi manajemen bisnis menjadi bagian penting dalam memecahkan berbagai masalah yang terdapat dalam operasional bisnis seperti layanan, biaya produk, serta strategi bisnis. Pemanfaatan sistem informasi manajemen bisnis menjadi salah satu cara yang dapat digunakan untuk meningkatkan keunggulan kompetitif suatu organisasi. Buku ini terdiri dari 10 bab, yaitu: Bab 1 Konsep dasar sistem Bab 2 Konsep dasar informasi dan sistem informasi Bab 3 Konsep sistem informasi manajemen Bab 4 Komponen sistem informasi manajemen Bab 5 Sistem manajemen database Bab 6 Pengembangan Aplikasi E-Commerce Bab 7 Analisis dan pengembangan sistem informasi Bab 8 Sistem informasi akuntansi dan sistem informasi sumber daya manusia Bab 9 Sistem informasi pemasaran dan keunggulan kompetitif Bab 10 Sistem pendukung pengambilan keputusan Bisnis

Digital Contact Tracing for Pandemic Response - Jeffrey P. Kahn
2020-05-29

Contributors: Joseph Ali, JD; Anne Barnhill, PhD; Anita Cicero, JD; Katelyn Esmonde, PhD; Amelia Hood, MA; Brian Hutler, PhD, JD; Jeffrey P. Kahn, PhD, MPH; Alan Regenberg, MBE; Crystal Watson, DrPH, MPH; Matthew Watson; Robert Califf, MD, MACC; Ruth Faden, PhD, MPH; Divya Hosangadi, MSPH; Nancy Kass, ScD; Alain Labrique, PhD, MHS, MS; Deven McGraw, JD, MPH, LL.M.; Michelle Mello, JD, PhD; Michael Parker, BEd (Hons), MA, PhD; Stephen Ruckman, JD, MSc, MAR; Lainie Rutkow, JD, MPH, PhD; Josh Sharfstein, MD; Jeremy Sugarman, MD, MPH, MA; Eric Toner, MD; Mar Trotochaud, MSPH; Effy Vayena, PhD; Tal Zarsky, JSD, LL.M., LLB

Essentials of Business Processes and Information Systems - Simha R. Magal 2009-01-07

This supplement text bridges the gap between the fundamentals of how businesses operate (processes) and the tools that business people use to accomplish their tasks (systems). The authors have developed this text for an introductory MIS or general business course to establish a fundamental understanding of business processes. Business students, regardless of their functional discipline, will be able to apply the real-world concepts discussed in this text immediately upon entering the workforce. As more and more businesses adopt enterprise systems globally, it becomes increasingly important for business schools to offer a process-based curriculum to better reflect the realities of modern business. Given the integration of business operations and enterprise systems, Magal and Word have designed this text to reflect, in a practical and accessible format, how real-world business processes are managed and executed.

Foundations of E-Commerce - Effy Oz 2001-12

For courses in Electronic Commerce. Relying on years of experience as an executive and consultant rather than on theory alone the author approaches writing about technology and business concepts with a down-to-earth practical application. The result is a text that includes numerous real-world examples, and explanations of how concepts are implemented. The text educates tomorrow's professionals so they understand both the technologies that serve as infrastructure and the business models taking advantage of the technologies.

Fundamentals of Corporate Finance - Stephen A. Ross 2013-07-09

The sixth edition of Fundamentals of Corporate Finance continues its tradition of excellence ensuring the focus remains on key principles. To accommodate courses which include coverage across a wider range of topics, the authors provide additional chapters about Leasing, Mergers and Acquisitions online. Fundamentals of Corporate Finance strives to present the material in a way that makes it coherent and easy to understand. Finance Prep Courses allow students to view a video to refresh topics, and then answer questions to test their understanding. This product gives lecturers more time in class to cover finance topics, and ensures that students do not get left behind. In addition to providing students with relevant, realistic problem-solving tools, Fundamentals of Corporate Finance has the benefit of the most current and relevant research in finance.

Communication, Management and Information Technology

- Marcelo Sampaio de Alencar 2016-11-03

Communication, Management and Information Technology contains the contributions presented at the International Conference on Communication, Management and Information Technology (ICCMIT 2016, Cosenza, Italy, 26-29 April 2016, organized by the Universal Society of Applied Research (USAR). The book aims at researchers, scientists, engineers, and scholar students interested or involved in Computer Science and Systems, Communication, and Management.

Management Information Systems - Kenneth C. Laudon 2004
Management Information Systems provides comprehensive and integrative coverage of essential new technologies, information system applications, and their impact on business models and managerial decision-making in an exciting and interactive manner. The twelfth edition focuses on the major changes that have been made in information technology over the past two years, and includes new opening, closing, and Interactive Session cases.

Management Information Systems - James A. O'Brien 2002
This book is a comprehensive, E-Engineered revision that integrates E-Business and E-Commerce into every chapter and every case making it the most current and up-to-date MIS text in the market. Managing IT in the E-Business Enterprise, 5E contains 14 chapters (down from 15 chapters and 2 appendixes in 4E) with more case studies and theory throughout, making it most appropriate for upper-level (junior/senior or graduate) business students who are or will become managers, entrepreneurs and business professionals in E-Business enterprises. By including a multitude of real world cases, in-text examples and exercises, organizing chapters into a simple five-area framework, and integrating E-Business concepts into all chapters, the text will help business students learn how to use and manage IT to conduct E-Commerce, improve decision making, and gain competitive advantage in the fast-changing real world of global business.

Hands-On Information Security Lab Manual - Michael E. Whitman
2012-12-20

The Hands-On Information Security Lab Manual allows users to apply the basics of their introductory security knowledge in a hands-on environment with detailed exercises using Windows 2000, XP and Linux. This non-certification based lab manual includes coverage of scanning, OS vulnerability analysis and resolution firewalls, security maintenance, forensics, and more. A full version of the software needed to complete these projects is included on a CD with every text, so instructors can effortlessly set up and run labs to correspond with their classes. The Hands-On Information Security Lab Manual is a suitable resource for introductory, technical and managerial courses, and is a perfect supplement to the Principles of Information Security and Management of Information Security texts. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Systems Analysis and Design in a Changing World - John W. Satzinger 2004

Systems analysis and design in a changing world.

Management Information Systems - David M. Kroenke 1994

This text is about business, business people, organizations, and how to develop and use information systems effectively to meet the goals of those organizations. Kroenke starts at the students' level of experience, progressing from the simple to the more complex and builds on students' growing knowledge and interest. This text stresses the important role of information systems in satisfying business objectives.

The Oxford Handbook of Public Health Ethics - Anna C. Mastroianni
2019-07-23

Natural disasters and cholera outbreaks. Ebola, SARS, and concerns over pandemic flu. HIV and AIDS. E. coli outbreaks from contaminated produce and fast foods. Threats of bioterrorism. Contamination of compounded drugs. Vaccination refusals and outbreaks of preventable diseases. These are just some of the headlines from the last 30-plus years highlighting the essential roles and responsibilities of public health, all of which come with ethical issues and the responsibilities they create. Public health has achieved extraordinary successes. And yet these successes also bring with them ethical tension. Not all public health successes are equally distributed in the population; extraordinary health disparities between rich and poor still exist. The most

successful public health programs sometimes rely on policies that, while improving public health conditions, also limit individual rights. Public health practitioners and policymakers face these and other questions of ethics routinely in their work, and they must navigate their sometimes competing responsibilities to the health of the public with other important societal values such as privacy, autonomy, and prevailing cultural norms. This Oxford Handbook provides a sweeping and comprehensive review of the current state of public health ethics, addressing these and numerous other questions. Taking account of the wide range of topics under the umbrella of public health and the ethical issues raised by them, this volume is organized into fifteen sections. It begins with two sections that discuss the conceptual foundations, ethical tensions, and ethical frameworks of and for public health and how public health does its work. The thirteen sections that follow examine the application of public health ethics considerations and approaches across a broad range of public health topics. While chapters are organized into topical sections, each chapter is designed to serve as a standalone contribution. The book includes 73 chapters covering many topics from varying perspectives, a recognition of the diversity of the issues that define public health ethics in the U.S. and globally. This Handbook is an authoritative and indispensable guide to the state of public health ethics today.

Management Information Systems: Managerial Perspectives, 4th Edition - D.P. Goyal 2014

The 4th edition of this book has been updated to meet the new requirements of the students, professors, and practitioners. This is an enhanced version of the earlier editions. To update and enhance the coverage of the book, many chapters have been restructured, and some new content/chapters have also been added. In addition, to have better engagement and learning outcomes for the reader, certain new pedagogical features have also been added. NEW IN THIS EDITION • A new chapter on 'Ethical and Social Issues' • Applications using MS-Access in the upgraded Chapter 5 - Data Resource Management • Concepts on organisations in Chapter 2 - Information, Systems and Organisation Concepts • Concepts of e-Governance in chapter 7 - e-Commerce, e-Business and e-Governance • Some latest trends and concepts in Chapter 4 - IT Infrastructure • Concepts on Project Management in chapter 12 - IS development and Project Management KEY FEATURES • Some new cases have been added, and various case studies from the earlier edition have been updated • New pedagogical elements, such as Objective-type Questions, True/False Questions, Review Questions and Assignments have been added in chapters • Glossary has also been incorporated to get a quick understanding of the terms used in the book • Instructor support has been added on the web through Online Resources

Database Systems - Peter Rob 2000

Taking users step-by-step through database development and creation, this title provides coverage of database basics, with exercises and problems at the end of each chapter which should encourage hands-on learning.

Concepts in Enterprise Resource Planning - Ellen F. Monk 2006
Examines enterprise software in general, rather than focusing on one particular package. Readers will learn how ERP software can improve the functions of a company, how it can streamline operations, and how the functional areas of any package relate to each other.

Management Information Systems - Ken J. Sousa 2014-02-11
Drawing from the latest developments and practices from the field, MANAGEMENT INFORMATION SYSTEMS, 7e provides a clear emphasis on the business and management elements of information technology. The book offers the most current coverage available, including expanded discussions of social networking, IT security, mobile computing, and much more. From

overviews of the information age to online business and business intelligence, readers gain a sound balance of the technical and business elements of information technology. In addition, numerous business cases integrated throughout enable readers to apply what they learn to real-world practice--equipping them with skills they can immediately put into action in the business world. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Soft Computing Applications - Valentina Emilia Balas 2015-11-02

These volumes constitute the Proceedings of the 6th International Workshop on Soft Computing Applications, or SOFA 2014, held on 24-26 July 2014 in Timisoara, Romania. This edition was organized by the University of Belgrade, Serbia in conjunction with Romanian Society of Control Engineering and Technical Informatics (SRAIT) - Arad Section, The General Association of Engineers in Romania - Arad Section, Institute of Computer Science, Iasi Branch of the Romanian Academy and IEEE Romanian Section. The Soft Computing concept was introduced by Lotfi Zadeh in 1991 and serves to highlight the emergence of computing methodologies in which the accent is on exploiting the tolerance for imprecision and uncertainty to achieve tractability, robustness and low solution cost. Soft computing facilitates the use of fuzzy logic, neurocomputing, evolutionary computing and probabilistic computing in combination, leading to the concept of hybrid intelligent systems. The combination of such intelligent systems tools and a large number of applications introduce a need for a synergy of scientific and technological disciplines in order to show the great potential of Soft Computing in all domains. The conference papers included in these proceedings, published post conference, were grouped into the following area of research: • Image, Text and Signal Processing Intelligent Transportation Modeling and Applications Biomedical Applications Neural Network and Applications Knowledge-Based Technologies for Web Applications, Cloud Computing, Security, Algorithms and Computer Networks Knowledge-Based Technologies Soft Computing Techniques for Time Series Analysis Soft Computing and Fuzzy Logic in Biometrics Fuzzy Applications Theory and Fuzzy Control Business Process Management Methods and Applications in Electrical Engineering The volumes provide useful information to professors, researchers and graduated students in area of soft computing techniques and applications, as they report new research work on challenging issues.

ICTs for Modern Educational and Instructional Advancement: New Approaches to Teaching - Tomei, Lawrence A. 2009-10-31

Explores current models and issues involved with online course development, assessment, and blended learning.

Problem-solving Cases in Microsoft Access and Excel - Joseph A. Brady 2004

Now in its Second Annual Edition, Problem-Solving Cases in Microsoft Access and Excel helps build spreadsheet and database skills using realistic business cases and is the perfect complement to a computer literacy or MIS course. Each case introduces a compelling business problem and, with the help of tutorials on Microsoft Access and Excel, trains users in critical thinking and problem solving. Readers will use Microsoft Access and Excel throughout the book to work through the case material. The scenarios found in the text reflect real business situations, ranging from small, privately-owned companies to large corporations.

Management Information Systems - Effy Oz 1999

Management Information Systems - Uma G. Gupta 1996

Management Information Systems - Robert A. Schultheis 1992