

# Managing And Using Information Systems

## 5th Edition

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### **Managing and Using Information**

**Systems** - Keri E. Pearlson 2016-01-11

Managing and Using Information Systems: A Strategic Approach, Sixth Edition, conveys the insights and knowledge MBA students need to become knowledgeable and active participants in information systems decisions. This text is written to help managers begin to form a point of view of how information systems will help, hinder, and create opportunities for their organizations. It is intended to provide a solid foundation of basic concepts relevant to using and managing information.

### **System Engineering Management** -

Benjamin S. Blanchard 2016-02-16

A practical, step-by-step guide to total systems management Systems Engineering Management, Fifth Edition is a practical guide to the tools and methodologies used in the field. Using a "total systems management" approach, this book covers everything from initial establishment to system retirement, including design and development, testing, production, operations, maintenance, and support. This new edition has been fully updated to reflect the latest tools and best practices, and includes rich discussion on computer-based modeling and hardware and software systems integration. New case studies illustrate real-world application on both large- and small-scale systems in a variety

of industries, and the companion website provides access to bonus case studies and helpful review checklists. The provided instructor's manual eases classroom integration, and updated end-of-chapter questions help reinforce the material. The challenges faced by system engineers are candidly addressed, with full guidance toward the tools they use daily to reduce costs and increase efficiency. System Engineering Management integrates industrial engineering, project management, and leadership skills into a unique emerging field. This book unifies these different skill sets into a single step-by-step approach that produces a well-rounded systems engineering management framework. Learn the total systems lifecycle with real-world applications Explore cutting edge design methods and technology Integrate software and hardware systems for total SEM Learn the critical IT principles that lead to robust systems Successful systems engineering managers must be capable of leading teams to produce systems that are robust, high-quality, supportable, cost effective, and responsive. Skilled, knowledgeable professionals are in demand across engineering fields, but also in industries as diverse as healthcare and communications. Systems Engineering Management, Fifth Edition provides practical, invaluable guidance for a nuanced field.

Strategic Management: Concepts - Frank T. Rothaermel 2014-01-09

Strategic Management: Concepts 2e by Frank T. Rothaermel combines quality and user-friendliness with rigor and relevance by synthesizing theory, empirical research, and practical applications in this new edition, which is designed to prepare students for the types of challenges they will face as managers in the globalized and turbulent business environment of the 21st century. With a single, strong voice that weaves together classic and cutting-edge theory with in-chapter cases and strategy highlights, to teach students how companies gain and sustain competitive advantage.

OneBook...OneVoice...OneVision

ECIME 2014 Proceedings of the 8th European Conference on IS Management and Evaluation - Steven de Haes 2014

*A Guide to the Project Management Body of Knowledge (PMBOK® Guide) - Seventh Edition and The Standard for Project Management (BRAZILIAN PORTUGUESE)* - Project Management Institute Project Management Institute 2021-08-01

PMBOK® Guide is the go-to resource for project management practitioners. The project management profession has significantly evolved due to emerging technology, new approaches and rapid market changes. Reflecting this evolution, The Standard for Project Management enumerates 12 principles of project management and the PMBOK® Guide & Seventh Edition is structured around eight project performance domains. This edition is designed to address practitioners' current and future needs and to help them be more proactive, innovative and nimble in enabling desired project outcomes. This edition of the PMBOK® Guide:

- Reflects the full range of development approaches (predictive, adaptive, hybrid, etc.);
- Provides an entire section devoted to tailoring the development approach and processes;
- Includes an expanded list of models, methods, and artifacts;
- Focuses on not just delivering project outputs but also enabling outcomes; and
- Integrates with

PMI standards+™ for information and standards application content based on project type, development approach, and industry sector.

**Project Management for Information Systems** - James Cadle 2004

The fourth edition of this text addresses the issue of organizational culture in more detail and gives an analysis of why information system projects fail and what can be done to make success more likely.

*The Fast Forward MBA in Project*

*Management* - Eric Verzuh 2015-11-09

The all-inclusive guide to exceptional project management The Fast Forward MBA in Project Management is the comprehensive guide to real-world project management methods, tools, and techniques. Practical, easy-to-use, and deeply thorough, this book gives you answers you need now. You'll find the cutting-edge ideas and hard-won wisdom of one of the field's leading experts, delivered in short, lively segments that address common management issues. Brief descriptions of important concepts, tips on real-world applications, and compact case studies illustrate the most sought-after skills and the pitfalls you should watch out for. This new fifth edition features new case studies, new information on engaging stakeholders, change management, new guidance on using Agile techniques, and new content that integrates current events and trends in the project management sphere. Project management is a complex role, with seemingly conflicting demands that must be coordinated into a single, overarching, executable strategy — all within certain time, resource, and budget constraints. This book shows you how to get it all together and get it done, with expert guidance every step of the way. Navigate complex management issues effectively Master key concepts and real-world applications Learn from case studies of today's leading experts Keep your project on track, on time, and on budget From finding the right sponsor to clarifying objectives to setting a realistic schedule and budget projection, all across different departments, executive levels, or technical domains,

project management incorporates a wide range of competencies. The Fast Forward MBA in Project Management shows you what you need to know, the best way to do it, and what to watch out for along the way.

*The Strategic Management of Information Systems* - Joe Peppard 2016-04-18

A comprehensively updated revision of a book regarded by many as one the leading and authoritative titles for practitioners, academics and students in the domain of information systems and technology (IS/IT) strategy. Presents a structured framework with tools, techniques and ways of thinking which provide a practical approach to building a digital strategy, expressed primarily in the language of business and management. Brings together the implications of the significant advances in IT and the most useful current thinking, research, and experiences concerning the business impact and strategic opportunities created by IS/IT. Peppard and Ward discuss the key questions that managers have to grapple with of where, when and how to invest in IS/IT, which is why a IS/IT (or digital) strategy is required.

Strategic Information Management - Robert D. Galliers 2013-06-17

'Strategic Information Management' has been completely up-dated to reflect the rapid changes in IT and the business environment since the publication of the second edition. Half of the readings in the book have been replaced to address current issues and the latest thinking in Information Management. It goes without saying that Information technology has had a major impact on individuals, organizations and society over the past 50 years or so. There are few organizations that can afford to ignore IT and few individuals who would prefer to be without it. As managerial tasks become more complex, so the nature of the required information systems (IS) changes - from structured, routine support to ad hoc, unstructured, complex enquiries at the highest levels of management. As with the first and second editions, this third edition of 'Strategic Information Management: Challenges and strategies in managing

information systems' aims to present the many complex and inter-related issues associated with the management of information systems. The book provides a rich source of material reflecting recent thinking on the key issues facing executives in information systems management. It draws from a wide range of contemporary articles written by leading experts from North America and Europe. 'Strategic Information Management' is designed as a course text for MBA, Master's level students and senior undergraduate students taking courses in information management. It provides a wealth of information and references for researchers in addition.

*Management Information Systems* - Effy Oz 1999

Introduction to Information Systems - R. Kelly Rainer 2008-01-09

WHATS IN IT FOR ME? Information technology lives all around us-in how we communicate, how we do business, how we shop, and how we learn. Smart phones, iPods, PDAs, and wireless devices dominate our lives, and yet it's all too easy for students to take information technology for granted. Rainer and Turban's Introduction to Information Systems, 2nd edition helps make Information Technology come alive in the classroom. This text takes students where IT lives-in today's businesses and in our daily lives while helping students understand how valuable information technology is to their future careers. The new edition provides concise and accessible coverage of core IT topics while connecting these topics to Accounting, Finance, Marketing, Management, Human resources, and Operations, so students can discover how critical IT is to each functional area and every business. Also available with this edition is WileyPLUS - a powerful online tool that provides instructors and students with an integrated suite of teaching and learning resources in one easy-to-use website. The WileyPLUS course for Introduction to Information Systems, 2nd edition includes animated tutorials in Microsoft Office 2007, with iPod content and podcasts of chapter

summaries provided by author Kelly Rainer.  
*Information Technology Project Management, Revised* - Kathy Schwalbe  
2013-09-09

Discover exciting behind-the-scenes opportunities and challenges in technology today with Schwalbe's unique INFORMATION TECHNOLOGY PROJECT MANAGEMENT, REVISED 7E. This one-of-a-kind book demonstrates the principles distinctive to managing information technology (IT) projects that extend well beyond standard project management requirements. No book offers more up-to-the minute insights and software tools for IT project management success, including updates that reflect the latest PMBOK Guide, 5th edition, the global standard for managing projects and earning certification. The book weaves today's theory with successful practices for an understandable, integrated presentation that focuses on the concepts, tools, and techniques that are most effective today. INFORMATION TECHNOLOGY PROJECT MANAGEMENT is the only book to apply all ten project management knowledge areas to IT projects. You master skills in project integration, scope, time, cost, quality, human resource, communications, risk, procurement, and stakeholder management as well as all five process groups--initiating, planning, executing, monitoring and controlling, and closing. Intriguing examples from familiar companies featured in today's news, a new Agile case, opportunities with MindView software, and a new chapter on project stakeholder management further ensure you are equipped to manage information technology projects with success. The REVISED Seventh Edition has updated Appendix A for Microsoft Project 2013. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

**Occupational Outlook Handbook** - United States. Bureau of Labor Statistics 1976

Information Systems for Healthcare Management - Gerald Glandon 2013-08  
Revision of: Austin and Boxerman's

information systems for healthcare management.-- 7th ed. / Gerald L. Glandon, Detlev H. Smaltz, Donna J. Slovensky. 2008.  
**Management and the Arts** - William Byrnes 2012-08-21

Management and the Arts, Fourth Edition provides you with theory and practical applications from all management perspectives including planning, marketing, finance, economics, organizational, staffing, and group dynamics ALL related to an arts organization. Whether you are a manager in a theatre, museum, dance company, or opera, you will gain useful insights into management. Topics written especially to help you with your management skills include: \* How arts organizations and management evolved \* The theories and processes behind strategic planning and decision making \* Organizing and organizational design \* Staffing and personal relations \* The tools and techniques available from communicating effectively and keeping track of information \* Budgeting, fundraising, and financial management \* Integrating various management theories and practical applications \* How to work effectively with boards \* Sections on e-marketing and Web marketing \* Includes: case studies, statistics, career, and financial information Revised to reflect the latest thinking and trends in managing organizations and people, Management and the Arts, Fourth Edition features class-tested questions in each chapter, which help you to integrate the material and develop ideas as to how the situations and problems could have been handled. Case studies focus on the challenges facing managers and organizations every day, and "In The News quotes give you real-world examples of principles and theories. Developing career skills and options, graduate and postgraduate training opportunities, and professional organizations and conferences are highlighted.

**Strategic Management of Technology and Innovation** - Robert A. Burgelman 2001

This text has been written for a course in

technology and innovation. It covers contemporary research by using a combination of text, readings, and cases. Based on reviewer response to a survey, the authors have updated many of the cases that instructors found outdated or lacking. Classic cases such as Claire McCloud have been kept, while newer cases such as Intel Corporation in 1999 have been added. There is also a strong set of readings from sources such as Harvard Business Review, California Management Review, and Sloan Management Review.

**Project Management** - Jeffrey K. Pinto 2007 Exploring both technical and managerial challenges, this text emphasizes individual project execution and provides a strategic perspective. Cases, examples and problems from a variety of project types are used to illustrate the text.

**Decision Support Systems** - Daniel J. Power 2002

For MIS specialists and nonspecialists alike, a comprehensive, readable, understandable guide to the concepts and applications of decision support systems.

**Principles of Management** - Openstax 2022-03-25

Principles of Management is designed to meet the scope and sequence requirements of the introductory course on management. This is a traditional approach to management using the leading, planning, organizing, and controlling approach. Management is a broad business discipline, and the Principles of Management course covers many management areas such as human resource management and strategic management, as well as behavioral areas such as motivation. No one individual can be an expert in all areas of management, so an additional benefit of this text is that specialists in a variety of areas have authored individual chapters. Contributing Authors David S. Bright, Wright State University Anastasia H. Cortes, Virginia Tech University Eva Hartmann, University of Richmond K. Praveen Parboteeah, University of Wisconsin-Whitewater Jon L. Pierce, University of Minnesota-Duluth Monique Reece Amit Shah, Frostburg State University

Siri Terjesen, American University Joseph Weiss, Bentley University Margaret A. White, Oklahoma State University Donald G. Gardner, University of Colorado-Colorado Springs Jason Lambert, Texas Woman's University Laura M. Leduc, James Madison University Joy Leopold, Webster University Jeffrey Muldoon, Emporia State University James S. O'Rourke, University of Notre Dame

**Health Care Information Systems** - Karen A. Wager 2017-02-08

**BESTSELLING GUIDE, UPDATED WITH A NEW INFORMATION FOR TODAY'S HEALTH CARE ENVIRONMENT** Health Care Information Systems is the newest version of the acclaimed text that offers the fundamental knowledge and tools needed to manage information and information resources effectively within a wide variety of health care organizations. It reviews the major environmental forces that shape the national health information landscape and offers guidance on the implementation, evaluation, and management of health care information systems. It also reviews relevant laws, regulations, and standards and explores the most pressing issues pertinent to senior level managers. It covers: Proven strategies for successfully acquiring and implementing health information systems. Efficient methods for assessing the value of a system. Changes in payment reform initiatives. New information on the role of information systems in managing in population health. A wealth of updated case studies of organizations experiencing management-related system challenges.

**Management Information Systems: Managerial Perspectives, 4th Edition** - D.P. Goyal 2014

The 4th edition of this book has been updated to meet the new requirements of the students, professors, and practitioners. This is an enhanced version of the earlier editions. To update and enhance the coverage of the book, many chapters have been restructured, and some new content/chapters have also been added. In addition, to have better engagement and learning outcomes for the reader, certain

new pedagogical features have also been added. NEW IN THIS EDITION • A new chapter on 'Ethical and Social Issues' • Applications using MS-Access in the upgraded Chapter 5 – Data Resource Management • Concepts on organisations in Chapter 2 – Information, Systems and Organisation Concepts • Concepts of e-Governance in chapter 7 – e-Commerce, e-Business and e-Governance • Some latest trends and concepts in Chapter 4 – IT Infrastructure • Concepts on Project Management in chapter 12 – IS development and Project Management KEY FEATURES • Some new cases have been added, and various case studies from the earlier edition have been updated • New pedagogical elements, such as Objective-type Questions, True/False Questions, Review Questions and Assignments have been added in chapters • Glossary has also been incorporated to get a quick understanding of the terms used in the book • Instructor support has been added on the web through Online Resources

**Knowledge Discovery Process and Methods to Enhance Organizational Performance** - Kweku-Muata Osei-Bryson 2015-03-16

Although the terms "data mining" and "knowledge discovery and data mining" (KDDM) are sometimes used interchangeably, data mining is actually just one step in the KDDM process. Data mining is the process of extracting useful information from data, while KDDM is the coordinated process of understanding the business and mining the data in order to id Management Information Systems, 4th Edition - R. Kelly Rainer 2016-11-16 The 4th Edition of Management Information Systems promotes active learning like no other text in the market. Each chapter is comprised of tightly coupled concepts and section-level student activities that transport your students from passively learning about IS to doing IS in a realistic context.

*Principles of Information Systems* - Ralph Stair 2009-01-07

Now thoroughly streamlined and revised,

PRINCIPLES OF INFORMATION SYSTEMS, Ninth Edition, retains the overall vision and framework that made the previous editions so popular while eliminating outdated topics and updating information, examples, and case studies. In just 600 pages, accomplished authors Ralph Stair and George Reynolds cover IS principles and their real-world applications using timely, current business examples and hands-on activities. Regardless of their majors, students can use this book to understand and practice IS principles so they can function more effectively as workers, managers, decision makers, and organizational leaders. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Encyclopedia of Information Science and Technology - Mehdi Khosrow-Pour 2009

"This set of books represents a detailed compendium of authoritative, research-based entries that define the contemporary state of knowledge on technology"-- Provided by publisher.

**The GIS Management Handbook** - Peter L. Croswell 2009

Comprehensive guide, for practitioners and students on concepts, practices, tools for management of geographic information system (GIS) programs and projects. English **Comprehensive Geographic Information Systems** - 2017-07-21

Geographical Information Systems is a computer system used to capture, store, analyze and display information related to positions on the Earth's surface. It has the ability to show multiple types of information on multiple geographical locations in a single map, enabling users to assess patterns and relationships between different information points, a crucial component for multiple aspects of modern life and industry. This 3-volumes reference provides an up-to date account of this growing discipline through in-depth reviews authored by leading experts in the field. VOLUME EDITORS Thomas J. Cova The University of Utah, Salt Lake City, UT, United States Ming-Hsiang Tsou San Diego State University, San

Diego, CA, United States Georg Bareth  
University of Cologne, Cologne, Germany  
Chunqiao Song University of California, Los  
Angeles, CA, United States Yan Song  
University of North Carolina at Chapel Hill,  
Chapel Hill, NC, United States Kai Cao  
National University of Singapore, Singapore  
Elisabete A. Silva University of Cambridge,  
Cambridge, United Kingdom Covers a  
rapidly expanding discipline, providing  
readers with a detailed overview of all  
aspects of geographic information systems,  
principles and applications Emphasizes the  
practical, socioeconomic applications of GIS  
Provides readers with a reliable, one-stop  
comprehensive guide, saving them time in  
searching for the information they need  
from different sources

*Information Systems Today* - Joseph S.  
Valacich 2012

Information Systems Today shows readers  
how information technology and systems  
are continuing to expand within all aspects  
of today's organizations and society. The  
fifth edition focuses on how information  
systems are fueling globalization—making  
the world smaller and more competitive—in  
virtually every industry and at an ever-  
increasing pace.

*The Essence of Information Systems* - Chris  
Edwards 1995

'The Essence of Information Systems is an  
invaluable reference source for MBA  
students and managers, whether on a short  
course or as a reference work for the  
bookshelf. It is intended to focus upon the  
core of the subject and is an ideal summary  
for undergraduates, postgraduates, other  
students and aspiring managers wishing to  
improve their knowledge and skills.

*Information Systems Management in  
Practice* - Barbara Canning McNurlin 2006

For use as a capstone course text in MIS and  
in Management of Information  
Technology/Systems courses. Dealing with  
the management of information technology  
(IT) as it is being practiced in organizations  
today, the emphasis of this text is on the  
current material that information systems  
executives find important; its organization is  
around a framework that students can

understand. In this 7<sup>th</sup> edition, discussions  
include the rising societal risks of IT, new  
sections on digital convergence, messaging,  
and instant messaging, and a revised  
discussion on wireless technology. The  
topics of outsourcing and information  
security have been updated and enhanced.  
Information Systems Management in  
Practice continues to merge theory with  
practice through real-world case examples.  
*Strategic Management of Information  
Systems* - Keri E. Pearlson 2012-11-06  
This brief, but complete, paperback builds a  
basic framework for the relationships among  
business strategy, information systems, and  
organizational strategies. Readers will learn  
how IT relate to organizational design and  
business strategy, how to recognize  
opportunities in the work environment, and  
how to apply current technologies in  
innovative ways.

**Total Burn Care** - David N. Herndon  
2012-06-15

Total Burn Care guides you in providing  
optimal burn care and maximizing recovery,  
from resuscitation through reconstruction to  
rehabilitation! Using an integrated, "team"  
approach, leading authority David N.  
Herndon, MD, FACS helps you meet the  
clinical, physical, psychological, and social  
needs of every patient. With Total Burn  
Care, you'll offer effective burn  
management every step of the way!  
Effectively manage burn patients from their  
initial presentation through long-term  
rehabilitation. Devise successful integrated  
treatment programs for different groups of  
patients, such as elderly and pediatric  
patients. Browse the complete contents of  
Total Burn Care online and download  
images, tables, figures, PowerPoint  
presentations, procedural videos, and more  
at [www.expertconsult.com](http://www.expertconsult.com)! Decrease  
mortality from massive burns by applying  
the latest advances in resuscitation,  
infection control, early coverage of the burn,  
and management of smoke inhalation and  
injury. Enhance burn patients' reintegration  
into society through expanded sections on  
reconstructive surgery (with an emphasis on  
early reconstruction), rehabilitation,

occupational and physical therapy, respiratory therapy, and ventilator management.

Managing Human Resources - Stephen Bach 2013-01-22

This revised edition is a comprehensive, authoritative set of essays. It is more detailed and analytical than the mainstream treatments of HRM. As in previous editions, *Managing Human Resources* analyses HRM, the study of work and employment, using an integrated multi-disciplinary approach. The starting point is a recognition that HRM practice and firm performance are influenced by a variety of institutional arrangements that extend beyond the firm. The consequences of HRM need to incorporate analysis of employees and other stakeholders as well as the implications for organizational performance.

**Managing Information Systems** - David Boddy 2009

Information Technology Project Management - Jack T. Marchewka 2016-02-08

The 5th Edition of Jack Marchewka's *Information Technology Project Management* focuses on how to create measurable organizational value (MOV) through IT projects. The author uses the concept of MOV, combined with his own research, to create a solid foundation for making decisions throughout the project's lifecycle. The book's integration of project management and IT concepts provides students with the tools and techniques they need to develop in this field.

**Management Information Systems** - Kenneth C. Laudon 2004

*Management Information Systems* provides comprehensive and integrative coverage of essential new technologies, information system applications, and their impact on business models and managerial decision-making in an exciting and interactive manner. The twelfth edition focuses on the major changes that have been made in information technology over the past two years, and includes new opening, closing, and Interactive Session cases.

Fundamentals of Information Systems - Ralph Stair 2015-01-02

Combining the latest research and most current coverage available into a succinct nine chapters, *FUNDAMENTALS OF INFORMATION SYSTEMS*, 8E equips students with a solid understanding of the core principles of IS and how it is practiced. The streamlined 560-page eighth edition features a wealth of new examples, figures, references, and cases as it covers the latest developments from the field--and highlights their impact on the rapidly changing role of today's IS professional. In addition to a stronger career emphasis, the text includes expanded coverage of mobile solutions, energy and environmental concerns, the increased use of cloud computing across the globe, and two cases per chapter. Learning firsthand how information systems can increase profits and reduce costs, students explore new information on e-commerce and enterprise systems, artificial intelligence, virtual reality, green computing, and other issues reshaping the industry. The text introduces the challenges and risks of computer crimes, hacking, and cyberterrorism. It also presents some of the most current research on virtual communities, global IS work solutions, and social networking. No matter where students' career paths may lead, *FUNDAMENTALS OF INFORMATION SYSTEMS*, 8E and its resources can help them maximize their success as employees, decision makers, and business leaders. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

**Managing and Using Information Systems** - Keri E. Pearson 2019-12-05

*Managing & Using Information Systems: A Strategic Approach* provides a solid knowledgebase of basic concepts to help readers become informed, competent participants in Information Systems (IS) decisions. Written for MBA students and general business managers alike, the text explains the fundamental principles and practices required to use and manage



information, and illustrates how information systems can create, or obstruct, opportunities within various organizations. This revised and updated seventh edition discusses the business and design processes relevant to IS, and presents a basic framework to connect business strategy, IS strategy, and organizational strategy. Readers are guided through each essential aspect of information Systems, including information architecture and infrastructure, IT security, the business of Information Technology, IS sourcing, project management, business analytics, and relevant IS governance and ethical issues. Detailed chapters contain mini cases, full-length case studies, discussion topics, review questions, supplemental reading links, and a set of managerial concerns related to the topic.

Management Information Systems - James A. O'Brien 2002

This book is a comprehensive, E-Engineered revision that integrates E-Business and E-Commerce into every chapter and every case making it the most current and up-to-

date MIS text in the market. Managing IT in the E-Business Enterprise, 5E contains 14 chapters (down from 15 chapters and 2 appendixes in 4E) with more case studies and theory throughout, making it most appropriate for upper-level (junior/senior or graduate) business students who are or will become managers, entrepreneurs and business professionals in E-Business enterprises. By including a multitude of real world cases, in-text examples and exercises, organizing chapters into a simple five-area framework, and integrating E-Business concepts into all chapters, the text will help business students learn how to use and manage IT to conduct E-Commerce, improve decision making, and gain competitive advantage in the fast-changing real world of global business.

*Information Systems for Business and Beyond* - David T. Bourgeois 2014

"Information Systems for Business and Beyond introduces the concept of information systems, their use in business, and the larger impact they are having on our world."--BC Campus website.