

# Masayoshi Son Aiming High

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*Japan and Britain After 1859* - Olive Checkland 2003-08-29

This work examines the two-way bridge-building cultural exchange which took place between Britain and Japan in the years after 1859 and into the early years of the 20th century. Topics covered include: architecture; industrial design; prints; painting; and photographs.

*Aiming High* - Atsuo Inoue 2021-11-18

\_\_\_\_\_ \*Picked by the Financial Times as a Best Read of 2021\* 'Impressive and inspiring' Financial Times 'I have no intention of making small bets' - Masayoshi Son In order to understand what's happening in Silicon Valley, you just need to look at Masayoshi Son. \_\_\_\_\_ There is no one in the world right now who is in a better position to influence the next wave of technology than Masayoshi Son. Not Jeff Bezos, not Mark Zuckerberg, not Elon Musk. They might have the money, but they lack Masa's combination of ambition, imagination, and nerve. Masayoshi Son is the most powerful person in Silicon Valley. As CEO and founder of the Japanese investment firm, SoftBank Group, 'Masa' has invested in some of the most exciting and influential tech companies in recent memory - Uber, WeWork, ByteDance, and many others. Prior to that, he was known as one of the first

investors in Alibaba and Yahoo! He has an audacious vision for the future and one that is unmatched in the tech industry. Aiming High provides insight into this charismatic and visionary leader. Originally published in Japan, this book charts Son's rise from a Korean immigrant who left Japan at 16 to becoming one of the wealthiest people in the world. With unprecedented access to Son, including exclusive interviews, this book creates an authoritative account of how SoftBank Group and its visionary and charismatic CEO is shaping the future of tech. \_\_\_\_\_

*Samurai Wisdom* - Thomas Cleary 2014-03-04

The ancient warrior culture of Japan produced a sophisticated martial philosophy that we know today as Bushido—the Way of the Warrior. In *Samurai Wisdom*, author Thomas Cleary provides five critical new translations of major Japanese works on Bushido. The writings of the scholar Yamaga Soko and his disciples are among the most lucid expositions we have of the core ideas and philosophy underlying the Samurai's disciplined way of life and outlook. Together they provide an in-depth, practical guide to character building and conduct according to the precepts of Bushido—a code for professional warriors that retains as much relevance in today's world as it had when these works were

written 400 years ago. Yamaga's writings inspired the transformation of the Samurai from a feudal class of warriors under the command of the Shogun to a group of prominent individuals with significant intellectual, political and moral leadership and influence. The works translated in Samurai Wisdom for the very first time are as timeless and essential today as the works of Sun Tzu, Musashi and Clausewitz. The five Japanese works on Bushido translated in Samurai Wisdom are: The Way of the Knight by Yamaga Soko The Warrior's Rule by Tsugaru Kodoshi Essentials of Military Matters compiled by Yamaga Takatsune The Education of Warriors by Yamaga Soko Primer of Martial Education by Yamaga Soko

*The Accidental Investment Banker* - Jonathan A. Knee 2006-08-15  
Jonathan A. Knee had a ringside seat during the go-go, boom-and-bust decade and into the 21st century, at the two most prestigious investment banks on Wall Street--Goldman Sachs and Morgan Stanley. In this candid and irreverent insider's account of an industry in free fall, Knee captures an exhilarating era of fabulous deal-making in a free-wheeling Internet economy--and the catastrophe that followed when the bubble burst. Populated with power players, back stabbers, celebrity bankers, and godzillionaires, here is a vivid account of the dramatic upheaval that took place in investment banking. Indeed, Knee entered an industry that was typified by the motto "first-class business in a first-class way" and saw it transformed in a decade to a free-for-all typified by the acronym IBG, YBG ("I'll be gone, you'll be gone"). Increasingly mercenary bankers signed off on weak deals, knowing they would leave them in the rear-view mirror. Once, investment bankers prospered largely on their success in serving the client, preserving the firm, and protecting the public interest. Now, in the "financial supermarket" era, bankers felt not only that each day might be their last, but that their worth was tied exclusively to how much revenue they generated for the firm on that day--regardless of the source. Today, most young executives feel no

loyalty to their firms, and among their clients, Knee finds an unprecedented but understandable level of cynicism and distrust of investment banks. Brimming with insight into what investment bankers actually do, and told with biting humor and unflinching honesty, *The Accidental Investment Banker* offers a fascinating glimpse behind the scenes of the most powerful companies on Wall Street.

### **Breakout Nations: In Pursuit of the Next Economic Miracles**

- Ruchir Sharma 2012-04-09

International Bestseller One of Foreign Policy's "21 Books to Read in 2012" A Publishers Weekly Top 10 Business Book "The best book on global economic trends I've read in a while."—Fareed Zakaria, CNN GPS To identify the economic stars of the future we should abandon the habit of extrapolating from the recent past and lumping wildly diverse countries together. We need to remember that sustained economic success is a rare phenomenon. After years of rapid growth, the most celebrated emerging markets—Brazil, Russia, India, and China—are about to slow down. Which countries will rise to challenge them? In his best-selling book, writer and investor Ruchir Sharma identifies which countries are most likely to leap ahead and why, drawing insights from time spent on the ground and detailed demographic, political, and economic analysis. With a new chapter on America's future economic prospects, *Breakout Nations* offers a captivating picture of the shifting balance of global economic power among emerging nations and the West.

### **Christian Converts and Social Protests in Meiji Japan**

- Irwin Scheiner 2020-06-01

Nowhere has there been a discussion of the confusion necessarily generated by the rapidity of the change or of the agony created in the lives of many whose attitudes, expectations, and even success depended on the continuance of now abolished institutions. Historians have ignored the settled conditions of most samurai and instead concentrated on the study of the minority of activist

samurai leaders who, with the backing of only a few Han (feudal domains) sought to overthrow the old order and whose success in doing so has made the study of the modernization of Japan the prime concern of historians. The history of the Meiji period may have been an overall political and industrial success story, but for a fuller understanding of the conditions of that success it is also necessary to understand "what it was really like" for the members of the old elite to be estranged from the proponents of revolution and what many members did to assure their own social and psychological position in a world they had not expected. In this book the author attempts to show that the impact of the Meiji Restoration destroyed the meaningfulness of the Confucian doctrine for these declassé samurai. Through Christianity, the samurai attempted to revive their status in society by finding a doctrine that offered a meaningful path to power. But in doing so, they had to accept a new theory of social relations. Ultimately, as the convert's understanding of society became totally informed by the Christian doctrine, they accepted a transcendent authority that brought them into conflict with society about them. Therefore, to understand the development of a Christian opposition in Meiji society we must begin with the conversion experience itself.

[intro]

[The Making of Japanese Settler Colonialism](#) - Sidney Xu Lu

2019-07-25

Shows how Japanese anxiety about overpopulation was used to justify expansion, blurring lines between migration and settler colonialism. This title is also available as Open Access.

**The History Problem** - Hiro Saito 2016-12-31

Seventy years have passed since the end of the Asia-Pacific War, yet Japan remains embroiled in controversy with its neighbors over the war's commemoration. Among the many points of contention between Japan, China, and South Korea are interpretations of the Tokyo War Crimes Trial, apologies and compensation for foreign victims of Japanese aggression, prime ministerial visits to the

Yasukuni Shrine, and the war's portrayal in textbooks. Collectively, these controversies have come to be called the "history problem." But why has the problem become so intractable? Can it ever be resolved, and if so, how? To answer these questions author Hiro Saito mobilizes the sociology of collective memory and social movements, political theories of apology and reconciliation, psychological research on intergroup conflict, and philosophical reflections on memory and history. The history problem, he argues, is essentially a relational phenomenon caused when nations publicly showcase self-serving versions of the past at key ceremonies and events: Japan, South Korea, and China all focus on what happened to their own citizens with little regard for foreign others. Saito goes on to explore the emergence of a cosmopolitan form of commemoration taking humanity, rather than nationality, as its primary frame of reference, an approach increasingly used by a transnational network of advocacy NGOs, victims of Japan's past wrongdoings, historians, and educators. When cosmopolitan commemoration is practiced as a collective endeavor by both perpetrators and victims, Saito argues, a resolution of the history problem—and eventual reconciliation—will finally become possible. The History Problem examines a vast corpus of historical material in both English and Japanese, offering provocative findings that challenge orthodox explanations. Written in clear and accessible prose, this uniquely interdisciplinary book will appeal to sociologists, political scientists, and historians researching collective memory, nationalism and cosmopolitanism, and international relations—and to anyone interested in the commemoration of historical wrongs.

*The Making of Modern Japan* - Marius B. Jansen 2002-10-15

Magisterial in vision, sweeping in scope, this monumental work presents a seamless account of Japanese society during the modern era, from 1600 to the present. A distillation of more than fifty years' engagement with Japan and its history, it is the crowning work of our leading interpreter of the modern Japanese

experience.

*Narinder Singh Kapany: The Man Who Bent Light* - Narinder Kapany 2021-10-04

The father of fibre optics, Narinder Singh Kapany was far more than your typical multi-hyphenate. Inventor, art collector, sculptor, farmer, entrepreneur, teacher, and a successful businessman, Dr Kapany was what Fortune magazine in its 1999 issue called, 'one of the seven unsung heroes of the 20th century'. An insightful and inspirational life story, this memoir chronicles his ninety remarkable years. Charming, idiosyncratic, and highly engaging, *The Man Who Bent Light* serves up enough variety and verve to celebrate the lives of a half dozen individuals. But there is only one Narinder Singh Kapany, and his life, illuminated in his singular memoir, is a life like no other.

alibaba - Liu Shiying 2009-10-06

The first in-depth look at the multibillion-dollar company Alibaba.com—known to many as "China's eBay"—and the inspirational story behind the man who created it. A bestseller in China and now translated into English and updated with recent events, *Alibaba* by Liu Shiying and Martha Avery tells the remarkable story behind the Internet phenomenon Alibaba.com and its founder Jack Ma, a man Barron's named one of the World's Top 30 CEOs in 2008. Ma's rise to prominence presents a riveting story: Despite growing up in China during the Cultural Revolution—in a period of total state control of the economy—he developed the keen entrepreneurial instincts that propelled him to billionaire status and enabled him to build a company outside the usual government channels. These instincts and habits incorporated martial arts training and allowed him to recognize, early on, that the Internet could leverage his company to rapid growth and also transform the way business is done around the world. Alibaba.com, where businesses can buy and sell everything from air beds to zippers, started with a modest initial investment of \$60,000 and has grown exponentially since its founding in 1999

to become the world's biggest business-to-business Web site. In 2007 it became the second largest IPO in history (after Google), and Fast Company has named it one of the world's most innovative companies. As a result, smart investors and technology insiders will be keeping a close eye on Alibaba for years to come. Whether you're seeking to understand China's meteoric rise, or just searching for the next Google, Yahoo!, or Amazon, Alibaba is crucial reading.

Play Nice But Win - Michael Dell 2021-10-05

WALL STREET JOURNAL BESTSELLER From Michael Dell, renowned founder and chief executive of one of America's largest technology companies, the inside story of the battles that defined him as a leader In 1984, soon-to-be college dropout Michael Dell hid signs of his fledgling PC business in the bathroom of his University of Texas dorm room. Almost 30 years later, at the pinnacle of his success as founder and leader of Dell Technologies, he found himself embroiled in a battle for his company's survival. What he'd do next could ensure its legacy—or destroy it completely. *Play Nice But Win* is a riveting account of the three battles waged for Dell Technologies: one to launch it, one to keep it, and one to transform it. For the first time, Dell reveals the highs and lows of the company's evolution amidst a rapidly changing industry—and his own, as he matured into the CEO it needed. With humor and humility, he recalls the mentors who showed him how to turn his passion into a business; the competitors who became friends, foes, or both; and the sharks that circled, looking for weakness. What emerges is the long-term vision underpinning his success: that technology is ultimately about people and their potential. More than an honest portrait of a leader at a crossroads, *Play Nice But Win* is a survival story proving that while anyone with technological insight and entrepreneurial zeal might build something great—it takes a leader to build something that lasts.

**A Cultural History of Translation in Early Modern Japan** -

Rebekah Clements 2015-03-05

"Translation, in one form or another, has been present in all major exchanges between cultures in history. Japan is no exception, and it is part of the standard narrative of Japanese history that translation has played a formative role in the development of indigenous legal and religious systems as well as literature, from early contact with China to the present-day impact of world literatures in Japanese translation. Yet translation is by no means a mainstream area of study for historians of Japan and there are no monograph-length overviews of the history of pre-modern Japanese translation available in any language"--

**An Economist At Home And Abroad** - Shankar Acharya  
2021-08-23

Economist, author, government adviser, banker and columnist, Dr Shankar Acharya has led a richly varied professional and personal life spanning continents. An alumnus of Highgate School (London), Oxford and Harvard, Dr Acharya worked at the World Bank for a decade before joining the Ministry of Finance as economic adviser where he crafted finance minister V.P. Singh's path-breaking long-term fiscal policy, which ushered in the MODVAT. After a brief deputation overseas in 1991-92 he returned as the country's longest-serving chief economic adviser to ministers Manmohan Singh, P. Chidambaram and Yashwant Sinha. Since 2001, he has undertaken a variety of assignments, which include his twelve-year long chairmanship of Kotak Mahindra Bank, stints as a member of the Twelfth Finance Commission and the National Security Advisory Board and columnist for a leading economic daily. In May 2020, he was one of the first people to predict the deep economic recession in India following the onset of COVID-19 and the ensuing lockdown. Written with warmth and a rare honesty, An Economist at Home and Abroad presents the engaging journey of one of the most accomplished policy economists of our times whose views on contentious issues are often the definitive opinion.

**The Power Law** - Sebastian Mallaby 2022-01-25

From an award-winning financial historian comes the gripping, character-driven story of venture capital and the world it made. Innovations rarely come from "experts." Jeff Bezos was not a bookseller; Elon Musk was not in the auto industry. When it comes to innovation, a legendary venture capitalist told Sebastian Mallaby, the future cannot be predicted, it can only be discovered. Most attempts at discovery fail, but a few succeed at such a scale that they more than make up for everything else. That extreme ratio of success and failure is the power law that drives venture capital, Silicon Valley, the tech sector, and, by extension, the world. Drawing on unprecedented access to the most celebrated venture capitalists of all time, award-winning financial historian Sebastian Mallaby tells the story of this strange tribe of financiers who have funded the world's most successful companies, from Google to SpaceX to Alibaba. With a riveting blend of storytelling and analysis, The Power Law makes sense of the seeming randomness of success in venture capital, an industry that relies, for good and ill, on gut instinct and personality rather than spreadsheets and data. We learn the unvarnished truth about some of the most iconic triumphs and infamous disasters in the history of tech, from the comedy of errors that was the birth of Apple to the venture funding that fostered hubris at WeWork and Uber to the industry's notorious lack of women and ethnic minorities. Now the power law echoes around the world: it has transformed China's digital economy beyond recognition, and London is one of the top cities for venture capital investment. By taking us so deeply into the VCs' game, The Power Law helps us think about our own future through their eyes.

**The Pursuit of Power in Modern Japan 1825-1995** - Chushichi Tsuzuki 2000-04-13

This new history of modern Japan covers its remarkable transformation from a small country on the fringe of international politics to the major world power it is today. Professor Tsuzuki traces Japan's pursuit of power, first by military and then by

economic means, from her attempts to replace China at the centre of the Confucian Middle Kingdom; through the Meiji nationalist response to the inroads of nineteenth century western imperialism; and on to the post-war US-Japanese alliance powering the economic miracle of the last half of the twentieth century. He examines Japan's political, intellectual, and industrial development throughout the last two centuries, with special attention to the wars that were fought, and argues that the history of Japan's modernization was closely linked to the growth of Japan's own imperialism. Tsuzuki goes on to reveal how some of the factors which contributed to remaking Japan as an economic giant have also been responsible for her recent economic and political difficulties.

**The Japanese Enterprise System** - W. Mark Fruin 1992

This volume merges four streams of inquiry and interpretation in a study of the evolution and emergence of Japan's leading industrial firms during the twentieth century. First, it is a historical study of how the industrial institutions of modern Japan appeared and matured. Second, it is an organization study of the basic forms of social and economic interaction in Japan. Third, it is a development study of how circumstances of rapid technical and economic change have shaped the Japanese business system. It is also a strategy study of how Japanese managers have responded to and shaped these circumstances. This fourfold synthesis offers a model of institutional development under conditions of late economic development and private initiative that falls somewhere between a capitalist development state and a free market economy. Business policy rather than industrial policy is accentuated, revealing a set of robust institutions and a dynamic to activate and interrelate them.

**Diaspora without Homeland** - Sonia Ryang 2009-04-27

More than one-half million people of Korean descent reside in Japan today—the largest ethnic minority in a country often assumed to be homogeneous. This timely, interdisciplinary volume

blends original empirical research with the vibrant field of diaspora studies to understand the complicated history, identity, and status of the Korean minority in Japan. An international group of scholars explores commonalities and contradictions in the Korean diasporic experience, touching on such issues as citizenship and belonging, the personal and the political, and homeland and hostland.

*Tanegashima - The Arrival of Europe in Japan* - Olof G. Lidin 2003-12-16

The year 1543 marked the beginning of a new global consciousness in Japan with the arrival of shipwrecked Portuguese merchants on Tanegashima Island in southern Japan. Other Portuguese soon followed and Japan became aware of a world beyond India. After the merchants came the first missionary Francis Xavier in 1549, beginning the Christian century in Japan. This is not a new story, but it is the first time that Japanese, Portuguese and other European accounts have been brought together and presented in English. Their arrival was recorded by the Japanese in Tanegashima *kafu*, the *Teppoki* and the *Kunitomo teppoki*, here translated and presented together with European reports. Includes maps, and Portuguese and Japanese illustrations.

**Aiming High** - Atsuo Inoue 2013-10-18

50% OFF! Holiday Season Special Price! The first ever English language biography of Masayoshi Son, Japan's foremost IT revolutionary and SoftBank's founder, chairman and CEO. Based on over twenty years of in-depth interviews and study, Atsuo Inoue brings Son's story to life in this translation of the Japanese best seller. From his humble beginnings as a son of Korean immigrants living in a shack in southwest Japan, to his aim to become No. 1 in the world as CEO of one of Japan's largest Internet companies, Inoue richly details Son's inspiring journey and the challenges he faced along the way. Told from the viewpoint of those who know him best—relatives, friends and business partners from around the world—the story reveals the truth about “rising Son,” the man who made “Information

Revolution – Happiness for Everyone” his life’s mission. Son was born in 1957 as a third generation Korean resident in Japan’s Saga Prefecture. He entered one of the Prefecture’s most prestigious high schools, attending for just the first semester before dropping out to venture to the US. He was only 16 years old. In the US, he acquired high school graduate equivalency in just three weeks through accelerated study and then entered the University of California, Berkeley. As a college student, he earned his first million dollars for the invention of an automatic voice translator. Then he came back to Japan to found SoftBank. Continuously realizing his aspirations, he made SoftBank into a multibillion dollar enterprise. He attributes his success to making decisions with extraordinary speed and by leveraging his friendships with innovators, including his close friend Steve Jobs. “I will create a self-sustaining enterprise that lasts over 300 years.” Such bold statements have garnered Son attention from all over the world. But who is the real Masayoshi Son? The author Atsuo Inoue has covered Son’s career closely as a journalist and his insightful observations vividly paints an intimate portrait of the charismatic business revolutionary, who blends cool rational thought with fiery passion and genius. “I’ve never seen such a comprehensive account of my life.” –Masayoshi Son, Chairman & CEO of SoftBank Corp.

Japan at War and Peace - Ryuji Hattori 2021-12-07

The question of how to maintain the continuity of diplomacy while developing democracy without military intervention is an old and new issue. The challenge can be described as a dilemma between democracy and diplomatic coherence. This dilemma is not unique to the twenty-first century; it has been a constant challenge to the development of democracy. In non-Western countries, democratisation originated in the nineteenth century and has had many successes and failures. After the Russo-Japanese War, political parties began to take power in Japan. The best embodiment of diplomacy in Japan’s emerging democracy—the

development of parliamentary democracy and mass-based democracy—is Shidehara Kijūrō (1872–1951), who served as foreign minister from 1924 to 1927 and from 1929 to 1931, and was prime minister from 1945 to 1946. As a diplomat from the Ministry of Foreign Affairs, Shidehara had long grappled with the issue of how to ensure diplomatic coherence in modern Japan, which was becoming increasingly democratic. Although Shidehara succeeded to some extent in promoting diplomacy in cooperation with the US and the UK under party politics, the rise of the military after the Manchurian Incident forced him to retire for a period. However, after the Pacific War, Shidehara became prime minister of the US-occupied Japan and attempted to restore cooperative diplomacy under party politics. Shidehara came to the conclusion that the way to achieve both democracy and diplomatic coherence was through nonpartisan diplomacy towards peace. This book examines the tension between diplomacy and democracy, focusing on Shidehara’s life and exploring modern Japan’s footsteps. Shidehara was undoubtedly one of Japan’s most important diplomatic figures.

*The Founders* - Jimmy Soni 2022-02-22

National Bestseller \* New York Times Editors’ Choice \* Financial Times “Books to Read in 2022” “A gripping account of PayPal’s origins and a vivid portrait of the geeks and contrarians who made its meteoric rise possible” (The Wall Street Journal)—including Elon Musk, Amy Rowe Klement, Peter Thiel, Julie Anderson, Max Levchin, Reid Hoffman, and many others whose stories have never been shared. Today, PayPal’s founders and earliest employees are considered the technology industry’s most powerful network. Since leaving PayPal, they have formed, funded, and advised the leading companies of our era, including Tesla, Facebook, YouTube, SpaceX, Yelp, Palantir, and LinkedIn, among many others. As a group, they have driven twenty-first-century innovation and entrepreneurship. Their names stir passions; they’re as controversial as they are admired. Yet for all their influence, the

story of where they first started has gone largely untold. Before igniting the commercial space race or jumpstarting social media's rise, they were the unknown creators of a scrappy online payments start-up called PayPal. In building what became one of the world's foremost companies, they faced bruising competition, internal strife, the emergence of widespread online fraud, and the devastating dot-com bust of the 2000s. Their success was anything but certain. In *The Founders: The Story of PayPal and the Entrepreneurs Who Shaped Silicon Valley*, award-winning author and biographer Jimmy Soni explores PayPal's turbulent early days. With hundreds of interviews and unprecedented access to thousands of pages of internal material, he shows how the seeds of so much of what shapes our world today—fast-scaling digital start-ups, cashless currency concepts, mobile money transfer—were planted two decades ago. He also reveals the stories of countless individuals who were left out of the front-page features and banner headlines but who were central to PayPal's success. Described as “an intensely magnetic chronicle” (The New York Times) and “engrossing” (Business Insider), *The Founders* is a story of iteration and inventiveness—the products of which have cast a long and powerful shadow over modern life. This narrative illustrates how this rare assemblage of talent came to work together and how their collaboration changed our world forever.

*The Cult of We* - Eliot Brown 2022-03-15

WALL STREET JOURNAL BESTSELLER • A FINANCIAL TIMES, FORTUNE, AND NPR BEST BOOK OF THE YEAR • “The riveting, definitive account of WeWork, one of the wildest business stories of our time.”—Matt Levine, Money Stuff columnist, Bloomberg Opinion The definitive story of the rise and fall of WeWork (also depicted in the upcoming Apple TV+ series *WeCrashed*, starring Jared Leto and Anne Hathaway), by the real-life journalists whose Wall Street Journal reporting rocked the company and exposed a financial system drunk on the elixir of Silicon Valley innovation. LONGLISTED FOR THE FINANCIAL TIMES AND MCKINSEY BUSINESS

BOOK OF THE YEAR AWARD WeWork would be worth \$10 trillion, more than any other company in the world. It wasn't just an office space provider. It was a tech company—an AI startup, even. Its WeGrow schools and WeLive residences would revolutionize education and housing. One day, mused founder Adam Neumann, a Middle East peace accord would be signed in a WeWork. The company might help colonize Mars. And Neumann would become the world's first trillionaire. This was the vision of Neumann and his primary cheerleader, SoftBank's Masayoshi Son. In hindsight, their ambition for the company, whose primary business was subletting desks in slickly designed offices, seems like madness. Why did so many intelligent people—from venture capitalists to Wall Street elite—fall for the hype? And how did WeWork go so wrong? In little more than a decade, Neumann transformed himself from a struggling baby clothes salesman into the charismatic, hard-partying CEO of a company worth \$47 billion—on paper. With his long hair and feel-good mantras, the six-foot-five Israeli transplant looked the part of a messianic truth teller. Investors swooned, and billions poured in. Neumann dined with the CEOs of JPMorgan and Goldman Sachs, entertaining a parade of power brokers desperate to get a slice of what he was selling: the country's most valuable startup, a once-in-a-lifetime opportunity and a generation-defining moment. Soon, however, WeWork was burning through cash faster than Neumann could bring it in. From his private jet, sometimes clouded with marijuana smoke, he scoured the globe for more capital. Then, as WeWork readied a Hail Mary IPO, it all fell apart. Nearly \$40 billion of value vaporized in one of corporate America's most spectacular meltdowns. Peppered with eye-popping, never-before-reported details, *The Cult of We* is the gripping story of careless and often absurd people—and the financial system they have made.

Rationality - Steven Pinker 2021-09-28

A TIMES BOOK OF THE YEAR 2021 'Punchy, funny and invigorating ... Pinker is the high priest of rationalism' Sunday Times 'If you've

ever considered taking drugs to make yourself smarter, read Rationality instead. It's cheaper, more entertaining, and more effective' Jonathan Haidt, author of *The Righteous Mind* In the twenty-first century, humanity is reaching new heights of scientific understanding - and at the same time appears to be losing its mind. How can a species that discovered vaccines for Covid-19 in less than a year produce so much fake news, quack cures and conspiracy theorizing? In *Rationality*, Pinker rejects the cynical cliché that humans are simply an irrational species - cavemen out of time fatally cursed with biases, fallacies and illusions. After all, we discovered the laws of nature, lengthened and enriched our lives and set the benchmarks for rationality itself. Instead, he explains, we think in ways that suit the low-tech contexts in which we spend most of our lives, but fail to take advantage of the powerful tools of reasoning we have built up over millennia: logic, critical thinking, probability, causal inference, and decision-making under uncertainty. These tools are not a standard part of our educational curricula, and have never been presented clearly and entertainingly in a single book - until now. Rationality matters. It leads to better choices in our lives and in the public sphere, and is the ultimate driver of social justice and moral progress. Brimming with insight and humour, *Rationality* will enlighten, inspire and empower. 'A terrific book, much-needed for our time' Peter Singer

*The Spotify Play* - Sven Carlsson 2021-01-26

The American edition of the revelatory Swedish book *Spotify Untold*, the basis of the new Netflix Original series *The Playlist*, out now! "Two excellent Swedish journalists recount the historic rise of the company that changed modern music not just as a riveting business tale, but as a lesson in tech geopolitics. Spotify's Daniel Ek shows why Silicon Valley does not always win."—David Kirkpatrick, New York Times bestselling author of *The Facebook Effect* Steve Jobs tried to stop this moment from ever happening. Google and Microsoft made bids to preempt it. The music industry blocked it time and again. Yet, on a summer's eve in 2011, the

whiz kid CEO of a Swedish start-up celebrated his company's US launch. In the midst of the Apple-Android tech war and a music label crusade against piracy and illegal downloading, Spotify redrew the battle lines, sent shockwaves through Silicon Valley, and got the hardline executives at Universal, Sony, and Warner to sign with its "free-mium" platform. In *The Spotify Play*, now adapted into an upcoming Netflix Original series, Swedish investigative tech journalists Sven Carlsson and Jonas Leijonhufvud, who covered the company from its inception, draw upon hundreds of interviews, previously untapped sources, and in-depth reporting on figures like Mark Zuckerberg, Sean Parker, Steve Jobs, Taylor Swift, Jay-Z, Pony Ma Huateng, and Jimmy Lovine. They have captured the riveting David vs. Goliath story of a disruptive innovator who played the industry giants in a quest to revolutionize the consumption of sound, building today's largest online source of audio, with more than 50 million songs, one million-plus podcasts, and over 300 million users.

**Japan Style Sheet** - Society of Writers, Editors and Translators, Tokyo 2008-09-01

A Chicago Style Manual-type guide for anyone working on English-language publications about Japan. Primarily for nonspecialists, it also contains advice and lists of resources for translators and researchers.

**Fragments** - Marilyn Monroe 2010-10-12

Marilyn Monroe's image is so universal that we can't help but believe that we know all there is to know of her. Every word and gesture made headlines and garnered controversy. Her serious gifts as an actor were sometimes eclipsed by her notoriety -- and the way the camera fell helplessly in love with her. But what of the other Marilyn? Beyond the headlines -- and the too-familiar stories of heartbreak and desolation -- was a woman far more curious, searching and hopeful than the one the world got to know. Even as Hollywood studios tried to mold and suppress her, Marilyn never lost her insight, her passion, and her humour. To confront the

mounting difficulties of her life, she wrote. Now, for the first time, we can meet this private Marilyn and get to know her in a way we never have before. *Fragments* is an unprecedented collection of written artifacts -- notes to herself, letters, even poems -- in Marilyn's own handwriting, never before published, along with rarely seen intimate photos. These bits of text -- jotted in notebooks, typed on paper or written on hotel letterhead -- reveal a woman who loved deeply and strove to perfect her craft. They show a Marilyn Monroe unsparing in her analysis of her own life, but also playful, funny and impossibly charming. The easy grace and deceptive lightness that made her performances so memorable emerge on the page, as does the simmering tragedy that made her last appearances so heartbreaking. *Fragments* is an event -- an unforgettable book that will redefine one of the greatest stars of the twentieth century and which, nearly fifty years after her death, will definitively reveal Marilyn Monroe's humanity.

*The Future of Money* - Eswar S. Prasad 2021-09-28

A cutting-edge look at how accelerating financial change, from the end of cash to the rise of cryptocurrencies, will transform economies for better and worse. We think we've seen financial innovation. We bank from laptops and buy coffee with the wave of a phone. But these are minor miracles compared with the dizzying experiments now underway around the globe, as businesses and governments alike embrace the possibilities of new financial technologies. As Eswar Prasad explains, the world of finance is at the threshold of major disruption that will affect corporations, bankers, states, and indeed all of us. The transformation of money will fundamentally rewrite how ordinary people live. Above all, Prasad foresees the end of physical cash. The driving force won't be phones or credit cards but rather central banks, spurred by the emergence of cryptocurrencies to develop their own, more stable digital currencies. Meanwhile, cryptocurrencies themselves will evolve unpredictably as global corporations like Facebook and

Amazon join the game. The changes will be accompanied by snowballing innovations that are reshaping finance and have already begun to revolutionize how we invest, trade, insure, and manage risk. Prasad shows how these and other changes will redefine the very concept of money, unbundling its traditional functions as a unit of account, medium of exchange, and store of value. The promise lies in greater efficiency and flexibility, increased sensitivity to the needs of diverse consumers, and improved market access for the unbanked. The risk is instability, lack of accountability, and erosion of privacy. A lucid, visionary work, *The Future of Money* shows how to maximize the best and guard against the worst of what is to come.

Michelle Obama - David Colbert 2009-01-20

This YA biography of the former First Lady considers her journey from Chicago to the White House in the larger context of African American history. Michelle Obama grew up on Chicago's South Side, and while the world outside her door was chaotic and ever-changing, her family provided a stable environment in which she could grow and flourish. This biography of the former First Lady shows how a girl from a working class background could rise to become one of the most influential women of her day. More than a chronology of life events, this book looks at Michelle Obama's story within the larger context of African American history: slavery, freedom, the Reconstruction era, the Civil Rights movement, and finally, her own era. History both shaped and challenged Michelle. And ultimately, she not only overcame the obstacles put before her, she went on to carve out her own place in history.

Monster of the Twentieth Century - Robert Thomas Tierney 2015-06-09

This extended monograph examines the work of the radical journalist Kotoku Shusui and Japan's anti-imperialist movement of the early twentieth century. It includes the first English translation of *Imperialism* (Teikokushugi), Kotoku's classic 1901 work. Kotoku

Shusui was a Japanese socialist, anarchist, and critic of Japan's imperial expansionism who was executed in 1911 for his alleged participation in a plot to kill the emperor. His *Imperialism* was one of the first systematic criticisms of imperialism published anywhere in the world. In this seminal text, Kotoku condemned global imperialism as the commandeering of politics by national elites and denounced patriotism and militarism as the principal causes of imperialism. In addition to translating *Imperialism*, Robert Tierney offers an in-depth study of Kotoku's text and of the early anti-imperialist movement he led. Tierney places Kotoku's book within the broader context of early twentieth-century debates on the nature and causes of imperialism. He also presents a detailed account of the different stages of the Japanese anti-imperialist movement. *Monster of the Twentieth Century* constitutes a major contribution to the intellectual history of modern Japan and to the comparative study of critiques of capitalism and colonialism.

**Globalization and Development** - José Antonio Ocampo 2003  
Globalization and Development draws upon the experiences of the Latin American and Caribbean region to provide a multidimensional assessment of the globalization process from the perspective of developing countries. Based on a study by the United Nations Economic Commission for Latin America and the Caribbean (ECLAC), this book gives a historical overview of economic development in the region and presents both an economic and noneconomic agenda that addresses disparity, respects diversity, and fosters complementarity among regional, national, and international institutions. For orders originating outside of North America, please visit the World Bank website for a list of distributors and geographic discounts at <http://publications.worldbank.org/howtoorder> or e-mail [pubdistributors@worldbank.org](mailto:pubdistributors@worldbank.org).

*The Cambridge History of Japanese Literature* - Haruo Shirane  
2015-12-31

The Cambridge History of Japanese Literature provides, for the first time, a history of Japanese literature with comprehensive coverage of the premodern and modern eras in a single volume. The book is arranged topically in a series of short, accessible chapters for easy access and reference, giving insight into both canonical texts and many lesser known, popular genres, from centuries-old folk literature to the detective fiction of modern times. The various period introductions provide an overview of recurrent issues that span many decades, if not centuries. The book also places Japanese literature in a wider East Asian tradition of Sinitic writing and provides comprehensive coverage of women's literature as well as new popular literary forms, including manga (comic books). An extensive bibliography of works in English enables readers to continue to explore this rich tradition through translations and secondary reading.

*Aiming High* - Atsuo Inoue 2023-04-06

'I have no intention of making small bets' - Masayoshi Son  
In order to understand what's happening in Silicon Valley, you just need to look at Masayoshi Son. \_\_\_\_\_ There is no one in the world right now who is in a better position to influence the next wave of technology than Masayoshi Son. Not Jeff Bezos, not Mark Zuckerberg, not Elon Musk. They might have the money, but they lack Masa's combination of ambition, imagination, and nerve. Masayoshi Son is the most powerful person in Silicon Valley. As CEO and founder of the Japanese investment firm, SoftBank, 'Masa' has invested in some of the most exciting and influential tech companies in recent memory - Uber, WeWork, ByteDance, Slack, and many others. Prior to that, he was known as one of the first investors in Alibaba and Yahoo! He has an audacious vision for the future and one that is unmatched in the tech industry. *Aiming High* provides insight into this charismatic and visionary leader. Originally published in Japan, this book charts Son's rise from a Korean immigrant who dropped out of high school to becoming one of the wealthiest people in the world. With

unprecedented access to Son, including exclusive interviews, this book creates an authoritative account of how SoftBank and its visionary and charismatic CEO is shaping the future of tech.

**The Fail-Safe Startup** - Tom Eisenmann 2021-04

**Real Estate, a Love Story** - Joshuam Benaim 2021-06-29

Real Estate, A Love Story is a lyrical, thought-provoking, and entertaining chronicle of one man's quest for truth, beauty, and outsize returns in the cutthroat world of real estate. With a rare combination of philosophical vision and practical insight, author Joshua Benaim takes readers on a personal journey from his time as an internationally touring opera singer to his business launch during the Great Recession, and, finally, to his position today as one of real estate's most original thinkers. Along the way, he offers a compassionate outlook on topics ranging from art and urban planning to love and beauty. Benaim's interdisciplinary perspective guides his advice on topics like: \* How the Handshake Philosophy can change the way you think about business\* What Puccini's La Bohème can teach us about chance and opportunity\* How technological changes accelerated by Covid-19 will impact the future of real estate\* How to succeed in business without losing your mind or selling your soul An intimate blend of memoir and business strategy, Real Estate, A Love Story is a guide for those shaping their own paths and anyone who believes in human, value-driven enterprise.

*Trillions* - Robin Wigglesworth 2021-10-14

Best books of 2021, Financial Times 'Grab some popcorn and take a front row seat, because Robin Wigglesworth has an astonishing story to tell you' Tim Harford, author of How to Make the World Add Up 'A fascinating account of an investment revolution' Ian Fraser, Literary Review 'A magisterial, delightfully written history offering up portraits of the academic scribblers and entrepreneurial practitioners who created the index-fund

revolution' The Wall Street Journal 'Wigglesworth has written an important book' Patrick Hosking, Financial Editor, The Times 'A terrific read' Gregory Zuckerman, author of The Man Who Solved the Market 'A fascinating journey and a crucial book for anyone trying to understand the financial markets' Bradley Hope, author of Billion Dollar Whale -----

----- In Trillions, Financial Times journalist Robin Wigglesworth unveils the vivid secret history of index funds, bringing to life the colourful characters behind their birth, growth and evolution into a world-conquering phenomenon. It is the untold story behind one of the most pressing financial uncertainties of our time. -----

----- 'An easy-to-understand and fun read, full of lively characters and little-known details of how finance really works today' Gillian Tett, author of Anthro-Vision Dimensions of Japanese Society - K. Henshall 1999-06-23 Japan remains one of the most intriguing yet least understood nations. In a much needed, balanced and comprehensive analysis, among other remarkable revelations, this book presents for the first time a vital key to understanding the organisation of Japan's society and the behaviour of its people. The Japanese are not driven by a universal morality based on Good and Evil, but by broad aesthetic concepts based on Pure and Impure. What they include as 'impure' will surprise many readers.

*Learning to Industrialize* - Kenichi Ohno 2014-04-03

This book proposes a new, pragmatic way of approaching economic development which features policy learning based on a comparison of international best policy practices. While the important role of government in promoting private sector development is being recognized, policy discussion often remains general without details as to what exactly to do and how to avoid common pitfalls. This book fills the gap by showing concrete policy contents, procedures, and organizations adopted in high-performing East Asian economies. Natural resources and foreign

aid and investment can take a country to a certain income level, but growth stalls when given advantages are exhausted. Economies will be caught in middle income traps if growth impetus is not internally generated. Meanwhile, countries that have soared to high income introduced mindset, policies, and institutions that encouraged, or even forced, accumulation of human capital – skills, technology, and knowledge. How this can be done systematically is the main topic of policy learning. However, government should not randomly adopt what Singapore or Taiwan did in the past. A continued march to prosperity is possible only when policy makers acquire capability to formulate policy suitable for local context after studying a number of international experiences. Developing countries wanting to adopt effective industrial strategies but not knowing where to start will benefit greatly by the ideas and hands-on examples presented by the author. Students of development economics will find a new methodological perspective which can supplement the ongoing industrial policy debate. The book also gives an excellent account of national pride and pragmatism exhibited by officials in East Asia who produced remarkable economic growth, as well as serious effort by an African country to emulate this miracle.

**Invention** - James Dyson 2021-09-07

Dyson has become a byword for high-performing products, technology, design, and invention. Now, James Dyson, the inventor and entrepreneur who made it all happen, tells his remarkable and inspirational story in *Invention: A Life*, “one of the year’s most relevant and revelatory business books” (*The Wall Street Journal*). Famously, over a four-year period, James Dyson made 5,127 prototypes of the cyclonic vacuum cleaner that would transform the way houses are cleaned around the world. In devoting all his resources to iteratively setbacks came hard-fought success. His products—including vacuum cleaners, hair dryer and hair stylers, and fans and purifiers—are not only revolutionary technologies, but design classics. This was a legacy of his time studying at the

Royal College of Art in the 1960s, when he was inspired by some of the most famous artists, designers, and inventors of the era, as well as his engineering heroes such as Frank Whittle and Alex Issigonis. In *Invention: A Life*, Dyson reveals how he came to set up his own company and led it to become one of the most inventive technology companies in the world. It is a compelling and dramatic tale, with many obstacles overcome. Dyson has always looked to the future, even setting up his own university to help provide the next generation of engineers and designers. For, as he says, “everything changes all the time, so experience is of little use.” Whether you are someone who has an idea for a better product, an aspiring entrepreneur, whether you appreciate great design or a page-turning read, *Invention: A Life* is an “entertaining and inspiring memoir” (*Kirkus Reviews*, starred review) that offers motivation, hope, and much more.

**Billion Dollar Loser** - Reeves Wiedeman 2020-10-20

A *Wall Street Journal* Business Bestseller: This “vivid” inside story of WeWork and its CEO tells the remarkable saga of one of the most audacious, and improbable, rises and falls in American business history (Ken Auletta). Christened a potential savior of Silicon Valley’s startup culture, Adam Neumann was set to take WeWork, his office share company disrupting the commercial real estate market, public, cash out on the company’s forty-seven billion dollar valuation, and break the string of major startups unable to deliver to shareholders. But as employees knew, and investors soon found out, WeWork’s capital was built on promises that the company was more than a real estate purveyor, that in fact it was a transformational technology company. Veteran journalist Reeves Weideman dives deep into WeWork and its CEO’s astronomical rise, from the marijuana and tequila-filled board rooms to cult-like company summer camps and consciousness-raising with Anthony Kiedis. *Billion Dollar Loser* is a character-driven business narrative that captures, through the fascinating psyche of a billionaire founder and his wife and co-founder, the

slippery state of global capitalism. A Wall Street Journal Business

Bestseller “Vivid, carefully reported drama that readers will gulp down as if it were a fast-paced novel” (Ken Auletta)