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Finite Math and Applied Calculus - Stefan Waner

2013-01-01

Full of relevant, diverse, and current real-world applications, Stefan Waner and Steven Costenoble's **FINITE MATHEMATICS AND APPLIED CALCULUS**, Sixth Edition helps you relate to mathematics. A large number of the applications are based on real, referenced data from business, economics, the life sciences, and the social sciences. Thorough, clearly delineated spreadsheet and TI Graphing Calculator instruction appears throughout the book. Acclaimed for its readability and supported by the authors' popular website, this book will help you grasp and understand mathematics--whatever your learning style may be. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available

in the ebook version.

Introduction to Business Statistics - Ronald M.

Weiers 2008

Highly praised for its clarity and great examples, Weiers' **INTRODUCTION TO BUSINESS STATISTICS**, 6E introduces fundamental statistical concepts in a conversational language that connects with today's students. Even those intimidated by statistics quickly discover success with the book's proven learning aids, outstanding illustrations, non-technical terminology, and hundreds of current examples drawn from real-life experiences familiar to students. A continuing case and contemporary applications combine with more than 100 new or revised exercises and problems that reflect the latest changes in business today with an accuracy you can trust. You can easily introduce today's leading statistical software and teach not only how to complete calculations by hand and using Excel, but

also how to determine which method is best for a particular task. The book's student-oriented approach is supported with a wealth of resources, including the innovative new CengageNOW online course management and learning system that saves you time while helping students master the statistical skills most important for business success.

Fundamentals of Biostatistics - Bernard Rosner
2015-07-29

Bernard Rosner's FUNDAMENTALS OF BIOSTATISTICS is a practical introduction to the methods, techniques, and computation of statistics with human subjects. It prepares students for their future courses and careers by introducing the statistical methods most often used in medical literature. Rosner minimizes the amount of mathematical formulation (algebra-based) while still giving complete explanations of all the important concepts. As in previous editions, a major strength

of this book is that every new concept is developed systematically through completely worked out examples from current medical research problems. Most methods are illustrated with specific instructions as to implementation using software either from SAS, Stata, R, Excel or Minitab.

Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Understanding Statistics in the Behavioral Sciences - Robert R. Pagano 2012-01-01

Based on over 30 years of successful teaching experience in this course, Robert Pagano's introductory text takes an intuitive, concepts-based approach to descriptive and inferential statistics. He uses the sign test to introduce inferential statistics, empirically derived sampling distributions, many visual aids, and lots of interesting examples to promote student understanding. One of the

hallmarks of this text is the positive feedback from students -- even students who are not mathematically inclined praise the text for its clarity, detailed presentation, and use of humor to help make concepts accessible and memorable. Thorough explanations precede the introduction of every formula, and the exercises that immediately follow include a step-by-step model that lets students compare their work against fully solved examples. This combination makes the text perfect for students taking their first statistics course in psychology or other social and behavioral sciences. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Statistics: Learning from Data - Roxy Peck

2018-01-01

STATISTICS: LEARNING FROM DATA, Second Edition, helps you learn to think like a statistician. It

pays particular attention to areas that students often struggle with -- probability, hypothesis testing, and selecting an appropriate method of analysis.

Supported by learning objectives, real-data examples and exercises, and technology notes, this book helps you to develop conceptual understanding, mechanical proficiency, and the ability to put knowledge into practice. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

An Introduction to Mechanical Engineering -

Jonathan Wickert 2012-01-01

AN INTRODUCTION TO MECHANICAL

ENGINEERING introduces students to the ever-emerging field of mechanical engineering, giving an appreciation for how engineers design the hardware that builds and improves societies all around the world. Intended for students in their

first or second year of a typical college or university program in mechanical engineering or a closely related field, the text balances the treatments of technical problem-solving skills, design, engineering analysis, and modern technology.

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Calculus: Early Transcendental Functions - Ron Larson 2018-02-08

For the 7th Edition of CALCULUS: EARLY TRANSCENDENTAL FUNCTIONS, the companion website LarsonCalculus.com offers free access to multiple tools and resources to supplement your learning. Stepped-out solution videos with instruction are available at CalcView.com for selected exercises throughout the text. The website CalcChat.com presents free solutions to odd-numbered exercises in the text. The site currently

has over 1 million hits per month, so the authors analyzed these hits to see which exercise solutions you were accessing most often. They revised and refined the exercise sets based on this analysis.

Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Quantitative Methods for Business Decisions - Jon Curwin 2013-01-21

Provides students with all the tools they need to pass the typical Quantitative Methods course. This title includes chapters that focus on a selection of statistical techniques, illustrated with examples from across business, marketing, economics, finance, and public administration, that may appeal to students across the business spectrum.

The Leadership Experience - Richard L. Daft 2014-01-01

Master the critical leadership skills and solid

understanding of today's theory needed to become an effective business leader in today's turbulent times with Daft's THE LEADERSHIP EXPERIENCE, 6E. Acclaimed author Richard Daft helps you explore the latest thinking in leadership theory and contemporary practices at work within organizations throughout the world. You will examine emerging topics, including enhancement of emotional intelligence, leadership vision and courage, leadership of virtual teams, and open innovation, and will connect those topics to recent world events such as ethical scandals and political turmoil. Packed with memorable examples and unique insights into actual leadership decisions, this full-color text includes crisp, clear visuals to reinforce the book's engaging presentation. This edition's proven applications, specifically designed for today's leadership theory and applications course, and a solid foundation grounded in established

scholarly research make the topic of leadership come alive. In addition, THE LEADERSHIP EXPERIENCE is available with CengageNOW for the first time. CengageNOW provides an integrated text and online learning solution that enhances understanding of course content and offers opportunities to extend learning. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Introduction to Statistics and Data Analysis - Roxy Peck 2019

Learning and Behavior - Paul Chance 2013-03-01 LEARNING AND BEHAVIOR, Seventh Edition, is stimulating and filled with high-interest queries and examples. Based on the theme that learning is a biological mechanism that aids survival, this book embraces a scientific approach to behavior but is

written in clear, engaging, and easy-to-understand language. Available with InfoTrac Student Collections <http://goengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Systems Analysis and Design in a Changing World -

John W. Satzinger 2015-02-01

Refined and streamlined, SYSTEMS ANALYSIS AND DESIGN IN A CHANGING WORLD, 7E helps students develop the conceptual, technical, and managerial foundations for systems analysis design and implementation as well as project management principles for systems development. Using case driven techniques, the succinct 14-chapter text focuses on content that is key for success in today's market. The authors' highly effective presentation teaches both traditional (structured) and object-oriented (OO) approaches to

systems analysis and design. The book highlights use cases, use diagrams, and use case descriptions required for a modeling approach, while demonstrating their application to traditional, web development, object-oriented, and service-oriented architecture approaches. The Seventh Edition's refined sequence of topics makes it easier to read and understand than ever. Regrouped analysis and design chapters provide more flexibility in course organization. Additionally, the text's running cases have been completely updated and now include a stronger focus on connectivity in applications.

Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Precalculus with Limits - Ron Larson 2016-12-05

Larson's PRECALCULUS WITH LIMITS is known for delivering the same sound, consistently structured explanations and exercises of

mathematical concepts as the market-leading PRECALCULUS, with a laser focus on preparing students for calculus. In LIMITS, the author includes a brief algebra review of core precalculus topics along with coverage of analytic geometry in three dimensions and an introduction to concepts covered in calculus. With the Fourth Edition, Larson continues to revolutionize the way students learn material by incorporating more real-world applications, ongoing review, and innovative technology. How Do You See It? exercises give students practice applying the concepts, and new Summarize features, and Checkpoint problems reinforce understanding of the skill sets to help students better prepare for tests. The companion website LarsonPrecalculus.com offers free access to multiple tools and resources to supplement students' learning. Stepped-out solution videos with instruction are available at CalcView.com for

selected exercises throughout the text. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Mathematical Applications for the Management, Life, and Social Sciences - Ronald J. Harshbarger
2012-01-01

MATHEMATICAL APPLICATIONS FOR THE MANAGEMENT, LIFE, AND SOCIAL SCIENCES, 10th Edition, is intended for a two-semester applied calculus or combined finite mathematics and applied calculus course. The book's concept-based approach, multiple presentation methods, and interesting and relevant applications keep students who typically take the course--business, economics, life sciences, and social sciences majors--engaged in the material. This edition broadens the book's real-life context by adding a number of environmental science and economic applications. The use of modeling has been

expanded, with modeling problems now clearly labeled in the examples. Also included in the Tenth Edition is a brief review of algebra to prepare students with different backgrounds for the material in later chapters. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Communication Between Cultures - Larry A. Samovar 2016-01-01

Packed with current research and examples, bestselling COMMUNICATION BETWEEN CULTURES, 9E equips readers with a deep understanding and appreciation of different cultures while helping them develop practical communication skills. Part I introduces the study of communication and culture; Part II focuses on the ability of culture to shape and modify our view of reality; Part III puts the theory of intercultural

communication into practice; and Part IV converts knowledge into action. This is the only text to consistently emphasize religion and history as key variables in intercultural communication. Compelling examples help readers examine their own assumptions, perceptions, and cultural biases--so they can understand the subtle and profound ways culture affects communication. The ninth edition offers expanded discussions of the impact of globalization, a new chapter on intercultural communication competence, and more coverage of new technology. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Elementary Linear Algebra - Ron Larson
2016-01-01

ELEMENTARY LINEAR ALGEBRA's clear, careful, and concise presentation of material helps

you fully understand how mathematics works. The author balances theory with examples, applications, and geometric intuition for a complete, step-by-step learning system. To engage you in the material, a new design highlights the relevance of the mathematics and makes the book easier to read. Data and applications reflect current statistics and examples, demonstrating the link between theory and practice. The companion website LarsonLinearAlgebra.com offers free access to multiple study tools and resources. CalcChat.com offers free step-by-step solutions to the odd-numbered exercises in the text. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Principles of Heat Transfer - Frank Kreith 1986
Frank Kreith and Mark Bohn's PRINCIPLES OF HEAT TRANSFER is known and respected as a

classic in the field! The sixth edition has new homework problems, and the authors have added new Mathcad problems that show readers how to use computational software to solve heat transfer problems. This new edition features own web site that features real heat transfer problems from industry, as well as actual case studies.

Essentials of Business Analytics - Jeffrey D. Camm
2014-02-24

This book provides coverage over the full range of analytics--descriptive, predictive, prescriptive--not covered by any other single book. It includes step-by-step instructions to help students learn how to use Excel and powerful but easy to use Excel add-ons such as XL Miner for data mining and Analytic Solver Platform for optimization and simulation.

Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Applied Calculus - Stefan Waner 2016-12-05

Full of relevant, diverse, and current real-world applications students can relate to, Stefan Waner and Steven Costenoble's APPLIED CALCULUS, 7th Edition helps your students see the relevance of mathematics to their interests. A large number of the applications are based on real, referenced data from business, economics, the life sciences, and the social sciences. Thorough, clearly delineated spreadsheet and TI Graphing Calculator instruction appears throughout the text, and an acclaimed author website at www.wanermath.com provides interactive tutorials, powerful utilities, conceptualization tools, review, and practice. The end-of-chapter Technology Notes and Technology Guides are optional, allowing you to include any amount of technology instruction in your courses. Acclaimed for accuracy and readability, APPLIED CALCULUS appeals to, and is appropriate for, all

types of teaching and learning styles and support.

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Practical Management Science - Wayne L. Winston 2006

This text takes an active-learning approach, providing numerous examples and problems so students can practice extensively with a concept before moving on. Four types of problems -- skill-building, skill-extending, modeling, and cases are graded within sections and chapters to help instructors assign homework. Another important feature is the way that the text integrates modeling into all functional areas of business: finance, marketing, operations management using real examples and real data. The text emphasizes modeling over algebraic formulations and memorization of particular models. Shell files are

also provided so that instructors can give students as much or as little information as they need.

Principles of Foundation Engineering - Braja M. Das
2018-10-03

Master the core concepts and applications of foundation analysis and design with Das/Sivakugan's best-selling PRINCIPLES OF FOUNDATION ENGINEERING, 9th Edition. Written specifically for those studying undergraduate civil engineering, this invaluable resource by renowned authors in the field of geotechnical engineering provides an ideal balance of today's most current research and practical field applications. A wealth of worked-out examples and figures clearly illustrate the work of today's civil engineer, while timely information and insights help readers develop the critical skills needed to properly apply theories and analysis while evaluating soils and foundation design. Important

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Experimental Psychology - Anne Myers 2011-04-14

Focusing on experimental methods, authors Anne Myers and Christine Hansen lead students step by step through the entire research process, from generating testable hypotheses to writing the research report. The major sections of the book parallel the major sections of a research report (Introduction, Method, Results, and Discussion), giving students the skills they'll need to design and conduct an experiment, analyze and interpret the research findings, and report those findings. Although the main focus is on experimentation, alternative approaches are discussed as important complements. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook

version.

Statistics for The Behavioral Sciences - Frederick J Gravetter 2016-01-01

This field-leading introduction to statistics text for students in the behavioral and social sciences continues to offer straightforward instruction, accuracy, built-in learning aids, and real-world examples. The goals of STATISTICS FOR THE BEHAVIORAL SCIENCES, 10th Edition are to teach the methods of statistics and convey the basic principles of objectivity and logic that are essential for science -- and valuable in everyday life. Authors Frederick Gravetter and Larry Wallnau help students understand statistical procedures through a conceptual context that explains why the procedures were developed and when they should be used. Students have numerous opportunities to practice statistical techniques through learning checks, examples, step-by-step demonstrations, and

problems. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

College Algebra - Ron Larson 2016-12-05

Larson's COLLEGE ALGEBRA is known for its reliable, reader-friendly explanations of mathematical concepts and helpful exercises that prepare students for further study in math. The new Tenth Edition incorporates exercises with relatable, real-world scenarios; ongoing review, and inventive technology. How Do You See It? exercises let you practice applying the concepts, and new Summarize features and Checkpoint problems reinforce understanding of the skills you need to better prepare for tests. Stepped-out solution videos with instruction are available at CalcView.com for selected exercises in the text, and the companion website at LarsonPrecalculus.com offers free access

to many other helpful resources. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Multivariate Data Analysis - Joseph F Hair
2022-01-05

For over 30 years, this text has provided students with the information they need to understand and apply multivariate data analysis. The eighth edition of *Multivariate Data Analysis* provides an updated perspective on the analysis of all types of data as well as introducing some new perspectives and techniques that are foundational in today's world of analytics. *Multivariate Data Analysis* serves as the perfect companion for graduate and postgraduate students undertaking statistical analysis for business degrees, providing an application-oriented introduction to multivariate analysis for the non-statistician. By reducing heavy statistical research

into fundamental concepts, the text explains to students how to understand and make use of the results of specific statistical techniques.

Biocalculus: Calculus, Probability, and Statistics for the Life Sciences - James Stewart 2015-06-30

BIOCALCULUS: CALCULUS, PROBABILITY, AND STATISTICS FOR THE LIFE SCIENCES shows students how calculus relates to biology, with a style that maintains rigor without being overly formal. The text motivates and illustrates the topics of calculus with examples drawn from many areas of biology, including genetics, biomechanics, medicine, pharmacology, physiology, ecology, epidemiology, and evolution, to name a few. Particular attention has been paid to ensuring that all applications of the mathematics are genuine, and references to the primary biological literature for many of these has been provided so that students and instructors can explore the applications in

greater depth. Although the focus is on the interface between mathematics and the life sciences, the logical structure of the book is motivated by the mathematical material. Students will come away with a sound knowledge of mathematics, an understanding of the importance of mathematical arguments, and a clear understanding of how these mathematical concepts and techniques are central in the life sciences. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business Statistics: Australia New Zealand with Online Study Tools 12 Mo Nths - E. Antony

Selvanathan 2016-11-02

Statistical data analysis is the backbone of sound business decision making, and finding the right tool to analyse a particular business problem is the key. By learning the fundamentals of statistical reasoning

and data analysis, you will be on the way to becoming a better manager, analyst or economist. By providing a framework for solving statistical problems, this seventh Australian and New Zealand edition of **Business Statistics** teaches skills that you can use throughout your career. The book shows you how to analyse data effectively by focusing on the relationship between the kind of problem you face, the type of data involved and the appropriate statistical technique for solving the problem. **Business Statistics** emphasises applications over theory. It illustrates how vital statistical methods and tools are for today's managers and analysts, and how to apply them to business problems using real-world data. Using a proven three-step Identify-Compute-Interpret (ICI) approach to problem solving, the text teaches you how to: 1. IDENTIFY the correct statistical technique by focusing on the problem objective and data type; 2. COMPUTE the

statistics doing them by hand and using Excel; and
3. INTERPRET results in the context of the problem. This unique approach enhances comprehension and practical skills. The text's vast assortment of data-driven examples, exercises and cases covers the various functional areas of business, demonstrating the statistical applications that marketing managers, financial analysts, accountants, economists and others use. Completely up-to-date, the seventh edition offers comprehensive coverage, current examples and an increased focus on applications in the real world.

Probability and Statistics for Engineering and the Sciences + Enhanced Webassign Access - 2017

Finite Mathematics - Stefan Waner 2007-04

Take calculus into the real world with APPLIED CALCULUS. Authors Waner and Costenoble make applied calculus easy to understand and relevant to

your interests. And, this textbook interfaces with your graphing calculator and your home spreadsheet program. Plus it comes with AppliedCalculusNOW. After a simple pre-test, the AppliedCalculusNOW online learning system customizes all the exercises and class information around your individual needs. This edition also comes with Personal Tutor with SMARTHINKING, which gives you access to one-on-one, online tutoring help with an expert in the subject. And it gives you a virtual study group, too- interact with the tutor and other students using two-way audio, an interactive whiteboard for discussing the problem, and instant messaging.

Understanding Basic Statistics - Charles Henry Brase
2015-01-01

Help students overcome their apprehension about statistics with Brase and Brase's UNDERSTANDING BASIC STATISTICS. A

condensed and more streamlined version of the same authors' bestselling UNDERSTANDABLE STATISTICS, Eleventh Edition, this book offers instructors an effective way to teach the essentials of statistics, including early coverage of regression, within a more limited time frame. Thorough yet abbreviated and offering an accessible exposition, the text helps students realize the real-world significance of statistics. The Seventh Edition addresses the growing importance of developing students' critical thinking and statistical literacy skills with critical thinking features and new exercises throughout the text. The use of the graphing calculator, Microsoft Excel, MINITAB, and SPSS is covered but not required. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

A First Course in Differential Equations with

Modeling Applications - Dennis G. Zill 2012-03-15

A FIRST COURSE IN DIFFERENTIAL EQUATIONS WITH MODELING

APPLICATIONS, 10th Edition strikes a balance between the analytical, qualitative, and quantitative approaches to the study of differential equations.

This proven and accessible text speaks to beginning engineering and math students through a wealth of pedagogical aids, including an abundance of examples, explanations, Remarks boxes, definitions, and group projects. Written in a straightforward, readable, and helpful style, this book provides a thorough treatment of boundary-value problems and partial differential equations. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business Mathematics and Statistics - Andy Francis
2000

Engineering Fundamentals: An Introduction to Engineering, SI Edition - Saeed Moaveni 2011-01-01

Specifically designed as an introduction to the exciting world of engineering, ENGINEERING FUNDAMENTALS: AN INTRODUCTION TO ENGINEERING encourages students to become engineers and prepares them with a solid foundation in the fundamental principles and physical laws. The book begins with a discovery of what engineers do as well as an inside look into the various areas of specialization. An explanation on good study habits and what it takes to succeed is included as well as an introduction to design and problem solving, communication, and ethics. Once this foundation is established, the book moves on to the basic physical concepts and laws that students will encounter regularly. The framework of this text teaches students that engineers apply physical and chemical laws and principles as well as

mathematics to design, test, and supervise the production of millions of parts, products, and services that people use every day. By gaining problem solving skills and an understanding of fundamental principles, students are on their way to becoming analytical, detail-oriented, and creative engineers. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Technical Mathematics - John C. Peterson
2012-08-08

TECHNICAL MATHEMATICS provides a thorough review of pre calculus topics ranging from algebra and geometry to trigonometry and analytic geometry, with a strong emphasis on their applications in specific occupations. Students preparing for technical, engineering technology or scientific careers will benefit from the text's breadth

of coverage and practical focus, as well as integrated calculator and spreadsheet examples that teach them to solve problems the way professionals do on the job. Written in an easy-to-understand manner, this comprehensive text complements core content with numerous application-oriented exercises and examples to help students apply their knowledge of mathematics and technology to situations they may encounter in their future work. The Fourth Edition of this proven text includes abundant new material, including a new chapter on computer number systems, integrated coverage of spreadsheets, and new and updated examples and exercises throughout the text. In addition, the text's companion CourseMate and Instructors Web site now feature even more teaching and learning resources for faculty and students, including a powerful new online homework solution as well as 12 bonus chapters of calculus material. Important

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Single Variable Calculus - James Stewart 2006

Mathematical Statistics with Applications - Dennis Wackerly 2014-10-27

In their bestselling MATHEMATICAL STATISTICS WITH APPLICATIONS, premiere authors Dennis Wackerly, William Mendenhall, and Richard L. Scheaffer present a solid foundation in statistical theory while conveying the relevance and importance of the theory in solving practical problems in the real world. The authors' use of practical applications and excellent exercises helps students discover the nature of statistics and understand its essential role in scientific research.

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be available in the ebook version.

Numerical Analysis - Richard L. Burden 2010-08-09

This well-respected text gives an introduction to the theory and application of modern numerical approximation techniques for students taking a one- or two-semester course in numerical analysis. With an accessible treatment that only requires a calculus prerequisite, Burden and Faires explain how, why, and when approximation techniques can be expected to work, and why, in some situations, they fail. A wealth of examples and exercises develop students' intuition, and demonstrate the subject's practical applications to important everyday problems in math, computing, engineering, and physical science disciplines. The first book of its kind built from the ground up to serve a diverse undergraduate audience, three decades later Burden and Faires remains the definitive introduction to a vital and practical subject. Important Notice: Media

content referenced within the product description or the product text may not be available in the ebook version.

Excel Applications for Accounting Principles -

Gaylord N. Smith 2004

Intended for any principles, financial, managerial, or computerized accounting course of accounting course where additional coverage of Excel is desired. The book also serves as a stand-alone core text for a computerized accounting course.

Understanding Operating Systems - Ida M. Flynn

2001

UNDERSTANDING OPERATING SYSTEMS

provides a basic understanding of operating systems theory, a comparison of the major operating systems in use, and a description of the technical and operational tradeoffs inherent in each. The effective two-part organization covers the theory of operating systems, their historical roots, and their conceptual

basis (which does not change substantially), culminating with how these theories are applied in the specifics of five operating systems (which evolve constantly). The authors explain this technical subject in a not-so-technical manner, providing enough detail to illustrate the complexities of stand-alone and networked operating systems. UNDERSTANDING OPERATING SYSTEMS is written in a clear, conversational style with concrete examples and illustrations that readers easily grasp.

Introduction to Spectroscopy - Donald L. Pavia
2014-01-01

Introduce your students to the latest advances in spectroscopy with the text that has set the standard in the field for more than three decades:

INTRODUCTION TO SPECTROSCOPY, 5e, by Donald L. Pavia, Gary M. Lampman, George A. Kriz, and James R. Vyvyan. Whether you use the book as a primary text in an upper-level spectroscopy course or as a companion book with an organic chemistry text, your students will receive an unmatched, systematic introduction to spectra and basic theoretical concepts in spectroscopic methods. This acclaimed resource features up-to-date spectra; a modern presentation of one-dimensional nuclear magnetic resonance (NMR) spectroscopy; an introduction to biological molecules in mass spectrometry; and coverage of modern techniques alongside DEPT, COSY, and HECTOR. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.