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the strategic management process quiz worksheet

skills practiced this worksheet and quiz combo helps you test out the following skills reading comprehension ensure that you draw the most important information from the related management

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a model that links three interdependent strategic management tasks analyze formulate and implement that together help firms conceive of and implement a strategy that can improve performance and result in competitive advantage

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c pest analysis d none of the above pest analysis firms within strategic groups a follow dissimilar strategies b follow similar strategies across certain dimensions c typically engage in greater amounts of intergroup rivalry than intra group rivalry d exist almost exclusively in the manufacturing sector

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the strategic target of a best cost provider is the value conscious customer in a middle market range for a best cost provider strategy to be successful a company must have a superior value chain configuration and unmatched efficiency in managing essential value chain activities

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d human resource management customer service marketing and sales and operations 5 although firm infrastructure is quite frequently viewed only as overhead expense

it can become a source of competitive advantage examples include all of the following except a

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