

# Media Communication Culture A Global Approach

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[The Media Reader](#) - Hugh Mackay 1999-07-06

This essential sourcebook of key statements about transformations in media culture focuses on questions of democracy, technology, and culture. It provides theoretical approaches to past and present media transformations and case studies of a range of media, examining both old media in new times and emerging new media. It explores the technological, economic, social, and cultural processes implicated in the production, regulation, circulation, and consumption of media forms.

**Media Industry Studies** - Daniel Herbert 2020-04-09

The study of media industries has become a thriving subfield of media studies. It already comprises a diverse intellectual history, a range of fascinating questions and topics, and many theoretical and methodological frameworks. Media Industry Studies provides the roadmap to this vibrant area of study. Blending a comprehensive overview of foundational literature with an examination of the varied scales and sites media industry studies have considered, the book explores connections among research questions, topics, and methodologies. It includes examples from many media industries – film, television, journalism, music, games – and incorporates emerging scholarship considering the industrial contexts of social and internet-distributed media. Offering an account of the intellectual traditions and approaches that have defined the subfield to date, Media Industry Studies is an indispensable resource for upper-level undergraduates, postgraduates, and scholars.

[Routledge Handbook of African Media and Communication Studies](#) - Winston Mano 2021-02-12

This handbook comprises fresh and incisive research focusing on African media, culture and communication. The chapters from a cross-section of scholars dissect the forces shaping the field within a changing African context. It adds critical corpora of African scholarship and theory that places the everyday worlds, needs and uses of Africans first. The book goes beyond critiques of the marginality of African approaches in media and communication studies to offer scholars the theoretical and empirical toolkit needed to start building critical corpora of African scholarship and theory that places the everyday worlds, needs and uses of Africans first. Decoloniality demands new epistemological interventions in African media, culture and communication, and this book is an important interlocutor in this space. In a globally interconnected world, changing patterns of authority and power pose new challenges to the ways in which media institutions are constituted and managed, as well as how communication and media policy is negotiated and the manner in which citizens engage with increasing media opportunities. The handbook focuses on the interrelationships of the local and the global and the concomitant consequences for media practice, education and citizen engagement in today's Africa. Altogether, the book foregrounds convivial epistemologies relevant for locating African media and communication in the pluriverse. This handbook is an essential read for critical media, communications, cultural studies and journalism scholars.

[Imagi-Nations and Borderless Television](#) - Amos Owen Thomas 2005-09-15

'An outstanding book on a significant topic... I recommend this highly to interested readers' - Arvind Singhal, Professor and Presidential Research Scholar, Ohio University 'Imagi-Nations and Borderless Television neatly captures the revolution that television in Asia has gone through over the last 15 years.... Important for anyone wishing to understand the future of Asian television' - Andre Nair, Chairman and CEO Asia Pacific, Mediaedge: CIA 'The book is overdue... a useful reference for anyone who is interested in the development of transnational television in Asia' - Joseph Man Chan, Professor of Communications, Chinese University of Hong Kong 'Amos Owen Thomas takes us through this momentous change, with an extensively researched and cogently argued book. A must-read volume for scholars interested in television in Asia and around the world' - Daya K Thussu, Professor, University of Westminster Surveying developments over the decade 1992–2001, this book chronicles and analyses the salient

aspects of the impact of transnational television on the television and advertising industries in three regions—South Asia, Southeast Asia, and Northeast Asia. Through lively case studies from the Indian subcontinent, Greater China and the Malay Archipelago, the author examines developments with particular reference to their history, geography, cultural policies and broadcasting history, as also the concurrent evolution of domestic commercial television in each country.

**Media, Communication, Culture** - James Lull 2000

"For this new edition coverage has been expanded from six to eleven chapters, and has been thoroughly updated to include all new developments in the field."--BOOK JACKET.

[Understanding Global Media](#) - Terry Flew 2018-03-03

This key textbook provides a comprehensive and up-to-date account of developments in international communication worldwide. Taking a comparative approach to the major theories of global media, Terry Flew looks at the rise of global media production networks and the emergence of 'media cities', multiculturalism, and the question of a global media culture. This engaging book raises the question of whether we are now in a 'post-global' age, and discusses whether there is a stable global communications order, or instead a stage of increased competition among digital and traditional media, and between the US and emergent powers such as China. Drawing on a wide range of perspectives, and written by a renowned author, this is an essential introduction for undergraduate and postgraduate students of media studies, communication studies and cultural studies, and anyone interested in the study of media and globalization.

[Dramas of Nationhood](#) - Lila Abu-Lughod 2008-05-30

How do people come to think of themselves as part of a nation? Dramas of Nationhood identifies a fantastic cultural form that binds together the Egyptian nation—television serials. These melodramatic programs—like soap operas but more closely tied to political and social issues than their Western counterparts—have been shown on television in Egypt for more than thirty years. In this book, Lila Abu-Lughod examines the shifting politics of these serials and the way their contents both reflect and seek to direct the changing course of Islam, gender relations, and everyday life in this Middle Eastern nation. Representing a decade's worth of research, Dramas of Nationhood makes a case for the importance of studying television to answer larger questions about culture, power, and modern self-fashionings. Abu-Lughod explores the elements of developmentalist ideology and the visions of national progress that once dominated Egyptian television—now experiencing a crisis. She discusses the broadcasts in rich detail, from the generic emotional qualities of TV serials and the depictions of authentic national culture, to the debates inflamed by their deliberate strategies for combating religious extremism.

**Media & Culture** - Richard Campbell 2002

Rev. ed. of: Media and culture. 2nd ed. c2000. Includes bibliographical references (p. 575-582) and index.

**Cultural Perspectives on Development** - Vincent Tucker 2014-06-23

What does cultural analysis have to offer development studies? Is culture a new paradigm for the study of development or a minefield of theoretical confusion? Can we move beyond notions of global culture' and local culture' to a more refined notion of cultural processes? This collection of articles addresses these issues providing a diversity of approaches. Two themes in particular run through the contributions: the relationship between culture and political economy and the relationship between local and global processes.

**Communication for Development and Social Change** - Jan Servaes 2008-01-09

This volume is first and foremost about people and the processes needed to facilitate sharing of knowledge in order to effect positive developmental change. It is contextual and based on dialogue necessary to promote stakeholder's participation, which is essential for the

understanding of their perceptions, perspectives, values, attitudes and practices, so that these can be incorporated into the design and implementation of development initiatives. This volume follows the two-way horizontal model and increasingly makes use of many-to-many forms of communications to facilitate the understanding of people's perceptions, priorities and knowledge with its use of a number of tools, techniques, media and methods. It aims to give voice to those most affected by the development issue(s) at stake, allowing them to participate directly in defining and implementing solutions and identifying development directions. Based on the assumption that authentic participation directly addresses power and its distribution in society, which often decreases the advantage of certain elite groups, the authors argue that structural and sustainable change necessitates the redistribution of power. This collection offers perceptive insights and vivid examples to prove that the field of communication for development and social change is indeed vibrant.

**Media, Communication, Culture** - James Lull 2013-05-02

Media, Communication, Culture offers a bold and comprehensive analysis of developments in the field amidst the effects of postmodernism and globalization. James Lull, one of the leading scholars in the discipline, draws from a wide range of social and cultural theory, including the work of John B. Thompson, Thomas Sowell, Nestor Garcia Canclini, Anthony Giddens and Samuel P. Huntington, to formulate a well balanced and highly original account of key contemporary developments worldwide. The first edition of Media, Communication, Culture became a well established introductory text. For this new edition coverage has been expanded from six to ten chapters, and has been thoroughly updated to include all new developments in the field. In his familiar and accessible style, Lull brings to life a diverse range of examples and mini case studies which will prove invaluable to the reader. These range from the hip-hop hybrids of New Zealand's Maori youth and the vastly divergent meaning of race and culture in Brazil and the United States to the global impact of McDonalds and Microsoft. Complex theoretical ideas such as globalization, symbolic power, popular culture, ideology, consciousness, hegemony, social rules, media audience, cultural territory, and superculture are explained in a clear and engaging way that challenges traditional understandings. By connecting major streams of theory to the latest trends in the global cultural mix, the book provides a fresh and unsurpassed introduction to media, communication and cultural studies. It will prove essential reading for undergraduates and above in the fields of media studies, communication studies, cultural studies and the sociology of culture.

**Global Entertainment Media** - Tanner Mirrlees 2013

A critical cultural materialist introduction to the study of global entertainment media. In Global Entertainment Media, Tanner Mirrlees undertakes an analysis of the ownership, production, distribution, marketing, exhibition and consumption of global films and television shows, with an eye to political economy and cultural studies. Among other topics, Mirrlees examines: Paradigms of global entertainment media such as cultural imperialism and cultural globalization. The business of entertainment media: the structure of capitalist culture/creative industries (financers, producers, distributors and exhibitors) and trends in the global political economy of entertainment media. The "governance" of global entertainment media: state and inter-state media and cultural policies and regulations that govern the production, distribution and exhibition of entertainment media and enable or impede its cross-border flow. The new international division of cultural labor (NICL): the cross-border production of entertainment by cultural workers in asymmetrically interdependent media capitals, and economic and cultural concerns surrounding runaway productions and co-productions. The economic motivations and textual design features of globally popular entertainment forms such as blockbuster event films, TV formats, globalized lifestyle brands and synergistic media. The cross-cultural reception and effects of TV shows and films. The World Wide Web, digitization and convergence culture.

**Communicating through the Universe** - Nadejda Greidina 2017-01-06

This collection presents studies of communication in the many forms it takes around the world. The book represents humanistic and social scientific scholarly approaches to communication which includes mediated information as well as face-to-face interactions. It reflects a wide range of topical problems, including traditional and new media, information-communication technologies, cultural practices, interpersonal communication, political and law spheres, rhetoric and journalism.

**Climate Change, Media & Culture** - Juliet Pinto 2019-10-14

The acceleration of global climate change creates a nexus for the examination of power, political rhetoric, science communication, and sustainable development. This book takes an international view of twenty

first century environmental communication to critically explore mediated expressions of climate change.

**The Mediated World** - David T. Z. Mindich 2019-08-16

The Mediated World is written for students to engage in how we communicate with one another, how we understand our world, and how media shapes us. Using stories of our media and culture, this book offers historical context, integrates new media advances into each chapter, and takes an interdisciplinary approach to the study of communication.

**Cosmopolitan Communications** - Pippa Norris 2009-08-31

This book develops a new theoretical framework for understanding cosmopolitan communications and identifies the conditions under which global communications are most likely to endanger cultural diversity.

**Cultural Studies in Question** - Marjorie Ferguson 1997-04-28

This major text offers a critical reappraisal of the contemporary practice of cultural studies. It focuses in particular on the contribution of cultural studies to the understanding of media, communications and popular cultures in contemporary societies. The contributors, an outstanding group of internationally acclaimed scholars, examine topics such as: the different strands of cultural studies and how they are developed; whether cultural studies is a coherent discipline; tensions and debates within cultural studies; alternative or related approaches to contemporary media and society; and the movement by cultural studies revisionists towards more empirical and sociological modes of analysis.

**The Creative Industries** - Terry Flew 2011-11-15

"Moving from age-old warnings about the influence of the cultural industry to a tentative embrace of a global creative society, Terry Flew's new book provides an excellent overview of this exciting field. Warmly recommended for students and policymakers alike." - Mark Deuze, Indiana University "A comprehensive text on the state of the art of the creative industries... a running commentary on the ebb and flow of both the academic debates (from cultural studies, cultural economics, organisational studies, economic geography and urban sociology) and the policy initiatives that seek to frame the field for outsiders. An ideal primer." - Andy C Pratt, King's College London The rise of creative industries requires new thinking in communication, media and cultural studies, media and cultural policy, and the arts and information sectors. The Creative Industries sets the agenda for these debates, providing a richer understanding of the dynamics of cultural markets, creative labour, finance and risk, and how culture is distributed, marketed and creatively re-used through new media technologies. This book: Develops a global perspective on the creative industries and creative economy Draws insights from media and cultural studies, innovation economics, cultural policy studies, and economic and cultural geography Explores what it means for policy-makers when culture and creativity move from the margins to the centre of economic dynamics Makes extensive use of case studies in ways that are relevant not only to researchers and policy-makers, but also to the generation of students who will increasingly be establishing a 'portfolio career' in the creative industries. International in coverage, The Creative Industries traces the historical and contemporary ideas that make the cultural economy more relevant than it has ever been. It is essential reading for students and academics in media, communication and cultural studies.

**Communication as Culture** - James W. Carey 1992

Carey's seminal work joins central issues in the field and redefines them. It will force the reader to think in new and fruitful ways about such dichotomies as transmissions vs. ritual, administrative vs. critical, positivist vs. marxist, and cultural vs. power-orientated approaches to communications study. An historically inspired treatment of major figures and theories, required reading for the sophisticated scholar' - George Gerbner, University of Pennsylvania ...offers a mural of thought with a rich background, highlighted by such thoughts as communication being the 'maintenance of society in time'. - Cast/Communication Booknotes These essays encompass much more than a critique of an academic discipline. Carey's lively thought, lucid style, and profound scholarship propel the reader through a wide and varied intellectual landscape, particularly as these issues have affected Modern American thought. As entertaining as it is enlightening, Communication as Culture is certain to become a classic in its field.

**Encyclopedia of Public Administration and Public Policy - 5**

**Volume Set** - Domonic A. Bearfield 2020-08-14

Now in its third edition, Encyclopedia of Public Administration and Public Policy remains the definitive source for article-length presentations spanning the fields of public administration and public policy. It includes entries for: Budgeting Bureaucracy Conflict resolution Countries and regions Court administration Gender issues Health care Human resource

management Law Local government Methods Organization Performance Policy areas Policy-making process Procurement State government Theories This revamped five-volume edition is a reconceptualization of the first edition by Jack Rabin. It incorporates over 225 new entries and over 100 revisions, including a range of contributions and updates from the renowned academic and practitioner leaders of today as well as the next generation of top scholars. The entries address topics in clear and coherent language and include references to additional sources for further study.

*Inside Culture* - Nick Couldry 2000-11-13

Inside Culture offers a fresh and stimulating reassessment of the direction of cultural studies. Nick Couldry argues without apology for cultural studies as a discipline centred around the interrelations of culture and power, with a clear focus on accountable empirical research that deals with the real complexities of contemporary lives - 'inside' culture. Chapters discuss the broad conceptual issues around 'cultures', 'texts', 'the self', and the individual. There are detailed discussions of a range of cultural studies authors which demystify the elaborate language of contemporary cultural studies, with suggestions for further thinking at the end of chapters.

**Cultural Meanings of News** - Daniel A. Berkowitz 2010-03-30

What is news? Why does news turn out like it does? What factors influence the creation, production, and dissemination of news? Cultural Meanings of News takes on these deceptively simple questions through an essential collection of seminal and contemporary studies by leaders in the fields of mass communication and media studies. Similar in format and purpose to editor Dan Berkowitz's award-winning Social Meanings of News, this new volume represents a conceptual update, a continuation of the discourse about the nature of news and how it comes to be, moving ideas ahead from the earlier tradition of sociological approaches to the more pervasive cultural perspectives that inform understandings about news. Cultural Meanings of News provides a carefully selected set of readings, organized into thematic areas that each probe a dimension of the literature: from sociological roots to cultural perspectives; news as narrative and cultural text; newsworld as cultural ritual; news as cultural myth; news and its interpretive communities; news as a source and reflection of collective memory; toward the future of news research. This text-reader provides students and scholars with first-hand exposure to cultural approaches to the study of news, while also providing an organizing framework for understanding the commonalities and differences between threads in the research. The goals are to engage readers through guided immersion in the material.

**Communication, Culture and Social Change** - Mohan Dutta 2020-06-30

Drawing on the culture-centered approach (CCA), this book re-imagines culture as a site for resisting the neocolonial framework of neoliberal governmentality. Culture emerged in the 20th Century as a conceptual tool for resisting the hegemony of West-centric interventions in development, disrupting the assumptions that form the basis of development. This turn to culture offered radical possibilities for decolonizing social change but in response, neocolonial development institutions incorporated culture into their strategic framework while simultaneously deploying political and economic power to silence transformative threads. This rise of "culture as development" corresponded with the global rise of neo-liberal governmentality, incorporating culture as a tool for globally reproducing the logic of capital. Using examples of transformative social change interventions, this book emphasizes the role of culture as a site for resisting capitalism and imagining rights-based, sustainable and socialist futures. In particular, it attends to culture as the basis for socialist organizing in activist and party politics. In doing so, Culture, Participation and Social Change offers a framework of inter-linkage between Marxist analyses of capital and cultural analyses of colonialism. It concludes with an anti-colonial framework that re-imagines the academe as a site of activist interventions.

**Spectacle and Diversity** - Lee Burton Artz 2021-12-31

This book shows how transnational media operate in the contemporary world and what their impact is on film, television, and the larger global culture. Where a company is based geographically no longer determines its outreach or output. As media consolidate and partner across national and cultural boundaries, global culture evolves. The new transnational media industry is universal in its operation, function, and social impact. It reflects a shared transnational culture of consumerism, authoritarianism, cultural diversity, and spectacle. From Wolf Warriors and Sanju to Valerian: City of 1000 Planets and Pokémon, new media combinations

challenge old assumptions about cultural imperialism and reflect cross-boundary collaboration as well as boundary-breaking cultural interpretation. Intended for students of global studies and international communication at all levels, the book will appeal to a wide range of readers interested in the way transnational media work and how that shapes our culture.

*Children and Migration* - Marisa O. Ensor 2010-09-09

Providing a comprehensive analysis of the increasingly common phenomenon of child migration, this volume examines the experiences of children in a wide variety of migratory circumstances including economic child migrants, transnational students, trafficked, stateless, fostered, unaccompanied and undocumented children.

**Cultural Moves** - Herman Gray 2005-02-14

"Examines the importance of culture in the push for black political power and social recognition and argues the key black cultural practices have been notable in reconfiguring the shape and texture of social and cultural life in the U.S. Drawing on examples from jazz, television, and academia, Gray highlights cultural strategies for inclusion in the dominant culture as well as cultural tactics that move beyond the quest for mere recognition by challenging, disrupting, and unsettling dominant cultural representations and institutions. In the end, Gray challenges the conventional wisdom about the centrality of representation and politics in black cultural production"--Provided by publisher.

**Asian Review** - 2001

**Imagining the Global** - Fabienne Darling-Wolf 2014-12-22

Based on a series of case studies of globally distributed media and their reception in different parts of the world, Imagining the Global reflects on what contemporary global culture can teach us about transnational cultural dynamics in the 21st century. A focused multisited cultural analysis that reflects on the symbiotic relationship between the local, the national, and the global, it also explores how individuals' consumption of global media shapes their imagination of both faraway places and their own local lives. Chosen for their continuing influence, historical relationships, and different geopolitical positions, the case sites of France, Japan, and the United States provide opportunities to move beyond common dichotomies between East and West, or United States and "the rest." From a theoretical point of view, Imagining the Global endeavors to answer the question of how one locale can help us understand another locale. Drawing from a wealth of primary sources—several years of fieldwork; extensive participant observation; more than 80 formal interviews with some 160 media consumers (and occasionally producers) in France, Japan, and the United States; and analyses of media in different languages—author Fabienne Darling-Wolf considers how global culture intersects with other significant identity factors, including gender, race, class, and geography. Imagining the Global investigates who gets to participate in and who gets excluded from global media representation, as well as how and why the distinction matters.

**Understanding the Media** - Eoin Devereux 2003-06-04

"An interesting book to read, written in a simple and transparent style and interlaced with topical, up-to-date examples of media events" - Journal of Educational Media "Eoin Devereux has provided an exceptionally lucid and well organised introduction for students, which keeps a clear eye on the social context of the mass media, and deploys a range of examples and practical exercises to help them find their way through this complex but fascinating field of study. The book includes a very helpful and well chosen set of exemplary readings, and clear guidance on further reading and activities. The package as a whole is an invaluable introduction to any student trying to get to grips with the social study of the mass media" - Professor Peter Golding, Loughborough University "Eoin Devereux's book Understanding the Media will be welcomed with relief by students and teachers in Media and Communication studies. Undergraduates are often very media savvy and have an intuitive mastery of their symbolic environment. Analytic understanding, however, is another story and that is precisely what this book offers. Devereux takes the students on a reading tour through production, text and reception asking them to bring their own knowledge along" - Liesbet van Zoonen, University of Amsterdam Understanding the Media introduces key theoretical issues in media analysis and encourages students to use case studies to examine their own personal media use and exposure. Devereux applies a model of media analysis that gives equal weight to the production, content and reception of media texts. A particular emphasis is placed on understanding the mass media in a social context, and readers are invited to engage with a variety of questions about the increasingly complex mediascape in which we live our everyday lives. Devereux uses examples

from both 'old' and 'new' media, and draws upon illustrative materials from diverse geographical territories. He provides an accessible and valuable resource for undergraduate media students, which will also enable them to develop a critical interest in the study and analysis of the mass media. Each chapter contains concise summaries, exercises, extracts from experts in the field, model exam and essay questions, as well as directions for further reading and research. This practical dimension to *Understanding the Media* will ensure that the book appeals to both teachers and students of the media in the 21st Century.

*Contrastive Media Analysis* - Stefan Hauser 2012

Contrastive media analysis is a vast field of academic research that - metaphorically speaking - comes in many shapes and sizes and therefore is confronted by manifold theoretical and methodological challenges. This contribution focuses on two interrelated aspects: a) the problem of equivalence as a prerequisite of comparison and b) the comparative constellation and its effects on the interpretation of cultural variance. It is important to mention that the discussion in this paper is set against the backdrop of a genre-based approach. Starting from the - initially rather unspectacular - observ.

*Global Media, Culture, and Identity* - Radhika Gajjala 2011

Through the included essays, Chopra and Gajjala offer a mix of theoretical reflections and empirical case studies that will help readers understand how the media can shape cultural identities and, conversely, how cultural formations can influence the political economy of global media.

*Media/cultural Studies* - Rhonda Hammer 2009

This anthology is designed to assist teachers and students in learning how to better understand and interpret our common culture and everyday life. With a focus on contemporary media, consumer, and digital culture, this book combines classic and original writings by both leading and rising scholars in the field. The chapters present key theories, concepts, and methodologies of critical cultural and media studies, as well as cutting-edge research into new media. Sections on teaching media/cultural studies and concrete case studies provide practical examples that illuminate contemporary culture, ranging from new forms of digital media and consumer culture to artifacts from TV and film, including Barbie and Big Macs, soap operas, Talk TV, Facebook, and YouTube. The lively articles show that media/cultural studies is an exciting and relevant arena, and this text should enable students and citizens to become informed readers and critics of their culture and society.

*Communication, Cultural and Media Studies* - John Hartley 2019-11-01

Now in its fifth edition, this pioneering volume of Routledge's 'Key Concepts' series offers clear explanations of key concepts, showing where they came from, what they are used for, and why they provoke discussion or disagreement. The new edition is extensively revised to keep pace with rapidly evolving developments in communication, culture and media, providing topical and authoritative guidance to transformational shifts from broadcast to digital technologies, national to global media and disciplinary to diverse knowledge. It includes: Nearly 250 entries, covering what and how to study across this multi-disciplinary field 50 new entries: from algorithm and assemblage, dance and data, to woke and worldbuilding Updated references with 500 items and suggestions for further reading Revisions, updates and examples throughout. For students and seasoned scholars alike, *Communication, Cultural and Media Studies* is an invaluable resource in an ever-changing landscape.

*Power, Media, Culture* - Luis Albornoz 2015-07-06

This book updates and revalidates critical political economy of communication approaches. It is destined to become a work of reference for those interested in delving into debates arising from the performance of traditional and new media, cultural and communication policy-making or sociocultural practices in the new digital landscape.

*Communication, Culture and Hegemony* - Jesús Martín-Barbero 1993-06-30

*Communication, Culture and Hegemony* is the first English translation of this major contribution to cultural studies in media research. Building on British, French and other European traditions of cultural studies, as well as a brilliant synthesis of the rich and extensive research of Latin American

scholars, Martín-Barbero offers a substantial reassessment of critical media theory.

*Global Communication* - Yahya R. Kamalipour 2007

Intended for upper level undergraduate or lower level graduate students with prior experience in studying mass communications, this textbook put together by Kamalipour (Purdue U. Calumet) presents emerging and conventional topics in international communication, including international public relations and advertising, trends in media consolidation

*China Turned On* - James Lull 2013-06-19

The years following the Cultural Revolution saw the arrival of television as part of China's effort to 'modernize' and open up to the West. Endorsed by the Deng Xiaoping regime as a 'bridge' between government and the people, television became at once the official mouthpiece of the Communist Party and the most popular form of entertainment for Chinese people living in the cities. But the authorities failed to realize the unmatched cultural power of television to inspire resistance to official ideologies, expectations, and lifestyles. The presence of television in the homes of the urban Chinese strikingly broadened the cultural and political awareness of its audience and provoked the people to imagine better ways of living as individuals, families, and as a nation. Originally published in 1991, set within the framework of China's political and economic environment in the modernization period, this insightful analysis is based on ethnographic data collected in China before and after the Tiananmen Square disaster. From interviews with leading Chinese television executives and nearly one hundred families in Beijing, Shanghai, Guangzhou, and Xian, the author outlays how Chinese television fosters opposition to the government through the work routines of media professionals, television imagery, and the role of critical, active audience members.

*Culture in the Communication Age* - James Lull 2002-01-04

What does it mean to live in the Communication Age? What has happened to culture in the Communication Age? What is the nature of culture today? *Culture in the Communication Age* brings together some of the world's leading thinkers from a range of academic disciplines to discuss what 'culture' means in the modern era. They describe key features of cultural life in the 'communication age', and consider the cultural implications of the rise of global communication, mass media, information technology, and popular culture. Individual chapters consider: \* Cultures of the mind \* Rethinking culture in a global context \* Re-thinking Culture, from 'ways of life' to 'lifestyle' \* Gender and Culture \* Popular Culture and Media Spectacles \* Visual Culture \* Star Culture \* Computers, the Internet and Virtual Cultures \* Superculture in the Communication Age

*Content, Culture, and Communication* - Ann Marie Wildermuth 1990

*Super Media* - Michael R. Real 1989-05

Selected as One of Media & Values' Best Books Using varying approaches, researchers have tried to capture the actual dynamics and role of media in culture and society, but do we really understand this relationship? *Super Media* introduces and illustrates the newly emerging cultural studies approach to understanding the media in society. Drawing from both humanities and the social sciences, cultural studies centers its analysis in text, meaning, representation, interpretation, conflict, ideology, hegemony, and culture. In his analysis, Michael Real first provides a critical review of previous traditions of media research and theory--illustrated with tables and comparative charts--and then reintegrates media study around cultural studies. He then presents extensive case studies that illustrate the concepts and theories of the cultural studies approach. Included are the most widely available expressions of culture in history: the Olympics, superpower politics, Oscar-winning films, prime time television, and other transnational cases. Original in perspective, *Super Media* examines top research in media communication and provides a synthesis between research and the media experiences that affect people's everyday lives. The result is a provocative volume that will provide useful insights to professionals and advanced students in all areas of communication and popular culture. -- Publisher description.\