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Games and Learning Alliance - Antonios Liapis
2019-11-20

This book constitutes the refereed proceedings of the 8th International Conference on Games and Learning Alliance, GALA 2019, held in Athens, Greece, in November 2019. The 38 regular papers presented together with 19 poster papers were carefully reviewed and selected from 76 submissions. The papers cover the following topics: serious game design and pedagogical foundations; AI and technology for SG; gamification; applications and case studies; and posters. The chapter "Cyber Chronix, Participatory Research Approach to Develop and Evaluate a Storytelling Game on Personal Data Protection Rights and Privacy Risks" is available open access under a CC BY 4.0 license at link.springer.com.

Health Promotion in Canada - Irving Rootman
2017-11-10

Health Promotion in Canada is a comprehensive profile of the history, current status, and future of health promotion in Canada. This fourth edition maintains the critical approach of the previous three editions but provides a current and in-depth analysis of theory, practice, policy, and research in Canada in relation to recent

innovative approaches in health promotion.

Thoroughly updated with 15 new chapters and all-new learning objectives, the edited collection contains contributions by prominent Canadian academics, researchers, and practitioners as well as an afterword by Ronald Labonté. The authors cover a broad range of topics including inequities in health, Indigenous communities and immigrants, mental health, violence against women, global ecological change, and globalization. The book also provides critical reflections on practice and concrete Canadian examples that bring theory to life.

Persuasive Technology: Development and Implementation of Personalized Technologies to Change Attitudes and Behaviors - Peter W. de Vries 2017-03-13

This book constitutes the refereed proceedings of the 12th International Conference on Persuasive Technology, PERSUASIVE 2017, held in Amsterdam, The Netherlands, in April 2017. The 23 revised full papers presented were carefully reviewed and selected from 85 submissions. The papers are grouped in topical sections on health(care), monitoring, and coaching; personality, personalization, and persuasion; motivations, facilitators, and barriers; design

principles and strategies.

Article Collection on Human Aspects in Adaptive and Personalized Interactive Environments (HAAPIE) - Vania Gatseva Dimitrova 2021-01-11

Advances in Practical Applications of Survivable Agents and Multi-Agent Systems: The PAAMS Collection - Yves Demazeau 2019-06-25

This book constitutes the proceedings of the 17th International Conference on Practical Applications of Agents and Multi-Agent Systems, PAAMS 2019, held in Ávila, Spain, in June 2019. The 19 regular and 14 demo papers presented in this volume were carefully reviewed and selected from 55 submissions. They deal with the application and validation of agent-based models, methods, and technologies in a number of key applications areas, including: Agronomy and Internet of Things, coordination and structure, finance and energy, function and autonomy, humans and societies, reasoning and optimization, traffic and routing.

Handbook of Research on Gamification Dynamics and User Experience Design - Bernardes, Oscar 2022-05-20

In today's digital society, organizations must utilize technology in order to engage their audiences. Innovative game-like experiences are an increasingly popular way for businesses to interact with their customers; however, correctly implementing this technology can be a difficult task. To ensure businesses have the appropriate information available to successfully utilize gamification in their daily activities, further study on the best practices and strategies for implementation is required. The Handbook of Research on Gamification Dynamics and User Experience Design considers the importance of gamification in the context of organizations' improvements and seeks to investigate game design from the experience of the user by providing relevant academic work, empirical research findings, and an overview of the field of study. Covering topics such as digital ecosystems, distance learning, and security awareness, this major reference work is ideal for policymakers, technology developers, managers, government officials, researchers, scholars, academicians, practitioners, instructors, and students.

Behavior Change Research and Theory - Linda

Little 2016-11-11

Behavior Change Research and Theory: Psychological and Technological Perspectives provides a unified account of behavior change theories and broad coverage of application domains and best practices. From a psychological and human-computer interaction perspective, the book puts a strong emphasis on the psychological foundations of behavior change, and explores the relationship between technology and behavior change. It will cover the major behavior change theories: planned behavior; health belief model; protection motivation; transtheoretical; and more recent approaches to behavior change like Nudge, and Mindspace. The section on health research and behavior change will cover interventions like diet and fitness, mental health, smoking cessation, and diabetes management. Topics also include financial and security research, and behavior change in relation to financial and other forms of sensitive information (passwords, phishing, and financial transactions). The last section will highlight the challenges and opportunities afforded by the increasing use of mobile technology with respect to the design of programs and apps aimed at facilitating behavior change and the role of social media. Provides case studies of key theoretical models of behavior change Evaluates the success of key theories Details cost/benefit analyses of each particular approach Includes techniques such as implementation intentions, self-affirmation, feedback, and social support Offers practical consideration of the impact of technology and design Delves into sustainability issues such as recycling and energy reduction Highlights future directions for research

Information Sur Les Sciences Sociales -

International Social Science Council 1967*

Exploring the Abyss of Inequalities - Kristina Eriksson-Backa 2012-08-09

This book constitutes the refereed proceedings of the 4th International Conference on Well-Being in the Information Society, WIS 2012, held in Turku, Finland, in August 2012. The 13 revised full papers presented were carefully reviewed and selected from numerous submissions. The papers are organized in topical sections on e-health; measuring and documenting health and well-

being; empowering and educating citizens for healthy living and equal opportunities; governance for health; safe and secure cities; information society as a challenge and a possibility for aged people.

Critical Issues for the Development of Sustainable E-health Solutions - Nilmini Wickramasinghe 2011-11-23

Pervasive healthcare is an emerging research discipline, focusing on the development and application of pervasive and ubiquitous computing technology for healthcare and wellness. Pervasive healthcare seeks to respond to a variety of pressures on healthcare systems, including the increased incidence of life-style related and chronic diseases, emerging consumerism in healthcare, need for empowering patients and relatives for self-care and management of their health, and need to provide seamless access for healthcare services, independent of time and place. Pervasive healthcare may be defined from two perspectives. First, it is the development and application of pervasive computing (or ubiquitous computing, ambient intelligence) technologies for healthcare, health and wellness management. Second, it seeks to make healthcare available to anyone, anytime, and anywhere by removing locational, time and other restraints while increasing both the coverage and quality of healthcare. This book proposes to define the emerging area of pervasive health and introduce key management principles, most especially knowledge management, its tools, techniques and technologies. In addition, the book takes a socio-technical, patient-centric approach which serves to emphasize the importance of a key triumvirate in healthcare management namely, the focus on people, process and technology. Last but not least the book discusses in detail a specific example of pervasive health, namely the potential use of a wireless technology solution in the monitoring of diabetic patients.

Persuasive Technology - Alexander Meschtscherjakov 2016-03-22

This book constitutes the refereed proceedings of the 11th International Conference on Persuasive Technology, PERSUASIVE 2016, held in Salzburg, Austria, in April 2016. The 27 revised full papers and 3 revised short papers presented were carefully reviewed and selected from 73

submissions. The papers are grouped in topical sections on individual differences, theoretical reflections, prevention and motivation, methods and models, games and gamification, interventions for behavior change, and design strategies and techniques.

Entertainment Computing - ICEC 2015 - Konstantinos Chorianopoulos 2015-09-24

This book constitutes the refereed proceedings of the 14th International Conference on Entertainment Computing, ICEC 2015, held in Trondheim, Norway, in September/October 2015. The 26 full papers, 6 short papers, 16 posters, 6 demos and 6 workshops/tutorial descriptions presented were carefully reviewed and selected from 106 submissions. The multidisciplinary nature of Entertainment Computing is reflected by the papers. They focus on computer games; serious games for learning; interactive games; design and evaluation methods for Entertainment Computing; digital storytelling; games for health and well-being; digital art and installations; artificial intelligence and machine learning for entertainment; interactive television and entertainment.

Telehealth Innovations in Remote Healthcare Services Delivery - A.J. Maeder 2021-04-29

The need to promote academic activities in telehealth remains a high priority as the discipline expands into new areas of healthcare. Response during 2020 to the COVID-19 pandemic has provided an excellent example of the rapid diversification and impact attainable with telehealth, and may kindle a new momentum for accelerated service design and adoption processes in the future. This book, Telehealth Innovations in Remote Healthcare Services Delivery, is the tenth in the Global Telehealth series. Due to the prevailing COVID-19 pandemic and the restrictions placed on academic gatherings, the organizers issued a general call for contributions, with the intention of attracting a wide cross-section of contributions reflecting the breadth of different aspects of telehealth internationally. The resulting collection offers snapshots of research projects and studies of service experience from five continents, with an emphasis on delivering benefits in regional settings in keeping with the theme of the book's title. Articles range from descriptions of

telehealth networks and clinical-service instances such as cardiac health, mental health and pathology, several in Pacific-rim settings, to more generic papers on the evolution of such services, as well as commentaries on innovative considerations for telehealth such as the emergence of the concept of virtual care, the suitability of health apps, and the status of eHealth readiness in the developing world. This book is a valuable contribution to the body of knowledge on current telehealth research interests and trends, and will be of interest to all those working in the field.

The Handbook of Behavior Change - Martin S. Hagger 2020-07-15

Social problems in many domains, including health, education, social relationships, and the workplace, have their origins in human behavior. The documented links between behavior and social problems have compelled governments and organizations to prioritize and mobilize efforts to develop effective, evidence-based means to promote adaptive behavior change. In recognition of this impetus, *The Handbook of Behavior Change* provides comprehensive coverage of contemporary theory, research, and practice on behavior change. It summarizes current evidence-based approaches to behavior change in chapters authored by leading theorists, researchers, and practitioners from multiple disciplines, including psychology, sociology, behavioral science, economics, philosophy, and implementation science. It is the go-to resource for researchers, students, practitioners, and policy makers looking for current knowledge on behavior change and guidance on how to develop effective interventions to change behavior.

Persuasive Technology - Thomas Ploug
2010-06-07

This book constitutes the proceedings of the 5th International Conference on Persuasive Technology, PERSUASIVE 2010, held in Copenhagen Denmark in June 2010. The 25 papers presented were carefully reviewed and selected from 80 submissions. In addition three keynote papers are included in this volume. The topics covered are emotions and user experience, ambient persuasive systems, persuasive design, persuasion profiles, designing for health, psychology of persuasion, embodied and conversational agents, economic incentives,

and future directions for persuasive technology.

Intelligent Computing and Innovation on Data Science - Sheng-Lung Peng 2020-05-14

This book covers both basic and high-level concepts relating to the intelligent computing paradigm and data sciences in the context of distributed computing, big data, data sciences, high-performance computing and Internet of Things. It is becoming increasingly important to develop adaptive, intelligent computing-centric, energy-aware, secure and privacy-aware systems in high-performance computing and IoT applications. In this context, the book serves as a useful guide for industry practitioners, and also offers beginners a comprehensive introduction to basic and advanced areas of intelligent computing. Further, it provides a platform for researchers, engineers, academics and industrial professionals around the globe to showcase their recent research concerning recent trends.

Presenting novel ideas and stimulating interesting discussions, the book appeals to researchers and practitioners working in the field of information technology and computer science.

Drug Adherence in Hypertension and Cardiovascular Protection - Michel Burnier
2018-06-27

This book provides a critical and comprehensive review of the methodologies available for measuring drug adherence in clinical practice, including those relying on emerging technologies. The authors discuss the risk factors of non-adherence and shed light on how to identify patients at risk of poor adherence. Drug therapies in chronic diseases rely heavily on the patient's adherence, since drugs that are not taken are ineffective and leave the patient at high risk of developing clinical complications. Given the absence of new drugs for the treatment of hypertension, drug adherence is particularly important in these patients to improve blood pressure control. The book further investigates a new aspect, namely the importance of drug adherence in clinical trials and studies and draws attention to the limits of developing drugs without significant information on drug adherence. Several chapters are dedicated to the importance of adherence in specific forms of hypertension, such as resistant hypertension, dyslipidemia and hypertension associated with cardiovascular risk. As experts

confronted with drug adherence in their daily practice, the authors analyse the real effectiveness of several interventions aimed at improving drug adherence and put particular emphasis on the importance of an interdisciplinary approach involving nurses and pharmacists. The volume also includes a careful analysis of the health and economic impact of poor adherence. The book is aimed at physicians, pharmacists, students and all health professionals dealing not only with hypertension or dyslipidemia, but also with chronic asymptomatic diseases such as diabetes, HIV or chronic respiratory diseases.

Digital Phenotyping and Mobile Sensing - Harald Baumeister 2019-10-31

This book offers a snapshot of cutting-edge applications of mobile sensing for digital phenotyping in the field of Psychoinformatics. The respective chapters, written by authoritative researchers, cover various aspects related to the use of these technologies in health, education, and cognitive science research. They share insights both into established applications of mobile sensing (such as predicting personality or mental and behavioral health on the basis of smartphone usage patterns) and emerging trends. Machine learning and deep learning approaches are discussed, and important considerations regarding privacy risks and ethical issues are assessed. In addition to essential background information on various technologies and theoretical methods, the book also presents relevant case studies and good scientific practices, thus addressing researchers and professionals alike. To cite Thomas R. Insel, who wrote the foreword to this book: "Patients will only use digital phenotyping if it solves a problem, perhaps a digital smoke alarm that can prevent a crisis. Providers will only use digital phenotyping if it fits seamlessly into their crowded workflow. If we can earn public trust, there is every reason to be excited about this new field. Suddenly, studying human behavior at scale, over months and years, is feasible."

Health Psychology and Behaviour Change - Katy Tapper 2021-02-27

This textbook offers a fresh approach to health psychology through the theory and practice of behaviour change. Using an array of case studies from around the world, it discusses how we can

develop and evaluate behaviour change interventions. The book encourages active engagement with contemporary discussions about health behaviours, covering areas of emerging importance such as weight stigma, vaping, nudges, vaccine hesitancy and paleo-inspired lifestyles. With a focus upon critical thinking, this book will equip students for success in their research projects and beyond. Ideal for students of Health Behaviour Change and Health Psychology, this textbook is also relevant to those taking courses in related fields such as Nursing and Public Health.

Incentives and Environmental Policies - Benjamin Ouvrard 2019-03-07

The economic protection of the quality of the environment took shape properly in the middle of the 20th Century when various economic instruments were proposed to policymakers. Today, protecting the environment is essential, as evidenced in the rise in temperatures, the melting of the icecaps, the disappearance of animal species, etc. Moreover, with recent advances in other disciplines (notably in psychology), economists are turning more and more towards non-monetary forms of incentive. However, questions concerning the effectiveness of these forms arise. *Incentives and Environmental Policies* deals with the role of the economy in protecting the environment by revisiting traditional economic instruments and pursuing an advanced consideration of the role of new forms of incentive. It appears that, in order to strive towards the best possible environmental quality, policymakers will have to take into account the future of many combinations of socially acceptable incentives.

Wearable Technologies - Jesús Hamilton Ortiz 2018-10-03

This edited volume *Wearable Technologies* is a collection of reviewed and relevant research chapters, offering a comprehensive overview of recent developments in the field of computer engineering. The book comprises single chapters authored by various researchers and edited by an expert active in the computer engineering research area. All chapters are complete in themselves but united under a common research study topic. This publication aims at providing a thorough overview of the latest research efforts.

The Behaviour Change Wheel - Susan Michie

2014-05

Designing Interventions' brings together theory-based tools developed in behavioural science to understand and change behaviour to form a step-by-step intervention design manual. This book is for anyone with an interest in changing behaviour regardless of whether they have a background in behavioural science.

Persuasive Technology: Development of Persuasive and Behavior Change Support Systems - Harri Oinas-Kukkonen 2019-04-03

This book constitutes the refereed proceedings of the 14th International Conference on Persuasive Technology, PERSUASIVE 2019, held in Limassol, Cyprus, in April 2019. The 29 full papers presented were carefully reviewed and selected from 79 submissions. The papers demonstrate how persuasive technologies can help solve societal issues. They were subsequently grouped in the following topical sections: Terminologies and methodologies; self-monitoring and reflection; systems development process; drones and automotives; ethical and legal aspects; special application domains; motivation and goal setting; personality, age and gender; social support; user types and tailoring.

Persuasive Technology - Raian Ali 2021-06-22

This book constitutes the refereed post-conference proceedings of the 16th International Conference on Persuasive Technology, PERSUASIVE 2021, held as a virtual event, in April 2021. The 17 full papers presented in this book together with 8 short papers were carefully reviewed and selected from 67 submissions. The papers are grouped in topical sections as follows: persuasive affective technology; digital marketing, ecommerce, etourism and smart ecosystems; and persuasion and education.

Intelligent Technologies for Interactive Entertainment - Yoram Chisik 2018-02-19

This book constitutes the refereed proceedings of the 9th International Conference on Intelligent Technologies for Interactive Entertainment, INTETAIN 2017, held in Funchal, Portugal, in June 2017. The 15 full papers were selected from 19 submissions and present developments and insights in art, design, science and engineering regarding novel entertainment-focused devices, paradigms, and reconfiguration of entertainment experiences.

Digital Phenotyping and Mobile Sensing -

Christian Montag 2022-08-23

This book offers a snapshot of cutting-edge applications of digital phenotyping and mobile sensing for studying human behavior and planning innovative e-healthcare interventions. The respective chapters, written by authoritative researchers, cover both theoretical perspectives and good scientific and professional practices related to the use and development of these technologies. They share novel insights into established applications of mobile sensing, such as predicting personality or mental and behavioral health on the basis of smartphone usage patterns, and highlight emerging trends, such as the use of machine learning, big data and deep learning approaches, and the combination of mobile sensing with AI and expert systems. Important issues relating to privacy and ethics are analyzed, together with selected case studies. This thoroughly revised and extended second edition provides researchers and professionals with extensive information on the latest developments in the field of digital phenotyping and mobile sensing. It gives a special emphasis to trends in diagnostics systems and AI applications, suggesting important future directions for research in public health and social sciences.

Mobile Persuasion Design - Aaron Marcus 2015-11-03

Mobile Persuasion Design presents ten conceptual design projects (or 'Machines') for new mobile application's (smartphone or tablet with Web portals) that combine theories of persuasion and information design to change people's behaviour. Areas such as the environment, health, learning and happiness are explored, looking at ways of marrying people's wants and needs to make simple, usable and desirable mobile applications. A user-centred design approach has been used, adopting user experience (UX) methods, in-depth case studies and market analysis to see what a modern user needs from their mobile application. By applying concepts like persuasion theory and information architecture, try to find ways to satisfy these needs and positively change their user habits. In 2011, the Green, Health, and Money Machines won design awards in an international competition hosted by the International Institute for Information Design, Vienna.

Persuasive Technology - B.J. Fogg 2003

An overview of the study of "captology"--the study of computers as persuasive technologies--examines the integration of behavior altering techniques and information technology.

Health and Social Care Systems of the Future: Demographic Changes, Digital Age and Human Factors - Teresa Patrone Cotrim 2019-06-25

This book discusses how digital technology and demographic changes are transforming the patient experience, services, provision, and planning of health and social care. It presents innovative ergonomics research and human factors approaches to improving safety, working conditions and quality of life for both patients and healthcare workers. Personalized medicine, mobile and wearable technologies, and the greater availability of health data are discussed, together with challenges and evidence-based practice. Based on the Healthcare Ergonomics and Patient Safety conference, HEPS2019, held on July 3-5, 2019, in Lisbon, Portugal, this book offers a timely resource for graduate students and researchers, as well as for healthcare professionals managing service provision, planners and designers for healthcare buildings and environments, and international healthcare organizations.

Tailored Gamification to Educational Technologies - Wilk Oliveira 2019-10-19

This book introduces and explores the field of tailored gamified educational technologies. Providing a theoretical overview of the domain, including a number of related psychological and educational theories along with a complete state-of-the-art analysis on this topic, it presents an approach and architecture to tailor these systems to students' gamer type and age.

Persuasive Technology - Nilufar Baghaei 2022-03-21

This book constitutes the refereed post-conference proceedings of the 17th International Conference on Persuasive Technology, PERSUASIVE 2022, held as a virtual event, in March 2022. The 13 full papers presented in this book together with 7 short papers were carefully reviewed and selected from 46 submissions.

Web-Based Behavioral Therapies for Mental Disorders - Langrial, Sitwat Usman 2017-08-10

The treatment of mental disorders has changed with the evolution of new technologies. The use

of the web and computing tools to treat mental illness provides the ability to reach a higher number of users with innovative and proactive interventions. *Web-Based Behavioral Therapies for Mental Disorders* is a pivotal reference source for the latest scholarly research on alternative technology-based approaches to the treatment and support of mental illnesses. Featuring extensive coverage on topics such as cognitive behavioral therapy, depression, and acceptance and commitment therapy, this book is ideally designed for researchers, psychologists, psychiatrists, and clinical scientists seeking current research on effective technological solutions for promoting well-being and meeting the needs for personalized health.

Positive Organizational Interventions: Contemporary Theories, Approaches and Applications - Llewellyn Ellardus Van Zyl 2021-01-05

Organisational Behaviour - Stephen Robbins 2013-08-20

Robbins: *Leading the way in OB* Organisational Behaviour shows managers how to apply the concepts and practices of modern organisational behaviour in a competitive, dynamic business world. Written and researched by industry-respected authors, this continues to be Australia's most popular text for introductory courses in organisational behaviour. A new suite of learning and teaching resources that will excite future managers and inspire critical thinking, accompanies the text.

Ubiquitous Technologies for Human Development and Knowledge Management - Rahman, Hakikur 2021-04-23

In recent decades, digital technologies have permeated daily routines, whether at school, at work, or during personal engagements. Stakeholders in education are promoting innovative pedagogical practices, the business sector is utilizing updated processes. Even the public is improving their lifestyles by utilizing innovative technology. In a knowledge construction setting, technology becomes a tool to assist the user to access information, communicate information, and collaborate with others towards human development and knowledge management. In this context, ubiquitous computing has emerged to support

humans in their daily life activities in a personal, unattended, and remote manner. Ubiquitous Technologies for Human Development and Knowledge Management serves as an authoritative reference source for the latest scholarly research on the widespread incorporation of technological innovations around the globe. It examines how the application of ubiquitous computing technologies affects various aspects of human lives, specifically in human development and knowledge management. The chapters demonstrate how these ubiquitous technologies, networks, and associated systems have proliferated and have woven themselves into the very framework of everyday life. It covers categorized investigations ranging from e-governance, knowledge management, ICTs, public services, innovation, and ethics. This book is essential for ICT specialists, technologists, teachers, instructional designers, practitioners, researchers, academicians, and students interested in the latest technologies and how they are impacting human development and knowledge management across different disciplines.

Advances in Computer Entertainment -

Dennis Reidsma 2013-11-08

This book constitutes the refereed conference proceedings of the 10th International Conference on Advances in Computer Entertainment, ACE 2013, held in Boekelo, The Netherlands, in November 2013. The 19 full paper and 16 short papers presented together 42 extended abstracts were carefully reviewed and selected from a total of 133 submissions in all categories. The papers cover topics across a wide spectrum of disciplines including new devices; evaluation and user studies; games as interface to serious applications; creating immersion; interfaces; new experiences; procedural approaches and AI; and theory. Focusing on all areas related to interactive entertainment they aim at stimulating discussion in the development of new and compelling entertainment computing and interactive art concepts and applications.

Designing Public Policies - Michael Howlett
2019-01-18

The second edition of this highly regarded book provides a concise and accessible introduction to the principles and elements of policy design in contemporary governance. It examines in detail

the range of substantive and procedural policy instruments that together comprise the toolbox from which governments choose tools to resolve policy problems and the principles and practices that lead to their use. Guiding readers through the study of the many different kinds of instruments used by governments in carrying out their tasks, adapting to, and altering, their environments, this book: Discusses current trends in instrument use linked to factors such as globalization and the increasingly networked, digital and collaborative nature of modern society; Considers the principles and practices behind the selection and use of specific types of instruments in contemporary government and the future research agenda of policy design studies and practices; Evaluates in detail the merits, demerits and rationales for the use of specific organization, regulatory, financial and information-based tools and the trends visible in their use including recent efforts to develop and deploy new tools such as nudges and choice architectures, co-production and crowd-sourcing; Addresses the issues surrounding not only individual tools but also concerning the evolution and development of instrument mixes, their relationship to policy styles and the challenges involved in their (re)design. Providing a comprehensive overview of this essential component of modern governance and featuring helpful definitions of key concepts and further reading, this book is essential reading for all students of public policy, administration and management.

Making Shift Happen - Nya Van Leuvan
2022-01-11

The changemaker's guide to catalyzing environmental behaviour change for a healthy future To tackle our urgent environmental problems and achieve positive, durable change, we must design solutions based directly on how people think, make decisions, and act. From hotels that save water and money using simple signage, to energy suppliers that boost participation in renewable energy programs through mere enrollment form tweaks—shifting the behavior of millions for the better is possible. Based on decades of research into what drives behavior change, Making Shift Happen provides a suite of powerful tools to transform the world. It features A to Z guidance on how to design a

behavior change initiative—from choosing the right audience and uncovering what drives their behavior, to designing, prototyping, testing, and implementation. Clear instructions and real-world examples empower you to apply hundreds of behavioral science solutions including: Using social norms to spread positive environmental behaviors Selecting and testing stories, metaphors, and values to frame information for each audience Catalyzing action by aligning your initiative with your audience's personal and social motivators Breaking bad habits and building positive ones Capturing your audience's attention and reducing barriers to action Connecting people with nature and building empathy for the environment and its inhabitants. Making Shift Happen is a must-have guide for practitioners in non-profits, governments, and businesses looking to design successful campaigns and initiatives

that shift behaviors and mindsets toward positive environmental outcomes and a better future for all.

10th European Conference on Games Based Learning -

Health Information Science - Zhisheng Huang
2020-10-16

This book constitutes the proceedings of the 9th International Conference on Health Information Science, HIS 2020, which took place in Amsterdam, The Netherlands, during October 20-23, 2020. The 11 full papers and 6 short papers presented in this volume were carefully reviewed and selected from 62 submissions. They were organized in topical sections named: mental health; medical record processing; medical information systems; medical diagnosis with machine learning; and health behavior and medication.