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## **Big Billion Startup: The Untold Flipkart Story** -

Mihir Dalal 2019-10-06  
The definitive account of India's biggest startup that redefined e-commerce, entrepreneurship and the way we shop and live. IIT graduates Sachin Bansal and Binny Bansal founded out of a Bangalore apartment what would become India's biggest e-commerce startup. Established in October 2007, Flipkart began as an online bookstore and soon came to be known for its

'customer obsession'. As the startup's reputation grew, so did its value, with venture capitalists in India and abroad lining up to invest heavily in the company that stood for bold ambition, unabashed consumerism and the virtues of technology. Investigative journalist Mihir Dalal recounts the astounding story of how the Bansals built Flipkart into a multi-billion-dollar powerhouse in the span of a few years and made internet

entrepreneurship a desirable occupation. But it is also a story of big money, power and hubris, as both business and interpersonal complexities weakened the founders' control over their creation and forced them to sell out to a retailer whose dominance they had once dreamt of emulating. Flipkart's auction involved some of the corporate world's biggest names, from Jeff Bezos, Satya Nadella, Sundar Pichai to Masayoshi Son and Doug McMillon, an ironic testimony to the strength of what the Bansals had forged. Based on extraordinary research, extensive interviews and deep access to key characters in the Flipkart story, Big Billion Startup is the riveting and revealing account of how Sachin and Binny Bansal built and sold India's largest internet company.

Infrastructure's Role in Lowering Asia's Trade Costs - Douglas H. Brooks 2005

Much of the analysis of infrastructure's impact on trade costs focuses on conditions in developed countries. This book makes an invaluable contribution to our understanding by examining the situation in developing Asia, the world's most populous and fastest growing region. This study analyzes and draws policy implications from infrastructure's central role in lowering Asia's trade costs.

Infrastructure is shown to be a cost-effective means of lowering trade costs and thereby promoting regional growth and integration. This book combines thematic and country studies, while breaking new ground in.

An Insight into Mergers and Acquisitions - Vinod Kumar 2019-06-18

This book provides an insight in the phenomenon of Mergers and Acquisitions (M&A), including the various forms of corporate restructuring. It highlights the importance of M&A as a

strategy for faster growth in the corporate. The book provides an enriched experience of the art of valuation with detailed description of M&A process, deal structuring and financing. The book also provides the broader perspective of Accounting and Regulatory aspects of M&A. While covering the conceptual underpinnings of M&A, the book supplements it with real life examples on each sub-topic with various numeric examples. Thus the judicious blend of theory and practical aspects, through numerical as well as real life case-studies, make the book a source of vast knowledge in the complicated and dynamic world of M&A.

**Ejecutivos de finanzas** - 1998

*Strategic International Management* - Dirk Morschett 2011-01-19  
"Strategic International Management" takes a global perspective and covers the major aspects

of international business strategies, the coordination of international companies and the particularities of international value chain activities and management functions. The book provides a thorough understanding of how Production & Sourcing, Research & Development, Marketing, Human Resource Management and Controlling have to be designed in an international company and what models are available to understand those activities in an international context. The book offers 20 lessons that provide a comprehensive overview of all key issues. Each lesson is accompanied by a case study from an international company to facilitate the understanding of all important factors involved in strategic international management.

? ??? - 2006

**The Multiplex in India** - Adrian Athique 2009-12-17

During the decade of its existence in India, the multiplex cinema has been very much a sign of the times - both a symptom and a symbol of new social values. Indicative of a consistent push to create a 'globalised' consuming middle class and a new urban environment, multiplex theatres have thus become key sites in the long-running struggle over cultural legitimacy and the right to public space in Indian cities. This book provides the reader with a comprehensive account of the new leisure infrastructure arising at the intersection between contemporary trends in cultural practice and the spatial politics that are reshaping the cities of India. Exploring the significance, and convergence, of economic liberalisation, urban redevelopment and the media explosion in India, the book demonstrates an innovative approach towards the cultural and

political economy of leisure in a complex and rapidly-changing society. Key arguments are supported by up-to-date and substantive field research in several major metros and second tier cities across India. Accordingly, this book employs analytical frameworks from Media and Cultural Studies, and from Urban Geography and Development Studies in a wide-ranging examination of the multiplex phenomenon. Quality of Fresh and Processed Foods - Fereidoon Shahidi 2012-12-06 Quality is a composite term encompassing many characteristics of foods. These include color, aroma, texture, general nutrition, shelf-life, stability, and possible presence of undesirable constituents. Obviously deterioration of quality may lead to changes in the attributes that characterize the food in its fresh or freshly processed state. In addition, quality

enhancement of products may be carried out using appropriate processing techniques. Interaction of different components present with one another could have a profound effect on sensory quality of products. Meanwhile, presence of extraneous matter such as pesticides and debris may also contribute to a compromise in the quality of foods. In addition, processing often brings about changes in many attributes of food including its nutritional value. Thus, examination of process-induced changes in food products is important. In this book, a cursory account of quality attributes of fresh and processed foods is provided. The book is of interest to food scientists, nutritionists and biochemists in academia, government and industry.

**Globalization 2.0** -  
Raschid Ijioui  
2009-10-27  
. . . Eat not up your property among yourselves unjustly

except it be a trade amongst you, by mutual consent . . . and help you one another in righteousness and piety. . . (Al-Hadid 4:29; Al-Ma'idah 5:2) There cannot be any doubt that the current financial crisis, which began in the US, has gone global. This realization has fuelled the fire of debate over globalization. Today's globalization is no longer the globalization that Theodore Levitt, a former professor at the Harvard Business School, described in 1983 in his world famous article "The Globalization of Markets." Although, in old days, Levitt and his successors had not seen globalization as an utopian state free of problems, nowadays globalization has been reshaped completely. Therefore, in the perception of the editors it is justified to use the phrase "Globalisation 2.0" for the range of effects interpenetrating global economic arrangements. Globalisation 1.0 will

never be restored again. Since the subprime crisis made its way to the global arena in the year 2008, companies and managers are confronted with the breathtaking speed of global, regional, and local changes. It is more than a provocation to divide developments into causes and effects. Forecasts in strategic management are no longer valid even for the moment they are published. Uncertainty occupies the driving seats in global, regional, and local oriented companies.

**Hacks for Life and Career** - Sandeep Das  
2020-11-30

Being a millennial is not easy. While the average millennial struggles with low remuneration and motivation, there are others who become Instagram influencers and earn oodles of money and fame. This book aims to provide life hacks that can help millennials face the world professionally and personally. It discusses various topics along the

lines of entrepreneurship, self-help, technological disruption and financial literacy. In this holistic guide for today's millennials, the author breaks down various day-to-day business concepts such as pricing, inflation, GDP and so on. The book also provides a glimpse of industries—FMCG, consulting, e-commerce, banking—to help readers understand the culture and demands of these industries. The book tries to speak to all kinds of millennials, be it the ones starting their slash careers or those beginning a new entrepreneurial venture. Hacks for Life and Career includes tips on managing difficult bosses and colleagues along with life hacks to upskill oneself in a corporate career. It also provides career-related assistance like creating an impactful resume and acing various rounds of job selection. The book answers the often-asked question of whether to pursue an

Indian degree or an international degree. And finally, the secret sauce that will help them land that job with a nine-digit salary. The book will appeal to millennials who are trying to make a career in corporate India. Poverty, Inequality, and Inclusive Growth in Asia - Juzhong Zhuang  
2011-10-01

While Asia's growth record in recent decades is remarkable, it has been marred by rising inequalities. This book looks at recent trends of income and non-income inequalities in developing Asian countries, discusses their underlying driving forces, and examines key policy issues that need to be addressed to ensure that the benefits of growth will be more equitably shared in Asia. The book also presents a set of country studies that provide rich information on growth, poverty and inequality dynamics and the policy challenges that arise in marching toward inclusive growth.

Organized Retail in India - Deepali Malhotra & V. K. Malhotra  
2021-09-15

Organized retail in India is a decade or so old phenomenon. During the last ten or twelve years, it has progressed well. At the same time, it is facing many problems, challenges, difficulties some are general and others are India specific. The objective of this book is to analyze these problems and discuss future prospects of this sector in India. In addition to problems and prospects, some other important related aspects of organized retailing in India such as politics and organized retail, use of latest technology in organized retail, the impact of organized retail on the Indian economy and unorganized sector, foreign direct investment in organized retail, job and career opportunities in organized retail in India are also included in this work. Broadly, there are six categories

of chapters. In the first political and technical category come two chapters that deal with some important and hitherto untouched aspects of organized retail in India such as politics and technology. In the second category are seven chapters on the growth of modern and organized retail in India, its changing faces, its impact on the Indian economy. The third category consists of two chapters that deal with the impact of organized retail on unorganized retail in India. The fourth category also has two chapters on Foreign Direct Investment (FDI) in the organized retail sector in India. Career and job opportunities are the theme of the next two chapters that come under the fifth category. In the sixth and last category are five chapters that explain problems and challenges faced by the organized retail and future prospects of this sector in India. Retailing or retail

management is now found a place in the syllabi of MBA programs. Many universities and colleges have initiated new courses in retailing at different levels. Some have started separate and specialized MBA in Retail Management. Pass outs of these programs and courses are providing manpower and human resources to upcoming organized retail outlets like malls, hypermarkets, stores, etc. In other words, the organized retail sector is providing new job and career opportunities to young people. Retailing is emerging a useful and contemporary discipline in Commerce and Management faculties. But one finds a very limited number of books on the organized retail sector in India. The present compendium endeavors to fill this gap. It is hoped that this book will be very useful to the corporate sector involved in the emerging organized retail industry; executives, managers and



employees of malls and stores; faculty of educational institutions involved in teaching and students of this new discipline.

**The Indian Economic Journal** - 2007

*Emerging Markets from a Multidisciplinary Perspective* - Yogesh K. Dwivedi 2018-04-11

This book examines prominent issues in the Emerging Markets (EM) from a variety of disciplines in order to make useful societal contributions through knowledge exchange. EMs offer enormous opportunities, but realizing them is both challenging and risky due to inherent uncertainties of such markets. EM's also have unique characteristics that makes them different from developed countries. This causes implications for both theory and practice. These markets necessitate substantial adaptations of developed theories and approaches employed in the Western world. This book

investigates problems specific to emerging markets, and identifies new theoretical constructs, hypotheses (re)development, and emphasizes institutional contexts. The chapters in this book establish new conceptual and theoretical paradigms from multidisciplinary perspectives concentrated in the areas of information systems, electronic government, and digital and social media matters. The book focuses on topics in these areas such as digital enterprises, sustainability, telemedicine, and Information Communication Technology (ICT) and surveys the potential challenges and opportunities that may arise. These concepts and topics covered in this book are vital for making the global economy more equitable and sustainable.

**Trends and Issues in Global Tourism 2010** -

Roland Conrady  
2010-02-04

This book offers

insights into important trends and future scenarios in the global tourism and travel industry and analyses current challenges in the aviation and hospitality industry, destination management and general travel behaviour. Well-known notabilities share their points of view. For example, Norbert Walter, chief economist of the Deutsche Bank, writes about the financial crisis and its impact on the tourism industry. Top executives of international operating airlines like C. Karlitekin (Turkish Airlines), J. Hunold (Air Berlin) and E. Sims (Air New Zealand) have much to say about the future of airlines and aviation management. Corporate Social Responsibility is one of the top themes to-be and therefore a focus of this book, offering the perspective of the UN Foundation and the social inclusion concept of RUHR.2010, European Capital of Culture. The articles are based on

presentations and panel discussions presented at the world's largest tourism congress, the ITB Berlin Convention. *Infrastructure and Trade in Asia* - Douglas H. Brooks 2008-01-01 . . . this is a timely and useful collection of regional studies. Ben Shepherd, Asian Pacific Economic Literature Analysis of infrastructure's role in facilitating international trade and consequently regional economic integration is still rudimentary. This original book fills that knowledge gap by exploring relevant concepts, measurement issues, aspects of the implementation of trade-related infrastructure facilities and their impacts on poverty, trade, investment and macroeconomic balances. Continuing the series of books produced in association with the Asian Development Bank Institute, this study explores the virtuous cycle of infrastructure investment, trade expansion and economic

growth in developing Asia. Issues relating infrastructure, both hard and soft, to trade facilitation and trade costs are defined and examined, and the role of infrastructure in regional cooperation to enhance intraregional trade is analysed. Empirical estimates of trade costs in Asia suggest there is significant room for infrastructure to lower those costs further. By approaching the infrastructure trade nexus at the regional level through cooperative activities, this study shows it is possible to increase the range of policy options and risk management opportunities. Infrastructure and Trade in Asia will be of interest to trade and infrastructure policymakers, academics at graduate and above levels involved in economic development and Asian studies as well as those in the development community interested in regional cooperation and integration.

**Entrepreneurship:  
Creating and Leading an  
Entrepreneurial**

**Organization** - Arya  
Kumar

A new venture or business always stands on the precarious ground of unpredictable challenges wherein it is constantly subjected to pressures from competition and the ever changing dynamics of the market. In this scenario, a venture can only be successful, if it is guided by an entrepreneur who measures situations insightfully and calculates the risks before taking a plunge. Entrepreneurship: Creating and Leading an Entrepreneurial Organization is about creating, managing, and leading an entrepreneurial organization. The contents would help in inculcating an entrepreneurial mindset, developing entrepreneurial skills, and equipping the reader with the basic knowledge and skills for launching and managing the growth

of a venture. The teaching/learning of entrepreneurship require greater focus on experiential learning. Therefore, the book extensively emphasizes on experiential learning and a hands-on approach - 'learning by doing'. Book has cited a number of examples and given cases and exercises from Indian as also global contexts to make entrepreneurship learning an enjoyable experience.

### **L'Inde à l'assaut du monde** - Eve Charrin

2007-10-03

Une grande puissance peut en cacher une autre. Les Français qui ont découvert l'Inde à travers le visage de Lakshmi Mittal n'ont pas encore pris la mesure du bouleversement lié à l'émergence de ce pays sur la scène mondiale. Plus encore que la Chine, c'est l'Inde qui va changer la donne économique mondiale. Et pour cause : elle mise d'emblée sur l'exportation de services à haute valeur ajoutée, qui étaient

jusqu'alors l'exclusivité des pays développés. Devenue le royaume des délocalisations high tech, l'Inde empiète sur ce qui était encore, il n'y a pas si longtemps, notre domaine réservé. Ce livre dévoile le secret du décollage indien : l'élitisme, profondément ancré dans la culture indienne et la religion hindouiste. C'est cet élitisme multimillénaire qui permet à l'Inde de « produire » une petite minorité urbaine anglophone, global Indians aux compétences internationales, branchée sur la mondialisation et qui s'en saisit avec enthousiasme. C'est ce même élitisme ancestral qui rend acceptables les nouvelles inégalités issues de l'enrichissement de ces nouveaux privilégiés. Alors que l'Inde décolle, la France stagne. Et pour cause : les deux pays se situent aux deux pôles de la mondialisation. A la France, pays riche et

égalitaire, s'oppose l'Inde, pays émergent et élitiste. De la middle class indienne ultra-dynamique à nos classes moyennes déboussolées, l'auteur construit un va-et-vient très éclairant. Il en découle que les classes moyennes des pays développés ne sortiront pas forcément gagnantes de cette nouvelle concurrence. Outre-Atlantique, on n'hésite pas à poser la question : sommes-nous toujours les gagnants du libre-échange ? En France, en revanche, ce débat reste tabou. C'est cet étrange silence que le livre entend briser. Oui, l'émergence de l'Inde change la donne. Oui, nos classes moyennes risquent de perdre au change...

**Doing Business in Emerging Markets** - S. Tamer Cavusgil 2002  
Doing Business in Emerging Markets: Entry and Negotiation Strategies is an authoritative and timely guide for executives who are contemplating business in these markets. Including

numerous exhibits and real-world examples, the authors explore analysis and evaluation of market potential, management of the negotiation process, and the recognition of important regional business styles and cultural issues. Students and professors in MBA or Ph.D. programs in international management, marketing, and strategy will also find this an invaluable aid to understanding emerging markets.

*Business and Management Practices in South Asia*  
- Arijit Sikdar  
2018-09-04

This book presents case studies of South Asian companies that have strategic business implications, highlighting the complex interplay of business and social dynamics in South Asia. This region is a wide agglomeration of very different countries that share somewhat common cultures and issues and yet it is torn apart by religion and politics. There is an abundance of local entrepreneurship but a

widespread institutional void. The book investigates how local companies survive and thrive in this environment and discusses those companies that have withstood the competitive pressure of MNCs, depicting their management and business practices. In today's world, where multinationals are so omnipresent that their management and business practices are considered as the de facto recipe for success, there is a need to have an alternative view that challenges the ubiquitousness of multinational management practices. The case studies in this book focus on the business and management practices of local organizations in South Asia and thus provide that alternative viewpoint of how to achieve success in South Asia. Exposing readers to a local perspective on doing business in South Asia, it is a valuable resource for students and

practitioners of management.

*Business World* - 2004

*E-Commerce in India* -

Pralok Gupta 2020-07-31

E-commerce is growing at an exponential rate in India. Despite this, it is still at an evolving stage as economic and regulatory frameworks pertaining to various segments of e-commerce are being put into place by the government. This book presents a comprehensive analysis of the economic and regulatory aspects of the e-commerce sector by assessing the trends and characteristics, and addressing the issues and challenges associated with it. It dwells into key issues including FDI regulations, taxation, valuation of e-commerce companies, market structure, competition, payment mechanism, blockchain and cryptocurrencies, and logistics. The issues and challenges addressed in this book frequently appear as discussion points in policy

debates, research forums and popular media. However, information on these is scant and often scattered. This book bridges gaps in the available literature on e-commerce

The global competitiveness report 2009-2010 - Klaus Schwab 2009

*Infrastructure Development - Theory, Practice and Policy* - Rachna Gangwar 2022-05-30

This compendium presents the papers presented in the conference 'Infrastructure Development Theory, Practice, and Policy' held on 29th and 30th April, 2021. It brings together the select papers from the conference and other contributions from experts and researchers. The compendium puts together the research under various themes, and we hope that the theoretical findings will impact the practice and policy in the future, as well as pave the way for future

research in the direction of achieving more efficient, and more humane infrastructure.

**Capital Markets in India** - Rajesh Chakrabarti 2010-11-10

This book provides a comprehensive picture of the recent trends and developments in the Indian finance scenario. It provides the reader with: " A comprehensive description and assessment of the Indian capital markets " An analytical approach together with a description of major recent developments and the current status of the finance sector The collection deals with issues like brokerage, security analysis, and underwriting, as well as the legal infrastructure of the markets. It focuses primarily on the Indian stock markets, corporate bond markets and derivatives markets. It also looks at the importance of asset management companies such as those involved with mutual funds, pension funds and venture capital funds to

gain a better understanding of the asset management industry in India. This volume has a distinctive and eclectic author list that includes academicians, a prominent corporate lawyer from India, top executives from the leading stock exchange in India, and the head of a key private investment research company, all of whom represent the best in their respective fields.

**Soft Computing for Problem Solving** - Kedar Nath Das 2019-11-27  
This two-volume book presents the outcomes of the 8th International Conference on Soft Computing for Problem Solving, SocProS 2018. This conference was a joint technical collaboration between the Soft Computing Research Society, Liverpool Hope University (UK), and Vellore Institute of Technology (India), and brought together researchers, engineers and practitioners to discuss thought-

provoking developments and challenges in order to select potential future directions. The book highlights the latest advances and innovations in the interdisciplinary areas of soft computing, including original research papers on algorithms (artificial immune systems, artificial neural networks, genetic algorithms, genetic programming, and particle swarm optimization) and applications (control systems, data mining and clustering, finance, weather forecasting, game theory, business and forecasting applications). It offers a valuable resource for both young and experienced researchers dealing with complex and intricate real-world problems that are difficult to solve using traditional methods.

**Individual Behaviors and Technologies for Financial Innovations** - Wesley Mendes-Da-Silva 2018-07-26  
This book offers



comprehensive examination of research on the relevance of individual behavior and technology to financial innovations. The chapters cover current topics in finance including integrated reporting, people finance, crowdfunding, and corporate networks. It provides readers with an organized starting point to explore individual behaviors and new technologies used in financial innovations. The explicit and growing speed of the spread of new technologies has hastened the emergence of innovation in the field of finance. Topics like the Internet of Things, semantic computing and big data finance are motivating the construction of financial tools that translate into new financial mechanisms. This book strives help readers better understand the dynamic of the changes in financial systems and the proliferation of financial products. Individual Behaviors and

Technologies for Financial Innovations is organized in 16 chapters, organized in three parts. Part I has eight chapters that review the research on gender differences in attitudes about risk and propensity to purchase automobile insurance, financial literacy models for college students, wellness and attitude of university students in the use of credit cards, impact of programs income distribution and propensity to remain in employment, financial literacy and propensity to resort to informal financing channels, risk behavior in the use of credit cards by students. Part II reviews the research on financing for startups and SMEs, exploring funding through crowdfunding platform, operating credit unions, and using networks of friends to finance small businesses outside the domestic market. The four chapters of Part III describe contexts of financial innovation in

listed companies, including society's demands on their behavior - we discuss motivations for companies to participate in corporate sustainability indexes, corporate performance through their profile of socially responsible investments, influence of networks of social relations in the formation of boards, and management of companies, and also the precariousness of financial decisions in large companies, as well as the role of the internet in corporate communication with the market.

### Emerging Market

### Economies and Financial Globalization - Leonardo

E. Stanley 2018-03-15

In the past, foreign shocks arrived to national economies mainly through trade channels, and transmissions of such shocks took time to come into effect. However, after capital globalization, shocks spread to markets almost immediately. Despite the

increasing macroeconomic dangers that the situation generated at emerging markets in the South, nobody at the North was ready to acknowledge the procyclicality of the financial system and the inner weakness of "decontrolled" financial innovations because they were enjoying from the "great moderation." Monetary policy was primarily centered on price stability objectives, without considering the mounting credit and asset price booms being generated by market liquidity and the problems generated by this glut. Mainstream economists, in turn, were not majorly attracted in integrating financial factors in their models. External pressures on emerging market economies (EMEs) were not eliminated after 2008, but even increased as international capital flows augmented in relevance thereafter. Initially economic authorities accurately responded to the

challenge, but unconventional monetary policies in the US began to create important spillovers in EMEs. Furthermore, in contrast to a previous surge in liquidity, funds were now transmitted to EMEs throughout the bond market. The perspective of an increase in US interest rates by the FED is generating a reversal of expectations and a sudden flight to quality. Emerging countries' currencies began to experience higher volatility levels, and depreciation movements against a newly strong US dollar are also increasingly observed. Consequently, there are increasing doubts that the "unexpected" favorable outcome observed in most EMEs at the aftermath of the Global Financial Crisis (GFC) would remain.

**Indien Superpower** -  
Michael Braun Alexander  
2020-07-12

In Kürze wird es mehr Einwohner zählen als jedes andere Land in der Geschichte: Indien.

Allein im Metropolraum Delhi leben inzwischen mehr Menschen als in sämtlichen deutschen Großstädten zusammengenommen - und in einigen Jahrzehnten könnten es mehr als 50 Millionen sein. An den beiden Leitbörsen in Mumbai sind mehr Unternehmen notiert als in New York. Indiens IT-Sektor spielt weltweit eine Schlüsselrolle, selbst in Silicon Valley, dem Tempomacher unserer Epoche. Und nirgends wird mehr "Whisky" produziert (und getrunken) als südlich des Himalajas. Ein Land der Superlative - schon heute. Zugleich hat Indien ein Image-Problem. Trotz eines dynamischen, vor 30 Jahren eingeleiteten Wirtschaftsaufschwungs steht die größte Demokratie der Welt weiterhin im Schatten Chinas - und wird von Medien und Gesellschaft der "westlichen" Welt weitgehend ignoriert oder in grotesker Überzeichnung als Hort von Armut, Gewalt, Umweltzerstörung und

religiösem Fanatismus wahrgenommen. In diesen Klischees steckt ein wahrer, relevanter Kern; sie decken aber nur einen winzigen Teil der Indien-Story im 21. Jahrhundert ab. Indien ist aktuell die fünftgrößte Volkswirtschaft der Welt. Es wird in absehbarer Zeit den Status einer Superpower mit den USA und China teilen. Der Wirtschaftsjournalist Michael Braun Alexander zeichnet ein kritisch-konstruktives, facettenreiches, überraschendes und kurzweiliges Bild des aufstrebenden Milliardenvolks. *Biodiesel America* - Joshua Tickell 2006 Energy compromise, and the true potential for a fossil-fuel-free future. Book jacket. Research Anthology on E-Commerce Adoption, Models, and Applications for Modern Business - Management Association, Information Resources 2021-04-16 In the next few years, it is expected that most

businesses will have transitioned to the use of electronic commerce technologies, namely e-commerce. This acceleration in the acceptance of e-commerce not only changes the face of business and retail, but also has introduced new, adaptive business models. The experience of consumers in online shopping and the popularity of the digital marketplace have changed the way businesses must meet the needs of consumers. To stay relevant, businesses must develop new techniques and strategies to remain competitive in a changing commercial atmosphere. The way in which e-commerce is being implemented, the business models that have been developed, and the applications including the benefits and challenges to e-commerce must be discussed to understand modern business. The Research Anthology on E-Commerce Adoption, Models, and Applications for Modern Business

discusses the best practices, latest strategies, and newest methods for implementing and using e-commerce in modern businesses. This includes not only a view of how business models have changed and what business models have emerged, but also provides a focus on how consumers have changed in terms of their needs, their online behavior, and their use of e-commerce services. Topics including e-business, e-services, mobile commerce, usability models, website development, brand management and marketing, and online shopping will be explored in detail. This book is ideally intended for business managers, e-commerce managers, marketers, advertisers, brand managers, executives, IT consultants, practitioners, researchers, academicians, and students interested in how e-commerce is impacting modern business models.

Business Responsibility and Sustainability in India - Bimal Arora  
2019-05-28

On the backdrop of the institutionalisation of corporate social responsibility (CSR) and sustainability, and the emergence of multi-stakeholder-driven voluntary regulation, this timely collection places special emphasis on India and explores its international voluntary sustainability standards. The authors analyse the adoption and implementation of voluntary governance initiatives across a range of industries, offering insightful sectoral discussion and evaluation of voluntary sustainability standards as forms of transnational private regulation. This book will be of interest to anyone researching CSR, sustainability and supply chain management in emerging markets.

*The Innovator's Dilemma* - Clayton M. Christensen  
2013-10-22

Named one of 100 Leadership & Success

Books to Read in a Lifetime by Amazon Editors An innovation classic. From Steve Jobs to Jeff Bezos, Clayton Christensen's work continues to underpin today's most innovative leaders and organizations. The bestselling classic on disruptive innovation, by renowned author Clayton M. Christensen. His work is cited by the world's best-known thought leaders, from Steve Jobs to Malcolm Gladwell. In this classic bestseller—one of the most influential business books of all time—innovation expert Clayton Christensen shows how even the most outstanding companies can do everything right—yet still lose market leadership. Christensen explains why most companies miss out on new waves of innovation. No matter the industry, he says, a successful company with established products will get pushed aside unless managers know how and when to abandon traditional business

practices. Offering both successes and failures from leading companies as a guide, *The Innovator's Dilemma* gives you a set of rules for capitalizing on the phenomenon of disruptive innovation. Sharp, cogent, and provocative—and consistently noted as one of the most valuable business ideas of all time—*The Innovator's Dilemma* is the book no manager, leader, or entrepreneur should be without.

Mergers and Acquisitions  
– Rajinder S. Aurora  
2011

*Mergers and Acquisitions* is a comprehensive textbook designed for students of post graduate management programmes. Written in a student-friendly manner, it helps readers understand concepts, complexities, and challenges encountered during mergers and acquisitions (M&A). The book explains the core concepts of M&A through numerous examples and case studies in the Indian context.

Beginning with an introduction to corporate restructuring, the book goes on to discuss takeovers and mergers and acquisitions, the concept and process of due diligence and the various legal issues in M&As. These are then followed by the key issues related to valuation and accounting that are explained through several solved numericals. The book also discusses post merger issues like integration issues and tools, strategies, and human aspect of M&A. Cross border acquisitions (CBA) have become a key component of modern day M&As and the book covers the need, benefits, and difficulties in CBAs and concludes by exploring alternatives to M&As including corporate divestments and strategic alliances. Readers would find this book useful for its coverage of the key concepts of M&As explained through solved numericals, examples,

caselets, and exhibits. The book will also serve as a handy tool for practicing professionals.

Institutionalizing Unsustainability -

Hayley Stevenson 2012  
Climate change is a global phenomenon that requires a global response, and yet climate change governance depends on the ability of individual states to respond to a long-term, uncertain threat. Although states are routinely criticized for their inability to respond to such threats, the problems that arise from their attempts to respond are frequently overlooked. Focusing on the experiences of India, Spain, and Australia, Hayley Stevenson shows how these countries have struggled to integrate global norms around climate change governance with their own deeply unsustainable domestic systems, leading to profoundly irrational ecological outcomes. Book jacket.

*Churning the Earth* -  
Aseem Shrivastava  
2012-05-24

The world stands so dazzled by India's meteoric economic rise that we hesitate to acknowledge its consequences to the people and the environment. In *Churning the Earth*, Aseem Shrivastava and Ashish Kothari engage in a timely enquiry of this impressive growth story. They present incontrovertible evidence on how the nature of this recent growth has been predatory and question its sustainability. Unfettered development has damaged the ecological basis that makes life possible for hundreds of millions resulting in conflicts over water, land and natural resources, and increasing the chasm between the rich and the poor, threatening the future of India as a civilization. Rich with data and stories, this eye-opening critique of India's development strategy argues for a

radical ecological democracy based on the principles of environmental sustainability, social equity and livelihood security. Shrivastava and Kothari urge a fundamental shift towards such alternatives—already emerging from a range of grassroots movements—if we are to forestall the descent into socio-ecological chaos. *Churning the Earth* is unique in presenting not only what is going wrong in India, but also the ways out of the crises that globalised growth has precipitated. *Handbook of Research on Social and Organizational Dynamics in the Digital Era* - Idemudia, Efosa C. 2019-08-30  
Technology in the world today impacts every aspect of society and has infiltrated every industry, affecting communication, management, security, etc. With the emergence of such technologies as IoT, big data, cloud computing, AI, and



virtual reality, organizations have had to adjust the way they conduct business to account for changing consumer behaviors and increasing data protection awareness. The Handbook of Research on Social and Organizational Dynamics in the Digital Era provides relevant theoretical frameworks and the latest empirical research findings on all aspects of social issues impacted by information technology in organizations and inter-organizational structures and presents the conceptualization of specific social issues and their associated constructs. Featuring coverage on a broad range of topics such as business management, knowledge management, and consumer behavior, this publication seeks to advance the practice and understanding of technology and the impacts of technology on social behaviors and norms in the workplace and society. It is intended for business

professionals, executives, IT practitioners, policymakers, students, and researchers.

**Mergent International Manual** - 2003

**The Brave New World of eHRM 2.0** - James H. Dulebohn 2018-02-01  
Information technology has had a profound effect on almost every aspect of our lives including the way we purchase products, communicate with others, receive health care services, and deliver education and training. It has also had a major impact on human resource management (HR) processes, and it has transformed the way that we recruit, select, motivate, and retain employees (Gueutal & Stone, 2005; Kavanagh, Thite, & Johnson, 2015). For example, some estimates indicated that 100 % of large organizations now use web-based recruiting (Sierra-Cedar, 2016-2017), and over half of the training conducted in America is

delivered using technology-based methods (American Society for Training and Development, 2015). Results of a survey by the Society for Human Resource Management (SHRM) (2002) revealed that technology is one of the major drivers of change in today's HR departments. In spite of the increased use of technology in the field of HR, relatively little research has examined the acceptance and effectiveness of electronic human resource management (eHRM) methods. As a consequence, practitioners are implementing these new systems without the benefit of research. Thus, the primary purpose of this issue is to review the results of research on a number of important eHRM practices including e-recruitment, e-selection, gamification, e-socialization, e-learning, and e-performance management. It also considers how technology can be used

to manage task-based contingent workers, and examines the problems associated with cyberdeviance in organizations. The chapters in this series should be extremely beneficial for HR researchers and practitioners who are employing these new systems.

### **Decent Work and Economic Growth** - Walter Leal

Filho 2020-10-20

The problems related to the process of industrialisation such as biodiversity depletion, climate change and a worsening of health and living conditions, especially but not only in developing countries, intensify. Therefore, there is an increasing need to search for integrated solutions to make development more sustainable. The United Nations has acknowledged the problem and approved the "2030 Agenda for Sustainable Development". On 1st January 2016, the 17 Sustainable Development Goals (SDGs) of the

Agenda officially came into force. These goals cover the three dimensions of sustainable development: economic growth, social inclusion and environmental protection. The Encyclopedia of the UN Sustainable Development Goals comprehensively addresses the SDGs in an integrated way. The Encyclopedia encompasses 17 volumes, each one devoted to one of the 17 SDGs. This volume addresses SDG 8, namely "Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all" and contains the description of a range of terms, to allow a better understanding and foster knowledge. The predominant economic model is promoting a lopsided economic growth that is further increasing the gap between the have and the have-nots. This SDG is not just proposing the attainment of more just and empowering economic

models, but it also puts at the forefront the well-being of workers by striving to provide employment and better working conditions that respect the dignity of workers. Concretely, the defined targets are: Sustain per capita economic growth in accordance with national circumstances and, in particular, at least 7 per cent gross domestic product growth per annum in the least developed countries Achieve higher levels of economic productivity through diversification, technological upgrading and innovation, including through a focus on high-value added and labour-intensive sectors Promote development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity and innovation, and encourage the formalization and growth of micro-, small- and medium-sized enterprises, including

through access to financial services Improve progressively, through 2030, global resource efficiency in consumption and production and endeavour to decouple economic growth from environmental degradation, in accordance with the 10-Year Framework of Programmes on Sustainable Consumption and Production, with developed countries taking the lead Achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value Substantially reduce the proportion of youth not in employment, education or training Take immediate and effective measures to eradicate forced labour, end modern slavery and human trafficking and secure the prohibition and elimination of the worst forms of child labour, including recruitment and use of child soldiers, and end

child labour in all its forms Protect labour rights and promote safe and secure working environments for all workers, including migrant workers, in particular women migrants, and those in precarious employment Devise and implement policies to promote sustainable tourism that creates jobs and promotes local culture and products Strengthen the capacity of domestic financial institutions to encourage and expand access to banking, insurance and financial services for all Increase Aid for Trade support for developing countries, in particular least developed countries, including through the Enhanced Integrated Framework for Trade-related Technical Assistance to Least Developed Countries Develop and operationalize a global strategy for youth employment and implement the Global Jobs Pact of the International Labour Organization Editorial Board Rimjhim M

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