

Networking In The Internet Age

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Networking in the Internet Age - Alan Dennis
2002-04

This text is appropriate for those courses with an emphasis on e-commerce and the Internet, as well as short courses or MBA/IS courses that want a modern approach. Networking has changed

dramatically over the past ten years. Most texts have focused on network layers and their concepts and then on how the different technologies are implemented; however with the number of viable technologies shrinking, it makes less sense to focus on concepts first and

technologies second. Networking in the Internet Age first edition integrates the discussion of concepts and technologies so they appear in one place, organized by layers.

The Network Is Your Customer - David L. Rogers
2014-05-14

"An incredibly useful and valuable guidebook to the new consumer economy. Buy it. Learn from it. Succeed with it."--Jeff Jarvis, author of "What Would Google Do " "This is the stuff that every business and nonprofit needs to embrace if they're going to succeed in a changing world."-- Vivian Schiller, CEO of NPR With clear analysis and practical frameworks, this book provides a strategic guide that any business or nonprofit can use to succeed in the digital age. Marketing expert David Rogers examines how digital technologies--from smartphones to social networks--connect us in frameworks that transform our relationships to business and each other. To thrive today, organizations need new strategies--strategies designed for customer

networks. Rogers offers five strategies that any business can use to create new value: ACCESS--be faster, be easier, be everywhere, be always on ENGAGE--become a source of valued content CUSTOMIZE--make your offering adaptable to your customer's needs CONNECT--become a part of your customers' conversations COLLABORATE--involve your customers at every stage of your enterprise Rogers explains these five strategies with over 100 cases from every type and size of business--from shoes to news, and software to healthcare. In "The Network Is Your Customer," he shows: How Apple harnessed a host of collaborators to write apps for its iPhone How IBM designed a videogame to help sell its enterprise software How Ford Motors inspired an online community to build brand awareness for its new Fiesta...and countless other cases from consumer, b2b, and nonprofit categories. The book outlines a process for planning and implementing a customer network strategy to match "your" customers, "your" business, and

"your" objectives--whether you need to drive sales, to enhance innovation, to reduce costs, to gain customer insight, or to build breakthrough products and services. Because today, whatever your goals and whatever your business, the network is your customer.

Networking in the Internet Age - Alan Dennis
2006-10

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Food in the Internet Age - William Aspray
2013-09-06

This book examines food in the United States in the age of the Internet. One major theme running through the book is business opportunities and

failures, as well as the harms to consumers and traditional brick-and-mortar companies that occurred as entrepreneurs tried to take advantage of the Internet to create online companies related to food. The other major theme is the concept of trust online and different models used by different companies to make their web presence seem trustworthy. The book describes a number of major food companies, including AllRecipes, Betty Crocker, Cook's Illustrated, Epicurious, Groupon, OpenTable, and Yelp. The book draws on business history, food studies, and information studies for its approach.

The Wealth of Networks - Yochai Benkler
2006-01-01

Describes how patterns of information, knowledge, and cultural production are changing. The author shows that the way information and knowledge are made available can either limit or enlarge the ways people create and express themselves. He describes the range of legal and policy choices that confront.

Inter-organizational Information Systems in the Internet Age - Sean B. Eom 2005-01-01

Since the U.S. Department of Defense initiated the development of networked computers in 1969, Internet technologies have rapidly advanced and revolutionized the way we communicate and conduct business. The second wave of the technological revolution came with intranet technology in the mid-1990s. With the intranet, organizations have strengthened the powers and speed of data gathering and sharing, communication, collaboration, and decision making within a firewall-protected organizational boundary. The third wave of this technological evolution, extranets, began in the second half of the 1990s. Many believe that it is the key technology enabler that is triggering a revolution in the structure and operations of many organizations in the new Internet-driven global economy. In addition to maturing Internet technologies, several technology drivers, as well as business drivers, further pushed the

emergence of new types of organizations--virtual corporations, virtual organizations, extended enterprises, and trans-enterprise systems.

Networks of Outrage and Hope - Manuel Castells 2015-06-04

Networks of Outrage and Hope is an exploration of the new forms of social movements and protests that are erupting in the world today, from the Arab uprisings to the indignadas movement in Spain, from the Occupy Wall Street movement to the social protests in Turkey, Brazil and elsewhere. While these and similar social movements differ in many important ways, there is one thing they share in common: they are all interwoven inextricably with the creation of autonomous communication networks supported by the Internet and wireless communication. In this new edition of his timely and important book, Manuel Castells examines the social, cultural and political roots of these new social movements, studies their innovative forms of self-organization, and assesses the precise role of technology in

the dynamics of the movements, suggests the reasons for the support they have found in large segments of society, and probes their capacity to induce political change by influencing people's minds. Two new chapters bring the analysis up-to-date and draw out the implications of these social movements and protests for understanding the new forms of social change and political democracy in the global network society.

Networking in the Internet Age - Alan Dennis
2002-04-26

This text is appropriate for those courses with an emphasis on e-commerce and the Internet, as well as short courses or MBA/IS courses that want a modern approach. Networking has changed dramatically over the past ten years. Most texts have focused on network layers and their concepts and then on how the different technologies are implemented; however with the number of viable technologies shrinking, it makes less sense to focus on concepts first and

technologies second. Networking in the Internet Age first edition integrates the discussion of concepts and technologies so they appear in one place, organized by layers.

Off the Network - Ulises Ali Mejias 2013-06-01

The digital world profoundly shapes how we work and consume and also how we play, socialize, create identities, and engage in politics and civic life. Indeed, we are so enmeshed in digital networks—from social media to cell phones—that it is hard to conceive of them from the outside or to imagine an alternative, let alone defy their seemingly inescapable power and logic. Yes, it is (sort of) possible to quit Facebook. But is it possible to disconnect from the digital network—and why might we want to? *Off the Network* is a fresh and authoritative examination of how the hidden logic of the Internet, social media, and the digital network is changing users' understanding of the world—and why that should worry us. Ulises Ali Mejias also suggests how we might begin to rethink the logic of the network

and question its ascendancy. Touted as consensual, inclusive, and pleasurable, the digital network is also, Mejias says, monopolizing and threatening in its capacity to determine, commodify, and commercialize so many aspects of our lives. He shows how the network broadens participation yet also exacerbates disparity—and how it excludes more of society than it includes. Uniquely, Mejias makes the case that it is not only necessary to challenge the privatized and commercialized modes of social and civic life offered by corporate-controlled spaces such as Facebook and Twitter, but that such confrontations can be mounted from both within and outside the network. The result is an uncompromising, sophisticated, and accessible critique of the digital world that increasingly dominates our lives.

Transforming Politics and Policy in the Digital Age - Bishop, Jonathan 2014-04-30

Digital technology and the Internet have greatly affected the political realm in recent years,

allowing citizens greater input and interaction in government processes. The mainstream media no longer holds all the power in political commentary. *Transforming Politics and Policy in the Digital Age* provides an updated assessment of the implications of technology for society and the realm of politics. The book covers issues presented by the technological changes on policy making and offers a wide array of perspectives. This publication will appeal to researchers, politicians, policy analysts, and academics working in e-government and politics.

Making the Cisco Connection - David Bunnell
2000-02-29

Cisco Systems is known among the technology elite in Silicon Valley as one of the most successful companies to emerge from the Valley in many years. It has been dubbed computing's next Superpower. Just as Intel and Microsoft soared to lofty heights with the rise of the personal computer, Cisco Systems is flying on the spectacular updraft of the Internet. The

company, which makes specialized computers that route information through a network--acting as a sort of data traffic cop--has captured 85 percent of the market for routers used as the backbone of the biggest network of them all, the Internet. As a result, over the last five years, the value of Cisco's total outstanding stock has risen over 2,000 percent--twice the increase of Microsoft Corp. stock in the same period. Beginning as a tale of two college sweethearts at Stanford University who cofounded the company fifteen years ago, the often-told Cisco legend has all the makings of a great novel--love, money, a villain or two, corporate coups, and the sweet taste of victory. But mostly, the Cisco story is a very unusual tale of corporate success. Despite the struggle of passing through several regimes, Cisco managed to hit all the crucial spots of its business. Cisco consistently bested competitors like 3Com and IBM with insight, innovation, customer focus, and one of the biggest corporate buying sprees in history. Making the Cisco

Connection deftly traces the networking giant's path to success, from its founding couple, Sandra Lerner and Leonard Bosack, to current CEO John Chambers. It highlights the company's astounding knack for buying other businesses and making them part of a huge conglomerate; its own highly developed use of technology; and its unusually tight-knit culture. Featuring the perspective of top Cisco executives and competitors, this book reveals how Cisco's technology, employees, and even its competition have blended to make Cisco possibly the most important company shaping the future of communications. Next to ruthless competitors Microsoft and Intel, Cisco shines with a kinder, gentler image, emphasizing happy customers and employees. You'll see how Cisco built its impressive culture by cultivating community, boosting morale, whittling down bureaucracy, and saving money to boot. This book also explains how Cisco is positioning itself to enter a new competitive playing field, moving beyond

Internet routers in an attempt to build a single, giant, global communications system--based on the Internet--that would make the current telephone system obsolete. Cisco wants to be the company that delivers the infrastructure of this new network, which will combine computer networks with telephones, television, radio, and satellite communications. To do that, it is now challenging global giants such as Lucent Technologies and Fujitsu. Cisco plans to become the backbone of the entire communications industry, making it a corporation of incredible power as the Internet Age blossoms in the new millennium. Provocative and instructive, *Making the Cisco Connection* traces the unique history of one of the most profitable and enduring technology companies in business today. Acclaim for *Making the CISCO Connection* "If you want to learn the whole scoop about the first Internet-Age company, and one of the most successful firms of any age, you've come to the right place. Bunnell's treatment of Cisco's rise--and continued

rise--is fascinating and full of human detail. It's clear that Cisco is not just a firm with great technology, but also great leaders and managers."--Thomas H. Davenport, Director, Andersen Consulting Institute for Strategic Change; Professor, Boston University School of Management "Cisco has emerged as a twenty-first century leader. David Bunnell captures the ongoing story of the Cisco executive team exploiting IT, structuring a unique organization, and creating a dynamic strategy for this breakaway dot com company."--Richard L. Nolan, William Barclay Harding Professor of Business Administration, Harvard Business School *Teaching History in the Digital Age* - T. M Kelly 2013-04-12

Although many humanities scholars have been talking and writing about the transition to the digital age for more than a decade, only in the last few years have we seen a convergence of the factors that make this transition possible: the spread of sufficient infrastructure on campuses,

the creation of truly massive databases of humanities content, and a generation of students that has never known a world without easy Internet access. *Teaching History in the Digital Age* serves as a guide for practitioners on how to fruitfully employ the transformative changes of digital media in the research, writing, and teaching of history. T. Mills Kelly synthesizes more than two decades of research in digital history, offering practical advice on how to make best use of the results of this synthesis in the classroom and new ways of thinking about pedagogy in the digital humanities.

Your Network Is Your Net Worth - Porter Gale
2013-06-04

Outlines new approaches to networking that reflect shifting cultural values and improved digital technologies, sharing instructional case studies and practical tips for network building using online social media and in-person interactions.

Society and the Internet - Mark Graham

2019-07-18

This second edition of *Society and the Internet* provides key readings for students, scholars, and those interested in understanding the interactions of the Internet and society, introducing new and original contributions examining the escalating concerns around social media, disinformation, big data, and privacy. The chapters are grouped into five focused sections: The Internet in Everyday Life; Digital Rights and Human Rights; Networked Ideas, Politics, and Governance; Networked Businesses, Industries, and Economics; and Technological and Regulatory Histories and Futures. This book will be a valuable resource not only for students and researchers, but for anyone seeking a critical examination of the economic, social, and political factors shaping the Internet and its impact on society.

Exposed - Bernard E. Harcourt 2015-11-17
Exploiting our boundless desire to access everything all the time, digital technology is

breaking down whatever boundaries still exist between the state, the market, and the private realm. Bernard Harcourt offers a powerful critique of what he calls the expository society, revealing just how unfree we are becoming and how little we seem to care.

The Rise of the Network Society - Manuel Castells
2011-08-24

This first book in Castells' groundbreaking trilogy, with a substantial new preface, highlights the economic and social dynamics of the information age and shows how the network society has now fully risen on a global scale. Groundbreaking volume on the impact of the age of information on all aspects of society Includes coverage of the influence of the internet and the net-economy Describes the accelerating pace of innovation and social transformation Based on research in the USA, Asia, Latin America, and Europe
Presidential Campaigning in the Internet Age - Jennifer Stromer-Galley 2019
As the plugged-in presidential campaign has

arguably reached maturity, Presidential Campaigning in the Internet Age challenges popular claims about the democratizing effect of Digital Communication Technologies (DCTs). Analyzing campaign strategies, structures, and tactics from the past six presidential election cycles, Stromer-Galley reveals how, for all their vaunted inclusivity and tantalizing promise of increased two-way communication between candidates and the individuals who support them, DCTs have done little to change the fundamental dynamics of campaigns. The expansion of new technologies has presented candidates with greater opportunities to micro-target potential voters, cheaper and easier ways to raise money, and faster and more innovative ways to respond to opponents. The need for communication control and management, however, has made campaigns slow and loathe to experiment with truly interactive internet communication technologies. Citizen involvement in the campaign historically has been and, as this

book shows, continues to be a means to an end: winning the election for the candidate. For all the proliferation of apps to download, polls to click, videos to watch, and messages to forward, the decidedly undemocratic view of controlled interactivity is how most campaigns continue to operate. In the fully revised second edition, *Presidential Campaigning in the Internet Age* examines election cycles from 1996, when the World Wide Web was first used for presidential campaigning, through 2016 when campaigns had the full power of advertising on social media sites. As the book charts changes in internet communication technologies, it shows how, even as campaigns have moved from a mass mediated to a networked paradigm, the possibilities these shifts in interactivity seem to promise for citizen input and empowerment remain farther than a click away.

Open Standards and the Digital Age -

Andrew L. Russell 2014-04-28

How did openness become a foundational value

for the networks of the twenty-first century? *Open Standards and the Digital Age* answers this question through an interdisciplinary history of information networks that pays close attention to the politics of standardization. For much of the twentieth century, information networks such as the monopoly Bell System and the American military's Arpanet were closed systems subject to centralized control. In the 1970s and 1980s however, engineers in the United States and Europe experimented with design strategies to create new digital networks. In the process, they embraced discourses of 'openness' to describe their ideological commitments to entrepreneurship, technological innovation, and participatory democracy. The rhetoric of openness has flourished - for example, in movements for open government, open source software, and open access publishing - but such rhetoric also obscures the ways the Internet and other 'open' systems still depend heavily on hierarchical forms of control.

Self-Service in the Internet Age - David Oliver
2009-03-02

Dave Oliver, Celia Romm and Fay Sudweeks This book follows previous texts: Celia Romm and Fay Sudweeks (eds) (1998), *Doing Business Electronically: A Global Perspective of Electronic Commerce*, and Fay Sudweeks and Celia Romm (eds) (1999) *Doing Business on the Internet: Opportunities and Pitfalls*. Not only is this current book about doing something, but it also aims to present insights into how electronic commerce impacts upon the lives of everyday people; in other words, how electronic commerce is received, as well as how it is 'done'. Accessing the Internet on a regular basis has become an established activity for many people. This activity gives academics and researchers the opportunity to observe and study the nature and effects of this engagement in society. The influence of the Internet in our social fabric also provides the incentive for organizations to implement a web presence. As expressed in the title *Self-Service*

on the Internet: Expectations and Experiences, we aim to present the expectations or reasons for the availability of various services on the Internet, and social responses to these developments, i. e. the experiences. These are the two main dimensions to the chapters presented in this book. The major component in the title is self-service on the Internet. The term electronic commerce is too restrictive for our purpose as it tends towards commercial overtones, which do not especially concern us.

Open Standards and the Digital Age -
Andrew L. Russell 2014-04-28

This book answers how openness became the defining principle of the information age, examining the history of information networks.

Personal Connections in the Digital Age -
Nancy K. Baym 2015-08-04

The internet and the mobile phone have disrupted many of our conventional understandings of ourselves and our relationships, raising anxieties and hopes about

their effects on our lives. In this second edition of her timely and vibrant book, Nancy Baym provides frameworks for thinking critically about the roles of digital media in personal relationships. Rather than providing exuberant accounts or cautionary tales, it offers a data-grounded primer on how to make sense of these important changes in relational life. Fully updated to reflect new developments in technology and digital scholarship, the book identifies the core relational issues these media disturb and shows how our talk about them echoes historical discussions about earlier communication technologies. Chapters explore how we use mediated language and nonverbal behavior to develop and maintain communities, social networks, and new relationships, and to maintain existing relationships in our everyday lives. The book combines research findings with lively examples to address questions such as: Can mediated interaction be warm and personal? Are people honest about themselves online? Can

relationships that start online work? Do digital media damage the other relationships in our lives? Throughout, the book argues that these questions must be answered with firm understandings of media qualities and the social and personal contexts in which they are developed and used. This new edition of *Personal Connections in the Digital Age* will be required reading for all students and scholars of media, communication studies, and sociology, as well as all those who want a richer understanding of digital media and everyday life.

[The Age of the Network](#) - Jessica Lipnack 1994
The Age of the Network offers leaders, managers, and teams a new, practical view of how to think about their companies and reinvent them without losing the value and knowledge that's embedded in their current organization. The Age of the Network delivers a rich array of advice and insights for starting the vital process of creating a networked enterprise. Lipnack and Stamps show managers how to focus on five essential team

net (networks of teams) principles which include establishing a clear purpose and creating communication links. Next, they offer a guided tour describing how organizations can turn these principles into practice and evaluate their real potential for creating a networked organization.

Teaching and Learning in the Digital Age - Louise Starkey 2012

Teaching and Learning in the Digital Age is for all those interested in considering the impact of emerging digital technologies on teaching and learning. It explores the concept of a digital age and perspectives of knowledge, pedagogy and practice within a digital context. By examining teaching with digital technologies through new learning theories cognisant of the digital age, it aims to both advance thinking and offer strategies for teaching technology-savvy students that will enable meaningful learning experiences. Illustrated throughout with case studies from across the subjects and the age range, key issues considered include: how young

people create and share knowledge both in and beyond the classroom and how current and new pedagogies can support this level of achievement the use of complexity theory as a framework to explore teaching in the digital age the way learning occurs – one way exchanges, online and face-to-face interactions, learning within a framework of constructivism, and in communities what we mean by critical thinking, why it is important in a digital age, and how this can occur in the context of learning how students can create knowledge through a variety of teaching and learning activities, and how the knowledge being created can be shared, critiqued and evaluated. With an emphasis throughout on what it means for practice, this book aims to improve understanding of how learning theories currently work and can evolve in the future to promote truly effective learning in the digital age. It is essential reading for all teachers, student teachers, school leaders, those engaged in Masters' Level work, as well as students on

Education Studies courses.

Literary Criticism - Mark Bauerlein 2011-01-01

As the study of literature has extended to cultural contexts, critics have developed a language all their own. Yet, argues Mark Bauerlein, scholars of literature today are so unskilled in pertinent sociohistorical methods that they compensate by adopting clichés and catchphrases that serve as substitutes for information and logic. Thus by labeling a set of ideas an "ideology" they avoid specifying those ideas, or by saying that someone "essentializes" a concept they convey the air of decisive refutation. As long as a paper is generously sprinkled with the right words, clarification is deemed superfluous. Bauerlein contends that such usages only serve to signal political commitments, prove membership in subgroups, or appeal to editors and tenure committees, and that current textual practices are inadequate to the study of culture and politics they presume to undertake. His book discusses 23 commonly encountered

terms—from "deconstruction" and "gender" to "problematize" and "rethink"—and offers a diagnosis of contemporary criticism through their analysis. He examines the motives behind their usage and the circumstances under which they arose and tells why they continue to flourish. A self-styled "handbook of counterdisciplinary usage," Literary Criticism: An Autopsy shows how the use of illogical, unsound, or inconsistent terms has brought about a breakdown in disciplinary focus. It is an insightful and entertaining work that challenges scholars to reconsider their choice of words—and to eliminate many from critical inquiry altogether. Palestinian Youth Activism in the Internet Age - Albana S. Dwonch 2019-10-31

Since the Arab uprisings of 2011, Palestinian youth movements have formed unofficial and leaderless networks of political activism, using the internet to mobilise and bring together three generations of Palestinian activists. This book focuses on three key case studies that have

marked a turning point in the development of youth-organised and grassroots Palestinian politics: the 15 March movement in Gaza, the Palestinians for Dignity movement in the West Bank, and the Praver movement of young Palestinians in Israel. Drawing on extensive fieldwork composed of interviews with leading Palestinian activists in the West Bank and Gaza and detailed analysis of social media patterns, this book offers a fresh reading of Palestinian youth and their central online and offline role in popular protests against both Israeli and Palestinian power structures.

Business Networking - Hubert Österle
2012-12-06

This book proposes a process-oriented model for business networking and the concept of networkability to develop realistic strategies for managing enterprises relationships in the Internet economy. It formulates key success factors and management guidelines which were developed in close co-operation between

research and practice.

Social Networking and Impression Management - Carolyn Cunningham 2013

This book provides original research on key issues in the field of identity management and social networking sites. The contributors to this volume draw on current research in the field and offer new theoretical frameworks and research methods, making the book useful for both students and scholars of social media.

The New Digital Age - Eric Schmidt 2013-04-25

'This is the most important - and fascinating - book yet written about how the digital age will affect our world' Walter Isaacson, author of *Steve Jobs* From two leading thinkers, the widely anticipated book that describes a new, hugely connected world of the future, full of challenges and benefits which are ours to meet and harness. *The New Digital Age* is the product of an unparalleled collaboration: full of the brilliant insights of one of Silicon Valley's great innovators - what Bill Gates was to Microsoft and Steve Jobs

was to Apple, Schmidt (along with Larry Page and Sergey Brin) was to Google - and the Director of Google Ideas, Jared Cohen, formerly an advisor to both Secretaries of State Condoleezza Rice and Hillary Clinton. Never before has the future been so vividly and transparently imagined. From technologies that will change lives (information systems that greatly increase productivity, safety and our quality of life, thought-controlled motion technology that can revolutionise medical procedures, and near-perfect translation technology that allows us to have more diversified interactions) to our most important future considerations (curating our online identity and fighting those who would do harm with it) to the widespread political change that will transform the globe (through transformations in conflict, increasingly active and global citizenries, a new wave of cyber-terrorism and states operating simultaneously in the physical and virtual realms) to the ever present threats to our privacy and security, Schmidt and Cohen outline

in great detail and scope all the promise and peril awaiting us in the coming decades. A breakthrough book - pragmatic, inspirational and totally fascinating. Whether a government, a business or an individual, we must understand technology if we want to understand the future. 'A brilliant guidebook for the next century . . . Schmidt and Cohen offer a dazzling glimpse into how the new digital revolution is changing our lives' Richard Branson

The Association Between Internet Use and Characteristics of Social Networking for Middle Aged and Older Adults - David L.

Hogeboom 2007

ABSTRACT: BACKGROUND: Studies have shown that strong social networks have a positive effect on physical and psychological well-being. Research suggests that Internet use may affect social networks. However it is not clear if Internet use has a positive or negative effect on social networks. One theory suggests that Internet use displaces face-to-face contacts and off line social

participation. Another theory suggests Internet use replaces high quality face-to-face ties with weaker online ties. Other studies however suggest the Internet has a positive effect on social networks. Because older adults have shrinking social networks, but may have more discretionary time than other age groups, the Internet may be a tool that can be used to strengthen social networks for this age group. METHODS: This study uses a sample from the 2004 wave of the Health and Retirement Survey to assess the association between Internet use and social networks. Age is tested for moderation of the association between Internet use and social networks. Oversampling and design effects of the sample are accounted for using weights and special procedures in SAS version 9.1. Univariate, bivariate and linear regression analyses are employed for the examination of associations and moderation. RESULTS: In regression models (n=2,284) considering a number of control variables, frequency of contact

with friends, frequency of contact with family, and attendance at organizational meetings (not including religious services), were found to have a significant positive association with Internet use, while in-person contact with family members (other than children) had a significant negative association with Internet use. Age was not found to moderate any of the significant associations between Internet use and measures of social networking. CONCLUSIONS: Results suggest the Internet could be used as a tool in interventions designed to strengthen social networks for older adults and that policies to increase the availability of the Internet should be considered. Internet use is not associated with a decrease in social participation based on attendance of religious services or other organizations. The amount of time spent on Internet use is not considered in this study and is a limitation.

The Digital Divide - Mark Bauerlein 2011-09-08
This definitive work on the perils and promise of the social- media revolution collects writings by

today's best thinkers and cultural commentators, with an all-new introduction by Bauerlein. Twitter, Facebook, e-publishing, blogs, distance-learning and other social media raise some of the most divisive cultural questions of our time. Some see the technological breakthroughs we live with as hopeful and democratic new steps in education, information gathering, and human progress. But others are deeply concerned by the eroding of civility online, declining reading habits, withering attention spans, and the treacherous effects of 24/7 peer pressure on our young. With *The Dumbest Generation*, Mark Bauerlein emerged as the foremost voice against the development of an overwhelming digital social culture. But *The Digital Divide* doesn't take sides. Framing the discussion so that leading voices from across the spectrum, supporters and detractors alike, have the opportunity to weigh in on the profound issues raised by the new media—from questions of reading skills and attention span, to cyber-bullying and the digital

playground—Bauerlein's new book takes the debate to a higher ground. The book includes essays by Steven Johnson, Nicholas Carr, Don Tapscott, Douglas Rushkoff, Maggie Jackson, Clay Shirky, Todd Gitlin, and many more. Though these pieces have been previously published, the organization of *The Digital Divide* gives them freshness and new relevancy, making them part of a single document readers can use to truly get a handle on online privacy, the perils of a plugged-in childhood, and other technology-related hot topics. Rather than dividing the book into "pro" and "con" sections, the essays are arranged by subject—"The Brain, the Senses," "Learning in and out of the Classroom," "Social and Personal Life," "The Millennials," "The Fate of Culture," and "The Human (and Political) Impact." Bauerlein incorporates a short headnote and a capsule bio about each contributor, as well as relevant contextual information about the source of the selection. Bauerlein also provides a new introduction that traces the development of the

debate, from the initial Digital Age zeal, to a wave of skepticism, and to a third stage of reflection that wavers between criticism and endorsement. Enthusiasms for the Digital Age has cooled with the passage of time and the piling up of real-life examples that prove the risks of an online-focused culture. However, there is still much debate, comprising thousands of commentaries and hundreds of books, about how these technologies are rewriting our futures. Now, with this timely and definitive volume, readers can finally cut through the clamor, read the the very best writings from each side of The Digital Divide, and make more informed decisions about the presence and place of technology in their lives.

Team-building Activities for the Digital Age

- Brent D. Wolfe 2010

Team-Building Activities for the Digital Age will help you promote interpersonal communication and encourage young people to express their individuality and build face-to-face relationships.

The activities use the technology that today's young adults thrive on (including cell phones, social networking sites, MP3 players, blogs, and digital cameras) as an opportunity for education and enlightenment.

Media Activism in the Digital Age - Victor Pickard 2017-07-06

Media Activism in the Digital Age captures an exciting moment in the evolution of media activism studies and offers an invaluable guide to this vibrant and evolving field of research. Victor Pickard and Guobin Yang have assembled essays by leading scholars and activists to provide case studies of feminist, technological, and political interventions during different historical periods and at local, national, and global levels. Looking at the underlying theories, histories, politics, ideologies, tactics, strategies, and aesthetics, the book takes an expansive view of media activism. It explores how varieties of activism are mediated through communication technologies, how activists deploy strategies for changing the

structures of media systems, and how governments and corporations seek to police media activism. From memes to zines, hacktivism to activism, this volume considers activist practices involving both older kinds of media and newer digital, social, and network-based forms. *Media Activism in the Digital Age* provides a useful cross-section of this growing field for both students and researchers.

Telecommunications Law in the Internet Age - Sharon K. Black 2001-10-17

For companies in and around the telecommunications field, the past few years have been a time of extraordinary change-technologically and legally. The enacting of the Telecommunications Act of 1996 and the development of international trade agreements have fundamentally changed the environment in which your business operates, creating risks, responsibilities, and opportunities that were not there before. Until now, you'd have had a hard time finding a serious business book that offered

any more than a cursory glance at this transformed world. But at last there's a resource you can depend on for in-depth analysis and sound advice. Written in easy-to-understand language, *Telecommunications Law in the Internet Age* systematically examines the complex interrelationships of new laws, new technologies, and new business practices, and equips you with the practical understanding you need to run your enterprise optimally within today's legal boundaries. * Offers authoritative coverage from a lawyer and telecommunications authority who has been working in the field for over three decades. * Examines telecommunications law in the U.S., at both the federal and state level. * Presents an unparalleled source of information on international trade regulations and their effects on the industry. * Covers the modern telecommunications issues with which most companies are grappling: wireless communication, e-commerce, satellite systems,

privacy and encryption, Internet taxation, export controls, intellectual property, spamming, pornography, Internet telephony, extranets, and more. * Provides guidelines for preventing inadvertent violations of telecommunications law. * Offers guidance on fending off legal and illegal attacks by hackers, competitors, and foreign governments. * Helps you do more than understand and obey the law: helps you thrive within it.

Funding a Revolution - National Research Council
1999-02-11

The past 50 years have witnessed a revolution in computing and related communications technologies. The contributions of industry and university researchers to this revolution are manifest; less widely recognized is the major role the federal government played in launching the computing revolution and sustaining its momentum. *Funding a Revolution* examines the history of computing since World War II to elucidate the federal government's role in

funding computing research, supporting the education of computer scientists and engineers, and equipping university research labs. It reviews the economic rationale for government support of research, characterizes federal support for computing research, and summarizes key historical advances in which government-sponsored research played an important role. *Funding a Revolution* contains a series of case studies in relational databases, the Internet, theoretical computer science, artificial intelligence, and virtual reality that demonstrate the complex interactions among government, universities, and industry that have driven the field. It offers a series of lessons that identify factors contributing to the success of the nation's computing enterprise and the government's role within it.

Cyber Policy and Economics in an Internet Age - William H. Lehr 2013-06-29

Cyber Policy and Economics in an Internet Age is a collection of essays from some of the world's

best-known experts on Internet public policy. It provides an accessible introduction to critical issues that policymakers, businesspeople, and the public will need to confront in coming years: universal access, appropriate content (pornography, free speech, cultural values), Internet broadcasting, intellectual property, Internet taxation, consumer protection, privacy, fair E-business competition, regulation of the Internet infrastructure, and more. This book is intended for the industry practitioner, analysts, and researchers. It would also be suitable for use in graduate and undergraduate courses, as well as by researchers.

The Silicon Web - Michael G. Raymer 2009-06-23

The technology behind computers, fiber optics, and networks did not originate in the minds of engineers attempting to build an Internet. The Internet is a culmination of intellectual work by thousands of minds spanning hundreds of years. We have built concept upon concept and technology upon technology to arrive at where

we are today, in a world constructed of silicon pathways and controlled by silicon processors. From computers to optical communications, *The Silicon Web: Physics for the Internet Age* explores the core principles of physics that underlie those technologies that continue to revolutionize our everyday lives. Designed for the nonscientist, this text requires no higher math or prior experience with physics. It starts with an introduction to physics, silicon, and the Internet and then details the basic physics principles at the core of the information technology revolution. A third part examines the quantum era, with in-depth discussion of digital memory and computers. The final part moves onto the Internet era, covering lasers, optical fibers, light amplification, and fiber-optic and wireless communication technologies. The relation between technology and daily life is so intertwined that it is impossible to fully understand modern human experience without having at least a basic understanding of the

concepts and history behind modern technology, which continues to become more prevalent as well as more ubiquitous. Going beyond the technical, the book also looks at ways in which science has changed the course of history. It clarifies common misconceptions while offering insight on the social impacts of science with an emphasis on information technology. As a pioneering researcher in quantum mechanics of light, author Michael Raymer has made his own significant contributions to contemporary communications technology

[The Internet Society in China](#) - Shaojie Liu

2019-08-01

This book provides a cutting edge analysis of the rapid rise of China's network society and reviews recent key developments within China's internet economy, notably the concepts of "Lucky Money" and E-Business on Wechat, and Crowd-Funding Platforms. It focuses on drawing out the sociological impact of these economic developments, examining among others the

bearing of the decentralization of e-business in rural areas. It offers a vital sociological perspective on the development of China's internet society and how it affects social and professional relations, examining the shift from the traditional Red Envelope Giving Culture to Digital Red Envelope, micro charity 2.0 as well as the Rise of Internet Crowd Funding in China. Combining an up to date analysis of the current state of play of China's internet society with expertise in the rapidly changing landscape of China's social media, this book provides key insights into how technology impacts on the communication and movement of population in China, in both social and economic spheres.

Social Networking - Anastacia Kurylo

2016-03-04

This book explores the phenomenon of online social networking in the contexts of a global multicultural society caught in the turmoil of the information and communication revolution. It offers readers an up-to-date overview of the field

and pushes the area into new understandings of the topic within a multidimensional space.

Networking in the Internet Age - Alan Dennis
2006-10-30

Business Networking Simplified (for the Internet Age) - Les Garnas 2012-07-01

Business Networking Simplified (for the Internet Age) is about making meaningful, lasting

connections that lead to one-to-one relationships. The author aims to convince readers that the internet, while useful in certain instances can be limiting in a business-centered networking environment. Readers will discover how using the internet helps and hinders networking efforts-- and most importantly, how readers can leverage the internet and its strengths to make face-to-face networking more effective.