

One Simple Idea Turn Your Dreams Into A Licensing Goldmine While Letting Others Do The Work Stephen Key

GETTING THE BOOKS **ONE SIMPLE IDEA TURN YOUR DREAMS INTO A LICENSING GOLDMINE WHILE LETTING OTHERS DO THE WORK STEPHEN KEY** NOW IS NOT TYPE OF INSPIRING MEANS. YOU COULD NOT ABANDONED GOING FOLLOWING EBOOK COLLECTION OR LIBRARY OR BORROWING FROM YOUR CONTACTS TO APPROACH THEM. THIS IS AN CATEGORICALLY EASY MEANS TO SPECIFICALLY ACQUIRE LEAD BY ON-LINE. THIS ONLINE BROADCAST **ONE SIMPLE IDEA TURN YOUR DREAMS INTO A LICENSING GOLDMINE WHILE LETTING OTHERS DO THE WORK STEPHEN KEY** CAN BE ONE OF THE OPTIONS TO ACCOMPANY YOU WHEN HAVING OTHER TIME.

IT WILL NOT WASTE YOUR TIME. BOW TO ME, THE E-BOOK WILL VERY ATMOSPHERE YOU SUPPLEMENTARY EVENT TO READ. JUST INVEST LITTLE GET OLDER TO WAY IN THIS ON-LINE STATEMENT **ONE SIMPLE IDEA TURN YOUR DREAMS INTO A LICENSING GOLDMINE WHILE LETTING OTHERS DO THE WORK STEPHEN KEY** AS COMPETENTLY AS EVALUATION THEM WHEREVER YOU ARE NOW.

QUICKLET ON STEPHEN KEY'S ONE SIMPLE IDEA: TURN YOUR DREAMS INTO A LICENSING GOLDMINE WHILE LETTING OTHERS DO THE WORD (CLIFFNOTES-LIKE SUMMARY AND ANALYSIS) - KELLY COOPER 2012-02-08

ABOUT THE BOOK SURROUNDED BY BOOKS, SKETCHES, FABRICS, WEBBING, PLASTIC HARDWARE, NOTIONS, TOOLS, AND MY SEWING MACHINE, I OPEN STEPHEN KEY'S ONE SIMPLE IDEA. WITHIN A FEW HOURS, I UNDERSTAND MORE ABOUT LICENSING AND PRODUCT DEVELOPMENT THAN I GAINED OVER MONTHS OF PREVIOUS RESEARCH. ONE SIMPLE IDEA DOES NOT CONTAIN LEGENDS OF ONE-HIT-WONDERS; STEPHEN KEY SEEMS TO SIT IN THE CHAIR NEXT TO ME OFFERING DECADES OF EXPERIENCE, METHODS, AND PRIORITIES THAT HELP ME ASSESS PRODUCTS, RESEARCH MARKETS, UNDERSTAND THE PROVISIONAL PATENT PROCESS, AND LEVERAGE MY IDEAS INTO LICENSING AGREEMENTS. THE DAY I FINISHED THE BOOK, I MET WITH TWO FRIENDS THAT HAVE SIGNIFICANT MARKETING EXPERIENCE, PITCHED EIGHT IDEAS, SHOWED THREE PROTOTYPES, RECEIVED A GREAT RECEPTION, AND DECIDED TO IMMEDIATELY IMPLEMENT STEPHEN'S PROCESS AND ENTER THE MARKETPLACE. I'M SURE THERE WILL BE GREAT DAYS AND BUMPY MOMENTS AHEAD; HOWEVER, I NOW HAVE GAPS FILLED IN SEVERAL AREAS LEFT FROM MY PREVIOUS RESEARCH AND UNDERSTAND THE THINGS I NEED TO CONTINUE TO LEARN. ONE SIMPLE IDEA OFFERS MANY IDEAS I WILL USE TODAY, THIS MONTH, AND ALL YEAR TO LICENSE AND MANUFACTURE MY PRODUCTS. IN OUR ROLES AS EMPLOYEE, PARENT, FRIEND AND FAMILY MEMBERS, TIME WE SPEND ON DEVELOPING A PROCESS TO MARKET NEEDS TO OFFER A SIGNIFICANT RETURN. ONE SIMPLE IDEA HELPED ME TO DETERMINE WHETHER MANUFACTURING OR LICENSING ARE MY BEST OPTION, HOW I CAN REALISTICALLY APPROACH THE PROVISIONAL PATENT PROCESS, WHAT ANALYSIS I SHOULD TAKE TOWARD PRICING, WHEN TO PITCH TO A LICENSEE -- AND MANY OTHER PRACTICAL PRODUCT DEVELOPMENT NUANCES THAT WILL

GREATLY BENEFIT MY APPROACH. READING ONE SIMPLE IDEA IS ONE DAY WELL SPENT! MEET THE AUTHOR KELLY COOPER IS CURRENTLY BRINGING SIX COOKING-RELATED PRODUCTS TO MARKET AS WELL AS THE COOKBOOK COOKIES FOR GROWN-UPS (RED ROCK PRESS). HER DAY JOBS INCLUDE CODING FOR ZEN ENTERTAINMENT AND TEACHING WEB DEVELOPMENT AT WEST VALLEY COLLEGE. SHE ENJOYS READING AND WRITING ON IDEAS, TECHNOLOGY, PHILOSOPHY, SOCIOLOGY, AND BUSINESS. KELLY'S CONTACT INFO: [HTTP://WWW.LINKEDIN.COM/IN/KELLY2DS](http://www.linkedin.com/in/kelly2ds) EXCERPT FROM THE BOOK DESCRIPTION: YOU DECIDE TO HAVE A SANDWICH. THE LAST OF THE MUSTARD WON'T COME OUT OF THE SQUEEZE BOTTLE. THE "DELI-FRESH" PLASTIC BOX OF LUNCH MEAT WILL NOT OPEN WITHOUT SCISSORS OR A SHARP KNIFE. THE RESEALABLE CHEESE DOESN'T RESEAL WITHOUT A SURGEON-LIKE FOCUS ON LINING UP THE GROOVED PLASTIC. THE WIRE TWIST TIE KEEPING THE BREAD FRESH IS TANGLED SOMEHOW AND UNTWISTING CLOCKWISE OR COUNTERCLOCKWISE PRODUCES THE SAME RESULT, YOU'RE NO CLOSER TO GRABBING THE BREAD, MUCH LESS TO EATING A SANDWICH! STEPHEN KEY SEES OPPORTUNITY IN PRODUCTS READY FOR UPDATING AND THE POSSIBILITY IN LICENSING YOUR SOLUTIONS FROM THE EVERY DAY SIMPLE HICCUPS SUCH AS MAKING A SANDWICH TO THE COMPLEX OR SIGNIFICANT SUCH AS HIS OWN AWARD-WINNING SPINFORMATION LABELS. ONE SIMPLE IDEA TRAVERSES IDEA CREATION, ASSESSMENT, PROTECTION, PITCH, AND ADVISES ON SUBMITTING YOUR IDEAS TO POTENTIAL LICENSEES AS WELL AS BRINGING YOUR PRODUCTS TO MARKET. THE BOOK IS FUN TO READ AND OFFERS SIGNIFICANT PATHS AND PROCESSES TO YOUR PRODUCT DEVELOPMENT CAREER. BUY A COPY TO KEEP READING!

LICENSING IDEAS USING LINKEDIN - BENJAMIN HARRISON, MD FACEP 2020-09-25

DO YOU HAVE GREAT IDEAS, BUT DON'T KNOW HOW TO GET THEM TO THE RIGHT PEOPLE AT

OPEN INNOVATION COMPANIES SO YOU CAN LICENSE YOUR INVENTIONS? START USING LINKEDIN(R), THE PROFESSIONAL NETWORKING PLATFORM WITH NEARLY 700 MILLION MEMBERS, BUT YOU HAVE TO USE IT THE RIGHT WAY. LINKEDIN(R) HAS FUNDAMENTALLY CHANGED THE GAME FOR INVENTORS, PRODUCT DEVELOPERS, ENTREPRENEURS, AND ANYONE WITH AN IDEA. NOW CREATIVE PEOPLE CAN IDENTIFY, RESEARCH, AND GET IN TOUCH WITH THE RIGHT EMPLOYEES AT THE RIGHT COMPANIES WITHIN A MATTER OF SECONDS, ANYTIME AND ANYWHERE, DAY OR NIGHT. NEVER WASTE YOUR TIME HUNTING DOWN A MARKETING MANAGER'S PHONE NUMBER AGAIN! IN FACT, BY USING LINKEDIN(R), YOU CAN LICENSE YOUR IDEA FOR A NEW PRODUCT WITHOUT MAKING A SINGLE COLD CALL. BUT, THERE'S A RIGHT WAY AND A WRONG WAY TO USE THIS UNBELIEVABLY POWERFUL TOOL. THIS BOOK WILL TEACH YOU HOW TO PRESENT YOURSELF AS THE KIND OF PROFESSIONAL OPEN INNOVATION COMPANIES WANT TO WORK WITH, AND NOT AN AMATEUR. LET STEPHEN KEY, THE WORLD'S LEADING EXPERT ON LICENSING INVENTIONS, AND LINKEDIN(R) LICENSING EXPERT BENJAMIN HARRISON, CREATOR OF SMARTPITCH, SHOW YOU HOW TO TAKE ADVANTAGE OF THIS UNIQUELY AWESOME OPPORTUNITY. WHAT YOU WILL LEARN... - HOW TO USE LINKEDIN(R) TO FIND COMPANIES LOOKING FOR PRODUCT IDEAS - HOW TO BUILD YOUR NETWORK OF INVENTING INDUSTRY LEADERS. - HOW TO PITCH YOUR PRODUCT PROFESSIONALLY. - HOW TO ANSWER QUESTIONS FROM POTENTIAL LICENSEES. - HOW TO WORK TOWARDS A LICENSING AGREEMENT. - HOW TO REACH OUT TO POTENTIAL LICENSEES ANYTIME AND ANYWHERE! ALSO INCLUDED: - 15 PITCHING SCRIPTS - NON-DISCLOSURE AGREEMENTS - LICENSING AGREEMENT - SELL SHEET EXAMPLES - ABOUT THE AUTHORS STEPHEN KEY IS A LIFELONG ENTREPRENEUR AND A 2018-2019 AMERICAN ASSOCIATION FOR THE ADVANCEMENT OF SCIENCE-LEMELSON INVENTION AMBASSADOR. STEPHEN ACHIEVED REPEAT SUCCESS AS AN INDEPENDENT PRODUCT DEVELOPER, INCLUDING LICENSING OVER 20 PRODUCTS AND WINNING 15 INDUSTRY AWARDS. HE IS THE INVENTOR ON OVER 20 PATENTS. READ HIS ARTICLES ONLINE FOR FORBES, INC., AND ENTREPRENEUR AND WATCH HIM ON INVENTRIGHTTV. BENJAMIN HARRISON IS A LIFELONG ENTREPRENEUR AND PRODUCT DEVELOPER WHO HAS WORKED WITH SOME OF THE TOP MUSICIANS IN THE WORLD. HE HAS BEEN FEATURED IN PUBLICATIONS RANGING FROM NO TREBLE AND VINTAGE GUITAR MAGAZINE TO ENTREPRENEUR AND INC. HIS SMARTPITCH PROGRAM HAS HELPED HUNDREDS OF PRODUCT DEVELOPERS SUCCESSFULLY GET THEIR IDEAS INTO COMPANIES OF ALL SIZES USING METHODS HE INVENTED AND PERFECTED.

THE 48 LAWS OF POWER - ROBERT GREENE 2000-09-01

AMORAL, CUNNING, RUTHLESS, AND INSTRUCTIVE, THIS MULTI-MILLION-COPY NEW YORK TIMES BESTSELLER IS THE DEFINITIVE MANUAL FOR ANYONE INTERESTED IN GAINING, OBSERVING, OR DEFENDING AGAINST ULTIMATE CONTROL - FROM THE AUTHOR OF THE LAWS OF HUMAN NATURE. IN THE BOOK THAT PEOPLE MAGAZINE PROCLAIMED "BEGUILING" AND "FASCINATING," ROBERT GREENE AND JOOST ELFFERS HAVE DISTILLED THREE THOUSAND YEARS OF THE HISTORY OF POWER INTO 48 ESSENTIAL LAWS BY DRAWING FROM THE PHILOSOPHIES OF MACHIAVELLI, SUN TZU, AND CARL VON CLAUSEWITZ AND ALSO FROM

THE LIVES OF FIGURES RANGING FROM HENRY KISSINGER TO P.T. BARNUM. SOME LAWS TEACH THE NEED FOR PRUDENCE ("LAW 1: NEVER OUTSHINE THE MASTER"), OTHERS TEACH THE VALUE OF CONFIDENCE ("LAW 28: ENTER ACTION WITH BOLDNESS"), AND MANY RECOMMEND ABSOLUTE SELF-PRESERVATION ("LAW 15: CRUSH YOUR ENEMY TOTALLY"). EVERY LAW, THOUGH, HAS ONE THING IN COMMON: AN INTEREST IN TOTAL DOMINATION. IN A BOLD AND ARRESTING TWO-COLOR PACKAGE, THE 48 LAWS OF POWER IS IDEAL WHETHER YOUR AIM IS CONQUEST, SELF-DEFENSE, OR SIMPLY TO UNDERSTAND THE RULES OF THE GAME.

PRODUCT ENTREPRENEUR - CHRIS CLEARMAN 2021-05-16

LOOKING TO BRING YOUR PRODUCT IDEA TO MARKET? PRODUCT ENTREPRENEUR WILL TEACH YOU EVERYTHING YOU NEED TO KNOW TO GET THAT IDEA OUT OF YOUR HEAD AND INTO THE HANDS OF PAYING CUSTOMERS. SUCCESSFUL PRODUCT ENTREPRENEUR CHRIS CLEARMAN COMPILES YEARS OF HARD-WON KNOWLEDGE AND EXPERIENCE IN THIS PRACTICAL GUIDE TO LAUNCH AND GROW YOUR PRODUCT BUSINESS. THIS BOOK COVERS THE ENTIRE PROCESS FROM VETTING YOUR IDEAS TO PERFECTING YOUR PITCH TO RETAIL BUYERS, AND EVERYTHING IN BETWEEN. TOPICS COVERED INCLUDE:-VETTING IDEAS AND PICKING OUT THE WINNERS THROUGH MARKET RESEARCH-DESIGNING YOUR PRODUCT AND BRAND TO SELL-REGISTERING AND OPERATING A PRODUCT-BASED BUSINESS-FINANCING YOUR PRODUCT BUSINESS-PROTOTYPING, PRODUCT DEVELOPMENT, SOURCING, AND MANUFACTURING; HOW TO MAKE IT HAPPEN-THE LOGISTICS OF MOVING PRODUCT AROUND THE WORLD-BUILDING YOUR ECOMMERCE WEBSITE-MARKETING AND DIGITAL ADVERTISING TO DRIVE SALES-GETTING YOUR PRODUCT ON STORE SHELVES-SPECIFIC RESOURCES, RECOMMENDATIONS, AND SERVICES TO BUILD AND GROW YOUR BUSINESS-AND SO MUCH MORE! IF YOU'RE JUST LOOKING FOR AN ENTERTAINING READ, THIS BOOK PROBABLY ISN'T FOR YOU. PACKED WITH USEFUL INFORMATION AND NITTY-GRITTY DETAILS YOU CAN'T FIND ELSEWHERE, THIS BOOK IS SOLELY FOCUSED ON HELPING THE ASPIRING PRODUCT ENTREPRENEUR MAKE THEIR DREAM A REALITY. PRODUCT ENTREPRENEUR OFFERS A STEP-BY-STEP GUIDE TO TAKE YOUR PRODUCT IDEA FROM A SIMPLE NAPKIN SKETCH THROUGH YOUR FIRST \$1 MILLION IN SALES. THE RECIPE IS HERE - JUST ADD WORK ETHIC.

THE PURPOSE DRIVEN LIFE - RICK WARREN 2012-10-23

DISCOVER AND FULFILL YOUR GOD-GIVEN PURPOSE BY JOINING THE MORE THAN THIRTY-FIVE MILLION OTHERS WHO HAVE EMBARKED ON A SPIRITUAL JOURNEY THAT STARTED WITH THIS #1 NEW YORK TIMES BESTSELLING BOOK BY PASTOR RICK WARREN. BEFORE YOU WERE BORN, GOD KNEW WHAT YOUR LIFE HAD IN STORE FOR YOU. HIS HOPE FOR YOU IS TO DISCOVER THE LIFE HE CREATED JUST FOR YOU--BOTH HERE ON EARTH, AND FOREVER IN ETERNITY. LET RICK WARREN GUIDE YOU AS YOU LEARN TO LIVE OUT YOUR TRUE PURPOSE. THE PURPOSE DRIVEN LIFE IS MORE THAN A BOOK; IT'S A ROAD MAP FOR YOUR SPIRITUAL JOURNEY. COMBINING THOUGHTFUL VERSES FROM SCRIPTURE WITH TIMELY STORIES AND PERSPECTIVES FROM WARREN'S OWN LIFE, THE PURPOSE DRIVEN LIFE WILL HELP YOU DISCOVER THE ANSWER TO ONE OF LIFE'S MOST IMPORTANT QUESTIONS: WHAT ON EARTH AM I HERE FOR? THROUGHOUT THE PURPOSE DRIVEN LIFE, WARREN WILL TEACH YOU TO

SPEND TIME GETTING TO KNOW YOURSELF AND YOUR CREATOR IN ORDER TO LIVE YOUR LIFE TO THE FULLEST. UNLOCKING YOUR TRUE PURPOSE WILL ALSO REDUCE YOUR STRESS, SIMPLIFY YOUR DECISIONS, INCREASE YOUR SATISFACTION, AND, MOST IMPORTANTLY, PREPARE YOU FOR ETERNITY. DESIGNED TO BE READ OVER THE COURSE OF FORTY-TWO DAYS, THE PURPOSE DRIVEN LIFE WILL HELP YOU SEE THE BIG PICTURE, GIVING YOU A FRESH PERSPECTIVE ON THE WAY THAT THE PIECES OF YOUR LIFE FIT TOGETHER. EVERY CHAPTER OF THE PURPOSE DRIVEN LIFE PROVIDES A DAILY MEDITATION AND PRACTICAL STEPS TO HELP YOU UNCOVER AND LIVE OUT YOUR PURPOSE, STARTING WITH EXPLORING THREE ESSENTIAL QUESTIONS: THE QUESTION OF EXISTENCE: WHY AM I ALIVE? THE QUESTION OF SIGNIFICANCE: DOES MY LIFE MATTER? THE QUESTION OF PURPOSE: WHAT ON EARTH AM I HERE FOR? EACH COPY OF THE PURPOSE DRIVEN LIFE ALSO INCLUDES THOUGHTFUL DISCUSSION QUESTIONS, AUDIO BIBLE STUDIES THAT GO ALONG WITH EVERY CHAPTER, AND ACCESS TO A SUPPORTIVE ONLINE COMMUNITY, GIVING YOU THE OPPORTUNITY TO DIVE EVEN DEEPER INTO EACH LIFE-CHANGING LESSON.

DREAM A LITTLE DREAM - KERSTIN GIER 2015-04-14

MYSTERIOUS DOORS WITH LIZARD-HEAD KNOBS. TALKING STONE STATUES. A CRAZY GIRL WITH A HATCHET. YES, LIV'S DREAMS HAVE BEEN PRETTY WEIRD LATELY. ESPECIALLY THE ONE WHERE SHE'S IN A GRAVEYARD AT NIGHT, WATCHING FOUR BOYS CONDUCT DARK MAGIC RITUALS. THE STRANGEST PART IS THAT LIV RECOGNIZES THE BOYS IN HER DREAM. THEY'RE CLASSMATES FROM HER NEW SCHOOL IN LONDON, THE SCHOOL WHERE SHE'S STARTING OVER BECAUSE HER MOM HAS MOVED THEM TO A NEW COUNTRY (AGAIN). BUT WHAT'S REALLY SCARING LIV IS THAT THE DREAM BOYS SEEM TO KNOW THINGS ABOUT HER IN REAL LIFE, THINGS THEY COULDN'T POSSIBLY KNOW—UNLESS THEY ACTUALLY ARE IN HER DREAMS? LUCKILY, LIV NEVER COULD RESIST A GOOD MYSTERY, AND ALL FOUR OF THOSE BOYS ARE PRETTY CUTE....

You've Got a Book in You - ELIZABETH SIMS 2013-05-13

WRITING A BOOK IS FUN AND EASY--YES, FUN AND EASY--BUT IT MAY NOT ALWAYS FEEL THAT WAY. HOW DO YOU FIND THE TIME TO WRITE? HOW DO YOU KEEP MOMENTUM? HOW DO YOU DEAL WITH THE HORROR OF SHOWING ANYONE A SINGLE SENTENCE OF YOUR WORK-IN-PROGRESS? THE ANSWERS REMAIN FUN AND EASY, AND AUTHOR ELIZABETH SIMS WILL TAKE YOUR HAND, DISPEL YOUR WORRIES, AND SHOW YOU HOW IT'S DONE IN THIS STRESS-FREE GUIDE TO ACCOMPLISHING YOUR DREAM OF WRITING YOUR BOOK. IN YOU'VE GOT A BOOK IN YOU, ELIZABETH IS THAT ENCOURAGING VOICE GUIDING YOU THROUGH THE ENTIRE PROCESS, FROM FINDING THE RIGHT TIME AND PLACE TO GATHERING ALL OF YOUR CREATIVE TOOLS TO DIVING RIGHT IN AND GETTING IT DONE--PAGE BY PAGE, STEP BY STEP. IT'S EASIER THAN YOU THINK, AND IT ALL STARTS RIGHT HERE, RIGHT NOW. "THIS GUIDE IS WITTY, WARM, AND WISE--AND WONDERFULLY DOWN-TO-EARTH AS WELL. ELIZABETH SIMS DOESN'T JUST TELL YOU THAT YOU'VE GOT A BOOK IN YOU, SHE SHOWS YOU HOW TO POUR IT OUT USING YOUR OWN CREATIVE SPIRIT, COMMON SENSE, AND PERSISTENCE." ~LORI L. LAKE, AUTHOR OF THE GUN SERIES AND THE PUBLIC EYE MYSTERY SERIES "IF YOU'RE SEARCHING

FOR THE SPARK OF INSPIRATION TO GET STARTED WRITING A BOOK, AND THE NOURISHMENT TO SUSTAIN YOU TO THE END, ELIZABETH SIMS'S YOU'VE GOT A BOOK IN YOU WILL SHOW YOU HOW TO FIND IT IN YOURSELF." ~HALLIE EPHRON, AWARD-WINNING AUTHOR OF THERE WAS AN OLD WOMAN "YOU WON'T FIND AN EASIER-TO-FOLLOW OR MORE INSPIRATIONAL WRITING GUIDE." ~L.J. SELLERS, AUTHOR OF THE BESTSELLING JACKSON MYSTERIES "BY FOCUSING THE HIGH BEAMS OF HER INTELLIGENCE (AND HUMOR!) ON THE TWISTY TRAIL OF BOOK-WRITING, IN YOU'VE GOT A BOOK IN YOU, ELIZABETH SIMS PROVES HERSELF A TRUE WRITER'S FRIEND. AS SHE GUIDES YOU FROM THE CREATION OF A "WORKING TITLE" THROUGH HER (BRILLIANT!) "MAKING-IT-BETTER PROCESS," THIS WELL-ESTABLISHED PRO PLAYS HER MOST IMPRESSIVE CARDS--STACKING THE DECK IN FAVOR OF YOU!" ~JAMIE MORRIS, DIRECTOR, WOODSTREAM WRITERS "ELIZABETH SIMS PACKS A TWELVE-WEEK WRITING COURSE INTO 280 PAGES. INSPIRATIONAL AND YET EXTREMELY HANDS-ON, YOU'VE GOT A BOOK IN YOU WILL GIVE NEWBIES CONFIDENCE TO FORGE AHEAD AND WILL REMIND VETERAN WRITERS WHY THEY BEGAN WRITING IN THE FIRST PLACE--FOR THE JOY OF IT. I WON'T BE SURPRISED WHEN THE BRILLIANT TERMS 'STORMWRITING' AND 'HEARTBRAIN' BECOME PART OF EVERY WRITER'S LEXICON." ~JULIE COMPTON, AUTHOR OF TELL NO LIES AND KEEP NO SECRETS "THE BOOK IS ENCOURAGING AND INSPIRING, PRACTICAL AND WITTY. AS A SEASONED WRITER, I APPRECIATE THE REMINDERS ABOUT THE IMPORTANCE OF PUTTING YOURSELF ON A WRITING SCHEDULE. NO MORE EXCUSES. THE MANY 'WRITING BLASTS' ARE VERY HELPFUL AND WILL GET ANY WRITER OUT OF THE STARTING BLOCKS. I ESPECIALLY ENJOYED THE SECTION, 'WRITING WITH THE MASTERS.' WHAT BETTER WAY TO GET INSPIRED, GET A FEEL FOR DIFFERENT STYLES, AND GET JUMP-STARTED ON YOUR WRITING? EXCELLENT ADVICE THAT I PLAN TO INCORPORATE IN MY FUTURE CLASSES. I CONCUR WITH SIMS THAT 'WRITER'S BLOCK' IS GREATLY EXAGGERATED. IS THERE ANY OTHER PROFESSION THAT CLAIMS SUCH A PHENOMENON? 'EXCUSE, ME, BUT I HAVE 'BOOK-KEEPING BLOCK,' 'PLAYING MUSIC BLOCK,' OR 'PAINTING BLOCK' TODAY? I DON'T THINK SO. GET YOURSELF ON A SCHEDULE, READ SOME SIMS, WRITE WITH THE MASTERS, AND YOU'LL BE ON YOUR WAY. YOU'LL BE GLAD YOU MET THIS FRIEND ON YOUR JOURNEY TO BECOMING A SUCCESSFUL WRITER." ~GESA KIRSCH, PH.D., PROFESSOR OF ENGLISH, DIRECTOR OF VALENTE CENTER FOR THE ARTS AND SCIENCES, BENTLEY UNIVERSITY

THE THREE ONLY THINGS - ROBERT MOSS 2009-05-10

REFUTES BELIEF SYSTEMS THAT MINIMIZE THE SIGNIFICANCE OF DREAMS, COINCIDENCE, AND THE WORKINGS OF IMAGINATION, DRAWING ON THE AUTHOR'S WORKSHOPS AND CONSULTATIONS TO REVEAL HOW TO CREATE A MORE FULFILLING LIFE BY TAPPING THE POWER OF THE SUBCONSCIOUS MIND. REPRINT.

THE DREAM MANAGER - MATTHEW KELLY 2007-08-21

A BUSINESS PARABLE ABOUT HOW COMPANIES CAN ACHIEVE REMARKABLE RESULTS BY HELPING THEIR EMPLOYEES FULFILL THEIR DREAMS MANAGING PEOPLE IS DIFFICULT. WITH DISENGAGEMENT AND TURNOVER ON THE RISE, MANY MANAGERS ARE SCRATCHING THEIR HEADS WONDERING WHAT TO DO. IT'S NOT THAT WE DONT DREAM OF BEING GREAT MANAGERS, IT'S

JUST THAT WE HAVEN'T FOUND A PRACTICAL AND EFFICIENT WAY TO DO IT. UNTIL NOW . . . THE FICTIONAL COMPANY IN THIS REMARKABLE BOOK IS GRAPPLING WITH REAL PROBLEMS OF HIGH TURNOVER AND LOW MORALE -- SO THE MANAGERS BEGIN TO INVESTIGATE WHAT REALLY DRIVES THE EMPLOYEES. WHAT THEY DISCOVER IS THAT THE KEY TO MOTIVATION ISN'T NECESSARILY THE PROMISE OF A BIGGER PAYCHECK OR TITLE, BUT RATHER THE FULFILLMENT OF CRUCIAL PERSONAL DREAMS. THEY ALSO LEARNED THAT PEOPLE AT EVERY LEVEL NEED TO BE OFFERED SPECIFIC KINDS OF HELP AND ENCOURAGEMENT -- OR OUR DREAMS WILL FOREVER REMAIN JUST DREAMS AS WE GROW DISSATISFIED WITH OUR LIVES AND JOBS. BEGINNING WITH HIS IMPORTANT THOUGHT THAT A COMPANY CAN ONLY BECOME THE-BEST-VERSION-OF-ITSELF TO THE EXTENT THAT ITS EMPLOYEES ARE BECOMING BETTER-VERSIONS-OF-THEMSELVES, MATTHEW KELLY EXPLORES THE CONNECTION BETWEEN THE DREAMS WE ARE CHASING PERSONALLY AND THE WAY WE ALL ENGAGE AT WORK. TACKLING HEAD-ON THE GROWING PROBLEM OF EMPLOYEE DISENGAGEMENT, KELLY EXPLORES THE DYNAMIC COLLABORATION THAT IS UNLEASHED WHEN PEOPLE WORK TOGETHER TO ACHIEVE COMPANY OBJECTIVES AND PERSONAL DREAMS. THE POWER OF THE DREAM MANAGER IS THAT SIMPLY BECOMING AWARE OF THE CONCEPT WILL CHANGE THE WAY YOU MANAGE AND RELATE TO PEOPLE INSTANTLY AND FOREVER. WHAT'S YOUR DREAM?

How to Make Millions with Your Ideas - DAN S. KENNEDY 1996-01-01

YOU'VE COME UP WITH A BRILLIANT IDEA FOR A BRAND-NEW PRODUCT OR SERVICE YOU KNOW COULD MAKE YOU RICH. OR MAYBE YOU CURRENTLY OWN A BUSINESS THAT PAYS THE BILLS, AND YOUR DREAM IS TO BECOME FABULOUSLY SUCCESSFUL AND RETIRE A MILLIONAIRE. BUT HOW? HOW TO MAKE MILLIONS WITH YOUR IDEAS HAS ALL THE ANSWERS. THIS BOOK IS PACKED WITH THE TRUE STORIES AND PROVEN ADVICE OF ORDINARY PEOPLE WHO BEGAN WITH JUST AN IDEA, A SIMPLE PRODUCT, OR A FLEDGLING BUSINESS AND WOUND UP WITH MILLIONS. IT EXAMINES THE METHODS AND PRINCIPLES OF DOZENS OF SUCCESSFUL ENTREPRENEURS, INCLUDING AUTHOR DAN KENNEDY'S SUREFIRE, EASY-TO-FOLLOW MILLIONAIRE MAKER STRATEGIES. IT HELPS YOU DETERMINE WHICH OF THREE PATHS TO SUCCESS ARE BEST FOR YOU AND GUIDES YOU STEP-BY-STEP DOWN THAT PATH ON YOUR WAY TO FORTUNE. DISCOVER: • THE EIGHT BEST WAYS TO MAKE A FORTUNE FROM SCRATCH • HOW TO TURN A HOBBY INTO A MILLION-DOLLAR ENTERPRISE • HOW TO SELL AN EXISTING BUSINESS FOR MILLIONS • THE POWER OF ELECTRONIC MEDIA TO HELP MAKE YOU RICH • THE "MILLION DOLLAR ROLODEX" OF CONTACTS AND INFORMATION YOU CAN USE TO GET ON THE ROAD TO WEALTH

Design Your Next Chapter - DEBBIE TRAVIS 2018-11-15

IF YOU FEEL STUCK WITH NO IDEA WHAT YOU SHOULD DO NEXT, LIFESTYLE CELEBRITY AND TV PIONEER DEBBIE TRAVIS'S NEW BOOK IS FOR YOU. DRAWING ON THE TOUGH (SOMETIMES HILARIOUS) LESSONS DEBBIE LEARNED IN HER OWN LEAP INTO A NEW WAY OF LIVING, AND A MULTITUDE OF STORIES, TIPS AND IDEAS TO JUMPSTART YOUR DREAMS, SHE'S CREATED AN INSPIRING ROADMAP FOR CHANGE. A FEW YEARS AGO, DEBBIE TRAVIS REALIZED THAT SHE WAS NO LONGER CHALLENGED BY HER WILDLY SUCCESSFUL TV CAREER AND SHE WAS SO

BUSY SHE WAS MISSING OUT ON THE PEOPLE AND THINGS THAT MADE HER HAPPY. SHE DARED TO DREAM ABOUT A WHOLE NEW DIRECTION IN LIFE--A PLAN TO TURN A 13TH-CENTURY FARMHOUSE IN TUSCANY INTO A UNIQUE HOTEL AND RETREAT FOR PEOPLE WHO NEED A CHANGE AS MUCH AS SHE DID. AND NOW, AFTER A CRAZY AMOUNT OF WORK, SHE IS NOT ONLY LIVING THAT DREAM BUT SHARING IT WITH OTHERS. HER NEW BOOK DRAWS DIRECTLY ON HER OWN EXPERIENCES (WHEN SHE STARTED, DEBBIE COULD BARELY MAKE A BED, LET ALONE RUN A HOTEL IN A FOREIGN COUNTRY) AND THE UPLIFTING STORIES OF PERSONAL U-TURNS SHARED BY WOMEN WHO HAVE COME TO HER RETREATS. DEBBIE'S "COMMANDMENTS" WILL INSPIRE WOMEN (AND MEN) WHO HAVE LOST TRACK OF WHO THEY ARE OR WHAT THEY WANT TO BE; WHO ARE GOING THROUGH THE MOTIONS OF A CAREER THAT DOESN'T SATISFY THEM ANYMORE; WHO ARE WONDERING WHAT TO DO WITH THEMSELVES NOW THAT THEIR KIDS ARE GONE OR THEIR MARRIAGE IS OVER. ON EVERY PAGE, DEBBIE SHARES THE TOOLS THAT HELPED HER TRANSFORM HER LIFE, AND HER EXAMPLE, HER WIT AND HER COMMON SENSE ADVICE WILL HELP MOTIVATE ANYONE WHO FINDS THEMSELVES STANDING AT A CROSSROADS WONDERING "WHAT'S NEXT FOR ME?"

The Inventor's Bible - RONALD LOUIS DOCIE 2010-01-01

COUNSELS INDEPENDENT INVENTORS ON HOW TO DEVELOP CREATIONS INTO PROFITABLE PRODUCTS WITHOUT LOSING MONEY OR FALLING PREY TO COMMON SCAMS, SHARING CASE STUDIES AND STEP-BY-STEP INSTRUCTIONS FOR EVERYTHING FROM PATENTING AND MARKETING TO LICENSING AND SELLING. ORIGINAL.

The New and Complete Business of Licensing - DANNY SIMON 2018-06

AN OVERVIEW OF THE BASICS OF INTERNATIONAL LICENSING WITH INFORMATIVE MATERIAL ABOUT THE VARIOUS PRACTICES OF ALL ASPECTS OF THE LICENSING INDUSTRY. IT INCLUDES INFORMATION THAT WILL HELP THOSE NEW AND EXPERIENCED TO HONE THEIR LICENSING SKILLS. THE BOOK PROVIDES A WORLDWIDE PERSPECTIVE OF THE INDUSTRY AND IS THE DEFINITIVE GUIDEBOOK FOR ANYONE WHO IS INTERESTED IN CAPITALIZING ON THIS POTENTIALLY LUCRATIVE MARKET.

Invent It, Sell It, Bank It! - LORI GREINER 2014-03-11

NATIONAL BESTSELLER • FROM ONE OF THE STARS OF ABC'S SHARK TANK AND QVC'S CLEVER & UNIQUE CREATIONS BY LORI GREINER COMES A HANDS-ON, NUTS-AND-BOLTS GUIDE TO GETTING A NEW PRODUCT OR COMPANY OFF THE GROUND AND MAKING IT A SUCCESS. TURN YOUR IDEA INTO A REALITY. BECOME YOUR OWN BOSS. MAKE YOUR FIRST MILLION. ACHIEVE FINANCIAL FREEDOM. LORI GREINER SHOWS YOU HOW. INVENT IT, SELL IT, BANK IT! IS A HANDS-ON, NUTS-AND-BOLTS GUIDE TO GETTING A NEW PRODUCT OR COMPANY OFF THE GROUND AND MAKING IT PROFITABLE. SHARING HER OWN SECRET FORMULA AND PERSONAL STORIES ALONG THE WAY, LORI PROVIDES VITAL INFORMATION AND ADVICE ON TOPICS THAT CAN OFTEN INTIMIDATE, FRUSTRATE, AND STUMP ASPIRING ENTREPRENEURS. OFFERING BEHIND-THE-SCENES INSIGHTS INTO HER EXPERIENCES ON ABC'S SHARK TANK AND QVC-TV'S CLEVER & UNIQUE CREATIONS BY LORI GREINER, AS WELL AS VALUABLE LESSONS LEARNED FROM THE MISTAKES AND TRIUMPHS OF HER EARLY CAREER, LORI PROVES

THAT, WITH HARD WORK AND THE RIGHT IDEA, ANYONE CAN TURN THEMSELVES INTO THE NEXT OVERNIGHT SUCCESS. LORI COVERS SUCH TOPIC AS . . . • MARKET RESEARCH: IS YOUR IDEA A HERO OR A ZERO? DON'T BE SO FIXATED ON THE END RESULT THAT YOU FORGET TO MAKE SOMETHING THAT PEOPLE ACTUALLY WANT TO BUY. • PRODUCT DESIGN: I HAVE AN IDEA, NOW WHAT'S NEXT? FROM CONCEPT TO PROTOTYPE TO FINAL PRODUCT: HOW DO I MAKE IT AND WHERE DO I START? • FUNDING: ALTHOUGH LOANS, INVESTMENTS, AND CROWD-SOURCING ARE GREAT WAYS TO ACCESS CASH, FIRST TAP INTO YOUR OWN RESOURCES AS WISELY AS POSSIBLE. • MANUFACTURING: SEEING YOUR FINAL PRODUCT ROLL OFF THE ASSEMBLY LINE IS A MAGICAL MOMENT, BUT THERE ARE THINGS TO WATCH OUT FOR SO YOU GET THERE IN A COST-EFFECTIVE WAY. • PROTECTING YOUR IDEA: TO PATENT OR NOT TO PATENT, AND OTHER THINGS YOU CAN DO TO SAFEGUARD YOUR IDEA. • THE SECRETS TO SELLING SUCCESSFULLY: YOU GOT THE PRODUCT MADE, NOW LEARN HOW TO GET PEOPLE TO BUY IT!

ONE SIMPLE IDEA - STEPHEN KEY 2016

KEY, A DYNAMIC ENTREPRENEUR WHO LAUNCHED SUCH WIDELY SUCCESSFUL SIMPLE IDEAS LIKE MICKEY MOUSE GUITAR PICKS AND SPINNING BOTTLE LABELS, EXPLAINS WHY THE TRADITIONAL METHOD OF BRINGING PRODUCTS TO MARKET THROUGH PROTOTYPING AND PATENTS DOESN'T WORK ANYMORE. HE SHOWS BUDDING ENTREPRENEURS WITH LITTLE OR NO PRODUCT-DEVELOPMENT EXPERIENCE HOW TO DO IT QUICKER AND CHEAPER. FOLLOWING KEY'S PRACTICAL TIPS AND ADVICE, READERS WILL LEARN HOW TO TAP INTO THE MARKETING AND SALES POWER OF PARTNERS AND LICENSORS TO BOTH REMOVE PERSONAL RISK FROM THE EQUATION AND GENERATE MAXIMUM PROFITS. --PUBLISHER'S DESCRIPTION.

WHERE GOOD IDEAS COME FROM - STEVEN JOHNSON 2010-10-05

A FASCINATING DEEP DIVE ON INNOVATION FROM THE NEW YORK TIMES BESTSELLING AUTHOR OF *HOW WE GOT TO NOW* AND *UNEXPECTED LIFE* THE PRINTING PRESS, THE PENCIL, THE FLUSH TOILET, THE BATTERY--THESE ARE ALL GREAT IDEAS. BUT WHERE DO THEY COME FROM? WHAT KIND OF ENVIRONMENT BREEDS THEM? WHAT SPARKS THE FLASH OF BRILLIANCE? HOW DO WE GENERATE THE BREAKTHROUGH TECHNOLOGIES THAT PUSH FORWARD OUR LIVES, OUR SOCIETY, OUR CULTURE? STEVEN JOHNSON'S ANSWERS ARE REVELATORY AS HE IDENTIFIES THE SEVEN KEY PATTERNS BEHIND GENUINE INNOVATION, AND TRACES THEM ACROSS TIME AND DISCIPLINES. FROM DARWIN AND FREUD TO THE HALLS OF GOOGLE AND APPLE, JOHNSON INVESTIGATES THE INNOVATION HUBS THROUGHOUT MODERN TIME AND PULLS OUT THE APPROACHES AND COMMONALITIES THAT SEEM TO APPEAR AT MOMENTS OF ORIGINALITY.

INVENTOR CONFIDENTIAL - WARREN TUTTLE 2021-03-23

THE ROAD TO LICENSING A PROFITABLE, INNOVATIVE PRODUCT OR TECHNOLOGY IS RIDDLED WITH CURVES, HOLES, AND ROCKY CLIFFS. THE PRESIDENT OF THE UNITED INVENTORS ASSOCIATION SHOWS INVENTORS, INNOVATORS, AND MAKERS A BETTER PATH TOWARDS MONETIZING YOUR CREATIONS AND HOW TO AVOID THE GET-RICH-QUICK SCAMMERS. EVERY YEAR, HUNDREDS OF THOUSANDS OF EAGER INVENTORS AROUND THE GLOBE SPEND MILLIONS OF DOLLARS SEEKING ASSISTANCE FROM INVENTOR SERVICE COMPANIES AND INDIVIDUALS

CLAIMING TO BE EXPERTS IN THE INNOVATION AND LICENSING FIELDS, THOUGH THEIR ACTUAL SUCCESS RATES ARE POOR IN RELATION TO THE DOLLAR AMOUNTS THEY CHARGE. THE REALITY IS, ACCORDING TO *INVENTORS' DIGEST*, WHILE 78% OF NEW INVENTORS BELIEVE THEY WILL MAKE OVER A MILLION DOLLARS WITH THEIR INVENTIONS, LESS THAN 1% ACTUALLY DO. MARKETERS PREY ON THIS SCENARIO FOR THEIR OWN FINANCIAL GAIN. IN *INVENTOR CONFIDENTIAL*, INVENTOR ADVOCATE WARREN TUTTLE TIPS THE ODDS BACK IN THE INVESTOR'S FAVOR, HELPING THEM: GAIN A MUCH BROADER PICTURE OF THE MANY CURRENT CHALLENGES THAT INVENTORS FACE THESE DAYS. UNDERSTAND THE RED FLAGS TO WATCH OUT FOR WHEN INDIVIDUALS OR COMPANIES CHARGE UP FRONT FOR THEIR COACHING OR HELP-TO-MARKET SERVICES. SEE HOW INVENTORS CAN IMPROVE THEIR ODDS OF LICENSING SUCCESS BY FOLLOWING A THOROUGH PRODUCT DEVELOPMENT PROTOCOL, CREATING WORKING PROTOTYPES, AND FILING U.S. PATENTS. GET THE INSIDER PERSPECTIVE ON HOW COMPANIES DETERMINE THE QUALITY OF A PRODUCT SUBMISSION AND IF THEY WANT TO WORK WITH THE INVENTOR. LEARN THE 30 STEPS TO MARKET IF YOU WANT TO GO IT ALONE. FOR ANYONE WHO HAS A GREAT IDEA OR INVENTION AND WANTS TO MONETIZE IT BUT ARE NOT SURE WHO TO TRUST, *INVENTOR CONFIDENTIAL* WILL SHOW THEM WHERE TO BEST SPEND THEIR HARD-EARNED MONEY TO MAXIMIZE THEIR ODDS FOR SUCCESS.

HOW TO LICENSE YOUR MILLION DOLLAR IDEA - HARVEY REESE 2002-07-09

SUCCESSFUL NEW PRODUCT DEVELOPER REESE REVEALS HIS SYSTEM FOR CREATING COMMERCIALLY PROFITABLE IDEAS AND HIS SECRETS FOR TURNING THEM INTO LUCRATIVE AGREEMENTS.

ICE CREAM SOCIAL - BRAD EDMONDSON 2014-01-06

THE STORY OF BEN & JERRY'S AND ITS CONTROVERSIAL ACQUISITION BY UNILEVER, BASED ON INTERVIEWS WITH INSIDERS AND "RICH IN DETAILS" (KIRKUS REVIEWS). BEN & JERRY'S HAS ALWAYS BEEN COMMITTED TO AN INSANELY AMBITIOUS THREE-PART MISSION: MAKING THE WORLD'S BEST ICE CREAM, SUPPORTING PROGRESSIVE CAUSES, AND SHARING THE COMPANY'S SUCCESS WITH ALL STAKEHOLDERS: EMPLOYEES, SUPPLIERS, DISTRIBUTORS, CUSTOMERS, COWS, EVERYBODY. BUT IT HASN'T BEEN EASY. THIS IS THE FIRST BOOK TO TELL THE FULL, INSIDE STORY OF THE INSPIRING RISE, TRAGIC MISTAKES, DEVASTATING FALL, DETERMINED RECOVERY, AND ONGOING RENEWAL OF ONE OF THE MOST ICONIC MISSION-DRIVEN COMPANIES IN THE WORLD. NO PREVIOUS BOOK HAS FOCUSED SO INTENTLY ON THE CHALLENGES PRESENTED BY STAYING TRUE TO THAT MISSION. NO OTHER BOOK HAS EXPLAINED HOW THE COMPANY CAME TO BE SOLD TO CORPORATE GIANT UNILEVER OR HOW THAT RELATIONSHIP EVOLVED TO ALLOW BEN & JERRY'S TO PURSUE ITS MISSION ON A MUCH LARGER STAGE. JOURNALIST BRAD EDMONDSON TELLS THE STORY WITH AN EYE FOR DETAILS, DRAMATIC MOMENTS, AND MEMORABLE CHARACTERS. HE INTERVIEWED DOZENS OF KEY FIGURES, PARTICULARLY JEFF FURMAN, WHO HELPED BEN AND JERRY WRITE THEIR FIRST BUSINESS PLAN IN 1978 AND BECAME CHAIRMAN OF THE BOARD IN 2010. IT'S A FUNNY, SAD, SURPRISING, AND ULTIMATELY HOPEFUL STORY.

BETWEEN THE WORLD AND ME - TA-NEHISI COATES 2015-07-14

#1 NEW YORK TIMES BESTSELLER • NATIONAL BOOK AWARD WINNER • NAMED ONE OF TIME'S TEN BEST NONFICTION BOOKS OF THE DECADE • PULITZER PRIZE FINALIST • NATIONAL BOOK CRITICS CIRCLE AWARD FINALIST • ONE OF OPRAH'S "BOOKS THAT HELP ME THROUGH" • NOW AN HBO ORIGINAL SPECIAL EVENT HAILED BY TONI MORRISON AS "REQUIRED READING," A BOLD AND PERSONAL LITERARY EXPLORATION OF AMERICA'S RACIAL HISTORY BY "THE MOST IMPORTANT ESSAYIST IN A GENERATION AND A WRITER WHO CHANGED THE NATIONAL POLITICAL CONVERSATION ABOUT RACE" (ROLLING STONE) NAMED ONE OF THE MOST INFLUENTIAL BOOKS OF THE DECADE BY CNN • NAMED ONE OF PASTE'S BEST MEMOIRS OF THE DECADE • NAMED ONE OF THE TEN BEST BOOKS OF THE YEAR BY THE NEW YORK TIMES BOOK REVIEW • O: THE OPRAH MAGAZINE • THE WASHINGTON POST • PEOPLE • ENTERTAINMENT WEEKLY • VOGUE • LOS ANGELES TIMES • SAN FRANCISCO CHRONICLE • CHICAGO TRIBUNE • NEW YORK • NEWSDAY • LIBRARY JOURNAL • PUBLISHERS WEEKLY IN A PROFOUND WORK THAT PIVOTS FROM THE BIGGEST QUESTIONS ABOUT AMERICAN HISTORY AND IDEALS TO THE MOST INTIMATE CONCERNS OF A FATHER FOR HIS SON, TA-NEHISI COATES OFFERS A POWERFUL NEW FRAMEWORK FOR UNDERSTANDING OUR NATION'S HISTORY AND CURRENT CRISIS. AMERICANS HAVE BUILT AN EMPIRE ON THE IDEA OF "RACE," A FALSEHOOD THAT DAMAGES US ALL BUT FALLS MOST HEAVILY ON THE BODIES OF BLACK WOMEN AND MEN—BODIES EXPLOITED THROUGH SLAVERY AND SEGREGATION, AND, TODAY, THREATENED, LOCKED UP, AND MURDERED OUT OF ALL PROPORTION. WHAT IS IT LIKE TO INHABIT A BLACK BODY AND FIND A WAY TO LIVE WITHIN IT? AND HOW CAN WE ALL HONESTLY RECKON WITH THIS FRAUGHT HISTORY AND FREE OURSELVES FROM ITS BURDEN? BETWEEN THE WORLD AND ME IS TA-NEHISI COATES'S ATTEMPT TO ANSWER THESE QUESTIONS IN A LETTER TO HIS ADOLESCENT SON. COATES SHARES WITH HIS SON—AND READERS—THE STORY OF HIS AWAKENING TO THE TRUTH ABOUT HIS PLACE IN THE WORLD THROUGH A SERIES OF REVELATORY EXPERIENCES, FROM HOWARD UNIVERSITY TO CIVIL WAR BATTLEFIELDS, FROM THE SOUTH SIDE OF CHICAGO TO PARIS, FROM HIS CHILDHOOD HOME TO THE LIVING ROOMS OF MOTHERS WHOSE CHILDREN'S LIVES WERE TAKEN AS AMERICAN PLUNDER. BEAUTIFULLY WOVEN FROM PERSONAL NARRATIVE, REIMAGINED HISTORY, AND FRESH, EMOTIONALLY CHARGED REPORTAGE, BETWEEN THE WORLD AND ME CLEARLY ILLUMINATES THE PAST, BRACINGLY CONFRONTS OUR PRESENT, AND OFFERS A TRANSCENDENT VISION FOR A WAY FORWARD.

TURNING DREAMS INTO REALITY - YUVAL TABIB 2019-03-19

IT IS TIME TO TURN YOUR DREAMS INTO REALITY... WE WOULD ALL LIKE TO HAVE HAPPIER LIVES, BETTER RELATIONSHIPS, THAT ARE BUILT ON MUTUAL UNDERSTANDING AND HONESTLY, A SUCCESSFUL CAREER, MORE MONEY AND ABUNDANCE IN ALL AREAS OF LIFE. DESPITE COMMON BELIEF, YOUR WISHES AND HOPES CAN EASILY COME TO FRUITION, IF YOU JUST APPLY SOME SIMPLE RULES. THIS BOOK DELINEATES THE SECRETS OF THE UNIVERSE AND SUPPLIES YOU WITH TOOLS, WHICH WILL ALLOW YOU TO ACHIEVE YOUR OBJECTIVES IN THE MOST EFFECTIVE WAY AND MOST IMPORTANTLY, WITHOUT ANY SOPHISTICATED

PHILOSOPHIES. YOUR LIVES CAN BE GARDENS OF EDEN; WITH A HIGH STANDARD OF LIVING, INFINITE LOVE AND THE ACHIEVEMENT OF GOALS YOU HAVE SET FOR YOURSELF. TURNING DREAMS INTO REALITY IS BASED ON THE EXPERIENCES OF THE AUTHOR, HIS CLIENTS' AND THE PEOPLE IN HIS LIFE, WHO HAVE SUCCEEDED IN MAKING A SIGNIFICANT DIFFERENCE IN THEIR LIVES IN A VARIETY OF AREAS, BY USING THE TOOLS OUTLINED IN THIS BOOK. NOW, YOU CAN JOIN THE EXCITING JOURNEY AND CREATE THE LIFE YOU'VE ALWAYS DREAMED OF - THE LIFE YOU NEVER BELIEVED YOU COULD HAVE!

HERE'S TO YOUR DREAMS! - DAVE HOLLIS 2022-11-08

IN THIS ADVENTURE PICTURE BOOK THAT REINFORCES A CHILD'S SELF-ESTEEM, FATHER OF FOUR AND NEW YORK TIMES BESTSELLING AUTHOR DAVE HOLLIS DRAWS ON THE THEMES OF HIS POPULAR VIDEO SERIES "TEATIME WITH NOAH" TO HELP KIDS BELIEVE IN THEMSELVES, HAVE COURAGE, AND CHASE AFTER THEIR DREAMS. THE STORY BEGINS WITH ONE OF DADDY AND NOAH'S BELOVED FATHER-DAUGHTER TEA PARTIES, AS DADDY ENCOURAGES YOUNG NOAH TO FOLLOW HER DREAMS. YOUNG READERS WILL DELIGHT TO SEE THE TEA PARTY TRANSFORM INTO A FANTASTICAL ADVENTURE AS NOAH DISCOVERS THAT SHE WANTS TO BE A SHIP CAPTAIN. BUT SOON EVERYTHING GOES WRONG. NOAH DOESN'T KNOW HOW TO BE A CAPTAIN, AND SHE DOESN'T EVEN HAVE A SHIP! WHEN SHE STARTS TO BUILD HER OWN, THINGS GO FROM BAD TO WORSE. THROUGH EACH HARDSHIP, DADDY GUIDES NOAH, EMPOWERING HER TO RIDE THE WAVES OF LIFE WITH COURAGE. WITH VIVID ILLUSTRATIONS FROM ARIEF PUTRA AND WHIMSICAL RHYMES, HERE'S TO YOUR DREAMS! IS FOR AGES 4 TO 8 ENCOURAGES CHILDREN TO EXPLORE THEIR OWN INTERESTS, PURSUE THEIR DREAMS, AND OVERCOME OBSTACLES IS A CONVERSATION-STARTER FOR TOPICS SUCH AS SELF-ESTEEM, BRAVERY, AND PERSONAL GROWTH IS PERFECT FOR CREATING SPECIAL DADDY-DAUGHTER MOMENTS IS A GREAT GIFT FOR BIRTHDAYS, BABY SHOWERS, ADOPTION PARTIES, GENDER REVEAL PARTIES, AND FATHER'S DAY WITH A FUN AND ENTERTAINING STYLE, DAVE HOLLIS TELLS A ROLLICKING ADVENTURE STORY THAT ENCOURAGES BOYS AND GIRLS TO BELIEVE IN THEMSELVES, NOT BE AFRAID TO MAKE MISTAKES, AND USE THEIR GIFTS--BECAUSE NOTHING IS OUT OF THEIR REACH.

A CUP OF COMFORT FOR WOMEN - COLLEEN SELL 2007-08-01

A SIMON & SCHUSTER eBook. SIMON & SCHUSTER HAS A GREAT BOOK FOR EVERY READER.

FIVE WISHES - GAY HENDRICKS 2010-10

HENDRICKS HAD AN EXTRAORDINARY, LIFE-ALTERING EXPERIENCE DURING A CONVERSATION AT A PARTY WHICH BECAME HIS TOUCHSTONE FOR CREATING THE LIFE OF HIS DREAMS. NOW, IN THIS WONDERFUL GEM OF A BOOK, HE PASSES ON THE PIVOTAL INSIGHT HE GAINED IN THAT MAGICAL MOMENT.

BECOME A PROFESSIONAL INVENTOR - STEPHEN KEY 2020-01-15

YOU HAVE DECIDED THE JOB OF YOUR DREAMS IS TO BE ABLE TO SHARE YOUR CREATIVITY WITH THE WORLD WHILE CREATING A NICE INCOME. YOU LONG TO SEE YOUR PRODUCT IDEA COME TO FRUITION SO YOU NEVER HAVE TO WORK FOR ANYONE ELSE AGAIN. STEPHEN KEY HAS BEEN LIVING THIS DREAM FOR OVER 30 YEARS AND HAS PROVIDED THE ROADMAP FOR

OTHERS IN HIS BEST-SELLING BOOK ABOUT LICENSING INVENTIONS, *ONE SIMPLE IDEA*. *ONE SIMPLE IDEA* HAS HELPED THOUSANDS LICENSE THEIR PRODUCT IDEAS. STEPHEN HAS REINVENTED THE INVENTING PROCESS. FORGET THE PATENTS, FORGET THE PROTOTYPES, FORGET STARTING A BUSINESS. SELL THE BENEFIT FIRST INSTEAD! TODAY IT'S ALL ABOUT SELLING FIRST AND SELLING FAST. HIS ROADMAP FOR LICENSING SUCCESS IS NOW BEING TAUGHT IN MAJOR UNIVERSITIES. *BECOME A PROFESSIONAL INVENTOR* IS THE FOLLOW-UP TO *ONE SIMPLE IDEA* BECAUSE PEOPLE ARE NOW ASKING... I LOVE BEING CREATIVE AND I WANT TO DO THIS FOR THE REST OF MY LIFE, HOW CAN I BECOME A FULL-TIME PROFESSIONAL INVENTOR? HOW CAN I GO FROM AMATEUR TO PROFESSIONAL FULL-TIME INVENTOR? WHAT INDUSTRIES CREATE THE LARGEST REVENUE? WHAT IS THE BEST WAY TO WORK WITH THESE COMPANIES SO I BUILD A SUCCESSFUL LONG-TERM RELATIONSHIP? HOW CAN I LICENSE EVEN MORE PRODUCTS IDEAS? WHY AREN'T COMPANIES GETTING BACK TO ME? HOW DO I GET THE HIGHEST ROYALTY RATE? WHY ARE MY PRODUCT IDEAS GETTING REJECTED? WHAT TYPE OF PROTECTION DO I ACTUALLY NEED? WHAT IS THE BEST WAY TO SUBMIT MY PRODUCT IDEAS? HOW CAN I TELL IF A COMPANY IS TRULY INVENTOR FRIENDLY? HOW DO I USE NON-DISCLOSURE AGREEMENTS? HOW DO I LICENSE IDEAS WITHOUT ANY INTELLECTUAL PROPERTY? HOW DO I NEGOTIATE A LICENSING AGREEMENT TO MAKE SURE I GET PAID REGARDLESS OF INTELLECTUAL PROPERTY? FOR THE FIRST TIME EVER, STEPHEN HAS UNCOVERED THE CONSUMER PRODUCT LICENSING INDUSTRY FROM THE INSIDE. HE HAS INTERVIEWED 28 LEADING EXPERTS ACROSS 17 DIFFERENT INDUSTRIES, AS WELL AS PROFESSIONAL INVENTORS, TO SHARE THEIR KNOWLEDGE WITH YOU -- SO YOU TOO CAN NOW BECOME A FULL-TIME PROFESSIONAL INVENTOR. HERE ARE A FEW INDUSTRIES INCLUDED IN THIS BOOK: KITCHEN HARDWARE AUTOMOTIVE AS SEEN ON TV PET DENTAL HOSPITALITY TOY AND GAME CANNABIS NOVELTY GIFT HEALTH AND BEAUTY AND MORE! STEPHEN PEELS BACK THE CURTAIN TO GIVE YOU AN INSIDER'S GUIDE TO HOW COMPANIES EVALUATE YOUR PRODUCT SUBMISSIONS SO YOU CAN BECOME A PROFESSIONAL INVENTOR. ALSO INCLUDED: SAMPLE SELL SHEETS SAMPLE NON-DISCLOSURE AGREEMENTS SAMPLE TERM SHEETS SAMPLE LICENSING AGREEMENT SAMPLE CALLING SCRIPTS SAMPLE LINKEDIN CONTACT SCRIPTS

HOW TO LICENSE YOUR MILLION DOLLAR IDEA - HARVEY REESE 1993-09-08

REAP THE PROFITS OF YOUR OWN IMAGINATION... HOW TO LICENSE YOUR MILLION DOLLAR IDEA EVERYTHING YOU NEED TO KNOW TO MAKE MONEY FROM YOUR NEW PRODUCT IDEA YOU'VE SEEN THEM ON TV, IN BUSINESS MAGAZINES, AND AS THE SUBJECTS OF CASE STUDIES IN MAJOR BUSINESS SCHOOLS: ORDINARY PEOPLE WHO HAVE PARLAYED THEIR SIMPLE, CLEVER IDEAS FOR NEW PRODUCTS OR SERVICES INTO MILLIONS OF DOLLARS. WHAT'S THE DIFFERENCE BETWEEN THESE SUCCESS STORIES AND THE PEOPLE WHO SAY, "HEY, I HAD THAT IDEA YEARS AGO"? THE FORMER HAD THE MOTIVATION AND INFORMATION NECESSARY TO LICENSE THEIR IDEA AND TURN IT INTO PROFIT. IN *HOW TO LICENSE YOUR MILLION DOLLAR IDEA*, HARVEY REESE, A SUCCESSFUL NEW PRODUCT DEVELOPER REVEALS HIS SYSTEM FOR CREATING COMMERCIALLY PROFITABLE IDEAS AND HIS SECRETS FOR TURNING THEM INTO

LUCRATIVE LICENSING AGREEMENTS. NOT ONLY WILL YOU FIND NUTS-AND-BOLTS INFORMATION ON THE LICENSING PROCESS, YOU'LL ALSO LEARN HOW TO FORMULATE AN IDEA AND—MORE IMPORTANTLY—MOTIVATE YOURSELF TO GET OUT THERE AND MAKE IT WORK FOR YOU. *HOW TO LICENSE YOUR MILLION DOLLAR IDEA*: SHOWS YOU HOW TO TURN A PRODUCT OR SERVICE IDEA INTO PROFIT WITHOUT RISKING YOUR OWN FINANCIAL RESOURCES TAKES YOU THROUGH THE ENTIRE LICENSING PROCESS STEP-BY-STEP, FROM FORMULATING THE IDEA, RESEARCHING THE COMPETITION, AND OBTAINING PATENTS, TO FINDING PROSPECTS, NEGOTIATING THE DEAL, AND BEYOND OFFERS EXAMPLES OF SUCCESSFUL LICENSING VENTURES INCLUDING *TEENAGE MUTANT NINJA TURTLES®*, *POUND PUPPIES®*, AND *MONOPOLY®* INCLUDES SAMPLE PATENT FORMS, LICENSING AGREEMENTS, DISCLOSURE STATEMENTS, AND MORE

SELL YOUR IDEAS WITH OR WITHOUT A PATENT - STEPHEN KEY 2015

PROVIDES INSIGHT INTO INTELLECTUAL PROPERTY PROTECTION. KNOW WHAT IT TAKES TO PROTECT AN IDEA - AND IT ISN'T ALWAYS WITH A PATENT.

MAKE YOUR CREATIVE DREAMS REAL - SARK 2009-12-01

LET THIS BOOK BE YOUR HAVEN, GUIDE, FAIRY GODMOTHER, OR MAP FOR MAKING YOUR CREATIVE DREAMS REAL. IT'S A "PAPER LANTERN" TO ILLUMINATE YOUR PATH. YOUR DREAMS GLOW IN THE DARK EVEN IF YOU DON'T EVER TEND TO THEM. THEY WILL WAIT FOR YOU. I KNOW THIS FROM MY EXPERIENCES AS A RECOVERING PROCRASTINATOR AND PERFECTIONIST. MY DREAMS WAITED FOR ME -- NOW YOU CAN BEGIN TO MAKE YOUR CREATIVE DREAMS REAL!

ONE SIMPLE IDEA, REVISED AND EXPANDED EDITION: TURN YOUR DREAMS INTO A LICENSING GOLDMINE WHILE LETTING OTHERS DO THE WORK - STEPHEN KEY 2015-10-06

WITH MUST-HAVE UPDATES, A NEW EDITION OF THE BESTSELLING METHOD THAT SHOWS HOW ANYONE CAN TURN THEIR ONE SIMPLE IDEA INTO MILLIONS - WITHOUT LIFTING A FINGER! STEPHEN KEY IS AN AWARD-WINNING INVENTOR WHO HAS LICENSED MORE THAN 20 PRODUCT IDEAS. IN 2011, HE SHARED THE SECRETS TO HIS SUCCESS IN THE BESTSELLING BOOK *ONE SIMPLE IDEA*. SINCE THAT TIME, MANY CHANGES HAVE OCCURRED IN THE ENTREPRENEURIAL WORLD. *ONE SIMPLE IDEA, REVISED AND EXPANDED EDITION* HAS BEEN REVISED AND UPDATED TO REFLECT CURRENT TRENDS AND PRACTICES IN THE INDUSTRY. IN ADDITION TO TEACHING READERS HOW TO TURN THEIR IDEAS INTO MARKETABLE PRODUCTS THAT COMPANIES WILL WANT TO LICENSE, KEY EXPANDS UPON HIS CUTTING-EDGE PRODUCT DEVELOPMENT, SALES, AND NEGOTIATION STRATEGIES, MAKING NOTE OF THE NEW OPPORTUNITIES AND TECHNOLOGIES AVAILABLE TO CREATIVE PEOPLE TODAY. THE BOOK ALSO FEATURES REAL-LIFE SUCCESS STORIES FROM PEOPLE WHO HAVE USED THE AUTHOR'S STRATEGIES.

ONE SIMPLE IDEA: TURN YOUR DREAMS INTO A LICENSING GOLDMINE WHILE LETTING OTHERS DO THE WORK - STEPHEN KEY 2011-03-11

TURN YOUR GREAT IDEA INTO MILLIONS—WITHOUT LIFTING A FINGER! YES, A GOOD IDEA IS ENOUGH TO BUILD A FORTUNE! TOO MANY PEOPLE THINK PRODUCTION, MARKETING, AND DISTRIBUTION ARE ESSENTIAL TO THE ENTREPRENEURIAL PROCESS. AS *ONE SIMPLE IDEA*

SHOWS, YOU CAN HAND THESE TASKS OFF TO OTHERS—AND MAKE BIG MONEY IN DOING SO. STEPHEN KEY, A HIGHLY SUCCESSFUL ENTREPRENEUR WHOSE CREATIONS HAVE GENERATED BILLIONS OF REVENUE, OFFERS THE SIMPLE, EFFORTLESS SECRET TO SUCCESS: LICENSE YOUR SIMPLE IDEA AND LET OTHERS DO THE WORK. BREAKING DOWN THE PROCESS OF GENERATING AND LICENSING A PRODUCT IDEA TO A LARGE COMPANY, HE EXPLAINS WHY YOU DON'T NEED TO REINVENT THE WHEEL: SIMPLE IMPROVEMENTS TO EXISTING PRODUCTS CAN BE VERY SUCCESSFUL ENDEAVORS—AND THE MOST LUCRATIVE. THE OLD METHOD OF BRINGING PRODUCTS TO MARKET THROUGH PROTOTYPING AND PATENTS DOESN'T WORK ANYMORE. IT'S CHEAPER AND MORE PROFITABLE TO DO IT KEY'S WAY. ONE SIMPLE IDEA GIVES YOU EVERYTHING YOU NEED TO TAP INTO THE MARKETING AND SALES POWER OF PARTNERS AND LICENSORS FOR MAXIMUM PROFIT.

DESIGNING YOUR LIFE - BILL BURNETT 2016-09-20

#1 NEW YORK TIMES BEST SELLER • AT LAST, A BOOK THAT SHOWS YOU HOW TO BUILD—DESIGN—A LIFE YOU CAN THRIVE IN, AT ANY AGE OR STAGE DESIGNERS CREATE WORLDS AND SOLVE PROBLEMS USING DESIGN THINKING. LOOK AROUND YOUR OFFICE OR HOME—AT THE TABLET OR SMARTPHONE YOU MAY BE HOLDING OR THE CHAIR YOU ARE SITTING IN. EVERYTHING IN OUR LIVES WAS DESIGNED BY SOMEONE. AND EVERY DESIGN STARTS WITH A PROBLEM THAT A DESIGNER OR TEAM OF DESIGNERS SEEKS TO SOLVE. IN THIS BOOK, BILL BURNETT AND DAVE EVANS SHOW US HOW DESIGN THINKING CAN HELP US CREATE A LIFE THAT IS BOTH MEANINGFUL AND FULFILLING, REGARDLESS OF WHO OR WHERE WE ARE, WHAT WE DO OR HAVE DONE FOR A LIVING, OR HOW YOUNG OR OLD WE ARE. THE SAME DESIGN THINKING RESPONSIBLE FOR AMAZING TECHNOLOGY, PRODUCTS, AND SPACES CAN BE USED TO DESIGN AND BUILD YOUR CAREER AND YOUR LIFE, A LIFE OF FULFILLMENT AND JOY, CONSTANTLY CREATIVE AND PRODUCTIVE, ONE THAT ALWAYS HOLDS THE POSSIBILITY OF SURPRISE.

INVENTING FOR DUMMIES - PAMELA RIDDLE BIRD 2011-03-08

FULL COVERAGE OF THE INS AND OUTS OF INVENTING FOR PROFIT PROTECT YOUR IDEA, DEVELOP A PRODUCT - AND START YOUR BUSINESS! DID YOU HAVE A GREAT IDEA? DID YOU DO ANYTHING ABOUT IT? DID SOMEONE ELSE? INVENTING FOR DUMMIES IS THE SMART AND EASY WAY TO TURN YOUR BIG IDEA INTO BIG MONEY. THIS NON-INTIMIDATING GUIDE COVERS EVERY ASPECT OF THE INVENTION PROCESS - FROM DEVELOPING YOUR IDEA, TO PATENTING IT, TO BUILDING A PROTOTYPE, TO STARTING YOUR OWN BUSINESS. THE DUMMIES WAY * EXPLANATIONS IN PLAIN ENGLISH * "GET IN, GET OUT" INFORMATION * ICONS AND OTHER NAVIGATIONAL AIDS * TEAR-OUT CHEAT SHEET * TOP TEN LISTS * A DASH OF HUMOR AND FUN DISCOVER HOW TO: * CONDUCT A PATENT SEARCH * MAINTAIN YOUR INTELLECTUAL PROPERTY RIGHTS * BUILD A PROTOTYPE PRODUCT * DETERMINE PRODUCTION COSTS * DEVELOP A UNIQUE BRAND * LICENSE YOUR PRODUCT TO ANOTHER COMPANY

THE BOOK OF DREAMS COME TRUE - BRYN DONOVAN 2020-06-23

WRITE YOUR WAY TO THE LIFE OF YOUR DREAMS. RECONNECT WITH YOUR TRUE SELF AND DARE TO DREAM BIG AGAIN. THIS MANIFESTATION JOURNAL IS DESIGNED FOR ANYONE

BEGINNING A NEW PHASE, SUCH AS A BIRTHDAY, A GRADUATION, A NEW YEAR, OR A BIG CHANGE...OR ANYONE WHO COULD USE FRESH MOTIVATION AND INSPIRATION. ITS WRITING EXERCISES WILL HELP YOU ILLUMINATE YOUR POSSIBILITIES FOR HAPPINESS IN THE MOMENT AND SUCCESS IN THE FUTURE. THIS JOURNAL INCLUDES EASY CREATIVE WRITING PROMPTS TO GET RID OF NEGATIVITY AND BELIEFS THAT NO LONGER SERVE YOU, REPLACING THEM WITH GRATITUDE, FUN, HOPE, AND JOY. IT'LL LEAD YOU THROUGH SELF-EXPLORATION AND PERSONAL TRANSFORMATION, UNCOVERING REAL TRUTHS ABOUT YOU AND YOUR DESTINY. MORE THAN ANYTHING ELSE, THIS JOURNAL IS ABOUT MAKING WISHES. IT'LL HELP YOU UNDERSTAND WHAT YOU TRULY WANT—SMALL THINGS, AND BIG THINGS, TOO. REALITY BEGINS WITH YOUR IMAGINATION. WORDS AND IDEAS CAN CHANGE YOUR LIFE. IGNITE YOUR CREATIVITY AND WRITE YOURSELF FREE FROM WHATEVER'S HOLDING YOU BACK FROM YOUR BEST LIFE. ORDER THE JOURNAL TODAY...AND LEARN THAT DREAMS REALLY CAN COME TRUE. THE GOOGLE GUYS - RICHARD L. BRANDT 2011-06-28

HOW MUCH DO YOU REALLY KNOW ABOUT GOOGLE'S FOUNDERS, LARRY PAGE AND SERGEY BRIN? THE GOOGLE GUYS SKIPS PAST THE GENERAL GOOGLE STORY AND FOCUSES ON WHAT REALLY DRIVES THE COMPANY'S FOUNDERS. RICHARD L. BRANDT SHOWS THE COMPANY AS THE BRAINCHILD OF TWO BRILLIANT INDIVIDUALS AND LOOKS AT GOOGLE'S BUSINESS DECISIONS IN LIGHT OF ITS FOUNDERS' AMBITION AND BELIEFS. LARRY IS THE MAIN STRATEGIST, WITH BUSINESS ACUMEN AND PRACTICAL DRIVE, WHILE SERGEY IS THE PRIMARY TECHNOLOGIST AND IDEALIST, WITH BRILLIANT IDEAS AND STRONG MORAL POSITIONS. BUT THEY WORK CLOSELY TOGETHER, ALMOST LIKE COMPLEMENTARY HALVES OF A SINGLE BRAIN. THROUGH INTERVIEWS WITH CURRENT AND FORMER EMPLOYEES, COMPETITORS, PARTNERS, AND SENIOR GOOGLE MANAGEMENT, PLUS CONVERSATIONS WITH THE FOUNDERS THEMSELVES, BRANDT DEMYSTIFIES THE COMPANY WHILE CLARIFYING A NUMBER OF MISCONCEPTIONS.

ONE SIMPLE IDEA FOR STARTUPS AND ENTREPRENEURS: LIVE YOUR DREAMS AND CREATE YOUR OWN PROFITABLE COMPANY - STEPHEN KEY 2012-11-02

FROM AWARD-WINNING ENTREPRENEUR, INVENTOR, AND BUSINESS OWNER STEPHEN KEY COMES THE HIGHLY ANTICIPATED FOLLOW-UP TO HIS BESTSELLER ONE SIMPLE IDEA STEPHEN KEY IS BACK, AND HE'S DELIVERING A PROVEN, STRAIGHTFORWARD PROCESS FOR STARTING, GROWING, AND RUNNING A BUSINESS—WITHOUT THE NEED FOR AN MBA OR MILLIONS OF DOLLARS IN FUNDING. KEY DRAWS ON HIS OWN EXPERIENCE AS A BILLION-DOLLAR INVENTOR TO OFFER HOW-TOS AND OTHER TAKEAWAYS YOU CAN USE TO GET OFF THE GROUND AND INTO THE BLACK. CASE-STUDIES OF HIS MOST SUCCESSFUL STUDENTS AND OTHER INNOVATORS FURTHER UNDERSCORE "KEY" PRINCIPLES FROM THE BOOK, WHILE STRATEGIES FOR TESTING, PROTECTING, AND MARKETING A PRODUCT MAKE IT EASIER THAN EVER FOR YOU TO FOLLOW ACHIEVE YOUR BUSINESS AND LIFE DREAMS. STEPHEN KEY HAS SUCCESSFULLY LICENSED MORE THAN 20 SIMPLE IDEAS THAT HAVE GENERATED BILLIONS OF DOLLARS OF REVENUE. THE COURSE HE TEACHES HAS ATTRACTED MORE THAN TEN THOUSAND STUDENTS AROUND THE WORLD.

THE GENIUS HABIT - LAURA GARNETT 2019-02-05

MAKE YOUR JOB THE RIGHT JOB MAYBE YOU'RE A YOUNG PROFESSIONAL JUST STARTING TO THINK SERIOUSLY ABOUT WHAT YOU WANT OUT OF YOUR CAREER. MAYBE YOU'VE BEEN JOB HOPPING FOR A FEW YEARS AND HAVEN'T FOUND THE PERFECT FIT. OR MAYBE YOU WANT TO LAUNCH YOUR CAREER TO A NEW LEVEL AND BRING FRESH ENERGY TO YOUR WORK. IN *THE GENIUS HABIT*, PERFORMANCE STRATEGIST LAURA GARNETT SHOWS YOU HOW THE PATH TO FINDING LONG-LASTING PROFESSIONAL HAPPINESS STARTS WITH BUILDING THE HABIT THAT MAKES EXTRAORDINARY ACCOMPLISHMENT ALL BUT GUARANTEED, AS WELL AS: THE DIFFERENCE BETWEEN PASSION AND PURPOSE AND WHY ONE MATTERS MORE THAN THE OTHER HOW TO STOP EQUATING ACHIEVEMENTS WITH HAPPINESS WHY HAVING A MENTOR IS NOT A NECESSITY FOR CAREER SUCCESS THE BENEFITS OF CONTINUALLY FINE-TUNING YOUR CAREER SO YOU ARE CHALLENGED AND FULFILLED EVERY DAY COMBINING THE MOST RECENT AND EXCITING RESEARCH ON PRODUCTIVITY AND PERFORMANCE WITH LAURA'S EXPERIENCE GUIDING DOZENS OF HIGH-LEVEL CLIENTS TO THE HEIGHTS OF SUCCESS, *THE GENIUS HABIT* IS A MUST-READ FOR ANYONE WHO BELIEVES THAT WORK CAN AND SHOULD BE ONE OF THE MOST REWARDING ASPECTS OF LIFE.

DEEP IN THE HEART OF TEXAS - TEXAS A. STREADY 2016-09-28

MY NAME IS TEXAS AND THIS IS MY STORY. THE DAUGHTER OF A SOUTHERN BAPTIST PASTOR, I RAN AWAY FROM HOME WHEN I WAS 17. FOR 28 YEARS I TRAVELED A PATH THAT TOOK ME TO PLACES FROM WHICH FEW RETURN. UNHEALTHY RELATIONSHIPS AND UNBRIDLED LUSTS CORRUPTED MY VIEW OF FREEDOM AND LEFT ME CORNERED IN ADDICTION--FINANCED BY CRAFTY MANIPULATION AND DRUG DEALING. MY TAINTED KNOWLEDGE OF LOVE AND POLLUTED DESIRE FOR ESCAPE KEPT ME ON A TREACHEROUS TREADMILL THAT CONTINUALLY FED THE HEARTACHE OF THOSE I LOVED. BUT, THROUGH IT ALL, THE ONE WHO LOVED ME UNCONDITIONALLY REMAINED. THIS IS MY UNVARNISHED ACCOUNT OF THE YEARS I SPENT RUNNING AND WHAT BROUGHT THAT SEASON TO ITS REDEEMING END.

SOMETHING IN THE WATER - CATHERINE STEADMAN 2020-06-23

#1 NEW YORK TIMES BESTSELLER • REESE'S BOOK CLUB PICK • "A PSYCHOLOGICAL THRILLER THAT CAPTIVATED ME FROM PAGE ONE. WHAT UNFOLDS MAKES FOR A WILD, PAGE-TURNING RIDE! IT'S THE PERFECT BEACH READ!"—REESE WITHERSPOON A SHOCKING DISCOVERY ON A HONEYMOON IN PARADISE CHANGES THE LIVES OF A PICTURE-PERFECT COUPLE IN THIS TAUT PSYCHOLOGICAL THRILLER FROM THE AUTHOR OF *MR. NOBODY* AND *THE DISAPPEARING ACT*. "STEADMAN KEEPS THE SUSPENSE RATCHETED UP."—THE NEW YORK TIMES ITW THRILLER AWARD FINALIST • NAMED ONE OF THE BEST BOOKS OF THE YEAR BY GLAMOUR AND NEWSWEEK If you could make one simple choice that would change your life forever, would you? ERIN IS A DOCUMENTARY FILMMAKER ON THE BRINK OF A PROFESSIONAL BREAKTHROUGH, MARK A HANDSOME INVESTMENT BANKER WITH BIG PLANS. PASSIONATELY IN LOVE, THEY EMBARK ON A DREAM HONEYMOON TO THE TROPICAL ISLAND OF BORA BORA, WHERE THEY ENJOY THE SUN, THE SAND, AND EACH OTHER. THEN, WHILE SCUBA DIVING IN THE CRYSTAL BLUE SEA, THEY

FIND SOMETHING IN THE WATER. . . COULD THE LIFE OF YOUR DREAMS BE THE STUFF OF NIGHTMARES? SUDDENLY THE NEWLYWEDS MUST MAKE A DANGEROUS CHOICE: TO SPEAK OUT OR TO PROTECT THEIR SECRET. AFTER ALL, IF NO ONE ELSE KNOWS, WHO WOULD BE HURT? THEIR DECISION WILL TRIGGER A DEVASTATING CHAIN OF EVENTS. . . HAVE YOU EVER WONDERED HOW LONG IT TAKES TO DIG A GRAVE? WONDER NO LONGER. CATHERINE STEADMAN'S ENTHRALLING VOICE SHINES THROUGHOUT THIS SPELLBINDING DEBUT NOVEL. WITH PIERCING INSIGHT AND FASCINATING TWISTS, *SOMETHING IN THE WATER* CHALLENGES THE READER TO CONFRONT THE HOPES WE DESPERATELY CLING TO, THE IDEALS WE'RE TEMPTED TO ABANDON, AND THE PERFECT LIES WE TELL OURSELVES.

TELL ME YOUR DREAMS - SIDNEY SHELDON 2010-06-22

SOMEBODY WAS WATCHING HER SHE HAD READ ABOUT STALKERS, BUT THEY BELONGED IN A DIFFERENT, FARAWAY WORLD. SHE HAD NO IDEA WHO IT COULD BE, WHO WOULD WANT TO HARM HER. SHE WAS TRYING DESPERATELY NOT TO PANIC, BUT LATELY HER SLEEP HAD BEEN FILLED WITH NIGHTMARES, AND SHE HAD AWAKENED EACH MORNING WITH A FEELING OF IMPENDING DOOM. THUS BEGINS SIDNEY SHELDON'S CHILLING NEW NOVEL, *TELL ME YOUR DREAMS*. THREE BEAUTIFUL YOUNG WOMEN ARE SUSPECTED OF COMMITTING A SERIES OF BRUTAL MURDERS. THE POLICE MAKE AN ARREST THAT LEADS TO ONE OF THE MOST BIZARRE MURDER TRIALS OF THE CENTURY. BASED ON ACTUAL EVENTS, SHELDON'S NOVEL RACES FROM LONDON TO ROME TO THE CITY OF QUEBEC TO SAN FRANCISCO, WITH A CLIMAX THAT WILL LEAVE THE READER STUNNED.

THE BIG IDEA - DONNY DEUTSCH 2009-01-01

IT'S THE MOMENT WHEN YOU SAY, "THERE'S GOTTA BE A BETTER WAY." IT'S THE MOMENT WHEN YOU ASK, "HOW CAN I SOLVE THIS PROBLEM?" DONNY DEUTSCH'S HIT CNBC SHOW *THE BIG IDEA* HAS PUT THE SPOTLIGHT ON THAT ORDINARY MOMENT AND THE PEOPLE WHO HAVE THE COURAGE AND STAMINA TO MAKE THEIR DREAMS COME TRUE. SOME PEOPLE THINK A BIG IDEA IS LIKE A LIGHTNING BOLT STRIKING OUT OF THE BLUE THAT SLAMS YOU IN THE HEAD. BUT IT'S HARDLY EVER LIKE THAT. THE BIG IDEA ISN'T AN ACT OF GOD. IT'S AN ACT OF DAILY LIFE. SIMPLY PUT, THE IDEA THAT WILL MAKE MILLIONS STARTS WITH AN OBSERVATION. A CARPENTER GETS TIRED OF ALMOST LOSING A FINGER EVERY TIME HE SLICES A BAGEL. BAM! THE BAGEL GUILLOTINE. A MOTHER IS FRUSTRATED THAT HER PANTRY IS FULL OF STALE FOOD BECAUSE THE PACKAGES DON'T CLOSE. BAM! QUICK SEALS. HOWARD SCHULTZ NOTICES ON A TRIP TO ITALY THAT THERE ARE COFFEE BARS ON ALMOST EVERY CORNER. BAM! STARBUCKS. NONE OF THEM HAD A BARREL OF CASH. NONE OF THEM HAD A TON OF EXPERIENCE. THEY HAD A BIG IDEA AND THE WILL TO FOLLOW THROUGH. IN *THE BIG IDEA*, DEUTSCH DRAWS NOT ONLY ON HIS OWN TREMENDOUS FOCUS AND EXPERTISE, BUT ON THAT OF DOZENS OF THE SUCCESSFUL ENTREPRENEURS WHOM HE HAS INTERVIEWED, TO HELP YOU CREATE YOUR OWN ENTERPRISE. FROM THE "GUT CHECK MOMENT" TO "MOM POWER," *THE BIG IDEA* TAKES ASPIRING ENTREPRENEURS ALONG EVERY STEP OF THE WAY. *THE BIG IDEA* IS YOUR ROAD MAP TO THE AMERICAN DREAM.