

# Operations Management Case Study Solutions

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Operations Management Cases - William V. Gehrlein 2005

William V. Gehrlein's Operations Management Cases provides a new collection of cases suited for introductory OM students. These OM cases have all been classroom tested with undergraduates and MBA's and are unique in providing plenty of teachable and tested analysis opportunities for students. Gehrlein's book provides cases on all OM topics, with plenty of emphasis on analytic topics such as forecasting, inventory and scheduling.

**Business Studies IGCSE A\* Essential Guide** - Eddie Bradley 2021-01-16

Comprehensively covers the IGCSE Business Studies syllabus (0450) updated in 2020. Focused on building students' confidence in both the key content and exam skills required to secure the highest grades. The unit and section headings precisely match the Cambridge IGCSE syllabus, making it easy to navigate as you work through the CAIE subject content. Features Include: Correct exam technique for each question, broken down into straightforward steps with easy-to-follow diagrams, recommended structures and accessible examples. Complete IGCSE Business Studies course coverage with all the essential information for success. Difficult concepts made accessible to all learners with tried and tested teaching strategies. Top tips and hints embedded throughout to continually develop learners' skills. International focus with global examples relevant to all learners worldwide. Past Paper question examples in each section draw direct connections between learning and assessment. Links between key concepts embeds prior knowledge and develops a rigorous understanding of the complete syllabus. Updated for the Cambridge International 2020 specification. All content and examination questions tailored to the revised 2020 IGCSE Cambridge International specification.

*Business Management Case Studies* - Patrick Siegfried 2021-07-02

Business Concepts for Management Students and Practitioners

**Case Studies in Management and Business (Volume 3) (UUM Press)** - Lim Chee Chee 2017-01-01

Institute for Management and Business Research (IMBRe) is pleased to put forward this book which contains a compilation of business management case studies. The cases in this book are meant for teaching and learning purposes which could be used for both the undergraduate and postgraduate levels. In specific, the first case about Lang Buana Museums requires students to apply their knowledge of how to manage an entity in public sector with respect to its accountability, financial management and accounting to address the Museums' problems in trying to improve the operation and financial conditions of the Museums. The second case about Regular Care insurance and Critical Care insurance requires students to apply their knowledge of insurance management and also financial management about time value of money (TVM) concept in making purchase decisions for different needs of medical care and for different premium payment terms. The third case about BFN Bank Berhad requires students to apply their knowledge of bank management with respect to commercial bank's operations and its lending activities to come up with turnaround strategies in reducing the bank's non-performing loans (NPLs) to enable the bank to generate high return. The fourth case about Langkawi Buffalo Park requires students to apply their knowledge of how to manage a farm to improve its performance with respect to management, marketing and finance by conducting SWOT analysis and re-establishing the length of time expected to break even. The fifth case about a small family business requires students to apply their knowledge of strategic management by performing SWOT analysis, explaining how business creates values under cost-leadership strategy, discussing the disadvantages of resource-based model and identifying exit barriers. The sixth and last case about Knots Group Café requires students to apply their knowledge of human resource management with regard to the recruitment, development (talent management) and

retention of employees for business sustainability.

Case Studies in Management and Business (Volume 2) (UUM Press) - Rosliza Mat Zin 2015-01-01

Institute for Business and Management Research (IMBRe), Universiti Utara Malaysia, is pleased to extend this book which features a compilation of business management case studies. The aims of this second volume of Case Studies in Management and Business remain unchanged from the first volume. Realizing the importance of using case study as one of the student-centered learning approach, this book is designed to enhance learning and teaching activities by providing a collection of teaching cases which could be used both for the undergraduate and postgraduate levels. This book includes relatively wide scope of work includes marketing, business policy, IT and Islamic finance. However the field is still in the field of management in general. The target audience is an academicians and management students. In general, this book meets the scope of management. It is also suitable for an academicians and students, but may not be appropriate in using for certain course, because of its scope is geared to specific disciplines. This book has the potential, especially if the university lecturers took it to be discussed in their classes. There is least amount of case use Malaysia environment in the market. The cases highlighted also are unique and not similar to the other cases. Furthermore, this book is using a real case in the beginning, especially in our country. In addition, this book is accompanied by teaching notes for each case. These teaching notes are available to instructors only. First to fifth case is ongoing for all cases involving the issue of whether the marketing or the service industry. The second and third cases involving issues on marketing in the nutritional industry. Consequently the third to fifth case involves a service industry that highlight on a unique issues within the companies concerned. The sixth case issues on "muamalat" are not so related to other cases. Since each case is developed by different authors, writing style and technique seem different and may disturb the concentration of the readers. The needs for local and contextual business case studies motivate most of the local case writers to write and compile teaching cases that are interesting and relevant to contemporary business situations and decisions, particularly in Malaysia.

**Operations and Supply Management 4.0** - Marc Helmold 2021-04-12

Fierce competition, globalisation and the permanent liberalisation of markets have changed the face of supply chains and operations drastically. Companies, which want to survive in a hostile environment, must establish the optimum combination of supply and operations. This book provides a holistic and practical approach to operations management 4.0 and supply management 4.0. It combines operations and supply best practices across the value chain. It explains comprehensively, how these new paradigms enable companies to concentrate on value-adding activities and processes to achieve a long-term sustainable and competitive advantage. The book contains a variety of best practices, industry examples and case studies. Focusing on best-in-class examples, the book offers the ideal guide for any enterprise in operations and supply in order to achieve a competitive advantage across all business functions focusing on value-adding activities.

Telecom Operations Management Solutions with NetExpert - Kornel Terplan 1998-06-09

The communications environment is rapidly changing. The barriers of traditional phone and data technologies are going to break down, and users can expect a true multimedia environment with existing services transferred and new services implemented. New suppliers, such as cable companies, will compete with interexchange carriers, RBOCs, and local phone companies for the market share. The differentiator is the price/performance ratio of the service under consideration. Today's migrated and new services lack powerful management solutions. Telecom Operations Management Solutions with NetExpert examines the

most advanced products available to manage new technologies as well as addresses services, such as: Advanced telephony Wireless networks Commercial broadband Mass-market broadband Competitive access services Intercarrier communications Infrastructure services This resource also demonstrates how expert systems solve the problem of handling the large volume of data streams from numerous network components. Practical solutions support each example of an application - offering first-hand operational experience. The book provides practical examples to deploy management solutions based on NetExpert framework from Objective Systems Integrator. The framework consists of the principal modules, such as a gateway to managed devices and services as well as the workstation for operators. This framework is extended by point rulesets to manage individual devices by domain rulesets to manage device groups by enterprise rulesets to manage complete telco services The solution sets support all layers of telecommunication management networks, such as element, network, service, and business layers. As a result, these solution sets are extremely important to both incumbent and new telco service providers. Numerous cases cover customized solutions for managing wireless networks, sonet rings, ATM, old and new phone services, broadband services, and special access services of ISPs. Telecom Operations Management Solutions with NetExpert describes never-before-published information about solution sets based on an expert-system-based framework.

*Operations Management for Healthcare* - Jan Vissers 2022-11-25  
This fully updated edition of the bestselling textbook on Health Service Operations Management provides an invaluable reference for students and researchers in the fields of healthcare management, operations management and patient flow logistics. Featuring theoretical frameworks and a comprehensive set of practical case studies, this book also covers subjects such as hospital planning and supply chain management in healthcare, quality assurance and performance management. Healthcare managers work together with healthcare professionals in a multitude of challenging scenarios. Trade-offs have to be made between waiting times for customers and efficient use of scarce resources, between quality of care and quality of services, between the perspective of a single pathway and the total system, and between the perspective of a single provider and that of a network of providers working together in the chain of primary care, hospitals, nursing homes and home care. This book guides healthcare students and professionals through a set of practical tools and resources, ranging from simple queueing models to more complicated analytical models, to help address these issues. The book can be used at an undergraduate level by introducing concepts, definitions and approaches, and at a postgraduate level through the application of approaches to operations management problems in healthcare practice. It will serve as a primary textbook for a health service operations management course module in a Master's program on healthcare management.

**Project Management** - Harold Kerzner 2013-01-22

A new edition of the most popular book of project management case studies, expanded to include more than 100 cases plus a "super case" on the Iridium Project Case studies are an important part of project management education and training. This Fourth Edition of Harold Kerzner's Project Management Case Studies features a number of new cases covering value measurement in project management. Also included is the well-received "super case," which covers all aspects of project management and may be used as a capstone for a course. This new edition: Contains 100-plus case studies drawn from real companies to illustrate both successful and poor implementation of project management Represents a wide range of industries, including medical and pharmaceutical, aerospace, manufacturing, automotive, finance and banking, and telecommunications Covers cutting-edge areas of construction and international project management plus a "super case" on the Iridium Project, covering all aspects of project management Follows and supports preparation for the Project Management Professional (PMP®) Certification Exam Project Management Case Studies, Fourth Edition is a valuable resource for students, as well as practicing engineers and managers, and can be used on its own or with the new Eleventh Edition of Harold Kerzner's landmark reference, Project Management: A Systems Approach to Planning, Scheduling, and Controlling. (PMP and Project Management Professional are registered marks of the Project Management Institute, Inc.)

**Service Operations Management** - Robert Johnston 2008

Service Operations Management is an invaluable guide to students and managers confronting operational issues in service management,

whether from a general management perspective or focused in specific sectors, such as tourism and leisure or business services. This book is ideal for undergraduates, postgraduates or executives wishing to gain a deeper understanding of managing service operations and improving service delivery."Johnston and Clark is an outstanding text and should remain at the forefront of service management texts for the foreseeable future. It has attracted excellent student feedback." Geoffrey Plumb, Senior Lecturer, Staffordshire University"Finally, a book that encompasses and illustrates all the phases of service processes, giving the right emphasis to each rather than focusing exclusively on the marketing aspects of the service context."Andrea Vinelli, Professor of Operations Management, University of Padova, Italy  
*Case Studies in Management* - Kulkarni J. A. 2011

**Managing Consumer Services** - Enzo Baglieri 2014-05-23

This book presents latest research on the evolution of consumer services, as these services continue to become a larger part of the economy in the world. Four core focal points lead the central message of the book: first, the convergence of back and front offices; second, placing the client as a fundamental input of services production and delivery process, and 'industrializing' the customers' role to combine efficiency and experience; third, the constitution and role of inputs necessary for the configuration, production and delivery of the service, with the crucial role of 'operationalizing' the customers' experience; and fourth, the adoption of new technologies and the appropriate transfer of manufacturing managerial practices through service industrialization. This is a special volume of articles based on solid research and analysis, including conceptualization of the important issues, as well as recommendations for managers. It presents case histories and managerial practices in some key sectors, such as financial services, health care, tourism/hospitality, entertainment and media, online services and home and personal services

**Case Studies in Management and Business. Volume 6 (UUM Press)** - Hazeline Ayoup 2022-03-13

This case book contains a compilation of five cases on business and management in Malaysia. The first case describes the philanthropic practices of a construction company owner, Epic Valley Holdings Sdn. Bhd. through his corporate social responsibility (CSR) activities. The second case demonstrates risk management practices for dengue of a small health care department of a higher learning institution. The third case concerns strategic decision-making based on financial information in an information, communications and technology (ICT) company. It illustrates the process of the company going public, the important things to consider during the process and challenges faced in the process before being listed. The fourth case is on credit risk management practices in a public listed bank in Malaysia. Specifically, this case delves into the risks involved in managing a consumer financing business. Finally, the fifth case highlights the use of equity valuation models in evaluating the equity value of Nestlè Malaysia Berhad for share purchase decision-making based on information provided in its annual reports.

**Operational Risk Management** - Mark D. Abkowitz 2008-03-31

Operational Risk Management offers peace of mind to business and government leaders who want their organizations to be ready for any contingency, no matter how extreme. This invaluable book is a preparatory resource for when times are good, and an emergency reference when times are bad. Operational Risk Management is destined to become every risk manager's ultimate weapon to help his or her organization survive ? no matter what.

**Logistics, Supply Chain and Operations Management Case Study Collection** - David B. Grant 2016-03-03

Logistics, Supply Chain and Operations Management Case Study Collection is a rich and varied compilation of relevant case studies from across logistics, supply chain management and operations. It contains real life scenarios from leading companies including Volvo, Vortex, Honda of America, Green Cargo and Swedish Transport Administration. It includes a foreword by Martin Christopher. Comprehensive in scope and scrupulous in detail, Logistics, Supply Chain and Operations Management Case Study Collection includes actual events experienced by businesses of every size, from SMB's to some of the most successful corporations in manufacturing, transportation, hospitality and other industries. In these pages readers will discover proven tactics and innovative solutions for handling uncertainties, solving problems and circumventing risk, plus a wealth of information to guide strategy and decision making. Readers who are involved in logistics and supply chain management will find the collection extremely helpful. Directors and

managers will find immediate application of strategies and tactics to their own situations and challenges and learn to identify potential pitfalls before they become chronic issues. Training professionals will have a valuable tool for testing management proficiency in crisis mitigation and resolution, and particularly useful in academic curriculum, independent learning modules and professional training programs. Academics and professional trainers will benefit from expanded question and answer sections designed to measure knowledge transfer and lessons learned. Students will learn from engaging, topical situations that are highly relevant to the fields of logistics, supply chain management and operations, and both students and prospective managers will learn crucial skills to meet current challenges, qualify for professional advancement and achieve success.

**50 Short Case Studies in Business Management (UUM Press) - Dileep Kumar M 2012-01-01**

The Higher Education Institutions that run business management programs in Malaysia is under severe criticism from industry that the passing out management graduates do not have adequate practical exposure to the industry and lack of practical skills to deal industrial issues proactively as the catalyst of change. This indicates that the traditional management education curriculum, as presently constituted, may not be adequately preparing individuals for the challenges they experience as professional managers. To deal with this issue, many management institutes are adopting case study as a pedagogy, a hypothetical or actual business situation to formulate a recommended policy or decision based on the facts and figures provided, to induce practical exposure to the students by simulating case situations, which improve students analytical skills and decision-making skills. A case study in business management course is a rigorous analysis of an incident, situation, person, crisis or any such phenomenon or concept, in relation to industry, business or people in the organisations.

Operations Management - David Barnes 2018-01-30

This fascinating new core textbook, authored by a highly respected academic with over a decade of industry experience, takes a global and strategic approach to the important topic of operations management (OM). Integrating contemporary and traditional theories the text covers everything a student needs to understand the reality of operations in the modern world and combines the latest cutting-edge thinking with innovative learning features. Written in a concise and engaging style and based on up-to-date research in the field, the book provides a range of international case studies and examples that help students to apply theoretical knowledge to real-world practice. This is a must-have textbook for students studying operations management modules on undergraduate, postgraduate and MBA programmes. In addition, this is an ideal textbook to accompany modules on operations strategy, production management and services management. Accompanying online resources for this title can be found at [bloomsburyonlineresources.com/operations-management](http://bloomsburyonlineresources.com/operations-management). These resources are designed to support teaching and learning when using this textbook and are available at no extra cost.

**Enterprise Operations Management Handbook, Second Edition - Steven F. Blanding 2020-10-14**

The Enterprise Operations Management Handbook provides the expert advice and guidance of hundreds of leading computing practitioners and consultants. Covering all major areas of enterprise operations management, this edition provides essential information for managing a modern, evolving data center. Topics include business issues, technology issues, and operational issues. This current, practical reference also reviews such critical areas as strategic planning, data center management, data center controls, systems planning, network technology, contingency planning, human resource planning, desktop computing, and future directions. The Enterprise Operations Management Handbook serves as an invaluable tool for designing, building, and maintaining a high-performance, service-oriented data center.

**International Entrepreneurship - Robert D. Hisrich 2015-07-06**  
Combining comprehensive coverage with a wide variety of real-life cases, *International Entrepreneurship: Starting, Developing, and Managing a Global Venture* gives entrepreneurs the tools they need to successfully launch international ventures in today's hypercompetitive world. Bestselling author Dr. Robert D. Hisrich helps students and entrepreneurs develop global business plans, select international opportunities, and determine the best entry strategy. The text also covers practical considerations such as legal concerns, the global monetary systems, global marketing, and global human resource

management for entrepreneurs. The Third Edition provides increased attention to culture and reflects recent changes in our increasingly globalized world. Readers will also be exposed to new cases featuring international activities of entrepreneurs and ventures throughout the world.

**Operations Management in the Travel Industry, 2nd Edition - Peter Robinson 2016-02-26**

Covering the applied managerial perspective of the travel industry, this book looks at the core disciplines and the application of theory to practice. Considering individual and corporate social responsibility, it teaches effective managerial skills by reviewing legal frameworks, quality management and marketing, financial management, and the management of shareholders and stakeholders. It discusses current trends such as sustainability and governmental emission targets against a background of the needs of a commercial business to innovate and increase profits. A valuable tool for both students and those working in the travel industry, this new edition includes new content, a revised structure and all-new international case studies.

**E-Business Managerial Aspects, Solutions and Case Studies - Cruz-Cunha, Maria Manuela 2010-12-31**

"This book provides a discussion of the managerial aspects, solutions and case studies related to e-business, disseminating current achievements and practical solutions and applications"--Provided by publisher.

**Cases in Operations Management - Robert Johnston 2003**

The third edition of this clearly structured case book has been expanded and updated, and includes an introduction to the analysis of operations management cases. Key areas of operations management are dealt with, including new areas such as operations strategy, performance measurement and TPM.

*Production/operations Management* - Thomas E. Hendrick 1985

**Jacaranda Key Concepts in VCE Business Management Units 3 and 4 7e learnON & Print & studyON - Stephen J. Chapman 2022-12-19**

Jacaranda Key Concepts in VCE Business Management Units 3 & 4, 6th Edition learnON & Print + studyON This combined print and digital title provides 100% coverage of the VCAA Adjusted Study Design for Business Management. The textbook comes with a complimentary activation code for learnON, the powerful digital learning platform making learning personalised and visible for both students and teachers.

**Case Studies in Operations Research - Katta G Murty 2014-12-09**

This textbook is comprised of detailed case studies covering challenging real world applications of OR techniques. Among the overall goals of the book is to provide readers with descriptions of the history and other background information on a variety of industries, service or other organizations in which decision making is an important component of their daily operations. The book considers all methods of optimum decision making in order to improve performances. It also compares possible solutions obtained by different approaches, concluding with a recommendation of the best among them for implementation. By exposing students to a variety of applications in a variety of areas and explaining how they can be modeled and solved, the book helps students develop the skills needed for modeling and solving problems that they may face in the workplace. Each chapter of "Case Studies in Operations Research: Applications of Optimal Decision Making" also includes additional data provided on the book's website on Springer.com. These files contain a brief description of the area of application, the problem and the required outputs. Also provided are links to access all the data in the problem. Finally there are project exercises for students to practice what they have learnt in the chapter, which can also be used by instructors as project assignments in their courses.

Case Studies in Management and Business (Volume 5) (UUM Press) - Nora Azureen Abdul Rahman 2020-01-01

Institute for Management and Business Research (IMBRe) Universiti Utara Malaysia is pleased to present this book, which contains a compilation of management and business case studies. The cases in the book are meant for teaching and learning and could be used at both undergraduate and postgraduate levels. Specifically, the first case about Damai Industries Sdn Bhd requires students to apply their knowledge of how to manage a business with respect to corporate governance, marketing, financial management and strategic management in order to sustain the business in the long run. The second case study, which is about the credit challenge faced by Mesra Motel, requires students to apply their knowledge of banking and financial management to come up with capital-raising strategies to ensure that the hotel project runs

smoothly. The third case about Credit Card Usage, requires students to apply their knowledge of personal finance, credit management and bank management to reduce financial problems due to mismanagement of credit cards. The fourth case about Classy Tech Machinery Sdn Bhd requires students to apply their knowledge of insurance concepts and principles, such as insurance contracts and claims, in making decisions on the liabilities of the company. The fifth case about 5Ds Enterprise requires students to apply their knowledge of human resource management with regards to recruitment, development and management to come up with strategies to retain the company's workforce. The sixth and last case is about Persuasive Communication. It requires students to apply their knowledge of how to communicate effectively to ensure that ideas, information, knowledge and values reached the target audience.

*Handbook of Research on Driving Socioeconomic Development With Big Data* - Sun, Zhaohao 2023-02-24

Socioeconomic development has drawn increasing attention in academia, industries, and governments. The relationship between big data and its technologies and socioeconomic development has drawn certain attention in academia. Socioeconomic development depends not only on big data, but also on big data technologies. However, the relationship between big data and socioeconomic development is not adequately covered in current research. The Handbook of Research on Driving Socioeconomic Development With Big Data provides an original and innovative understanding of and insight into how the proposed theories, technologies, and methodologies of big data can improve socioeconomic development and sustainable development in terms of business and services, healthcare, the internet of everything, sharing economy, and more. Covering topics such as corporate social responsibility, management applications, and process mining, this major reference work is an excellent resource for data scientists, business leaders and executives, IT professionals, government officials, economists, sociologists, librarians, students, researchers, and academicians.

*65 Case Study Ideas In Production,operation,supply Chain And Logistics Management* - Dr. Asim Kumar Bandyopadhyay 2022-04-26

This book is a compilation of case study ideas in the areas of production, operation, supply chain and logistics management (POM-SCL) ,also incorporating operation strategies. This book has been designed conforming to the standards of this common subject for the courses of Master of Business Administration (MBA) and Post Graduate Diploma in Management (PGDM) prescribed by the All India Council of Technical Education (AICTE) and University Grants Commission (UGC). The book consists of sixty five case study ideas covering almost the entire gamut of the subject concerned. All these cases are based on Indian organizations/industries using the characters with names typically Indian and the narrations of these cases reflect Indian work culture, value systems and ethos. All these cases are followed by a set of about half a dozen questions pertaining to the narrations with the corresponding answers suggested for the guidance of the teachers and the students alike. Apart from making the book very convenient and handy for studying the subject, it is also aimed at dispelling fears and apprehensions among the students with non -science/non-technical background that they seem to have about this subject. Getting familiar with the numerical exercises given and solved in this book by practice will make passing this subject a cakewalk for any average student. The cases are so designed as to expose the students to the realities and challenges to the actual professional life while still seating in the class rooms, much before entering a professional career. The book provides a colossal value addition as both a complement and a supplement to the theories in the text books.

*The Applied Business Analytics Casebook* - Matthew J. Drake 2013-10-30

The first collection of cases on "big data" analytics for supply chain, operations research, and operations management, this reference puts readers in the position of the analytics professional and decision-maker. Perfect for students, practitioners, and certification candidates in SCM, OM, and OR, these short, focused, to-the-point case studies illustrate the entire decision-making process. They provide realistic opportunities to perform analyses, interpret output, and recommend an optimal course of action. Contributed by leading "big data" experts, the cases in The Applied Business Analytics Casebook covers: Forecasting and statistical analysis: time series forecasting models, regression models, data visualization, and hypothesis testing Optimization and simulation: linear, integer, and nonlinear programming; Monte Carlo simulation and risk analysis; and stochastic optimization Decision analysis: decision making under uncertainty; expected value of perfect information; decision trees; game theory models; AHP; and multi-criteria decision making Advanced

business analytics: data warehousing/mining; text mining; neural networks; financial analytics; CRM analytics; and revenue management models

*Cases in Operations Management* - K. N. KRISHNASWAMY 2008-08-18

This book is intended to enhance the knowledge of MBA students in Operations Management acquired in a basic level course. The case-study material covered relates to a wide spectrum of management activities, and deals with the application of statistical, operations research and system analysis methods to problems categorized under several headings. The book can therefore be used in conjunction with a course in Operations Management or as an independent second course. Thirty-one real-world cases in the book are the result of several years of research work by the authors, including consultancy assignments, doctoral dissertations, and project assignments of graduate management students. The cases are research oriented and encourage students to think rigorously in an environment of uncertainty of a real-world situation. The cases are comprehensive enough to drill students in devising alternative methods of solutions, and arm them with a deep understanding of decision-making processes instead of merely providing them with a general appreciation of managerial perspective. These realistic cases help in learning applications of quantitative and analytical techniques of management, bringing home to the student the challenges of managing activities throughout the organization. Though a new title, it is an enlarged version of Dr. Krishnaswamy's earlier book Cases in Production/Operations Management.

*Compendium of Management Case Studies* - Kirupa Priyadarsini M 2022-02-25

Case study is an important pedagogical tool not only to facilitate classroom teaching, but is also a research tool used widely in academia and industry. Every workplace situation calls for decision making and managerial skill. While some situations are more complex and far-reaching than the others, all decisions are equally important for the businesses in the overall landscape. On one hand, strategic decisions call for sharp business acumen and experience; on the other hand, operational decisions call for tact and eye for detail. Businesses employ unique solutions to solve their problem which is often recorded as a case study. These case studies are an effective tool to enhance learning. It stimulates the students to integrate classroom-learning with application orientation to solve real live problems. The growth in case writers coupled with availability of good cases has made industry and academia to embrace case methods. An initiative to support and encourage build indigenous case studies, this book is a compilation of the cases presented at the Management Case Conference organised by PSG Institute of Management in 2021

**Product Lifecycle Management (Volume 4): The Case Studies** - John Stark 2019-05-07

This book presents some twenty case studies, showing how companies in different industry sectors and of different sizes make advances in Product Lifecycle Management (PLM). Like the author's previous volumes, this book provides a valuable resource for those wishing to learn about PLM and how to implement and apply it in their companies. Helping readers to · learn about implementing and benefiting from PLM; · learn about good PLM solutions and best practice; · improve their planning and decision-making abilities; · benefit from the lessons learned by the companies featured in the case studies; · proceed faster and further with PLM the book presents effective PLM solutions and best practices. At the same time, the case studies included demonstrate how different companies implement and benefit from PLM. Each case study is addressed in a separate chapter and details a different situation, enabling readers to put themselves in the situation and think through different actions and decisions. A valuable resource for PLM team managers and employees in engineering and manufacturing companies, the book is also of interest to researchers and students in industrial engineering fields.

**The Supply Chain Management Casebook** - Chuck Munson 2013

30 up-to-date case studies illuminate every aspect of modern supply chain management • Risk management, analytics, global supply chain issues, and much more • Innovative processes, technologies, strategies, and tactics • An indispensable resource for both students and practitioners This casebook brings together 30 focused cases addressing virtually every aspect of supply chain management, from procurement to warehousing, strategy to risk management, IT to supplier selection and ethics. A global team of contributors presents key challenges in industries ranging from pharmaceuticals to fashion and previews issues ranging from the "limits of lean" to the potential of 3-D printing. Cases

vary in length and complexity, offering maximum flexibility to both instructors and readers; a convenient table provides fast access to specific topics. Qualitative cases are supported by relevant discussion questions and sample responses; quantitative cases are supported by completed numerical solutions, and, where applicable, associated spreadsheets.

**Cases in Operations Management** - Robert D. Klassen 2006

Featuring case studies from varied settings with strong grounding in real-world decisions, this text illustrates basic concepts while expanding students' understanding of economic, political and cultural concerns that must be interwoven into such key areas as process design, quality and supply chain management.

**Applications of Operations Research and Management Science** - G. S. R. Murthy 2015

This book includes case studies that examine the application of operations research to improve or increase efficiency in industry and operational activities. This collection of "living case studies" is all based on the author's 30-year career of consulting and advisory work. These true-to life industrial applications illustrate the research and development of solutions, as well as potential implementation and integration problems that may occur when adopting these methods into a business. Among the topics covered in the chapters include optimization in circuit board manufacturing, Decision Support System (DSS) for plant loading and dispatch planning, as well as development of important test procedures for tyre and pharma industry with shelf life constraints. In particular, the study on deckle optimization should be of great help to managers in paper industry and consultants for development of deckle optimization software. The application of operations research throughout the industry makes it an ideal guide for industrial executives, professionals and practitioners responsible for quality and productivity improvement.

**Operations Management** - B. Mahadevan 2010

"Covers the core concepts and theories of production and operations management in the global as well as Indian context. Includes boxes, solved numerical examples, real-world examples and case studies, practice problems, and videos. Focuses on strategic decision making, design, planning, and operational control"--Provided by publisher.

**Essential Operations Management** - Alex Hill 2017-11-01

The second edition of this innovative core textbook spans the service and manufacturing sectors, equipping readers to grasp and overcome the core challenges faced in planning, designing and implementing operations. The prestigious and well-respected author team takes a 'tasks and challenges' approach that marries theory to their extensive practical experience of running operations in high-profile business settings while reflecting their clear vision and personal philosophy of operations management. Packed with engaging learning features that truly bring the subject to life, the text provides a concise and real-world orientated look at the key parts of an operations manager's job. This

textbook is an ideal course text for undergraduate, postgraduate and MBA students taking a module in operations management or manufacturing/services operations. New to this Edition: - New and greatly expanded coverage of the most relevant contemporary topics in OM, including corporate social responsibility and ethics, lean manufacturing, outsourcing vs. insourcing, and zero hour contracts - Over 30 new and updated cases from a wide range of international companies including Apple, Samsung and Uber - Increased focus on strategy with an expanded emphasis and new dedicated sections on improving operations that place OM firmly at the centre of organizational considerations

**Case Studies in Management and Business. Volume 7 (UUM Press)** - Abdul Halim Abdul Majid 2022-03-20

This case book compiles five cases on business and management in Malaysia. The first case covered selected issues and challenges in managing family business's transition. Meanwhile, the second case highlighted the challenges faced by SME Bank Berhad in formulating strategies to ensure its rebranding exercise to be successful. The third case is related to the world of entertainment, beauty and fashion business, Neelofa. As the co-founder of NH Prima International Sdn. Bhd., Neelofa involved in the fastest-growing Muslim fashion business. The fourth case is about Pak Tam Café, selected issues as well as its challenges in attracting and retaining customers. Finally, the fifth case alarmed challenges faced by Perlis Snake and Reptile Farm as the farm is facing problems due to decreasing number of visitors.

**Supply Chains in Action** - Richard Wilding 2019-10-03

Volume 2 of Logistics, Supply Chain and Procurement Case Study Collection contains new case studies tackling Supply Chain and Procurement issues, aiming to provide solutions affecting a range of different businesses. Comprehensive in scope and scrupulous in detail, this collection includes actual events experienced by businesses of every size, from SMB's to some of the most successful corporations in manufacturing, transportation, maritime and other industries. Readers will discover proven tactics and innovative solutions for handling uncertainties, solving problems and circumventing risk, plus a wealth of information to guide strategy and decision making. Readers involved in logistics and supply chain management will find the Logistics, Supply Chain and Procurement Case Study Collection full of: immediate application of strategies and tactics to situations and challenges; valuable tools for testing management proficiency in crisis mitigation and resolution; independent learning modules and professional training programmes; expanded question-and-answer sections designed to measure knowledge transfer and lessons learned; engaging, topical situations highly relevant to the fields of logistics, supply chain management and operations. Students and prospective managers will learn crucial skills to meet current challenges, qualify for professional advancement and achieve success.

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