

Operations Management Chase Jacobs Aquilano 12th Edition

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Information Technology Investment - Marc J Schniederjans
2010-03-24

From the individual to the largest organization, everyone today has to make investments in IT. Making a smart investment that will best satisfy all the necessary decision-making criteria requires careful and inclusive analysis. This textbook provides an up-to-date, in-depth understanding of the methodologies available to aid in this complex process of multi-criteria decision-making. It guides readers on the process of technology acquisition — what methods to use to make IT investment decisions, how to choose the technology and justify its selection, and how the decision will impact the organization. Unique to this textbook are both financial investment models and more complex decision-making models from the field of management science so that readers can extend the analysis benefits to enhance and confirm their IT investment choices. The wide range of methodologies featured in the book gives readers the opportunity to customize their best-fit solutions for their unique IT decision situation. This textbook is especially ideal for educators and students involved in programs dealing with technology management, operations management, applied finance, operations research, and industrial engineering. A complimentary copy of the 'Instructor's Manual and Test Bank' and the PowerPoint presentations of the text materials are available for all instructors who adopt this book as a course text. Please send your request to sales@wspc.com. Errata(s) Errata (47 KB)

Operations Management - Lee J. Krajewski 2012-02-27

Creating value through Operations Management. Operations Management provides readers with a comprehensive framework for addressing operational process and supply chain issues. This text uses a systemized approach while focusing on issues of current interest. NOTE: This is the standalone book, if you want the book/access card order the ISBN below: 0132960559 / 9780132960557 Operations Management: Processes and Supply Chains Plus NEW MyOMLab with Pearson eText -- Access Card Package Package consists of 0132807394 / 9780132807395 Operations Management: Processes and Supply Chains 0132940477 / 9780132940474 NEW MyOMLab with Pearson eText -- Access Card -- for Operations Management: Processes and Supply Chains

Operations and Supply Management - F. Robert Jacobs 2009

Operations and Supply Management, as the title indicates, provides increased emphasis on supply chain management in the 12e. The 12e continues its market leading up-to-date coverage of service operations as well. The text includes solved examples and problems, enough cases for MBA courses to use without supplementing, and the industry leading technology support suite.

Operations Management, 11/e - Jay Heizer 2016

Features - Operations Management: Sustainability and Supply Chain Management provides a broad introduction to operations in the contemporary business environment. It explains operations management (OM) concepts in a realistic and practical manner by using case studies related to a wide range of products, services, and sectors from around the globe. An extensive collection of practice problems is included in the book to encourage application-oriented, active learning. These problems are supported by various solved problems and worked examples that can help students to complete and understand assignments even when they are not in class.

Best Practices in Manufacturing Processes - Jorge Luis García Alcaraz
2018-09-18

This book reports the best practices that companies established in Latin America are implementing in their manufacturing processes in order to generate high quality products and stay in the market. It lists the technologies, production and administrative philosophies that are being implemented, presenting a collection of successful cases of studies from Latin America. The book describes how the tools and techniques are being integrated, modified and combined to create new technical resources for

assisting the decision making process for better economic performance in manufacturing companies. The efforts deployed for assisting the transformation of raw materials into products and services are described. The authors explain the main key success factors or drivers for success of each tool, technique or hybrid combination approach applied to solve manufacturing problems.

Topics in Lean Supply Chain Management - Marc J Schniederjans
2009-08-28

This uniquely designed textbook is structured to support educators in teaching the lean supply chain principles, concepts, and ideas used by industry and researched by scholars. It examines a wide range of current topical subjects in a structured format to help educators impart the value of combining lean management with supply chain management. It focuses on many of the newest and most exciting areas of change in lean and supply chain management. In addition to basic content on the principles of lean and supply chain management, this book converts recent journal research into an easy-to-understand textbook material. While this textbook is suitable as a topical course for operations or supply chain management undergraduate students, it is self-contained and also suitable for graduate students who have had no prerequisite knowledge in operations or production management. The Instructor's Manual, Test Bank (can be used in Blackboard courses) and the PowerPoint presentations of the text materials are available free of charge for all instructors who adopt this book as a course text. Please send your request to sales@wspc.com.

Operations & Supply Management wStudent DVD Rom - F. Robert Jacobs 2008-02-04

Operations and Supply Management, as the title indicates, provides increased emphasis on supply chain management in the 12e. The 12e continues its market leading up-to-date coverage of service operations as well. The text includes solved examples and problems, enough cases for MBA courses to use without supplementing, and the industry leading technology support suite.

Principles of Supply Chain Management - Joel D. Wisner 2008-05-01

Streamline your studying and get the grade you want with PRINCIPLES OF SUPPLY CHAIN MANAGEMENT: A BALANCED APPROACH, Second Edition. With this textbook, you'll learn from real case studies, as well as games--like The Beer Game Supply Chain Management Simulation--how to understand and apply supply chain management. The coverage in this text uses a broad brush to encompass OM, purchasing, and logistics with a supply chain management focus, covering a great deal of content that isn't currently available elsewhere. The book guides you through how all aspects of supply chain activity are accomplished effectively and efficiently. It brings you the real world of supply chain management. The authors break down supply chain issues into purchasing, operations, and logistics. This is one of the most--if not the most--balanced supply chain management texts available, and it follows a natural flow through the supply chain. The well-organized chapters include excellent case studies, demonstrating the practical application of supply chain management in the workplace. Profiles throughout the text reinforce the studies, and help to reinforce your learning. This second edition also includes a number of new cases, in addition to the previous 15 cases, all packaged on the Student CD. Each of the 14 chapters includes revised and updated Supply Chain Management in Action opening features, e-Business Connection features, Global Perspective features, and company examples to ensure that current supply chain management issues are covered in depth.

Information Control Problems in Manufacturing 2006 - Alexandre Dolgui
2007-04-18

Information Control Problems in Manufacturing 2006 contains the Proceedings of the 12th IFAC Symposium on Information Control Problems in Manufacturing (INCOM'2006). This symposium took place in Saint Etienne, France, on May 17-19 2006. INCOM is a tri-annual event of

symposia series organized by IFAC and it is promoted by the IFAC Technical Committee on Manufacturing Plant Control. The purpose of the symposium INCOM'2006 was to offer a forum to present the state-of-the-art in international research and development work, with special emphasis on the applications of optimisation methods, automation and IT technologies in the control of manufacturing plants and the entire supply chain within the enterprise. The symposium stressed the scientific challenges and issues, covering the whole product and processes life cycle, from the design through the manufacturing and maintenance, to the distribution and service. INCOM'2006 Technical Program also included a special event on Innovative Engineering Techniques in Healthcare Delivery. The application of engineering and IT methods in medicine is a rapidly growing field with many opportunities for innovation. The Proceedings are composed of 3 volumes: Volume 1 - Information Systems, Control & Interoperability Volume 2 - Industrial Engineering Volume 3 - Operational Research * 3-volume set, containing 362 carefully reviewed and selected papers * presenting the state-of-the-art in international research and development in Information Control problems in Manufacturing

Operations and Supply Management - F. Robert Jacobs 2010

American Book Publishing Record - 2001

Operations Management - Roberta S. Russell 2009

Featuring an ideal balance of managerial issues and quantitative techniques, this introduction to operations management keeps pace with current innovations and issues in the field. It presents the concepts clearly and logically, showing readers how OM relates to real business. The new edition also integrates the experiences of a real company throughout each chapter to clearly illustrate the concepts. Readers will find brief discussions on how the company manages areas such as inventory and forecasting to provide a real-world perspective.

Operations Management For Competitive Advantage - Richard B. Chase 2005-05

Chase, Jacobs and Aquilano: Operations Management for Competitive Advantage, 11/e (CJA) provides a current and thorough introduction to the concepts, processes, and methods of managing and controlling operations in manufacturing or service settings. The text provides comprehensive coverage, from high-tech manufacturing to high touch services with a balanced treatment. Chase, Jacobs, and Aquilano also thoroughly integrates and discusses current issues such as globalization; supply chain strategy, E-business, and ERP. The concepts are illustrated by using abundant real world examples, articles, illustrations, problems and cases. Technology is integral to the success of this course, as such, CJA also provide students and instructors with an innovative array of leading edge technology learning and teaching tools.

Operations Management for Competitive Advantage - Richard B. Chase 2007-01

Chase, Jacobs and Aquilano: Operations Management for Competitive Advantage, 11/e (CJA) provides a current and thorough introduction to the concepts, processes, and methods of managing and controlling operations in manufacturing or service settings. The text provides comprehensive coverage, from high-tech manufacturing to high touch services with a balanced treatment. Chase, Jacobs, and Aquilano also thoroughly integrates and discusses current issues such as globalization; supply chain strategy, E-business, and ERP. The concepts are illustrated by using abundant real world examples, articles, illustrations, problems and cases. Technology is integral to the success of this course, as such, CJA also provide students and instructors with an innovative array of leading edge technology learning and teaching tools.

Strategic Supply Chain Management - Samir Dani 2019-10-03

Supply chains, including logistics, are the functional elements of an organisation's operations. To formulate a strategy for this operation to work seamlessly the organisation needs to align these operations with the corporate and business strategy. Strategic Supply Chain Management provides a discussion on effective supply chain strategic leadership for managerial teams who have previously been operating on a tactical or operational level, as well as students who need to learn about applying the theories of strategic supply chain management in practice. Strategic Supply Chain Management introduces concepts and tools which will enable successful buyer-supplier relationships and effective organizational leadership and talent management. Samir Dani provides a concise but important outlook on the connection between business strategy and supply chain strategy. The book delves into topical issues of risk, resilience, and sustainability and how these influence both business and

supply chain strategy. The book also considers strategies for procurement, buyer supplier relationships, and sales & operations planning. An important aspect of this book is to consider the leadership and talent aspects of the humans in the supply chain and how this influences strategy and creates competitive advantage.

Operations Management - B. Mahadevan 2010

"Covers the core concepts and theories of production and operations management in the global as well as Indian context. Includes boxes, solved numerical examples, real-world examples and case studies, practice problems, and videos. Focuses on strategic decision making, design, planning, and operational control"--Provided by publisher.

Operations Management with Cases in Operations Management - Slack 2003-02-07

This is a great value multipack consisting of Slack: Operations Management 3/e ISBN: 0273646575 & Johnson/Harrison: Cases in Operations Management 3/e ISBN: 0273655310

Operations Management - Jay Heizer 2014

This package includes a physical copy of 'Operations Management' as well as access to the eText and MyOMLab. The edition has been edited to include enhancements making it more relevant to students outside the United States. The book presents a broad introduction to the field of operations in a realistic and practical manner, while offering the largest and most diverse collection of problems on the market.

International Business Blunders - Densil A. Williams 2019-02-19

This book will provide empirical evidence of blunders committed by firms from small developing countries that operate in developed country markets. It will identify lessons that managers who are looking to do business in international markets can learn in order to lessen the mistakes in markets that are psychically distant.

Cases in Operations Management - Robert Johnston 2003

The third edition of this clearly structured case book has been expanded and updated, and includes an introduction to the analysis of operations management cases. Key areas of operations management are dealt with, including new areas such as operations strategy, performance measurement and TPM.

Engineering Asset Management - Dimitris Kiritsis 2011-02-03

Engineering Asset Management discusses state-of-the-art trends and developments in the emerging field of engineering asset management as presented at the Fourth World Congress on Engineering Asset Management (WCEAM). It is an excellent reference for practitioners, researchers and students in the multidisciplinary field of asset management, covering such topics as asset condition monitoring and intelligent maintenance; asset data warehousing, data mining and fusion; asset performance and level-of-service models; design and life-cycle integrity of physical assets; deterioration and preservation models for assets; education and training in asset management; engineering standards in asset management; fault diagnosis and prognostics; financial analysis methods for physical assets; human dimensions in integrated asset management; information quality management; information systems and knowledge management; intelligent sensors and devices; maintenance strategies in asset management; optimisation decisions in asset management; risk management in asset management; strategic asset management; and sustainability in asset management.

Operations Management - William J. Stevenson 2007

Features the latest concepts and applications while not losing focus on the core concepts that has made this text a market leader. This approachable text supports students in applying concepts and methods by providing solved problems, examples, questions, practice problems, and cases.

Production and Operations Management - Richard B. Chase 1995

Operation Research - Prof. H. Murdifi Haming, S.E., M.Si, Ph. 2022-08-09

Buku Operation Research: Teknik Pengambilan Keputusan Optimal disusun untuk memenuhi bahan bacaan dari mahasiswa Fakultas Ekonomi, Fakultas Manajemen dan Bisnis, terutama Program Studi Manajemen. Buku ini disajikan secara komprehensif, dengan memadukan konsep teoretik dan praktik pengambilan keputusan pada organisasi yang berorientasi laba maupun nirlaba. Materi dalam buku ini juga berisi contoh-contoh nyata di dunia bisnis sehingga dengan memakai konsep teoretik pemecahan masalah, kasus bisnis di dunia nyata dapat dipecahkan secara objektif dan optimal. Peralatan pemecahan disajikan dengan menggunakan tiga metode umum, yaitu metode pemecahan dengan memakai perangkat lunak siap pakai, memakai lembar kerja Excel disertai panduan membuat program pemecahan, dan metode

manual (handmade solution). Dengan demikian, pebelajar dan pembaca dapat dengan mudah mengimplementasikannya dalam praktik, untuk memecahkan kasus nyata yang dihadapi sehari-hari.

Supply Chain Strategies: Customer Driven and Customer Focused - Tony Hines 2004-08-18

Supply Chain Strategies: Customer Driven and Customer Focused highlights the main challenges facing organizations wanting to select, design and implement successful supply chain strategies in an increasingly global and competitive environment. The text features discussion questions at the end of each chapter to promote learning, and numerous industry examples to illustrate key concepts within chapters. Each chapter discusses the issues in relation to previous literature, contemporary practices and the lesson to be learned from different industries where successful management of supply chains has improved organizational and industry level profitability. The text includes a number of industry examples, thereby giving a wide-ranging approach to the topic.

Operations and Supply Chain Management - Richard B. Chase 2016

Essentials of Strength Training and Conditioning - National Strength & Conditioning Association (U.S.) 2008

Now in its third edition, *Essentials of Strength Training and Conditioning* is the most comprehensive reference available for strength and conditioning professionals. In this text, 30 expert contributors explore the scientific principles, concepts, and theories of strength training and conditioning as well as their applications to athletic performance. *Essentials of Strength Training and Conditioning* is the most-preferred preparation text for the Certified Strength and Conditioning Specialist (CSCS) exam. The research-based approach, extensive exercise technique section, and unbeatable accuracy of *Essentials of Strength Training and Conditioning* make it the text readers have come to rely on for CSCS exam preparation. The third edition presents the most current strength training and conditioning research and applications in a logical format designed for increased retention of key concepts. The text is organized into five sections. The first three sections provide a theoretical framework for application in section 4, the program design portion of the book. The final section offers practical strategies for administration and management of strength and conditioning facilities. -Section 1 (chapters 1 through 10) presents key topics and current research in exercise physiology, biochemistry, anatomy, biomechanics, endocrinology, sport nutrition, and sport psychology and discusses applications for the design of safe and effective strength and conditioning programs. -Section 2 (chapters 11 and 12) discusses testing and evaluation, including the principles of test selection and administration as well as the scoring and interpretation of results. -Section 3 (chapters 13 and 14) provides techniques for warm-up, stretching, and resistance training exercises. For each exercise, accompanying photos and instructions guide readers in the correct execution and teaching of stretching and resistance training exercises. This section also includes a set of eight new dynamic stretching exercises. -Section 4 examines the design of strength training and conditioning programs. The information is divided into three parts: anaerobic exercise prescription (chapters 15 through 17), aerobic endurance exercise prescription (chapter 18), and periodization and rehabilitation (chapters 19 and 20). Step-by-step guidelines for designing resistance, plyometric, speed, agility, and aerobic endurance training programs are shared. Section 4 also includes detailed descriptions of how principles of program design and periodization can be applied to athletes of various sports and experience levels. Within the text, special sidebars illustrate how program design variables can be applied to help athletes attain specific training goals. -Section 5 (chapters 21 and 22) addresses organization and administration concerns of the strength training and conditioning facility manager, including facility design, scheduling, policies and procedures, maintenance, and risk management. Chapter objectives, key points, key terms, and self-study questions provide a structure to help readers organize and conceptualize the information. Unique application sidebars demonstrate how scientific facts can be translated into principles that assist athletes in their strength training and conditioning goals. *Essentials of Strength Training and Conditioning* also offers new lecture preparation materials. A product specific Web site includes new student lab activities that instructors can assign to students. Students can visit this Web site to print the forms and charts for completing lab activities, or they can complete the activities electronically and email their results to the instructor. The instructor guide provides a course description and schedule, chapter objectives and outlines, chapter-specific Web sites and additional resources, definitions of primary key terms, application

questions with recommended answers, and links to the lab activities. The presentation package and image bank, delivered in Microsoft PowerPoint, offers instructors a presentation package containing over 1,000 slides to help augment lectures and class discussions. In addition to outlines and key points, the resource also contains over 450 figures, tables, and photos from the textbook, which can be used as an image bank by instructors who need to customize their own presentations. Easy-to-follow instructions help guide instructors on how to reuse the images within their own PowerPoint templates. These tools can be downloaded online and are free to instructors who adopt the text for use in their courses. *Essentials of Strength Training and Conditioning, Third Edition*, provides the latest and most comprehensive information on the structure and function of body systems, training adaptations, testing and evaluation, exercise techniques, program design, and organization and administration of facilities. Its accuracy and reliability make it not only the leading preparation resource for the CSCS exam but also the definitive reference that strength and conditioning professionals and sports medicine specialists depend on to fine-tune their practice.

International Human Resource Development - Elaine S. Potoker 2010-11-01

Workforce mobility and cultural diversity within contemporary international organizations pose unique challenges for managers and HR professionals. Overcoming the challenges of developing and training such a workforce requires the ability to bridge diverse working, learning and communication styles. In contrast with conventional organizational approaches to international HRD, *International Human Resource Development: A Leadership Perspective* explores workforce development from a personal perspective, challenging practitioners to develop their own leadership, learning and communication skills. As a point of departure, the book uses a demographic analysis of the workforces of a number of key countries in order to examine cultural implications for training and development, and for best practice. Drawing on a unique anthropological perspective and complete with case studies, exercises and an extensive glossary this text will prove an important resource for students of human resource development, human resource management and international business.

The World of the Theory of Constraints - Victoria J Mabin 2020-04-27

The Theory of Constraints (TOC) - as developed by Dr. Eliyahu Goldratt - has seen a rapid expansion since the publication of his book, *The Goal*. As with most fast growing areas, you can quickly feel out of touch with new developments. *The World of the Theory of Constraints* provides a summary of recently published research on TOC. The authors explored databases, and sought out papers and books drawing on as wide a range as possible. Aside from the works by Dr. Goldratt himself, the authors focus on items published since 1990, highlighting the most recent developments in TOC. The scope of the material covers works containing specific reference to TOC, including Synchronous Manufacturing and Constraint Management. The book is organized into three sections. The first section contains an analysis and interpretation of the results of the search. The second provides abstracts on all the material. The third supplies author, keyword, and subject indexes along with a list of books, journals, websites, and publishers. Extensively researched and referenced, *The World of the Theory of Constraints* furnishes comprehensive material on TOC. The multi-search approach has made this arguably the most exhaustive bibliography on this subject available. If you are researching TOC, this is the best place to start. If you use or teach TOC, you will want this resource. Features

Business and Management Education in China - Ilan Alon 2005

This pioneering book offers a unique constellation of essays focused on the important social and economic changes affecting educational institutions in China. It provides an in-depth examination of the potential and obstacles for business and management education in the world's second largest economy and most populated country. This volume is an essential resource for anyone with an interest in teaching, developing a new program, or entering into a joint venture in China. A wide range of topics, such as economic transition, pedagogical issues, professional training and alliance formation, are discussed from the standpoint of deans, educators, directors and consultants of educational institutions hailing from both the East and the West.

Production and Operations Management - Richard B. Chase 1998

Smart and Sustainable Operations and Supply Chain Management in Industry 4.0 - Turan Paksoy 2023-03-08

Smart applications are transforming conventional supply chains into digital ones. To compete in today's competitive market, organizations

must utilize the merits of the Fourth Industrial Revolution while being sustainable, lean, and eco-conscious. Smart and Sustainable Operations and Supply Chain Management in Industry 4.0 closes the gap and provides novel ideas, research, and applications. This book discusses smart and sustainable supply chain management concepts that are analyzed within the Industry 4.0 perspective. It also highlights green systems and smart applications within an Industry 4.0 setting. The book presents the latest technological developments, including disruptive technologies and their impact on smart and sustainable supply chains under the triple bottom line approach. For easy reader comprehension, each chapter will include a case study, a related problem, or a numerical example, as well as the solution. This book is written for academicians, practitioners, PhD students, and researchers involved in this area.

The Essentials of Supply Chain Management - Hokey Min 2015-05-23

This is today's indispensable introduction to supply chain management for today's students and tomorrow's managers – not yesterday's! Prof. Hokey Min focuses on modern business strategies and applications – transcending obsolete logistics- and purchasing-driven approaches still found in many competitive books. Focusing on outcomes throughout, The Essentials of Supply Chain Management shows how to achieve continuous organizational success by applying modern supply chain concepts. Reflecting his extensive recent experience working with leading executives and managers, Min teaches highly-effective methods for supply chain thinking and problem-solving. You'll master an integrated Total System Approach that places functions like inventory control and transportation squarely in context, helping you smoothly integrate internal and external functions, and establish effective inter-firm cooperation and strategic alliances across complex supply chains. Coverage includes: Understanding modern sourcing, logistics, operations, sales, and marketing – and how they fit together Using modern supply chain methods to improve customer satisfaction and quality Working with cutting-edge supply chain technology and metrics Moving towards greater sustainability and more effective risk management Working with core analytical tools to evaluate supply chain practices and measure performance Legal, ethical, cultural, and environmental/sustainability aspects of modern supply chain operations How to build a career in global supply chain management The Essentials of Supply Chain Management will be an indispensable resource for all graduate and undergraduate students in supply chain management, and for every practitioner pursuing professional certification or executive education in the field.

Supply Chain Management - Sunil Chopra 2010

'Supply Chain Management' illustrates the key drivers of good supply chain management in order to help students understand what creates a competitive advantage. It also provides strong coverage of analytic skills so that students can gauge the effectiveness of the techniques described.

Production And Operations Management: An Applied Modern Approach - Joseph S. Martinich 2008-03-06

This book explains why operations management tools are critical and how to successfully use them. Over 200 examples from real companies show how non operations professionals are using operations management concepts daily. It also introduces operations strategy early and often throughout to show how operational decisions are crucial to developing and executing a company's overall strategy. · Production Systems and Operations Management · Operations Strategy · Tours of Operations · Forecasting · Capacity Planning and Facility Location · Selecting the Process Structure and Technology · The Quality Management System · Aggregate Planning · Managing Materials with Dependent Demands · Operations and Personnel Scheduling · Project Planning and Scheduling

Strategic Leadership of Portfolio and Project Management - Timothy J. Kloppenborg 2012-06-19

As an executive, your organization may have limited resources. This book will instruct you and your leadership teams on implementing strategy through identifying, selecting, prioritizing, resourcing, and governing an optimal work portfolio. You'll learn how to sponsor every project stage, as well as leading project managers as direct reports. Detailed advice is given for developing project management competency and utilizing input from customers, employees, and processes. You'll learn how your organization can capitalize upon information technology to become competitive and to effectively implement business strategies, as well as how to make portfolio and project decisions using both qualitative and quantitative data and reliable analysis methods.

Operations Management in Automotive Industries - Marco Gobetto 2013-10-23

This book has proved its worth over the years as a text for courses in

Production Management at the Faculty of Automotive Engineering in Turin, Italy, but deserves a wider audience as it presents a compendium of basics on Industrial Management, since it covers all major topics required. It treats all subjects from product development and “make or buy”-decision strategies to the manufacturing systems setting and management through analysis of the main resources needed in production and finally exploring the supply chain management and the procurement techniques. The very last chapter recapitulates the previous ones by analysing key management indicators to pursue the value creation that is the real purpose of every industrial enterprise. As an appendix, a specific chapter is dedicated to the basics of production management where all main relevant definitions, techniques and criteria are treated, including some numerical examples, in order to provide an adequate foundation for understanding the other chapters. This book will be of use not only to Automotive Engineering students but a wide range of readers who wish to gain insight in the world of automotive engineering and the automotive industry in general.

The Supply Chain Revolution - Suman Sarkar 2017-06-23

Every year, more businesses fail because of their old-school views toward cutting costs, and they usually begin with the supply chain. Discover how the right supply chain can actually help you thrive. Across a range of industries, once-leading companies are in trouble: Walmart, IBM, Pfizer, HP, and The Gap to name a few, while others are thriving. The difference is how the company's leaders view their supply chain: Is it just about cutting cost or do they see its hidden tools for outperforming the competition? Steve Jobs, upon returning to Apple in 1997, focused on transforming the supply chain. He hired Tim Cook--and the company sped up the development of new products, getting them into consumers' hands faster. The rest is history. While competitors were shutting stores, Zara's highly responsive supply chain made it the most valued company in the retail space and its founder, the richest man in Europe. In The Supply Chain Revolution, business leaders will learn to: Make alliances more successful Simplify and debottleneck the supply chain Boost retail success by managing store investment Improve customer satisfaction and increase revenue Showcasing real solutions learned from true success stories like these and many others, The Supply Chain Revolution provides you with the secrets to succeeding in a disruptive world.

Operations Management in the Supply Chain - Roger G. Schroeder 2013-01-01

Operations Management in the Supply Chain: Decisions and Cases is an ideal book for the instructor seeking a short text with cases. This book employs a cross-functional perspective that emphasizes strategy and critical thinking, appealing to non-majors and practical for use in an MBA level or undergraduate course in operations management. The size and focus of the book also make the text attractive for the cross-functional curriculum where students are required to purchase more than one text. The sixteen cases offer variety in length and rigor; and several are from Ivey, Stanford, and Darden. This mix makes the book appropriate for both undergraduates and MBA students.

PHR / SPHR Professional in Human Resources Certification Deluxe Study Guide - Sandra M. Reed 2015-03-09

Comprehensive PHR/SPHR exam preparation, featuring interactive learning environment PHR/SPHR Professionals in Human Resources Certification Deluxe Study Guide is the number-one preparation resource for these premier Human Resources certifications. Fully updated to align with the latest versions of these challenging exams, this guide provides detailed coverage of key topics, including strategic management, workforce planning and employment, compensation and benefits, employee and labor relations, and OSHA regulations. The interactive learning environment provides additional study tools that help reinforce your understanding, including electronic flashcards, ancillary PDFs, workbook templates, and chapter exercises. Bonus PHR and SPHR practice exams allow you to test your knowledge and get a feel for the tests, so you can review what's needed and avoid exam day surprises. The PHR and SPHR certifications, offered by the Human Resources Certification Institute (HRCI), have become the industry standard for determining competence in the HR field. This helpful guide gives you everything you need to fully prepare for these exams, so you can demonstrate your knowledge when it counts and pass with flying colors. Refresh your understanding of key functional areas Practice the practical with workbook templates Test your knowledge with flashcards and exercises Preview exam day with bonus practice exams If you're looking to showcase your skills and understanding of the HR function, PHR/SPHR Professionals in Human Resources Certification Deluxe Study Guide is your ideal resource for PHR/SPHR preparation.