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Digital Mindsets - Ricarda Rauch 2022-11-25

Digital technologies change employees' working environments, methods and behaviours profoundly and are challenging employees' very personal beliefs, attitudes and identities. Digital mindsets provide insight into an individual's beliefs, attitudes and assumptions related to digitalisation. Strongly influencing employee behaviour, they play a major role in an organisation's digital transformation. Building on research on mindsets, cognition and digitalisation, Ricarda Rauch analyses digital mindsets both conceptionally and empirically. Within one qualitative and two quantitative studies, she explores the personal meaning of digitalisation and derives four central digital mindsets. Her research helps to better understand the extent to which digitalisation impacts employees, explains their subsequent behaviour, and proposes beneficial employee development measures. The thesis reveals relevant implications for organisational researchers, HR practitioners and management alike.

Digital Landscape Architecture: Logic, Structure, Method and Application - Yuning Cheng 2023-05-13

Closely related to the frontier research field of "digital technology", this book reshapes the planning and design process of landscape architecture from theoretical and practical levels. It gives a full-scale discussion to the logic, structure, method, and application of digital landscape architecture, leading this field to a new era of perception-quantification research mode. Readers will get a comprehensive understanding of digital landscape architecture, know about multiple digital methods for landscape planning and design, and learn a lot of practical projects with digital technology. And it will inspire the readers to think about new patterns and approaches to landscape planning, rather than traditional ways. This book is organized under a clear logic, which helps the readers easily get the core of the work. A lot of logic diagrams showing between the theoretical paragraphs highly summarize the key points of the book, providing a better readability and acceptability. This book also contains many detailed drawings and graphics for the project cases, which gives a good demonstration of how digital methods could be applied in practice.

Quantitative Methods for Library and Information Science - Inna Kedage Ravichandra Rao 1983

Statistical Methods; Bibliometrics; Bibliography.

Best Practices in Quantitative Methods - Jason W. Osborne 2008

The contributors to *Best Practices in Quantitative Methods* envision quantitative methods in the 21st century, identify the best practices, and, where possible, demonstrate the superiority of their recommendations empirically. Editor Jason W. Osborne designed this book with the goal of providing readers with the most effective, evidence-based, modern quantitative methods and quantitative data analysis across the social and behavioral sciences. The text is divided into five main sections covering select best practices in measurement, research design, basics of data analysis, quantitative methods, and advanced quantitative methods. Each chapter contains a current and expansive review of the literature, a case for best practices in terms of method, outcomes, inferences, etc., and broad-ranging examples along with any empirical evidence to show why certain techniques are better. Key features: Describes important implicit knowledge to readers: The chapters in this volume explain the important details of seemingly mundane aspects of quantitative research, making them accessible to readers and demonstrating why it is important to pay attention to these details. Compares and contrasts analytic techniques: The book examines instances where there are multiple options for doing things, and make recommendations as to what is the "best" choice—or choices, as what is best often depends on the circumstances. Offers new procedures to update and explicate traditional techniques: The featured scholars present and explain new options for data analysis, discussing the advantages and disadvantages of the new procedures in depth, describing how to perform them, and demonstrating their use. Intended audience: Representing the vanguard of research methods for the 21st century, this book is an invaluable resource for graduate students and researchers who want a comprehensive, authoritative resource for practical and sound advice from leading experts in quantitative methods.

Schaum's Outline of Theory and Problems of Biology - George Fried 1990

-- Over 32,000 copies sold of first edition! -- Over 709,000 students enrolled in biology courses -- Perfect supplement to the leading textbooks -- Prepares students for the MCAT -- Reflects all recent advances in quantitative biology -- Complements basic biology courses and biochemistry

The Rowman & Littlefield Handbook of Media Management and Business - L. Meghan Mahoney 2020-12-15

The Rowman & Littlefield Handbook of Media Management and Business connects research and industry practice to offer a strategic guide for aspiring and current media professionals in convergent environments. As a comprehensive one-stop reference for understanding business issues that drive the production and distribution of content that informs, entertains, and persuades audiences, aims to inspire and inform forward-thinking media management leaders. The handbook

examines media management and business through a convergent media approach, rather than focusing on medium-specific strategies. By reflecting media management issues in the information, entertainment, sports, gaming industries, contributed chapters explore the unique opportunities and challenges brought by media convergence, while highlighting the fundamental philosophy, concepts, and practices unchanged in such a dynamic environment. This handbook examines media management through a global perspective, and encourages readers to connect their own diverse development to a broader global context. It is an important addition to the growing literature in media management, with a focus on new media technologies, business management, and internationalization.

Leadership, Management, and Adoption Techniques for Digital Service Innovation - Sandhu, Kamaljeet 2019-12-27

There are many advantages to incorporating digital services in business, including improved data management, higher transparency, personalized customer service, and cost reduction. Innovation is a key driver to how digital services are formed, developed, delivered, and used by consumers, employees, and employers. The largest differentiator comes from having a digitally empowered workforce. Companies increasingly need digital workers to establish greater digital skills to bear on every activity. Business leaders especially need to steer digital priorities, drive innovation, and develop digital platforms. Leadership, Management, and Adoption Techniques for Digital Service Innovation is an essential reference source that discusses the adoption of digital services in multiple industries and presents digital technologies to address and further advance innovation to drive successful solutions. Featuring research on topics such as cloud computing, digital business, and value creation, this book is ideally designed for managers, leaders, executives, directors, IT consultants, academicians, researchers, industry professionals, students, and practitioners.

New Trends in Qualitative and Quantitative Methods in Libraries - Anthi Katsirikou 2011-08-31

This unique volume presents the latest scientific achievements of library researchers and professionals on the qualitative and quantitative methods of libraries. Scholars and professionals have now an information resource on methodological tools for library services. Except for the new technologies that facilitate the innovation of libraries, it is the underlying policy and functional changes that have the most lasting effect on the scholarly operation that explains why this volume is important in the field or market. It also explores in detail the areas covering library methodologies, marketing and management, statistics and bibliometrics, content and subject analysis, users' behaviors and library policies that play an important role at every aspect of library research in the twenty-first century. Contents: Assessing and Evaluating Reference: Views from the Academic Library Reference Desk Quantitative and Qualitative Methods in Library Marketing and Management: A Practical Approach Using Qualitative and Quantitative Methods in Digital Library Education and Research Library and Information Science Post-Graduate Student Research Users and Their Behaviours Academic Libraries Digital Libraries Library Applications and Methodologies Information and Learning Readership: Students, Researchers, Professors, Library Directors and Professionals in Library and Information Science. Keywords: Library Measurement and Metrics; Library Statistics; Qualitative Methods; Quantitative Methods; Library Management; Library Marketing; Information Management; Digital Libraries; Academic Libraries; Public Libraries; Institutional Repositories; Bibliometrics Key features: Integrating the various disciplines of qualitative and quantitative methods in libraries, the book adopts a conceptual framework that integrates the process of organizing information and the application of the methods Research papers and applications from all over the world It is a basis for teaching and research, for practical projects and further possible collaborations

Doing Quantitative Research in Education with SPSS - Daniel Mujs 2010-12-10

This accessible and authoritative introduction is essential for education students and researchers needing to use quantitative methods for the first time. Using datasets from real-life educational research and avoiding the use of mathematical formulae, the author guides students through the essential techniques that they will need to know, explaining each procedure using the latest version of SPSS. The datasets can also be downloaded from the book's website, enabling students to practice the techniques for themselves. This revised and updated second edition now also includes more advanced methods such as log linear analysis, logistic regression, and canonical correlation. Written specifically for those with no prior experience of quantitative research, this book is ideal for education students and researchers in this field.

Quantitative Analysis For Management - Render 2008-02

International Tourism and Hospitality in the Digital Age - Kumar, Suresh 2015-04-30

Tourism is one of the most rapidly evolving industries of the twenty-first century. The economy of many countries all over the world depends on their

ABILITY TO ATTRACT VISITORS AND MAINTAIN A DISTINCT EDGE IN A HIGHLY COMPETITIVE MARKET. INTERNATIONAL TOURISM AND HOSPITALITY IN THE DIGITAL AGE BRINGS TOGETHER THE BEST PRACTICES FOR GROWTH, DEVELOPMENT, AND STRATEGIC MANAGEMENT WITHIN THE TOURISM AND HOSPITALITY INDUSTRIES. HIGHLIGHTING COMPARATIVE RESEARCH THAT EXPLORES THE CROSS-CULTURAL CONTEXTS AND SOCIETAL IMPLICATIONS OF TOURISM, THIS BOOK IS AN ESSENTIAL RESOURCE FOR PROFESSIONALS, RESEARCHERS, ACADEMICS, AND STUDENTS INTERESTED IN A CONTEMPORARY APPROACH TO PROMOTING, MANAGING, AND MAXIMIZING PROFITABILITY OF LEISURE AND RECREATION SERVICES.

SMART BUSINESS AND DIGITAL TRANSFORMATION - Sándor Gyula Nagy 2023-06-15
BEGINNING IN THE MID-2010s, THE FOURTH INDUSTRIAL REVOLUTION HAS SEEN REMARKABLE CHANGES IN INFORMATION TECHNOLOGY THAT HAVE BLURRED THE BOUNDARIES BETWEEN THE PHYSICAL, DIGITAL AND BIOLOGICAL WORLDS. INDUSTRY 4.0 HAS ENABLED SO-CALLED SMART FACTORIES IN WHICH COMPUTER SYSTEMS EQUIPPED WITH MACHINE LEARNING ALGORITHMS CAN LEARN AND CONTROL ROBOTICS WITH MINIMAL NEED FOR HUMAN INPUT. WHILE SMART TECHNOLOGY HAS ENABLED MANY MANUFACTURING BUSINESSES TO INCREASE EFFICIENCY AND CUT COSTS, MANY OTHERS ARE STILL STRUGGLING WITH IMPLEMENTING IT. THIS BOOK AIMS TO HELP STUDENTS, PRACTITIONERS AND INDUSTRY LEADERS TO BECOME CHANGE AGENTS AND TAKE THEIR FIRST STEPS ON THE PATH OF TRANSFORMATION. SMART BUSINESS AND DIGITAL TRANSFORMATION ADDRESSES THE CHALLENGE OF BECOMING "SMART" FROM THREE DIFFERENT PERSPECTIVES: SMART FACTORY, SMART INDUSTRY AND SMART ENVIRONMENT. COVERING TECHNOLOGIES INCLUDING THE INTERNET OF THINGS (IoT), CLOUD, ARTIFICIAL INTELLIGENCE (AI), MOBILITY, 5G AND BIG DATA ANALYTICS, THE BOOK SHOWS HOW ENTERPRISES CAN TAKE ADVANTAGE OF THEM AND ULTIMATELY BEAT THE COMPETITION. THE BOOK CONSIDERS THE IMPORTANCE OF OPERATIONAL PROCESSES, BUSINESS MODELS AND ORGANISATIONAL CULTURE. THE CONTRIBUTING AUTHORS AND EDITORS, BASED AT CORVINUS UNIVERSITY, PRESENT A MULTIDIMENSIONAL PICTURE OF INDUSTRY 4.0 WHICH IS BOTH DIVERSE IN ITS VOICES AND UNIFIED IN ITS VISION. SMART BUSINESS AND DIGITAL TRANSFORMATION MEETS THE GROWING DEMAND FOR A TEXTBOOK THAT NOT ONLY PRESENTS THE LATEST CONCEPTS AND THEORIES BUT IS ALSO PRACTICAL FOR PLANNING, MANAGING AND IMPLEMENTING DIGITAL TRANSFORMATION IN PRACTICE. THE CHAPTERS INCLUDE CASE STUDIES TO DEMONSTRATE THE PRACTICAL APPLICATIONS, AND EACH CHAPTER ENDS WITH REVIEW AND DISCUSSION QUESTIONS TO DEVELOP STUDENTS' SKILLS AND COMPETENCIES. STUDENTS OF BUSINESS AND DIGITAL TRANSFORMATION ON ADVANCED UNDERGRADUATE AND MBA COURSES WILL FIND IT AN INDISPENSABLE GUIDE TO A VIBRANT AND CHALLENGING TOPIC.

QUANTITATIVE METHODS IN AQUATIC ECOTOXICOLOGY - Michael C. Newman 1994-12-21

THIS BOOK PROVIDES A QUANTITATIVE TREATMENT OF THE SCIENCE OF ECOTOXICOLOGY. THE FIRST CHAPTERS CONSIDER FUNDAMENTAL CONCEPTS AND DEFINITIONS ESSENTIAL TO UNDERSTANDING THE FATE AND EFFECTS OF TOXICANTS AT VARIOUS LEVELS OF ECOLOGICAL ORGANIZATION AS COVERED IN THE REMAINING CHAPTERS. SCIENTIFIC ECOTOXICOLOGY AND ASSOCIATED TOPICS ARE DEFINED. THE HISTORICAL PERSPECTIVE, RATIONALE, AND CHARACTERISTICS ARE OUTLINED FOR THE STRONG INFERENCE AND QUANTITATIVE APPROACH ADVOCATED IN THIS BOOK. THE GENERAL MEASUREMENT PROCESS IS DISCUSSED, AND METHODOLOGIES FOR DEFINING AND CONTROLLING VARIANCE, WHICH COULD OTHERWISE EXCLUDE VALID CONCLUSIONS REGARDING ECOTOXICOLOGICAL ENDEAVORS, ARE CONSIDERED. ECOTOXICOLOGICAL CONCEPTS AT INCREASING LEVELS OF ECOLOGICAL ORGANIZATION ARE DISCUSSED IN THE SECOND PART OF THE BOOK. QUANTITATIVE METHODS USED TO MEASURE TOXICANT EFFECTS ARE OUTLINED IN THIS SECTION. THE FINAL CHAPTER SUMMARIZES THE BOOK WITH A BRIEF DISCUSSION OF ECOTOXICOLOGICAL ASSESSMENT. NUMEROUS FIGURES AND TABLES ACCOMPANY TEXT, WITH MANY STATISTICAL TABLES FOUND IN THE APPENDIX FOR QUICK REFERENCE. ALTHOUGH THE BOOK PRIMARILY FOCUSES ON AQUATIC SYSTEMS, WITH APPROPRIATE MODIFICATION THE CONCEPTS AND METHODS CAN BE APPLIED TO TERRESTRIAL SYSTEMS.

HANDBOOK OF RESEARCH ON MIXED METHODS RESEARCH IN INFORMATION SCIENCE - Ngulube, Patrick 2021-11-26

MIXED METHODS RESEARCH IS BECOMING PREVALENT IN MANY FIELDS, YET LITTLE HAS BEEN DONE TO ELEVATE MIXED METHODS RESEARCH IN INFORMATION SCIENCE. A COMPREHENSIVE PICTURE OF INFORMATION SCIENCE AND ITS PROBLEMS IS NEEDED TO FURTHER UNDERSTAND AND ADDRESS THE ISSUES ASSOCIATED WITH IT AS WELL AS HOW MIXED METHODS RESEARCH CAN BE ADAPTED AND USED. THE HANDBOOK OF RESEARCH ON MIXED METHODS RESEARCH IN INFORMATION SCIENCE DISCUSSES THE QUALITY OF MIXED METHODS STUDIES AND METHODOLOGICAL TRANSPARENCY, SAMPLING IN MIXED METHODS RESEARCH, AND THE APPLICATION OF THEORY IN MIXED METHODS RESEARCH THROUGHOUT VARIOUS CONTEXTS. COVERING TOPICS SUCH AS THE ISSUES AND POTENTIAL DIRECTIONS FOR FURTHER RESEARCH IN MIXED METHODS, THIS COMPREHENSIVE MAJOR REFERENCE WORK IS IDEAL FOR RESEARCHERS, POLICYMAKERS, ACADEMICIANS, LIBRARIANS, PRACTITIONERS, INSTRUCTORS, AND STUDENTS.

DIGITAL DA VINCI - Newton Lee 2014-08-01

"SCIENCE IS ART," SAID REGINA DUGAN, SENIOR EXECUTIVE AT GOOGLE AND FORMER DIRECTOR OF DARPA. "IT IS THE PROCESS OF CREATING SOMETHING THAT NEVER EXISTS BEFORE. ... IT MAKES US ASK NEW QUESTIONS ABOUT OURSELVES, OTHERS; ABOUT ETHICS, THE FUTURE." THIS SECOND VOLUME OF THE DIGITAL DA VINCI BOOK SERIES LEADS THE DISCUSSIONS ON THE WORLD'S FIRST COMPUTER ART IN THE 1950s AND THE ACTUALIZATION OF STAR TREK'S HOLODECK IN THE FUTURE WITH THE HELP OF ARTIFICIAL INTELLIGENCE AND CYBORGS. IN THIS BOOK, GAVIN SADE DESCRIBES EXPERIMENTAL CREATIVE PRACTICES THAT BRING TOGETHER ARTS, SCIENCE AND TECHNOLOGY IN IMAGINATIVE WAYS; MINE Zkar EXPOUNDS VISUAL COMPUTATION FOR GOOD DESIGNS BASED ON REPETITION AND VARIATION; RAFFAELLA FOLGIERI, CLAUDIO LUCCHIARI, MARCO GRANATO AND DANIELE GRECHI INTRODUCE BRAINART, A BRAIN-COMPUTER INTERFACE THAT ALLOWS USERS TO CREATE DRAWINGS USING THEIR OWN CEREBRAL RHYTHMS; NATHAN COHEN EXPLORES ARTIFICIALLY CREATED SPACES THAT ENHANCE SPATIAL AWARENESS AND CHALLENGE OUR PERCEPTION OF WHAT WE ENCOUNTER; KEITH ARMSTRONG DISCUSSES EMBODIED EXPERIENCES THAT AFFECT THE MIND AND BODY OF PARTICIPATING AUDIENCES; DIOMIDIS SPINELLIS USES ÉTOYS AND SQUEAK IN A SCIENTIFIC EXPERIMENT TO TEACH THE CONCEPT OF PHYSICAL COMPUTING; BENJAMIN COWLEY EXPLAINS THE MASSIVELY MULTIPLAYER ONLINE GAME "GREEN MY PLACE" AIMED AT ACHIEVING BEHAVIOR TRANSFORMATION IN ENERGY AWARENESS; ROBERT NIEWIADOMSKI AND DENNIS ANDERSON PORTRAY 3-D MANUFACTURING AS THE

BEGINNING OF COMMON CREATIVITY REVOLUTION; STEPHEN BARRASS TAKES 3-D PRINTING TO ANOTHER DIMENSION BY FABRICATING AN OBJECT FROM A SOUND RECORDING; MARI VELONAKI EXAMINES THE ELEMENT OF SURPRISE AND TOUCH SENSING IN HUMAN-ROBOT INTERACTION; AND ROMAN DANYLAK SURVEYS THE MEDIA MACHINES IN LIGHT OF MARSHALL McLUHAN'S DICTUM "THE MEDIUM IS THE MESSAGE." DIGITAL DA VINCI: COMPUTERS IN THE ARTS AND SCIENCES IS DEDICATED TO POLYMATHIC EDUCATION AND INTERDISCIPLINARY STUDIES IN THE DIGITAL AGE EMPOWERED BY COMPUTER SCIENCE. EDUCATORS AND RESEARCHERS OUGHT TO ENCOURAGE THE NEW GENERATION OF SCHOLARS TO BECOME AS WELL ROUNDED AS A RENAISSANCE MAN OR WOMAN.

QUALITATIVE AND QUANTITATIVE METHODS IN LIBRARIES - Anthi Katsirikou 2010
THIS VOLUME IS A VALUABLE RESOURCE OF RESEARCH PAPERS AND APPLICATIONS PRESENTED AT THE QUALITATIVE AND QUANTITATIVE METHODS IN LIBRARIES INTERNATIONAL CONFERENCE QQML2009, ON THE METHODOLOGICAL TOOLS USED IN LIBRARY AND INFORMATION SCIENCE. IT PROVIDES THE READER WITH A BETTER UNDERSTANDING AND HOLISTIC VIEW ON THE SUBJECT AND CONTAINS A PLETHORA OF INVALUABLE METHODOLOGIES AND APPLICATIONS TO A VARIETY OF INFORMATION AND LIBRARY SCIENCE. QUALITATIVE AND QUANTITATIVE METHODS IN LIBRARIES WILL BE SUITABLE TO STUDENTS AS A TEXTBOOK, AS WELL AS TO SCIENTISTS AND PROFESSIONALS.

MANAGING THE DIGITAL WORKPLACE IN THE POST-PANDEMIC - Fahri Zsundur 2022-10-31

MANAGING THE DIGITAL WORKPLACE IN THE POST-PANDEMIC PROVIDES A CUTTING-EDGE SURVEY OF DIGITAL ORGANIZATIONAL BEHAVIOUR IN THE POST-PANDEMIC WORKPLACE, DRAWING FROM AN INTERNATIONAL RANGE OF EXPERTISE. IT INTRODUCES AND GUIDES STUDENTS AND PRACTITIONERS THROUGH THE CURRENT BEST PRACTICES, LABORATORY METHODS, POLICIES AND PROTOCOLS IN USE DURING THESE TIMES OF RAPID CHANGE TO WORKPLACE PRACTICES. THIS BOOK IS ESSENTIAL READING FOR STUDENTS, RESEARCHERS AND PRACTITIONERS IN BUSINESS AND MANAGEMENT. THE BOOK DRAWS ON GLOBAL EXPERTISE FROM ITS CONTRIBUTORS WHILE BEING SUITABLE FOR CLASS AND EDUCATIONAL USE, WITH EACH CHAPTER INCLUDING FURTHER READING, CHAPTER SUMMARIES AND EXERCISES. TUTORS ARE SUPPORTED WITH A SET OF INSTRUCTOR MATERIALS THAT INCLUDE POWERPOINT SLIDES, A TEST BANK AND AN INSTRUCTOR'S MANUAL. THIS TEXT COVERS A WIDE RANGE OF THEMES IN THIS FAST-DEVELOPING FIELD, INCLUDING: THE EFFECT OF THE PANDEMIC ON THE DIGITAL WORKPLACE GENDER AND CYBERBULLYING IN THE CONTEXT OF THE DIGITAL WORKPLACE DIGITAL ERGONOMICS AND PRODUCTIVITY DIGITAL CONFLICT MANAGEMENT

DIGITAL GEOARCHAEOLOGY - Christoph Siart 2017-12-03

THIS BOOK FOCUSES ON NEW TECHNOLOGIES AND MULTI-METHOD RESEARCH DESIGNS IN THE FIELD OF MODERN ARCHAEOLOGY, WHICH INCREASINGLY CROSSES ACADEMIC BOUNDARIES TO INVESTIGATE PAST HUMAN-ENVIRONMENTAL RELATIONSHIPS AND TO RECONSTRUCT PALAEOLANDSCAPES. IT AIMS AT ESTABLISHING THE CONCEPT OF DIGITAL GEOARCHAEOLOGY AS A NOVEL APPROACH OF INTERDISCIPLINARY COLLABORATION SITUATED AT THE SCIENTIFIC INTERFACE BETWEEN CLASSICAL STUDIES, GEOSCIENCES AND COMPUTER SCIENCES. AMONG OTHERS, THE BOOK INCLUDES TOPICS SUCH AS GEOGRAPHIC INFORMATION SYSTEMS, SPATIOTEMPORAL ANALYSIS, REMOTE SENSING APPLICATIONS, LASER SCANNING, DIGITAL ELEVATION MODELS, GEOPHYSICAL PROSPECTING, DATA FUSION AND 3D VISUALISATION, CATEGORIZED IN FOUR MAJOR SECTIONS. EACH SECTION IS INTRODUCED BY A GENERAL THEMATIC OVERVIEW AND FOLLOWED BY CASE STUDIES, WHICH VIVIDLY ILLUSTRATE THE BROAD SPECTRUM OF POTENTIAL APPLICATIONS AND NEW RESEARCH DESIGNS. MUTUAL FIELDS OF WORK AND COMMON TECHNOLOGIES ARE IDENTIFIED AND DISCUSSED FROM DIFFERENT SCHOLARLY PERSPECTIVES. BY STIMULATING KNOWLEDGE TRANSFER AND FOSTERING INTERDISCIPLINARY COLLABORATION, DIGITAL GEOARCHAEOLOGY HELPS GENERATE VALUABLE SYNERGIES AND CONTRIBUTES TO A BETTER UNDERSTANDING OF ANCIENT LANDSCAPES ALONG WITH THEIR FORMING PROCESSES. CHAPTERS 1, 2, 6, 8 AND 14 ARE PUBLISHED OPEN ACCESS UNDER A CC BY 4.0 LICENSE AT LINK.SPRINGER.COM.

THE PUBLISHERS' TRADE LIST ANNUAL - 1986

RESEARCH METHODS IN ANTHROPOLOGY - Harvey Russell Bernard 2002

A NEW EDITION OF THE BEST SELLING TEXTBOOK IN ANTHROPOLOGICAL METHODS. INCLUDES NEW EXAMPLES, NEW MATERIAL ON TEXT ANALYSIS, RAPID ETHNOGRAPHY, COMPUTERS IN THE FIELD, AND OTHER TOPICS.

DIGITAL TRANSFORMATION OF THE DESIGN, CONSTRUCTION AND MANAGEMENT PROCESSES OF THE BUILT ENVIRONMENT - Bruno Daniotti 2019-01-01

THIS OPEN ACCESS BOOK FOCUSES ON THE DEVELOPMENT OF METHODS, INTEROPERABLE AND INTEGRATED ICT TOOLS, AND SURVEY TECHNIQUES FOR OPTIMAL MANAGEMENT OF THE BUILDING PROCESS. THE CONSTRUCTION SECTOR IS FACING AN INCREASING DEMAND FOR MAJOR INNOVATIONS IN TERMS OF DIGITAL DEMATERIALIZATION AND TECHNOLOGIES SUCH AS THE INTERNET OF THINGS, BIG DATA, ADVANCED MANUFACTURING, ROBOTICS, 3D PRINTING, BLOCKCHAIN TECHNOLOGIES AND ARTIFICIAL INTELLIGENCE. THE DEMAND FOR SIMPLIFICATION AND TRANSPARENCY IN INFORMATION MANAGEMENT AND FOR THE RATIONALIZATION AND OPTIMIZATION OF VERY FRAGMENTED AND SPLINTERED PROCESSES IS A KEY DRIVER FOR DIGITIZATION. THE BOOK DESCRIBES THE CONTRIBUTION OF THE ABC DEPARTMENT OF THE POLYTECHNIC UNIVERSITY OF MILAN (POLITECNICO DI MILANO) TO R&D ACTIVITIES REGARDING METHODS AND ICT TOOLS FOR THE INTEROPERABLE MANAGEMENT OF THE DIFFERENT PHASES OF THE BUILDING PROCESS, INCLUDING DESIGN, CONSTRUCTION, AND MANAGEMENT. INFORMATIVE CASE STUDIES COMPLEMENT THE THEORETICAL DISCUSSION. THE BOOK WILL BE OF INTEREST TO ALL STAKEHOLDERS IN THE BUILDING PROCESS - OWNERS, DESIGNERS, CONSTRUCTORS, AND FACULTY MANAGERS - AS WELL AS THE RESEARCH SECTOR.

RECORDING, DOCUMENTATION AND INFORMATION MANAGEMENT FOR THE CONSERVATION OF HERITAGE PLACES - Robin Letellier 2015-12-22

THIS TWO VOLUME GUIDE PROVIDES A COMPREHENSIVE OVERVIEW OF THE FUNDAMENTAL PRINCIPLES AND GUIDELINES FOR DOCUMENTING CULTURAL HERITAGE PLACES. IT SEEKS TO AID HERITAGE MANAGERS AND DECISION MAKERS IN UNDERSTANDING THEIR ROLES AND RESPONSIBILITIES IN THIS ESSENTIAL ACTIVITY. VOLUME 1 (GUIDING PRINCIPLES) EXPLAINS WHY HERITAGE MANAGERS MUST MAKE SURE THAT HERITAGE INFORMATION FULLY INTEGRATED INTO ALL RESEARCH, INVESTIGATION AND CONSERVATION ACTIVITIES. THROUGH THE DISCUSSION OF BASIC PRINCIPLES, BENEFITS AND NEW APPROACHES, IT ASSISTS THOSE IN CHARGE OF PRESERVING IMMOVABLE CULTURAL HERITAGE BY BRINGING CURRENT HERITAGE INFORMATION PRACTICES TO A NEW LEVEL. BY RECORDING WE CREATE A REFERENCE FOR

EVALUATING CHANGE AND ADD TO THE UNDERSTANDING OF A SITE. BY DOCUMENTING WE GUARANTEE THAT INFORMATION IS SYSTEMATICALLY COLLECTED AND PRESERVED FOR FUTURE USE. BY MANAGING THE INFORMATION WE MAKE IT AVAILABLE AND PROVIDE A BASIS FOR SHARING OUR KNOWLEDGE AND UNDERSTANDING. VOLUME 2 PRESENTS ILLUSTRATED EXAMPLES FROM AROUND THE WORLD. GOOD DOCUMENTATION OF A SITE ALLOWS FOR BETTER UNDERSTANDING OF THE SITE'S VALUE. RECOGNIZING VALUE AND SIGNIFICANCE IS OFTEN THE FIRST STEP TOWARD A SITE'S EVENTUAL CONSERVATION. THE INFORMATION OBTAINED THROUGH THE DOCUMENTATION PROCESS ALLOWS CONSERVATION PROFESSIONALS TO RECORD CURRENT CONDITIONS, CONSIDER APPROPRIATE CONSERVATION OPTIONS, PLAN INTERVENTIONS, APPLY TREATMENTS, AND FINALLY, MEASURE THE RESULTS OF THEIR EFFORTS. DOCUMENTATION CAN BE A TOOL IN RESOLVING A CONSERVATION ISSUE. THIS VOLUME PRESENTS SEVERAL ILLUSTRATION EXAMPLES FROM AROUND THE WORLD, IN VARIOUS STAGES OF CONSERVATION.

ADVANCED METHODOLOGIES AND TECHNOLOGIES IN DIGITAL MARKETING AND ENTREPRENEURSHIP - KHOSROW-POUR, D.B.A., MEHDI 2018-11-09

AS BUSINESSES AIM TO COMPETE INTERNATIONALLY, THEY MUST BE APPRISED OF NEW METHODS AND TECHNOLOGIES TO IMPROVE THEIR DIGITAL MARKETING STRATEGY IN ORDER TO REMAIN AHEAD OF THEIR COMPETITION. TRENDS IN ENTREPRENEURSHIP THAT DRIVE CONSUMER ENGAGEMENT AND BUSINESS INITIATIVES, SUCH AS SOCIAL MEDIA MARKETING, YIELDS CUSTOMER RETENTION AND POSITIVE FEEDBACK. ADVANCED METHODOLOGIES AND TECHNOLOGIES IN DIGITAL MARKETING AND ENTREPRENEURSHIP PROVIDES INFORMATION ON EMERGING TRENDS IN BUSINESS INNOVATION, ENTREPRENEURSHIP, AND MARKETING STRATEGIES. WHILE HIGHLIGHTING CHALLENGES SUCH AS SUCCESSFUL SOCIAL MEDIA INTERACTIONS AND CONSUMER ENGAGEMENT, THIS BOOK EXPLORES VALUABLE INFORMATION WITHIN VARIOUS BUSINESS ENVIRONMENTS AND INDUSTRIES SUCH AS E-COMMERCE, SMALL AND MEDIUM ENTERPRISES, HOSPITALITY AND TOURISM MANAGEMENT, AND CUSTOMER RELATIONSHIP MANAGEMENT. THIS BOOK IS AN IDEAL SOURCE FOR STUDENTS, MARKETERS, SOCIAL MEDIA MARKETERS, BUSINESS MANAGERS, PUBLIC RELATIONS PROFESSIONALS, PROMOTIONAL COORDINATORS, ECONOMISTS, HOSPITALITY INDUSTRY PROFESSIONALS, ENTREPRENEURS, AND RESEARCHERS LOOKING FOR RELEVANT INFORMATION ON NEW METHODS IN DIGITAL MARKETING AND ENTREPRENEURSHIP.

QUANTITATIVE METHODS IN HEALTH CARE MANAGEMENT - YASAR A. OZCAN 2009-04-20

THOROUGHLY REVISED AND UPDATED FOR EXCEL®, THIS SECOND EDITION OF QUANTITATIVE METHODS IN HEALTH CARE MANAGEMENT OFFERS A COMPREHENSIVE INTRODUCTION TO QUANTITATIVE METHODS AND TECHNIQUES FOR THE STUDENT OR NEW ADMINISTRATOR. ITS BROAD RANGE OF PRACTICAL METHODS AND ANALYSIS SPANS OPERATIONAL, TACTICAL, AND STRATEGIC DECISIONS. USERS WILL FIND TECHNIQUES FOR FORECASTING, DECISION-MAKING, FACILITY LOCATION, FACILITY LAYOUT, REENGINEERING, STAFFING, SCHEDULING, PRODUCTIVITY, RESOURCE ALLOCATION, SUPPLY CHAIN AND INVENTORY MANAGEMENT, QUALITY CONTROL, PROJECT MANAGEMENT, QUEUING MODELS FOR CAPACITY, AND SIMULATION. THE BOOK'S STEP-BY-STEP APPROACH, USE OF EXCEL, AND DOWNLOADABLE EXCEL TEMPLATES MAKE THE TEXT HIGHLY PRACTICAL. PRAISE FOR THE SECOND EDITION "THE SECOND EDITION OF DR. OZCAN'S TEXTBOOK IS COMPREHENSIVE AND WELL-WRITTEN WITH USEFUL ILLUSTRATIVE EXAMPLES THAT GIVE STUDENTS AND HEALTH CARE PROFESSIONALS A PERFECT TOOLKIT FOR QUANTITATIVE DECISION MAKING IN HEALTH CARE ON THE ROAD FOR THE TWENTY-FIRST CENTURY. THE TEXT HELPS TO EXPLAIN THE COMPLEX HEALTH CARE MANAGEMENT PROBLEMS AND OFFER SUPPORT FOR DECISION MAKERS IN THIS FIELD." MARION RAUNER, ASSOCIATE PROFESSOR, SCHOOL OF BUSINESS, ECONOMICS, AND STATISTICS, UNIVERSITY OF VIENNA. "QUANTITATIVE METHODS IN HEALTH CARE ADMINISTRATION, SECOND EDITION COVERS A BROAD SET OF NECESSARY AND IMPORTANT TOPICS. IT IS A VALUABLE TEXT THAT IS EASY TO TEACH AND LEARN FROM." DAVID BELSON, PROFESSOR, DEPARTMENT OF INDUSTRIAL ENGINEERING, VITERBI SCHOOL OF ENGINEERING, UNIVERSITY OF SOUTHERN CALIFORNIA.

NEW TRENDS IN QUALITATIVE AND QUANTITATIVE METHODS IN LIBRARIES - ANTHI KATSIRIKOU 2012

AN AUTODESK OFFICIAL PRESS GUIDE TO THE POWERFUL MECHANICAL DESIGN SOFTWARE AUTODESK INVENTOR HAS BEEN USED TO DESIGN EVERYTHING FROM CARS AND AIRPLANES TO APPLIANCES AND FURNITURE. THIS COMPREHENSIVE GUIDE TO INVENTOR AND INVENTOR LT FEATURES REAL-WORLD WORKFLOWS AND WORK ENVIRONMENTS, AND IS PACKED WITH PRACTICAL TUTORIALS THAT FOCUS ON TEACHING INVENTOR TIPS, TRICKS, AND TECHNIQUES. ADDITIONALLY, YOU CAN DOWNLOAD DATASETS TO JUMP IN AND PRACTICE ON ANY EXERCISE. THIS REFERENCE AND TUTORIAL EXPLAINS KEY INTERFACE CONVENTIONS, CAPABILITIES, TOOLS, AND TECHNIQUES, INCLUDING DESIGN CONCEPTS AND APPLICATION, PARTS DESIGN, ASSEMBLIES AND SUBASSEMBLIES, WELDMENT DESIGN, AND THE USE OF DESIGN ACCELERATORS AND DESIGN CALCULATORS. THERE'S ALSO DETAILED COVERAGE OF DESIGN TACTICS FOR LARGE ASSEMBLIES, EFFECTIVE MODEL DESIGN FOR VARIOUS INDUSTRIES, STRATEGIES FOR EFFECTIVE DATA AND ASSET SHARING, USING 2D AND 3D DATA FROM OTHER CAD SYSTEMS, AND IMPROVING DESIGNS BY INCORPORATING ENGINEERING PRINCIPLES. USES REAL-WORLD SAMPLE PROJECTS SO YOU CAN QUICKLY GRASP THE INTERFACE, TOOLS, AND PROCESSES FEATURES DETAILED DOCUMENTATION ON EVERYTHING FROM PROJECT SET UP TO SIMPLE ANIMATIONS AND DOCUMENTATION FOR EXPLODED VIEWS, SHEET METAL FLAT PATTERNS, PLASTIC PART DESIGN, AND MORE COVERS CRUCIAL PRODUCTIVITY-BOOSTING TOOLS, ILOGIC, DATA EXCHANGE, THE FRAME GENERATOR, INVENTOR STUDIO VISUALIZATION TOOLS, DYNAMIC SIMULATION AND STRESS ANALYSIS FEATURES, AND ROUTED SYSTEMS FEATURES DOWNLOADABLE DATASETS LET YOU JUMP INTO THE STEP-BY-STEP TUTORIALS ANYWHERE MASTERING AUTODESK INVENTOR AND AUTODESK INVENTOR LT IS THE ESSENTIAL, COMPREHENSIVE TRAINING GUIDE FOR THIS POWERFUL SOFTWARE.

DIGITAL TWIN TECHNOLOGY - MANISHA VOHRA 2022-12-28

DIGITAL TWIN TECHNOLOGY THE BOOK LUCIDLY EXPLAINS THE FUNDAMENTALS OF DIGITAL TWIN TECHNOLOGY ALONG WITH ITS APPLICATIONS AND VARIOUS INDUSTRIAL REAL-WORLD EXAMPLES. DIGITAL TWIN BASICALLY MEANS A REPLICATED MODEL OF ANY OBJECT OR PRODUCT IN DIGITAL FORM. A DIGITAL TWIN HAS MANY ADVANTAGES AS IT REMAINS CONNECTED WITH THE ORIGINAL OBJECT OR PRODUCT IT IS REPLICATING AND RECEIVES REAL-TIME DATA. THEREFORE, THE OBSTACLES AND ISSUES THAT COULD BE ENCOUNTERED IN A PRODUCT OR OBJECT CAN BE KNOWN BEFORE THEIR ACTUAL HAPPENING WHICH HELPS TO PREVENT ERRORS AND MAJOR LOSSES WHICH OTHERWISE MIGHT HAVE BEEN

INCURRED. THE VARIOUS CAPABILITIES OF DIGITAL TWIN TECHNOLOGY MAKE IT A POWERFUL TOOL THAT CAN BE USED TO EFFECTIVELY BOOST VARIOUS SECTORS OF THE HEALTHCARE, AUTOMOTIVE, AND CONSTRUCTION INDUSTRIES, AMONG OTHERS. ALTHOUGH THIS TECHNOLOGY HAS BEEN MAKING ITS WAY INTO VARIOUS SECTORS, IT HAS NOT YET RECEIVED THE KIND OF EXPOSURE NECESSARY TO INCREASE AWARENESS OF ITS POTENTIAL IN THESE INDUSTRIES. THEREFORE, IT IS CRITICAL THAT A BETTER UNDERSTANDING OF DIGITAL TWIN TECHNOLOGY IS ACQUIRED TO FACILITATE GROWTH AND TO HAVE IT IMPLEMENTED IN THE VARIOUS SECTORS SO THAT TRANSFORMATION CAN BE USHERED IN. THEREFORE, THIS BOOK WAS DESIGNED TO BE A USEFUL RESOURCE FOR THOSE WHO WANT TO BECOME WELL ACQUAINTED WITH DIGITAL TWIN TECHNOLOGY. AUDIENCE ENGINEERS, RESEARCHERS, AND ADVANCED STUDENTS IN INFORMATION TECHNOLOGY, COMPUTER SCIENCE, AND ELECTRONICS, AS WELL AS IT SPECIALISTS AND PROFESSIONALS IN VARIOUS INDUSTRIES SUCH AS HEALTHCARE, AUTOMOTIVE, AND TRANSPORTATION.

ANTECEDENTS AND CONSEQUENCES OF DIGITAL HUMAN RESOURCE MANAGEMENT - CHRISTIAN THERES 2021-09-22

DURING THE LAST DECADES, A CONSIDERABLE AMOUNT OF RESEARCH HAS BEEN DIRECTED TOWARDS EXPLAINING THE CONCEPT OF DIGITAL HUMAN RESOURCE MANAGEMENT (DHRM). YET, A HOLISTIC ASSESSMENT OF DHRM ANTECEDENTS AND CONSEQUENCES WITH RESPECT TO POSSIBLE CONTEXTUAL CONTINGENCIES IS STILL MISSING. TO THIS END, THIS THESIS INTRODUCES A RESEARCH FRAMEWORK ILLUMINATING THE MULTIFACETED PHENOMENON OF DHRM FROM VARIOUS PERSPECTIVES. AN EXPLORATORY FOUR-STEP META-ANALYTIC STRUCTURAL EQUATION MODELLING (E-MASEM) APPROACH TAILORED TO ADDRESS THE DOMAIN-SPECIFIC CHALLENGES OF DHRM IS INTRODUCED AND APPLIED. RESULTS IDENTIFY 32 CONSTRUCTS ASSOCIATED WITH THE DHRM USAGE PHENOMENON WHICH ARE CATEGORIZED INTO DHRM ANTECEDENTS AND DHRM CONSEQUENCES. FINDINGS REVEAL THAT USER PERCEPTIONS, EXPECTATIONS, ATTITUDES, AND INTENTIONS ARE ESSENTIAL IN PREDICTING DHRM USAGE WHILE HRM SERVICE QUALITY AND USER SATISFACTION ARE FOUND CRUCIAL IN EXPLAINING OTHER DHRM CONSEQUENCES. FURTHER, PRACTITIONERS ARE INFORMED ABOUT THE RELATIVE IMPORTANCE OF FACTORS FOR BOTH FACILITATING DHRM ADOPTION AND MEASURING DHRM SUCCESS. LASTLY, THIS THESIS ALSO CONTRIBUTES TO THE MASEM METHODOLOGY BY OUTLINING A NEW APPROACH TO SUMMARIZE STATISTICAL INFERENCES FROM MULTIPLE MODERATOR TESTS.

RESEARCH IN EDUCATION - 1969

DIGITAL TRANSFORMATION MANAGEMENT - MOHAMMAD NABIL ALMUNAWAR 2022-02-28

THIS BOOK ADDRESSES KEY TOPICS RELATED TO ORGANIZATION DESIGN AND KNOWLEDGE MANAGEMENT IN THE DIGITAL ECONOMY WITH ORGANIZATIONAL CONTEXT, PARTICULARLY IN ASIA. ASIAN NATIONS ARE MOVING FAST TOWARD THE DIGITAL ECONOMY, WITHIN WHICH THE ROLE OF ORGANIZATION DESIGN AND KNOWLEDGE MANAGEMENT IS CRUCIAL TO SUPPORT INNOVATIVE AND CREATIVE IDEAS FOR MEETING HUGE MARKET OPPORTUNITIES WHERE CUSTOMERS ARE READY FOR DIGITALIZATION. THE BOOK CONCEPTUALIZES ORGANIZATION DESIGN INTO THREE DIMENSIONS, PEOPLE, INFORMATION, AND TECHNOLOGY, AND OFFERS READERS A UNIQUE VALUED INSIGHT, BRINGING NEW PERSPECTIVES TO UNDERSTANDING EMERGING BUSINESS OPPORTUNITIES AND CHALLENGES IN ASIA. IT PRESENTS A VALUABLE COLLECTION OF 14 CHAPTERS WITH EMPIRICAL STUDIES FROM LEADING RESEARCHERS. THE BOOK ADDRESSES DIGITAL TRANSFORMATION IN COMPANIES AND ORGANIZATIONS IN ASIA, ANALYSING HOW DISRUPTIVE TECHNOLOGIES CAN HELP THEM HAVE MORE EFFICIENT ORGANIZATION PROCESSES, CREATE INNOVATIVE PRODUCTS AND SERVICES, BE MORE RESILIENT AND ACHIEVE SUSTAINABLE GOALS IN THE POST-PANDEMIC TIME. IT FILLS A GAP IN THE MARKET OFFERING A VALUABLE COLLECTION OF CHAPTERS THAT COMBINES STRATEGIC TOPICS FOR COMPANIES, ORGANIZATIONS AND NATIONS TODAY, SUCH AS DIGITAL ECONOMY, DISRUPTIVE TECHNOLOGIES, BIG DATA AND KNOWLEDGE MANAGEMENT, WITH A SPECIFIC FOCUS ON THE ASIAN REGION, PROVIDING RICH EXAMPLES AND STUDIES FOCUSED IN COUNTRIES AND REGIONS WITHIN ASIA. WRITTEN FOR SCHOLARS, RESEARCHERS AND OTHER SPECIALISTS IN DIGITALIZATION, THIS BOOK OFFERS A UNIQUE COLLECTION OF INSIGHTS INTO THE CURRENT AND FUTURE SITUATION IN ASIA.

E-RESEARCH Y ESPA OL LE/L2 MAR CRUZ PI OL 2021-05-03

E-RESEARCH Y ESPA OL LE/L2: INVESTIGAR EN LA ERA DIGITAL ES EL PRIMER VOLUMEN QUE ABORDA DE MANERA CONJUNTA LAS APORTACIONES AL ESPA OL LE/L2 DE LA LING STICA DE CORPUS, LA BIBLIOTECONOMIA Y LA EDICION DIGITAL. ES EXCELENTE PARA MEJORAR LAS TECNICAS DE INVESTIGACION A LA VEZ QUE SE TOMA CONCIENCIA SOBRE EL USO DE LAS TECNOLOGIAS EN LOS ESTUDIOS SOBRE EL ESPA OL LE/L2. CARACTERISTICAS PRINCIPALES: VISION INTERDISCIPLINAR E INTERNACIONAL A PARTIR DEL TRABAJO DE EXPERTOS QUE EJERCEN SU ACTIVIDAD DOCENTE, INVESTIGADORA Y PROFESIONAL EN DIFERENTES CAMBITOS Y EN DISTINTOS PAISES; PLANTEAMIENTO TEORICO-PRACTICO MEDIANTE LA EXPOSICION DE UNA REFLEXION TEORICA Y LA DESCRIPCION DE CASOS PRACTICOS; SILLIDO MARCO TEORICO QUE SE PRESENTA EN LOS DOS PRIMEROS CAPITULOS; ESTRUCTURA HOMOGENEA DIVIDIDA EN TITULOS APARTADOS (NECESIDADES, COMO AYUDAN LAS TECNOLOGIAS Y CASOS CONCRETOS) PARA QUE EL LECTOR PUEDA LOCALIZAR LOS CONTENIDOS CON FACILIDAD; LECTURA DEL VOLUMEN QUE PUEDE SER LINEAL (CAPITULO TRAS CAPITULO) O TRANSVERSAL (POR EJEMPLO, LOS CASOS PRACTICOS QUE SE PRESENTAN EN CADA CAPITULO); MATERIALES COMPLEMENTARIOS EN LINEA, COMO, POR EJEMPLO, GLOSARIO HIPERTEXTUAL Y ENLACES A LOS CORPUS Y PROGRAMAS MENCIONADOS EN LOS CAPITULOS. ESCRITO EN ESPANOL, DE MANERA CLARA Y ACCESIBLE, Y CON ABUNDANTES EJEMPLOS E ILUSTRACIONES, **E-RESEARCH Y ESPA** OL LE/L2: INVESTIGAR EN LA ERA DIGITAL ES IDEAL PARA TODAS AQUELLAS PERSONAS VINCULADAS CON LA INVESTIGACION EN TORNO AL ESPA OL LE/L2: ESTUDIANTES DE MASTER Y DOCTORADO, DIRECTORES DE TESIS (PHD O MASTER) Y PROFESORES. **E-RESEARCH Y ESPA** OL LE/L2: INVESTIGAR EN LA ERA DIGITAL IS THE FIRST VOLUME THAT JOINTLY ADDRESSES THE CONTRIBUTIONS OF CORPUS LINGUISTICS, LIBRARIANSHIP AND DIGITAL PUBLISHING TO SPANISH AS A SECOND OR FOREIGN LANGUAGE (LE/L2). IT IS EXCELLENT FOR IMPROVING RESEARCH TECHNIQUES WHILE RAISING AWARENESS ABOUT THE USE OF TECHNOLOGIES IN STUDIES OF SPANISH LE/L2. MAIN FEATURES: INTERDISCIPLINARY AND INTERNATIONAL VISION BASED ON THE WORK OF EXPERTS WHO CARRY OUT THEIR TEACHING, RESEARCH AND PROFESSIONAL ACTIVITIES IN DIFFERENT FIELDS AND IN DIFFERENT COUNTRIES; THEORETICAL-PRACTICAL APPROACH THROUGH THE PRESENTATION OF A THEORETICAL REFLECTION AND THE DESCRIPTION OF PRACTICAL CASES; SOLID THEORETICAL FRAMEWORK WHICH IS PRESENTED IN

THE FIRST TWO CHAPTERS; EACH CHAPTER IS DIVIDED INTO THREE USEFUL SECTIONS (NEEDS, HOW TECHNOLOGIES HELP, AND SPECIFIC CASES) SO THAT THE READER CAN EASILY LOCATE THE CONTENTS; READING CAN BE LINEAR (CHAPTER BY CHAPTER) OR TRANSVERSAL (FOR EXAMPLE, THE PRACTICAL CASES PRESENTED IN EACH CHAPTER); SUPPLEMENTARY ONLINE MATERIALS INCLUDE A HYPERTEXT GLOSSARY AND LINKS TO THE CORPUS AND PROGRAMS MENTIONED IN THE CHAPTERS. WRITTEN IN SPANISH, IN A CLEAR AND ACCESSIBLE WAY, AND WITH ABUNDANT EXAMPLES AND ILLUSTRATIONS, e-RESEARCH Y ESPAÑOL LE/L2: INVESTIGAR EN LA ERA DIGITAL IS IDEAL FOR ALL THOSE INVOLVED IN RESEARCH ON SPANISH LE/L2, MASTER'S AND DOCTORAL STUDENTS, THESIS SUPERVISORS AND PROFESSORS. *QUANTITATIVE METHODS FOR DECISION MAKERS* - MIK WISNIEWSKI 2016-03-02 APPEALING BOTH TO STUDENTS ON INTRODUCTORY COURSES FOR QUANTITATIVE METHODS AND MBA STUDENTS, THIS WELL-RESPECTED TEXT PROVIDES AN ACCESSIBLE INTRODUCTION TO AN AREA THAT STUDENTS OFTEN FIND DIFFICULT. AS A MANAGER, DEVELOPING A GOOD UNDERSTANDING OF THE BUSINESS ANALYSIS TECHNIQUES AT YOUR DISPOSAL IS CRUCIAL. KNOWING HOW AND WHEN TO USE THEM AND WHAT THEIR RESULTS REALLY MEAN CAN BE THE DIFFERENCE BETWEEN MAKING A GOOD OR BAD DECISION AND, ULTIMATELY, BETWEEN BUSINESS SUCCESS AND FAILURE. QUANTITATIVE METHODS FOR DECISION MAKERS HELPS STUDENTS TO UNDERSTAND THE RELEVANCE OF QUANTITATIVE METHODS OF ANALYSIS TO MANAGER'S DECISION-MAKING BY RELATING TECHNIQUES DIRECTLY TO REAL-LIFE BUSINESS DECISIONS IN PUBLIC AND PRIVATE SECTOR ORGANISATIONS AND FOCUSING ON DEVELOPING APPROPRIATE SKILLS AND UNDERSTANDING OF HOW THE TECHNIQUES FIT INTO THE WIDER MANAGEMENT PROCESS. THE FULL TEXT DOWNLOADED TO YOUR COMPUTER WITH eBooks YOU CAN: SEARCH FOR KEY CONCEPTS, WORDS AND PHRASES MAKE HIGHLIGHTS AND NOTES AS YOU STUDY SHARE YOUR NOTES WITH FRIENDS eBooks ARE DOWNLOADED TO YOUR COMPUTER AND ACCESSIBLE EITHER OFFLINE THROUGH THE BOOKSHELF (AVAILABLE AS A FREE DOWNLOAD), AVAILABLE ONLINE AND ALSO VIA THE iPad AND ANDROID APPS. UPON PURCHASE, YOU'LL GAIN INSTANT ACCESS TO THIS eBook. TIME LIMIT THE eBooks PRODUCTS DO NOT HAVE AN EXPIRY DATE. YOU WILL CONTINUE TO ACCESS YOUR DIGITAL eBook PRODUCTS WHILST YOU HAVE YOUR BOOKSHELF INSTALLED.

RESOURCES IN EDUCATION - 1998

ARCHAEOLOGY AND THE INFORMATION AGE - SEBASTIAN RAHTZ 2003-09-02

TRADITIONAL METHODS OF MAKING ARCHAEOLOGICAL DATA AVAILABLE ARE BECOMING INCREASINGLY INADEQUATE. THANKS TO IMPROVED TECHNIQUES FOR EXAMINING DATA FROM MULTIPLE VIEWPOINTS, ARCHAEOLOGISTS ARE NOW IN A POSITION TO RECORD DIFFERENT KINDS OF DATA, AND TO EXPLORE THAT DATA MORE FULLY THAN EVER BEFORE. THE GROWING AVAILABILITY OF COMPUTER NETWORKS AND OTHER TECHNOLOGIES MEANS THAT COMMUNICATION SHOULD BECOME INCREASINGLY AVAILABLE TO INTERNATIONAL ARCHAEOLOGISTS. WILL THIS RESULT IN THE DEMOCRATISATION OF ARCHAEOLOGICAL KNOWLEDGE ON A GLOBAL BASIS? CONTRIBUTORS FROM WESTERN AND EASTERN EUROPE, THE FAR EAST, AFRICA AND THE AMERICAS SEEK TO ANSWER THIS AND OTHER QUESTIONS ABOUT THE WAY IN WHICH MODERN TECHNOLOGY IS REVOLUTIONISING ARCHAEOLOGICAL KNOWLEDGE.

QUANTITATIVE METHODS IN LINGUISTICS - KEITH JOHNSON 2008-03-17

QUANTITATIVE METHODS IN LINGUISTICS OFFERS A PRACTICAL INTRODUCTION TO STATISTICS AND QUANTITATIVE ANALYSIS WITH DATA SETS DRAWN FROM THE FIELD AND COVERAGE OF PHONETICS, PSYCHOLINGUISTICS, SOCIOLINGUISTICS, HISTORICAL LINGUISTICS, AND SYNTAX, AS WELL AS PROBABILITY DISTRIBUTION AND QUANTITATIVE METHODS. PROVIDES BALANCED TREATMENT OF THE PRACTICAL ASPECTS OF HANDLING QUANTITATIVE LINGUISTIC DATA INCLUDES SAMPLE DATASETS CONTRIBUTED BY RESEARCHERS WORKING IN A VARIETY OF SUB-DISCIPLINES OF LINGUISTICS USES R, THE STATISTICAL SOFTWARE PACKAGE MOST COMMONLY USED BY LINGUISTS, TO DISCOVER PATTERNS IN QUANTITATIVE DATA AND TO TEST LINGUISTIC HYPOTHESES INCLUDES STUDENT-FRIENDLY END-OF-CHAPTER ASSIGNMENTS AND IS ACCOMPANIED BY ONLINE RESOURCES AT AVAILABLE IN THE 'DOWNLOADS' SECTION, BELOW

DEVELOPING PROGRAMMES FOR ADULT LEARNERS IN AFRICA - M. L. S. GBOKU 2007

THIS BOOK IDENTIFIES QUANTITATIVE, QUALITATIVE AND MULTI-METHOD APPROACHES, AND IS BASED UPON EXISTING RESEARCH METHODS TEACHING IN AFRICA. IT IS GROUNDED IN AFRICAN ADULT EDUCATION CONTEXTS AND DRAWS ON MATERIAL AND EXPERIENCES FROM RESEARCH COURSES TAUGHT IN AFRICAN UNIVERSITIES. IT EMPHASISES THE IMPORTANCE OF COMBINING QUANTITATIVE METHODS WITH QUALITATIVE RESEARCH THAT IS EMBEDDED IN ADULT EDUCATION CONTEXTS AND THAT BUILDS ON INDIGENOUS KNOWLEDGE. EXAMPLES OF THE CONTEXTS ADDRESSED IN THE BOOK INCLUDE: VILLAGE COMMUNITIES, AGRICULTURE DEVELOPMENT WORKERS, LITERACY AND INCOME GENERATION PROJECTS, COMMUNITY POLICING STRATEGIES, BRIGADES, VOCATIONAL TRAINING CENTRES, MASS HEALTH AWARENESS CAMPAIGNS SUCH AS HIV/AIDS, WORK-BASED EDUCATION AND TRAINING, MANAGEMENT DEVELOPMENT, NEEDS ANALYSES, AND THE TRAINING OF ADULT EDUCATION TRAINERS.

ADVANCES IN PRODUCTION MANAGEMENT SYSTEMS. TOWARDS SMART AND DIGITAL MANUFACTURING - BOJAN LALIC 2020-08-25

THE TWO-VOLUME SET IFIP AICT 591 AND 592 CONSTITUTES THE REFEREED PROCEEDINGS OF THE INTERNATIONAL IFIP WG 5.7 CONFERENCE ON ADVANCES IN PRODUCTION MANAGEMENT SYSTEMS, APMS 2020, HELD IN NOVI SAD, SERBIA, IN AUGUST/SEPTEMBER 2020. THE 164 PAPERS PRESENTED WERE CAREFULLY REVIEWED AND SELECTED FROM 199 SUBMISSIONS. THEY DISCUSS GLOBALLY PRESSING ISSUES IN SMART MANUFACTURING, OPERATIONS MANAGEMENT, SUPPLY CHAIN MANAGEMENT, AND INDUSTRY 4.0. THE PAPERS ARE ORGANIZED IN THE FOLLOWING TOPICAL SECTIONS: PART I: ADVANCED MODELLING,

SIMULATION AND DATA ANALYTICS IN PRODUCTION AND SUPPLY NETWORKS; ADVANCED, DIGITAL AND SMART MANUFACTURING; DIGITAL AND VIRTUAL QUALITY MANAGEMENT SYSTEMS; CLOUD-MANUFACTURING; CYBER-PHYSICAL PRODUCTION SYSTEMS AND DIGITAL TWINS; IIOT INTEROPERABILITY; SUPPLY CHAIN PLANNING AND OPTIMIZATION; DIGITAL AND SMART SUPPLY CHAIN MANAGEMENT; INTELLIGENT LOGISTICS NETWORKS MANAGEMENT; ARTIFICIAL INTELLIGENCE AND BLOCKCHAIN TECHNOLOGIES IN LOGISTICS AND DSN; NOVEL PRODUCTION PLANNING AND CONTROL APPROACHES; MACHINE LEARNING AND ARTIFICIAL INTELLIGENCE; CONNECTED, SMART FACTORIES OF THE FUTURE; MANUFACTURING SYSTEMS ENGINEERING: AGILE, FLEXIBLE, RECONFIGURABLE; DIGITAL ASSISTANCE SYSTEMS: AUGMENTED REALITY AND VIRTUAL REALITY; CIRCULAR PRODUCTS DESIGN AND ENGINEERING; CIRCULAR, GREEN, SUSTAINABLE MANUFACTURING; ENVIRONMENTAL AND SOCIAL LIFECYCLE ASSESSMENTS; SOCIO-CULTURAL ASPECTS IN PRODUCTION SYSTEMS; DATA-DRIVEN MANUFACTURING AND SERVICES OPERATIONS MANAGEMENT; PRODUCT-SERVICE SYSTEMS IN DSN; AND COLLABORATIVE DESIGN AND ENGINEERING PART II: THE OPERATOR 4.0: NEW PHYSICAL AND COGNITIVE EVOLUTIONARY PATHS; DIGITAL TRANSFORMATION APPROACHES IN PRODUCTION MANAGEMENT; DIGITAL TRANSFORMATION FOR MORE SUSTAINABLE SUPPLY CHAINS; DATA-DRIVEN APPLICATIONS IN SMART MANUFACTURING AND LOGISTICS SYSTEMS; DATA-DRIVEN SERVICES: CHARACTERISTICS, TRENDS AND APPLICATIONS; THE FUTURE OF LEAN THINKING AND PRACTICE; DIGITAL LEAN MANUFACTURING AND ITS EMERGING PRACTICES; NEW RECONFIGURABLE, FLEXIBLE OR AGILE PRODUCTION SYSTEMS IN THE ERA OF INDUSTRY 4.0; OPERATIONS MANAGEMENT IN ENGINEER-TO-ORDER MANUFACTURING; PRODUCTION MANAGEMENT IN FOOD SUPPLY CHAINS; GASTRONOMIC SERVICE SYSTEM DESIGN; PRODUCT AND ASSET LIFE CYCLE MANAGEMENT IN THE CIRCULAR ECONOMY; AND PRODUCTION RAMP-UP STRATEGIES FOR PRODUCT

HANDBOOK OF RESEARCH ON EMERGING TECHNOLOGIES FOR DIGITAL PRESERVATION AND INFORMATION MODELING - JOHN KENNETH GOHAGAN 2016-09-12

THE EFFECTIVE USE OF TECHNOLOGY OFFERS NUMEROUS BENEFITS IN PROTECTING CULTURAL HERITAGE. WITH THE PROPER IMPLEMENTATION OF THESE TOOLS, THE MANAGEMENT AND CONSERVATION OF ARTIFACTS AND KNOWLEDGE ARE BETTER ATTAINED. THE HANDBOOK OF RESEARCH ON EMERGING TECHNOLOGIES FOR DIGITAL PRESERVATION AND INFORMATION MODELING IS AN AUTHORITATIVE RESOURCE FOR THE LATEST RESEARCH ON THE APPLICATION OF CURRENT INNOVATIONS IN THE FIELDS OF ARCHITECTURE AND ARCHAEOLOGY TO PROMOTE THE CONSERVATION OF CULTURAL HERITAGE. HIGHLIGHTING A RANGE OF REAL-WORLD APPLICATIONS AND DIGITAL TOOLS, THIS BOOK IS IDEALLY DESIGNED FOR UPPER-LEVEL STUDENTS, PROFESSIONALS, RESEARCHERS, AND ACADEMICS INTERESTED IN THE PRESERVATION OF CULTURES.

- JOHN KENNETH GOHAGAN 1980

DIGITAL TERRAIN ANALYSIS IN SOIL SCIENCE AND GEOLOGY - IGOR FLORINSKY 2011-08-26

DIGITAL TERRAIN ANALYSIS IN SOIL SCIENCE AND GEOLOGY PROVIDES SOIL SCIENTISTS AND GEOLOGISTS WITH AN INTEGRATED VIEW OF THE PRINCIPLES AND METHODS OF DIGITAL TERRAIN ANALYSIS. ITS ATTENTION TO FIRST PRINCIPLES AND FOCUS ON ERROR ANALYSIS MAKES IT A USEFUL RESOURCE FOR SCIENTISTS TO UNCOVER THE METHOD APPLICATIONS PARTICULAR TO THEIR NEEDS. DIGITAL TERRAIN ANALYSIS IN SOIL SCIENCE AND GEOLOGY COVERS A WIDE RANGE OF APPLICATIONS IN THE CONTEXT OF MULTI-SCALE PROBLEMS OF SOIL SCIENCE AND GEOLOGY. PRESENTS A MATHEMATICAL APPROACH FROM A SINGLE AUTHOR WHO IS ACTIVELY RESEARCHING IN THE FIELD AND HAS PUBLISHED A NUMBER OF FUNDAMENTAL PAPERS OUTLINES PRINCIPLES AND METHODS AND THEN FOLLOWS WITH EXAMPLES IN A SIMPLE SETUP THAT BUILDS ON CONTENT PROVIDES AN INTEGRATED VIEW OF THE PRINCIPLES AND METHODS OF DIGITAL TERRAIN ANALYSIS

COMMUNICATING CORPORATE SOCIAL RESPONSIBILITY IN THE DIGITAL ERA - ADAM LINDGREEN 2017-12-12

ALTHOUGH LITERATURE ON CORPORATE SOCIAL RESPONSIBILITY IS VAST, RESEARCH INTO THE USE AND EFFECTIVENESS OF VARIOUS COMMUNICATIONS THROUGH DIGITAL PLATFORMS ABOUT SUCH CORPORATE RESPONSIBILITY IS SCARCE. THIS GAP IS SURPRISING; COMMUNICATING ABOUT CORPORATE SOCIAL RESPONSIBILITY INITIATIVES IS VITAL TO ORGANIZATIONS THAT INCREASINGLY HIGHLIGHT THEIR CORPORATE SOCIAL RESPONSIBILITY INITIATIVES TO POSITION THEIR CORPORATE BRANDS FOR BOTH CONSUMERS AND OTHER STAKEHOLDERS. YET THESE ORGANIZATIONS STILL SOMETIMES RELY ON TRADITIONAL METHODS TO COMMUNICATE, OR EVEN DECIDE AGAINST COMMUNICATING AT ALL, BECAUSE THEY FEAR TRIGGERING STAKEHOLDERS' SKEPTICISM OR CYNICISM. A SYSTEMATIC, INTERDISCIPLINARY EXAMINATION OF CORPORATE SOCIAL RESPONSIBILITY COMMUNICATION THROUGH DIGITAL PLATFORMS THEREFORE IS NECESSARY, TO ESTABLISH AN ESSENTIAL DEFINITION AND UP-TO-DATE PICTURE OF THE FIELD. THIS RESEARCH ANTHOLOGY ADDRESSES THE ABOVE OBJECTIVES. DRAWING ON MARKETING, MANAGEMENT, AND COMMUNICATION DISCIPLINES, AMONG OTHERS, THIS ANTHOLOGY EXAMINES HOW ORGANIZATIONS CONSTRUCT, IMPLEMENT, AND USE DIGITAL PLATFORMS TO COMMUNICATE ABOUT THEIR CORPORATE SOCIAL RESPONSIBILITY AND THEREBY ACHIEVE THEIR ORGANIZATIONAL GOALS. THE 21 CHAPTERS IN THIS ANTHOLOGY REFLECT SIX MAIN TOPIC SECTIONS: CHALLENGES AND OPPORTUNITIES FOR COMMUNICATING CORPORATE SOCIAL RESPONSIBILITY THROUGH DIGITAL PLATFORMS. MOVING TOWARD SYMMETRY AND INTERACTIVITY IN DIGITAL CORPORATE SOCIAL RESPONSIBILITY COMMUNICATION. FOSTERING STAKEHOLDER ENGAGEMENT IN AND THROUGH DIGITAL CORPORATE SOCIAL RESPONSIBILITY COMMUNICATION. LEVERAGING EFFECTIVE DIGITAL CORPORATE SOCIAL RESPONSIBILITY COMMUNICATION. DIGITAL ACTIVISM AND CORPORATE SOCIAL RESPONSIBILITY. DIGITAL METHODOLOGIES AND CORPORATE SOCIAL RESPONSIBILITY.