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DATA ANALYSIS FOR BUSINESS, ECONOMICS, AND POLICY - GREGORY BORSKIS 2021-05-06

A COMPREHENSIVE TEXTBOOK ON DATA ANALYSIS FOR BUSINESS, APPLIED ECONOMICS AND PUBLIC POLICY THAT USES CASE STUDIES WITH REAL-WORLD DATA.

PROJECT MANAGEMENT - HAROLD KERZNER 2013-01-22

A NEW EDITION OF THE MOST POPULAR BOOK OF PROJECT MANAGEMENT CASE STUDIES, EXPANDED TO INCLUDE MORE THAN 100 CASES PLUS A "SUPER CASE" ON THE IRIDIUM PROJECT CASE STUDIES ARE AN IMPORTANT PART OF PROJECT MANAGEMENT EDUCATION AND TRAINING. THIS FOURTH EDITION OF HAROLD KERZNER'S PROJECT MANAGEMENT CASE STUDIES FEATURES A NUMBER OF NEW CASES COVERING VALUE MEASUREMENT IN PROJECT MANAGEMENT. ALSO INCLUDED IS THE WELL-RECEIVED "SUPER CASE," WHICH COVERS ALL ASPECTS OF PROJECT MANAGEMENT AND MAY BE USED AS A CAPSTONE FOR A COURSE. THIS NEW EDITION: CONTAINS 100-PLUS CASE STUDIES DRAWN FROM REAL COMPANIES TO ILLUSTRATE BOTH SUCCESSFUL AND POOR IMPLEMENTATION OF PROJECT MANAGEMENT REPRESENTS A WIDE RANGE OF INDUSTRIES, INCLUDING MEDICAL AND PHARMACEUTICAL, AEROSPACE, MANUFACTURING, AUTOMOTIVE, FINANCE AND BANKING, AND TELECOMMUNICATIONS COVERS CUTTING-EDGE AREAS OF CONSTRUCTION AND INTERNATIONAL PROJECT MANAGEMENT PLUS A "SUPER CASE" ON THE IRIDIUM PROJECT, COVERING ALL ASPECTS OF PROJECT MANAGEMENT FOLLOWS AND SUPPORTS PREPARATION FOR THE PROJECT MANAGEMENT PROFESSIONAL (PMP®) CERTIFICATION EXAM PROJECT MANAGEMENT CASE STUDIES, FOURTH EDITION IS A VALUABLE RESOURCE FOR STUDENTS, AS WELL AS PRACTICING ENGINEERS AND MANAGERS, AND CAN BE USED ON ITS OWN OR WITH THE NEW ELEVENTH EDITION OF HAROLD KERZNER'S LANDMARK REFERENCE, PROJECT MANAGEMENT: A SYSTEMS APPROACH TO PLANNING, SCHEDULING, AND CONTROLLING. (PMP AND PROJECT MANAGEMENT PROFESSIONAL ARE REGISTERED MARKS OF THE PROJECT MANAGEMENT INSTITUTE, INC.)

QUANTITATIVE TECHNIQUES IN MANAGEMENT - N. D. VOHRA 1990

BUSINESS ANALYTICS PRINCIPLES, CONCEPTS, AND

APPLICATIONS WITH SAS - MARC J. SCHNIEDERJANS 2014-10-07

RESPONDING TO A SHORTAGE OF EFFECTIVE CONTENT FOR TEACHING BUSINESS ANALYTICS, THIS TEXT OFFERS A COMPLETE, INTEGRATED PACKAGE OF KNOWLEDGE FOR NEWCOMERS TO THE SUBJECT. THE AUTHORS PRESENT AN UP-TO-DATE VIEW OF WHAT BUSINESS ANALYTICS IS, WHY IT IS SO VALUABLE, AND MOST IMPORTANTLY, HOW IT IS USED. THEY COMBINE ESSENTIAL CONCEPTUAL CONTENT WITH CLEAR EXPLANATIONS OF THE TOOLS, TECHNIQUES, AND METHODOLOGIES ACTUALLY USED TO IMPLEMENT MODERN BUSINESS ANALYTICS INITIATIVES. BUSINESS ANALYTICS PRINCIPLES, CONCEPTS, AND APPLICATIONS WITH SAS OFFERS A PROVEN STEP-WISE APPROACH TO DESIGNING AN ANALYTICS PROGRAM, AND SUCCESSFULLY INTEGRATING IT INTO YOUR ORGANIZATION, SO IT EFFECTIVELY PROVIDES INTELLIGENCE FOR COMPETITIVE ADVANTAGE IN DECISION MAKING. USING STEP-BY-STEP EXAMPLES, THE AUTHORS IDENTIFY COMMON CHALLENGES THAT CAN BE ADDRESSED BY BUSINESS ANALYTICS, ILLUSTRATE EACH TYPE OF ANALYTICS (DESCRIPTIVE, PRESCRIPTIVE, AND PREDICTIVE), AND GUIDE USERS IN UNDERTAKING THEIR OWN PROJECTS. ILLUSTRATING THE REAL-WORLD USE OF STATISTICAL, INFORMATION SYSTEMS, AND MANAGEMENT SCIENCE METHODOLOGIES, THESE EXAMPLES HELP READERS SUCCESSFULLY APPLY THE METHODS THEY ARE LEARNING. UNLIKE MOST COMPETITIVE GUIDES, BUSINESS ANALYTICS PRINCIPLES, CONCEPTS, AND APPLICATIONS WITH SAS DEMONSTRATES THE USE OF SAS SOFTWARE, PERMITTING INSTRUCTORS TO SPEND LESS TIME TEACHING SOFTWARE AND MORE TIME FOCUSING ON BUSINESS ANALYTICS ITSELF.

QUANTITATIVE ANALYSIS FOR BUSINESS DECISIONS - 1969

How I Became a Quant - RICHARD R. LINDSEY 2011-01-11

PRaise for *How I Became a Quant* "LED BY TWO TOP-NOTCH QUANTS, RICHARD R. LINDSEY AND BARRY SCHACHTER, *How I Became a Quant* DETAILS THE QUIRKY WORLD OF QUANTITATIVE ANALYSIS THROUGH STORIES TOLD BY SOME OF TODAY'S MOST SUCCESSFUL QUANTS. FOR ANYONE WHO MIGHT HAVE THOUGHT OTHERWISE, THERE ARE ENGAGING PERSONALITIES BEHIND ALL THAT NUMBER

CRUNCHING!" --IRA KAWALLER, KAWALLER & Co. AND THE KAWALLER FUND "A FUN AND FASCINATING READ. THIS BOOK TELLS THE STORY OF HOW ACADEMICS, PHYSICISTS, MATHEMATICIANS, AND OTHER SCIENTISTS BECAME PROFESSIONAL INVESTORS MANAGING BILLIONS." --DAVID A. KRELL, PRESIDENT AND CEO, INTERNATIONAL SECURITIES EXCHANGE "HOW I BECAME A QUANT SHOULD BE MUST READING FOR ALL STUDENTS WITH A QUANTITATIVE APTITUDE. IT PROVIDES FASCINATING EXAMPLES OF THE DYNAMIC CAREER OPPORTUNITIES POTENTIALLY OPEN TO ANYONE WITH THE SKILLS AND PASSION FOR QUANTITATIVE ANALYSIS." --ROY D. HENRIKSSON, CHIEF INVESTMENT OFFICER, ADVANCED PORTFOLIO MANAGEMENT "QUANTS"-- THOSE WHO DESIGN AND IMPLEMENT MATHEMATICAL MODELS FOR THE PRICING OF DERIVATIVES, ASSESSMENT OF RISK, OR PREDICTION OF MARKET MOVEMENTS--ARE THE BACKBONE OF TODAY'S INVESTMENT INDUSTRY. AS THE GREATER VOLATILITY OF CURRENT FINANCIAL MARKETS HAS DRIVEN INVESTORS TO SEEK SHELTER FROM INCREASING UNCERTAINTY, THE QUANT REVOLUTION HAS GIVEN PEOPLE THE OPPORTUNITY TO AVOID UNWANTED FINANCIAL RISK BY LITERALLY TRADING IT AWAY, OR MORE SPECIFICALLY, PAYING SOMEONE ELSE TO TAKE ON THE UNWANTED RISK. HOW I BECAME A QUANT REVEALS THE FACES BEHIND THE QUANT REVOLUTION, OFFERING YOU?THE?CHANCE TO LEARN FIRSTHAND WHAT IT'S LIKE TO BE A?QUANT TODAY. IN THIS FASCINATING COLLECTION OF WALL STREET WAR STORIES, MORE THAN TWO DOZEN QUANTS DETAIL THEIR ROOTS, ROLES, AND CONTRIBUTIONS, EXPLAINING WHAT THEY DO AND HOW THEY DO IT, AS WELL AS OUTLINING THE SOMETIMES UNEXPECTED PATHS THEY HAVE FOLLOWED FROM THE HALLS OF ACADEMIA TO THE FRONT LINES OF AN INVESTMENT REVOLUTION.

QUANTITATIVE TECHNIQUES - P. C. TULSIAN 2006
 QUANTITATIVE TECHNIQUES: THEORY AND PROBLEMS ADOPTS A FRESH AND NOVEL APPROACH TO THE STUDY OF QUANTITATIVE TECHNIQUES, AND PROVIDES A COMPREHENSIVE COVERAGE OF THE SUBJECT. ESSENTIALLY DESIGNED FOR EXTENSIVE PRACTICE AND SELF-STUDY, THIS BOOK WILL SERVE AS A TUTOR AT HOME. CHAPTERS CONTAIN THEORY IN BRIEF, NUMEROUS SOLVED EXAMPLES AND EXERCISES WITH EXHIBITS AND TABLES.

KEEPING UP WITH THE QUANTS - THOMAS H. DAVENPORT
 2013-05-21

WHY EVERYONE NEEDS ANALYTICAL SKILLS WELCOME TO THE AGE OF DATA. NO MATTER YOUR INTERESTS (SPORTS, MOVIES, POLITICS), YOUR INDUSTRY (FINANCE, MARKETING, TECHNOLOGY, MANUFACTURING), OR THE TYPE OF ORGANIZATION YOU WORK FOR (BIG COMPANY, NONPROFIT, SMALL START-UP)—YOUR WORLD IS AWASH WITH DATA. AS A SUCCESSFUL MANAGER TODAY, YOU MUST BE ABLE TO MAKE SENSE OF ALL THIS INFORMATION. YOU NEED TO BE CONVERSANT WITH ANALYTICAL TERMINOLOGY AND METHODS AND ABLE TO WORK WITH QUANTITATIVE INFORMATION. THIS BOOK PROMISES TO BECOME YOUR "QUANTITATIVE LITERACY" GUIDE—HELPING YOU DEVELOP THE ANALYTICAL SKILLS YOU NEED RIGHT NOW IN ORDER TO SUMMARIZE DATA, FIND THE MEANING IN IT, AND EXTRACT ITS VALUE. IN KEEPING UP WITH THE QUANTS, AUTHORS, PROFESSORS, AND

ANALYTICS EXPERTS THOMAS DAVENPORT AND JINHO KIM OFFER PRACTICAL TOOLS TO IMPROVE YOUR UNDERSTANDING OF DATA ANALYTICS AND ENHANCE YOUR THINKING AND DECISION MAKING. YOU'LL GAIN CRUCIAL SKILLS, INCLUDING: • HOW TO FORMULATE A HYPOTHESIS • HOW TO GATHER AND ANALYZE RELEVANT DATA • HOW TO INTERPRET AND COMMUNICATE ANALYTICAL RESULTS • HOW TO DEVELOP HABITS OF QUANTITATIVE THINKING • HOW TO DEAL EFFECTIVELY WITH THE "QUANTS" IN YOUR ORGANIZATION BIG DATA AND THE ANALYTICS BASED ON IT PROMISE TO CHANGE VIRTUALLY EVERY INDUSTRY AND BUSINESS FUNCTION OVER THE NEXT DECADE. IF YOU DON'T HAVE A BUSINESS DEGREE OR IF YOU AREN'T COMFORTABLE WITH STATISTICS AND QUANTITATIVE METHODS, THIS BOOK IS FOR YOU. KEEPING UP WITH THE QUANTS WILL GIVE YOU THE SKILLS YOU NEED TO MASTER THIS NEW CHALLENGE—AND GAIN A SIGNIFICANT COMPETITIVE EDGE.

AN INTRODUCTION TO MANAGEMENT SCIENCE: QUANTITATIVE APPROACH - DAVID R. ANDERSON 2018-01-01

GAIN A SOUND CONCEPTUAL UNDERSTANDING OF THE ROLE THAT MANAGEMENT SCIENCE PLAYS IN THE DECISION-MAKING PROCESS WITH THE MARKET LEADER THAT INTEGRATES THE LATEST DEVELOPMENTS IN MICROSOFT OFFICE EXCEL 2016. THE MARKET-LEADING ANDERSON/SWEENEY/WILLIAMS/CAMM/COCHRAN/FRY/OHLMANN'S AN INTRODUCTION TO MANAGEMENT SCIENCE: QUANTITATIVE APPROACHES TO DECISION MAKING, 15E USES A PROVEN PROBLEM-SCENARIO APPROACH TO INTRODUCE EACH QUANTITATIVE TECHNIQUE WITHIN AN APPLICATIONS SETTING. ALL DATA SETS, APPLICATIONS, AND SCREEN VISUALS REFLECT THE DETAILS OF EXCEL 2016 TO EFFECTIVELY PREPARE READERS TO WORK WITH THE LATEST SPREADSHEET TOOLS. IMPORTANT NOTICE: MEDIA CONTENT REFERENCED WITHIN THE PRODUCT DESCRIPTION OR THE PRODUCT TEXT MAY NOT BE AVAILABLE IN THE EBOOK VERSION.

OPTIMIZATION METHODS IN FINANCE - GERARD CORNUEJOLS
 2006-12-21

OPTIMIZATION MODELS PLAY AN INCREASINGLY IMPORTANT ROLE IN FINANCIAL DECISIONS. THIS IS THE FIRST TEXTBOOK DEVOTED TO EXPLAINING HOW RECENT ADVANCES IN OPTIMIZATION MODELS, METHODS AND SOFTWARE CAN BE APPLIED TO SOLVE PROBLEMS IN COMPUTATIONAL FINANCE MORE EFFICIENTLY AND ACCURATELY. CHAPTERS DISCUSSING THE THEORY AND EFFICIENT SOLUTION METHODS FOR ALL MAJOR CLASSES OF OPTIMIZATION PROBLEMS ALTERNATE WITH CHAPTERS ILLUSTRATING THEIR USE IN MODELING PROBLEMS OF MATHEMATICAL FINANCE. THE READER IS GUIDED THROUGH TOPICS SUCH AS VOLATILITY ESTIMATION, PORTFOLIO OPTIMIZATION PROBLEMS AND CONSTRUCTING AN INDEX FUND, USING TECHNIQUES SUCH AS NONLINEAR OPTIMIZATION MODELS, QUADRATIC PROGRAMMING FORMULATIONS AND INTEGER PROGRAMMING MODELS RESPECTIVELY. THE BOOK IS BASED ON MASTER'S COURSES IN FINANCIAL ENGINEERING AND COMES WITH WORKED EXAMPLES, EXERCISES AND CASE STUDIES. IT WILL BE WELCOMED BY APPLIED MATHEMATICIANS, OPERATIONAL RESEARCHERS AND OTHERS WHO WORK IN MATHEMATICAL AND COMPUTATIONAL FINANCE AND WHO ARE SEEKING A TEXT FOR SELF-LEARNING OR

FOR USE WITH COURSES.

2022 CFA PROGRAM CURRICULUM LEVEL I Box Set - CFA INSTITUTE 2021-05-04

PREPARE FOR SUCCESS ON THE 2022 CFA LEVEL I EXAM WITH THE LATEST OFFICIAL CFA® PROGRAM CURRICULUM. THE 2022 CFA PROGRAM CURRICULUM LEVEL I BOX SET CONTAINS ALL THE MATERIAL YOU NEED TO SUCCEED ON THE LEVEL I CFA EXAM IN 2022. THIS SET INCLUDES THE FULL OFFICIAL CURRICULUM FOR LEVEL I AND IS PART OF THE LARGER CFA CANDIDATE BODY OF KNOWLEDGE (CBOK). HIGHLY VISUAL AND INTUITIVELY ORGANIZED, THIS BOX SET ALLOWS YOU TO: LEARN FROM FINANCIAL THOUGHT LEADERS. ACCESS MARKET-RELEVANT INSTRUCTION. GAIN CRITICAL KNOWLEDGE AND SKILLS. THE SET ALSO INCLUDES PRACTICE QUESTIONS TO ASSIST WITH YOUR RECALL OF KEY TERMS, CONCEPTS, AND FORMULAS. PERFECT FOR ANYONE PREPARING FOR THE 2022 LEVEL I CFA EXAM, THE 2022 CFA PROGRAM CURRICULUM LEVEL I BOX SET IS A MUST-HAVE RESOURCE FOR THOSE SEEKING THE FOUNDATIONAL SKILLS REQUIRED TO BECOME A CHARTERED FINANCIAL ANALYST®. FUNDAMENTALS OF MANAGEMENT - STEPHEN P. ROBBINS 2001

WHETHER THE TOPIC IS UNDERSTANDING E-BUSINESS, SIX SIGMA, WORKPLACE VIOLENCE, KNOWLEDGE WORKERS, INTERNET JOB SEARCHES, OR VISIONARY LEADERSHIP, STEPHEN ROBBINS AND DAVID DeCENZO COVER IT THOROUGHLY AND IN A WAY THAT TRULY CAPTURES THE ISSUES FACING MANAGERS IN THE TWENTY-FIRST CENTURY. ITS NOT ENOUGH JUST TO KNOW ABOUT MANAGEMENT YOU HAVE TO POSSESS THE SKILLS TO MATCH! WITH ROBBINS AND DeCENZOS NEW EDITION, YOU'LL LEARN SO MUCH ABOUT THE REAL WORLD OF MANAGEMENT, INCLUDING: *WHY AMAZON.COM IS REVOLUTIONIZING THE BOOK-SELLING INDUSTRY *HOW SILOCAF, A COFFEE BEAN PROCESSING PLANT, USES SOPHISTICATED TECHNOLOGICALLY-BASED CONTROLS TO ENHANCE PRODUCTIVITY AND ENSURE CONSISTENT QUALITY IN ITS WORK *WHY COMPANIES LIKE LONDON FOG ARE STRUGGLING TO SURVIVE *HOW TEAMS AT HEWLETT-PACKARD REDESIGNED A PRODUCTION PROCESS, CUT WASTE, CONTROLLED COSTS, AND INCREASED PRODUCTIVITY *NEW TECHNIQUES THAT CAN MAKE A UNIVERSITY MORE EFFICIENT AND RESPONSIVE TO ITS STUDENTS

BUSINESS MATHEMATICS AND STATISTICS - ANDY FRANCIS 2001-01-01

QUANTITATIVE TECHNIQUES, 3RD EDITION - KOTHARI C.R. THIS IS A REFORMATTED VERSION OF PROF C R KOTHARI'S ALL-TIME GREAT BOOK QUANTITATIVE TECHNIQUES (THIRD REVISED EDITION). STUDENTS AND TEACHERS WILL FIND THE READABILITY IN THE NEW VERSION MUCH ENHANCED AND THUS COMPREHENSION GREATLY IMPROVED. ALL THE DIAGRAMS HAVE BEEN FRESHLY DRAWN FOR CLARITY. THE BOOK DOES NOT NEED MUCH INTRODUCTION AS IT HAS BEEN KNOWN FOR YEARS FOR ITS SIMPLICITY OF APPROACH WHICH EXPLAINS THE TEDIOUS CONCEPTS OF QUANTITATIVE TECHNIQUES IN A MOST READER-FRIENDLY MANNER THROUGH PRACTICAL EXAMPLES. THE STYLE IS SO LUCID THAT EVEN A READER HAVING NO FORMAL TRAINING OF MATHEMATICS AND STATISTICS WILL NOT FIND IT DIFFICULT TO UNDERSTAND AND

TO APPLY THESE TECHNIQUES. THE BOOK IS MEANT FOR MCOM, CA, ICWA AND DEGREE DIPLOMA STUDENTS OF BUSINESS ADMINISTRATION.

QUANTITATIVE TRADING - ERNEST P. CHAN 2009 "WHILE INSTITUTIONAL TRADERS CONTINUE TO IMPLEMENT QUANTITATIVE (OR ALGORITHMIC) TRADING, MANY INDEPENDENT TRADERS HAVE WONDERED IF THEY CAN STILL CHALLENGE POWERFUL INDUSTRY PROFESSIONALS AT THEIR OWN GAME? THE ANSWER IS "YES," AND IN QUANTITATIVE TRADING, DR. ERNEST CHAN, A RESPECTED INDEPENDENT TRADER AND CONSULTANT, WILL SHOW YOU HOW. WHETHER YOU'RE AN INDEPENDENT "RETAIL" TRADER LOOKING TO START YOUR OWN QUANTITATIVE TRADING BUSINESS OR AN INDIVIDUAL WHO ASPIRES TO WORK AS A QUANTITATIVE TRADER AT A MAJOR FINANCIAL INSTITUTION, THIS PRACTICAL GUIDE CONTAINS THE INFORMATION YOU NEED TO SUCCEED"-- RESOURCE DESCRIPTION PAGE.

AN INTRODUCTION TO MANAGEMENT SCIENCE - DAVID RAY ANDERSON 1997

THIS VOLUME PROVIDES AN APPLICATIONS-ORIENTED INTRODUCTION TO THE ROLE OF MANAGEMENT SCIENCE IN DECISION-MAKING. THE TEXT BLENDS PROBLEM FORMULATION, MANAGERIAL INTERPRETATION, AND MATH TECHNIQUES WITH AN EMPHASIS ON PROBLEM SOLVING.

INTRODUCTION TO MATERIALS MANAGEMENT - J. R. TONY ARNOLD 2001

THIS INTRODUCTORY TEXTBOOK DESCRIBES THE BASICS OF SUPPLY CHAIN MANAGEMENT, MANUFACTURING PLANNING AND CONTROL SYSTEMS, PURCHASING, AND PHYSICAL DISTRIBUTION. THE FOURTH EDITION MAKES ADDITIONS IN KANBAN, SUPPLY CHAIN CONCEPTS, SYSTEM SELECTION, THEORY OF CONSTRAINTS AND DRUM-BUFFER-ROPE, AND NEED F

PRACTICE STANDARD FOR PROJECT RISK MANAGEMENT - PROJECT MANAGEMENT INSTITUTE 2009-06-01

THE PRACTICE STANDARD FOR PROJECT RISK MANAGEMENT COVERS RISK MANAGEMENT AS IT IS APPLIED TO SINGLE PROJECTS ONLY. IT DOES NOT COVER RISK IN PROGRAMS OR PORTFOLIOS. THIS PRACTICE STANDARD IS CONSISTENT WITH THE PMBOK® GUIDE AND IS ALIGNED WITH OTHER PMI PRACTICE STANDARDS. DIFFERENT PROJECTS, ORGANIZATIONS AND SITUATIONS REQUIRE A VARIETY OF APPROACHES TO RISK MANAGEMENT AND THERE ARE SEVERAL SPECIFIC WAYS TO CONDUCT RISK MANAGEMENT THAT ARE IN AGREEMENT WITH PRINCIPLES OF PROJECT RISK MANAGEMENT AS PRESENTED IN THIS PRACTICE STANDARD.

THE SAGE DICTIONARY OF QUALITATIVE MANAGEMENT RESEARCH - RICHARD THORPE 2007-12-19

'THIS COMPREHENSIVE WORK EXTENDS GENERAL IDEAS, CONCEPTS, AND TECHNIQUES OF QUALITATIVE RESEARCH INTO THE REALM OF MANAGEMENT RESEARCH... THIS IS A CRUCIAL REFERENCE TOOL FOR ANYONE CONDUCTING RESEARCH IN THIS FIELD OF STUDY' - CHOICE WITH OVER 100 ENTRIES ON KEY CONCEPTS AND THEORISTS, THE DICTIONARY OF QUALITATIVE MANAGEMENT RESEARCH PROVIDES FULL COVERAGE OF THE FIELD, EXPLAINING FUNDAMENTAL CONCEPTS AND INTRODUCING NEW AND UNFAMILIAR TERMS. THIS BOOK PROVIDES: - DEFINITIONS - EXAMPLES IN THE FIELD OF MANAGEMENT STUDIES - CRITICISMS AND POSSIBLE FUTURE

DIRECTIONS ENGAGINGLY WRITTEN BY SPECIALISTS IN EACH AREA, THIS DICTIONARY WILL BE THE DEFINITIVE AND ESSENTIAL COMPANION TO ESTABLISHED TEXTBOOKS AND TEACHING MATERIALS IN QUALITATIVE MANAGEMENT RESEARCH.

QUANTITATIVE METHODS FOR BUSINESS AND MANAGEMENT - FRANK DEWHURST 2006

THE NEW EDITION OF QUANTITATIVE METHODS FOR BUSINESS AND MANAGEMENT OFFERS A COMPLETE INTRODUCTORY COURSE IN QUANTITATIVE METHODS, PROVIDING STUDENTS WITH BASIC PRACTICAL EXPERIENCE IN QUANTITATIVE APPROACHES IN MODELLING AND ANALYSIS FOR BUSINESS AND MANAGEMENT. THE BOOK FEATURES SECTIONS ON FOUNDATION TOPICS, MODELS FOR BUSINESS AND MANAGEMENT, AND MODELLING AND ANALYZING DECISIONS. IN PARTICULAR, THE NEW EDITION FEATURES GREATER COVERAGE OF STATISTICS TO REFLECT TEACHING IN THIS AREA, WITH CHAPTERS ON ELEMENTARY STATISTICS, SUMMARY STATISTICS AND INFERENCE STATISTICS. OTHER NEW AREAS OF COVERAGE IN THE SECOND EDITION INCLUDE NETWORK MODELS AND NON-LINEAR MODELS. THE BOOK RETAINS ITS POPULAR STYLE WHICH OFFERS STUDENTS NUMEROUS EXAMPLES ACCOMPANIED BY CLEAR AND STRAIGHTFORWARD EXPLANATIONS. EXCEL EXAMPLES ARE ALSO INTEGRATED THROUGHOUT TO HELP STUDENTS TO UNDERSTAND HOW THIS SOFTWARE TOOL IS USED BY MANAGERS, AND FREQUENT QUESTIONS AND EXERCISES ENABLE STUDENTS TO TEST THEIR UNDERSTANDING. A FREE CD CONTAINS EXCEL APPLICATIONS AND SOLUTIONS TO THE EXERCISES IN THE TEXTBOOK, AND A FULL ONLINE LEARNING CENTRE COMPLETES AN EXCELLENT LEARNING PACKAGE FOR BUSINESS STUDENTS.

BUSINESS RESEARCH METHODS - DR SUE GREENER 2008

BUSINESS RESEARCH METHODS - S SREEJESH 2013-07-31

SINCE RESEARCH IS BEST LEARNED BY DOING, THIS BOOK EMPHASIZES A HANDS-ON, DO-IT YOURSELF APPROACH. THE READERS HAVE MANY OPPORTUNITIES TO SEE HOW BUSINESS RESEARCHES AFFECT AND SUPPORT MANAGEMENT DECISION. THE BOOK USED A CASE STUDY APPROACH FOR ALL THE CHAPTERS WITH INTERACTIVE VIDEOS. THE BOOK GAVE EMPHASIS TO QUANTITATIVE DATA ANALYSIS USING A SOFTWARE PROGRAM, IBM SPSS 20.0. THE DATA ANALYSIS CHAPTERS ILLUSTRATE IN DETAIL EACH STEP IN RUNNING THE SOFTWARE PROGRAMS. THE SOFTWARE PROGRAMS FILES ARE PROVIDED FOR ALL DATA SETS: OUTPUTS, DEMONSTRATION MOVIES, AND SCREEN CAPTURES ARE ON THE WEBSITE. THIS BOOK PROVIDES STUDENTS MOST EXTENSIVE HELP AVAILABLE TO LEARN QUANTITATIVE DATA ANALYSIS USING SPSS. THUS, THE AUTHORS PREPARED THIS TEXTBOOK AND ALL THE ADDITIONAL MATERIALS TO HELP THE STUDENTS TO UNDERSTAND THE FUNCTIONAL PRINCIPLES OF BUSINESS RESEARCH AND HOW TO APPLY THEM IN REAL-LIFE SITUATIONS.

STATISTICAL METHODS FOR PRACTICE AND RESEARCH - AJAI S GAUR 2009-05-13

THERE IS A GROWING TREND THESE DAYS TO USE STATISTICAL METHODS TO COMPREHEND AND EXPLAIN VARIOUS SITUATIONS AND PHENOMENA IN DIFFERENT DISCIPLINES. MANAGERS, SOCIAL SCIENTISTS AND PRACTICING

RESEARCHERS ARE INCREASINGLY COLLECTING INFORMATION AND APPLYING SCIENTIFIC METHODS TO ANALYZE THE DATA. THE ABILITY TO USE STATISTICAL METHODS AND TOOLS BECOMES A CRUCIAL SKILL FOR THE SUCCESS OF SUCH EFFORTS. THIS BOOK IS DESIGNED TO ASSIST STUDENTS, MANAGERS, ACADEMICS AND RESEARCHERS IN SOLVING STATISTICAL PROBLEMS USING SPSS AND TO HELP THEM UNDERSTAND HOW THEY CAN APPLY VARIOUS STATISTICAL TOOLS FOR THEIR OWN RESEARCH PROBLEMS. SPSS IS A VERY POWERFUL AND USER FRIENDLY COMPUTER PACKAGE FOR DATA ANALYSES. IT CAN TAKE DATA FROM MOST OTHER FILE TYPES AND GENERATE TABLES, CHARTS, PLOTS, AND DESCRIPTIVE STATISTICS, AND CONDUCT COMPLEX STATISTICAL ANALYSES. AFTER PROVIDING A BRIEF OVERVIEW OF SPSS AND BASIC STATISTICAL CONCEPTS, THE BOOK COVERS: - DESCRIPTIVE STATISTICS - T-TESTS, CHI-SQUARE TESTS AND ANOVA - CORRELATION ANALYSIS - MULTIPLE AND LOGISTICS REGRESSION - FACTOR ANALYSIS AND TESTING SCALE RELIABILITY - ADVANCED DATA HANDLING ILLUSTRATED WITH SIMPLE, PRACTICAL PROBLEMS, AND SCREEN SHOTS, THIS BOOK OUTLINES THE STEPS FOR SOLVING STATISTICAL PROBLEMS USING SPSS. ALTHOUGH THE ILLUSTRATIONS ARE BASED ON VERSION 16.0 OF SPSS, USERS OF THE EARLIER VERSIONS WILL FIND THE BOOK EQUALLY USEFUL AND RELEVANT. WRITTEN IN A READER-FRIENDLY, NON-TECHNICAL STYLE, THIS BOOK WILL SERVE AS A COMPANION VOLUME TO ANY STATISTICS TEXTBOOK.

OPERATIONS MANAGEMENT - S. ANIL KUMAR 2009

ABOUT THE BOOK: THIS BOOK PRESENTS LUCID TREATMENT OF A WIDE RANGE OF ISSUES INVOLVED IN OPERATIONS MANAGEMENT. IT EMPHASIZES ON THE ANALYSIS AND QUANTITATIVE TECHNIQUES FOR THE OVERALL ROLE OF OPERATIONS MANAGEMENT IN ORGANISATIONS, WHICH AIM AT MAXIMIS

MANAGER SELECTION - SCOTT D. STEWARD 2013-12

BUSINESS RESEARCH METHODS AND STATISTICS USING SPSS - ROBERT P BURNS 2008-11-20

IDEAL FOR THOSE WITH A MINIMUM OF MATHEMATICAL AND STATISTICAL KNOWLEDGE, BUSINESS RESEARCH METHODS AND STATISTICS USING SPSS PROVIDES AN EASY TO FOLLOW APPROACH TO UNDERSTANDING AND USING QUANTITATIVE METHODS AND STATISTICS. IT IS SOLIDLY GROUNDED IN THE CONTEXT OF BUSINESS AND MANAGEMENT RESEARCH, ENABLING STUDENTS TO APPRECIATE THE PRACTICAL APPLICATIONS OF THE TECHNIQUES AND PROCEDURES EXPLAINED. THE BOOK IS COMPREHENSIVE IN ITS COVERAGE, INCLUDING DISCUSSION OF THE BUSINESS CONTEXT, STATISTICAL ANALYSIS OF DATA, SURVEY METHODS, AND REPORTING AND PRESENTING RESEARCH. A COMPANION WEBSITE ALSO CONTAINS FOUR EXTRA CHAPTERS FOR THE MORE ADVANCED STUDENT, ALONG WITH POWERPOINT SLIDES FOR LECTURERS, AND ADDITIONAL QUESTIONS AND EXERCISES, ALL OF WHICH AIM TO HELP STUDENTS TO: - UNDERSTAND THE IMPORTANCE AND APPLICATION OF STATISTICS AND QUANTITATIVE METHODS IN THE FIELD OF BUSINESS - DESIGN EFFECTIVE RESEARCH STUDIES - INTERPRET STATISTICAL RESULTS - USE STATISTICAL INFORMATION MEANINGFULLY - USE SPSS CONFIDENTLY

INTRODUCTION TO MANAGEMENT SCIENCE WITH SPREADSHEETS - WILLIAM J. STEVENSON 2007

THIS TEXT COMBINES THE MARKET LEADING WRITING AND PRESENTATION SKILLS OF BILL STEVENSON WITH INTEGRATED, THOROUGH, EXCEL MODELING FROM CEYHUN OZGUR. PROFESSOR OZGUR TEACHES MANAGEMENT SCIENCE, OPERATIONS, AND STATISTICS USING EXCEL, AT THE UNDERGRAD AND MBA LEVELS AT VALPARAISO UNIVERSITY - AND OZGUR DEVELOPED AND TESTED ALL EXAMPLES, PROBLEMS AND CASES WITH HIS STUDENTS. THE AUTHORS HAVE WRITTEN THIS TEXT FOR STUDENTS WHO HAVE NO SIGNIFICANT MATHEMATICS TRAINING AND ONLY THE MOST ELEMENTARY EXPERIENCE WITH EXCEL.

DECISION SUPPORT SYSTEMS - DANIEL J. POWER 2002

FOR MIS SPECIALISTS AND NONSPECIALISTS ALIKE, A COMPREHENSIVE, READABLE, UNDERSTANDABLE GUIDE TO THE CONCEPTS AND APPLICATIONS OF DECISION SUPPORT SYSTEMS.

QUANTITATIVE TECHNIQUES AND METHODS - SHASHI KUMAR 2010-09-01

QUANTITATIVE METHODS FOR FINANCE AND INVESTMENTS - JOHN TEALL 2009-02-04

QUANTITATIVE METHODS FOR FINANCE AND INVESTMENTS ENSURES THAT READERS COME AWAY FROM READING IT WITH A REASONABLE DEGREE OF COMFORT AND PROFICIENCY IN APPLYING ELEMENTARY MATHEMATICS TO SEVERAL TYPES OF FINANCIAL ANALYSIS. ALL OF THE METHODOLOGY IN THIS BOOK IS GEARED TOWARD THE DEVELOPMENT, IMPLEMENTATION, AND ANALYSIS OF FINANCIAL MODELS TO SOLVE FINANCIAL PROBLEMS.

IDENTIFYING AND MANAGING PROJECT RISK - TOM KENDRICK 2009-02-27

WINNER OF THE PROJECT MANAGEMENT INSTITUTE'S DAVID I. CLELAND PROJECT MANAGEMENT LITERATURE AWARD 2010 IT'S NO WONDER THAT PROJECT MANAGERS SPEND SO MUCH TIME FOCUSING THEIR ATTENTION ON RISK IDENTIFICATION. IMPORTANT PROJECTS TEND TO BE TIME CONSTRAINED, POSE HUGE TECHNICAL CHALLENGES, AND SUFFER FROM A LACK OF ADEQUATE RESOURCES. IDENTIFYING AND MANAGING PROJECT RISK, NOW UPDATED AND CONSISTENT WITH THE VERY LATEST PROJECT MANAGEMENT BODY OF KNOWLEDGE (PMBOK)® GUIDE, TAKES READERS THROUGH EVERY PHASE OF A PROJECT, SHOWING THEM HOW TO CONSIDER THE POSSIBLE RISKS INVOLVED AT EVERY POINT IN THE PROCESS. DRAWING ON REAL-WORLD SITUATIONS AND HUNDREDS OF EXAMPLES, THE BOOK OUTLINES PROVEN METHODS, DEMONSTRATING KEY IDEAS FOR PROJECT RISK PLANNING AND SHOWING HOW TO USE HIGH-LEVEL RISK ASSESSMENT TOOLS. ANALYZING ASPECTS SUCH AS AVAILABLE RESOURCES, PROJECT SCOPE, AND SCHEDULING, THIS NEW EDITION ALSO EXPLORES THE GROWING AREA OF ENTERPRISE RISK MANAGEMENT. COMPREHENSIVE AND COMPLETELY UP-TO-DATE, THIS BOOK HELPS READERS DETERMINE RISK FACTORS THOROUGHLY AND DECISIVELY...BEFORE A PROJECT GETS DERAILED.

COMPREHENSIVE BUSINESS STATISTICS - P.N. GUPTA 2005-12

STATISTICS FOR MANAGEMENT - RICHARD I. LEVIN 2011-08

OPERATION RESEARCH: SIMULATION AND REPLACEMENT THEORY - S.C. SHARMA 2006

THIS BOOK ON OPERATION RESEARCH HAS BEEN SPECIALLY WRITTEN TO MEET THE REQUIREMENTS OF THE M.SC., M.COM. AND M.B.A. STUDENTS FOR ALL INDIAN UNIVERSITIES. THE SUBJECT MATTER HAS BEEN DISCUSSED IN SUCH A SIMPLE WAY THAT THE STUDENTS WILL FIND NO DIFFICULTY TO UNDERSTAND IT. THE PROOF OF VARIOUS THEOREMS AND EXAMPLES HAS BEEN GIVEN WITH MINUTE DETAILS. EACH CHAPTER OF THIS BOOK CONTAINS COMPLETE THEORY AND FAIRLY LARGE NUMBER OF SOLVED EXAMPLES, SUFFICIENT PROBLEMS HAVE ALSO BEEN SELECTED FROM VARIOUS UNIVERSITIES EXAMINATION PAPERS. CONTENTS: SIMULATION, LPP WITH APPLICATIONS, MINIMIZATION PROBLEM, REPLACEMENT AND MAINTENANCE THEORY.

HANDBOOK OF RESEARCH METHODOLOGY - 9781545703403

THIS COMPREHENSIVE HANDBOOK IS AIMED AT BOTH ACADEMIC RESEARCHERS AND PRACTITIONERS IN THE FIELD OF RESEARCH. THE BOOK'S 8 CHAPTERS, PROVIDE IN-DEPTH COVERAGE OF RESEARCH METHODS BASED ON THE REVISED SYLLABUS OF VARIOUS UNIVERSITIES ESPECIALLY CONSIDERING THE STUDENTS OF UNDER GRADUATE, POST GRADUATE AND DOCTORATE LEVEL. THIS BOOK IS A PRODUCT OF EXTENSIVE LITERATURE SURVEY MADE BY THE AUTHORS. THE AUTHORS HAVE MADE SINCERE EFFORTS TO WRITE THE BOOK IN SIMPLE LANGUAGE. THE BOOK COMPRISES ALL THE ASPECTS ACCORDING TO NEW SYLLABUS OF PCI AND APJ ABDUL KALAM TECHNICAL UNIVERSITY, LUCKNOW. THOUGH THIS BOOK IS INTENDED FOR THE USE OF PHARMACY STUDENTS OF ANY LEVEL YET IT CAN ALSO BE USEFUL TO STUDENTS OF APPLIED FIELDS AND MEDICAL STUDENTS. THE BOOK DEALS WITH INTERDISCIPLINARY FIELDS SUCH AS FINDING RESEARCH PROBLEMS, WRITING RESEARCH PROPOSALS, OBTAINING FUNDS FOR RESEARCH, SELECTING RESEARCH DESIGNS, SEARCHING THE LITERATURE AND REVIEW, COLLECTION OF DATA AND ANALYSIS, PREPARATION OF THESIS, WRITING RESEARCH PAPERS FOR JOURNALS, CITATION AND LISTING OF REFERENCES, PREPARATION OF VISUAL MATERIALS, ORAL AND POSTER PRESENTATION IN CONFERENCES, MINUTES OF MEETINGS, AND ETHICAL ISSUES IN RESEARCH. AT THE END OF EVERY CHAPTER AND BOOK SOME QUESTIONS RELATED TO CHAPTER HAVE BEEN MENTIONED FOR THE SUPPORT OF STUDENTS TO UNDERSTAND THE SUBJECT. VALUABLE SUGGESTIONS FOR THE IMPROVEMENT OF THIS BOOK ARE MOST WELCOME.

COMPLETE MBA FOR DUMMIES - KATHLEEN ALLEN 2007-12-26

YOUR GUIDE TO UNDERSTANDING THE BASICS OF AN MBA WANT TO GET AN MBA? THE COMPLETE MBA FOR DUMMIES, 2ND EDITION, IS THE PRACTICAL, PLAIN-ENGLISH GUIDE THAT COVERS ALL THE BASICS OF A TOP-NOTCH MBA PROGRAM, HELPING YOU TO NAVIGATE TODAY'S MOST INNOVATIVE BUSINESS STRATEGIES. FROM MANAGEMENT TO ENTREPRENEURSHIP TO STRATEGIC PLANNING, YOU'LL UNDERSTAND THE HOTTEST TRENDS AND GET THE LATEST TECHNIQUES FOR MOTIVATING EMPLOYEES, BUILDING GLOBAL PARTNERSHIPS, MANAGING RISK, AND MANUFACTURING. THIS

FUN, EASY-TO-ACCESS GUIDE IS FULL OF USEFUL INFORMATION, TIPS, AND CHECKLISTS THAT WILL HELP YOU LEAD, MANAGE, OR PARTICIPATE IN ANY BUSINESS AT A HIGH LEVEL OF COMPETENCE. YOU'LL FIND OUT HOW TO USE DATABASES TO YOUR ADVANTAGE, RECOGNIZE AND REWARD YOUR EMPLOYEES, ANALYZE FINANCIAL STATEMENTS, AND UNDERSTAND THE CHALLENGES OF STRATEGIC PLANNING IN A GLOBAL BUSINESS ENVIRONMENT. YOU'LL ALSO LEARN THE BASIC PRINCIPALS OF ACCOUNTING, GET A GRIP ON THE CONCEPTS BEHIND STOCKS AND BONDS, AND FIND OUT HOW TECHNOLOGY HAS REVOLUTIONIZED EVERYTHING FROM MANUFACTURING TO MARKETING. DISCOVER HOW TO: KNOW AND RESPOND TO YOUR CUSTOMERS' NEEDS HANDLE BUDGETS AND FORECASTS RECRUIT AND RETAIN TOP PEOPLE ESTABLISH AND RUN EMPLOYEE TEAMS USE SARBANES-OXLEY TO YOUR COMPANY'S ADVANTAGE NEGOTIATE WITH THE BEST OF THEM BUILD LONG-TERM RELATIONSHIPS WITH CLIENTS AVOID COMMON MANAGERIAL MISTAKES IMPROVE CASH FLOW MARKET YOUR PRODUCTS AND SERVICES MAKE THE MOST OF YOUR ADVERTISING DOLLAR ONCE YOU KNOW WHAT AN MBA KNOWS, THE SKY'S THE LIMIT. READ THE COMPLETE MBA FOR DUMMIES, 2ND EDITION, AND WATCH YOUR CAREER TAKE OFF!

QUANTITATIVE METHODS FOR BUSINESS DECISIONS - JON CURWIN 2013-01-21

PROVIDES STUDENTS WITH ALL THE TOOLS THEY NEED TO PASS THE TYPICAL QUANTITATIVE METHODS COURSE. THIS TITLE INCLUDES CHAPTERS THAT FOCUS ON A SELECTION OF STATISTICAL TECHNIQUES, ILLUSTRATED WITH EXAMPLES FROM ACROSS BUSINESS, MARKETING, ECONOMICS, FINANCE, AND PUBLIC ADMINISTRATION, THAT MAY APPEAL TO STUDENTS ACROSS THE BUSINESS SPECTRUM.

QUANTITATIVE METHODS FOR BUSINESS (BOOK ONLY) - DAVID R. ANDERSON 2012-02-15

DEVELOP A STRONG CONCEPTUAL UNDERSTANDING OF THE ROLE THAT QUANTITATIVE METHODS PLAY IN TODAY'S DECISION-MAKING PROCESS. WRITTEN FOR THE NON-

MATHEMATICIAN, THIS APPLICATIONS-ORIENTED TEXT INTRODUCES TODAY'S MANY QUANTITATIVE METHODS, HOW THEY WORK, AND HOW DECISION MAKERS CAN MOST EFFECTIVELY APPLY AND INTERPRET DATA. A STRONG MANAGERIAL ORIENTATION MOTIVATES WHILE ACTUAL EXAMPLES ILLUSTRATE SITUATIONS WHERE QUANTITATIVE METHODS MAKE A DIFFERENCE IN DECISION MAKING. A STRONG PROBLEM-SCENARIO APPROACH HELPS YOU UNDERSTAND AND APPLY MATHEMATICAL CONCEPTS. IMPORTANT NOTICE: MEDIA CONTENT REFERENCED WITHIN THE PRODUCT DESCRIPTION OR THE PRODUCT TEXT MAY NOT BE AVAILABLE IN THE EBOOK VERSION.

THE OFFICIAL GUIDE FOR GMAT REVIEW - GMAC (GRADUATE MANAGEMENT ADMISSION COUNCIL) 2010-09-17

THE OFFICIAL GUIDE FOR GMAT REVIEW, 12TH EDITION IS THE ONLY BOOK ON THE MARKET WRITTEN BY THE CREATORS OF THE GMAT EXAM. INSIDE YOU'LL FIND MORE THAN 800 ACTUAL GMAT QUESTIONS FROM PREVIOUS TESTS WITH ANSWERS AND DETAILED EXPLANATIONS. THERE'S ALSO A GRAMMAR REVIEW, MATH REVIEW, ACTUAL ESSAY TOPICS, SAMPLE RESPONSES, AND SCORING INFORMATION INSIGHTS INTO THE GMAT EXAM THAT DEBUNK TEST-TAKING MYTHS. PLUS, USE THE DIAGNOSTIC SECTION TO PINPOINT YOUR SKILL LEVEL AND FOCUS ON THE AREAS WHERE YOU NEED THE MOST HELP.

MANAGEMENT INFORMATION SYSTEMS - KENNETH C. LAUDON 2004

MANAGEMENT INFORMATION SYSTEMS PROVIDES COMPREHENSIVE AND INTEGRATIVE COVERAGE OF ESSENTIAL NEW TECHNOLOGIES, INFORMATION SYSTEM APPLICATIONS, AND THEIR IMPACT ON BUSINESS MODELS AND MANAGERIAL DECISION-MAKING IN AN EXCITING AND INTERACTIVE MANNER. THE TWELFTH EDITION FOCUSES ON THE MAJOR CHANGES THAT HAVE BEEN MADE IN INFORMATION TECHNOLOGY OVER THE PAST TWO YEARS, AND INCLUDES NEW OPENING, CLOSING, AND INTERACTIVE SESSION CASES.