

Research Methodology Collins And Hussey

GETTING THE BOOKS **RESEARCH METHODOLOGY COLLINS AND HUSSEY** NOW IS NOT TYPE OF CHALLENGING MEANS. YOU COULD NOT LONELY GOING BEHIND BOOK BUILDUP OR LIBRARY OR BORROWING FROM YOUR FRIENDS TO RIGHT TO USE THEM. THIS IS AN UNCONDITIONALLY EASY MEANS TO SPECIFICALLY ACQUIRE LEAD BY ON-LINE. THIS ONLINE PRONOUNCEMENT **RESEARCH METHODOLOGY COLLINS AND HUSSEY** CAN BE ONE OF THE OPTIONS TO ACCOMPANY YOU TAKING INTO ACCOUNT HAVING FURTHER TIME.

IT WILL NOT WASTE YOUR TIME. ACKNOWLEDGE ME, THE E-BOOK WILL CATEGORICALLY SKY YOU NEW THING TO READ. JUST INVEST TINY PERIOD TO DOOR THIS ON-LINE PROCLAMATION **RESEARCH METHODOLOGY COLLINS AND HUSSEY** AS COMPETENTLY AS REVIEW THEM WHEREVER YOU ARE NOW.

*HOW TO RECRUIT GENERATION Z.
SUCCESSFUL AND SUSTAINABLE
RECRUITING STRATEGIES FOR
ATTRACTING YOUNG POTENTIAL
EMPLOYEES - FRIDTJOF STORDE
2018-09-20*

IN GERMANY'S AGING POPULATION OLDER PEOPLE ARE RETIRING IN RECORD NUMBERS WHILE A YOUNG GENERATION IS ENTERING THE WORKFORCE. THEREFORE, COMPANIES MUST ADAPT TO THE CHANGING EXPECTATIONS OF THE NEW GENERATION IN ORDER TO STAY ATTRACTIVE AS EMPLOYERS. THEREFORE, THE INTEREST IN EMPLOYER BRANDING AND THE NEED FOR AN OPTIMIZED RECRUITING STRATEGY IS EVER GROWING. IN THIS PUBLICATION FRIDTJOF STORDE EXAMINES

GENERATION Z. HE ANALYSES THEIR CHARACTERISTICS, EXPECTATIONS, AND DIFFERENCES REGARDING THE PREVIOUS GENERATION Y. HOW CAN COMPANIES ATTRACT YOUNG CANDIDATES FROM GENERATION Z? WHAT ARE THESE YOUNG PEOPLE LOOKING FOR? THE AUTHOR DEVELOPS SUITABLE STRATEGIES OF EMPLOYER BRANDING AND RECRUITING THAT ARE SPECIFICALLY DESIGNED TO ATTRACT THIS NEW GENERATION. KEYWORDS: - GENERATION Z; - GENERATION Y; - EMPLOYER BRANDING; - RECRUITING; - LABOUR MARKET
DEVELOPMENTAL PSYCHOPATHOLOGY,
VOLUME 3 - DANTE CICHETTI
2006-02-03
DEVELOPMENTAL PSYCHOPATHOLOGY,

SECOND EDITION, THREE VOLUME SET CONTAINS IN THREE VOLUMES THE MOST COMPLETE AND CURRENT RESEARCH ON EVERY ASPECT OF DEVELOPMENTAL PSYCHOPATHOLOGY.

ESSENTIALS OF BUSINESS RESEARCH - JONATHAN WILSON 2014-01-20
WRITTEN SPECIFICALLY FOR BUSINESS STUDENTS, THIS BEST-SELLING, JARGON-FREE TEXTBOOK HIGHLIGHTS EACH STAGE OF THE RESEARCH PROCESS, GUIDING THE READER THROUGH ACTIONABLE STEPS AND EXPLICITLY SETTING OUT HOW BEST TO MEET A SUPERVISOR'S EXPECTATIONS. EASY TO NAVIGATE AND FULL OF PRACTICAL ADVICE, IT SHOWS YOU HOW TO CHOOSE A TOPIC AND WRITE A PROPOSAL, WITH EASY TO FOLLOW TIPS AND DETAILED SCREENSHOTS AND DIAGRAMS. KEY STUDENT FEATURES INCLUDE: 'YOU'RE THE SUPERVISOR' SECTIONS - HELPS STUDENTS TO MEET LEARNING OBJECTIVES 'COMMON QUESTIONS AND ANSWERS' - REAL-WORLD ADVICE ON HOW TO TACKLE COMMON CHALLENGES EXAMPLES FROM DIFFERENT TYPES OF INTERNATIONAL BUSINESSES DETAILED GUIDANCE ON SOFTWARE PACKAGES SUCH AS SPSS STUDENT CASE STUDIES ANNOTATED FURTHER READING ACCOMPANIED BY A FULLY INTEGRATED COMPANION WEBSITE DESIGNED TO SUPPORT LEARNING. FREE TO ACCESS, IT INCLUDES AUTHOR PODCASTS, GUIDES TO ONLINE TOOLS, LINKS TO DOWNLOADABLE JOURNAL ARTICLES, EXAMPLES OF COMPLETED PROJECTS, POWERPOINT SLIDES AND STUDENTS' MULTIPLE CHOICE

QUESTIONS TO TEST PROGRESS.

AVAILABLE ON PUBLICATION:
WWW.UK.SAGEPUB.COM/JONATHANWILSON2E. A MUST-HAVE TITLE FOR ALL BUSINESS AND MANAGEMENT STUDENTS; THIS IS THE IDEAL COMPANION FOR ACHIEVING SUCCESS IN YOUR RESEARCH PROJECT. LECTURERS/INSTRUCTORS - REQUEST A FREE DIGITAL INSPECTION COPY HERE

INTERNATIONAL CONFERENCE ON GENDER RESEARCH - 2018-04-12

BORN GLOBAL FIRMS - S. TAMER CAVUSGIL 2009-08-01

THIS BOOK HELPS MANAGERS AND SCHOLARS UNDERSTAND THE BORN-GLOBAL PHENOMENON. WE OFFER A COMPREHENSIVE TREATMENT OF BORN-GLOBALS, FROM DISTINCTIVE FEATURES OF THESE COMPANIES, TO STRATEGIES THAT THEY USE FOR INTERNATIONAL SUCCESS, TO IMPLICATIONS OF THE PHENOMENON FOR INTERNATIONAL SMALL- AND MEDIUM-SIZED ENTERPRISES. WE REVIEW USEFUL THEORIES AND FRAMEWORKS, AS WELL AS INTRODUCE A NEW FIELD BASED ON THE BORN-GLOBAL PHENOMENON - INTERNATIONAL ENTREPRENEURSHIP.

NEW GLOBAL PERSPECTIVES ON INDUSTRIAL ENGINEERING AND MANAGEMENT - JOSEFA MULA 2018-08-29

THIS BOOK PRESENTS THE PROCEEDINGS OF THE 3RD INTERNATIONAL JOINT CONFERENCE - ICIEOM-ADINGOR-IISE-AIM-ASEM (IJC2017) "XXIII INTERNATIONAL CONFERENCE ON INDUSTRIAL ENGINEERING AND

OPERATIONS MANAGEMENT”, “INTERNATIONAL ADINGOR CONFERENCE 2017”, “INTERNATIONAL IISE CONFERENCE 2017”, “INTERNATIONAL AIM CONFERENCE 2017” AND “INTERNATIONAL ASEM CONFERENCE 2017”, WHICH TOOK PLACE AT UPV (UNIVERSITAT POLITÈCNICA DE VALÈNCIA) FROM JULY 6TH TO 7TH, 2017. THIS JOINT CONFERENCE IS THE RESULT OF AN AGREEMENT BETWEEN ABEPRO (ASSOCIAÇÃO BRASILEIRA DE ENGENHARIA DE PRODUÇÃO), ADINGOR (ASOCIACIÓN PARA EL DESARROLLO DE LA INGENIERÍA DE ORGANIZACIÓN), IISE (INSTITUTE OF INDUSTRIAL AND SYSTEMS ENGINEERS), AIM (EUROPEAN ACADEMY FOR INDUSTRIAL MANAGEMENT) AND ASEM (AMERICAN SOCIETY FOR ENGINEERING MANAGEMENT). CONSISTING OF PAPERS ON NEW GLOBAL PERSPECTIVES ON INDUSTRIAL ENGINEERING AND MANAGEMENT, THE BOOK OFFERS AN INTERDISCIPLINARY VIEW OF INDUSTRIAL ENGINEERING AND MANAGEMENT. THE TOPICS COVERED INCLUDE: STRATEGY AND ENTREPRENEURSHIP, QUALITY AND PRODUCT MANAGEMENT, MODELLING AND SIMULATION, KNOWLEDGE AND PROJECT MANAGEMENT, LOGISTICS, AS WELL AS PRODUCTION, INFORMATION AND SERVICE SYSTEMS.

DOING RESEARCH IN BUSINESS AND MANAGEMENT - DAN REMENYI
1998-09-14

DOING RESEARCH IN BUSINESS AND MANAGEMENT HAS BEEN WRITTEN TO HELP STUDENTS OBTAIN A THOROUGH

UNDERSTANDING OF THE MAIN METHODOLOGICAL ISSUES AND OPTIONS THAT ARE AVAILABLE TO THEM AS BUSINESS AND MANAGEMENT RESEARCHERS UNDERTAKING A MASTERS OR DOCTORAL DEGREE. DOING RESEARCH IN BUSINESS AND MANAGEMENT TAKES THE READER THROUGH ALL OF THE IMPORTANT ISSUES THAT NEED TO BE UNDERSTOOD IF A COMPETENT PIECE OF RESEARCH IS TO BE PRODUCED AT THE MASTERS OR DOCTORAL LEVEL IN THE BUSINESS AND MANAGEMENT STUDIES. THE AUTHORS EXPLAIN THE INTERRELATIONSHIP BETWEEN THE THEORETICAL AND EMPIRICAL RESEARCH AS WELL AS THE DIFFERENCES BETWEEN POSITIVISM AND PHENOMENOLOGY. NOT ONLY DO THEY PUT THESE CONCEPTS IN CONTEXT FOR THE BUSINESS AND MANAGEMENT STUDENT, BUT THEY GO ON TO DISCUSS HOW THESE DIFFERENT APPROACHES ARE USED IN PRACTICE. FURTHERMORE, THE AUTHORS DISCUSS THE IMPLICATIONS OF QUANTITATIVE AND QUALITATIVE APPROACHES TO RESEARCH. THE BOOK OFFERS HIGH-LEVEL ADVICE ON DIFFERENT NUMERICAL TECHNIQUES AVAILABLE TO RESEARCHERS AS WELL AS DIFFERENT SOFTWARE PACKAGES THAT MAY BE USED FOR ANALYZING QUALITATIVE DATA. THE BOOK ALSO DISCUSSES THE USE OF THE INTERNET TO SUPPORT RESEARCH IN MASTERS AND DOCTORAL PROGRAMS.

THE ROUTLEDGE COMPANION TO QUALITATIVE ACCOUNTING RESEARCH METHODS - ZAHIRUL HOQUE
2017-03-31

SELECTING FROM THE WIDE RANGE OF RESEARCH METHODOLOGIES REMAINS A DILEMMA FOR ALL SCHOLARS, NOT LEAST THOSE LOOKING TO STUDY THE WORLD OF ACCOUNTING. BOTH ESTABLISHED AND EMERGING RESEARCH METHODS ARE FREQUENTLY ADVOCATED, CREATING A CHALLENGINGLY BROAD RANGE OF CHOICES. COVERING A SELECTION OF QUALITATIVE METHODOLOGICAL ISSUES, RESEARCH STRATEGIES AND METHODS, THIS COMPREHENSIVE COMPILATION PROVIDES AN ESSENTIAL GUIDE TO THE CHOICE AND EXECUTION OF QUALITATIVE RESEARCH APPROACHES IN THIS FIELD. THE CONTRIBUTIONS ARE GROUPED INTO FOUR SECTIONS: WORLDVIEW AND PARADIGMS METHODOLOGIES AND STRATEGIES DATA COLLECTION METHODS AND ANALYSIS EXPERIENCING QUALITATIVE FIELD RESEARCH: PERSONAL REFLECTIONS EDITED BY LEADING SCHOLARS, WITH CONTRIBUTIONS FROM EXPERTS AND RISING STARS, THIS VOLUME WILL BE ESSENTIAL READING FOR ANYONE LOOKING TO UNDERTAKE RESEARCH IN THE QUALITATIVE ACCOUNTING FIELD.

BUSINESS RESEARCH - JILL COLLIS
2021-04-06

THIS IS A PRACTICAL GUIDE FOR STUDENTS AT ALL LEVELS WHO UNDERTAKE A PROJECT IN BUSINESS, MANAGEMENT OR RELATED AREAS. IT EXPLAINS THE DIFFERENT ASPECTS AND STAGES OF CONDUCTING BUSINESS RESEARCH SIMPLY AND CLEARLY, AND IN A LOGICAL SEQUENCE.

BUSINESS AND MANAGEMENT RESEARCH

- ERICA HALLEBONE 2017-09-16
BUSINESS AND MANAGEMENT RESEARCH COMBINES THE PHILOSOPHY AND PRACTICALITIES OF RESEARCH INTO ONE ACCESSIBLE VOLUME. 3 POPULAR APPROACHES ARE DEMONSTRATED THROUGH CASE STUDIES AND RELIABLE MENTAL MODELS, PROVIDING READERS WITH APPLIED KNOWLEDGE - A CRUCIAL ADVANTAGE WHEN UNDERTAKING HIGH PROFILE PROJECTS. KEY FEATURES: - DETAILED GRAPHICS, LIFE-CYCLE ILLUSTRATIONS AND 'HELICOPTER' TREATMENT OF KEY IDEAS MAKE THIS THE IDEAL STARTING POINT TO A RESEARCH PROJECT - CASE STUDIES DEMONSTRATE THE CONCEPTS AND METHODOLOGIES OF RESEARCH - STRONG FOCUS ON METHODOLOGY, A CENTRAL ASPECT OF SUCCESSFUL RESEARCH DESIGN

THE CAMBRIDGE ENCYCLOPEDIA OF CHILD DEVELOPMENT - BRIAN HOPKINS
2017-10-19

UPDATED AND EXPANDED TO 124 ENTRIES, THE CAMBRIDGE ENCYCLOPEDIA OF CHILD DEVELOPMENT REMAINS THE AUTHORITATIVE REFERENCE IN THE FIELD.

MECHANISM DESIGN FOR TOTAL QUALITY MANAGEMENT - PETTER OGLAND 2017-11-23

'MECHANISM DESIGN FOR TOTAL QUALITY MANAGEMENT' IS CLEARLY WRITTEN IN A LOGICAL MANNER AND POINTS ARE SUPPORTED BY REAL LIFE CASE STUDIES. DR. OGLAND DEMONSTRATES HOW A TOTAL QUALITY MANAGEMENT STRATEGY

ARTICULATED THROUGH THE USE OF BOOTSTRAP ALGORITHMS CAN BE USED TO ACHIEVE WORLD-CLASS PERFORMANCE IN CHALLENGING ENVIRONMENTS SUCH AS COMPLEX ORGANISATIONS SATURATED WITH POWER STRUGGLES AND INTERNAL POLITICS. THE BOOK FEATURES INSIGHTS ON CRITICAL SYSTEMS THINKING, GAME THEORY, QUALITY MANAGEMENT SYSTEMS, THE EFQM BUSINESS EXCELLENCE MODEL, SELF-ASSESSMENT, AND THE IMPLEMENTATION OF TQM. CASE STUDIES PROVIDE PRACTICAL INSIGHTS FROM TWENTY YEARS OF EMPIRICAL RESEARCH ON HOW TO BOOTSTRAP TQM AND BUSINESS EXCELLENCE IN COMPLEX ENVIRONMENTS. THE IDEAS DEVELOPED IN THE BOOK HAVE BEEN ACKNOWLEDGED AS A MAJOR CONTRIBUTION TO THE THEORY OF TQM, AND THE BOOK ITSELF IS AN INDISPENSABLE RESOURCE FOR PRACTITIONERS TRYING TO IMPLEMENT TQM IN ENVIRONMENTS WHERE TRADITIONAL IMPLEMENTATION METHODS ARE BOUND TO FAIL.

SECRET HEALING OF MENTAL ILLNESS AT CHOTTANIKKARA DEVI TEMPLE, KERALA - CHITTARANJAN SUBUDHI
2022-07-03

THIS BOOK IS A OUTCOME OF A STUDY WAS CONDUCTED IN CHOTTANIKKARA TEMPLE IN KERALA, WHERE THE PURPOSIVE SAMPLING TECHNIQUE WAS USED TO OBTAIN 14 PARTICIPANTS. THE TARGET POPULATION WERE PEOPLE WITH MENTAL ILLNESS AND THEIR FAMILY MEMBERS WHO ATTENDED THE CHOTTANIKKARA TEMPLE FOR HEALING.

THE QUALITATIVE APPROACH WAS USED TO CONDUCT IN-DEPTH INTERVIEWS TO ACHIEVE THE INTENDED STUDY OBJECTIVES. THE STUDY FOUND THAT A MAJORITY OF PATIENTS WITH MENTAL ILLNESS STRONGLY BELIEVED THAT THEIR ILLNESS WAS JUST A POSSESSION OF EVIL SPIRITS AND HAD NOTHING TO DO WITH MENTAL ISSUES. WITH SUCH BELIEF, THEY CONCLUDED THAT THE PERFECT CURE FOR THE DISEASE IS THROUGH TEMPLE HEALING. A FEW PATIENTS KNEW OF MENTAL HEALTH PROBLEMS. THEY SOUGHT MEDICAL ASSISTANCE, BUT DUE TO THEIR INABILITY TO AFFORD THE MEDICAL EXPENSES, MEDICATION CHALLENGES, AND SLIGHT IMPROVEMENT, THEY OPTED FOR TEMPLE HEALING. THE USE OF DIFFERENT SPECIFIED RITUALS IN ASSISTING PEOPLE WITH MENTAL ILLNESS IMPROVED THE SITUATION OF THE PATIENTS, AS EXPLAINED. HOWEVER, SOME REPORTED THAT THEY ARE FELLING BETTER AT THE TIME OF STAYING AROUND THE TEMPLE; BUT WHEN THEY RETURN HOME, THE ILLNESS BEGINS.

BUSINESS ACCOUNTING - JILL COLLIS
2017-04-24

THIS TEXTBOOK PROVIDES AN ACCESSIBLE INTRODUCTION TO ACCOUNTING, GIVING A CLEAR AND CONCISE OVERVIEW OF FINANCIAL ACCOUNTING, MANAGEMENT ACCOUNTING AND FINANCIAL MANAGEMENT. USING INTERNATIONAL EXAMPLES, CASES AND REAL COMPANY DATA TO CONTEXTUALISE THE THEORY, THE AUTHORS EXPLAIN THE KEY

CONCEPTS IN A LOGICAL FASHION, PROVIDING STUDENTS WITH A THEORETICAL AND PRACTICAL FOUNDATION IN THE SUBJECT. IN PARTICULAR, THE RUNNING CASE STUDY HELPS STUDENTS TO KEEP APPLYING NEW CONCEPTS TO A FAMILIAR CONTEXT. THE MAIN AUTHOR, JILL COLLIS, IS AN EXPERIENCED AUTHOR WHO HAS A PROVEN ABILITY TO SIMPLIFY DIFFICULT TOPICS AND COMMUNICATE THEM IN A CLEAR AND ENGAGING WAY. THIS TEXTBOOK HAS BEEN DEVELOPED SPECIFICALLY TO PROVIDE A COMPREHENSIVE INTRODUCTION TO ACCOUNTING FOR ANYBODY COMING TO THE SUBJECT FOR THE FIRST TIME, EITHER AT UNDERGRADUATE OR POSTGRADUATE LEVEL. NEW TO THIS EDITION: - THE IMPORTANT AND CONTEMPORARY TOPICS OF ETHICS, CORPORATE GOVERNANCE AND CORPORATE SOCIAL RESPONSIBILITY ARE GIVEN MORE PROMINENCE IN THIS NEW EDITION - A NEW CHAPTER ON THE STATEMENT OF CASH FLOWS HAS BEEN ADDED - THE NUMBER OF QUESTIONS IN THE BOOK AND ONLINE HAS BEEN INCREASED SUBSTANTIALLY TO PROVIDE STUDENTS WITH MORE OPPORTUNITY TO TEST THEIR UNDERSTANDING AND PROVIDE LECTURERS WITH MORE MATERIALS TO PERFORM ASSESSMENTS

CORPORATE SOCIAL RESPONSIBILITY IN TIMES OF CRISIS - SAMUEL O. IDOWU
2017-03-27

THIS BOOK EXPLORES NATIONAL AND TRANSNATIONAL COMPANIES' CORPORATE SOCIAL RESPONSIBILITY

(CSR) ACTIVITIES IN TIMES AND SETTINGS IN WHICH THEY ARE CONFRONTED WITH ECONOMIC AND SOCIAL CHALLENGES AND ANALYZES THESE SITUATIONS, RANGING FROM THE FINANCIAL CRISIS TO FOURTH GENERATION SUSTAINABILITY. PRESENTING A NUMBER OF DIFFERENT CASES FROM VARIOUS PARTS OF EUROPE, NORTH AMERICA AND AFRICA, IT SHOWCASES HOW COMPANIES RESPOND TO THE CHALLENGES OF THE DEVELOPMENT, CONSULTATION, IMPLEMENTATION, INTEGRATION, MEASUREMENT AND CONSOLIDATION OF CSR. FURTHER IT SPECIFIES HOW THESE CORPORATIONS DEAL WITH UNCERTAINTIES OVER CORPORATE AND FINANCIAL RESOURCES, GLOBAL FINANCIAL STABILITY AND GROWING EVIDENCE FOR CLIMATE CHANGE. THE BOOK DESCRIBES CSR ADAPTATION UNDER CHALLENGING CIRCUMSTANCES AND ARGUES FOR THE STRATEGIC AND OPERATIVE LEGITIMATION OF CORPORATE SOCIAL RESPONSIBILITY IN TIMES OF CRISIS.

BUSINESS RESEARCH - JILL COLLIS
2013-11-29

NOW IN ITS FOURTH EDITION, THIS IS A HANDS-ON AND STRAIGHTFORWARD CORE TEXTBOOK IN BUSINESS RESEARCH METHODS. COMBINING A CLEAR AND SUCCINCT STYLE WITH A BEAUTIFULLY PRESENTED TEXT DESIGN, THIS TEXTBOOK DELIVERS THE FUNDAMENTALS OF BUSINESS RESEARCH IN A HIGHLY ACCESSIBLE MANNER. IT PROVIDES BALANCED COVERAGE OF BOTH QUANTITATIVE AND

QUALITATIVE METHODS AND SUPPORTS STUDENTS THROUGHOUT THE ENTIRE PROCESS OF BUSINESS RESEARCH, FROM REVIEWING THE LITERATURE TO WRITING UP RESULTS. PRACTICAL ADVICE IS COMBINED WITH STRONG ACADEMIC RIGOUR TO PROVIDE STUDENTS WITH A COMPREHENSIVE GROUNDING IN RESEARCH METHODS. IN THIS WAY, THEY CAN DECIDE ON THE MOST EFFICIENT AND APPROPRIATE WAY OF COLLECTING, ANALYSING AND PRESENTING DATA. WRITTEN BY A HIGHLY EXPERIENCED AUTHOR TEAM, BUSINESS RESEARCH WILL BE AN ESSENTIAL RESOURCE FOR STUDENTS TAKING MODULES IN RESEARCH METHODS ON UNDERGRADUATE, POSTGRADUATE AND MBA COURSES. THE USER-FRIENDLINESS OF THE BOOK ALSO MAKES IT HIGHLY SUITABLE FOR INDEPENDENT STUDY.

NEW TO THIS EDITION: - REVISED AND RESTRUCTURED CONTENT TO PROVIDE DETAILED, BALANCED COVERAGE OF BOTH QUANTITATIVE AND QUALITATIVE METHODS - NEW VOX POP FEATURE BRINGS THEORY TO LIFE, SHARING THE EXPERIENCES OF STUDENT RESEARCHERS - EXPANDED DISCUSSION OF RESEARCH ETHICS TO REFLECT CONTEMPORARY CONCERNS AND PRACTICES

HISTORICAL PAINTING TECHNIQUES, MATERIALS, AND STUDIO PRACTICE - ARIE WALLERT 1995-08-24

BRIDGING THE FIELDS OF CONSERVATION, ART HISTORY, AND MUSEUM CURATING, THIS VOLUME CONTAINS THE PRINCIPAL PAPERS FROM AN INTERNATIONAL SYMPOSIUM TITLED

"HISTORICAL PAINTING TECHNIQUES, MATERIALS, AND STUDIO PRACTICE" AT THE UNIVERSITY OF LEIDEN IN AMSTERDAM, NETHERLANDS, FROM JUNE 26 TO 29, 1995. THE SYMPOSIUM—DESIGNED FOR ART HISTORIANS, CONSERVATORS, CONSERVATION SCIENTISTS, AND MUSEUM CURATORS WORLDWIDE—WAS ORGANIZED BY THE DEPARTMENT OF ART HISTORY AT THE UNIVERSITY OF LEIDEN AND THE ART HISTORY DEPARTMENT OF THE CENTRAL RESEARCH LABORATORY FOR OBJECTS OF ART AND SCIENCE IN AMSTERDAM. TWENTY-FIVE CONTRIBUTORS REPRESENTING MUSEUMS AND CONSERVATION INSTITUTIONS THROUGHOUT THE WORLD PROVIDE RECENT RESEARCH ON HISTORICAL PAINTING TECHNIQUES, INCLUDING WALL PAINTING AND POLYCHROME SCULPTURE. TOPICS COVER THE LATEST ART HISTORICAL RESEARCH AND SCIENTIFIC ANALYSES OF ORIGINAL TECHNIQUES AND MATERIALS, AS WELL AS HISTORICAL SOURCES, SUCH AS MEDIEVAL TREATISES AND DESCRIPTIONS OF PAINTING TECHNIQUES IN HISTORICAL LITERATURE. CHAPTERS INCLUDE THE PAINTING METHODS OF REMBRANDT AND VERMEER, DUTCH 17TH-CENTURY LANDSCAPE PAINTING, WALL PAINTINGS IN ENGLISH CHURCHES, CHINESE PAINTINGS ON PAPER AND CANVAS, AND TIBETAN THANGKAS. COLOR PLATES AND BLACK-AND-WHITE PHOTOGRAPHS ILLUSTRATE WORKS FROM THE MIDDLE AGES TO THE 20TH CENTURY.

COST AND MANAGEMENT ACCOUNTING

- Jill Collis 1999
THE PURPOSE OF COST AND MANAGEMENT ACCOUNTING IS TO PROVIDE MANAGERS WITH INFORMATION WHICH HELPS THEM TO CONTROL, PLAN AND MAKE DECISIONS. THIS BOOK COVERS THE BASIC PRINCIPLES AND TECHNIQUES INCLUDING METHODS AND PROCEDURES. SAMPLE QUESTIONS FROM CIMA PAPERS (STAGES 1

THE SAGE HANDBOOK OF SOCIAL SCIENCE METHODOLOGY - WILLIAM OUTHWAITE 2007-10-18
"AN EXCELLENT GUIDEBOOK THROUGH DIFFERENT APPROACHES TO SOCIAL SCIENCE MEASUREMENT, INCLUDING THE ALL-IMPORTANT ROUTE-MAPS THAT SHOW US HOW TO GET THERE." - ROGER JOWELL, CITY UNIVERSITY "IN THIS WIDE-RANGING COLLECTION OF CHAPTERS, WRITTEN BY ACKNOWLEDGED EXPERTS IN THEIR FIELDS, OUTHWAITE AND TURNER HAVE BROUGHT TOGETHER MATERIAL IN ONE VOLUME WHICH WILL PROVIDE AN EXTREMELY IMPORTANT PLATFORM FOR CONSIDERATION OF THE FULL RANGE OF CONTEMPORARY ANALYTICAL AND METHODOLOGICAL ISSUES." - CHARLES CROTHERS, AUCKLAND UNIVERSITY OF TECHNOLOGY THIS IS A JEWEL AMONG METHODS HANDBOOKS, BRINGING TOGETHER A FORMIDABLE COLLECTION OF INTERNATIONAL CONTRIBUTORS TO COMMENT ON EVERY ASPECT OF THE VARIOUS CENTRAL ISSUES, COMPLICATIONS AND CONTROVERSIES IN THE CORE METHODOLOGICAL TRADITIONS. IT IS DESIGNED TO MEET THE NEEDS OF THOSE DISCIPLINARY AND

NONDISCIPLINARY PROBLEM-ORIENTED SOCIAL INQUIRERS FOR A COMPREHENSIVE OVERVIEW OF THE METHODOLOGICAL LITERATURE. THE TEXT IS DIVIDED INTO 7 SECTIONS: OVERVIEWS OF METHODOLOGICAL APPROACHES IN THE SOCIAL SCIENCES CASES, COMPARISONS AND THEORY QUANTIFICATION AND EXPERIMENT RATIONALITY, COMPLEXITY AND COLLECTIVITY INTERPRETATION, CRITIQUE AND POSTMODERNITY DISCOURSE CONSTRUCTION ENGAGEMENT. EDITED BY TWO LEADING FIGURES IN THE FIELD, THE HANDBOOK IS A LANDMARK WORK IN THE FIELD OF RESEARCH METHODS. MORE THAN JUST A 'COOKBOOK' THAT TEACHES READERS HOW TO MASTER TECHNIQUES, IT WILL GIVE SOCIAL SCIENTISTS IN ALL DISCIPLINES AN APPRECIATION FOR THE FULL RANGE OF METHODOLOGICAL DEBATES TODAY, FROM THE QUANTITATIVE TO THE QUALITATIVE, GIVING THEM DEEPER AND SHARPEN INSIGHTS INTO THEIR OWN RESEARCH QUESTIONS. IT WILL GENERATE DEBATE, SOLUTIONS AND A SERIES OF QUESTIONS FOR RESEARCHERS TO EXPLOIT AND DEVELOP IN THEIR RESEARCH AND TEACHING.

UNDERSTANDING SOCIAL WORK RESEARCH - HUGH McLAUGHLIN 2011-12-16
SOCIAL WORK STUDENTS NEED TO UNDERSTAND THE RELATIONSHIP BETWEEN RESEARCH, KNOWLEDGE AND PRACTICE TO BE EFFECTIVE PRACTITIONERS. IN THE SECOND EDITION OF THIS HIGHLY REGARDED BOOK, HUGH

McLAUGHLIN SHOWS HOW A RESEARCH-MINDED PERSPECTIVE AND AN APPRECIATION OF EVIDENCE-BASED PRACTICE CAN LEAD STUDENTS TO ACHIEVE THE HIGHEST LEVEL OF INDIVIDUAL AND COLLECTIVE SOCIAL WORK PRACTICE. TOPICS COVERED INCLUDE: - HOW TO ASSESS, APPRAISE AND APPLY RESEARCH - THE PHILOSOPHY OF RESEARCH - IMPROVING THE USE OF RESEARCH IN PRACTICE - INTERDISCIPLINARY CONTRIBUTIONS TO SOCIAL WORK AND SOCIAL WORK RESEARCH PROVIDING REFLEXIVE QUESTIONS, PRACTICE EXAMPLES AND SUGGESTED READING THROUGHOUT, THIS BOOK IS ESSENTIAL READING FOR ALL UNDERGRADUATE STUDENTS OF SOCIAL WORK. IT WILL ALSO BE VALUABLE READING FOR POSTGRADUATES AND QUALIFIED SOCIAL WORKERS WISHING TO CONSOLIDATE THEIR UNDERSTANDING OF SOCIAL WORK RESEARCH.

BUSINESS ACCOUNTING - JILL COLLIS
2012-06-26

BUSINESS ACCOUNTING COVERS FINANCIAL AND MANAGEMENT ACCOUNTING IN AN ACCESSIBLE, NON-TECHNICAL STYLE THAT IS PARTICULARLY SUITABLE FOR UNDERGRADUATE STUDENTS OF BUSINESS & FINANCE AND MBAs. THE ACTIVE-LEARNING APPROACH SEEKS TO CONVEY THE ABILITY TO UNDERSTAND AND EVALUATE FINANCIAL INFORMATION FOR A RANGE OF BUSINESS SERVICES.

GLOBAL ENCYCLOPEDIA OF PUBLIC ADMINISTRATION, PUBLIC POLICY, AND GOVERNANCE - ALI FARAZMAND

2023-04-05

THIS GLOBAL ENCYCLOPEDIA WORK SERVES AS A COMPREHENSIVE COLLECTION OF GLOBAL SCHOLARSHIP REGARDING THE VAST FIELDS OF PUBLIC ADMINISTRATION, PUBLIC POLICY, GOVERNANCE, AND MANAGEMENT. WRITTEN AND EDITED BY LEADING INTERNATIONAL SCHOLARS AND PRACTITIONERS, THIS EXHAUSTIVE RESOURCE COVERS ALL AREAS OF THE ABOVE FIELDS AND THEIR NUMEROUS SUBFIELDS OF STUDY. IN KEEPING WITH THE MULTIDISCIPLINARY SPIRIT OF THESE FIELDS AND SUBFIELDS, THE ENTRIES MAKE USE OF VARIOUS THEORETICAL, EMPIRICAL, ANALYTICAL, PRACTICAL, AND METHODOLOGICAL BASES OF KNOWLEDGE. EXPANDED AND UPDATED, THE SECOND EDITION INCLUDES OVER A THOUSAND OF NEW ENTRIES REPRESENTING THE MOST CURRENT RESEARCH IN PUBLIC ADMINISTRATION, PUBLIC POLICY, GOVERNANCE, NONPROFIT AND NONGOVERNMENTAL ORGANIZATIONS, AND MANAGEMENT COVERING SUCH IMPORTANT SUB-AREAS AS: 1. ORGANIZATION THEORY, BEHAVIOR, CHANGE AND DEVELOPMENT; 2. ADMINISTRATIVE THEORY AND PRACTICE; 3. BUREAUCRACY; 4. PUBLIC BUDGETING AND FINANCIAL MANAGEMENT; 5. PUBLIC ECONOMY AND PUBLIC MANAGEMENT 6. PUBLIC PERSONNEL ADMINISTRATION AND LABOR-MANAGEMENT RELATIONS; 7. CRISIS AND EMERGENCY MANAGEMENT; 8. INSTITUTIONAL THEORY AND PUBLIC ADMINISTRATION; 9. LAW AND REGULATIONS; 10. ETHICS AND

ACCOUNTABILITY; 11. PUBLIC GOVERNANCE AND PRIVATE GOVERNANCE; 12. NONPROFIT MANAGEMENT AND NONGOVERNMENTAL ORGANIZATIONS; 13. SOCIAL, HEALTH, AND ENVIRONMENTAL POLICY AREAS; 14. PANDEMIC AND CRISIS MANAGEMENT; 15. ADMINISTRATIVE AND GOVERNANCE REFORMS; 16. COMPARATIVE PUBLIC ADMINISTRATION AND GOVERNANCE; 17. GLOBALIZATION AND INTERNATIONAL ISSUES; 18. PERFORMANCE MANAGEMENT; 19. GEOGRAPHICAL AREAS OF THE WORLD WITH COUNTRY-FOCUSED ENTRIES LIKE JAPAN, CHINA, LATIN AMERICA, EUROPE, ASIA, AFRICA, THE MIDDLE EAST, RUSSIA AND EASTERN EUROPE, NORTH AMERICA; AND 20. A LOT MORE. RELEVANT TO PROFESSIONALS, EXPERTS, SCHOLARS, GENERAL READERS, RESEARCHERS, POLICY MAKERS AND MANGER, AND STUDENTS WORLDWIDE, THIS WORK WILL SERVE AS THE MOST VIABLE GLOBAL REFERENCE SOURCE FOR THOSE LOOKING FOR AN INTRODUCTION AND ADVANCE KNOWLEDGE TO THE FIELD.

THE SAGE DICTIONARY OF QUALITATIVE MANAGEMENT RESEARCH

- RICHARD THORPE 2007-12-19

'THIS COMPREHENSIVE WORK EXTENDS GENERAL IDEAS, CONCEPTS, AND TECHNIQUES OF QUALITATIVE RESEARCH INTO THE REALM OF MANAGEMENT RESEARCH... THIS IS A CRUCIAL REFERENCE TOOL FOR ANYONE CONDUCTING RESEARCH IN THIS FIELD OF STUDY' - CHOICE WITH OVER 100 ENTRIES ON KEY CONCEPTS AND THEORISTS, THE DICTIONARY OF

QUALITATIVE MANAGEMENT RESEARCH PROVIDES FULL COVERAGE OF THE FIELD, EXPLAINING FUNDAMENTAL CONCEPTS AND INTRODUCING NEW AND UNFAMILIAR TERMS. THIS BOOK PROVIDES: - DEFINITIONS - EXAMPLES IN THE FIELD OF MANAGEMENT STUDIES - CRITICISMS AND POSSIBLE FUTURE DIRECTIONS ENGAGINGLY WRITTEN BY SPECIALISTS IN EACH AREA, THIS DICTIONARY WILL BE THE DEFINITIVE AND ESSENTIAL COMPANION TO ESTABLISHED TEXTBOOKS AND TEACHING MATERIALS IN QUALITATIVE MANAGEMENT RESEARCH.

THE EMPLOYER BRAND - SIMON BARROW 2011-01-19

LEVELS OF 'EMPLOYER BRAND AWARENESS' ARE RISING FAST ACROSS EUROPE, NORTH AMERICA AND ASIA-PACIFIC, AS LEADING COMPANIES REALISE THAT SKILLED, MOTIVATED EMPLOYEES ARE AS VITAL TO THEIR COMMERCIAL SUCCESS AS PROFITABLE CUSTOMERS AND APPLY THE PRINCIPLES OF BRANDING TO THEIR OWN ORGANIZATION. STARTING WITH A REVIEW OF THE PRESSURES WHICH HAVE GENERATED CURRENT INTEREST IN EMPLOYER BRANDING, THIS DEFINITIVE BOOK GOES ON TO LOOK AT THE HISTORICAL ROOTS OF BRAND MANAGEMENT AND THE PRACTICAL STEPS NECESSARY TO ACHIEVE EMPLOYER BRAND MANAGEMENT SUCCESS - INCLUDING THE BUSINESS CASE, RESEARCH, POSITIONING, IMPLEMENTATION, MANAGEMENT AND MEASUREMENT. CASE STUDIES OF BIG-NAME EMPLOYER BRAND STORIES

INCLUDE TESCO, WAL-MART, BRITISH AIRWAYS AND PR[?] T A MANGER.

QUALITATIVE METHODS IN BUSINESS

RESEARCH - P[?] IVI ERIKSSON

2008-03-17

'COMPREHENSIVE, CURRENT AND COMPELLING, A WINNING COMBINATION FOR ANY RESEARCH STUDENT OR PRACTITIONER INTERESTED IN INCREASING HIS/HER KNOWLEDGE ABOUT QUALITATIVE METHODS AS THEY APPLY TO BUSINESS RESEARCH' - THE QUALITATIVE REPORT COVERING ALL THE MAJOR QUALITATIVE APPROACHES IN BUSINESS STUDIES (INCLUDING CASE STUDY RESEARCH, ETHNOGRAPHY, NARRATIVE INQUIRY, DISCOURSE ANALYSIS, GROUNDED THEORY AND ACTION RESEARCH), THIS PRACTICAL HOW-TO GUIDE SHOWS HOW QUALITATIVE METHODS ARE USED WITHIN MANAGEMENT, MARKETING, ORGANIZATIONAL STUDIES AND ACCOUNTING. WITHIN EACH APPROACH, THE AUTHORS CONSIDER CRUCIAL ISSUES SUCH AS FRAMING THE RESEARCH, GENERATING RESEARCH QUESTIONS, GETTING ACCESS, COLLECTING EMPIRICAL MATERIALS, REPORTING THE RESULTS AND EVALUATING THE RESEARCH. ORIGINAL CASE STUDIES DRAWN FROM AROUND THE WORLD ARE INCLUDED THROUGHOUT TO DEMONSTRATE THE PRACTICAL APPLICATIONS OF THE METHODS DISCUSSED.

DESIGN AND ANALYSIS OF GROUP-RANDOMIZED TRIALS - DAVID M.

MURRAY 1998

THIS TEXT PROVIDES THE MOST

COMPREHENSIVE TREATMENT OF THE DESIGN AND ANALYTIC ISSUES INVOLVED IN GROUP-RANDOMIZED TRIALS. GRTS ARE COMPARATIVE STUDIES CONDUCTED TO EVALUATE THE EFFECT OF A HEALTH PROMOTION INTERVENTION IN WHICH THE UNITS OF ASSIGNMENT ARE IDENTIFIABLE GROUPS (E.G., SCHOOLS, WORKSITES) AND THE UNITS OF OBSERVATION ARE MEMBERS OF THOSE GROUPS (E.G., STUDENTS, WORKERS). THE BOOK REVIEWS THE UNDERLYING ISSUES, THE MOST WIDELY USED RESEARCH DESIGNS, AND ANALYTIC STRATEGIES. THERE IS AN EMPHASIS ON MIXED-MODEL REGRESSION, WITH TWO CHAPTERS ILLUSTRATING THE ANALYTIC METHODS IN SAS PROC MIXED AND GLIMMIX. THERE IS ALSO A DETAILED CHAPTER ON POWER ANALYSIS AND SAMPLE SIZE CALCULATION.

QUALITATIVE METHODS IN BUSINESS

RESEARCH - P[?] IVI ERIKSSON

2008-03-17

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WITHIN MANAGEMENT, MARKETING, ORGANIZATIONAL STUDIES AND ACCOUNTING. WITHIN EACH APPROACH, THE AUTHORS CONSIDER CRUCIAL ISSUES SUCH AS FRAMING THE RESEARCH, GENERATING RESEARCH QUESTIONS, GETTING ACCESS, COLLECTING EMPIRICAL MATERIALS, REPORTING THE RESULTS AND EVALUATING THE RESEARCH. ORIGINAL CASE STUDIES DRAWN FROM AROUND THE WORLD ARE INCLUDED THROUGHOUT TO DEMONSTRATE THE PRACTICAL APPLICATIONS OF THE METHODS DISCUSSED.

RESEARCH METHODS FOR EVERYDAY LIFE - SCOTT W. VANDERSTOEP
2008-12-22

THIS BOOK OFFERS AN INNOVATIVE INTRODUCTION TO SOCIAL RESEARCH. THE BOOK EXPLORES ALL STAGES OF THE RESEARCH PROCESS AND IT FEATURES BOTH QUANTITATIVE AND QUALITATIVE METHODS. RESEARCH DESIGN TOPICS INCLUDE SAMPLING TECHNIQUES, CHOOSING A RESEARCH DESIGN, AND DETERMINING RESEARCH QUESTION THAT INFORM PUBLIC OPINION AND DIRECT FUTURE STUDIES. THROUGHOUT THE BOOK, THE AUTHORS PROVIDE VIVID AND ENGAGING EXAMPLES THAT REINFORCE THE READING AND UNDERSTANDING OF SOCIAL SCIENCE RESEARCH. "YOUR TURN" BOXES CONTAIN ACTIVITIES THAT ALLOW STUDENTS TO PRACTICE RESEARCH SKILLS, SUCH AS SAMPLING, NATURALISTIC OBSERVATION, SURVEY COLLECTION, CODING, ANALYSIS, AND REPORT WRITING.

PARENTING MATTERS - NATIONAL ACADEMIES OF SCIENCES, ENGINEERING, AND MEDICINE 2016-11-21
DECADES OF RESEARCH HAVE DEMONSTRATED THAT THE PARENT-CHILD DYAD AND THE ENVIRONMENT OF THE FAMILY² €" WHICH INCLUDES ALL PRIMARY CAREGIVERS² €" ARE AT THE FOUNDATION OF CHILDREN'S WELL-BEING AND HEALTHY DEVELOPMENT. FROM BIRTH, CHILDREN ARE LEARNING AND RELY ON PARENTS AND THE OTHER CAREGIVERS IN THEIR LIVES TO PROTECT AND CARE FOR THEM. THE IMPACT OF PARENTS MAY NEVER BE GREATER THAN DURING THE EARLIEST YEARS OF LIFE, WHEN A CHILD'S BRAIN IS RAPIDLY DEVELOPING AND WHEN NEARLY ALL OF HER OR HIS EXPERIENCES ARE CREATED AND SHAPED BY PARENTS AND THE FAMILY ENVIRONMENT. PARENTS HELP CHILDREN BUILD AND REFINE THEIR KNOWLEDGE AND SKILLS, CHARTING A TRAJECTORY FOR THEIR HEALTH AND WELL-BEING DURING CHILDHOOD AND BEYOND. THE EXPERIENCE OF PARENTING ALSO IMPACTS PARENTS THEMSELVES. FOR INSTANCE, PARENTING CAN ENRICH AND GIVE FOCUS TO PARENTS' LIVES; GENERATE STRESS OR CALM; AND CREATE ANY NUMBER OF EMOTIONS, INCLUDING FEELINGS OF HAPPINESS, SADNESS, FULFILLMENT, AND ANGER. PARENTING OF YOUNG CHILDREN TODAY TAKES PLACE IN THE CONTEXT OF SIGNIFICANT ONGOING DEVELOPMENTS. THESE INCLUDE: A RAPIDLY GROWING BODY OF SCIENCE ON EARLY CHILDHOOD, INCREASES IN FUNDING FOR PROGRAMS AND SERVICES FOR FAMILIES,

CHANGING DEMOGRAPHICS OF THE U.S. POPULATION, AND GREATER DIVERSITY OF FAMILY STRUCTURE. ADDITIONALLY, PARENTING IS INCREASINGLY BEING SHAPED BY TECHNOLOGY AND INCREASED ACCESS TO INFORMATION ABOUT PARENTING. PARENTING MATTERS IDENTIFIES PARENTING KNOWLEDGE, ATTITUDES, AND PRACTICES ASSOCIATED WITH POSITIVE DEVELOPMENTAL OUTCOMES IN CHILDREN AGES 0-8; UNIVERSAL/PREVENTIVE AND TARGETED STRATEGIES USED IN A VARIETY OF SETTINGS THAT HAVE BEEN EFFECTIVE WITH PARENTS OF YOUNG CHILDREN AND THAT SUPPORT THE IDENTIFIED KNOWLEDGE, ATTITUDES, AND PRACTICES; AND BARRIERS TO AND FACILITATORS FOR PARENTS' USE OF PRACTICES THAT LEAD TO HEALTHY CHILD OUTCOMES AS WELL AS THEIR PARTICIPATION IN EFFECTIVE PROGRAMS AND SERVICES. THIS REPORT MAKES RECOMMENDATIONS DIRECTED AT AN ARRAY OF STAKEHOLDERS, FOR PROMOTING THE WIDE-SCALE ADOPTION OF EFFECTIVE PROGRAMS AND SERVICES FOR PARENTS AND ON AREAS THAT WARRANT FURTHER RESEARCH TO INFORM POLICY AND PRACTICE. IT IS MEANT TO SERVE AS A ROADMAP FOR THE FUTURE OF PARENTING POLICY, RESEARCH, AND PRACTICE IN THE UNITED STATES.

COMMUNITIES IN ACTION - NATIONAL ACADEMIES OF SCIENCES, ENGINEERING, AND MEDICINE 2017-04-27
IN THE UNITED STATES, SOME POPULATIONS SUFFER FROM FAR GREATER DISPARITIES IN HEALTH THAN

OTHERS. THOSE DISPARITIES ARE CAUSED NOT ONLY BY FUNDAMENTAL DIFFERENCES IN HEALTH STATUS ACROSS SEGMENTS OF THE POPULATION, BUT ALSO BECAUSE OF INEQUITIES IN FACTORS THAT IMPACT HEALTH STATUS, SO-CALLED DETERMINANTS OF HEALTH. ONLY PART OF AN INDIVIDUAL'S HEALTH STATUS DEPENDS ON HIS OR HER BEHAVIOR AND CHOICE; COMMUNITY-WIDE PROBLEMS LIKE POVERTY, UNEMPLOYMENT, POOR EDUCATION, INADEQUATE HOUSING, POOR PUBLIC TRANSPORTATION, INTERPERSONAL VIOLENCE, AND DECAYING NEIGHBORHOODS ALSO CONTRIBUTE TO HEALTH INEQUITIES, AS WELL AS THE HISTORIC AND ONGOING INTERPLAY OF STRUCTURES, POLICIES, AND NORMS THAT SHAPE LIVES. WHEN THESE FACTORS ARE NOT OPTIMAL IN A COMMUNITY, IT DOES NOT MEAN THEY ARE INTRACTABLE: SUCH INEQUITIES CAN BE MITIGATED BY SOCIAL POLICIES THAT CAN SHAPE HEALTH IN POWERFUL WAYS. COMMUNITIES IN ACTION: PATHWAYS TO HEALTH EQUITY SEEKS TO DELINEATE THE CAUSES OF AND THE SOLUTIONS TO HEALTH INEQUITIES IN THE UNITED STATES. THIS REPORT FOCUSES ON WHAT COMMUNITIES CAN DO TO PROMOTE HEALTH EQUITY, WHAT ACTIONS ARE NEEDED BY THE MANY AND VARIED STAKEHOLDERS THAT ARE PART OF COMMUNITIES OR SUPPORT THEM, AS WELL AS THE ROOT CAUSES AND STRUCTURAL BARRIERS THAT NEED TO BE OVERCOME.

HANDBOOK OF PSYCHOLOGY,
RESEARCH METHODS IN PSYCHOLOGY -

IRVING B. WEINER 2012-10-16
PSYCHOLOGY IS OF INTEREST TO ACADEMICS FROM MANY FIELDS, AS WELL AS TO THE THOUSANDS OF ACADEMIC AND CLINICAL PSYCHOLOGISTS AND GENERAL PUBLIC WHO CAN'T HELP BUT BE INTERESTED IN LEARNING MORE ABOUT WHY HUMANS THINK AND BEHAVE AS THEY DO. THIS AWARD-WINNING TWELVE-VOLUME REFERENCE COVERS EVERY ASPECT OF THE EVER-FASCINATING DISCIPLINE OF PSYCHOLOGY AND REPRESENTS THE MOST CURRENT KNOWLEDGE IN THE FIELD. THIS TEN-YEAR REVISION NOW COVERS DISCOVERIES BASED IN NEUROSCIENCE, CLINICAL PSYCHOLOGY'S NEW INTEREST IN EVIDENCE-BASED PRACTICE AND MINDFULNESS, AND NEW FINDINGS IN SOCIAL, DEVELOPMENTAL, AND FORENSIC PSYCHOLOGY.

ECKM 2018 19TH EUROPEAN CONFERENCE ON KNOWLEDGE MANAGEMENT - ETTORE BOLISANI
2018-09-06

THE LIBRARIAN OF CROOKED LANE - C.J. ARCHER 2022-09-06
A LIBRARIAN WITH A MYSTERIOUS PAST, A WAR HERO WITH A SECRET, AND THE HEIST OF A MAGIC PAINTING. THE LIBRARIAN OF CROOKED LANE IS AN INTRIGUING NEW HISTORICAL FANTASY FROM C.J. ARCHER, THE USA TODAY BESTSELLING AUTHOR OF THE GLASS AND STEELE SERIES. LIBRARIAN SYLVIA ASHE KNOWS NOTHING ABOUT HER PAST, HAVING GROWN UP WITHOUT A

FATHER AND A MOTHER WHO REFUSED TO DISCUSS HIM. WHEN SHE STUMBLES UPON A DIARY THAT SUGGESTS SHE'S DESCENDED FROM MAGICIANS, SHE'S SKEPTICAL. AFTER ALL, MAGICIANS ARE SPECIAL, AND SHE'S JUST AN ORDINARY GIRL WHO LOVES BOOKS. SHE SEEKS THE TRUTH FROM A MEMBER OF THE MOST PROMINENT FAMILY OF MAGICIANS, BUT SHE QUICKLY LEARNS THAT FINDING THE TRUTH WON'T BE EASY, ESPECIALLY WHEN HE TURNS OUT TO BE AS ARTLESS AS HER, AND MORE COMPELLING AND DANGEROUS THAN BOOKS. WAR HERO GABE IS GIFTED WITH WEALTH, A LOVING FAMILY, AND AN INCREDIBLE AMOUNT OF LUCK THAT SAW HIM SURVIVE FOUR HARROWING YEARS OF A BRUTAL WAR WITHOUT INJURY. BUT NOT ALL INJURIES ARE VISIBLE. BURYING HIMSELF IN HIS WORK AS A CONSULTANT FOR SCOTLAND YARD, GABE IS GOING THROUGH THE MOTIONS AS HE INVESTIGATES THE THEFT OF A MAGICIAN-MADE PAINTING. BUT HIS LIFE CHANGES WHEN HE UNWITTINGLY GETS SYLVIA DISMISSED FROM HER JOB AND PLACES HER IN DANGER. AFTER SECURING HER NEW EMPLOYMENT IN A LIBRARY HOUSING THE WORLD'S GREATEST COLLECTION OF BOOKS ABOUT MAGIC, GABE AND SYLVIA'S LIVES BECOME INTWINED AS THEY WORK TOGETHER TO FIND BOTH THE PAINTING AND THE TRUTH ABOUT SYLVIA'S PAST BEFORE POWERFUL PEOPLE CAN STOP THEM. BUT SOMETIMES THE PAST IS BETTER LEFT BURIED...

BUSINESS RESEARCH - JILL COLLIS

2003-07-04

BUSINESS RESEARCH PROVIDES A CLEAR AND PRACTICAL GUIDE FOR UNDERGRADUATE RESEARCH METHODS COURSES AND INDIVIDUAL RESEARCH PROJECTS AT BOTH UNDERGRADUATE AND POSTGRADUATE LEVEL. THE SECOND EDITION RETAINS THE STRONG CONCEPTUAL UNDERPINNING AND PRACTICAL ORIENTATION THAT HAS PROVED SO POPULAR WITH LECTURERS AND STUDENTS AND INTRODUCES A NUMBER OF NEW FEATURES.

*THE ESSENCE OF RESEARCH
METHODOLOGY* - JAN JONKER

2010-03-10

METHODOLOGY IS THE FIELD WHICH IS INDISPUTABLY COMPLEX. IN THE ACADEMIC WORLD, IT IS OFTEN SAID TO BE IMPORTANT, YET IN EVERYDAY ACADEMIC PRACTICE, IT IS NOT ALWAYS TREATED ACCORDINGLY. IN TEACHING, METHODOLOGY IS OFTEN A MANDATORY COURSE. USUALLY, IT CONSISTS OF LEARNING HOW TO ADOPT SEVERAL COMMON APPROACHES WHEN DOING RESEARCH, AND HOW TO CONCEIVE A RESEARCH DESIGN (OFTEN LEADING TO A SURVEY). THIS USUALLY LEADS TO COLLECTING DATA ON A MODEST SCALE AND - WHEN THE OPPORTUNITY ARISES - ANALYSING THE DATA WITH THE HELP OF SOME STATISTICS. ASK THE STUDENTS OF THEIR OPINION AT THE END OF SUCH A COURSE AND THEY TEND TO HEAVE A DEEP SIGH OF RELIEF AND SAY, "I HAVE GOT THROUGH IT." THEN THEIR REAL COURSES START AGAIN, IN WHICH METHODOLOGY OFTEN DOES NOT PLAY

A ROLE AT ALL. WE ARE OF THE OPINION THAT WRITING-OFF METHODOLOGY IN THIS WAY IS A REAL PITY. IT IGNORES THE VALUABLE ROLE THAT METHODOLOGY SHOULD PLAY IN ACADEMIC TEACHING AS A WHOLE. HERE, METHODOLOGY IS PRESENTED AS A FORM OF THINKING AND ACTING THAT, WHILE OBVIOUSLY ENTAILING RESEARCH WORK, CAN ALSO INCLUDE THE DESIGN AND CHANGE OF ORGANISATIONS. THIS BROAD APPROACH HAS BEEN PURPOSEFULLY CHOSEN, AS IT IS ALMOST OBVIOUS FROM RESEARCH AND GRADUATION PROJECTS THAT THE STUDENTS DO NOT REALLY HAVE A CLUE WHAT METHODOLOGY INVOLVES AND, THEREFORE, WASTING THEIR TIME BY PRODUCING WORK THAT HAS A LITTLE QUALITY.

RESEARCH METHODS IN THE SOCIAL SCIENCES - BRIDGET SOMEKH 2005

IN THIS BOOK THE CONTRIBUTORS INTRODUCE ALL THE KEY QUALITATIVE AND QUANTITATIVE RESEARCH METHODOLOGIES AND METHODS AND DRAW READERS INTO A COMMUNITY OF RESEARCHERS ENGAGED IN REFLECTION ON THE RESEARCH PROCESS

CASE STUDY METHODS - JACQUES HAMEL 1993-09-15

IN THIS INTRODUCTION TO UNDERSTANDING, RESEARCHING AND DOING CASE STUDIES IN THE SOCIAL SCIENCES, HAMEL OUTLINES SEVERAL DIFFERING TRADITIONS OF CASE STUDY RESEARCH INCLUDING THE CHICAGO SCHOOL OF SOCIOLOGY, THE ANTHROPOLOGICAL CASE STUDIES OF MALINOWSKI, AND THE FRENCH LA

PLAY SCHOOL TRADITION. HE SHOWS HOW EACH DEVELOPED, CHANGED AND HAS BEEN PRACTICED OVER TIME. SUGGESTIONS FOR THE PRACTICE OF CASE STUDIES ARE MADE FOR THE NOVICE READER AND AN ADDITIONAL FEATURE IS THE EXTENSIVE BIBLIOGRAPHY ON CASE STUDY METHODS IN SOCIAL SCIENCE TO ALLOW FOR FURTHER EXPLORATION OF THE TOPIC.

MARKETING AND CONSUMER BEHAVIOR: CONCEPTS, METHODOLOGIES, TOOLS, AND APPLICATIONS - MANAGEMENT ASSOCIATION, INFORMATION RESOURCES 2014-12-31

AS MARKETING PROFESSIONALS LOOK FOR EVER MORE EFFECTIVE WAYS TO PROMOTE THEIR GOODS AND SERVICES TO CUSTOMERS, A THOROUGH UNDERSTANDING OF CUSTOMER NEEDS AND THE ABILITY TO PREDICT A TARGET AUDIENCE'S REACTION TO ADVERTISING CAMPAIGNS IS ESSENTIAL. **MARKETING AND CONSUMER BEHAVIOR: CONCEPTS, METHODOLOGIES, TOOLS, AND APPLICATIONS** EXPLORES CUTTING-EDGE ADVANCEMENTS IN MARKETING STRATEGIES AS WELL AS THE DEVELOPMENT AND DESIGN CONSIDERATIONS INTEGRAL TO THE SUCCESSFUL ANALYSIS OF CONSUMER TRENDS. INCLUDING BOTH IN-DEPTH CASE STUDIES AND THEORETICAL DISCUSSIONS, THIS COMPREHENSIVE FOUR-VOLUME REFERENCE IS A NECESSARY RESOURCE FOR BUSINESS LEADERS AND MARKETING MANAGERS, STUDENTS AND EDUCATORS, AND ADVERTISERS LOOKING TO EXPAND THE

REACH OF THEIR TARGET MARKET.

SYSTEMS THEORY AND PRACTICE IN THE KNOWLEDGE AGE - GILLIAN RAGSDELL 2012-12-06

WELCOME TO THE PROCEEDINGS OF THE SEVENTH INTERNATIONAL CONFERENCE OF THE UK SYSTEMS SOCIETY BEING HELD AT YORK UNIVERSITY, UNITED KINGDOM FROM JULY 7TH TO 10TH, 2002. IT IS A PLEASURE TO BE ABLE TO SHARE WITH YOU THIS COLLECTION OF PAPERS THAT HAVE BEEN CONTRIBUTED BY SYSTEMS THINKERS FROM AROUND THE WORLD. AS WITH PREVIOUS UKSS CONFERENCES, THE AIM OF THIS CONFERENCE IS TO ENCOURAGE DEBATE AND PROMOTE DEVELOPMENT OF PERTINENT ISSUES IN SYSTEMS THEORY AND PRACTICE. IN CURRENT TIMES WHERE THE FOCUS HAS MOVED FROM 'INFORMATION' TO 'KNOWLEDGE' AND WHERE 'KNOWLEDGE MANAGEMENT', OF EVERYDAY SPEAK, IT SEEMED FITTING TO 'KNOWLEDGE ASSETS' AND SO ON, HAVE BECOME PART OFFER A CONFERENCE TITLE OF 'SYSTEMS THEORY AND PRACTICE IN THE KNOWLEDGE AGE'. IN KEEPING WITH ANOTHER TRADITION OF PREVIOUS CONFERENCES, THE UKSS CONFERENCE 2002 COMMITTEE DECIDED TO COMPILE A COLLECTION OF DELEGATES' PAPERS BEFORE THE EVENT AS A PLATFORM FROM WHICH TO LAUNCH DISCUSSIONS IN YORK. IDEAS PRESENTED IN THE FOLLOWING PAPERS WILL, UNDOUBTEDLY, BE DEVELOPED DURING THE DIALOGUE GENERATED AT THE CONFERENCE AND NEW PAPERS WILL EMERGE. IN HIS ABSTRACT FOR HIS PLENARY AT THIS CONFERENCE,

PROFESSOR PETER CHECKLAND THROWS DOWN THE GAUNTLET TO SYSTEMS THINKING AND ITS RELEVANCE IN THE KNOWLEDGE AGE WITH THE FOLLOWING STATEMENT: "30 YEARS IN THE SYSTEMS MOVEMENT: DISAPPOINTMENTS I HAVE KNOWN AND HOPES/OR THE FUTURE SPRINGING FROM A LUNCHTIME CONVERSATION AT AN AMERICAN UNIVERSITY, THE SYSTEMS MOVEMENT IS NOW NEARLY 50 YEARS OLD.

KNOWLEDGE SHARING IN CHINESE HOSPITALS - LIHONG ZHOU
2015-01-05

THIS BOOK AIMS TO IDENTIFY, UNDERSTAND AND QUALIFY BARRIERS TO THE PATIENT-CENTRED KNOWLEDGE SHARING (KS) IN INTERPROFESSIONAL PRACTICE OF TRADITIONAL CHINESE MEDICINE (TCM) AND WESTERN MEDICINE (WM) HEALTHCARE PROFESSIONALS IN CHINESE HOSPITALS. THIS COLLABORATION IS PARTICULARLY CRUCIAL AND UNIQUE TO CHINA SINCE, CONTRARY TO WESTERN PRACTICE, THESE TWO TYPES OF PROFESSIONALS ACTUALLY WORK TOGETHER COMPLIMENTARY IN THE SAME HOSPITAL. THIS STUDY ADOPTED A GROUNDED THEORY APPROACH AS THE

OVERARCHING METHODOLOGY TO GUIDE THE ANALYSIS OF THE DATA COLLECTED IN A SINGLE CASE-STUDY DESIGN. A PUBLIC HOSPITAL IN CENTRAL CHINA WAS SELECTED AS THE CASE-STUDY SITE, AT WHICH 49 INFORMANTS WERE INTERVIEWED BY USING SEMI-STRUCTURED AND EVOLVING INTERVIEW SCRIPTS. THE RESEARCH FINDINGS POINT TO FIVE CATEGORIES OF KS BARRIERS: CONTEXTUAL INFLUENCES, HOSPITAL MANAGEMENT, PHILOSOPHICAL DIVERGENCE, CHINESE HEALTHCARE EDUCATION AND INTERPROFESSIONAL TRAINING. FURTHER CONCEPTUALISING THE RESEARCH FINDINGS, IT IS IDENTIFIED THAT KS IS MOSTLY PREVENTED BY PHILOSOPHICAL AND PROFESSIONAL TENSIONS BETWEEN THE TWO MEDICAL COMMUNITIES. THEREFORE, TO IMPROVE KS AND REDUCE THE EFFECTS OF THE IDENTIFIED BARRIERS, EFFORTS SHOULD BE MADE TARGETED AT RESOLVING BOTH TYPES OF TENSIONS. THE CONCLUSION ADVOCATES THE ESTABLISHMENT OF NATIONAL POLICIES AND HOSPITAL MANAGEMENT STRATEGIES AIMED AT MAINTAINING EQUALITY OF THE TWO MEDICAL COMMUNITIES AND PUTTING IN PLACE AN INTERPROFESSIONAL COMMON GROUND TO ENCOURAGE AND FACILITATE COMMUNICATION AND KS.