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Psychology for High School - David G. Myers 2015-01-12
David Myers' bestselling Psychology has reached a wider audience of students and instructors with each new edition. His new partnership with coauthor C. Nathan DeWall matches two dedicated educators and scholars, each passionate about teaching psychological science through writing and interactive media. With this new edition of the #1 bestselling Psychology, Myers and DeWall take full advantage of what an integrated text/media learning combination can do. New features move students from reading the chapter to actively learning online: How Would You Know puts students in the role of scientific researcher and includes tutorials on key research design principles; Assess Your Strengths self-tests help students learn a little more about themselves, and include tips about nurturing key strengths. These and other innovations rest on the same foundations that have always distinguished a new David Myers edition—exhaustive updating (hundreds of new citations), captivating writing, and the merging of rigorous science with a broad human perspective that

engages both the mind and heart.

Quantitative Psychological Research: The Complete Student's Companion,, 3rd Edition - David Clark-Carter 2009-09-16

This book expertly guides the reader through all stages involved in undertaking quantitative psychological research, from accessing the relevant literature, through designing and conducting a study, analysing and interpreting data, and finally reporting the research. This third edition includes two new chapters - on preliminary checking of data and allowing for additional variables when comparing the means of different conditions - and expands on original topics such as choosing sample sizes and how to test for mediation effects. It also contains increased coverage of tests and further detail of techniques and terms which psychologists will meet when working with those in the medical professions. As the chapters focus on choosing appropriate statistical tests and how to interpret and report them (rather than the detailed calculations, which appear in appendices), the reader is able to gain

an understanding of a test without being interrupted by the need to understand the complex mathematics behind it. In addition, for the first time, the book is accompanied by an online bank of multiple choice questions. The book helps readers to: Locate reports of relevant existing research Design research while adhering to ethical principles Identify various methods which can be used to ask questions or observe behaviour Choose appropriate samples Display and analyse findings numerically and graphically to test hypotheses Report psychological research in a variety of ways. As such, the book is suitable for psychology students and professionals at all levels, and is particularly useful to those working in Health and Clinical Psychology.

The Social Psychology of Prosocial Behavior - John F. Dovidio 2017-09-25

Written by four leading researchers in the study of prosocial behavior, this book introduces a new perspective on prosocial behavior for the 21st century. Building on the bystander intervention work that has defined this area since the 1960s, *The Social Psychology of Prosocial Behavior* examines prosocial behavior from a multilevel perspective that explores the diverse influences that promote actions for the benefit of others and the myriad ways that prosocial actions can be manifested. The authors expand the breadth of the field, incorporating analyses of biological and genetic factors that predispose individuals to be concerned for the well being of others, as well as planned helping such as volunteering and organizational citizenship behavior and cooperative behavior within and between groups. They identify both the common and the unique processes that underlie the broad spectrum of prosocial behavior. Each chapter begins with a question about prosocial behavior

and ends with a summary that answers the question. The final chapter summarizes the questions and the answers that research provides. Conceptual models that elaborate on and extend the multilevel approach to prosocial behavior are used to tie these findings together. The book concludes with suggestions for future research. *The Social Psychology of Prosocial Behavior* addresses the following: *the evolution of altruistic tendencies and other biological explanations of why humans are predisposed to be prosocial; *how the situation and motives that are elicited by these situations affect when and how people help; *the causes and maintenance of long-term helping, such as volunteering; *how prosocial behavior changes over time and the developmental processes responsible for these changes; *the consequences of helping for both the people who provide it and those who receive it; *helping and cooperation within and between groups and the implications of these actions. This accessible text is ideal for advanced courses on helping and altruism or prosocial behavior, taught in psychology, sociology, management, political science, and communication, or for anyone interested in learning more about prosocial behavior in general.

Psychology, Sixth Edition in Modules - David G. Myers 2001-07

The hardcover, spiralbound edition of Myers's new modular version of *Psychology*, 6/e.

Principles and Applications of Assessment in Counseling - Susan C. Whiston 2016-02-10

This comprehensive introduction to assessment, created specifically for counseling students, presents mathematical and statistical concepts in a simple and useful manner. The book stresses the importance of counselors being good consumers of assessment tools,

helping them avoid misusing tools in manners that can be harmful to clients. Updated throughout, **PRINCIPLES AND APPLICATIONS OF ASSESSMENT IN COUNSELING**, 5th Edition includes material on the DSM-5 and corresponds to the 2014 Standards for Educational and Psychological Testing as well as to the 2016 CACREP Standards. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

EBook: Social Psychology 3e - David Myers 2020-08-21

Social psychology has a profound influence on our everyday lives; from our shopping habits to our interactions at a party. It seeks to answer questions that we often think and talk about; questions such as: - What circumstances prompt people to help, or not to help? - What factors influence the ups and downs of our close relationships? - Why do some people behave differently when on their own compared to in a group? - What leads individuals sometimes to hurt, and other times to help one another? - Why are we attracted to certain types of people? - How do some persuade others to do what they want? This new edition of **Social Psychology** has been revised to introduce a more flexible structure for teaching and studying. It includes up-to-date, international research with an emphasis throughout on its critical evaluation. Applied examples across the chapters help to highlight the relevance, and hence the impact, that the theories and methods of this fascinating subject have upon the social world. Key Features Include: - **Research Close-Up**: Following a brand-new style, this feature matches the layout used in research papers, providing an accessible introduction to journal articles and the research methods used by social psychologists. - **Focus On**: Fully revised, these boxes

look at opposing viewpoints, controversial research or alternative approaches to the topics. This offers a more critical outlook and prompts the questioning of the validity of published research - **Recommended Readings**: New to this edition, recommended further readings of both classic and contemporary literature have been added to each chapter, providing a springboard for further consideration of the topics. **Connect Psychology** is McGraw-Hill's digital learning and teaching environment. **Students** – You get easy online access to homework, tests and quizzes designed by your instructor. You receive immediate feedback on how you're doing, making it the perfect platform to test your knowledge. **Lecturers** – Connect gives you the power to create auto-graded assignments, tests and quizzes online. The detailed visual reporting allows you to easily monitor your students' progress. In addition, you can access key support materials for your teaching, including a testbank, seminar materials and lecture support. Visit: <http://connect.mcgraw-hill.com> for more details. Professor David N. Myers holds the Sady and Ludwig Kahn Chair in Jewish History. As of fall 2017, he serves as the director of the Luskin Center for History and Policy. He previously served as chair of the UCLA History Department (2010-2015) and as director of the UCLA Center for Jewish Studies (1996-2000 and 2004-2010). Dr Jackie Abell is a Reader in Social Psychology with the Research Centre for Agroecology, Water and Resilience, based at Coventry University, UK. Her current areas of research interest include the application of social psychology to wildlife conservation and environmental issues to facilitate resilience and sustainable development, place attachment and identity, social cohesion and inclusion. Professor

Fabio Sani holds a Chair in Social and Health Psychology at the University of Dundee. His general research interest concerns the mental and physical health implications of group processes, social identity and sense of belonging. He has been an associate editor of the European Journal of Social Psychology.

Psychology in Modules - David G. Myers 2017-11-10

In this version of Psychology, Twelfth Edition, David Myers and Nathan DeWall break down the new edition's 16 chapters into 53 modules, assignable in any sequence and brief enough to be read in one sitting. It's a format favored by a wide range of students and instructors, one that's supported by substantial research showing that students working with shorter reading assignments develop a deeper understanding of the material. The new edition of Modules includes the same new features and content of Psychology, Twelfth Edition, including hundreds of new citations and new infographics. And like Psychology, Twelfth Edition is more than ever a fully integrated text/media learning package, with the modular edition's LaunchPad now featuring dozens of new Concept Practice activities.

CJ - Larry K. Gaines 2016-01-01

4LTR Press solutions give students the option to choose the format that best suits their learning preferences. This option is perfect for those students who focus on the textbook as their main course resource. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

An Introduction to Social Psychology - Miles Hewstone
2021-01-05

This definitive resource in social psychology includes engaging study tools designed to help students grasp the

underlying theories and the latest research in the field. In the 7th edition of An Introduction to Social Psychology, students will discover a wealth of tools to help them understand the theories and fundamental knowledge in the ever-evolving field of social psychology. With contributions leading psychologists, this feature-rich edition includes Theory Boxes, Research Close-ups, and Lab Boxes to help cement students' understanding of the study material. This essential study guide has been engaging and educating students on social psychology theories and research for over 34 years. For students entering into the world of social psychology for the first time, this book covers foundational topics, such as: ● The history of social psychology throughout Europe ● Updated research methods and newly developed theories ● In-depth looks at social cognition, aggression, prosocial behavior, and relationships ● Strategies for changing attitude and behavior ● Critical study materials for multiple-choice testing The combination of traditional academic study with cohesion of topics, accessibility of material, and pedagogy in this 7th edition makes it a definitive resource for both instructors and beginning psychology students alike.

The Social Psychology of Living Well - Joseph P. Forgas
2018-01-29

How to live well and the search for meaning have long been of intense concern to humans, perhaps because Homo sapiens is the only species aware of its own mortality. In the last few decades, empirical psychology made a major contribution to this quest. This book surveys groundbreaking work by leading international researchers, demonstrating that social psychology is the core discipline for understanding well-being and the

search for meaning. Basic conceptual and theoretical principles are discussed, drawing on philosophy, evolutionary theory and psychology, followed by a review of the role of purposeful, motivated activity and self-control in achieving life satisfaction. The role of emotional and cognitive processes and the influence of social, interpersonal and cultural factors in promoting a happy and meaningful life are discussed. The book will be of interest to students, practitioners and researchers in the behavioral and social sciences, as well as to laypersons for whom improving the quality of human life and understanding the principles of well-being are of interest.

Psychology in Everyday Life - David G. Myers 2011-02-18

Exploring Social Psychology - David G Myers 2015

Psychology, Seventh Edition (High School) - David G. Myers 2003-06-06

This new edition continues the story of psychology with added research and enhanced content from the most dynamic areas of the field—cognition, gender and diversity studies, neuroscience and more, while at the same time using the most effective teaching approaches and learning tools

The Oxford Handbook of Personality and Social Psychology - Kay Deaux 2018-10-02

The second edition of *The Oxford Handbook of Personality and Social Psychology* beautifully captures the history, current status, and future prospects of personality and social psychology. Building on the successes and strengths of the first edition, this second edition of the Handbook combines the two fields of personality and social psychology into a single, integrated volume,

offering readers a unique and generative agenda for psychology. Over their history, personality and social psychology have had varying relationships with each other—sometimes highly overlapping and intertwined, other times contrasting and competing. Edited by Kay Deaux and Mark Snyder, this Handbook is dedicated to the proposition that personality and social psychology are best viewed in conjunction with one another and that the synergy to be gained from considering links between the two fields can do much to move both areas of research forward in order to better enrich our collective understanding of human nature. Contributors to this Handbook not only offer readers fascinating examples of work that cross the boundaries of personality and social psychology, but present their work in such a way that thinks deeply about the ways in which a unified social-personality perspective can provide us with a greater understanding of the phenomena that concern psychological investigators. The chapters of this Handbook effortlessly weave together work from both disciplines, not only in areas of longstanding concern, but also in newly emerging fields of inquiry, addressing both distinctive contributions and common ground. In so doing, they offer compelling evidence for the power and the potential of an integrated approach to personality and social psychology today.

Exploring Psychology - David G. Myers 2004-04-02

David Myers's bestselling brief text has opened millions of students' eyes to the world of psychology. Through vivid writing and integrated use of the SQ3R learning system (Survey, Question, Read, Rehearse, Review), Myers offers a portrait of psychology that captivates students while guiding them to a deep and lasting understanding of the complexities of this field.

You Are Now Less Dumb - David McRaney 2013-07-30

The author of the bestselling *You Are Not So Smart* shares more discoveries about self-delusion and irrational thinking, and gives readers a fighting chance at outsmarting their not-so-smart brains. David McRaney's first book, *You Are Not So Smart*, evolved from his wildly popular blog of the same name. A mix of popular psychology and trivia, McRaney's insights have struck a chord with thousands, and his blog--and now podcasts and videos--have become an Internet phenomenon. Like *You Are Not So Smart*, *You Are Now Less Dumb* is grounded in the idea that we all believe ourselves to be objective observers of reality--except we're not. But that's okay, because our delusions keep us sane. Expanding on this premise, McRaney provides eye-opening analyses of fifteen more ways we fool ourselves every day, including: The Misattribution of Arousal (Environmental factors have a greater affect on our emotional arousal than the person right in front of us) Sunk Cost Fallacy (We will engage in something we don't enjoy just to make the time or money already invested "worth it") Deindividuation (Despite our best intentions, we practically disappear when subsumed by a mob mentality) McRaney also reveals the true price of happiness, why Benjamin Franklin was such a badass, and how to avoid falling for our own lies. This smart and highly entertaining book will be wowing readers for years to come.

Updated Myers' Psychology for the AP® Course - David G. Myers 2020-06-02

Announcing a new Myers/DeWall text, created specifically for the Fall 2019 AP® course framework! You are likely familiar with the name Dr. David G. Myers. Now, he and his new co-author, Nathan DeWall, bring you a book that

will allow you to use College Board's new Personal Progress Checks and Dashboard more effectively. This updated edition includes 100% of the new course content in the new nine-unit structure. All teacher and student resources will also be updated to correlate to the new student edition; this includes the TE, TRFD, TB, Strive, and LaunchPad. Everything will publish in summer 2020 such that you can use this new program for Fall 2020 classes. If you're not familiar with Myers/DeWall texts, you are in for a treat! Drs. Myers and DeWall share a passion for the teaching of psychological science through wit, humor, and the telling of poignant personal stories (individually identified in the text by the use of each author's initials [DM and ND]). Through close collaboration, these authors produce a unified voice that will teach, illuminate, and inspire your AP® students.

Educating for Well-Being in Law - Caroline Strevens 2019-07-19

Bringing together the current international body of knowledge on key issues for educating for well-being in law, this book offers comparative perspectives across jurisdictions, and utilises a range of theoretical lenses (including socio-legal, psychological and ethical theories) in analysing well-being and legal education in law. The chapters include innovative and tested research methodologies and strategies for educating for well-being. Asking and answering the question as to whether law is special in terms of producing psychological distress in law students, law teachers and the profession, and bringing together common and opposing perspectives, this book also seeks to highlight excellent practice in promoting a positive professional identity at law school and beyond resulting in an

original contribution to knowledge, and new discourses of analysis.

Study Guide for Psychology - David G. Myers 2009-04-03
Longtime Myers collaborator Richard Straub provides an updated study guide for the new edition.

Handbook of Educational Psychology - David C. Berliner 2013-02-01

Sponsored by Division 15 of APA, the second edition of this groundbreaking book has been expanded to 41 chapters that provide unparalleled coverage of this far-ranging field. Internationally recognized scholars contribute up-to-date reviews and critical syntheses of the following areas: foundations and the future of educational psychology, learners' development, individual differences, cognition, motivation, content area teaching, socio-cultural perspectives on teaching and learning, teachers and teaching, instructional design, teacher assessment, and modern perspectives on research methodologies, data, and data analysis. New chapters cover topics such as adult development, self-regulation, changes in knowledge and beliefs, and writing. Expanded treatment has been given to cognition, motivation, and new methodologies for gathering and analyzing data. The *Handbook of Educational Psychology, Second Edition* provides an indispensable reference volume for scholars, teacher educators, in-service practitioners, policy makers and the academic libraries serving these audiences. It is also appropriate for graduate level courses devoted to the study of educational psychology.

Exploring Psychology - David G. Myers 2009-12-25
Far and away the bestselling brief introduction to psychology, David Myers' *Exploring Psychology* doesn't just present the story of the psychology. It involves

students deeply in that story, as they learn to think critically about psychology's core ideas, breakthrough research findings, and wide-ranging applications to their lives and the world around them. The new Eighth Edition is both classic Myers and cutting-edge psychological science, a rich presentation more than ever before, helps students develop the critical thinking skills they need to make their encounters with psychological science successful and personally enriching. The most extensively revision to date, the Eighth Edition features many hundreds of new research citations, over 40% new photos, and state-of-the-art media and supplements--plus an all new critical thinking feature, *Test for Success: Critical Thinking Exercises*. Still, with the book's continual evolution, one constant remains: the inimitable writing of David Myers, who continues to show an uncanny ability to engage the curiosities of all kinds of students as they explore both the scientific and human aspects of the field of psychology. Watch our new animation on THE TESTING EFFECT narrated by David Myers here.

Astrology and Popular Religion in the Modern West - Nicholas Campion 2016-04-15

This book explores an area of contemporary religion, spirituality and popular culture which has not so far been investigated in depth, the phenomenon of astrology in the modern west. Locating modern astrology historically and sociologically in its religious, New Age and millenarian contexts, Nicholas Campion considers astrology's relation to modernity and draws on extensive fieldwork and interviews with leading modern astrologers to present an invaluable contribution to our understanding of the origins and nature of New Age ideology. This book challenges the notion that astrology

is either 'marginal' or a feature of postmodernism. Concluding that astrology is more popular than the usual figures suggest, Campion argues that modern astrology is largely shaped by New Age thought, influenced by the European Millenarian tradition, that it can be seen as an heir to classical Gnosticism and is part of the vernacular religion of the modern west.

Social Psychology - David G. Myers 2021-12-29

Exploring Psychology, Eighth Edition, In Modules - David G. Myers 2010-07-08

Exploring Psychology, Eighth Edition in Modules is the modular version of the #1 bestselling brief introduction to psychology: David Myers's Exploring Psychology. All the Myers hallmarks are here—the captivating writing, coverage based on the latest research, helpful pedagogical support—in a format that delivers the utmost in student accessibility and teaching flexibility.

Psychology, Seventh Edition, in Modules - David G. Myers 2004-06

Psychology In Modules - David G. Myers 2009-09-28

This version of the main text breaks down the chapters into shorter modules, for more accessibility. The smaller chunks allow students to better grasp and explore psychological concepts. The modules also allow more flexibility in teaching, as cross-references to other chapters have been replaced with brief explanations.

EBOOK: Social Psychology - David Myers 2014-03-16

Social psychology is one of the most intriguing and captivating areas of psychology, as it has a profound influence on our everyday lives; from our shopping habits to our interactions at a party. Social psychology

seeks to answer questions that we think and talk about with each other every day; questions such as: Why do some people behave differently when on their own, to when they're with a group? What leads individuals sometimes to hurt and sometimes to help one another? Why are we attracted to certain types of people? How do some persuade others to do what they want? The new edition of Social Psychology has been revised to introduce a more flexible structure for the teaching and studying of social psychology and includes up-to-date, international research in the area. There is an emphasis throughout on the critical evaluation of published research, in order to encourage critical thinking about the various topics. Applied examples across the chapters help to highlight the relevance, and hence the impact, that the theories and methods of this fascinating subject have upon the social world. Key Features Include: Research Close-Up: Following a brand new style, this feature matches the layout used in real research papers, providing an accessible introduction to journal articles and the research methods used by social psychologists. Focus On: Fully revised from the previous edition, these boxes now look at opposing viewpoints, controversial research or alternative approaches to topics within social psychology, offering a more critical outlook on topics and prompting the questioning of the validity of published research. Recommended Readings: New to this edition, recommended further readings of both classic and contemporary literature have been added to each chapter, providing a springboard for further consideration of the topic. Connect Psychology is McGraw-Hill's digital learning and teaching environment. Students – You get easy online access to homework, tests and quizzes designed by your instructor. You get

immediate feedback on how you're doing, making it the perfect platform to test your knowledge. Lecturers – It gives you the power to create auto-graded assignments, tests and quizzes online. The detailed visual reporting allows you to easily monitor your students' progress. In addition, you can still access key support materials for your teaching, including a testbank, seminar materials and lecture support. Visit:

<http://connect.mcgraw-hill.com> for more details.

Ego Trip - Glynn Harrison 2014-01-28

Is loving yourself really the solution to all your problems? In the world of popular psychology, there are few things more protected or indulged than that fragile little trait known as self-esteem. Today, it's not the sin of pride we worry about, but the sin of not liking ourselves enough. In *Ego Trip*, psychiatrist Glynn Harrison takes aim at what has become one of Western society's most entrenched ideologies. He charts the rise of this ubiquitous value, arguing that the "science" underlying it is flawed, that there is little evidence efforts to promote self-esteem work, and that, in its popular form of "boosterism," self-esteem promotion comes with hazardous and unwanted side effects. Is there a more biblically and psychologically secure approach to big questions of significance and worth? Dr. Harrison asks. You will be intrigued, challenged, and quite possibly freed by his conclusion: compared with the failed ideology of self-esteem, the gospel offers the foundation for personal significance and meaning.

Exploring Psychology - David G. Myers 2010-05-15

Myers' Psychology for AP* - David G. Myers 2010-03-12
Already The Bestselling AP* Psychology Author, Myers Writes His First Exclusive AP* Psych Text Watch Dave G.

Myers introduce this new text here. David G. Myers is best known for his top-selling college psychology texts, used successfully across North America in thousands of AP* courses. As effective as Myers' college texts have been for the AP* course, we believe his new text will be even better, because Myers' *Psychology for AP** has been written especially for the AP* course!

Loose-leaf Version for Psychology - David G. Myers
2015-01-20

David Myers' new partnership with coauthor C. Nathan DeWall matches two dedicated educators and scholars, each passionate about teaching psychological science through writing and interactive media. With this new edition of the #1 bestselling *Psychology*, Myers and DeWall take full advantage of what an integrated text/media learning combination can do. New features move students from reading the chapter to actively learning online: *How Would You Know* puts students in the role of scientific researcher and includes tutorials on key research design principles; *Assess Your Strengths* self-tests help students learn a little more about themselves, and include tips about nurturing key strengths. These and other innovations rest on the same foundations that have always distinguished a new David Myers edition—exhaustive updating (hundreds of new citations), captivating writing, and the merging of rigorous science with a broad human perspective that engages both the mind and heart.

Barron's AP Psychology with CD-ROM - Robert McEntarffer
2010-02-01

This updated manual presents one diagnostic test and two full-length practice tests that reflect the actual AP Psychology Exam in length, subject matter, and difficulty. All test questions are answered and

explained. It also provides extensive subject review covering all test topics. Topics reviewed include research methods, the biological basis of behavior, sensation and perception, states of consciousness, learning, cognition, personality, abnormal psychology, and treatment of disorders. This manual also presents an overview of the test, extra multiple-choice practice questions, test-taking tips, and an analysis of the test's essay question with a sample essay. Enclosed with the manual is a CD-ROM that presents two more practice tests with answers, explanations, and automatic scoring, as well as extensive subject review.

Recording for the Blind & Dyslexic, ... Catalog of Books
- 1996

Psychology - David G. Myers 2001

This sixth edition of David G. Myers' Psychology includes new chapters on the nature and nurture of behaviour and references to statistical methods, streamlined development coverage and more.

Social Psychology - David G. Myers 2019

Revised edition of the authors' Social psychology, [2016]

Social Psychology - David G. Myers 2013

In this edition, the author once again weaves an inviting and compelling narrative that speaks to ALL of your students regardless of background or intended major. And with Connect Social Psychology and LearnSmart, students are able to create a personalized learning plan helping them be more efficient and effective learners. With LearnSmart, students know what they know and master what they don't know and faculty are able to move to more in-depth classroom discussions. Through examples and applications as well as marginal

quotations from across the breadth of the liberal arts and sciences, Myers draws students into the field of social psychology. At the same time, Myers is also in tune with the ever-changing state of social psychology research. Research Close-Up and Inside Story features throughout the book provide deeper exposure to key research and researchers. Marginal quotations, examples and applications throughout each chapter, and the concluding Applying Social Psychology chapters all ensure that regardless of your students' interests and future plans, Social Psychology will engage them.

Social Psychology - David G. Myers 2016-02-16

Adopting a multicultural approach, this text guides readers in the study of social thinking, social influence, and social relations. It emphasises social psychology's applications to both work and life, and uses vignettes to emphasise the relevance of social psychology research.

Myers' Psychology for the AP® Course - David G. Myers
2018-04-02

Thus begins market-leading author David Myers' discussion of developmental psychology in Unit 9 of his new Myers' Psychology for AP® Second Edition. With an undeniable gift for writing, Dr. Myers will lead your students on a guided tour of psychological science and poignant personal stories. Dr. Myers teaches, illuminates, and inspires. Four years ago, we published this ground-breaking text which is correlated directly to the AP® course. Today, we build on that innovation and proudly introduce the 2nd AP® Edition. Whether you are new to AP® psychology or have many years under your belt, this uniquely AP® book program can help you achieve more.

Tall Tales about the Mind and Brain - Sergio Della Sala

2007-01-11

Does listening to Mozart make us more intelligent? Is there such a thing as a gay gene? Does the size of the brain matter? Does the moon influence our behaviour? Can we communicate with the dead? Can graphology tell us anything about a person's character? Is the human brain clonable? What role do dreams have in cognition? Can mind conquer matter and diseases? Are out-of-body experiences possible? Can we trust our intuitions? To some, the answer to all these questions might well be a resounding 'no', but to many people these represent serious beliefs about the mind and brain - beliefs that drive their everyday behaviour, beliefs that cost them huge amounts of money. Whole industries have developed founded on these dubious claims about the mind and brain. Even major corporations have dabbled with assessment methods such as those advocated by graphology, accepting and rejecting candidates on the basis of their handwriting. Expectant parents buy books and tapes by the dozen showing them how to improve the

intelligence of their child by playing them classical music. People subscribe to expensive therapies founded on beliefs rather than science, or risk their health buying books that tell them how they can conquer illness through positive thinking, perhaps at the expense of more scientifically proven treatments. Tall Tales about the Mind and Brain presents a sweeping survey of common myths about the mind and brain. In a lighthearted and accessible style, it exposes the truth behind these beliefs, how they are perpetuated, why people believe them, and why they might even exist in the first place.

Exploring Psychology, Sixth Edition, in Modules Study Guide - Richard O. Straub 2004-12-06

For every major content section, longtime author Richard Straub has divided each module by major topic; each section includes a Preview (objectives that require short answers) and "Stepping Through the Section" (which include detailed, fill-in-the-blank questions). The Study Guide also includes self-tests, critical-thinking exercises, vocabulary and language activities, Internet activities, and crossword puzzles.