

Strategic Management A Dynamic Perspective Concepts 2nd Edition

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Strategic Management - Mason Andrew Carpenter 2012

Strategy Safari - Henry Mintzberg 2005-06-06

This indispensable guide for the creative manager takes readers on a powerful, comprehensive, and illuminating tour through the fields of strategic management. The result is a brilliant, penetrating primer on business strategy that is, at the same time, immensely readable and fun.

Strategic Management - Mason A. Carpenter 2013-01-02

Contemporary Perspectives on China Tourism - Honggen Xiao 2014-06-11

Contemporary Perspectives on China Tourism is an innovative and engaging collection which presents unique approaches and critical insights into the policy, development and management practices of tourism and hospitality in modern China. This volume consists of nine independent research reports overarching the consequences of tourism from economic, sociocultural, community, and humanistic perspectives. The book addresses generic issues such as tourism demand, mega events, leisure, tourist experience, cultural representation, community development, and quality of life through tourism, as well as strategies and techniques specific to the tourism and hospitality industries. Contemporary Perspectives on China Tourism draws on methodological traditions of anthropology, business, communication and media studies, geography, linguistics and literature, sociology, and critical tourism studies. Seven of the nine chapters in this book were originally published in a special issue on "Methodological Innovations in China Tourism Research" of the Journal of China Tourism Research.

Entrepreneurial Values and Strategic Management - V. Coda 2010-10-20

Vittorio Coda's discussion of the goals and purpose of the business enterprise illuminates the long-running debate over the goals of the firm. His conceptualization of the firm and its relationships within society transcends stale arguments over shareholders versus stakeholders by viewing the firm less as an agent of individual interests and more as an engine of social development that unifies the interests of the different participants. In articulating a model of the entrepreneurial firm embedded in a social system and a values system based upon notions of fairness and social responsibility, Coda offers an original approach to interpret the business system. The view of a socially-responsible, entrepreneurial, business sector surfacing in this book offers an attractive alternative to most of the prevailing models of market capitalism that have attracted criticism over the past decades.

Growing Community Forests - Ryan Bullock 2017-10-13

Canada is experiencing an unparalleled crisis involving forests and communities across the country. While municipalities, policy makers, and industry leaders acknowledge common challenges such as an overdependence on US markets, rising energy costs, and lack of diversification, no common set of solutions has been developed and implemented. Ongoing and at times contentious public debate has revealed an appetite and need for a fundamental rethinking of the relationships that link our communities, governments, industrial partners, and forests towards a more sustainable future. The creation of community forests is one path that promises to build resilience in forest communities and ecosystems. This model provides local control over common forest lands in order to activate resource development opportunities, benefits, and

social responsibilities. Implementing community forestry in practice has proven to be a complex task, however: there are no road maps or well-developed and widely-tested models for community forestry in Canada. But in settings where community forests have taken hold, there is a rich and growing body of experience to draw on. The contributors to Growing Community Forests include leading researchers, practitioners, Indigenous representatives, government representatives, local advocates, and students who are actively engaged in sharing experiences, resources, and tools of significance to forest resource communities, policy makers, and industry.

Hospitality Strategic Management - Cathy A. Enz 2009-04-07

Updated to include the current models, theories, and hospitality practices, Hospitality Strategic Management: Concept and Cases, Second Edition is a comprehensive guide to strategic management in the international hospitality industry. Author Cathy A. Enz uses the case study approach to cover current topics such as innovation, entrepreneurship, leadership, ethics, and franchising. Eight full case studies with exhibits and documents address the areas of lodging, food service, tourism e-commerce, gaming, cruise lines, and airlines, making this book ideal for executive level training courses or hospitality industry executives interested in developing their strategic management skills.

Strategic Management - Fred R. David 2015

"In today's economy, gaining and sustaining a competitive advantage is harder than ever. Strategic Management captures the complexity of the current business environment and delivers the latest skills and concepts with unrivaled clarity, helping students develop their own cutting-edge strategy through skill-developing exercises"--Publisher's website.

Rethinking Strategy - Henk W Volberda 2001-01-09

`Readers interest in an overview of important aspects of the strategy field will find this book a helpful volume to add to their shelves' - Administrative Sciences Quarterly This is a new overview of the strategy field, with internationally renowned contributors summarizing the latest directions and developments in strategic management theory in the context of their theoretical roots in economics, organization theory, and systems theory. The contributors outline the most promising new directions on the basis of a systemic treatment of paradigms or schools of thought in strategy: redrawing firm boundaries, developing dynamic capabilities and discovering viable strategy configurations. The volume will be an invaluable companion to advanced courses in strategy and management, used as a reader alongside case material and field studies. As well as providing a summary and evaluation of the different schools of thought in strategy, the volume offers a synthesis of the American and European approaches.

Instructor's Manual with Case Teaching Notes, Strategic Management - Mason Andrew Carpenter 2007

Crafting and Executing Strategy - Arthur A. Thompson 2005

Presenting the most recent developments in research and strategy, this text applies these theories and illustrates their implementation in business cases.

Organizational Knowledge Dynamics: Managing Knowledge Creation, Acquisition, Sharing, and Transformation - Bratianu, Constantin 2015-03-31

Promoting organizational knowledge is an important consideration for any business looking toward the future. Understanding the dynamics of knowledge-intensive organizations is a crucial first step in establishing a strong knowledge base for any organization. *Organizational Knowledge Dynamics: Managing Knowledge Creation, Acquisition, Sharing, and Transformation* introduces the idea that organizational knowledge is composed of three knowledge fields: cognitive knowledge, emotional knowledge, and spiritual knowledge. This book is useful for graduate students, researchers, and practitioners in knowledge management, intellectual capital, human resources management, change management, and strategic management.

Strategic Theory for the 21st Century: The Little Book on Big Strategy - Dr. Harry R. Yarger 2006

Strategy for the nation-state is neither simple nor easy. Good strategy demands much of the military professional whether he is formulating, articulating, evaluating, or executing strategy. Few do it well. It requires the professional to step out of the planning mind set and adopt one more suited for the strategic environment. This is particularly true in periods of great change and turmoil when a successful military strategy must be closely integrated with and may depend on other national strategies of the interagency community. A theory of strategy helps in this transition by educating the professional and disciplining his thinking in any of his roles. This monograph advances a theory of strategy that provides essential terminology and definitions, explanations of the underlying assumptions and premises, and substantive hypotheses that explain the nature of the strategic environment and the role and expectations of strategy. The environment is explained in theoretical and practical terms, and the implications for strategic thinking are developed with a distinction being made between strategy and planning mind sets. The typical problems practitioners have in formulating and articulating strategy are discussed. Strategy formulation is recognized as both an art and science, and the U.S. Army War College strategy model of ends, ways, and means is expounded on and advocated as a methodology for articulating strategies.

The Routledge Companion to Air Transport Management - Nigel Halpern 2018-01-31

The Routledge Companion to Air Transport Management provides a comprehensive, up-to-date review of air transport management research and literature. This exciting new handbook provides a unique repository of current knowledge and critical debate with an international focus, considering both developed and emerging markets, and covering key sectors of the air transport industry. The companion consists of 25 chapters that are written by 39 leading researchers, scholars and industry experts based at universities, research institutes, and air transport companies and organisations in 12 different countries in Africa, Asia-Pacific, Europe and North America to provide a definitive, trustworthy resource. The international team of contributors have proven experience of research and publication in their specialist areas, and contribute to this companion by drawing upon research published mainly in academic, industry and government sources. This seminal companion is a vital resource for researchers, scholars and students of air transport management. It is organised into three parts: current state of the air transport sectors (Part I); application of management disciplines to airlines and airports (Part II); and key selected themes (Part III).

Strategic Management - Mason A. Carpenter 2013-01-02

Managing Quality - S. Thomas Foster 2007

This volume is a comprehensive introduction to the field of quality management, integrating the emerging body of knowledge in the areas of quality theory, quality assurance, and quality control. The author's practical approach provides examples, allowing readers to participate in and manage quality improvement in manufacturing, government, and service organizations. The volume examines differing perspectives on quality, quality theory, global quality and quality standards, strategic quality planning, the voice of the customer and the market, quality in product and process design, designing quality services, managing supplier quality in the supply chain, the tools of quality and implementing quality, statistically based quality improvement for variables, six sigma management and tools, implementing and validating the quality system. For quality control managers and other interested in greater quality management

The SAGE Handbook of Sport Management - Russell Hoye 2016-07-15

The SAGE Handbook of Sport Management draws together the best current research on the major topics relevant to the field of sports management, including leadership, gender, diversity, development, policy,

tourism, and media. Edited by two of the most respected figures in the field, the handbook includes contributions from leading sport management academics from Australia, Canada, New Zealand, USA, the UK and Europe.

Loose-Leaf for Strategic Management: Concepts and Cases - Frank Rothaermel 2012-01-09

Binder Ready Loose-Leaf Text - (9780077497712)- This full featured text is provided as an option to the price sensitive student. It is a full 4-color text that's three whole punched and made available at a discount to students.

Information Technology and Computer Application Engineering - Hsiang-Chuan Liu 2013-10-11

This proceedings volume brings together some 189 peer-reviewed papers presented at the International Conference on Information Technology and Computer Application Engineering, held 27-28 August 2013, in Hong Kong, China. Specific topics under consideration include Control, Robotics, and Automation, Information Technology, Intelligent Computing and Telecommunication, Computer Science and Engineering, Computer Education and Application and other related topics. This book provides readers a state-of-the-art survey of recent innovations and research worldwide in Information Technology and Computer Application Engineering, in so-doing furthering the development and growth of these research fields, strengthening international academic cooperation and communication, and promoting the fruitful exchange of research ideas. This volume will be of interest to professionals and academics alike, serving as a broad overview of the latest advances in the dynamic field of Information Technology and Computer Application Engineering.

Global Business Strategies in Crisis - Ümit Hacıoğlu 2016-12-07

As the world is currently in the midst of financial and economic crises, this collection of expert contributions focuses on strategy formation and implementation at various organizational levels to address the challenges ahead. The latest economic turmoil and its ongoing impact on business performance are compelling top managers to develop effective business strategies and redefine the boundaries of their operational and strategic activities. On one hand, tremendous challenges in the competitive business environment have become a source of global threats for many small entrepreneurs. On the other, investors faced with today's volatile economic conditions demand more gains on their capital investments to counter-balance the growing risk of global threats. This book explores the question as to whether it is possible to efficiently and effectively address these threats and obstacles. Are managers capable of planning and implementing strategic actions? What should the major managerial strategy be in order to overcome fluctuations in a market-oriented society? The strategies and practices recommended here are aimed to design continuous development competencies and contribute to the stability, recovery and sustainability of global business operations under volatile economic conditions. This refreshingly novel book seeks to establish managerial strategies and practices for effectively responding to challenges in the competitive business environment, as global volatility and fluctuations continue to worsen.

The Routledge Handbook of Digital Sport Management - Michael L. Naraine 2022-12-01

The Routledge Handbook of Digital Sport Management provides students, researchers, and practitioners with a contemporary roadmap of the impact of digital technologies in sport management, at all levels and in all sectors, in a global context. Divided into three sections addressing digital transformations, digital tools, and emerging digital issues, this book explores the impact of digital technology in the core functional areas of sport management, such as sponsorship, event management, and human resources. It introduces essential digital innovations such as esports, social media, VR, wearables, analytics, and artificial intelligence, and examines the debates and issues that are likely to shape and transform sport business over the next decade. The only book to survey the full sweep of digital sport management, this book is an essential reference for all serious students of sport business and management, any researcher working in the nexus of sport business and digital, and all managers, policy-makers or associated professionals working in the sport industry.

Strategic Management - Mason Andrew Carpenter 2009

For undergraduate and MBA strategic management or business policy courses. This is the book that enables students to TRANSFER conceptual classroom LEARNING to strategic application in their professional lives.

E-strategies for Resource Management Systems - Eshaa M. Alkhalifa 2010-01-01

"This book offers insight into current research practices and trends in Information Resource Management strategies that are implemented electronically"--Provided by publisher.

Multidisciplinary Social Networks Research - Leon Shyue-Liang Wang 2014-09-11

This book constitutes the refereed proceedings of the 2014 Multidisciplinary International Social Networks Research, MISNC 2014, held in Kaohsiung, Taiwan, in September 2014. The 37 full papers presented were carefully reviewed and selected from numerous submissions. The papers are organized in topical sections on electronic commerce, e-business management, and social networks; social networks issues on sociology, politics and statistics; information technology for social networks analysis and mining; social networks for global eHealth and bio-medics; security, open data, e-learning and other related topics; intelligent data analysis and its applications.

Strategic Management: Concepts and Cases: Competitiveness and Globalization - Michael A. Hitt 2014-01-01

Examine strategic management with the market-leading text that sets the standard for the most intellectually rich, yet thoroughly practical, analysis of strategic management today. Written by highly respected experts Hitt, Ireland, and Hoskisson, STRATEGIC MANAGEMENT: COMPETITIVENESS AND GLOBALIZATION, CONCEPTS AND CASES, Eleventh Edition, combines the latest cutting-edge research and strategic management trends with ideas from some of today's most prominent scholars. This is the only text that integrates the classic industrial organization model with a resource-based view of the firm to give you a complete understanding of how today's businesses use strategic management to establish a sustained competitive advantage. A strong global focus and examples from more than 600 emerging and leading companies place ideas into context within an inviting, practical presentation. A wealth of learning features and more than 30 all-new compelling cases examine a broad range of critical issues confronting managers today. Engaging video cases, CengageNOW online learning tools, and a complete electronic business library help keep your study current and relevant. STRATEGIC MANAGEMENT: COMPETITIVENESS AND GLOBALIZATION provides the solid understanding you need to effectively apply strategic management tools and techniques for increased performance and tomorrow's competitive advantage. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Teaching Strategic Management - Sabine Baumann 2020-07-31

Teaching Strategic Management: A Hands-on Guide to Teaching Success provides a wide scope of knowledge and teaching resources on methods and practices for teaching strategic management theories and concepts for a multitude of settings (classroom, online and hybrid), course levels (bachelors, masters, MBA, executive) and student groups.

Essentials of Strategic Management - Thomas Wunder 2023-04-13

Written in English, this practice-oriented textbook covers all stages of the strategy process. Besides strategic analysis, strategy formulation, and business model innovation, the true challenges of strategic management will also be explained in detail: strategy execution and transformation. The context of strategy is currently experiencing radical changes in the world economy, planetary health, and socio-political foundations. In the era of sustainability, corporate leaders need to rethink their strategic management approach to effectively deal with these new and disruptive market situations. Sustainable strategizing is considered essential for future-proofing today's enterprises, transforming markets, and leading the way toward a sustainable future for both business and society. As a response to these developments, this updated and expanded edition continues to present the essentials of contemporary strategic management, but it also identifies, explores, and integrates ecological and social sustainability considerations to a great extent. As a result, key concepts of sustainable strategizing from mindsets, impact, materiality, and purpose to business cases, sustainable business models, regeneration, and transformation have been embedded and enhanced in the entire book. Other advancements are in the areas of dynamic capabilities, organizational ambidexterity, open strategy, the business ecosystem perspective, and strategic control. - Including a wealth of real-life strategy practice examples and strategic snapshots - Including a hands-on "strategy workout", exercises and review questions for students - Including teaching aids for lecturers In summary, students and practitioners will find many insights that will assist them in adding value to their organizations and society during the turbulent years ahead.

Strategic Management - John Lewis Rice 2009-08-20

This is the book that enables students to transfer conceptual classroom learning to strategic application in

their professional lives. The new Australian edition of Strategic Management is the only text on the market that integrates the Dynamic Perspective of Strategic Management across all topics. It emphasizes this throughout the text by incorporating 3 main themes: changing strategies for changing times, the integration of formulation and implementation and strategic leadership. The use of the Strategic Diamond model is also prominent through the text. The model effectively details five key strategic elements necessary for creating a complete strategy: arenas, vehicles, differentiators, staging, and economic logic. The Strategic Diamond gives students a solid model for considering all aspects of a strategy in order to create and implement a complete strategy. The arenas and staging elements deal specifically with the dynamic aspect of strategy. There are two How Would You Do That? exercises in each chapter, exposing students to the implementation challenges that companies face every day. These exercises ensure that implementation remains in the forefront of the students minds as they work through the text. With this interactive feature, students have a chance to place themselves into the role of a strategic decision maker at a well-known (and interesting) company. Using Excel, each How would you Do That clearly shows students the interdependence of formulation and implementation and lets them practice their decision making skills.

Strategic Management - Mason Andrew Carpenter 2009

For undergraduate and MBA strategic management or business policy courses. This is the book that enables students to TRANSFER conceptual classroom LEARNING to strategic application in their professional lives.

Strategic Management - Mason A. Carpenter 2007

Strategic Management in the Media - Lucy Küng 2008-04-11

"This book provides vital insights into the elements of strategy and their application to media firms. Solidly grounded in theory but not pedantic, it is essential reading for those who make or wish to comprehend choices of media companies." - Robert Picard, University of Jönköping "Insightful, contextually analytical, yet easy to comprehend, Strategic Management in the Media successfully applies the adaptive and interpretative areas of strategic theory in the media sectors. It provides a unique perspective in which common themes linking media strategy and industry environment are thoughtfully discussed." - Sylvia M. Chan-Olmsted, University of Florida "...an invaluable asset for students of media management. The use of pertinent examples and case studies throughout brings the analysis to life and contributes to a highly readable introduction." - Gillian Doyle, University of Glasgow This book is a comprehensive, accessible and expert introduction to strategy within a media management context. It is divided into two parts - part one provides an introduction to and overview of the media industry from a strategic management perspective, looking in detail at the sectors that together comprise the industry - newspaper, book and magazine publishing, music, radio and television - and the strategic forces at work in each. This provides the foundation for part two, which analyses a number of strategic topics central to the media sector, such as technological change, organisational structure, leadership, and creativity and innovation. The chapters follow the same structure: the relevant theory is outlined, its application to the media industry is discussed, and case studies from the media industry are used to illustrate the theory and illuminate its relevance for the media field. The cases and examples used come from all sectors of the industry and a range of geographic regions and include News Corporation, Endemol, BBC, Bertelsmann, CNN, MTV, Disney and Pixar.

International Strategic Management - Franklin R. Root 1992

First Published in 1992. Routledge is an imprint of Taylor & Francis, an informa company.

Finance Essentials - Scott Moeller 2012-04-26

Collated by Scott Moeller of Cass Business School, this collection brings together the informative articles a budding finance practitioner needs to operate effectively in today's corporate environment. Bringing together core finance knowledge and cutting-edge research topics in an engaging and effective way, this text is the ideal companion for all practitioners and students of finance. You will find insights into the practical applications of theory in key areas such as balance sheets and cash flow, financial regulation and compliance, funding and investment, governance and ethics, mergers and acquisitions, and operations and performance. Contributors to this collection include some of the leading experts in their respective fields: Aswath Damodaran, Harold Bierman, Jr, Andreas Jobst, Frank J. Fabozzi, Ian Bremmer, Javier Estrada, Marc J. Epstein, Henrik Cronqvist, Daud Vicary Abdullah, Meziane Lasfer, Dean Karlan, Norman Marks, Seth

Armitage, and many others. In this collection you will discover: * Over 80 best-practice articles, providing the best guidance on issues ranging from risk management and capital structure optimization through to market responses to M&A transactions and general corporate governance * Over 65 checklists forming step-by-step guides to essential tasks, from hedging interest rates to calculating your total economic capital * 55 carefully selected calculations and ratios to monitor firms' financial health * A fully featured business and finance dictionary with over 5,000 definitions

Strategic Fashion Management - Ranjit Thind 2017-11-20

Strategic Fashion Management: Concepts, Models and Strategies for Competitive Advantage is a highly accessible book providing a unique look into the strategic drivers of the dynamic and ever-growing fashion industry. Derived from the knowledge gap in quality strategic fashion management literature, this book blends theory with a variety of examples and uses 18 case studies to help bring to life contemporary topics faced by senior executives. The analysis is highly global in nature and aims to accelerate the strategic skills required to navigate the industry and contribute to a firm's growth. Using copious examples from across the world, this book provides in-depth discourse and progressive theoretical concepts and strategies which readers will be able to apply immediately to their studies or practices. The book is particularly suitable for final-year undergraduate and postgraduate students studying fashion management or marketing, as well as those on MBA and international business courses who wish to understand more about the fashion ecosystem. It is also designed to serve as an important reference for executives who are interested in conceptualising strategic issues that are pertinent to the industry.

The Oxford Handbook of Economic and Institutional Transparency - Jens Forssbaeck 2014-09-01

In recent years, the term 'transparency' has emerged as one of the most popular and keenly-touted concepts around. In the economic-political debate, the principle of transparency is often advocated as a prerequisite for accountability, legitimacy, policy efficiency, and good governance, as well as a universal remedy against corruption, corporate and political scandals, financial crises, and a host of other problems. But transparency is more than a mere catch-phrase. Increased transparency is a bearing ideal behind regulatory reform in many areas, including financial reporting and banking regulation. Individual governments as well as multilateral bodies have launched broad-based initiatives to enhance transparency in both economic and other policy domains. Parallel to these developments, the concept of transparency has seeped its way into academic research in a wide range of social science disciplines, including the economic sciences. This increased importance of transparency in economics and business studies has called for a reference work that surveys existing research on transparency and explores its meaning and significance in different areas. The Oxford Handbook of Economic and Institutional Transparency is such a reference. Comprised of authoritative yet accessible contributions by leading scholars, this Handbook addresses questions such as: What is transparency? What is the rationale for transparency? What are the determinants and the effects of transparency? And is transparency always beneficial, or can it also be detrimental (if so, when)? The chapters

are presented in three sections that correspond to three broad themes. The first section addresses transparency in different areas of economic policy. The second section covers institutional transparency and explores the role of transparency in market integration and regulation. Finally, the third section focuses on corporate transparency. Taken together, this volume offers an up-to-date account of existing work on and approaches to transparency in economic research, discusses open questions, and provides guidance for future research, all from a blend of disciplinary perspectives.

Advances in Longitudinal Data Methods in Applied Economic Research - Nicholas Tsounis 2021-05-02

This volume presents new methods and applications in longitudinal data estimation methodology in applied economic. Featuring selected papers from the 2020 the International Conference on Applied Economics (ICOAE 2020) held virtually due to the corona virus pandemic, this book examines interdisciplinary topics such as financial economics, international economics, agricultural economics, marketing and management. Country specific case studies are also featured.

Strategic Management - Mason Carpenter 2013

For undergraduate and MBA strategic management or business policy courses. This is the book that enables students to TRANSFER conceptual classroom LEARNING to strategic application in their professional lives.

Strategic Management: Concepts - Frank T. Rothaermel 2014-01-09

Strategic Management: Concepts 2e by Frank T. Rothaermel combines quality and user-friendliness with rigor and relevance by synthesizing theory, empirical research, and practical applications in this new edition, which is designed to prepare students for the types of challenges they will face as managers in the globalized and turbulent business environment of the 21st century. With a single, strong voice that weaves together classic and cutting-edge theory with in-chapter cases and strategy highlights, to teach students how companies gain and sustain competitive advantage. OneBook...OneVoice...OneVision

Handbook of Strategic Management, Second Edition, - Jack Rabin 2000-05-16

Revised and updated for the second edition, the Handbook of Strategic Management provides a set of broad-based bibliographic essays on strategic management. It covers synoptic approaches, complexity theory, organizational capacity, financing strategy, networks, and chaos theory and offers an in-depth look the use of strategic management in the private, public, and nonprofit sectors. The National Institute of Personnel Management called this book "...the most comprehensive single-source treatment of strategic management." New topics discuss the role of strategic management in political decision making, uncertainty, the absence of strategy, productivity, teamwork, leadership, and change.

Recent Trends in Social and Behaviour Sciences - Ford Lumban Gaol 2014-02-27

The human aspect plays an important role in the social sciences. The behaviour of people has become a vital area of focus in the social sciences as well. Recent Trends in Social and Behaviour Sciences contains papers that were originally presented at the International Congress on Interdisciplinary Behavior and Social Sciences, held 4-5 November 201