

Strategic Project Management Made Simple Practical Tools For Leaders And Teams

WHEN SOMEBODY SHOULD GO TO THE BOOKS STORES, SEARCH INTRODUCTION BY SHOP, SHELF BY SHELF, IT IS ESSENTIALLY PROBLEMATIC. THIS IS WHY WE OFFER THE EBOOK COMPILATIONS IN THIS WEBSITE. IT WILL TOTALLY EASE YOU TO SEE GUIDE **STRATEGIC PROJECT MANAGEMENT MADE SIMPLE PRACTICAL TOOLS FOR LEADERS AND TEAMS** AS YOU SUCH AS.

BY SEARCHING THE TITLE, PUBLISHER, OR AUTHORS OF GUIDE YOU TRULY WANT, YOU CAN DISCOVER THEM RAPIDLY. IN THE HOUSE, WORKPLACE, OR PERHAPS IN YOUR METHOD CAN BE ALL BEST AREA WITHIN NET CONNECTIONS. IF YOU GOAL TO DOWNLOAD AND INSTALL THE STRATEGIC PROJECT MANAGEMENT MADE SIMPLE PRACTICAL TOOLS FOR LEADERS AND TEAMS, IT IS EXTREMELY SIMPLE THEN, BEFORE CURRENTLY WE EXTEND THE COLLEAGUE TO PURCHASE AND MAKE BARGAINS TO DOWNLOAD AND INSTALL STRATEGIC PROJECT MANAGEMENT MADE SIMPLE PRACTICAL TOOLS FOR LEADERS AND TEAMS THEREFORE SIMPLE!

STRATEGY THAT WORKS - PAUL LEINWAND 2016-01-12

HOW TO CLOSE THE GAP BETWEEN STRATEGY AND EXECUTION TWO-THIRDS OF EXECUTIVES SAY THEIR ORGANIZATIONS DON'T HAVE THE CAPABILITIES TO SUPPORT THEIR STRATEGY. IN STRATEGY THAT WORKS, PAUL LEINWAND AND CESARE MAINARDI EXPLAIN WHY. THEY IDENTIFY CONVENTIONAL BUSINESS PRACTICES THAT UNINTENTIONALLY CREATE A GAP BETWEEN STRATEGY AND EXECUTION. AND THEY SHOW HOW SOME OF THE BEST COMPANIES IN THE WORLD CONSISTENTLY LEAP AHEAD OF THEIR COMPETITORS. BASED ON NEW RESEARCH, THE AUTHORS REVEAL FIVE PRACTICES FOR CONNECTING STRATEGY AND EXECUTION USED BY HIGHLY SUCCESSFUL ENTERPRISES SUCH AS IKEA, NATURA, DANAHER, HAIER, AND LEGO. THESE COMPANIES: • COMMIT TO WHAT THEY DO BEST INSTEAD OF CHASING MULTIPLE OPPORTUNITIES • BUILD THEIR OWN UNIQUE WINNING CAPABILITIES INSTEAD OF COPYING OTHERS • PUT THEIR CULTURE TO WORK INSTEAD OF STRUGGLING TO CHANGE IT • INVEST WHERE IT MATTERS INSTEAD OF GOING LEAN ACROSS THE BOARD • SHAPE THE FUTURE INSTEAD OF REACTING TO IT PACKED WITH TOOLS YOU CAN USE FOR BUILDING THESE FIVE PRACTICES INTO YOUR ORGANIZATION AND SUPPORTED BY IN-DEPTH PROFILES OF COMPANIES THAT ARE KNOWN FOR MAKING THEIR STRATEGY WORK, THIS IS YOUR GUIDE FOR RECONNECTING STRATEGY TO EXECUTION.

MANAGING PUBLIC SECTOR PROJECTS - DAVID S. KASSEL 2016-09-13

FILLING A GAP IN PROJECT MANAGEMENT LITERATURE, THIS BOOK SUPPLIES MANAGERS AND ADMINISTRATORS—AT ALL LEVELS OF GOVERNMENT—WITH EXPERT GUIDANCE ON ALL ASPECTS OF PUBLIC SECTOR PROJECT MANAGEMENT. FROM PROPERLY ALLOCATING RISKS IN DRAFTING CONTRACTS TO DEALING WITH DOWNSIZED STAFFS AND PRIVATIZED SERVICES, THIS BOOK CLEARLY EXPLAINS THE TECHNICAL CONCEPTS AND THE POLITICAL ISSUES PUBLIC MANAGERS NEED TO UNDERSTAND. IN LINE WITH THE PRINCIPLES OF TOTAL QUALITY

MANAGEMENT (TQM) AND THE PMBOK® GUIDE, DAVID S. KASSEL ESTABLISHES A FRAMEWORK THOSE IN THE PUBLIC SECTOR MAY FOLLOW TO ENSURE THE SUCCESS OF THEIR PUBLIC PROJECTS AND PROGRAMS. THE BOOK SUPPLIES MORE THAN 30 REAL-LIFE EXAMPLES TO ILLUSTRATE THE CONCEPTS BEHIND THE FRAMEWORK—INCLUDING RECONSTRUCTION PROJECTS IN IRAQ, THE BIG DIG PROJECT IN BOSTON, LOCAL SEWER SYSTEM AND LIBRARY CONSTRUCTION PROJECTS, AND SOFTWARE TECHNOLOGY. THIS SECOND EDITION INCLUDES ALL-NEW EXTENDED CASE STUDIES EXAMINING RECENT ISSUES INCLUDING THE ROLLOUT OF HEALTHCARE.GOV, THE CONTROVERSIAL CALIFORNIA HIGH SPEED RAIL SYSTEM, AND REFURBISHING THE HARVARD TOWN HALL. CONTRIBUTING TO CRITICAL DISCUSSIONS ON BUDGETING FOR CAPITAL PROJECTS AND COST-BENEFIT ANALYSIS FOR PRELIMINARY PLANNING, THIS AUTHORITATIVE NEW EDITION PROVIDES STRATEGIC RECOMMENDATIONS FOR EFFECTIVE PLANNING, EXECUTION, AND MAINTENANCE OF PUBLIC PROJECTS. IN AN AGE OF DOWNSIZED GOVERNMENT AND IN THE FACE OF A GENERAL DISTRUST OF PUBLIC SERVICE, THIS BOOK IS A DEPENDABLE GUIDE FOR AVOIDING COMMON PITFALLS AND FOR DELIVERING PROJECTS ON COST, ON SCHEDULE, AND OF THE HIGHEST QUALITY.

HARVARD BUSINESS REVIEW PROJECT MANAGEMENT HANDBOOK - ANTONIO NIETO-RODRIGUEZ 2021-10-19

THE ONE PRIMER YOU NEED TO LAUNCH, LEAD, AND SPONSOR SUCCESSFUL PROJECTS. WE'RE NOW LIVING IN THE PROJECT ECONOMY. THE NUMBER OF PROJECTS INITIATED IN ALL SECTORS HAS SKYROCKETED, AND PROJECT MANAGEMENT SKILLS HAVE BECOME ESSENTIAL FOR EVERY LEADER AND MANAGER. STILL, PROJECT FAILURE RATES REMAIN EXTREMELY HIGH. WHY? LEADERS OVERSEE TOO MANY PROJECTS AND HAVE TOO LITTLE VISIBILITY INTO THEM. PROJECT MANAGERS STRUGGLE TO TRANSLATE THEIR HANDS-ON, TECHNICAL KNOWLEDGE UP TO SENIOR MANAGEMENT. THE RESULT? WORTHY PROJECTS ARE STARVED OF TIME AND

RESOURCES AND FAIL TO DELIVER BENEFITS, WHILE TOO MUCH INVESTMENT GOES INTO THE WRONG PROJECTS. TO COMPETE IN THE PROJECT ECONOMY, YOU NEED TO CLOSE THIS GAP. THE HBR PROJECT MANAGEMENT HANDBOOK SHOWS YOU HOW. IN THIS COMPREHENSIVE GUIDE, PROJECT MANAGEMENT EXPERT ANTONIO NIETO-RODRIGUEZ PRESENTS A NEW AND SIMPLE FRAMEWORK THAT WILL INCREASE ANY PROJECT'S LIKELIHOOD OF SUCCESS. PACKED WITH CASE STUDIES FROM MANY INDUSTRIES WORLDWIDE, IT WILL TEACH YOU HOW TO MANAGE YOUR ORGANIZATION'S PROJECTS, STRATEGIC PROGRAMS, AND AGILE INITIATIVES MORE EFFECTIVELY AND PUSH THE BEST ONES AHEAD TO COMPLETION. TIMELESS YET FORWARD-LOOKING, THIS BOOK WILL HELP YOU WIN IN THE PROJECT-DRIVEN WORLD. IN THE HBR PROJECT MANAGEMENT HANDBOOK YOU'LL FIND: EVERYTHING YOU NEED TO KNOW ABOUT PROJECT MANAGEMENT IN PRACTICAL, NONTECHNICAL LANGUAGE A DEFINITIVE TAXONOMY OF PROJECT TYPES, FROM PRODUCT LAUNCHES TO DIGITAL TRANSFORMATIONS TO MEGAPROJECTS A ROAD MAP FOR BECOMING AN EFFECTIVE PROJECT LEADER AND EXECUTIVE SPONSOR A NEW, SIMPLE, AND UNIVERSAL PROJECT FRAMEWORK, THE PROJECT CANVAS, THAT BREAKS DOWN ANY PROJECT INTO ESSENTIAL BUILDING BLOCKS THAT CAN BE EASILY UNDERSTOOD BY ALL PROJECT STAKEHOLDERS ORIGINAL CONCEPTS AND EXCLUSIVE CASE STUDIES FROM PUBLIC- AND PRIVATE-SECTOR ORGANIZATIONS WORLDWIDE YOU'LL LEARN: A COMMON LANGUAGE FOR PROJECT MANAGERS AND EXECUTIVES TO RUN SUCCESSFUL PROJECTS ACROSS YOUR ORGANIZATION WHEN TO USE AGILE, TRADITIONAL, OR HYBRID METHODS IN YOUR PROJECTS THE TWELVE PRINCIPLES OF SUCCESSFUL PROJECTS, INCLUDING PURPOSE, AGILITY, AND A FOCUS ON OUTCOMES TECHNIQUES FOR SELECTING AND ADVANCING THE BEST PROJECTS AND MANAGING A STRATEGIC AND BALANCED PROJECT PORTFOLIO HOW TODAY'S PROJECTS WILL HELP ADDRESS SOME OF THE MOST PRESSING GLOBAL TRENDS, INCLUDING AUTOMATION, SUSTAINABILITY, DIVERSITY, AND CRISIS MANAGEMENT WHY PROJECT MANAGEMENT NEEDED TO BE REINVENTED AND WHAT THE FUTURE HOLDS HBR HANDBOOKS PROVIDE AMBITIOUS PROFESSIONALS WITH THE FRAMEWORKS, ADVICE, AND TOOLS THEY NEED TO EXCEL IN THEIR CAREERS. WITH STEP-BY-STEP GUIDANCE, TIME-HONED BEST PRACTICES, AND REAL-LIFE STORIES, EACH COMPREHENSIVE VOLUME HELPS YOU TO STAND OUT FROM THE PACK—WHATEVER YOUR ROLE.

STRATEGIC PLANNING - STANLEY CHARLES ABRAHAM 2012-01-11

THIS BOOK IS EXCEPTIONAL TREATISE ON STRATEGIC PLANNING FOR SINGLE-BUSINESS COMPANIES THAT IS AT ONCE ACADEMICALLY RIGOROUS AND UNCOMMONLY PRACTICAL.

EXECUTION - LARRY BOSSIDY 2009-11-10

#1 NEW YORK TIMES BESTSELLER • MORE THAN TWO MILLION COPIES IN PRINT! THE PREMIER RESOURCE FOR HOW TO DELIVER RESULTS IN AN UNCERTAIN WORLD, WHETHER YOU'RE RUNNING AN ENTIRE COMPANY OR IN YOUR FIRST MANAGEMENT JOB. "A MUST-READ FOR ANYONE WHO CARES ABOUT BUSINESS."—THE NEW YORK TIMES WHEN EXECUTION WAS FIRST PUBLISHED, IT CHANGED THE WAY WE DID OUR JOBS BY FOCUSING ON THE CRITICAL IMPORTANCE OF "THE DISCIPLINE OF EXECUTION": THE ABILITY TO MAKE THE FINAL LEAP TO SUCCESS BY ACTUALLY GETTING THINGS DONE. LARRY BOSSIDY AND RAM CHARAN

NOW REFRAME THEIR EMPOWERING MESSAGE FOR A WORLD IN WHICH THE OLD RULES HAVE BEEN SHATTERED, RADICAL CHANGE IS BECOMING ROUTINE, AND THE ABILITY TO EXECUTE IS MORE IMPORTANT THAN EVER. NOW AND FOR THE FORESEEABLE FUTURE: • GROWTH WILL BE SLOWER. BUT THE COMPANY THAT EXECUTES WELL WILL HAVE THE CONFIDENCE, SPEED, AND RESOURCES TO MOVE FAST AS NEW OPPORTUNITIES EMERGE. • COMPETITION WILL BE FIERCER, WITH COMPANIES SEARCHING FOR ANY POSSIBLE ADVANTAGE IN EVERY AREA FROM PRODUCTS AND TECHNOLOGIES TO LOCATION AND MANAGEMENT. • GOVERNMENTS WILL TAKE ON NEW ROLES IN THEIR NATIONAL ECONOMIES, SOME AS PARTNERS TO BUSINESS, OTHERS IMPOSING CONSTRAINTS. COMPANIES THAT EXECUTE WELL WILL BE MORE ATTRACTIVE TO GOVERNMENT ENTITIES AS PARTNERS AND SUPPLIERS AND BETTER PREPARED TO ADAPT TO A NEW WAVE OF REGULATION. • RISK MANAGEMENT WILL BECOME A TOP PRIORITY FOR EVERY LEADER. EXECUTION GIVES YOU AN EDGE IN DETECTING NEW INTERNAL AND EXTERNAL THREATS AND IN WEATHERING CRISES THAT CAN NEVER BE FULLY PREDICTED. EXECUTION SHOWS HOW TO LINK TOGETHER PEOPLE, STRATEGY, AND OPERATIONS, THE THREE CORE PROCESSES OF EVERY BUSINESS. LEADING THESE PROCESSES IS THE REAL JOB OF RUNNING A BUSINESS, NOT FORMULATING A "VISION" AND LEAVING THE WORK OF CARRYING IT OUT TO OTHERS. BOSSIDY AND CHARAN SHOW THE IMPORTANCE OF BEING DEEPLY AND PASSIONATELY ENGAGED IN AN ORGANIZATION AND WHY ROBUST DIALOGUES ABOUT PEOPLE, STRATEGY, AND OPERATIONS RESULT IN A BUSINESS BASED ON INTELLECTUAL HONESTY AND REALISM. WITH PARADIGMATIC CASE HISTORIES FROM THE REAL WORLD—INCLUDING EXAMPLES LIKE THE DIVERGING PATHS TAKEN BY JAMIE DIMON AT JPMORGAN CHASE AND CHARLES PRINCE AT CITIGROUP—EXECUTION PROVIDES THE REALISTIC AND HARD-NOSED APPROACH TO BUSINESS SUCCESS THAT COULD COME ONLY FROM AUTHORS AS ACCOMPLISHED AND INSIGHTFUL AS BOSSIDY AND CHARAN.

MAKING THINGS HAPPEN - SCOTT BERKUN 2008-03-25

OFFERS A COLLECTION OF ESSAYS ON PHILOSOPHIES AND STRATEGIES FOR DEFINING, LEADING, AND MANAGING PROJECTS. THIS BOOK EXPLAINS TO TECHNICAL AND NON-TECHNICAL READERS ALIKE WHAT IT TAKES TO GET THROUGH A LARGE SOFTWARE OR WEB DEVELOPMENT PROJECT. IT DOES NOT CITE SPECIFIC METHODS, BUT FOCUSES ON PHILOSOPHY AND STRATEGY.

THE FAST FORWARD MBA IN PROJECT MANAGEMENT - ERIC VERZUH 2015-11-09

THE ALL-INCLUSIVE GUIDE TO EXCEPTIONAL PROJECT MANAGEMENT THE FAST FORWARD MBA IN PROJECT MANAGEMENT IS THE COMPREHENSIVE GUIDE TO REAL-WORLD PROJECT MANAGEMENT METHODS, TOOLS, AND TECHNIQUES. PRACTICAL, EASY-TO-USE, AND DEEPLY THOROUGH, THIS BOOK GIVES YOU ANSWERS YOU NEED NOW. YOU'LL FIND THE CUTTING-EDGE IDEAS AND HARD-WON WISDOM OF ONE OF THE FIELD'S LEADING EXPERTS, DELIVERED IN SHORT, LIVELY SEGMENTS THAT ADDRESS COMMON MANAGEMENT ISSUES. BRIEF DESCRIPTIONS OF IMPORTANT CONCEPTS, TIPS ON REAL-WORLD APPLICATIONS, AND COMPACT CASE STUDIES ILLUSTRATE THE MOST SOUGHT-AFTER SKILLS AND THE PITFALLS YOU SHOULD WATCH OUT FOR. THIS NEW FIFTH EDITION FEATURES NEW CASE STUDIES, NEW INFORMATION

ON ENGAGING STAKEHOLDERS, CHANGE MANAGEMENT, NEW GUIDANCE ON USING AGILE TECHNIQUES, AND NEW CONTENT THAT INTEGRATES CURRENT EVENTS AND TRENDS IN THE PROJECT MANAGEMENT SPHERE. PROJECT MANAGEMENT IS A COMPLEX ROLE, WITH SEEMINGLY CONFLICTING DEMANDS THAT MUST BE COORDINATED INTO A SINGLE, OVERARCHING, EXECUTABLE STRATEGY — ALL WITHIN CERTAIN TIME, RESOURCE, AND BUDGET CONSTRAINTS. THIS BOOK SHOWS YOU HOW TO GET IT ALL TOGETHER AND GET IT DONE, WITH EXPERT GUIDANCE EVERY STEP OF THE WAY. NAVIGATE COMPLEX MANAGEMENT ISSUES EFFECTIVELY MASTER KEY CONCEPTS AND REAL-WORLD APPLICATIONS LEARN FROM CASE STUDIES OF TODAY'S LEADING EXPERTS KEEP YOUR PROJECT ON TRACK, ON TIME, AND ON BUDGET FROM FINDING THE RIGHT SPONSOR TO CLARIFYING OBJECTIVES TO SETTING A REALISTIC SCHEDULE AND BUDGET PROJECTION, ALL ACROSS DIFFERENT DEPARTMENTS, EXECUTIVE LEVELS, OR TECHNICAL DOMAINS, PROJECT MANAGEMENT INCORPORATES A WIDE RANGE OF COMPETENCIES. THE FAST FORWARD MBA IN PROJECT MANAGEMENT SHOWS YOU WHAT YOU NEED TO KNOW, THE BEST WAY TO DO IT, AND WHAT TO WATCH OUT FOR ALONG THE WAY.

PROJECTIFY - JEFF SCHWISOW 2017-11-24

EVEN THE BEST LAID STRATEGIC PLANS ARE NOT ENOUGH TO KEEP ON TOP OF TODAY'S DYNAMIC AND COMPETITIVE MARKETPLACE. THE QUESTION TODAY'S CEO OR LEADER MUST ASK THEMSELVES IS NOT 'HOW DO I KEEP UP?', BUT 'HOW DO I LEAD FROM THE FRONT, DRIVING CHANGE INSTEAD OF RESPONDING TO IT?' THE ANSWER IS TO PROJECTIFY. BY USING PROJECTS TO CREATE A BRIDGE BETWEEN THE BUSINESS AND ITS PEOPLE, YOU LEVERAGE THE BANDWIDTH AND CAPABILITY OF YOUR ENTIRE ORGANISATION SO THAT STRATEGY IS A CONTINUOUS PROCESS — WHERE THE BUSINESS CONSTANTLY ADAPTS TO THE CHANGING ENVIRONMENT. IN THIS BOOK, BUSINESS LEADERS AND SENIOR MANAGERS WILL LEARN TO: — ENGAGE AND MOTIVATE THEIR WORKFORCE BY GIVING THEM SOMETHING TO BE ENGAGED IN AND MOTIVATED BY. — FREE THE MANAGEMENT TEAM TO FOCUS ON STRATEGIC DIRECTION AND LEADERSHIP RATHER THAN COMMAND AND CONTROL OF THE TROOPS. — CREATE ACTION AND ACTIVITY THAT PROGRESSIVELY AND PERSISTENTLY TURNS STRATEGIC INTENT INTO OPERATIONAL REALITY. TODAY, THE 20TH CENTURY ADAGE THAT A BUSINESS IS 'EITHER GROWING OR DYING' IS NO LONGER GOOD ENOUGH - YOU CAN'T JUST DO WHAT YOU'VE ALWAYS DONE AND MAKE IT BIGGER, OR DO IT MORE PRODUCTIVELY. TODAY THE CATCH- PHRASE IS 'YOU'RE EITHER EVOLVING OR DECLINING' - BUSINESSES THAT CAN'T STAY AHEAD OF THE PACE OF CHANGE NO LONGER HAVE TIME TO CATCH UP. THIS BOOK SHOWS HOW TO USE PROJECTS TO CREATE AN ORGANISATION THAT EVOLVES TO MEET THE NEEDS AND WANTS OF ITS MARKET, A PLACE WHERE CUSTOMERS ARE EAGER TO INVEST THEIR HARD- EARNED MONEY, A BUSINESS THAT COMPETITORS LOOK TO EMULATE OR DEFEND AGAINST AND A WORKPLACE WHERE THE CULTURE — NOT THE PAYROLL — ATTRACTS AND RETAINS THE BEST TALENT.

BUILDING A SECOND BRAIN - TIAGO FORTE 2022-06-14

“ONE OF MY FAVORITE BOOKS OF THE YEAR. IT COMPLETELY RESHAPED HOW I THINK ABOUT

INFORMATION AND HOW AND WHY I TAKE NOTES.” — DANIEL PINK, BESTSELLING AUTHOR OF DRIVE A REVOLUTIONARY APPROACH TO ENHANCING PRODUCTIVITY, CREATING FLOW, AND VASTLY INCREASING YOUR ABILITY TO CAPTURE, REMEMBER, AND BENEFIT FROM THE UNPRECEDENTED AMOUNT OF INFORMATION ALL AROUND US. FOR THE FIRST TIME IN HISTORY, WE HAVE INSTANTANEOUS ACCESS TO THE WORLD'S KNOWLEDGE. THERE HAS NEVER BEEN A BETTER TIME TO LEARN, TO CONTRIBUTE, AND TO IMPROVE OURSELVES. YET, RATHER THAN FEELING EMPOWERED, WE ARE OFTEN LEFT FEELING OVERWHELMED BY THIS CONSTANT INFLUX OF INFORMATION. THE VERY KNOWLEDGE THAT WAS SUPPOSED TO SET US FREE HAS INSTEAD LED TO THE PARALYZING STRESS OF BELIEVING WE'LL NEVER KNOW OR REMEMBER ENOUGH. NOW, THIS EYE-OPENING AND ACCESSIBLE GUIDE SHOWS HOW YOU CAN EASILY CREATE YOUR OWN PERSONAL SYSTEM FOR KNOWLEDGE MANAGEMENT, OTHERWISE KNOWN AS A SECOND BRAIN. AS A TRUSTED AND ORGANIZED DIGITAL REPOSITORY OF YOUR MOST VALUED IDEAS, NOTES, AND CREATIVE WORK SYNCED ACROSS ALL YOUR DEVICES AND PLATFORMS, A SECOND BRAIN GIVES YOU THE CONFIDENCE TO TACKLE YOUR MOST IMPORTANT PROJECTS AND AMBITIOUS GOALS. DISCOVER THE FULL POTENTIAL OF YOUR IDEAS AND TRANSLATE WHAT YOU KNOW INTO MORE POWERFUL, MORE MEANINGFUL IMPROVEMENTS IN YOUR WORK AND LIFE BY BUILDING A SECOND BRAIN.

PROJECT MANAGEMENT, PLANNING AND CONTROL - ALBERT LESTER 2007

THIS FIFTH EDITION PROVIDES A COMPREHENSIVE RESOURCE FOR PROJECT MANAGERS. IT DESCRIBES THE LATEST PROJECT MANAGEMENT SYSTEMS THAT USE CRITICAL PATH METHODS.

LEADING GLOBAL PROJECT TEAMS - RUSS J. MARTINELLI 2010

BASED ON THE AUTHORS' PERSONAL EXPERIENCE AND RESEARCH, "LEADING GLOBAL PROJECT TEAMS" LOOKS AT EFFECTIVE GLOBAL TEAM LEADERSHIP FROM A HOLISTIC PERSPECTIVE, SHOWING THAT GLOBALIZATION STRATEGY AND GLOBAL EXECUTION MUST BE TIGHTLY ALIGNED WITH MANY WORKING AS A COLLECTIVE, COLLABORATIVE TEAM THAT HAPPENS TO BE SEPARATED BY DISTANCE, TIME, CULTURE, AND ORGANIZATIONAL POSITION.

YOUR STRATEGY NEEDS A STRATEGY - MARTIN REEVES 2015-05-19

YOU THINK YOU HAVE A WINNING STRATEGY. BUT DO YOU? EXECUTIVES ARE BOMBARDED WITH BESTSELLING IDEAS AND BEST PRACTICES FOR ACHIEVING COMPETITIVE ADVANTAGE, BUT MANY OF THESE IDEAS AND PRACTICES CONTRADICT EACH OTHER. SHOULD YOU AIM TO BE BIG OR FAST? SHOULD YOU CREATE A BLUE OCEAN, BE ADAPTIVE, PLAY TO WIN—OR FORGET ABOUT A SUSTAINABLE COMPETITIVE ADVANTAGE ALTOGETHER? IN A BUSINESS ENVIRONMENT THAT IS CHANGING FASTER AND BECOMING MORE UNCERTAIN AND COMPLEX ALMOST BY THE DAY, IT'S NEVER BEEN MORE IMPORTANT—OR MORE DIFFICULT—TO CHOOSE THE RIGHT APPROACH TO STRATEGY. IN THIS BOOK, THE BOSTON CONSULTING GROUP'S MARTIN REEVES, KNUT HAANSEN, AND JANMEJAYA SINHA OFFER A PROVEN METHOD TO DETERMINE THE STRATEGY APPROACH THAT IS BEST FOR YOUR COMPANY. THEY START BY HELPING YOU ASSESS YOUR BUSINESS ENVIRONMENT—HOW UNPREDICTABLE IT IS, HOW MUCH POWER YOU HAVE TO CHANGE IT, AND HOW HARSH IT IS—A CRITICAL COMPONENT OF GETTING STRATEGY RIGHT. THEY SHOW HOW EXISTING STRATEGY APPROACHES SORT INTO

FIVE CATEGORIES—BE BIG, BE FAST, BE FIRST, BE THE ORCHESTRATOR, OR SIMPLY BE VIABLE—DEPENDING ON THE EXTENT OF PREDICTABILITY, MALLEABILITY, AND HARSHNESS. IN-DEPTH EXPLANATIONS OF EACH OF THESE APPROACHES WILL PROVIDE CRITICAL INSIGHT TO HELP YOU MATCH YOUR APPROACH TO STRATEGY TO YOUR ENVIRONMENT, DETERMINE WHEN AND HOW TO EXECUTE EACH ONE, AND AVOID A POTENTIALLY FATAL MISMATCH. ADDRESSING YOUR MOST PRESSING STRATEGIC CHALLENGES, YOU’LL BE ABLE TO ANSWER QUESTIONS SUCH AS: • WHAT REPLACES PLANNING WHEN THE ANNUAL CYCLE IS OBSOLETE? • WHEN CAN WE—AND WHEN SHOULD WE—SHAPE THE GAME TO OUR ADVANTAGE? • HOW DO WE SIMULTANEOUSLY IMPLEMENT DIFFERENT STRATEGIC APPROACHES FOR DIFFERENT BUSINESS UNITS? • HOW DO WE MANAGE THE INHERENT CONTRADICTIONS IN FORMULATING AND EXECUTING DIFFERENT STRATEGIES ACROSS MULTIPLE BUSINESSES AND GEOGRAPHIES? UNTIL NOW, NO BOOK BRINGS IT ALL TOGETHER AND OFFERS A PRACTICAL TOOL FOR UNDERSTANDING WHICH STRATEGIC APPROACH TO APPLY. GET STARTED TODAY.

PROJECT MANAGEMENT ABSOLUTE BEGINNER’S GUIDE - GREG HORINE 2017-02-09
 THIS IS THE eBook OF THE PRINTED BOOK AND MAY NOT INCLUDE ANY MEDIA, WEBSITE ACCESS CODES, OR PRINT SUPPLEMENTS THAT MAY COME PACKAGED WITH THE BOUND BOOK. SUCCEED AS A PROJECT MANAGER, EVEN IF YOU’VE NEVER RUN A PROJECT BEFORE! THIS BOOK IS THE FASTEST WAY TO MASTER EVERY PROJECT MANAGEMENT TASK, FROM UPFRONT BUDGETING AND SCHEDULING THROUGH EXECUTION, MANAGING TEAMS THROUGH CLOSING PROJECTS, AND LEARNING FROM EXPERIENCE. UPDATED WITH MORE INSIGHTS FROM THE FRONT LINES, INCLUDING AGILE APPROACHES, DEALING WITH SECURITY AND PRIVACY PRIORITIES, AND LEADING REMOTE/VIRTUAL TEAMS, ALONG WITH THE LATEST ON MICROSOFT PROJECT AND PMI STANDARDS AND CERTIFICATIONS AND A SPECIAL BONUS CHAPTER ON PREPARING FOR THE PMP CERTIFICATION. THIS BOOK WILL SHOW YOU EXACTLY HOW TO GET THE JOB DONE, ONE INCREDIBLY CLEAR AND EASY STEP AT A TIME. PROJECT MANAGEMENT HAS NEVER, EVER BEEN THIS SIMPLE! WHO KNEW HOW SIMPLE PROJECT MANAGEMENT COULD BE? THIS IS TODAY’S BEST BEGINNER’S GUIDE TO MODERN PROJECT MANAGEMENT... SIMPLE, PRACTICAL INSTRUCTIONS FOR SUCCEEDING WITH EVERY TASK YOU’LL NEED TO PERFORM! HERE’S A SMALL SAMPLE OF WHAT YOU’LL LEARN: • MASTER THE KEY SKILLS AND QUALITIES EVERY PROJECT MANAGER NEEDS • LEAD PROJECTS, DON’T JUST “MANAGE” THEM • AVOID 15 MOST COMMON MISTAKES NEW PROJECT MANAGERS MAKE • LEARN FROM TROUBLED, SUCCESSFUL, AND “RECOVERED” PROJECTS • SET THE STAGE FOR SUCCESS BY EFFECTIVELY DEFINING YOUR PROJECT • BUILD A USABLE PROJECT PLAN AND AN ACCURATE WORK BREAKDOWN STRUCTURE (WBS) • CREATE BUDGETS AND SCHEDULES THAT HELP YOU MANAGE RISK • USE POWERFUL CONTROL AND REPORTING TECHNIQUES, INCLUDING EARNED VALUE MANAGEMENT • SMOOTHLY MANAGE PROJECT CHANGES, ISSUES, RISKS, DELIVERABLES, AND QUALITY • MANAGE PROJECT COMMUNICATIONS AND STAKEHOLDER EXPECTATIONS • ORGANIZE AND LEAD HIGH-PERFORMANCE PROJECT TEAMS • MANAGE CROSS-FUNCTIONAL, CROSS-CULTURAL, AND VIRTUAL PROJECTS • WORK SUCCESSFULLY WITH VENDORS AND PROJECT MANAGEMENT OFFICES • MAKE THE MOST OF MICROSOFT PROJECT AND NEW WEB-BASED ALTERNATIVES •

GET STARTED WITH AGILE AND “CRITICAL CHAIN” PROJECT MANAGEMENT • GAIN KEY INSIGHTS THAT WILL ACCELERATE YOUR LEARNING CURVE • KNOW HOW TO RESPOND TO REAL-LIFE SITUATIONS, NOT JUST WHAT THEY TEACH YOU IN SCHOOL

STRATEGIC PROJECT MANAGEMENT MADE SIMPLE - EUGENE KASBERGEN 2014-11-07
 STRATEGIC MANAGEMENT INVOLVES FORMULATION AND IMPLEMENTATION OF THE MAJOR GOALS AND INITIATIVES TAKEN BY A COMPANY’S TOP MANAGEMENT ON BEHALF OF OWNERS, BASED ON CONSIDERATION OF RESOURCES AND AN ASSESSMENT OF THE INTERNAL AND EXTERNAL ENVIRONMENTS IN WHICH THE ORGANIZATION COMPETES. STRATEGIC MANAGEMENT PROVIDES OVERALL DIRECTION TO THE ENTERPRISE AND INVOLVES SPECIFYING THE ORGANIZATION’S OBJECTIVES, DEVELOPING POLICIES AND PLANS DESIGNED TO ACHIEVE THESE OBJECTIVES, AND THEN ALLOCATING RESOURCES TO IMPLEMENT THE PLANS. ACADEMICS AND PRACTICING MANAGERS HAVE DEVELOPED NUMEROUS MODELS AND FRAMEWORKS TO ASSIST IN STRATEGIC DECISION MAKING IN THE CONTEXT OF COMPLEX ENVIRONMENTS AND COMPETITIVE DYNAMICS. STRATEGIC MANAGEMENT IS NOT STATIC IN NATURE; THE MODELS OFTEN INCLUDE A FEEDBACK LOOP TO MONITOR EXECUTION AND INFORM THE NEXT ROUND OF PLANNING.

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STRATEGIZE: PRODUCT STRATEGY AND PRODUCT ROADMAP PRACTICES FOR THE DIGITAL AGE - ROMAN PICHLER 2022-09-07
 CREATE A WINNING GAME PLAN FOR YOUR DIGITAL PRODUCTS WITH STRATEGIZE: PRODUCT STRATEGY AND PRODUCT ROADMAP PRACTICES FOR THE DIGITAL AGE, 2ND EDITION. USING A WIDE RANGE OF PROVEN TECHNIQUES AND TOOLS - PRODUCT MANAGEMENT EXPERT ROMAN PICHLER EXPLAINS HOW TO CREATE A WINNING PRODUCT STRATEGY AND ACTIONABLE ROADMAP. COMPREHENSIVE AND INSIGHTFUL, THE BOOK WILL ENABLE YOU TO MAKE THE RIGHT STRATEGIC DECISIONS IN TODAY’S DYNAMIC DIGITAL AGE. IF YOU WORK AS A PRODUCT MANAGER, SCRUM PRODUCT OWNER, PRODUCT PORTFOLIO MANAGER, HEAD OF PRODUCT, OR PRODUCT COACH, THEN THIS BOOK IS FOR YOU. WHAT YOU WILL LEARN: * CREATE AN INSPIRING VISION FOR YOUR PRODUCT. * DEVELOP A PRODUCT STRATEGY THAT MAXIMISES THE CHANCES OF LAUNCHING A WINNING PRODUCT. * SUCCESSFULLY ADAPT THE STRATEGY ACROSS THE PRODUCT LIFE CYCLE TO ACHIEVE SUSTAINED PRODUCT SUCCESS. * MEASURE THE VALUE YOUR PRODUCT CREATES USING THE RIGHT KEY PERFORMANCE INDICATORS (KPIs). * BUILD AN ACTIONABLE OUTCOME-BASED PRODUCT ROADMAP THAT ALIGNS STAKEHOLDERS AND DIRECTS THE PRODUCT BACKLOG. * REGULARLY REVIEW THE PRODUCT STRATEGY AND ROADMAP AND KEEP THEM UP-TO-DATE. WRITTEN IN AN ENGAGING AND

EASILY ACCESSIBLE STYLE, STRATEGIZE OFFERS PRACTICAL ADVICE AND VALUABLE EXAMPLES SO THAT YOU CAN APPLY THE PRACTICES DIRECTLY TO YOUR PRODUCTS. THIS SECOND, REVISED, AND EXTENDED EDITION OFFERS NEW CONCEPTS, MORE TOOLS, AND ADDITIONAL TIPS AND EXAMPLES. PRAISE FOR STRATEGIZE: "STRATEGIZE OFFERS A COMPREHENSIVE APPROACH TO PRODUCT STRATEGY USING THE LATEST PRACTICES GEARED SPECIFICALLY TO DIGITAL PRODUCTS. NOT JUST THEORY, THE BOOK IS CHOCK-FULL OF REAL-WORLD EXAMPLES, MAKING IT EASIER TO APPLY THE PRINCIPLES TO YOUR COMPANY AND PRODUCTS. STRATEGIZE IS ESSENTIAL READING FOR EVERYONE IN CHARGE OF PRODUCTS: PRODUCT EXECUTIVES, PRODUCT MANAGERS, AND PRODUCT OWNERS." STEVE JOHNSON, FOUNDER AT UNDER 10 CONSULTING. "WHETHER YOU ARE NEW TO PRODUCT MANAGEMENT OR AN EXPERIENCED PRACTITIONER, STRATEGIZE IS A MUST READ. YOU ARE GUARANTEED TO GET NEW IDEAS ABOUT HOW TO DEVELOP OR IMPROVE YOUR PRODUCT STRATEGY AND HOW TO EXECUTE IT SUCCESSFULLY. IT'S AN ESSENTIAL ADDITION TO EVERY PRODUCT MANAGER'S READING LIST." MARC ABRAHAM, SENIOR GROUP PRODUCT MANAGER AT INTERCOM.

STRATEGIC PLANNING FOR NONPROFIT ORGANIZATIONS - MICHAEL ALLISON 2011-01-11
YOUR TOTAL GUIDE TO PUTTING A POWERFUL MANAGEMENT TOOL TO WORK IN YOUR ORGANIZATION WHY STRATEGIC PLANNING? BECAUSE A WELL WROUGHT STRATEGIC PLAN HELPS YOU SET PRIORITIES AND ACQUIRE AND ALLOCATE THE RESOURCES NEEDED TO ACHIEVE YOUR GOALS. IT PROVIDES A FRAMEWORK FOR ANALYZING AND QUICKLY ADAPTING TO FUTURE CHALLENGES. AND IT HELPS ALL BOARD AND STAFF MEMBERS FOCUS MORE CLEARLY ON YOUR ORGANIZATION'S PRIORITIES, WHILE BUILDING COMMITMENT AND PROMOTING COOPERATION AND INNOVATION BUT TO BE EFFECTIVE, YOUR PLAN WILL NEED TO ADDRESS THE SPECIAL NEEDS OF THE NONPROFIT SECTOR. AND FOR MORE THAN A DECADE, STRATEGIC PLANNING FOR NONPROFIT ORGANIZATIONS HAS BEEN THE NUMBER-ONE SOURCE OF GUIDANCE ON ALL FACETS OF STRATEGIC PLANNING FOR MANAGERS AT NONPROFITS OF EVERY SIZE AND BUDGET. THIS THOROUGHLY REVISED, UPDATED, AND EXPANDED EDITION ARMS YOU WITH THE EXPERT KNOWLEDGE AND TOOLS YOU NEED TO DEVELOP AND IMPLEMENT SUREFIRE STRATEGIC PLANS, INCLUDING TESTED-IN-THE-TRENCHES WORKSHEETS, CHECKLISTS, AND TABLES--IN PRINT AND ON THE COMPANION WEBSITE--ALONG WITH A BOOK-LENGTH CASE STUDY THAT LETS YOU OBSERVE STRATEGIC PLANNING IN ACTION. PACKED WITH REAL-WORLD INSIGHTS AND PRACTICAL POINTERS, IT SHOWS YOU HOW TO: DEVELOP A CLEAR MISSION, VISION, AND SET OF VALUES CONDUCT SWOT ANALYSES AND PROGRAM EVALUATIONS ASSESS CLIENT NEEDS AND DETERMINE STAKEHOLDER CONCERNS SET PRIORITIES AND DEVELOP CORE STRATEGIES, GOALS, AND OBJECTIVES BALANCE THE DUAL BOTTOM LINES OF MISSION AND MONEY WRITE AND IMPLEMENT A SOLID STRATEGIC PLAN DEVELOP A USER-FRIENDLY ANNUAL WORK PLAN ESTABLISH PLANNING CYCLES, GAUGE PROGRESS, AND UPDATE STRATEGIES

GLOBAL PROJECT MANAGEMENT - JEAN BINDER 2016-04-22
ONGOING RESEARCH SHOWS THAT WHILST 90 PER CENT OF LARGE COMPANIES ARE CONDUCTING GLOBAL PROJECTS TO TAKE ADVANTAGE OF DISTRIBUTED SKILLS, AROUND-THE-CLOCK OPERATIONS AND VIRTUAL TEAM ENVIRONMENTS, LESS THAN ONE THIRD OF THEM HAVE

EFFECTIVE, ESTABLISHED PRACTICES TO HELP PROJECT MANAGERS AND TEAM MEMBERS WORKING OVER A DISTANCE. AS A CONSEQUENCE, MOST ORGANISATIONS STRUGGLE TO REACH THE REQUIRED LEVELS OF QUALITY AND EFFECTIVENESS FROM THESE PROJECTS BECAUSE THEIR METHODS AND PRACTICES ARE NOT ADAPTED TO A GLOBAL MULTI-CULTURAL ENVIRONMENT, WHERE MOST COMMUNICATION IS IN WRITING AND ASYNCHRONOUS. GLOBAL PROJECT MANAGEMENT DESCRIBES HOW TO ADAPT YOUR ORGANISATION AND YOUR PROJECTS TO THRIVE IN THIS ENVIRONMENT. THE BOOK GOES BEYOND THE RECOMMENDATIONS ON COLLABORATIVE TOOLS, TO SUGGEST THE DEVELOPMENT OF BEST PRACTICES ON CROSS-CULTURAL TEAM MANAGEMENT AND GLOBAL COMMUNICATION, RECOMMEND ORGANISATIONAL CHANGES AND PROJECT STRUCTURES, AND PROPOSE ALTERNATIVES FOR THE IMPLEMENTATION OF THE NEW PRACTICES AND METHODS. THE TEXT IS FILLED WITH REAL-LIFE EXAMPLES AND TECHNIQUES AND ILLUSTRATES HOW TO APPLY THE RECOMMENDATIONS AS PART OF THE SUCCESSFUL MANAGEMENT OF ANY GLOBAL PROJECT.

THE NEW ONE-PAGE PROJECT MANAGER - CLARK A. CAMPBELL 2012-11-30
HOW TO MANAGE ANY PROJECT ON JUST ONE PIECE OF PAPER THE NEW ONE-PAGE PROJECT MANAGER DEMONSTRATES HOW TO EFFICIENTLY AND EFFECTIVELY COMMUNICATE ESSENTIAL ELEMENTS OF A PROJECT'S STATUS. THE HANDS OF A POCKET WATCH REVEAL THE TIME OF DAY WITHOUT FOLLOWING EVERY SPRING, COG, AND MOVEMENT BEHIND THE FACE. SIMILARLY, AN OPPM TEMPLATE REDUCES ANY PROJECT—NO MATTER HOW LARGE OR COMPLICATED—to A SIMPLE ONE-PAGE DOCUMENT, PERFECT FOR COMMUNICATING TO UPPER MANAGEMENT AND OTHER PROJECT STAKEHOLDERS. NOW IN ITS SECOND EDITION, THIS PRACTICAL GUIDE, CURRENTLY SAVING TIME AND EFFORT IN THOUSANDS OF ORGANIZATIONS WORLDWIDE, HAS ITSELF BEEN SIMPLIFIED, THEN REFINED AND EXTENDED TO INCLUDE THE INNOVATIVE AGILEOPPM™. THIS SECOND EDITION WILL INCLUDE NEW MATERIAL AND UPDATES INCLUDING AN INTRODUCTION OF THE GROUND-BREAKING AGILEOPPM™ AND AN OVERVIEW OF MYOPPM™ TEMPLATE BUILDER, AVAILABLE ON-LINE INCLUDES REFERENCES THROUGHOUT THE BOOK TO THE AFFILIATED SECTIONS IN THE PROJECT MANAGEMENT BODY OF KNOWLEDGE (PMBOK®) SHOWS TEMPLATES FOR THE PROJECT MANAGEMENT OFFICE (PMO) THIS NEW AND UPDATED SECOND EDITION WILL HELP YOU MASTER THE ONE-PAGE APPROACH TO BOTH TRADITIONAL PROJECT MANAGEMENT AND AGILE PROJECT MANAGEMENT. (PMBOK IS A REGISTERED MARKS OF THE PROJECT MANAGEMENT INSTITUTE, INC.)

STRATEGIC PROJECT MANAGEMENT MADE SIMPLE - TERRY SCHMIDT 2009-03-16
WHEN FORTUNE MAGAZINE ESTIMATED THAT 70% OF ALL STRATEGIES FAIL, IT ALSO NOTED THAT MOST OF THESE STRATEGIES WERE BASICALLY SOUND, BUT COULD NOT BE EXECUTED. THE CENTRAL PREMISE OF STRATEGIC PROJECT MANAGEMENT MADE SIMPLE IS THAT MOST PROJECTS AND STRATEGIES NEVER GET OFF THE GROUND BECAUSE OF ADHOC, HAPHAZARD, AND OBSOLETE METHODS USED TO TURN THEIR IDEAS INTO COHERENT AND ACTIONABLE PLANS. STRATEGIC PROJECT MANAGEMENT MADE SIMPLE IS THE FIRST BOOK TO COUPLE A STEP-BY-STEP PROCESS WITH AN INTERACTIVE THINKING TOOL THAT TAKES A STRATEGIC APPROACH TO DESIGNING PROJECTS AND ACTION INITIATIVES. STRATEGIC PROJECT

MANAGEMENT MADE SIMPLE BUILDS A SOLID PLATFORM UPON FOUR CRITICAL QUESTIONS THAT ARE VITAL FOR TEAMS TO INTELLIGENTLY ANSWER IN ORDER TO CREATE THEIR OWN STRONG, STRATEGIC FOUNDATION. THESE QUESTIONS ARE: 1. WHAT ARE WE TRYING TO ACCOMPLISH AND WHY? 2. HOW WILL WE MEASURE SUCCESS? 3. WHAT OTHER CONDITIONS MUST EXIST? 4. HOW DO WE GET THERE? THIS FRESH APPROACH BEGINS WITH CLEARLY UNDERSTANDING THE WHAT AND WHY OF A PROJECT - COMPREHENDING THE BIGGER PICTURE GOALS THAT ARE OFTEN GIVEN ONLY LIP SERVICE OR CURSORY REVIEWS. THE SECOND AND THIRD QUESTIONS CLARIFY SUCCESS MEASURES AND IDENTIFY THE RISKY ASSUMPTIONS THAT CAN LATER CAUSE PAIN IF NOT SPOTTED EARLY. THE HOW QUESTIONS - WHAT ARE THE ACTIVITIES, BUDGETS, AND SCHEDULES - COMES LAST IN OUR FOUR-QUESTION SYSTEM. BY CONTRAST, MOST PROJECT APPROACHES PREMATURELY CONCENTRATE ON THE HOW WITHOUT FIRST ADEQUATELY ADDRESSING THE THREE OTHER QUESTIONS. THESE FOUR QUESTIONS GUIDE READERS INTO FLESHING OUT A SIMPLE, YET SOPHISTICATED, MENTAL WORKBENCH CALLED "THE LOGICAL FRAMEWORK" - A SYSTEMS THINKING PARADIGM THAT LAYS OUT ONE'S OWN PROJECT STRATEGY IN AN EASILY ACCESSIBLE, INTERACTIVE 4x4 MATRIX. THE INCLUSION OF MEMORABLE FEATURES AND CONCEPTS (FOUR CRITICAL QUESTIONS, LOGFRAME MATRIX, IF-THEN THINKING, AND IMPLEMENTATION EQUATION) MAKE THIS BOOK UNIQUE.

PLAYING TO WIN - ALAN G. LAFLEY 2013

EXPLAINS HOW COMPANIES MUST PINPOINT BUSINESS STRATEGIES TO A FEW CRITICALLY IMPORTANT CHOICES, IDENTIFYING COMMON BLUNDERS WHILE OUTLINING SIMPLE EXERCISES AND QUESTIONS THAT CAN GUIDE DAY-TO-DAY AND LONG-TERM DECISIONS.

FUNDAMENTALS OF PROJECT MANAGEMENT - JAMES P. LEWIS 2002

UPDATED CONCEPTS AND TOOLS TO SET UP PROJECT PLANS, SCHEDULE WORK, MONITOR PROGRESS-AND CONSISTENTLY ACHIEVE DESIRED PROJECT RESULTS. IN TODAY'S TIME-BASED AND COST-CONSCIOUS GLOBAL BUSINESS ENVIRONMENT, TIGHT PROJECT DEADLINES AND STRINGENT EXPECTATIONS ARE THE NORM. THIS CLASSIC BOOK PROVIDES BUSINESSPEOPLE WITH AN EXCELLENT INTRODUCTION TO PROJECT MANAGEMENT, SUPPLYING SOUND, BASIC INFORMATION (ALONG WITH UPDATED TOOLS AND TECHNIQUES) TO UNDERSTAND AND MASTER THE COMPLEXITIES AND NUANCES OF PROJECT MANAGEMENT. CLEAR AND DOWN-TO-EARTH, THIS STEP-BY-STEP GUIDE EXPLAINS HOW TO EFFECTIVELY SPEARHEAD EVERY STAGE OF A PROJECT-FROM DEVELOPING THE GOALS AND OBJECTIVES TO MANAGING THE PROJECT TEAM-AND MAKE PROJECT MANAGEMENT WORK IN ANY COMPANY. THIS UPDATED SECOND EDITION INCLUDES: * NEW MATERIAL ON THE PROJECT MANAGEMENT BODY OF KNOWLEDGE (PMBOK) * DO'S AND DON'TS OF IMPLEMENTING SCHEDULING SOFTWARE* COVERAGE OF THE PMP CERTIFICATION OFFERED BY THE PROJECT MANAGEMENT INSTITUTE* UPDATED INFORMATION ON DEVELOPING PROBLEM STATEMENTS AND MISSION STATEMENTS* TECHNIQUES FOR IMPLEMENTING TODAY'S PROJECT MANAGEMENT TECHNOLOGIES IN ANY ORGANIZATION-IN ANY INDUSTRY.

THE FAST FORWARD MBA IN PROJECT MANAGEMENT - ERIC VERZUH 2021-01-07

THE ALL-INCLUSIVE GUIDE TO EXCEPTIONAL PROJECT MANAGEMENT THAT IS TRUSTED BY HUNDREDS OF THOUSANDS OF READERS—NOW UPDATED AND REVISED THE FAST FORWARD MBA IN PROJECT MANAGEMENT: THE COMPREHENSIVE, EASY TO READ HANDBOOK FOR BEGINNERS AND PROS, 6TH EDITION IS A COMPREHENSIVE GUIDE TO REAL-WORLD PROJECT MANAGEMENT METHODS, TOOLS, AND TECHNIQUES. PRACTICAL, EASY-TO-USE, AND DEEPLY THOROUGH, THIS BOOK GIVES YOU THE ANSWERS YOU NEED NOW. YOU'LL FIND CUTTING-EDGE IDEAS AND HARD-WON WISDOM OF ONE OF THE FIELD'S LEADING EXPERTS, DELIVERED IN SHORT, LIVELY SEGMENTS THAT ADDRESS COMMON MANAGEMENT ISSUES. BRIEF DESCRIPTIONS OF IMPORTANT CONCEPTS, TIPS ON REAL-WORLD APPLICATIONS, AND COMPACT CASE STUDIES ILLUSTRATE THE MOST SOUGHT-AFTER SKILLS AND PITFALLS YOU SHOULD WATCH OUT FOR. THIS SIXTH EDITION NOW INCLUDES: A BRAND-NEW CHAPTER ON PROJECT QUALITY A NEW CHAPTER ON MANAGING MEDIA, ENTERTAINMENT, AND CREATIVE PROJECTS A NEW CHAPTER ON THE PROJECT MANAGER'S #1 PRIORITY: LEADERSHIP A NEW CHAPTER WITH THE MOST CURRENT PRACTICES IN CHANGE MANAGEMENT CURRENT PMP CERTIFICATION STUDY TIPS READERS OF THE FAST FORWARD MBA IN PROJECT MANAGEMENT ALSO RECEIVE ACCESS TO NEW VIDEO RESOURCES AVAILABLE AT THE AUTHOR'S WEBSITE. THE BOOK TEACHES READERS HOW TO MANAGE AND DELIVER PROJECTS ON-TIME AND ON-BUDGET BY APPLYING THE PRACTICAL STRATEGIES AND CONCRETE SOLUTIONS FOUND WITHIN. WHETHER THE CHALLENGE IS FINDING THE RIGHT PROJECT SPONSOR, CLARIFYING PROJECT OBJECTIVES, OR SETTING REALISTIC SCHEDULES AND BUDGET PROJECTIONS, THE FAST FORWARD MBA IN PROJECT MANAGEMENT SHOWS YOU WHAT YOU NEED TO KNOW, THE BEST WAY TO DO IT, AND WHAT TO WATCH OUT FOR ALONG THE WAY.

UNDERSTANDING PROJECT MANAGEMENT, SECOND EDITION - DAVE C. BARRETT 2021-05-10

IN THE SECOND EDITION OF UNDERSTANDING PROJECT MANAGEMENT, SKILLED EXPERT DAVE C. BARRETT OFFERS A WELL-UPDATED, PRACTICAL REAL-WORLD GUIDE FOR CURRENT AND ASPIRING PROJECT MANAGERS. USING CONCISE AND APPROACHABLE LANGUAGE, THE SECOND EDITION FEATURES NEW CONCEPT ILLUSTRATIONS, A GREATER CONSISTENCY WITH THE PROJECT MANAGEMENT BODY OF KNOWLEDGE TERMINOLOGY, AND ADDITIONAL CASE STUDIES IN THE UPDATED INSTRUCTOR RESOURCES. TAKING THE READER THROUGH AN ONGOING CASE STUDY FROM INITIATION TO COMPLETION, THE TEXT REINFORCES THE IMPORTANCE OF MANAGING KEY ASPECTS OF A PROJECT, INCLUDING ITS SCOPE, QUALITY, SCHEDULE, AND BUDGET, AND EXPLORES THE LESS TANGIBLE CHALLENGES THAT CAN OFTEN DERAIL A PROJECT OR LEAD TO ITS SUCCESS. THIS NEWLY UPDATED EDITION OFFERS AUTHENTIC PROJECT MANAGEMENT DOCUMENTS PRODUCED ALONGSIDE THE PROJECT CASE STUDY AND EQUIPS READERS WITH A SOLID UNDERSTANDING OF WHY SPECIFIC PROCESSES ARE USED, WHY CERTAIN DECISIONS ARE MADE, AND HOW PIECES OF PROJECT MANAGEMENT FIT TOGETHER. SUITABLE FOR ANY DISCIPLINE OR INDUSTRY, UNDERSTANDING PROJECT MANAGEMENT, SECOND EDITION, PROMISES TO BE AN ENGAGING AND WORTHWHILE READ. FEATURES: - ADDITIONAL KEY TERMS, ILLUSTRATIONS, PRACTICAL EXAMPLES, AND REFERENCES TO THE

PROJECT MANAGEMENT BODY OF KNOWLEDGE, SIXTH EDITION - READERS FOLLOW AN ONGOING CASE STUDY, GAINING INSIGHT INTO THE THOUGHT PROCESSES AND RESULTING ACTIONS OF A PROJECT MANAGER, INCLUDING THE CREATION OF PROJECT DOCUMENTS - ROBUST INSTRUCTOR RESOURCES INCLUDE NEW CASE STUDIES THAT CAN BE USED FOR IN-CLASS ACTIVITIES AND CASE STUDY EXTENSIONS OF ADDITIONAL SITUATIONS AND PROBLEMS TO DISCUSS WITH STUDENTS

TOOLS FOR TOMORROW - CAROLINE COPEMAN 2004-01

A GUIDE TO THE PROJECT MANAGEMENT BODY OF KNOWLEDGE (PMBOK® GUIDE) – SEVENTH EDITION AND THE STANDARD FOR PROJECT MANAGEMENT (BRAZILIAN PORTUGUESE) - PROJECT MANAGEMENT INSTITUTE PROJECT MANAGEMENT INSTITUTE 2021-08-01

PMBOK® GUIDE IS THE GO-TO RESOURCE FOR PROJECT MANAGEMENT PRACTITIONERS. THE PROJECT MANAGEMENT PROFESSION HAS SIGNIFICANTLY EVOLVED DUE TO EMERGING TECHNOLOGY, NEW APPROACHES AND RAPID MARKET CHANGES. REFLECTING THIS EVOLUTION, THE STANDARD FOR PROJECT MANAGEMENT ENUMERATES 12 PRINCIPLES OF PROJECT MANAGEMENT AND THE PMBOK® GUIDE 7th SEVENTH EDITION IS STRUCTURED AROUND EIGHT PROJECT PERFORMANCE DOMAINS. THIS EDITION IS DESIGNED TO ADDRESS PRACTITIONERS' CURRENT AND FUTURE NEEDS AND TO HELP THEM BE MORE PROACTIVE, INNOVATIVE AND NIMBLE IN ENABLING DESIRED PROJECT OUTCOMES. THIS EDITION OF THE PMBOK® GUIDE: *REFLECTS THE FULL RANGE OF DEVELOPMENT APPROACHES (PREDICTIVE, ADAPTIVE, HYBRID, ETC.); *PROVIDES AN ENTIRE SECTION DEVOTED TO TAILORING THE DEVELOPMENT APPROACH AND PROCESSES; *INCLUDES AN EXPANDED LIST OF MODELS, METHODS, AND ARTIFACTS; *FOCUSES ON NOT JUST DELIVERING PROJECT OUTPUTS BUT ALSO ENABLING OUTCOMES; AND *INTEGRATES WITH PM STANDARDS FOR INFORMATION AND STANDARDS APPLICATION CONTENT BASED ON PROJECT TYPE, DEVELOPMENT APPROACH, AND INDUSTRY SECTOR.

STRATEGIC PROJECT MANAGEMENT MADE SIMPLE - TERRY SCHMIDT 2009

WHEN FORTUNE MAGAZINE ESTIMATED THAT 70% OF ALL STRATEGIES FAIL, IT ALSO NOTED THAT MOST OF THESE STRATEGIES WERE BASICALLY SOUND, BUT COULD NOT BE EXECUTED. THE CENTRAL PREMISE OF STRATEGIC PROJECT MANAGEMENT MADE SIMPLE IS THAT MOST PROJECTS AND STRATEGIES NEVER GET OFF THE GROUND BECAUSE OF ADHOC, HAPHAZARD, AND OBSOLETE METHODS USED TO TURN THEIR IDEAS INTO COHERENT AND ACTIONABLE PLANS. STRATEGIC PROJECT MANAGEMENT MADE SIMPLE IS THE FIRST BOOK TO COUPLE A STEP-BY-STEP PROCESS WITH AN INTERACTIVE THINKING TOOL THAT TAKES A STRATEGIC APPROACH TO DESIGNING PROJECTS AND ACTION INITIATIVES. S.

EFFECTIVE PROJECT MANAGEMENT - ROBERT K. WYSOCKI 2011-09-26

EXPERT GUIDANCE ON ENSURING PROJECT SUCCESS—THE LATEST EDITION! MANY PROJECTS FAIL TO DELIVER ON TIME AND WITHIN BUDGET, AND OFTEN POOR PROJECT MANAGEMENT IS TO BLAME. IF YOU'RE A PROJECT MANAGER, THE NEWEST EDITION OF THIS EXPERT AND TOP-

SELLING BOOK WILL HELP YOU AVOID THE PITFALLS AND MANAGE PROJECTS SUCCESSFULLY. COVERING THE MAJOR PROJECT MANAGEMENT TECHNIQUES INCLUDING TRADITIONAL (LINEAR AND INCREMENTAL), AGILE (ITERATIVE AND ADAPTIVE), AND EXTREME, THIS BOOK LAYS OUT A COMPREHENSIVE OVERVIEW OF ALL OF THE BEST-OF-BREED PROJECT MANAGEMENT APPROACHES AND TOOLS TODAY. YOU'LL LEARN HOW TO USE THESE APPROACHES EFFECTIVELY TO ACHIEVE BETTER OUTCOMES. FRESH TOPICS IN THIS NEW EDITION INCLUDE CRITICAL CHAIN PROJECT MANAGEMENT, USING THE REQUIREMENTS MANAGEMENT LIFECYCLE AS A KEY DRIVER, CAREER AND PROFESSIONAL DEVELOPMENT FOR PROJECT MANAGERS, AND MORE. THIS BOOK IS PACKED WITH STEP-BY-STEP INSTRUCTION AND PRACTICAL CASE STUDIES, AND A COMPANION WEB SITE OFFERS ADDITIONAL EXERCISES AND SOLUTIONS. GIVES NEW OR VETERAN PROJECT MANAGERS A COMPREHENSIVE OVERVIEW OF THE BEST-OF-BREED PROJECT MANAGEMENT APPROACHES AND TOOLS TODAY SHOWS READERS, THROUGH STEP-BY-STEP INSTRUCTION AND PRACTICAL CASE STUDIES, HOW TO USE THESE TOOLS EFFECTIVELY UPDATED NEW EDITION ADDS NEW MATERIAL ON CAREER AND PROFESSIONAL DEVELOPMENT FOR PROJECT MANAGERS, CRITICAL CHAIN PROJECT MANAGEMENT, AND MORE IF YOU'RE SEEKING TO IMPROVE YOUR PROFESSIONAL PROJECT MANAGEMENT SKILLS, THE LATEST EDITION OF THIS POPULAR, SUCCESSFUL, AND IN-DEPTH BOOK IS THE PLACE TO START. VISIT [HTTP://WYSOCKIEPM.COM/](http://wysockiepm.com/) FOR SUPPORT MATERIALS AND TO CONNECT WITH THE AUTHOR.

PROJECT MANAGEMENT TOOLBOX - RUSS J. MARTINELLI 2016-02-01

BOOST YOUR PERFORMANCE WITH IMPROVED PROJECT MANAGEMENT TACTICS PROJECT MANAGEMENT TOOLBOX: TOOLS AND TECHNIQUES FOR THE PRACTICING PROJECT MANAGER, SECOND EDITION OFFERS A SUCCINCT EXPLANATION OF WHEN, WHERE, AND HOW TO USE PROJECT MANAGEMENT RESOURCES TO ENHANCE YOUR WORK. WITH UPDATED CONTENT THAT REFLECTS KEY ADVANCES IN THE PROJECT MANAGEMENT FIELD, INCLUDING PLANNING, IMPLEMENTATION, CONTROL, COST, AND SCHEDULING, THIS REVISED TEXT OFFERS ADDED MATERIAL THAT COVERS RELEVANT TOPICS, SUCH AS AGILITY, CHANGE MANAGEMENT, GOVERNANCE, REPORTING, AND RISK MANAGEMENT. THIS COMPREHENSIVE RESOURCE PROVIDES A CONTEMPORARY SET OF TOOLS, EXPLAINING EACH TOOL'S PURPOSE AND INTENTION, DEVELOPMENT, CUSTOMIZATION AND VARIATIONS, AND BENEFITS AND DISADVANTAGES. ADDITIONALLY, EXAMPLES, TIPS, AND MILESTONE CHECKS GUIDE YOU THROUGH THE APPLICATION OF THESE TOOLS, HELPING YOU PRACTICALLY APPLY THE INFORMATION YOU LEARN. EFFECTIVE PROJECT MANAGEMENT CAN SUPPORT A COMPANY IN INCREASING MARKET SHARE, IMPROVING THE QUALITY OF PRODUCTS, AND ENHANCING CUSTOMER SERVICE. WITH SO MANY ASPECTS OF PROJECT MANAGEMENT CHANGING AS THE BUSINESS WORLD CONTINUES TO EVOLVE, IT IS CRITICAL THAT YOU STAY UP TO DATE ON THE LATEST TOPICS IN THIS FIELD. EXPLORE EMERGING TOPICS WITHIN THE WORLD OF PROJECT MANAGEMENT, KEEPING UP TO DATE ON THE LATEST, MOST RELEVANT SUBJECT AREAS LEVERAGE TEMPLATES, EXERCISES, AND POWERPOINT PRESENTATIONS TO ENHANCE YOUR PROJECT MANAGEMENT SKILLS DISCUSS TIPS, REPORTING, IMPLEMENTATION, DOCUMENTATION, AND OTHER ESSENTIALS OF THE PROJECT MANAGEMENT FIELD CONSIDER HOW PROJECT MANAGEMENT FITS

INTO VARIOUS INDUSTRIES, INCLUDING TECHNOLOGY, CONSTRUCTION, HEALTHCARE, AND PRODUCT DEVELOPMENT PROJECT MANAGEMENT TOOLBOX: TOOLS AND TECHNIQUES FOR THE PRACTICING PROJECT MANAGER, SECOND EDITION IS AN ESSENTIAL RESOURCE FOR EXPERIENCED PROJECT MANAGERS AND PROJECT MANAGEMENT STUDENTS ALIKE.

STRATEGIC PROJECT MANAGEMENT MADE SIMPLE - TERRY SCHMIDT 2021-05-04

LEARN TO PLAN AND EXECUTE PROJECTS IN ANY ORGANIZATION WITH THIS PRACTICAL AND INSIGHTFUL RESOURCE THE COMPREHENSIVELY UPDATED AND REVISED EDITION OF STRATEGIC PROJECT MANAGEMENT MADE SIMPLE CEMENTS THIS SERIES' STATUS AS THE LEADING RESOURCE FOR ANYONE LOOKING FOR STEP-BY-STEP GUIDANCE ON PROJECT DESIGN AND ACTION INITIATIVES. WRITTEN BY CELEBRATED MANAGEMENT CONSULTANT TERRY SCHMIDT, THIS BOOK FULLY COVERS THE NECESSITY OF SYSTEMS THINKING AND THE LOGICAL FRAMEWORK APPROACH TO SOLVE TODAY'S CHALLENGING PROBLEMS. STRATEGIC PROJECT MANAGEMENT MADE SIMPLE ALSO INCLUDES: AN EXPANDED SECTION ON TURNING IDEAS, PROBLEMS, AND OPPORTUNITIES INTO PROJECTS A NEWLY CREATED CHAPTER ON MANAGING YOUR "INNER GAME" TO ACHIEVE PROJECT EXCELLENCE FRESH CASE STUDIES THAT COVER HOW TO PIVOT YOUR BUSINESS TO MEET CHANGING NEEDS A NEW APPROACH, ITERATING TO EXCELLENCE, TO CREATE YOUR MINIMUM VIABLE PROJECT AND PRODUCE SOLUTIONS SMOOTHER AND FASTER STRATEGIC PROJECT MANAGEMENT MADE SIMPLE, REVISED AND UPDATED IS AN INDISPENSABLE VOLUME FOR LEADERS AND WORKERS SEEKING TO TRANSFORM THEIR APPROACH TO PLANNING, DRIVING, AND EXECUTING PROJECTS IN THEIR ORGANIZATIONS. **HBR GUIDE TO PROJECT MANAGEMENT (HBR GUIDE SERIES)** - HARVARD BUSINESS REVIEW 2013-01-08

MEET YOUR GOALS—ON TIME AND ON BUDGET. How do you rein in the scope of your project when you've got a group of demanding stakeholders breathing down your neck? And map out a schedule everyone can stick to? And motivate team members who have competing demands on their time and attention? Whether you're managing your first project or just tired of improvising, this guide will give you the tools and confidence you need to define smart goals, meet them, and capture lessons learned so future projects go even more smoothly. The HBR Guide to Project Management will help you: BUILD A STRONG, FOCUSED TEAM BREAK MAJOR OBJECTIVES INTO MANAGEABLE TASKS CREATE A SCHEDULE THAT KEEPS ALL THE MOVING PARTS UNDER CONTROL MONITOR PROGRESS TOWARD YOUR GOALS MANAGE STAKEHOLDERS' EXPECTATIONS WRAP UP YOUR PROJECT AND GAUGE ITS SUCCESS *PROJECT MANAGEMENT* - ROEL GRIT 2021-07-08

PROJECT MANAGEMENT INTRODUCES STUDENTS IN A UNIQUE AND ACCESSIBLE WAY TO PROJECTBASED WORKING AS A MEANS TO TACKLE PROJECTS SUCCESSFULLY. NOT ONLY IN BUSINESS CIRCLES, BUT ALSO IN THE FIELD OF EDUCATION, INCREASINGLY MORE ACTIVITIES ARE PERFORMED USING A PROJECTBASED APPROACH. CONSIDER FOR EXAMPLE COMPREHENSIVE STUDY ASSIGNMENTS, INTERNAL PROJECTS AND PROJECTS DURING WORK PLACEMENT AND THE FINAL STAGES OF A DEGREE. THE LINE OF APPROACH OF THIS BOOK IS PRACTICEORIENTED.

BASED ON ASSIGNMENTS, GROUPS OF TWO TO THREE STUDENTS WORK ON A PROJECT PLAN AND AN EXECUTIVE SUMMARY. STUDENTS CAN ALSO OPT FOR A 'REAL' ASSIGNMENT FOR A COMPANY OR FOR ONE OF THE CASES OF THE ACCOMPANYING WEBSITE. ADDED TO THIS FIFTH EDITION ARE EXAMPLES AND ILLUSTRATIONS, NEW SECTIONS ABOUT VARIOUS SUBJECTS AND A CHAPTER ABOUT THE FLEXIBLE PROJECT APPROACH SCRUM.

MEASURE WHAT MATTERS - JOHN DOERR 2018-04-24

#1 NEW YORK TIMES BESTSELLER LEGENDARY VENTURE CAPITALIST JOHN DOERR REVEALS HOW THE GOAL-SETTING SYSTEM OF OBJECTIVES AND KEY RESULTS (OKRs) HAS HELPED TECH GIANTS FROM INTEL TO GOOGLE ACHIEVE EXPLOSIVE GROWTH—AND HOW IT CAN HELP ANY ORGANIZATION THRIVE. IN THE FALL OF 1999, JOHN DOERR MET WITH THE FOUNDERS OF A START-UP WHOM HE'D JUST GIVEN \$12.5 MILLION, THE BIGGEST INVESTMENT OF HIS CAREER. LARRY PAGE AND SERGEY BRIN HAD AMAZING TECHNOLOGY, ENTREPRENEURIAL ENERGY, AND SKY-HIGH AMBITIONS, BUT NO REAL BUSINESS PLAN. FOR GOOGLE TO CHANGE THE WORLD (OR EVEN TO SURVIVE), PAGE AND BRIN HAD TO LEARN HOW TO MAKE TOUGH CHOICES ON PRIORITIES WHILE KEEPING THEIR TEAM ON TRACK. THEY'D HAVE TO KNOW WHEN TO PULL THE PLUG ON LOSING PROPOSITIONS, TO FAIL FAST. AND THEY NEEDED TIMELY, RELEVANT DATA TO TRACK THEIR PROGRESS—TO MEASURE WHAT MATTERED. DOERR TAUGHT THEM ABOUT A PROVEN APPROACH TO OPERATING EXCELLENCE: OBJECTIVES AND KEY RESULTS. HE HAD FIRST DISCOVERED OKRS IN THE 1970S AS AN ENGINEER AT INTEL, WHERE THE LEGENDARY ANDY GROVE ("THE GREATEST MANAGER OF HIS OR ANY ERA") DROVE THE BEST-RUN COMPANY DOERR HAD EVER SEEN. LATER, AS A VENTURE CAPITALIST, DOERR SHARED GROVE'S BRAINCHILD WITH MORE THAN FIFTY COMPANIES. WHEREVER THE PROCESS WAS FAITHFULLY PRACTICED, IT WORKED. IN THIS GOAL-SETTING SYSTEM, OBJECTIVES DEFINE WHAT WE SEEK TO ACHIEVE; KEY RESULTS ARE HOW THOSE TOP-PRIORITY GOALS WILL BE ATTAINED WITH SPECIFIC, MEASURABLE ACTIONS WITHIN A SET TIME FRAME. EVERYONE'S GOALS, FROM ENTRY LEVEL TO CEO, ARE TRANSPARENT TO THE ENTIRE ORGANIZATION. THE BENEFITS ARE PROFOUND. OKRS SURFACE AN ORGANIZATION'S MOST IMPORTANT WORK. THEY FOCUS EFFORT AND FOSTER COORDINATION. THEY KEEP EMPLOYEES ON TRACK. THEY LINK OBJECTIVES ACROSS SILOS TO UNIFY AND STRENGTHEN THE ENTIRE COMPANY. ALONG THE WAY, OKRS ENHANCE WORKPLACE SATISFACTION AND BOOST RETENTION. IN MEASURE WHAT MATTERS, DOERR SHARES A BROAD RANGE OF FIRST-PERSON, BEHIND-THE-SCENES CASE STUDIES, WITH NARRATORS INCLUDING BONO AND BILL GATES, TO DEMONSTRATE THE FOCUS, AGILITY, AND EXPLOSIVE GROWTH THAT OKRS HAVE SPURRED AT SO MANY GREAT ORGANIZATIONS. THIS BOOK WILL HELP A NEW GENERATION OF LEADERS CAPTURE THE SAME MAGIC.

PROJECT MANAGEMENT FOR THE UNOFFICIAL PROJECT MANAGER - KORY KOGON 2015-04-07

NO PROJECT MANAGEMENT TRAINING? NO PROBLEM! IN TODAY'S WORKPLACE, EMPLOYEES ARE ROUTINELY EXPECTED TO COORDINATE AND MANAGE PROJECTS. YET, CHANCES ARE, YOU AREN'T FORMALLY TRAINED IN MANAGING PROJECTS—YOU'RE AN UNOFFICIAL PROJECT

MANAGER. FRANKLIN COVEY EXPERTS KORY KOGON, SUZETTE BLAKEMORE, AND JAMES WOOD UNDERSTAND THE IMPORTANCE OF LEADERSHIP IN PROJECT COMPLETION AND EXPLAIN THAT PEOPLE ARE CRUCIAL IN THE FORMULA FOR SUCCESS. PROJECT MANAGEMENT FOR THE UNOFFICIAL PROJECT MANAGER OFFERS PRACTICAL, REAL-WORLD INSIGHTS FOR EFFECTIVE PROJECT MANAGEMENT AND GUIDES YOU THROUGH THE ESSENTIALS OF THE PEOPLE AND PROJECT MANAGEMENT PROCESS: INITIATE PLAN EXECUTE MONITOR/CONTROL CLOSE. UNOFFICIAL PROJECT MANAGERS IN ANY ARENA WILL BENEFIT FROM THE ACCESSIBLE, ENGAGING REAL-LIFE ANECDOTES, MEMORABLE "PROJECT MANAGEMENT PROVERBS," AND QUICK REVIEWS AT THE END OF EACH CHAPTER. IF YOU'RE STRUGGLING TO KEEP YOUR PROJECTS ORGANIZED, THIS BOOK IS FOR YOU. IF YOU MANAGE PROJECTS WITHOUT THE BENEFIT OF A TEAM, THIS BOOK IS ALSO FOR YOU. CHANGE THE WAY YOU THINK ABOUT PROJECT MANAGEMENT—"PROJECT MANAGER" MAY NOT BE YOUR OFFICIAL TITLE OR NECESSARILY YOUR DREAM JOB, BUT WITH THE RIGHT STRATEGIES, YOU CAN EXCEL.

STRATEGIC PROJECT MANAGEMENT MADE SIMPLE - TERRY SCHMIDT 2009-02-09

WHEN FORTUNE MAGAZINE ESTIMATED THAT 70% OF ALL STRATEGIES FAIL, IT ALSO NOTED THAT MOST OF THESE STRATEGIES WERE BASICALLY SOUND, BUT COULD NOT BE EXECUTED. THE CENTRAL PREMISE OF STRATEGIC PROJECT MANAGEMENT MADE SIMPLE IS THAT MOST PROJECTS AND STRATEGIES NEVER GET OFF THE GROUND BECAUSE OF ADHOC, HAPHAZARD, AND OBSOLETE METHODS USED TO TURN THEIR IDEAS INTO COHERENT AND ACTIONABLE PLANS. STRATEGIC PROJECT MANAGEMENT MADE SIMPLE IS THE FIRST BOOK TO COUPLE A STEP-BY-STEP PROCESS WITH AN INTERACTIVE THINKING TOOL THAT TAKES A STRATEGIC APPROACH TO DESIGNING PROJECTS AND ACTION INITIATIVES. STRATEGIC PROJECT MANAGEMENT MADE SIMPLE BUILDS A SOLID PLATFORM UPON FOUR CRITICAL QUESTIONS THAT ARE VITAL FOR TEAMS TO INTELLIGENTLY ANSWER IN ORDER TO CREATE THEIR OWN STRONG, STRATEGIC FOUNDATION. THESE QUESTIONS ARE: 1. WHAT ARE WE TRYING TO ACCOMPLISH AND WHY? 2. HOW WILL WE MEASURE SUCCESS? 3. WHAT OTHER CONDITIONS MUST EXIST? 4. HOW DO WE GET THERE? THIS FRESH APPROACH BEGINS WITH CLEARLY UNDERSTANDING THE WHAT AND WHY OF A PROJECT - COMPREHENDING THE BIGGER PICTURE GOALS THAT ARE OFTEN GIVEN ONLY LIP SERVICE OR CURSORY REVIEWS. THE SECOND AND THIRD QUESTIONS CLARIFY SUCCESS MEASURES AND IDENTIFY THE RISKY ASSUMPTIONS THAT CAN LATER CAUSE PAIN IF NOT SPOTTED EARLY. THE HOW QUESTIONS - WHAT ARE THE ACTIVITIES, BUDGETS, AND SCHEDULES - COMES LAST IN OUR FOUR-QUESTION SYSTEM. BY CONTRAST, MOST PROJECT APPROACHES PREMATURELY CONCENTRATE ON THE HOW WITHOUT FIRST ADEQUATELY ADDRESSING THE THREE OTHER QUESTIONS. THESE FOUR QUESTIONS GUIDE READERS INTO FLESHING OUT A SIMPLE, YET SOPHISTICATED, MENTAL WORKBENCH CALLED "THE LOGICAL FRAMEWORK" - A SYSTEMS THINKING PARADIGM THAT LAYS OUT ONE'S OWN PROJECT STRATEGY IN AN EASILY ACCESSIBLE, INTERACTIVE 4x4 MATRIX. THE INCLUSION OF MEMORABLE FEATURES AND CONCEPTS (FOUR CRITICAL QUESTIONS, LOGFRAME MATRIX, IF-THEN THINKING, AND IMPLEMENTATION EQUATION) MAKE THIS BOOK UNIQUE.

SCRAPPY PROJECT MANAGEMENT - KIMBERLY WIEFLING 2007-01-01

PROJECT MANAGEMENT FOR INFORMATION SYSTEMS - JAMES CADLE 2004

THE FOURTH EDITION OF THIS TEXT ADDRESSES THE ISSUE OF ORGANIZATIONAL CULTURE IN MORE DETAIL AND GIVES AN ANALYSIS OF WHY INFORMATION SYSTEM PROJECTS FAIL AND WHAT CAN BE DONE TO MAKE SUCCESS MORE LIKELY.

THINK LIKE A MONK - JAY SHETTY 2020-09-08

JAY SHETTY, SOCIAL MEDIA SUPERSTAR AND HOST OF THE #1 PODCAST ON PURPOSE, DISTILLS THE TIMELESS WISDOM HE LEARNED AS A MONK INTO PRACTICAL STEPS ANYONE CAN TAKE EVERY DAY TO LIVE A LESS ANXIOUS, MORE MEANINGFUL LIFE. WHEN YOU THINK LIKE A MONK, YOU'LL UNDERSTAND: -HOW TO OVERCOME NEGATIVITY -HOW TO STOP OVERTHINKING -WHY COMPARISON KILLS LOVE -HOW TO USE YOUR FEAR -WHY YOU CAN'T FIND HAPPINESS BY LOOKING FOR IT -HOW TO LEARN FROM EVERYONE YOU MEET -WHY YOU ARE NOT YOUR THOUGHTS -HOW TO FIND YOUR PURPOSE -WHY KINDNESS IS CRUCIAL TO SUCCESS -AND MUCH MORE... SHETTY GREW UP IN A FAMILY WHERE YOU COULD BECOME ONE OF THREE THINGS—A DOCTOR, A LAWYER, OR A FAILURE. HIS FAMILY WAS CONVINCED HE HAD CHOSEN OPTION THREE: INSTEAD OF ATTENDING HIS COLLEGE GRADUATION CEREMONY, HE HEADED TO INDIA TO BECOME A MONK, TO MEDITATE EVERY DAY FOR FOUR TO EIGHT HOURS, AND DEVOTE HIS LIFE TO HELPING OTHERS. AFTER THREE YEARS, ONE OF HIS TEACHERS TOLD HIM THAT HE WOULD HAVE MORE IMPACT ON THE WORLD IF HE LEFT THE MONK'S PATH TO SHARE HIS EXPERIENCE AND WISDOM WITH OTHERS. HEAVILY IN DEBT, AND WITH NO RECOGNIZABLE SKILLS ON HIS RESUME, HE MOVED BACK HOME IN NORTH LONDON WITH HIS PARENTS. SHETTY RECONNECTED WITH OLD SCHOOL FRIENDS—MANY WORKING FOR SOME OF THE WORLD'S LARGEST CORPORATIONS—WHO WERE EXPERIENCING TREMENDOUS STRESS, PRESSURE, AND UNHAPPINESS, AND THEY INVITED SHETTY TO COACH THEM ON WELL-BEING, PURPOSE, AND MINDFULNESS. SINCE THEN, SHETTY HAS BECOME ONE OF THE WORLD'S MOST POPULAR INFLUENCERS. IN 2017, HE WAS NAMED IN THE FORBES MAGAZINE 30-UNDER-30 FOR BEING A GAME-CHANGER IN THE WORLD OF MEDIA. IN 2018, HE HAD THE #1 VIDEO ON FACEBOOK WITH OVER 360 MILLION VIEWS. HIS SOCIAL MEDIA FOLLOWING TOTALS OVER 38 MILLION, HE HAS PRODUCED OVER 400 VIRAL VIDEOS WHICH HAVE AMASSED MORE THAN 8 BILLION VIEWS, AND HIS PODCAST, ON PURPOSE, IS CONSISTENTLY RANKED THE WORLD'S #1 HEALTH AND WELLNESS PODCAST. IN THIS INSPIRING, EMPOWERING BOOK, SHETTY DRAWS ON HIS TIME AS A MONK TO SHOW US HOW WE CAN CLEAR THE ROADBLOCKS TO OUR POTENTIAL AND POWER. COMBINING ANCIENT WISDOM AND HIS OWN RICH EXPERIENCES IN THE ASHRAM, THINK LIKE A MONK REVEALS HOW TO OVERCOME NEGATIVE THOUGHTS AND HABITS, AND ACCESS THE CALM AND PURPOSE THAT LIE WITHIN ALL OF US. HE TRANSFORMS ABSTRACT LESSONS INTO ADVICE AND EXERCISES WE CAN ALL APPLY TO REDUCE STRESS, IMPROVE RELATIONSHIPS, AND GIVE THE GIFTS WE FIND IN OURSELVES TO THE WORLD. SHETTY PROVES THAT EVERYONE CAN—AND SHOULD—THINK LIKE A MONK.

STORYTELLING WITH DATA - COLE NUSSBAUMER KNAFLIC 2015-10-09

DON'T SIMPLY SHOW YOUR DATA—TELL A STORY WITH IT! STORYTELLING WITH DATA TEACHES YOU THE FUNDAMENTALS OF DATA VISUALIZATION AND HOW TO COMMUNICATE EFFECTIVELY WITH DATA. YOU'LL DISCOVER THE POWER OF STORYTELLING AND THE WAY TO MAKE DATA A PIVOTAL POINT IN YOUR STORY. THE LESSONS IN THIS ILLUMINATIVE TEXT ARE GROUNDED IN THEORY, BUT MADE ACCESSIBLE THROUGH NUMEROUS REAL-WORLD EXAMPLES—READY FOR IMMEDIATE APPLICATION TO YOUR NEXT GRAPH OR PRESENTATION. STORYTELLING IS NOT AN INHERENT SKILL, ESPECIALLY WHEN IT COMES TO DATA VISUALIZATION, AND THE TOOLS AT OUR DISPOSAL DON'T MAKE IT ANY EASIER. THIS BOOK DEMONSTRATES HOW TO GO BEYOND CONVENTIONAL TOOLS TO REACH THE ROOT OF YOUR DATA, AND HOW TO USE YOUR DATA TO CREATE AN ENGAGING, INFORMATIVE, COMPELLING STORY. SPECIFICALLY, YOU'LL LEARN HOW TO: UNDERSTAND THE IMPORTANCE OF CONTEXT AND AUDIENCE DETERMINE THE APPROPRIATE TYPE OF GRAPH FOR YOUR SITUATION RECOGNIZE AND ELIMINATE THE CLUTTER CLOUDING YOUR INFORMATION DIRECT YOUR AUDIENCE'S ATTENTION TO THE MOST IMPORTANT PARTS OF YOUR DATA THINK LIKE A DESIGNER AND UTILIZE CONCEPTS OF DESIGN IN DATA VISUALIZATION LEVERAGE THE POWER OF STORYTELLING TO HELP YOUR MESSAGE RESONATE WITH YOUR AUDIENCE TOGETHER, THE LESSONS IN THIS BOOK WILL HELP YOU TURN YOUR DATA INTO HIGH IMPACT VISUAL STORIES THAT STICK WITH YOUR AUDIENCE. RID YOUR WORLD OF INEFFECTIVE GRAPHS, ONE EXPLODING 3D PIE CHART AT A TIME. THERE IS A STORY IN YOUR DATA—STORYTELLING WITH DATA WILL GIVE YOU THE SKILLS AND POWER TO TELL IT!

THE DNA OF STRATEGY EXECUTION - JACK DUGGAL 2018-03-27

THE DNA OF STRATEGY EXECUTION “IN A WORLD WHERE THERE ARE MORE QUESTIONS THAN ANSWERS EVERY LEADER WILL NEED TO LEARN TO DANCE TO A DIFFERENT BEAT. IN THIS INSIGHTFUL BOOK, JACK DUGGAL HAS CRACKED THE DNA OF STRATEGY EXECUTION. IGNORE THESE INSIGHTS AT YOUR OWN PERIL.” — DR. TONY O'DRISCOLL GLOBAL HEAD, DUKECE LABS, DUKE CORPORATE EDUCATION FUQUA SCHOOL OF BUSINESS, DUKE UNIVERSITY DECODE THE DNA OF MANAGEMENT AND STRATEGY EXECUTION IN AN INCREASINGLY TURBULENT WORLD JUST AS DNA CONTAINS THE GENETIC INSTRUCTIONS USED IN THE DEVELOPMENT AND FUNCTIONING OF ALL LIVING ORGANISMS, WHAT IF WE COULD DECODE THE ELEMENTS OF MANAGEMENT AND STRATEGY EXECUTION? THIS INSIGHTFUL BOOK OFFERS NEW PERSPECTIVES ON AGE-OLD MANAGEMENT CHALLENGES AND ILLUMINATES BETTER WAYS TO ORGANIZE AND MANAGE IN AN INCREASINGLY DANCE-WORLD (DYNAMIC. AMBIGUOUS. NON-LINEAR. COMPLEX. EMERGENT). IT PUTS THE MANAGEMENT DNA UNDER THE MICROSCOPE, AND SHOWS HOW TO DEVELOP, BUILD AND TRANSFORM ORGANIZATIONAL PROJECT MANAGEMENT AND PMO CAPABILITIES ESSENTIAL FOR EFFECTIVE STRATEGY EXECUTION. IT PROVIDES A FRAMEWORK TO MEASURE WHAT MATTERS

WITH A STEP-BY-STEP APPROACH TO DEFINE AND MEASURE SUCCESS AND BUSINESS VALUE. THE DNA OF STRATEGY EXECUTION: NEXT GENERATION PROJECT MANAGEMENT AND PMO PROVIDES INNOVATIVE INSIGHTS FOR ORGANIZATIONAL PROJECT MANAGEMENT AND PMO. BASED ON APPLICATION AND LEARNINGS FROM MANY ORGANIZATIONS AROUND THE WORLD, THIS BOOK REVEALS A PLAYBOOK FOR STRATEGY EXECUTION THAT WILL HELP YOU: DECODE THE CORE ELEMENTS OF MANAGEMENT AND STRATEGY EXECUTION DNA DESIGN AND BUILD NEXT-GENERATION PROJECT/PROGRAM MANAGEMENT AND PMO PLATFORM ESSENTIAL FOR EFFECTIVE STRATEGY EXECUTION PREPARE YOUR ORGANIZATION TO EFFECTIVELY LEAD AND IMPLEMENT AGILE TRANSFORMATION AND ORGANIZATIONAL CHANGE IMPROVE ORGANIZATIONAL PROJECT MANAGEMENT (OPM) AND PMO MATURITY IMPROVE OVERALL ORGANIZATIONAL EFFECTIVENESS AND INNOVATION CAPABILITIES WHETHER YOU ARE A PART OF A STARTUP, OR AN ESTABLISHED INCUMBENT ORGANIZATION, THE IMPACT OF DIGITIZATION AND DISRUPTION REQUIRES A RETHINK AND RESET OF HOW WE ORGANIZE AND MANAGE. THIS BOOK PRESENTS A PLAYBOOK FOR EFFECTIVE STRATEGY EXECUTION WITH NEXT-GENERATION PROJECT, PROGRAM AND PMO CAPABILITIES.

THE STRATEGIC PROJECT LEADER - JACK FERRARO 2014-09-26

AS EXECUTIVES BUILD AND NURTURE THEIR ORGANIZATION'S STRATEGIC AGILITY IN TODAY'S TURBULENT, UNCERTAIN BUSINESS ENVIRONMENT, THE ABILITY TO LEAD STRATEGIC CHANGE HAS BECOME MORE CRITICAL THAN EVER. THE STRATEGIC PROJECT LEADER: MASTERING SERVICE-BASED PROJECT LEADERSHIP, SECOND EDITION WILL HELP PROJECT MANAGERS LEAD WITH CONFIDENCE IN TEMPORARY, AMBIGUOUS TEAM STRUCTURES THAT EXECUTE RISK-LADEN WORK IN AN INCREASINGLY AGILE PROJECT ENVIRONMENT. LIKE THE FIRST EDITION, THIS EDITION ENCOURAGES READERS TO TAKE OWNERSHIP OF THEIR LEADERSHIP AGENDA AND BECOME DISCIPLINED IN THE PROCESSES OF BUILDING A FRAMEWORK OF LEADERSHIP SKILLS. READERS ARE INTRODUCED TO A NEW ROLE: THE SERVICE-BASED PROJECT LEADER. THIS ROLE SERVES THE ENTIRE PROJECT ORGANIZATION BY CREATING A MEANINGFUL EXPERIENCE FOR TEAM MEMBERS, CUSTOMERS, AND CRITICAL STAKEHOLDERS. THE BOOK PROVIDES PRACTICAL GUIDANCE TO HELP YOU MOVE FROM PROJECT MANAGER TO SERVICE-BASED PROJECT LEADER. DETAILING A FRAMEWORK FOR DEVELOPING AND REFINING LEADERSHIP SKILLS, IT EXPLAINS HOW TO BUILD A LEADERSHIP COMPETENCY PYRAMID AND THEN EXECUTE A SELF-DIRECTED PLAN FOR BUILDING LEADERSHIP COMPETENCIES. THE LEADERSHIP COMPETENCY PYRAMID INCLUDES AN INTUITIVE MODEL THAT WILL BE HELPFUL TO PROJECT MANAGERS AT ANY LEVEL. THE BOOK ELABORATES ON THE COMPONENTS OF EACH LAYER OF THE PYRAMID AND HOW EACH LAYER RELATES TO THE OTHERS. A CHAPTER IS DEDICATED TO EACH LAYER OF THE PYRAMID, WITH SUPPORTING EVIDENCE FOR THE NECESSITY OF EACH OF THESE LAYERS, AS WELL AS PRACTICAL ADVICE ON HOW TO BUILD AND PRACTICE THESE COMPONENT LAYERS.