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Bill Gates Speaks - Janet Lowe 2001-01-19

"Our slogan from the very beginning was 'a computer on every desk and in every home.'" "For me to become gun-shy might require surgery." An icon more powerful than anything on a Windows screen, Bill Gates today stands atop his fabled Microsoft fortress staring down competitors' threats and injunctions from an annoyed U.S. Justice Department. The kind of success Gates has created rarely escapes criticism. And Bill is getting more than his share. The story of how this Harvard dropout created the operating system that would become the worldwide standard for millions of computers is legendary. And equally legendary has been the take-no-prisoners tactics of his corporate colossus, Microsoft. We've witnessed Gates's transformation from a geeky wunderkind into a business titan. Whether admired or detested, glorified or vilified, Gates is a household name and a worldwide curiosity. Bill Gates Speaks discloses what Bill Gates has to say on everything from financing a start-up to running a conglomerate, developing technology to raising a family, and growing his business to expanding his personal wealth. Drawing on quotes culled from speeches, articles, essays, newscasts, and interviews, this unique book weaves all of this information into a compelling and easy-to-read biography. Here is just a sample of what you'll find inside: * "My parents weren't all that excited about their son announcing he was dropping out of a fine university to start a business in something almost nobody had heard of called 'microcomputers.'" * "I think business is very simple. Profit. Loss. Take the sales, subtract the costs, you get this big positive number. The math is quite straightforward." * "I envy people who thrive on three or four hours of sleep a night. They have so much more time to work, learn, and play." * "We never waste a lot of time talking about what we're doing well. It just isn't our culture. Every meeting is about 'Sure, we won in seven of the categories, but what about that eighth category?'" * "The PC industry is the model industry in the entire economy. The rate of innovation, the openness—all of these things are just fantastic. And Microsoft's role in creating this has been absolutely fundamental." The world listens when Bill Gates speaks "I'm not competent to judge his technical ability, but I regard his business savvy as extraordinary. If Bill had started a hot dog stand, he would have become the hot dog king of the world." -Warren Buffett "It is still possible to be a Vanderbilt, an Astor, a Rockefeller. You can still do that, you can be Bill Gates." -David Geffen "Everybody is waiting for this guy to slip. He hasn't slipped, and there's very little chance that he will. Everything that he keeps his hands in will work, and he will win." -Alan Kerr, Ogilvy & Mather "Love him or hate him, but you can't ignore him." -Fortune

Zero to One - Peter Thiel 2014-09-16

#1 NEW YORK TIMES BESTSELLER • "This book delivers completely new and refreshing ideas on how to create value in the world."—Mark Zuckerberg, CEO of Meta "Peter Thiel has built multiple breakthrough companies, and Zero to One shows how."—Elon Musk, CEO of SpaceX and Tesla The great secret of our time is that there are still uncharted frontiers to explore and new inventions to create. In Zero to One, legendary entrepreneur and investor Peter Thiel shows how we can find singular ways to create those new things. Thiel begins with the contrarian premise that we live in an age of technological stagnation, even if we're too distracted by shiny mobile devices to notice. Information technology has improved rapidly, but there is no reason why progress should be limited to computers or Silicon Valley. Progress can be achieved in any industry or area of business. It comes from the most important skill that every leader must master: learning to think for yourself. Doing what someone else already knows how to do takes the world from 1 to n, adding more of something familiar. But when you do something new, you go from 0 to 1. The next Bill Gates will not build an operating system. The next Larry Page or Sergey Brin won't make a search engine. Tomorrow's champions will not win by competing ruthlessly in today's marketplace. They will escape competition altogether, because their businesses will be unique. Zero to One presents at once an optimistic view of the future of progress in America and a new way of thinking about innovation: it starts by learning to ask the questions that lead you to find value in unexpected places.

Breath from Salt - Bijal P. Trivedi 2020-09-08

Recommended by Bill Gates and included in GatesNotes "Elaborating on the science as well as the business behind the fight against cystic fibrosis, Trivedi captures the emotions of the families, doctors, and scientists involved in the clinical trials and their 'weeping with joy' as new drugs are approved, and shows how cystic fibrosis, once a 'death sentence,' became, for many, a manageable condition. This is a rewarding and challenging work." —Publishers Weekly Cystic fibrosis was once a mysterious disease that killed infants and children. Now it could be the key to healing millions with genetic diseases of every type—from Alzheimer's and Parkinson's to diabetes and sickle cell anemia. In 1974, Joey O'Donnell was born with strange symptoms. His insatiable appetite, incessant vomiting, and a relentless cough—which shook his tiny, fragile body and made it difficult to draw breath—confounded doctors and caused his parents agonizing, sleepless nights. After six sickly months, his salty skin provided the critical clue: he was one of thousands of Americans with cystic fibrosis, an inherited lung

disorder that would most likely kill him before his first birthday. The gene and mutation responsible for CF were found in 1989—discoveries that promised to lead to a cure for kids like Joey. But treatments unexpectedly failed and CF was deemed incurable. It was only after the Cystic Fibrosis Foundation, a grassroots organization founded by parents, formed an unprecedented partnership with a fledgling biotech company that transformative leaps in drug development were harnessed to produce groundbreaking new treatments: pills that could fix the crippled protein at the root of this deadly disease. From science writer Bijal P. Trivedi, *Breath from Salt* chronicles the riveting saga of cystic fibrosis, from its ancient origins to its identification in the dank autopsy room of a hospital basement, and from the CF gene's celebrated status as one of the first human disease genes ever discovered to the groundbreaking targeted genetic therapies that now promise to cure it. Told from the perspectives of the patients, families, physicians, scientists, and philanthropists fighting on the front lines, *Breath from Salt* is a remarkable story of unlikely scientific and medical firsts, of setbacks and successes, and of people who refused to give up hope—and a fascinating peek into the future of genetics and medicine.

Bill Gates - Jeanne M. Lesinski 2009-01-01

A biography of the man who created Microsoft, from his childhood to his current role running the Bill & Melinda Gates Foundation.

Business @ the Speed of Thought - Bill Gates 2009-09-26

In his new book, Microsoft chairman and CEO Bill Gates discusses how technology can help run businesses better today and how it will transform the nature of business in the near future. Gates stresses the need for managers to view technology not as overhead but as a strategic asset, and offers detailed examples from Microsoft, GM, Dell, and many other successful companies. Companion Web site.

How Not to Be Wrong - Jordan Ellenberg 2014-05-29

The columnist for Slate's popular "Do the Math" celebrates the logical, illuminating nature of math in today's world, sharing in accessible language mathematical approaches that demystify complex and everyday problems.

The Road Ahead - Bill Gates 1996

In this clear-eyed, candid, and ultimately reassuring

Barbarians Led by Bill Gates: Microsoft From The Inside - Jennifer Edstrom 1999-06-30

Teamed with the daughter of one of Bill Gates's closest associates, thirteen-year Microsoft veteran Marlin Eller illuminates every step along Gates's route to world domination and to Microsoft's current headline-making federal antitrust case, making all that's been written before seem like a rough guess. Revealing the smoke-and-mirror deals, the launching of products that didn't exist, and the boneyard of once-thriving competitors targeted by the Gates juggernaut, this book demonstrates with often hilariously damning detail the Microsoft muddle that passes for strategic direction, offset by Gates's uncanny ability to come from behind to crush whoever is winning. Edstrom and Eller's unrivaled access to key players and their ability to get them to tell the real story makes for a rollicking roller-coaster ride of narrative journalism.

Overdrive - James Wallace 1997-05

Praise for *Overdrive: Bill Gates and the Race to Control Cyberspace* "James Wallace offers many tales of . . . temper tantrums, antitrust tussles with the Justice Department, and general dirty tricks Microsoft has allegedly played on its competitors." -The New York Times Book Review Praise for James Wallace's *Hard Drive: Bill Gates and the Making of the Microsoft Empire* "A stupendous success

story. This is the most informative book yet on Bill Gates and Microsoft." -the Washington Post "Remarkable . . . This book will make you wonder why you didn't buy Microsoft stock when it went public." -The Wall Street Journal "An engaging, almost classic tale of a boy who finds power in gadgets and then won't let go." - Los Angeles Times

Business The Bill Gates Way - Des Dearlove 2007-05-21

Bill Gates is a modern business phenomenon: the greatest of the cyber-tycoons. His is not simply a story of technical brilliance and enormous wealth; it is one of remarkable business vision and an obsessive desire to win. It is also about a leadership style that is radically different to anything the business world has seen before. How does he do it? · Bill Gates Revisited · The Life and Times of Bill Gates · Be in the Right Place at the Right Time · Fall in Love with the Technology · Take no Prisoners · Hire Very Smart People · Learn to Survive · Don't Expect any Thanks · Assume the Visionary Position · Cover all the Bases · Built a Byte-Sized Business · Never, Ever, Take Your Eyes off the Ball · How to Get Rich the Bill Gates Way · Last Word

Bill Gates - George Ilian 2016-09-17

Do you want to know what made Bill Gates "The Richest Man in the World"? This book offers an introduction to Gates, his business success and the lessons that we can learn from him. It is not a text book nor a biography, but more of a cheat sheet for reading on the bus or in the bathroom, so that you can pick out the most significant points without having to carry around a bag of weighty tomes. You can read it all in one sitting, or look up specific case studies as and when you are looking for inspiration or direction. The key lessons outlined here are drawn from interviews Gates has given over the past 40 years, from the numerous blogs and articles written about him, and, most importantly, from the successes and failures on his road to the "Richest Man in the World".

The Moment of Lift - Melinda Gates 2019-04-23

NEW YORK TIMES BESTSELLER "In her book, Melinda tells the stories of the inspiring people she's met through her work all over the world, digs into the data, and powerfully illustrates issues that need our attention—from child marriage to gender inequity in the workplace." – President Barack Obama "The Moment of Lift is an urgent call to courage. It changed how I think about myself, my family, my work, and what's possible in the world. Melinda weaves together vulnerable, brave storytelling and compelling data to make this one of those rare books that you carry in your heart and mind long after the last page." – Brené Brown, Ph.D., author of the New York Times #1 bestseller *Dare to Lead* "Melinda Gates has spent many years working with women around the world. This book is an urgent manifesto for an equal society where women are valued and recognized in all spheres of life. Most of all, it is a call for unity, inclusion and connection. We need this message more than ever." – Malala Yousafzai "Melinda Gates's book is a lesson in listening. A powerful, poignant, and ultimately humble call to arms." – Tara Westover, author of the New York Times #1 bestseller *Educated* A debut from Melinda Gates, a timely and necessary call to action for women's empowerment. "How can we summon a moment of lift for human beings – and especially for women? Because when you lift up women, you lift up humanity." For the last twenty years, Melinda Gates has been on a mission to find solutions for people with the most urgent needs, wherever they live. Throughout this journey, one thing has become increasingly clear to her: If you want to lift a society up, you need to stop keeping women down. In this moving and compelling book, Melinda shares lessons she's learned from the inspiring people she's met during her work and travels around the world.

As she writes in the introduction, "That is why I had to write this book—to share the stories of people who have given focus and urgency to my life. I want all of us to see ways we can lift women up where we live." Melinda's unforgettable narrative is backed by startling data as she presents the issues that most need our attention—from child marriage to lack of access to contraceptives to gender inequity in the workplace. And, for the first time, she writes about her personal life and the road to equality in her own marriage. Throughout, she shows how there has never been more opportunity to change the world—and ourselves. Writing with emotion, candor, and grace, she introduces us to remarkable women and shows the power of connecting with one another. When we lift others up, they lift us up, too.

Outliers - Malcolm Gladwell 2008-11-18

From the bestselling author of *Blink* and *The Tipping Point*, Malcolm Gladwell's *Outliers: The Story of Success* overturns conventional wisdom about genius to show us what makes an ordinary person an extreme overachiever. Why do some people achieve so much more than others? Can they lie so far out of the ordinary? In this provocative and inspiring book, Malcolm Gladwell looks at everyone from rock stars to professional athletes, software billionaires to scientific geniuses, to show that the story of success is far more surprising, and far more fascinating, than we could ever have imagined. He reveals that it's as much about where we're from and what we do, as who we are - and that no one, not even a genius, ever makes it alone. *Outliers* will change the way you think about your own life story, and about what makes us all unique. 'Gladwell is not only a brilliant storyteller; he can see what those stories tell us, the lessons they contain' Guardian 'Malcolm Gladwell is a global phenomenon ... he has a genius for making everything he writes seem like an impossible adventure' Observer 'He is the best kind of writer - the kind who makes you feel like you're a genius, rather than he's a genius' The Times

The Road Ahead - Bill Gates 1996

Bill Gates, the chairman, chief executive officer and cofounder of the Microsoft corporation, is the principal architect of the information super-highway that will shape the future. It will affect everyone as well as businesses of every type in ways more pervasive than people recognize. In this book Bill Gates explains the information super-highway, what it is, what it isn't, how individuals and institutions can prepare for it, and how these emerging technologies will transform human existence in unprecedented ways.

Hit Refresh - Satya Nadella 2017-09-26

"At the core, *Hit Refresh*, is about us humans and the unique quality we call empathy, which will become ever more valuable in a world where the torrent of technology will disrupt the status quo like never before." – Satya Nadella from *Hit Refresh* "Satya has charted a course for making the most of the opportunities created by technology while also facing up to the hard questions." – Bill Gates from the Foreword of *Hit Refresh* The New York Times bestseller *Hit Refresh* is about individual change, about the transformation happening inside of Microsoft and the technology that will soon impact all of our lives—the arrival of the most exciting and disruptive wave of technology humankind has experienced: artificial intelligence, mixed reality, and quantum computing. It's about how people, organizations, and societies can and must transform and "hit refresh" in their persistent quest for new energy, new ideas, and continued relevance and renewal. Microsoft's CEO tells the inside story of the company's continuing transformation, tracing his own personal journey from a childhood in India to leading some of the

most significant technological changes in the digital era. Satya Nadella explores a fascinating childhood before immigrating to the U.S. and how he learned to lead along the way. He then shares his meditations as a sitting CEO—one who is mostly unknown following the brainy Bill Gates and energetic Steve Ballmer. He tells the inside story of how a company rediscovered its soul—transforming everything from culture to their fiercely competitive landscape and industry partnerships. As much a humanist as engineer and executive, Nadella concludes with his vision for the coming wave of technology and by exploring the potential impact to society and delivering call to action for world leaders. "Ideas excite me," Nadella explains. "Empathy grounds and centers me." *Hit Refresh* is a set of reflections, meditations, and recommendations presented as algorithms from a principled, deliberative leader searching for improvement—for himself, for a storied company, and for society.

Idea Man - Paul Allen 2011-04-28

By his early thirties, Paul Allen was a world-famous billionaire—and that was just the beginning. In 2007 and 2008, *Time* named Paul Allen, the cofounder of Microsoft, one of the hundred most influential people in the world. Since he made his fortune, his impact has been felt in science, technology, business, medicine, sports, music, and philanthropy. His passion, curiosity, and intellectual rigor—combined with the resources to launch and support new initiatives—have literally changed the world. In 2009 Allen discovered that he had lymphoma, lending urgency to his desire to share his story for the first time. In this long-awaited memoir, Allen explains how he has solved problems, what he's learned from his many endeavors—both the triumphs and the failures—and his compelling vision for the future. He reflects candidly on an extraordinary life. The book also features previously untold stories about everything from the true origins of Microsoft to Allen's role in the dawn of private space travel (with SpaceShipOne) and in discoveries at the frontiers of brain science. With honesty, humor, and insight, Allen tells the story of a life of ideas made real.

The Third Door - Alex Banayan 2018-06-05

FORBES #1 CAREER BOOK TO READ IN 2018 The larger-than-life journey of an 18-year-old college freshman who set out from his dorm room to track down Bill Gates, Lady Gaga, and dozens more of the world's most successful people to uncover how they broke through and launched their careers. *The Third Door* takes readers on an unprecedented adventure—from hacking Warren Buffett's shareholders meeting to chasing Larry King through a grocery store to celebrating in a nightclub with Lady Gaga—as Alex Banayan travels from icon to icon, decoding their success. After remarkable one-on-one interviews with Bill Gates, Maya Angelou, Steve Wozniak, Jane Goodall, Larry King, Jessica Alba, Pitbull, Tim Ferriss, Quincy Jones, and many more, Alex discovered the one key they have in common: they all took the Third Door. Life, business, success... it's just like a nightclub. There are always three ways in. There's the First Door: the main entrance, where ninety-nine percent of people wait in line, hoping to get in. The Second Door: the VIP entrance, where the billionaires and celebrities slip through. But what no one tells you is that there is always, always... the Third Door. It's the entrance where you have to jump out of line, run down the alley, bang on the door a hundred times, climb over the dumpster, crack open the window, sneak through the kitchen—there's always a way in. Whether it's how Bill Gates sold his first piece of software or how Steven Spielberg became the youngest studio director in Hollywood history, they all took the Third Door.

Showstopper! - G. Pascal Zachary 2014-04-01

This “inside account captures the energy—and the madness—of the software giant’s race to develop a critical new program. . . . Gripping” (Fortune Magazine). Showstopper is the dramatic, inside story of the creation of Windows NT, told by Wall Street Journal reporter G. Pascal Zachary. Driven by the legendary David Cutler, a picked band of software engineers sacrifices almost everything in their lives to build a new, stable, operating system aimed at giving Microsoft a platform for growth through the next decade of development in the computing business. Comparable in many ways to the Pulitzer Prize–winning book *The Soul of a New Machine* by Tracy Kidder, *Showstopper* gets deep inside the process of software development, the lives and motivations of coders and the pressure to succeed coupled with the drive for originality and perfection that can pull a diverse team together to create a program consisting of many hundreds of thousands of lines of code.

Outliers - Malcolm Gladwell 2008-11-18

From the bestselling author of *The Bomber Mafia*, learn what sets high achievers apart—from Bill Gates to the Beatles—in this seminal work from “a singular talent” (New York Times Book Review). In this stunning book, Malcolm Gladwell takes us on an intellectual journey through the world of “outliers”—the best and the brightest, the most famous and the most successful. He asks the question: what makes high-achievers different? His answer is that we pay too much attention to what successful people are like, and too little attention to where they are from: that is, their culture, their family, their generation, and the idiosyncratic experiences of their upbringing. Along the way he explains the secrets of software billionaires, what it takes to be a great soccer player, why Asians are good at math, and what made the Beatles the greatest rock band. Brilliant and entertaining, *Outliers* is a landmark work that will simultaneously delight and illuminate.

How to Avoid a Climate Disaster - Bill Gates 2021-02-16

NEW YORK TIMES BESTSELLER NATIONAL BESTSELLER In this urgent, singularly authoritative book, Bill Gates sets out a wide-ranging, practical—and accessible—plan for how the world can get to zero greenhouse gas emissions in time to avoid an irreversible climate catastrophe. Bill Gates has spent a decade investigating the causes and effects of climate change. With the help and guidance of experts in the fields of physics, chemistry, biology, engineering, political science and finance, he has focused on exactly what must be done in order to stop the planet’s slide toward certain environmental disaster. In this book, he not only gathers together all the information we need to fully grasp how important it is that we work toward net-zero emissions of greenhouse gases but also details exactly what we need to do to achieve this profoundly important goal. He gives us a clear-eyed description of the challenges we face. He describes the areas in which technology is already helping to reduce emissions; where and how the current technology can be made to function more effectively; where breakthrough technologies are needed, and who is working on these essential innovations. Finally, he lays out a concrete plan for achieving the goal of zero emissions—suggesting not only policies that governments should adopt, but what we as individuals can do to keep our government, our employers and ourselves accountable in this crucial enterprise. As Bill Gates makes clear, achieving zero emissions will not be simple or easy to do, but by following the guidelines he sets out here, it is a goal firmly within our reach.

Bill Gates: A Biography - Michael B. Becraft 2014-08-26

The cofounder of Microsoft, Bill Gates helped transform society by ushering in the

era of ubiquitous personal computing. This book examines the life and achievements of this standout American inventor and philanthropist. Bill Gates has been instrumental in creating and developing the home computing era that has thoroughly transformed nearly every aspect of our lives, from work to commerce to communication. Stepping down as CEO of Microsoft in 2000 after 25 years at the helm, he remained as chairman, a position he still holds. This book paints a vivid picture of Bill Gates that covers his early life and his years as an inquisitive and adventurous student to his experiences as a budding entrepreneur and billionaire philanthropist who has often been listed among the richest individuals in the world. Author Michael Becraft presents complete information on how Microsoft evolved, from the company’s inception until Gates’s departure from active leadership; documents the economic, ethical, financial, legal, management, and leadership applications inherent in Gates’s work; and examines the criticism that Gates’s actions and decisions have drawn throughout his career. • Provides a balanced and unbiased account of Bill Gates that includes his own writings as well as criticisms of Gates’s management style that allows readers to reach their own conclusions • Documents Gates’s philanthropic activities and commitment to dispersing some of his accumulated wealth to help those in need worldwide • Includes images, timelines, and charts and graphs that enrich the reading experience as well as an extensive bibliography that provides researchers with easy access to original source documents

The Ride of a Lifetime - Robert Iger 2019-09-23

#1 NEW YORK TIMES BESTSELLER • A memoir of leadership and success: The executive chairman of Disney, Time’s 2019 businessperson of the year, shares the ideas and values he embraced during his fifteen years as CEO while reinventing one of the world’s most beloved companies and inspiring the people who bring the magic to life. NAMED ONE OF THE BEST BOOKS OF THE YEAR BY NPR Robert Iger became CEO of The Walt Disney Company in 2005, during a difficult time. Competition was more intense than ever and technology was changing faster than at any time in the company’s history. His vision came down to three clear ideas: Recommit to the concept that quality matters, embrace technology instead of fighting it, and think bigger—think global—and turn Disney into a stronger brand in international markets. Today, Disney is the largest, most admired media company in the world, counting Pixar, Marvel, Lucasfilm, and 21st Century Fox among its properties. Its value is nearly five times what it was when Iger took over, and he is recognized as one of the most innovative and successful CEOs of our era. In *The Ride of a Lifetime*, Robert Iger shares the lessons he learned while running Disney and leading its 220,000-plus employees, and he explores the principles that are necessary for true leadership, including: • Optimism. Even in the face of difficulty, an optimistic leader will find the path toward the best possible outcome and focus on that, rather than give in to pessimism and blaming. • Courage. Leaders have to be willing to take risks and place big bets. Fear of failure destroys creativity. • Decisiveness. All decisions, no matter how difficult, can be made on a timely basis. Indecisiveness is both wasteful and destructive to morale. • Fairness. Treat people decently, with empathy, and be accessible to them. This book is about the relentless curiosity that has driven Iger for forty-five years, since the day he started as the lowliest studio grunt at ABC. It’s also about thoughtfulness and respect, and a decency-over-dollars approach that has become the bedrock of every project and partnership Iger pursues, from a deep friendship with Steve Jobs in his final years to an abiding love of the Star Wars mythology. “The ideas in this book strike me as universal” Iger writes. “Not just to the aspiring CEOs of the

world, but to anyone wanting to feel less fearful, more confidently themselves, as they navigate their professional and even personal lives."

Showing Up for Life - Bill Gates, Sr. 2010-05-11

A heartfelt, deeply personal book that shines a bright light on the values and principles that Bill Gates Sr. has learned over a lifetime of "showing up": lessons that he learned growing up during the Great Depression, and that he instilled in his children and continues to practice on the world stage as the co-chair of the Bill & Melinda Gates Foundation. Through the course of several dozen narratives arranged in roughly chronological fashion, Gates introduces the people and experiences that influenced his thinking and guided his moral compass. Among them: the scoutmaster who taught him about teamwork and self reliance; and his famous son, Trey, whose curiosity and passion for computers and software led him to ultimately co-found Microsoft. Through revealing stories of his daughters, Kristi and Libby; his late wife, Mary, and his current wife, Mimi; and his work with Nelson Mandela and Jimmy Carter, among others, he discusses the importance of hard work, getting along, honoring a confidence, speaking out, and much more. *Showing Up for Life* translates one man's experiences over fourscore years of living into an inspiring road map for readers everywhere. As Bill Gates Sr. puts it: "I'm 83 years old. Representing the Bill & Melinda Gates Foundation and everyone who is a part of it has given me the opportunity to see more of the world and its rich possibilities than most people ever do. I never imagined that I'd be working this late in life, or enjoying it so much."

Fire Someone Today - Bob Pritchett 2006-04-09

Should you take the time to visit customers and suppliers in person? Absolutely. Who makes the best accountant? A pessimist. What do you do with a good employee who is a jerk? Fire him! Whether you are a young company that's just starting out or a mature business looking to grow, Bob pritchett's hands-on advice and practical examples are a must-read for every manager, business owner, and entrepreneur. Inside this book, you will not find Thirteen Incontrovertible Laws of Excellence. You won't find motivational clichés to frame and put on your desk. And there are no step-by-step instructions for writing a business plan. Instead, in *Fire Someone Today*, you'll read what Pritchett has discovered through his years of experience as an entrepreneur and small business owner. It is a book about what to do, what not to do, and why. For your business, it could be that one piece of advice that makes all the difference . . . and even give you a few laughs along the way. "A year's worth of lunches with someone who has been way down the road and taken a lot of lumps." ?Guy Kawasaki, Author, *The Art of the Start* "Made you think! And that's more than you can hope for from the typical business book, that's for sure. Everyone who manages anyone needs to think about the stuff inside." ?Seth Godin, Author, *All Marketers are Liars* "Bob Pritchett has written a classic for anyone running or starting up a small to mid-sized business. There's compelling information on every page." ?Pat Williams, Senior Vice President, Orlando Magic "Fire Someone Today is a breakthrough for those of us who hate wading through theoretical business books." ?Kevin Cable, Cofounder, Cascadia Capital

The Story of Microsoft - Nell Musolf 2008

Describes the history of Bill Gates's Microsoft Corporation and its impact on the computer industry.

Forbes Greatest Business Stories of All Time - Forbes Magazine Staff 1997-08-21

What do Bill Gates, Henry Ford, J. P. Morgan, Mary Kay Ash, and Walt Disney all have in common? Uncompromising vision, a willingness to take risks, and

exceptional business acumen. Not only did these individuals amass great fortunes, they revolutionized the business world and helped shape society as we know it. Theirs are just a few of the stories collected in this anthology of commercial ingenuity. Drawing on a wealth of sources, this priceless collection brings to life extraordinary achievements, many of them forgotten or little known: how Robert Morris, the preeminent merchant of the eighteenth century, financed the American Revolution with his personal credit; how Ray Kroc used a shrewd real estate strategy to turn a faltering hamburger franchise operation into the McDonald's fast food empire; and how Mary Kay Ash built a billion-dollar direct sales cosmetics company by preaching a message of economic empowerment to women. Enlightening and fascinating, *Forbes(r) Greatest Business Stories of All Time* celebrates larger-than-life ambition, inspired leadership, wheeling and dealing, and hard work. Forbes is a registered trademark of Forbes Inc. Its use is pursuant to a license agreement with Forbes Inc.

Who Is Bill Gates? - Patricia Brennan Demuth 2013-03-21

Bill Gates, born in Seattle, Washington, in 1955, is an American business magnate, investor, philanthropist, and author. In this *Who Was...?* biography, children will learn of Gates' childhood passion for computer technology, which led him to revolutionize personal computers. Through the success of his now-world-famous software company, Microsoft, Bill Gates became one of the wealthiest philanthropists in history. This fascinating story of a child technology genius is sure to captivate all audiences!

Success Secrets - George Tan 2008

Lights Out - Thomas Gryta 2020

How could General Electric--perhaps America's most iconic corporation--suffer such a swift and sudden fall from grace? This is the definitive history of General Electric's epic decline, as told by the two Wall Street Journal reporters who covered its fall. Since its founding in 1892, GE has been more than just a corporation. For generations, it was job security, a solidly safe investment, and an elite business education for top managers. GE electrified America, powering everything from lightbulbs to turbines, and became fully integrated into the American societal mindset as few companies ever had. And after two decades of leadership under legendary CEO Jack Welch, GE entered the twenty-first century as America's most valuable corporation. Yet, fewer than two decades later, the GE of old was gone. □*Lights Out* examines how Welch's handpicked successor, Jeff Immelt, tried to fix flaws in Welch's profit machine, while stumbling headlong into mistakes of his own. In the end, GE's traditional win-at-all-costs driven culture seemed to lose its direction, which ultimately caused the company's decline on both a personal and organizational scale. *Lights Out* details how one of America's all-time great companies has been reduced to a cautionary tale for our times.

Why We Sleep - Matthew Walker 2017-10-03

"Sleep is one of the most important but least understood aspects of our life, wellness, and longevity ... An explosion of scientific discoveries in the last twenty years has shed new light on this fundamental aspect of our lives. Now ... neuroscientist and sleep expert Matthew Walker gives us a new understanding of the vital importance of sleep and dreaming"--Amazon.com.

Business Adventures - John Brooks 2021-07-13

"Business Adventures remains the best business book I've ever read." --Bill Gates, *The Wall Street Journal* What do the \$350 million Ford Motor Company disaster known as the Edsel, the fast and incredible rise of Xerox, and the unbelievable scandals

at General Electric and Texas Gulf Sulphur have in common? Each is an example of how an iconic company was defined by a particular moment of fame or notoriety; these notable and fascinating accounts are as relevant today to understanding the intricacies of corporate life as they were when the events happened. Stories about Wall Street are infused with drama and adventure and reveal the machinations and volatile nature of the world of finance. Longtime New Yorker contributor John Brooks's insightful reportage is so full of personality and critical detail that whether he is looking at the astounding market crash of 1962, the collapse of a well-known brokerage firm, or the bold attempt by American bankers to save the British pound, one gets the sense that history repeats itself. Five additional stories on equally fascinating subjects round out this wonderful collection that will both entertain and inform readers . . . Business Adventures is truly financial journalism at its liveliest and best.

Secrets of Success from the Story of Bill Gates - Lyton Chandomba 2019-05-24

Bill Gates is a visionary, pioneer and strategic thinker. He is one of the most influential people of our times. He has changed our world and the postmodern era. Gates is a business mogul, magnate, tech visionary and business trailblazer, philanthropist - as of 2009, the world's richest person. This book is about the secrets and lessons of success we can learn from the story of Bill Gates. After many years of studying the story and life of Bill Gates his success secrets have now been revealed. These are unique secrets revealed for the first time. If you are eager to Succeed in your life, business or career here is the opportunity to learn from this book. The Secrets are out. Success comes with great vision. Success always starts in the mind, with the thoughts you think. Success involves strategic thinking. Success can be learned and it always leaves tracks you can follow from those who have achieved it. If you can learn to drive you can learn anything. This book has been recommended as a must for every Household and Business. Why Wait! Order your Copy Today. <https://mobile.twitter.com/SuccessSecrets5>

How to Prevent the Next Pandemic - Bill Gates 2022-05-03

Governments, businesses, and individuals around the world are thinking about what happens after the COVID-19 pandemic. Can we hope to not only ward off another COVID-like disaster but also eliminate all respiratory diseases, including the flu? Bill Gates, one of our greatest and most effective thinkers and activists, believes the answer is yes. The author of the #1 New York Times best seller *How to Avoid a Climate Disaster* lays out clearly and convincingly what the world should have learned from COVID-19 and what all of us can do to ward off another catastrophe like it. Relying on the shared knowledge of the world's foremost experts and on his own experience of combating fatal diseases through the Gates Foundation, Gates first helps us understand the science of infectious diseases. Then he shows us how the nations of the world, working in conjunction with one another and with the private sector, how we can prevent a new pandemic from killing millions of people and devastating the global economy. Here is a clarion call—strong, comprehensive, and of the gravest importance.

Measure What Matters - John Doerr 2018-04-24

#1 New York Times Bestseller Legendary venture capitalist John Doerr reveals how the goal-setting system of Objectives and Key Results (OKRs) has helped tech giants from Intel to Google achieve explosive growth—and how it can help any organization thrive. In the fall of 1999, John Doerr met with the founders of a start-up whom he'd just given \$12.5 million, the biggest investment of his career. Larry Page and Sergey Brin had amazing technology, entrepreneurial energy, and

sky-high ambitions, but no real business plan. For Google to change the world (or even to survive), Page and Brin had to learn how to make tough choices on priorities while keeping their team on track. They'd have to know when to pull the plug on losing propositions, to fail fast. And they needed timely, relevant data to track their progress—to measure what mattered. Doerr taught them about a proven approach to operating excellence: Objectives and Key Results. He had first discovered OKRs in the 1970s as an engineer at Intel, where the legendary Andy Grove ("the greatest manager of his or any era") drove the best-run company Doerr had ever seen. Later, as a venture capitalist, Doerr shared Grove's brainchild with more than fifty companies. Wherever the process was faithfully practiced, it worked. In this goal-setting system, objectives define what we seek to achieve; key results are how those top-priority goals will be attained with specific, measurable actions within a set time frame. Everyone's goals, from entry level to CEO, are transparent to the entire organization. The benefits are profound. OKRs surface an organization's most important work. They focus effort and foster coordination. They keep employees on track. They link objectives across silos to unify and strengthen the entire company. Along the way, OKRs enhance workplace satisfaction and boost retention. In *Measure What Matters*, Doerr shares a broad range of first-person, behind-the-scenes case studies, with narrators including Bono and Bill Gates, to demonstrate the focus, agility, and explosive growth that OKRs have spurred at so many great organizations. This book will help a new generation of leaders capture the same magic.

Hard Drive - James Wallace 1993-06

The true story behind the rise of a tyrannical genius, how he transformed an industry, and why everyone is out to get him. In this fascinating exposé, two investigative reporters trace the hugely successful career of Microsoft founder Bill Gates. Part entrepreneur, part enfant terrible, Gates has become the most powerful -- and feared -- player in the computer industry, and arguably the richest man in America. In *Hard Drive*, investigative reporters Wallace and Erickson follow Gates from his days as an unkempt thirteen-year-old computer hacker to his present-day status as a ruthless billionaire CEO. More than simply a "revenge of the nerds" story though, this is a balanced analysis of a business triumph, and a stunningly driven personality. The authors have spoken to everyone who knows anything about Bill Gates and Microsoft -- from childhood friends to employees and business rivals who reveal the heights, and limits, of his wizardry. From Gates's singular accomplishments to his equally extraordinary brattiness, arrogance, and hostility (the atmosphere is so intense at Microsoft that stressed-out programmers have been known to ease the tension of their eighty-hour workweeks by exploding homemade bombs), this is a uniquely revealing glimpse of the person who has emerged as the undisputed king of a notoriously brutal industry.

How to Think Like Bill Gates - Daniel Smith 2015-05-28

Be inspired by Bill Gates and learn how to think big, manage a vast company, compete with the best and stay ahead of your rivals. A household name for his role in the founding of ubiquitous computer software company Microsoft, Bill Gates is one of the world's great businessmen. Creating software language was just the beginning of a journey that would eventually see Gates become the wealthiest man in the world, eventually turning away from the computer screen to combat injustices in the world and start his own charity. This fascinating guide: * reveals the key motivations, decisions and philosophies that made Gates a name synonymous with success. * studies how he honed his business acumen, faced down all competitors, overcame adversity and stood strong in the face of overwhelming

odds * contains quotes and passages by and about Bill Gates With this book you too can learn how to think like Bill Gates.

Educated - Tara Westover 2018-02-20

#1 NEW YORK TIMES, WALL STREET JOURNAL, AND BOSTON GLOBE BESTSELLER • One of the most acclaimed books of our time: an unforgettable memoir about a young woman who, kept out of school, leaves her survivalist family and goes on to earn a PhD from Cambridge University “Extraordinary . . . an act of courage and self-invention.”—The New York Times NAMED ONE OF THE TEN BEST BOOKS OF THE YEAR BY THE NEW YORK TIMES BOOK REVIEW • ONE OF PRESIDENT BARACK OBAMA’S FAVORITE BOOKS OF THE YEAR • BILL GATES’S HOLIDAY READING LIST • FINALIST: National Book Critics Circle’s Award In Autobiography and John Leonard Prize For Best First Book • PEN/Jean Stein Book Award • Los Angeles Times Book Prize Born to survivalists in the mountains of Idaho, Tara Westover was seventeen the first time she set foot in a classroom. Her family was so isolated from mainstream society that there was no one to ensure the children received an education, and no one to intervene when one of Tara’s older brothers became violent. When another brother got himself into college, Tara decided to try a new kind of life. Her quest for knowledge transformed her, taking her over oceans and across continents, to Harvard and to Cambridge University. Only then would she wonder if she’d traveled too far, if there was still a way home. “Beautiful and propulsive . . . Despite the singularity of [Westover’s] childhood, the questions her book poses are universal: How much of ourselves should we give to those we love? And how much must we betray them to grow up?”—Vogue NAMED ONE OF THE BEST BOOKS OF THE YEAR BY The Washington Post • O: The Oprah Magazine • Time • NPR • Good Morning America • San Francisco Chronicle • The Guardian • The Economist • Financial Times • Newsday • New York Post • theSkimm • Refinery29 • Bloomberg • Self • Real Simple • Town & Country • Bustle • Paste • Publishers Weekly • Library Journal • LibraryReads • Book Riot • Pamela Paul, KQED • New York Public Library

Energy and Civilization - Vaclav Smil 2018-11-13

A comprehensive account of how energy has shaped society throughout history, from pre-agricultural foraging societies through today's fossil fuel-driven civilization. "I wait for new Smil books the way some people wait for the next 'Star Wars' movie. In his latest book, Energy and Civilization: A History, he goes deep and broad to explain how innovations in humans' ability to turn energy into heat, light, and motion have been a driving force behind our cultural and economic progress over the past 10,000 years. —Bill Gates, Gates Notes, Best Books of the Year Energy is the only universal currency; it is necessary for getting anything done. The conversion of energy on Earth ranges from terra-forming forces of plate tectonics to cumulative erosive effects of raindrops. Life on Earth depends on the photosynthetic conversion of solar energy into plant biomass. Humans have come to rely on many more energy flows—ranging from fossil fuels to photovoltaic generation of electricity—for their civilized existence. In this monumental history, Vaclav Smil provides a comprehensive account of how energy has shaped society, from pre-agricultural foraging societies through today's fossil fuel-driven civilization. Humans are the only species that can systematically

harness energies outside their bodies, using the power of their intellect and an enormous variety of artifacts—from the simplest tools to internal combustion engines and nuclear reactors. The epochal transition to fossil fuels affected everything: agriculture, industry, transportation, weapons, communication, economics, urbanization, quality of life, politics, and the environment. Smil describes humanity's energy eras in panoramic and interdisciplinary fashion, offering readers a magisterial overview. This book is an extensively updated and expanded version of Smil's Energy in World History (1994). Smil has incorporated an enormous amount of new material, reflecting the dramatic developments in energy studies over the last two decades and his own research over that time.

Freedom or Equality - Daniel Lacalle 2020-04-14

Capitalism offers greater prosperity and opportunity for everyone, while socialism, unnecessary interventionism, and other choices inevitably fail. But capitalism is quickly falling out of favor with the middle class in the Western world. Fortunately, it can be fixed. The next decades will present numerous challenges: exponentially accelerating technology and use of robots, an aging population, repressive taxation, and the sustainability of education and health care costs—to name just a few. Freedom or Equality addresses those challenges while presenting a fresh examination of Social Capitalism—a moderate option between extreme solutions of all sorts that can deliver superior growth and prosperity worldwide.

Range - David Epstein 2019-05-28

The #1 New York Times bestseller that has all America talking: as seen/heard on CNN's Fareed Zakaria GPS, Morning Joe, CBS This Morning, The Bill Simmons Podcast, Rich Roll, and more. “The most important business—and parenting—book of the year.” —Forbes “Urgent and important. . . an essential read for bosses, parents, coaches, and anyone who cares about improving performance.” —Daniel H. Pink Shortlisted for the Financial Times/McKinsey Business Book of the Year Award Plenty of experts argue that anyone who wants to develop a skill, play an instrument, or lead their field should start early, focus intensely, and rack up as many hours of deliberate practice as possible. If you dabble or delay, you’ll never catch up to the people who got a head start. But a closer look at research on the world’s top performers, from professional athletes to Nobel laureates, shows that early specialization is the exception, not the rule. David Epstein examined the world’s most successful athletes, artists, musicians, inventors, forecasters and scientists. He discovered that in most fields—especially those that are complex and unpredictable—generalists, not specialists, are primed to excel. Generalists often find their path late, and they juggle many interests rather than focusing on one. They’re also more creative, more agile, and able to make connections their more specialized peers can’t see. Provocative, rigorous, and engrossing, Range makes a compelling case for actively cultivating inefficiency. Failing a test is the best way to learn. Frequent quitters end up with the most fulfilling careers. The most impactful inventors cross domains rather than deepening their knowledge in a single area. As experts silo themselves further while computers master more of the skills once reserved for highly focused humans, people who think broadly and embrace diverse experiences and perspectives will increasingly thrive.