

The Age Of Platform

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Message Not Received - Phil Simon 2015-02-18

Get your message across the right way with clear communication Message Not Received provides the tools and techniques that make an effective writer and public speaker. Particularly on topics related to data and technology, effective

communication can present a challenge in business settings. This book shows readers how those challenges can be overcome, and how to keep the message from getting lost in the face of mismatched levels of knowledge, various delivery media, and the library of jargon that too often serves

as a substitute for real, meaningful language. Coverage includes idea crystallization, the rapidly changing business environment, Kurzweil's law of accelerating change, and our increasing inability to understand what we are saying to each other. Rich with visuals including diagrams, slides, graphs, charts, and infographics, this guide provides accessible information and actionable guidance toward more effectively conveying the message. Today, few professionals can ignore the tsunami of technology that permeates their lives, advancing far more rapidly than most of us can handle. As a result, too many people think that successful speaking means using buzzwords, jargon, and invented words that sound professional, but don't actually communicate meaning. This book provides a path through the noise, helping readers get their message across

succinctly, efficiently, and effectively. Adapt your approach for more effective communication Learn the critical skill of crystallizing ideas Tailor your style to the method of delivery Ensure that your message is heard, understood, and internalized It doesn't matter whether you're pitching to a venture capitalist, explaining daily challenges to a non-tech manager, or speaking to hundreds of people - jargon-filled word salad uses a lot of words to say very little. Better communication requires a different approach, and Message Not Received gives you a roadmap to more effective speaking and writing for any audience or medium. *Globalization and Media in the Digital Platform Age* - Dal Yong Jin 2019-09-02 Global media expert Dal Yong Jin examines the nexus of globalization, digital media, and contemporary popular culture in this empirically rich, student-

friendly book. Offering an in-depth look at globalization processes, histories, texts, and state policies as they relate to the global media, Jin maps out the increasing role of digital platforms as they have shifted the contours of globalization. Case studies and examples focus on ubiquitous digital platforms, including Facebook, YouTube, and Netflix, in tandem with globalization so that the readers are able to apply diverse theoretical frameworks of globalization in different media milieu. Readers are taught core theoretical concepts which they should apply critically to a broad range of contemporary media policies, practices, movements, and technologies in different geographic regions of the world - North America, Europe, Africa, Latin America, and Asia - with a view to determining how they shape and are shaped by globalization. End-of-

chapter discussion questions prompt further critical thinking and research. Students doing coursework in digital media, global media, international communication, and globalization will find this new textbook to be an essential introduction to how media have influenced a complex set of globalization processes in broad international and comparative contexts.

A Practical Guide to TPM 2.0 - Will Arthur 2015-01-28
A Practical Guide to TPM 2.0: Using the Trusted Platform Module in the New Age of Security is a straightforward primer for developers. It shows security and TPM concepts, demonstrating their use in real applications that the reader can try out. Simply put, this book is designed to empower and excite the programming community to go out and do cool things with the TPM. The approach is to ramp the reader up quickly and keep their

interest. *A Practical Guide to TPM 2.0: Using the Trusted Platform Module in the New Age of Security* explains security concepts, describes the TPM 2.0 architecture, and provides code and pseudo-code examples in parallel, from very simple concepts and code to highly complex concepts and pseudo-code. The book includes instructions for the available execution environments and real code examples to get readers up and talking to the TPM quickly. The authors then help the users expand on that with pseudo-code descriptions of useful applications using the TPM.

The Age of the Platform - Phil Simon 2011

Buoyed by the success of Amazon, Apple, Facebook, and Google, companies of all sizes are fundamentally rethinking how they do business. They are creating vibrant ecosystems, and in the process, reaping big rewards. In the tradition of *The Long Tail*, *The Age of*

the Platform demonstrates how the world of business today is vastly different from that of even ten years ago. Today the most successful companies are operating under an entirely different business model—one predicated on collaboration, rapid development, emerging technologies, and externally driven innovation. *The Age of the Platform* introduces and describes a critical new business model, one essential to survive in today's increasingly fragmented and dynamic economy.

[Age-Period-Cohort Analysis](#) - Yang Yang 2016-04-19

This book explores the ways in which statistical models, methods, and research designs can be used to open new possibilities for APC analysis. Within a single, consistent HAPC-GLMM statistical modeling framework, the authors synthesize APC models and methods for three research designs: age-by-time period

tables of population rates or proportions, repeated cross-section sample surveys, and accelerated longitudinal panel studies. They show how the empirical application of the models to various problems leads to many fascinating findings on how outcome variables develop along the age, period, and cohort dimensions.

Life 3.0 - Max Tegmark

2017-08-29

New York Times Best Seller

How will Artificial

Intelligence affect crime, war, justice, jobs, society and our very sense of being human? The rise of AI has the potential to transform our future more than any other technology—and there's nobody better qualified or situated to explore that future than Max Tegmark, an MIT professor who's helped mainstream research on how to keep AI beneficial.

How can we grow our prosperity through automation without leaving

people lacking income or purpose? What career advice should we give today's kids? How can we make future AI systems more robust, so that they do what we want without crashing, malfunctioning or getting hacked? Should we fear an arms race in lethal autonomous weapons? Will machines eventually outsmart us at all tasks, replacing humans on the job market and perhaps altogether? Will AI help life flourish like never before or give us more power than we can handle? What sort of future do you want? This book empowers you to join what may be the most important conversation of our time. It doesn't shy away from the full range of viewpoints or from the most controversial issues—from superintelligence to meaning, consciousness and the ultimate physical limits on life in the cosmos.

[The Digital Transformation Playbook](#) - David L. Rogers

2016-04-05

Rethink your business for the digital age. Every business begun before the Internet now faces the same challenge: How to transform to compete in a digital economy? Globally recognized digital expert David L. Rogers argues that digital transformation is not about updating your technology but about upgrading your strategic thinking. Based on Rogers's decade of research and teaching at Columbia Business School, and his consulting for businesses around the world, *The Digital Transformation Playbook* shows how pre-digital-era companies can reinvigorate their game plans and capture the new opportunities of the digital world. Rogers shows why traditional businesses need to rethink their underlying assumptions in five domains of strategy—customers, competition, data, innovation, and value. He reveals how to harness customer networks,

platforms, big data, rapid experimentation, and disruptive business models—and how to integrate these into your existing business and organization. Rogers illustrates every strategy in this playbook with real-world case studies, from Google to GE, from Airbnb to the New York Times. With practical frameworks and nine step-by-step planning tools, he distills the lessons of today's greatest digital innovators and makes them usable for businesses at any stage. Many books offer advice for digital start-ups, but *The Digital Transformation Playbook* is the first complete treatment of how legacy businesses can transform to thrive in the digital age. It is an indispensable guide for executives looking to take their firms to the next stage of profitable growth.

The Everything Store -
Brad Stone 2013-10-15

The authoritative account of

the rise of Amazon and its intensely driven founder, Jeff Bezos, praised by the Seattle Times as "the definitive account of how a tech icon came to life." Amazon.com started off delivering books through the mail. But its visionary founder, Jeff Bezos, wasn't content with being a bookseller. He wanted Amazon to become the everything store, offering limitless selection and seductive convenience at disruptively low prices. To do so, he developed a corporate culture of relentless ambition and secrecy that's never been cracked. Until now. Brad Stone enjoyed unprecedented access to current and former Amazon employees and Bezos family members, giving readers the first in-depth, fly-on-the-wall account of life at Amazon. Compared to tech's other elite innovators -- Jobs, Gates, Zuckerberg -- Bezos is a private man. But he stands out for his

restless pursuit of new markets, leading Amazon into risky new ventures like the Kindle and cloud computing, and transforming retail in the same way Henry Ford revolutionized manufacturing. The Everything Store is the revealing, definitive biography of the company that placed one of the first and largest bets on the Internet and forever changed the way we shop and read.

Exposed - Bernard E. Harcourt 2015-11-17
Exploiting our boundless desire to access everything all the time, digital technology is breaking down whatever boundaries still exist between the state, the market, and the private realm. Bernard Harcourt offers a powerful critique of what he calls the expository society, revealing just how unfree we are becoming and how little we seem to care.

The Routledge Companion to Media and

Activism - Graham Meikle
2018-03-09

The Routledge Companion to Media and Activism is a wide-ranging collection of 42 original and authoritative essays by leading contributors from a variety of academic disciplines. Introducing and exploring central debates about the diverse relationships between both media and protest, and communication and social change, the book offers readers a reliable and informed guide to understanding how media and activism influence one another. The expert contributors examine the tactics and strategies of protest movements, and how activists organize themselves and each other; they investigate the dilemmas of media coverage and the creation of alternative media spaces and platforms; and they emphasize the importance of creativity and art in social change. Bringing

together case studies and contributors from six continents, the collection is organized around themes that address past, present and future developments from around the world. The Routledge Companion to Media and Activism is an essential reference and guide for those who want to understand this vital area.

The People's Platform -
Astra Taylor 2014-03-04

From a cutting-edge cultural commentator and documentary filmmaker, a bold and brilliant challenge to cherished notions of the Internet as the great democratizing force of our age. The Internet has been hailed as a place where all can be heard and everyone can participate equally. But how true is this claim? In a seminal dismantling of techno-utopian visions, *The People's Platform* argues that for all that we "tweet" and "like" and "share," the Internet in fact reflects and amplifies real-world inequities at least as much

as it ameliorates them. Online, just as off-line, attention and influence largely accrue to those who already have plenty of both. What we have seen in the virtual world so far, Astra Taylor says, has been not a revolution but a rearrangement. Although Silicon Valley tycoons have eclipsed Hollywood moguls, a handful of giants like Amazon, Apple, Google and Facebook still dominate our lives. And the worst habits of the old media model--the pressure to be quick and sensational, to seek easy celebrity, to appeal to the broadest possible public--have proliferated online, where every click can be measured and where "aggregating" the work of others is the surest way to attract eyeballs and ad revenue. In a world where culture is "free," creative work has diminishing value, and advertising fuels the system, the new order looks suspiciously just like the old one. We can do better,

Taylor insists. The online world does offer an unprecedented opportunity, but a democratic culture that supports diverse voices, work of lasting value, and equitable business practices will not appear as a consequence of technology alone. If we want the Internet to truly be a people's platform, we will have to make it so.

The World Book

Encyclopedia - 2002

An encyclopedia designed especially to meet the needs of elementary, junior high, and senior high school students.

English Language Learning and Technology - Carol A.

Chapelle 2003-12-17

This book explores implications for applied linguistics of recent developments in technologies used in second language teaching and assessment, language analysis, and language use. Focusing primarily on English language learning, the book identifies

significant areas of interplay between technology and applied linguistics, and it explores current perspectives on perennial questions such as how theory and research on second language acquisition can help to inform technology-based language learning practices, how the multifaceted learning accomplished through technology can be evaluated, and how theoretical perspectives can offer insight on data obtained from research on interaction with and through technology. The book illustrates how the interplay between technology and applied linguistics can amplify and expand applied linguists' understanding of fundamental issues in the field. Through discussion of computer-assisted approaches for investigating second language learning tasks and assessment, it illustrates how technology can be used as a tool for

applied linguistics research. **Human Rights in the Age of Platforms** - Rikke Frank Jorgensen 2019-11-19
Scholars from across law and internet and media studies examine the human rights implications of today's platform society. Today such companies as Apple, Facebook, Google, Microsoft, and Twitter play an increasingly important role in how users form and express opinions, encounter information, debate, disagree, mobilize, and maintain their privacy. What are the human rights implications of an online domain managed by privately owned platforms? According to the Guiding Principles on Business and Human Rights, adopted by the UN Human Right Council in 2011, businesses have a responsibility to respect human rights and to carry out human rights due diligence. But this goal is dependent on the willingness of states to encode such norms into

business regulations and of companies to comply. In this volume, contributors from across law and internet and media studies examine the state of human rights in today's platform society. The contributors consider the “datafication” of society, including the economic model of data extraction and the conceptualization of privacy. They examine online advertising, content moderation, corporate storytelling around human rights, and other platform practices. Finally, they discuss the relationship between human rights law and private actors, addressing such issues as private companies' human rights responsibilities and content regulation.

Contributors Anja Bechmann, Fernando Bermejo, Agnès Callamard, Mikkel Flyverbom, Rikke Frank Jørgensen, Molly K. Land, Tarlach McGonagle, Jens-Erik Mai, Joris van Hoboken, Glen Whelan,

Jillian C. York, Shoshana Zuboff, Ethan Zuckerman
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Matchmakers - David S. Evans 2016-05-03

Many of the most dynamic public companies, from Alibaba to Facebook to Visa, and the most valuable start-ups, such as Airbnb and Uber, are matchmakers that connect one group of customers with another group of customers. Economists call matchmakers multisided platforms because they provide physical or virtual platforms for multiple groups to get together. Dating sites connect people with potential matches, for example, and ride-sharing apps do the same for drivers and riders. Although matchmakers have been around for millennia, they're becoming more and more popular—and

profitable—due to dramatic advances in technology, and a lot of companies that have managed to crack the code of this business model have become today's power brokers. Don't let the flashy successes fool you, though. Starting a matchmaker is one of the toughest business challenges, and almost everyone who tries to build one, fails. In *Matchmakers*, David Evans and Richard Schmalensee, two economists who were among the first to analyze multisided platforms and discover their principles, and who've consulted for some of the most successful platform businesses in the world, explain how matchmakers work best in practice, why they do what they do, and how entrepreneurs can improve their chances for success. Whether you're an entrepreneur, an investor, a consumer, or an executive, your future will involve more and more multisided platforms, and

Matchmakers—rich with stories from platform winners and losers—is the one book you'll need in order to navigate this appealing but confusing world.

Work Without the Worker - Phil Jones

2021-10-05

An accessible analysis of the new forms of work whose seismic changes will increasingly determine the future of capitalism. Automation and the decline in industrial employment have led to rising fears of a workless future. But what happens when your work itself is the thing that will make your job obsolete? In the past few years, online crowdworking platforms - like Amazon's Mechanical Turk and Clickworker - have become an increasingly important source of work, particularly for those in the Global South. Here, small tasks are assigned to people online, and are often used to train algorithms to spot patterns, patterns through

machine learning those same algorithms will then be able to spot more effectively than humans. Used for everything from the mechanics of self-driving cars to Google image search, this is an increasingly powerful part of the digital economy. But what happens to work when it makes itself obsolete. In this stimulating work that blends political economy, studies of contemporary work, and speculations on the future of capitalism, Phil Jones looks at what this often murky and hidden form of labour looks like, and what it says about the state of global capitalism.

The Business of Platforms - Michael A. Cusumano
2019-05-07

A trio of experts on high-tech business strategy and innovation reveal the principles that have made platform businesses the most valuable firms in the world and the first trillion-dollar companies. Managers and entrepreneurs in the

digital era must learn to live in two worlds—the conventional economy and the platform economy. Platforms that operate for business purposes usually exist at the level of an industry or ecosystem, bringing together individuals and organizations so they can innovate and interact in ways not otherwise possible. Platforms create economic value far beyond what we see in conventional companies. *The Business of Platforms* is an invaluable, in-depth look at platform strategy and digital innovation. Cusumano, Gawer, and Yoffie address how a small number of companies have come to exert extraordinary influence over every dimension of our personal, professional, and political lives. They explain how these new entities differ from the powerful corporations of the past. They also question whether there are limits to the

market dominance and expansion of these digital juggernauts. Finally, they discuss the role governments should play in rethinking data privacy laws, antitrust, and other regulations that could reign in abuses from these powerful businesses. Their goal is to help managers and entrepreneurs build platform businesses that can stand the test of time and win their share of battles with both digital and conventional competitors. As experts who have studied and worked with these firms for some thirty years, this book is the most authoritative and timely investigation yet of the powerful economic and technological forces that make platform businesses, from Amazon and Apple to Microsoft, Facebook, and Google—all dominant players in shaping the global economy, the future of work, and the political world we now face.

Platform Revolution: How

Networked Markets Are Transforming the Economy and How to Make Them Work for You -

Geoffrey G. Parker
2016-03-28

A practical guide to the new economy that is transforming the way we live, work, and play. Uber. Airbnb. Amazon. Apple. PayPal. All of these companies disrupted their markets when they launched. Today they are industry leaders. What's the secret to their success? These cutting-edge businesses are built on platforms: two-sided markets that are revolutionizing the way we do business. Written by three of the most sought-after experts on platform businesses, *Platform Revolution* is the first authoritative, fact-based book on platform models. Whether platforms are connecting sellers and buyers, hosts and visitors, or drivers with people who need a ride, Geoffrey G.

Parker, Marshall W. Van Alstyne, and Sangeet Paul Choudary reveal the what, how, and why of this revolution and provide the first “owner’s manual” for creating a successful platform business. Platform Revolution teaches newcomers how to start and run a successful platform business, explaining ways to identify prime markets and monetize networks. Addressing current business leaders, the authors reveal strategies behind some of today’s up-and-coming platforms, such as Tinder and SkillShare, and explain how traditional companies can adapt in a changing marketplace. The authors also cover essential issues concerning security, regulation, and consumer trust, while examining markets that may be ripe for a platform revolution, including healthcare, education, and energy. As digital networks increase in ubiquity, businesses that do a better job of harnessing

the power of the platform will win. An indispensable guide, Platform Revolution charts out the brilliant future of platforms and reveals how they will irrevocably alter the lives and careers of millions. *The Secret of Platform 13* - Eva Ibbotson 2008-09-04 Under Platform 13 at King's Cross Station there is a secret door that leads to a magical island . . . It appears only once every nine years. And when it opens, four mysterious figures step into the streets of London. A wizard, an ogre, a fey and a young hag have come to find the prince of their kingdom, stolen as a baby nine years before. But the prince has become a horrible rich boy called Raymond Trottle, who doesn't understand magic and is determined not to be rescued. Shortlisted for the Smarties Prize, *The Secret of Platform 13* is an exciting magical adventure from Eva Ibbotson, the award-winning author of *Journey*

to the River Sea. 'This kind of fun will never fail to delight' Philip Pullman

The Platform Society - José van Dijck 2018-10-02

Individuals all over the world can use Airbnb to rent an apartment in a foreign city, check Coursera to find a course on statistics, join PatientsLikeMe to exchange information about one's disease, hail a cab using Uber, or read the news through Facebook's Instant Articles. The promise of connective platforms is that they offer personalized services and contribute to innovation and economic growth, while bypassing cumbersome institutional or industrial overhead. In *The Platform Society*, Van Dijck, Poell and De Waal offer a comprehensive analysis of a connective world where platforms have penetrated the heart of societies-disrupting markets and labor relations, circumventing institutions, transforming social and

civic practices and affecting democratic processes. This book questions what role online platforms play in the organization of Western societies. First, how do platform mechanisms work and to what effect are they deployed? Second, how can platforms incorporate public values and benefit the public good? *The Platform Society* analyzes intense struggles between competing ideological systems and contesting societal actors-market, government and civil society-raising the issue of who is or should be responsible for anchoring public values and the common good in a platform society. Public values include of course privacy, accuracy, safety, and security, but they also pertain to broader societal effects, such as fairness, accessibility, democratic control, and accountability. Such values are the very stakes in the struggle over the platformization of

societies around the globe. The Platform Society highlights how this struggle plays out in four private and public sectors: news, urban transport, health, and education. Each struggle highlights local dimensions, for instance fights over regulation between individual platforms and city governments, but also addresses the level of the platform ecosystem as well as the geopolitical level where power clashes between global markets and (supra-)national governments take place.

A History of Reading -

Alberto Manguel

2014-08-26

At one magical instant in your early childhood, the page of a book—that string of confused, alien ciphers—shivered into meaning, and at that moment, whole universes opened. You became, irrevocably, a reader. Noted essayist and editor Alberto Manguel moves from this essential moment to explore

the six-thousand-year-old conversation between words and that hero without whom the book would be a lifeless object: the reader. Manguel brilliantly covers reading as seduction, as rebellion, and as obsession and goes on to trace the quirky and fascinating history of the reader's progress from clay tablet to scroll, codex to CD-ROM.

Planet on Fire - Laurie

Laybourn-Langton

2022-05-24

As we rebuild our lives in the wake of Covid-19 and face the challenges of ecological disaster, how can the left win a world fit for life? *Planet on Fire* is an urgent manifesto for a fundamental reimagining of the global economy. It offers a clear and practical road map for a future that is democratic and sustainable by design. Laurie Laybourn-Langton and Mathew Lawrence argue that it is not enough merely to spend our way out of the crisis; we must also rapidly reshape

the economy to create a new way of life that can foster a healthy and flourishing environment for all. Planet on Fire offers a detailed and achievable manifesto for a new politics capable of tackling environmental breakdown.

Owning the Future -

Mathew Lawrence

2022-08-23

A radical manifesto for the transformation of post-pandemic politics The question of ownership is the critical fault line of our times. During the pandemic this issue has only become more divisive. Since March 2020 we have witnessed the extraordinary growth of asset manager capitalism and the explosive concentration of wealth within the hands of the already super-rich. This new oligarchy controls every part of our social and economics lives. In the face of crisis, the authors warn that mere redistribution within current forms of ownership is not enough;

our goal must be to go beyond the limits of the current system, dominated by private enclosure and unequal ownership. Only by reimagining how our economy is owned and by whom can we address the crises of our time - from the fallout of the pandemic to ecological collapse - at their roots. Building from this insight, the authors argue the systemic change we need hinges on a new era of democratic ownership: a reinvention of the firm as a vehicle for collective endeavour and meeting social needs. Against the new oligarchy of the platform giants, a digital commons that uses our data for collective good, not private profit. In place of environmental devastation, a new agenda of decommodification - of both nature and needs - with a Green New Deal and collective stewardship of the planet's natural wealth. Together, these proposals offer a road map to owning

the future, and building a better world.

Platform Capitalism -

Nick Srnicek 2017-05-23

What unites Google and Facebook, Apple and Microsoft, Siemens and GE, Uber and Airbnb? Across a wide range of sectors, these firms are transforming themselves into platforms: businesses that provide the hardware and software foundation for others to operate on. This transformation signals a major shift in how capitalist firms operate and how they interact with the rest of the economy: the emergence of platform capitalism. This book critically examines these new business forms, tracing their genesis from the long downturn of the 1970s to the boom and bust of the 1990s and the aftershocks of the 2008 crisis. It shows how the fundamental foundations of the economy are rapidly being carved up among a small number of monopolistic platforms, and

how the platform introduces new tendencies within capitalism that pose significant challenges to any vision of a post-capitalist future. This book will be essential reading for anyone who wants to understand how the most powerful tech companies of our time are transforming the global economy."

The Age of Surveillance Capitalism - Shoshana Zuboff 2019-01-15

The challenges to humanity posed by the digital future, the first detailed examination of the unprecedented form of power called "surveillance capitalism," and the quest by powerful corporations to predict and control our behavior. In this masterwork of original thinking and research, Shoshana Zuboff provides startling insights into the phenomenon that she has named surveillance capitalism. The stakes could not be higher: a global architecture of behavior

modification threatens human nature in the twenty-first century just as industrial capitalism disfigured the natural world in the twentieth. Zuboff vividly brings to life the consequences as surveillance capitalism advances from Silicon Valley into every economic sector. Vast wealth and power are accumulated in ominous new "behavioral futures markets," where predictions about our behavior are bought and sold, and the production of goods and services is subordinated to a new "means of behavioral modification." The threat has shifted from a totalitarian Big Brother state to a ubiquitous digital architecture: a "Big Other" operating in the interests of surveillance capital. Here is the crucible of an unprecedented form of power marked by extreme concentrations of knowledge and free from democratic oversight.

Zuboff's comprehensive and moving analysis lays bare the threats to twenty-first century society: a controlled "hive" of total connection that seduces with promises of total certainty for maximum profit -- at the expense of democracy, freedom, and our human future. With little resistance from law or society, surveillance capitalism is on the verge of dominating the social order and shaping the digital future -- if we let it.

Platform Capitalism in India - Adrian Athique

2020-09-24

This volume provides a critical examination of the evolution of platform economies in India. Contributions from leading media and communications scholars present case studies that illustrate the social and economic ambitions at the heart of Digital India. Across interdisciplinary domains of business, labour, politics, and culture, this book examines how digital

platforms are embedding automated systems into the social fabrics of everyday life. Encouraging readers to explore the phenomenon of platformisation in context, the book uncovers the distinctive features of platform capitalism in India.

Work Without the

Worker - Phil Jones

2021-10-05

An accessible analysis of the new forms of work whose seismic changes will increasingly determine the future of capitalism

Automation and the decline in industrial employment have lead to rising fears of a workless future. But what happens when your work itself is the thing that will make your job obsolete? In the past few years, online crowdworking platforms - like Amazon's Mechanical Turk and Clickworker - have become an increasingly important source of work, particularly for those in the Global South. Here, small tasks are assigned to people online, and are often used

to train algorithms to spot patterns, patterns through machine learning those same algorithms will then be able to spot more effectively than humans. Used for everything from the mechanics of self-driving cars to Google image search, this is an increasingly powerful part of the digital economy. But what happens to work when it makes itself obsolete. In this stimulating work that blends political economy, studies of contemporary work, and speculations on the future of capitalism, Phil Jones looks at what this often murky and hidden form of labour looks like, and what it says about the state of global capitalism.

The Rise of Autism - Ginny

Russell 2020-12-14

This innovative book addresses the question of why increasing numbers of people are being diagnosed with autism since the 1990s. Providing an engaging account of competing and widely debated

explanations, it investigates how these have led to differing interpretations of the same data. Crucially, the author argues that the increased use of autism diagnosis is due to medicalisation across the life course, whilst holding open the possibility that the rise may also be partly accounted for by modern-day environmental exposures, again, across the life course. A further focus of the book is not on whether autism itself is valid as a diagnostic category, but whether and how it is useful as a diagnostic category, and how the utility of the diagnosis has contributed to the rise. This serves to move beyond the question of whether diagnoses are 'real' or social constructions, and instead asks: who do diagnoses serve to benefit, and at what cost do they come? The book will appeal to clinicians and health professionals, as well as medical researchers, who

are interested in a review of the data which demonstrates the rising use of autism as a diagnosis, and an analysis of the reasons why this has occurred. Providing theory through which to interpret the expanding application of the diagnosis and the broadening of autism as a concept, it will also be of interest to scholars and students of sociology, philosophy, psychiatry, psychology, social work, disability studies and childhood studies.

Work and Labor in the Digital Age - Steven P. Vallas 2019-07-04

This volume presents the most recent studies of work and labor in the digital age as it unfolds in both Europe and the United States.

Cold Intimacies - Eva Illouz 2013-04-23

It is commonly assumed that capitalism has created an a-emotional world dominated by bureaucratic rationality; that economic behavior conflicts with

intimate, authentic relationships; that the public and private spheres are irremediably opposed to each other; and that true love is opposed to calculation and self-interest. Eva Illouz rejects these conventional ideas and argues that the culture of capitalism has fostered an intensely emotional culture in the workplace, in the family, and in our own relationship to ourselves. She argues that economic relations have become deeply emotional, while close, intimate relationships have become increasingly defined by economic and political models of bargaining, exchange, and equity. This dual process by which emotional and economic relationships come to define and shape each other is called emotional capitalism. Illouz finds evidence of this process of emotional capitalism in various social sites: self-help literature, women's magazines, talk

shows, support groups, and the Internet dating sites. How did this happen? What are the social consequences of the current preoccupation with emotions? How did the public sphere become saturated with the exposure of private life? Why does suffering occupy a central place in contemporary identity? How has emotional capitalism transformed our romantic choices and experiences? Building on and revising the intellectual legacy of critical theory, this book addresses these questions and offers a new interpretation of the reasons why the public and the private, the economic and the emotional spheres have become inextricably intertwined.

Keeper of the Lost Cities -
Shannon Messenger
2013-08-06

At age twelve, Sophie learns that the remarkable abilities that have always caused her to stand out identify her as an elf, and after being

brought to Eternalia to hone her skills, discovers that she has secrets buried in her memory for which some would kill.

The Fight Against Platform Capitalism -

Jamie Woodcock 2021-03-02

So far, platform work has been an important laboratory for capital.

Management techniques, like the use of algorithms, are being tested with a view to exporting across the global economy and it is argued that automation is undermining workers' agency. Although the contractual trick of self-employment has allowed platforms to grow quickly and keep their costs down, yet it has also been the case also that workers have also found they can strike without following the existing regulations. This book develops a critique of platforms and platform capitalism from the perspective of workers and contributes to the ongoing debates about the future of

work and worker organising. It presents an alternative portrait returning to a focus on workers' experience, focusing on solidarity, drawing out a global picture of new forms of agency. In particular, the book focuses on three dynamics that are driving struggles in the platform economy: the increasing connections between workers who are no longer isolated; the lack of communication and negotiation from platforms, leading to escalating worker action around shared issues; and the internationalisation of platforms, which has laid the basis for new transnational solidarity. Focusing on transport and courier workers, online workers and freelancers author Jamie Woodcock concludes by considering how workers build power in different situations. Rather than undermining worker agency, platforms have instead provided the

technical basis for the emergence of new global struggles against capitalism.

Fake News - Melissa Zimdars 2020-02-18

New perspectives on the misinformation ecosystem that is the production and circulation of fake news. What is fake news? Is it an item on Breitbart, an article in The Onion, an outright falsehood disseminated via Russian bot, or a catchphrase used by a politician to discredit a story he doesn't like? This book examines the real fake news: the constant flow of purposefully crafted, sensational, emotionally charged, misleading or totally fabricated information that mimics the form of mainstream news. Rather than viewing fake news through a single lens, the book maps the various kinds of misinformation through several different disciplinary perspectives, taking into account the overlapping contexts of

politics, technology, and journalism. The contributors consider topics including fake news as “disorganized” propaganda; folkloric falsehood in the “Pizzagate” conspiracy; native advertising as counterfeit news; the limitations of regulatory reform and technological solutionism; Reddit's enabling of fake news; the psychological mechanisms by which people make sense of information; and the evolution of fake news in America. A section on media hoaxes and satire features an oral history of and an interview with prankster-activists the Yes Men, famous for parodies that reveal hidden truths. Finally, contributors consider possible solutions to the complex problem of fake news—ways to mitigate its spread, to teach students to find factually accurate information, and to go beyond fact-checking. Contributors Mark Andrejevic, Benjamin

Burroughs, Nicholas
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Danielle Polage, Stephanie
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Thornton, Anita Varma,
Claire Wardle, Melissa
Zimdars, Sheng Zou

Platform Socialism -

James Muldoon 2022
A bold new manifesto for
digital technology after
capitalism.

*The Second Machine Age:
Work, Progress, and
Prosperity in a Time of
Brilliant Technologies* - Erik
Brynjolfsson 2014-01-20

A pair of technology experts
describe how humans will
have to keep pace with
machines in order to

become prosperous in the
future and identify
strategies and policies for
business and individuals to
use to combine digital
processing power with
human ingenuity.

Competing in the Age of AI -
Marco Iansiti 2020-01-07
"a provocative new book" —
The New York Times AI-
centric organizations exhibit
a new operating
architecture, redefining
how they create, capture,
share, and deliver value.
Now with a new preface
that explores how the
coronavirus crisis compelled
organizations such as
Massachusetts General
Hospital, Verizon, and IKEA
to transform themselves
with remarkable speed,
Marco Iansiti and Karim R.
Lakhani show how
reinventing the firm around
data, analytics, and AI
removes traditional
constraints on scale, scope,
and learning that have
restricted business growth
for hundreds of years. From
Airbnb to Ant Financial,

Microsoft to Amazon, research shows how AI-driven processes are vastly more scalable than traditional processes, allow massive scope increase, enabling companies to straddle industry boundaries, and create powerful opportunities for learning—to drive ever more accurate, complex, and sophisticated predictions. When traditional operating constraints are removed, strategy becomes a whole new game, one whose rules and likely outcomes this book will make clear. Iansiti and Lakhani: Present a framework for rethinking business and operating models Explain how "collisions" between AI-driven/digital and traditional/analog firms are reshaping competition, altering the structure of our economy, and forcing traditional companies to rearchitect their operating models Explain the opportunities and risks

created by digital firms Describe the new challenges and responsibilities for the leaders of both digital and traditional firms Packed with examples—including many from the most powerful and innovative global, AI-driven competitors—and based on research in hundreds of firms across many sectors, this is your essential guide for rethinking how your firm competes and operates in the era of AI.

Platform Revolution - Don Tapscott 2021-10-13

The first era of the digital age spanned mainframes, minicomputers, the personal computer, the Internet, the World Wide Web, social media, mobility, the cloud, and big data. We're now entering a second era where digital technologies permeate everything. Such inventions as machine learning, robotics, drones, software robots or "bots," process automation, and additive

manufacturing are accelerating new types of platforms on which to build digital engines of the global economy. This second era has weighty implications for enterprise strategy and architecture. New business models will disrupt most industries and provide platforms for innovation for decades to come. This book looks at blockchain technologies as foundational to the governance and widespread adoption of these innovations--digital identities, data analytics, artificial intelligence, the Internet of Things, autonomous vehicles, distributed energy infrastructure, and quantum computing. Every organization can finally become a truly digital entity if its leaders are prepared. This book is designed to prepare them for the waves of creative destruction ahead.

Social Media and the Public Interest - Philip M. Napoli 2019-08-27

Facebook, a platform created by undergraduates in a Harvard dorm room, has transformed the ways millions of people consume news, understand the world, and participate in the political process. Despite taking on many of journalism's traditional roles, Facebook and other platforms, such as Twitter and Google, have presented themselves as tech companies—and therefore not subject to the same regulations and ethical codes as conventional media organizations. Challenging such superficial distinctions, Philip M. Napoli offers a timely and persuasive case for understanding and governing social media as news media, with a fundamental obligation to serve the public interest. *Social Media and the Public Interest* explores how and why social media platforms became so central to news consumption and distribution as they met many of the challenges of

finding information—and audiences—online. Napoli illustrates the implications of a system in which coders and engineers drive out journalists and editors as the gatekeepers who determine media content. He argues that a social media-driven news ecosystem represents a case of market failure in what he calls the algorithmic marketplace of ideas. To respond, we need to rethink fundamental elements of media governance based on a revitalized concept of the public interest. A compelling examination of the intersection of social media and journalism, *Social Media and the Public Interest* offers valuable insights for the democratic governance of today's most influential shapers of news. *The Platform Delusion* - Jonathan A. Knee 2021-09-07 An investment banker and professor explains what really drives success in the tech economy Many think

that they understand the secrets to the success of the biggest tech companies: Facebook, Amazon, Apple, Netflix, and Google. It's the platform economy, or network effects, or some other magical power that makes their ultimate world domination inevitable. Investment banker and professor Jonathan Knee argues that the truth is much more complicated--but entrepreneurs and investors can understand what makes the giants work, and learn the keys to lasting success in the digital economy. Knee explains what really makes the biggest tech companies work: a surprisingly disparate portfolio of structural advantages buttressed by shrewd acquisitions, strong management, lax regulation, and often, encouraging the myth that they are invincible to discourage competitors. By offering fresh insights into the true sources of strength

and very real vulnerabilities of these companies, The Platform Delusion shows how investors, existing businesses, and startups might value them, compete with them, and imitate them. The Platform Delusion demystifies the success of the biggest digital companies in sectors from retail to media to software to hardware, offering readers what those companies don't want everyone else to know. Knee's insights are invaluable for entrepreneurs and investors in digital businesses seeking to understand what drives resilience and profitability for the long term.

Platform Leadership -

Annabelle Gawer 2002

It is the fundamental challenge of the high-tech sector: A firm must innovate internally to succeed-yet its success may equally depend on corresponding innovations by external firms. Whether a company develops a ubiquitous

operating system or the software that runs on it, a VCR or the movies we play on it, every participant in a high-tech network is vulnerable to the innovative moves of its partners and competitors. Yet, in spite of this perilous situation, some firms have developed strategies that have made them industry powerhouses and world-class innovators. How? By becoming platform leaders -companies that provide the technological foundation on which other products, services, and systems are built. Platform leadership is the Holy Grail of high-tech industries, but it is difficult to achieve. In Platform Leadership , high-tech strategy experts Annabelle Gawer and Michael A. Cusumano reveal how Intel, Microsoft, and Cisco, as well as companies including Palm and NTT DoCoMo, have orchestrated industry innovations to support their products-and, in the process, established dominant market positions.

Based on these in-depth case studies and on incisive analysis, the authors present their Four Levers Framework for designing and implementing a successful platform strategy-or for improving an existing strategy: 1. Determine the scope of the firm : Is it preferable to create product complements internally or let the "market" produce them? 2. Design product technology strategically : What degree of modularity is appropriate? Should product interfaces be open or closed? What information should leaders disclose to outside firms? 3. Shape relationships with external complementors : How can the company balance competition and collaboration with outside players? 4. Optimize

internal organizational structures : What processes and systems will allow the company to manage internal and external conflicts of interest most effectively? For executives, strategists, and entrepreneurs in many high-tech arenas, this book shows how firms can orchestrate innovation to ensure their own competitive futures-and drive the evolution of their industry. AUTHORBIO: Annabelle Gawer is Assistant Professor of Strategy and Management at INSEAD. Michael A. Cusumano is the Sloan Management Review Professor of Management at the MIT Sloan School, editor-in-chief and chairman of the board of the Sloan Management Review , and coauthor of the bestseller Microsoft Secrets .