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China - Jack M. Phillips 2009

China's economic, political and societal issues have become major points of interest to countries all over the globe. This book presents an analysis of such issues as foreign policy, political reform, and overall economic developments.

The Apple Organization: Unethical Behaviors - Alex Cole
2013-06-04

Seminar paper from the year 2012 in the subject Business economics - Business Ethics, Corporate Ethics, grade: B, The University of Liverpool, language: English, abstract: Apple Company is one of the world's most renowned companies for its quality products such as the electronics which include the computers and the iPhones. The company is also renowned worldwide for its innovations associated with the innovations linked to their products. Additionally, this company's reputable status is associated with its ability to have provided thousands of people with job opportunities hence, a source of living to these individuals. Therefore, for

this company to operate successfully in the highly competitive global market, it must produce their products in line with the consideration of the ethical principles so as to safeguard the security of the populations and the environment at large (Svara, 2007). Apple organization like any other business organization is required by the law to function according to the stipulated ethics so as to respond effectively to both internal and external triggers of change. These ethics are important in an organization since it expresses the values an organization has to its workers and to the general public. The elements which have contributed to this organizations excellent performance in the competitive market include respect for the clients, honesty and trust among other ethics. These ethics have contributed to Apple's organization overall performance through influencing its employees ways of thinking, building trust within the organization and their customers and developing goal oriented culture in the organization hence, its excellent performance in the

electronics market (Ferrell et al. 2008). Upholding of the labor and human rights to promote dignity are some of the ethical principles of the Apple organization. This is achieved through treating its employees with dignity and respecting their varied needs and backgrounds to promote organization's productivity and unity at the workplace. Other ethical codes in this organization include, antidiscrimination

The Oxford Handbook of White-Collar Crime - Shanna R. Van Slyke 2016-03-01

Although white-collar crime has caused a substantial amount of damage on both the individual and societal levels, it often ranks below street crime as a matter of public concern. Thus, white-collar crime remains an ambiguous and even controversial topic among academics, with a relative dearth of scholarly focus on the issue. The Oxford Handbook of White-Collar Crime offers a comprehensive treatment of the most up-to-date theories and research regarding white-collar crime. Contributors tackle a vast range of topics, including the impact of white-collar crime, the contexts in which white-collar crime occurs, current crime policies and debates, and examinations of the criminals themselves. The volume concludes with a set of essays that discuss potential responses for controlling white-collar crime, as well as promising new avenues for future research. Uniting conceptual theories, empirical research, and ethnographic data, the Handbook provides the first unified analytic framework on white-collar crime. Given the astronomical aggregate losses to victims, building a more nuanced understanding of the dynamics of white-collar crime is a topic of immediate social concern. The definitive resource on white-collar crime, this Handbook will be a valuable resource for developing both

intellectual and policy-related solutions.

The Challenges of Corporate Entrepreneurship in the Disruptive Age - Donald F. Kuratko 2018-11-22

Today's age of disruptive technology is a strategic game changer for most organizations. Unpredictable market conditions create unprecedented challenges for simple organizational survival, let alone avenues for innovation and growth. This volume explores this dynamic environment in which corporate entrepreneurship strategies are pursued.

Social Computing and Social Media. User Experience and Behavior - Gabriele Meiselwitz 2018-07-10

The two volumes set LNCS 10913-10914 of SCSM 2018 constitutes the proceedings of the 10th International Conference on Social Computing and Social Media, SCSM 2018, held as part of the International Conference on Human-Computer Interaction, HCII 2018, held in Las Vegas, NV, USA, in July 2018. The total of 1171 papers and 160 posters presented at the 14 colocated HCII 2018 conferences. The papers were carefully reviewed and selected from 4346 submissions. These papers which are organized in the following topical sections: social media user experience, individual and social behavior in Social Media, privacy and ethical issues in Social Media, motivation and gamification in Social Media, social network analysis, and agents, models and algorithms in Social Media.

Business Ethics - A Philosophical and Behavioral Approach - Christian A. Conrad 2018-07-26

This textbook examines the extent to which moral values play a role as productive forces for the economy, and explores the effect of ethical and unethical Behavior on the economy. It shows how ethics improves productivity in the economy, and provides specific ethics tools for

practical application for students and managers. Stemming from an overall interdisciplinary approach, and combining recent research results from sciences such as economics, business administration, Behavioral economics, philosophy, psychology and sociology, this textbook fills a gap in the literature on ethics in business. The book begins with the foundations of business ethics by defining business ethics, delineating its objectives, and discussing the importance of business ethics for business, the economy and society. Next, it presents the ethical evaluation approaches to enable the reader to evaluate economic Behavior ethically. It then explores 'man in business', and deals with such issues as Behavior, motivation, ethical orientation, and the presence or absence of a sense of justice. Following this is a discussion of the rules of the market and of questions such as: Does the market economy promote ethical Behavior or is there a conflict of goals between ethics and market economy? Do companies have a social responsibility? The book concludes with an analysis of the importance of ethics for productivity in the enterprise and in the economy, and presents ethics tools as the instruments with which management can promote ethical Behavior of their employees. Following a textbook structure, the book first derives knowledge from scientific studies that is relevant for students, and then summarizes the results. It explains ethical assessment approaches, and then gives an ethical assessment of economic Behavior using case studies. It uses roleplaying and games to explain the Behavior of people in relation to ethics.

The Moral Organization - Naomi Ellemers 2022-04-27

Investors, customers and employees increasingly expect organizations to take responsibility for the social

impact of their activities. This book applies theory and research on moral psychology and social identity, to offer a new perspective on organizational social responsibility and business ethics. The authors use their unique approach to highlight recurring moral challenges in organizational behavior, such as leadership, work motivation, diversity, organizational change and stakeholder relations. Their analysis explains that people are reluctant to acknowledge and confront moral flaws in their workplace behavior, because this constitutes a source of identity threat. Common strategies to cope with this threat invite justifications and symbolic actions – and prevent moral improvement. Each chapter draws together a wealth of research findings and organizational cases. These not only identify and clarify common moral pitfalls, but also show ways to enhance the likelihood that organizations acquire the knowledge, willingness and ability to build an ethical work climate.

Giving Voice to Values - Mary C. Gentile 2010-08-24

How can you effectively stand up for your values when pressured by your boss, customers, or shareholders to do the opposite? Drawing on actual business experiences as well as on social science research, Babson College business educator and consultant Mary Gentile challenges the assumptions about business ethics at companies and business schools. She gives business leaders, managers, and students the tools not just to recognize what is right, but also to ensure that the right things happen. The book is inspired by a program Gentile launched at the Aspen Institute with Yale School of Management, and now housed at Babson College, with pilot programs in over one hundred schools and organizations, including INSEAD and MIT Sloan School of Management. She explains

why past attempts at preparing business leaders to act ethically too often failed, arguing that the issue isn't distinguishing what is right or wrong, but knowing how to act on your values despite opposing pressure. Through research-based advice, practical exercises, and scripts for handling a wide range of ethical dilemmas, Gentile empowers business leaders with the skills to voice and act on their values, and align their professional path with their principles. Giving Voice to Values is an engaging, innovative, and useful guide that is essential reading for anyone in business.

Behavioral Science & Policy, Volume 3 - Craig R. Fox
2018-06-19

The success of nearly all public- and private-sector policies hinges on the behavior of individuals, groups, and organizations. Today, such behaviors are better understood than ever, thanks to a growing body of practical behavioral science research. However, policymakers often are unaware of behavioral science findings that may help them craft and execute more effective and efficient policies. The pages of this new journal will become a meeting ground: a place where scientists and non-scientists can encounter clearly described behavioral research that can be put into action. By design, the scope of Behavioral Science & Policy is broad, with topics spanning health care, financial decisionmaking, energy and the environment, education and culture, justice and ethics, and work place practices. Contributions will be made by researchers with expertise in psychology, sociology, law, behavioral economics, organization science, decision science, and marketing. The journal is a key offering of the Behavioral Science & Policy Association in partnership with the Brookings Institution. The

mission of BSPA is to foster dialog between social scientists, policymakers, and other practitioners in order to promote the application of rigorous empirical behavioral science in ways that serve the public interest. BSPA does not advance a particular agenda or political perspective.

Proceedings of the 1st AAGBS International Conference on Business Management 2014 (AiCoBM 2014) - Jaafar Pyeman
2015-07-30

The proceedings of the 1st AAGBS International Conference on Business Management 2014 (AiCoBM 2014), held in Penang, Malaysia, gathers 57 refereed papers. They cover areas relating to various aspects of business management and reflect the conference's three main themes (management and marketing, economics and finance, and entrepreneurship) and present original papers contributed by researchers, scholars, professionals and postgraduate students. They address a range of disciplines that encompass each of the main themes. Using basic and applied research findings together with case studies they provide valuable information on current research trends in business management, international business, marketing, economics, finance, Islamic finance and economics, and entrepreneurship.

Managing Social and Ethical Issues in Organizations - Stephen W. Gilliland
2007-02-01

This volume provides up-to-date reviews of the research on a number of social and ethical issues of increasing concern confronting today's managers and organizations. The authors, who are recognized international experts on the topics they treat, provide new theories and innovative perspectives on these issues. Further, they use a research base to identify ways for managers and human resources professionals to address these issues in

their organizations. Given its breadth of coverage, practitioners faced with these issues, as well as researchers and graduate students in management and organizational psychology, should find this volume of interest. This collection of ten chapters provides the cutting edge on a number of the most pressing challenges in management today. Readers of the volume will discover new models, innovative theoretical approaches, comprehensive reviews, theoretical and methodological critiques, and specific and insightful suggestions for research on these different social and ethical issues facing organizations. Perhaps more importantly, the practical suggestions that come from the research provide a useful bridge between what we know and what we can do to address these challenges, and thus contribute, even in a small way, to workplaces that respect ethics and individuals in all their diversity.

Creativity and Morality - Hansika Kapoor 2022-10-28
Creativity and Morality summarizes and integrates research on creativity used to achieve bad or immoral ends. The book includes the use of deception, novel ideas to commit wrongdoings across contexts, including in organizations, the classroom and terrorism. Morality is discussed from an individual perspective and relative to broader sociocultural norms that allow people to believe actions are justified. Chapters explore this research from an interdisciplinary perspective, including from psychology, philosophy, media studies, aesthetics and ethics. Summarizes research on creativity used for immoral purposes Identifies individual and sociocultural perspectives on morality Explores creativity in business, education, design and criminal behavior Includes research from psychology, philosophy, ethics, and more

Factors Contributing to Employee Misconduct - Siti Hajar Mohd Hussain 2012

Are HRM practices, procedural justice and ethical behavior important source of employees' misconduct? What are the relationships among HRM practices, procedural justice, ethical behavior and Employee Misconduct in this context? To answer these questions, we i) develop a theoretical framework describing the factors that contribute to Employee Misconduct, ii) test the proposed model using Factor Analysis, multiple Regression Analysis techniques and others on both public and private sector employees' sample data collected via hand and web survey, and iii) consider the implication of the model. The results of the study show that HRM practices have a strong relationship with procedural justice. Three of HRM practices, training and development, performance management and promotion and compensation and incentives have strong impacts on Employee Misconduct. Interestingly, procedural justice mediates the relationship between HRM practices and Employee Misconduct whereas unethical behavior of self and co-worker moderate the relationship between procedural justice and Employee Misconduct.

XXX International Congress of Psychology: Abstracts - Michele Robert 2017-10-03

The abstracts of the XXX International Congress of Psychology (July 2012, Cape Town) are published as a supplement to Volume 47 of the International Journal of Psychology. The published volume includes the abstracts of the invited addresses, symposia, oral and poster presentations, numbering over 5,000 separate contributions and creating an invaluable overview of the discipline of psychological science around the world today.

Ethical Occurrences in Government Contracting:

Principled or Corrupt? - Sandra G. Haynes 2015-11-16

Throughout history, our nation has sought to find the most ethical way to deliver government contracts. In an effort to find a balance between normal expectations of government contracting and personal benefits, the government has enacted endless rules and regulations; however, those codes of ethics have not deterred government contracting employees from behaving unethically when doing their jobs. Ethical Occurrences in Government Contracting: Principled or Corrupt chronicles the notions of government contracting managers and employees regarding why unethical behaviors occur. See the similarities and differences of two groups engrossed in the same job. Written by Sandra G. Haynes, an acclaimed expert in the government contracting field and outlines the views of experts in government contracting, Ethical Occurrences in Government Contracting: Principled or Corrupt is an intriguing text for any individual desiring to understand how to mitigate unethical behaviors in government contracting.

(Dis)honesty in Management - Tiia Vissak 2013-06-25

This volume concentrates on different forms of honesty and dishonesty in management and their consequences for managers, firms and society. These issues are related to values and behavior patterns and thus, the basis of contemporary business.

2022 2nd International Conference on Management Science and Software Engineering (ICMSSE 2022) - Syed Abdul Rehman Khan 2023-02-15

This is an open access book. Management science and engineering is a systematic discipline that combines modern information technology and digital technology,

and then uses some related discipline methods, such as systems science, mathematical science, economics and behavioral science, and engineering methods. After analyzing and researching some problems arising from social economy, engineering, education, finance, etc., and making corresponding countermeasures. The main purpose is to achieve control and planning, decision-making and adjustment in social, economic, education, engineering and other aspects, and then make improvements, and finally organize and coordinate. The relevant departments can be combined to achieve system management, so that the allocation of resources and the Management can be rationally optimized, so that individual functions can play the greatest role, minimize resource consumption, and maximize the optimal allocation of resources. This is also the ultimate research purpose. Liangliang Wang said: "Management is the productive force, which promotes the development of the country, society and enterprise. The relationship between management practice and management science is the relationship between theory and practice. The research on management science helps to improve the level of management, and then promote the development of the country, society and enterprises. On the other hand, management practice changes with the continuous progress of the times. It is necessary to study the current situation and trend of management science in the new era, which will help to clarify the future development direction of the discipline and discover the deficiencies in management scientific research and grasp it. The focus of management science research, thereby promoting research in management science." Therefore, it is necessary to create a space for management science practitioners, engineering practitioners, researchers

and related enthusiasts to gather and discuss this current issue. The 2nd International Conference on Management Science and Software Engineering (ICMSSE 2022) aims to accommodate this need, as well as to: 1. provide a platform for experts and scholars, engineers and technicians in the field of management and software engineering to share scientific research achievements and cutting-edge technologies 2. understand academic development trends, broaden research ideas, strengthen academic research and discussion, and promote the industrialization cooperation of academic achievements 3. Promote the institutionalization and standardization of management science through modern research The conference will focus on software processing and information systems, combining research directions in the field of management. ICMSSE International Conference on Management Science and Software Engineering welcomes papers dealing with management systems research, software programming, management systems optimization, information systems management, etc. The 2nd International Conference on Management Science and Software Engineering (ICMSSE 2022) will be held in Chongqing on July 15-17, 2022. The conference sincerely invites experts, scholars, business people and other relevant personnel from domestic and foreign universities, research institutions to participate in the exchange.

Responsible Leadership - Nicola M. Pless 2012-11-27

These chapters on 'Responsible Leadership' represent the latest thinking on a topic of increasing relevance in a connected world. There are many challenges that still remain when it comes to establishing responsible leadership both in theory and practice. Whilst offering conceptualisations for the improvement of leadership is

a first and perhaps easier response, what is more difficult is to facilitate the actual change to happen. These chapters will not only generate interest in the emerging domain of studies on responsible leadership, but also will pave the way for future research in this area in the years to come. Previously Published in the Journal of Business Ethics, Volume 98 Supplement 2, 2011

Leading through Conflict - Dejun Tony Kong 2016-04-08

Effective leadership requires many skills, but foremost among them is the capacity to successfully deal with conflict. Any disruption that creates a lack of alignment can trigger the conflict cycle, such as differences of opinion, competition for scarce resources and interpersonal enmity. Leading through Conflict brings together recent theory and research on interpersonal conflict and its resolution by examining the causes and consequence of conflict in groups, organizations and communities, and identifying ways that conflict can be managed and resolved. It analyzes conflict in a multi-disciplinary way, from clashes within communities to interpersonal and professional encounters. Written in an accessible way by top scholars in the field, Leading through Conflict is a must-read for academics, graduate students, undergraduates and MBA students across leadership, organizational behavior, psychology and sociology.

Behavioral Business Ethics - David De Cremer 2012-03-12

"This book presents a collection of chapters that contribute significantly to the field of business ethics by promoting much needed insights into the motives that drive people to act ethically or unethically. It acknowledges that business ethics plays a pivotal role in the way business is conducted and adds insights

derived from a behavioral view that will make us more aware of morality and provide recommendations into how we can improve our actions"--Provided by publisher.

Business Law: Text & Cases - The First Course - Roger LeRoy Miller 2016-12-05

Comprehensive, authoritative, and reader-friendly, market-leader BUSINESS LAW: TEXT AND CASES -- The First Course, 14E delivers an ideal blend of classic black letter law and cutting-edge coverage of contemporary issues and cases. Today, BUSINESS LAW - The First Course continues to set the standard for excellence. The text offers a strong student orientation that makes the law accessible, interesting, and relevant. The cases, content, and features are thoroughly updated to represent the latest developments in business law. Cases range from precedent-setting landmarks to important recent decisions. Ethical, global, e-commerce, digital, and corporate themes are integrated throughout this edition with new features, such as new Digital Updates that demonstrate how digital progress is affecting the law. Specific text features that students will find particularly helpful include: NUMBERED EXAMPLES and CASE IN POINTS, SAMPLE ANSWERS, NEW STUDENT-FRIENDLY CONCEPT SUMMARY DESIGN, and EXHIBITS. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business Law: Text & Cases - An Accelerated Course - Roger LeRoy Miller 2016-12-05

Based on the longtime market-leader BUSINESS LAW: TEXT AND CASES by Clarkson/Miller/Cross, this paperback text offers an affordable solution for those looking for a concise one-semester text that offers in-depth treatment of today's business law topics. Designed for the contemporary one-semester course, BUSINESS LAW: TEXT AND

CASES--AN ACCELERATED COURSE provides the rigor and seriousness of a classic black-letter law text with a brief nineteen-chapter table of contents. The text combines the benefits of a black-letter law approach with a strong student orientation, making the law accessible, interesting, and relevant for readers. An excellent assortment of included cases range from precedent-setting landmarks to important recent decisions, and ethical, global, e-commerce, digital, and corporate themes are integrated throughout this edition. In addition, numerous critical-thinking exercises challenge students to apply what they have learned to real-world issues. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Regulations and Applications of Ethics in Business Practice - Jing Bian 2018-06-29

This book presents a variety of discussions from different countries about regulations and applications of ethics in business practice. It demonstrates how Ethics, both in the world of business and in academic life, is consistently a central and unavoidable issue that institutions must devise new regulations on a regular basis to address. Given that applying such regulations becomes complicated in a global business landscape and that International companies have lost large amounts of revenues due to fraudulent activities, the book provides insights for professionals in business world to teach, learn, apply, measure and report on companies' daily business. Business and Professional Ethics: Theories, Standards, and Analysis is essential reading for researchers and students in business schools around the world.

Ethics, Governance and Risk Management in Organizations

- Intan Marzita Saidon 2020-04-06

This book brings together research works, ideas, critical reviews and strategic proposals encompassing various ethical and corporate governance issues in workplaces and organizations around the globe. For the most part, organizations are managed by policies, guidelines and systems. Good ethics and solid corporate governance help to tie these three elements together so that an effective and successful organization is established. Alongside corporate governance, ethics play an integral role in ensuring the long term survival of businesses. Multidisciplinary in approach, this book provides a platform for scholars and researchers from various backgrounds and interdisciplinary expertise to showcase their research work, ideas, critical review and strategic proposals on the ethical aspects, governance and risk management issues in organizations. The book includes discussions of ethical issues in a variety of organizations around the globe including the non-profit and non-governmental sector and also provides readers with ideas, guidelines and strategic recommendations for handling such issues.

Communication and Information Technology in Society -

Jolanta Kowal 2016-04-26

These volumes explore a number of significant and interdisciplinary questions relevant to the wider debate regarding the use of information and communication technologies (ICT) in a variety of research fields, including management, education, science, and the media. Bringing together research from European countries currently in a state of transition, all three volumes mark a significant contribution to the wider discussion on the role of ICT in today's world.

From Hire to Liar - David Shulman 2018-07-05

"There are always clients to please, rules to subvert, difficult tasks to perform, work to shirk, and upward mobility to seek.... Most people with work experience have encountered at least some version of exaggerated resumes, exploitative bosses, self-interested shirking, collusion against disliked colleagues, lying to clients, and countless other variants of lies on the job. This book tells the tale of such lies in the workplace and examines their impact on ethics, administering work, and productivity."—from the Introduction According to David Shulman, deception is a pervasive element of daily working life. Sometimes it is an official part of one's work—as in the case study he offers of private detectives, who lie for a living—but more often it is simply part of the fabric of life on the job. Shulman argues that workplace cultures socialize individuals into using deception as a tool in performing their everyday work. To make his point he focuses not on extreme cases but rather on less obvious forms of deception, such as pretending to show deference, shirking one's work, crafting misleading accounting reports, making false claims to customers and coworkers, and covering up business transgressions. Shulman analyzes the motives, tactics, rationalizations, and ethical ramifications of acting deceptively in the workplace. *From Hire to Liar* offers readers both detailed accounts of workplace lies and new ways to think about the important effects of everyday workplace deceptions.

The Balanced Company - Muel Kaptein 2002

"For academics, this book sets out a unique framework for the development of theories and criteria; for students, it provides a clear explanation of business ethics, sustainable development, and compliance; and for

managers, it presents a practical framework that can be used to develop their organization. The book is supported by a website containing further information about the cases and questions for discussion."--BOOK JACKET.

The Ethical Executive - Robert Hoyk 2010-04-07

In this book, Hoyk and Hersey describe 45 "unethical traps" into which any one of us can fall. These traps, they say, can erupt in any organizational environment. Some of these traps distort our perception of right and wrong—so we actually believe our unethical behavior is right. Many of them are psychological in nature, and if we are not aware of them they are like illusions—webs of deception. In the authors' analysis, these traps significantly contributed to the large-scale corporate disasters we witnessed in recent years. Hoyk and Hersey take account of these realities and offer a "real-world" method that will predict, preclude, and, if necessary, "get us out of" these traps. Given the increased scrutiny under which all executives and managers operate today, this book is a 'must read' for anyone who is charged with achieving an organization's mission—whether that mission is increasing profit, serving the common good, or both.

A Contemporary Look at Business Ethics - Ronald R. Sims 2017

International Conference on E-Commerce and Contemporary Economic Development - 2014-06-24

International Conference on E-Commerce and Contemporary Economic Development (ECED 2014) which will be held on June 7–8, 2014. The ECED 2014 aims to bring together researchers, educators and students from around the world in both industry and academia for sharing the

state-of-art research results and applications, for exploring new areas of research and development, and for discussing emerging issues on E-commerce and Contemporary Economic Development fields. 2014

International Conference on E-commerce and Contemporary Economic Development [ECED2014], aims to bring together researchers, engineers, and students from around the world in both fields about E-commerce and Contemporary Economic Development for information sharing and cooperation. Researchers and practitioners are invited to submit their contributions to ECED2014.

Business Law: Text and Cases - Kenneth W. Clarkson 2016-10-17

Comprehensive, authoritative, and reader-friendly, market-leader BUSINESS LAW: TEXT AND CASES delivers an ideal blend of classic black letter law and cutting-edge coverage of contemporary issues and cases. Today, BUSINESS LAW, 14E continues to set the standard for excellence. The text offers a strong student orientation that makes the law accessible, interesting, and relevant. The cases, content, and features are thoroughly updated to represent the latest developments in business law. Cases range from precedent-setting landmarks to important recent decisions. Ethical, global, e-commerce, digital, and corporate themes are integrated throughout this edition with new features, such as new Digital Updates that demonstrate how digital progress is affecting the law. Specific text features that students will find particularly helpful include: NUMBERED EXAMPLES and CASE IN POINTS, SAMPLE ANSWERS, NEW STUDENT-FRIENDLY CONCEPT SUMMARY DESIGN, and EXHIBITS. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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Behavioral Business Ethics - David De Cremer 2012-03-12

This book takes a look at how and why individuals display unethical behavior. It emphasizes the actual behavior of individuals rather than the specific business practices. It draws from work on psychology which is the scientific study of human behavior and thought processes. As Max Bazerman said, "efforts to improve ethical decision making are better aimed at understanding our psychological tendencies."

Advances in Business, Management and Entrepreneurship - Ratih Hurriyati 2020-12-07

The GCBME Book Series aims to promote the quality and methodical reach of the Global Conference on Business Management & Entrepreneurship, which is intended as a high-quality scientific contribution to the science of business management and entrepreneurship. The Contributions are expected to be the main reference articles on the topic of each book and have been subject to a strict peer review process conducted by experts in the fields. The conference provided opportunities for the delegates to exchange new ideas and implementation of experiences, to establish business or research connections and to find Global Partners for future collaboration. The conference and resulting volume in the book series is expected to be held and appear annually. The year 2019 theme of book and conference is "Transforming Sustainable Business In The Era Of Society 5.0". The ultimate goal of GCBME is to provide a medium forum for educators, researchers, scholars, managers, graduate students and professional business persons from the diverse cultural backgrounds, to present and discuss their research, knowledge and innovation within the

fields of business, management and entrepreneurship. The GCBME conferences cover major thematic groups, yet opens to other relevant topics: Organizational Behavior, Innovation, Marketing Management, Financial Management and Accounting, Strategic Management, Entrepreneurship and Green Business.

Business Ethics in Focus - Laura A. Parrish 2007

Business ethics is a form of the art of applied ethics that examines ethical rules and principles within a commercial context, various moral or ethical problems that can arise in a business setting, and special duties or obligations that apply to persons who are engaged in commerce. This book presents and discusses issues related to this field.

Cambridge Handbook of Research Approaches to Business Ethics and Corporate Responsibility - Patricia H. Werhane 2017-11-16

While there is a large and ever-expanding body of work on the fields of business ethics and corporate social responsibility (CSR), there is a noted absence of a single source on the methodology and research approaches to these fields. In this book, the first of its kind, leading scholars in the fields gather to analyse a range of philosophical and empirical approaches to research in business ethics and CSR. It covers such sections as historical approaches, normative and behavioural methodologies, quantitative, qualitative and experimental perspectives, grounded theory and case methodologies, and finally a section on the role of the researcher in research projects. This book is a valuable and essential read for all researchers in business ethics and CSR, not only for those starting out in the fields, but also for seasoned scholars and academics.
Citation Classics from the Journal of Business Ethics -

Alex C. Michalos 2012-08-01

The Journal of Business Ethics was founded by Alex C. Michalos and Deborah C. Poff and published its first issue in March 1982. It is the most frequently cited business ethics journal in the world. The Journal has always offered a multi-disciplinary and international public forum for the discussion of issues concerning the interaction of successful business and moral virtue. Its authors and readers are primarily scholars and students in social sciences and philosophy, with special interests in the interaction of these disciplines with business or corporate responsibility. Since the field of business ethics grew simultaneously with the growth of the Journal, a collection of its most cited articles is tantamount to a collection of the articles that had the greatest influence in defining the field over its first 30 years of development. In this anniversary volume, an overview of citation classics from the Journal is presented, the 33 most frequently cited articles are reproduced and brief reflections on the impact of the Journal on the field are given from over 100 scholars who authored citation classics and/or distinguished papers, as well as those who served on the Editorial Board and/or are recognized as leaders in the field.

23rd European Conference on Knowledge Management Vol 2 - Piera Centobelli 2022-09-01

Business Law: Text & Cases - Commercial Law for Accountants - Roger LeRoy Miller 2016-12-05

Comprehensive, authoritative, and reader-friendly, market-leader BUSINESS LAW: TEXT AND CASES - Commercial Law for Accountants delivers an ideal blend of classic black letter law and cutting-edge contemporary issues and cases. Today, BUSINESS LAW - Commercial Law for

Accountants, 14E continues to set the standard for excellence. The book's strong reader orientation makes the law accessible, interesting, and relevant. Intriguing cases, timely content, and effective learning features are thoroughly updated to represent the latest developments in business law. Cases range from precedent-setting landmarks to important recent decisions. Ethical, global, e-commerce, digital, and corporate themes are integrated throughout this edition with new features, such as new Digital Update that shows how digital progress is affecting the law. Numbered examples, Case in Points, sample answers, new reader-friendly Concept Summary Designs and helpful exhibits all work together to ensure reader comprehension. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Legal Environment of Business: Text and Cases - Frank B. Cross 2016-10-10

THE LEGAL ENVIRONMENT OF BUSINESS is the #1 text for this course--setting the standard by delivering comprehensive, authoritative, and cutting-edge coverage in an interesting and accessible format. Its recipe for success includes the same black letter law flavor as its market-leading counterpart, BUSINESS LAW by Clarkson, Miller, and Cross, but with a specific focus on current topics such as ethics, government regulation, and administrative law. The cases, content, and features of the exciting new Tenth Edition have been thoroughly updated to represent the latest developments in the business law environment. An excellent assortment of cases ranges from precedent-setting landmarks to important recent decisions, and ethical, global, e-commerce, digital, and corporate themes are integrated

throughout. In addition, numerous critical-thinking exercises challenge students to apply what they have

learned to real-world issues. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.